

# Sales Overview

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

Bike Racks

Category

All

Product Name

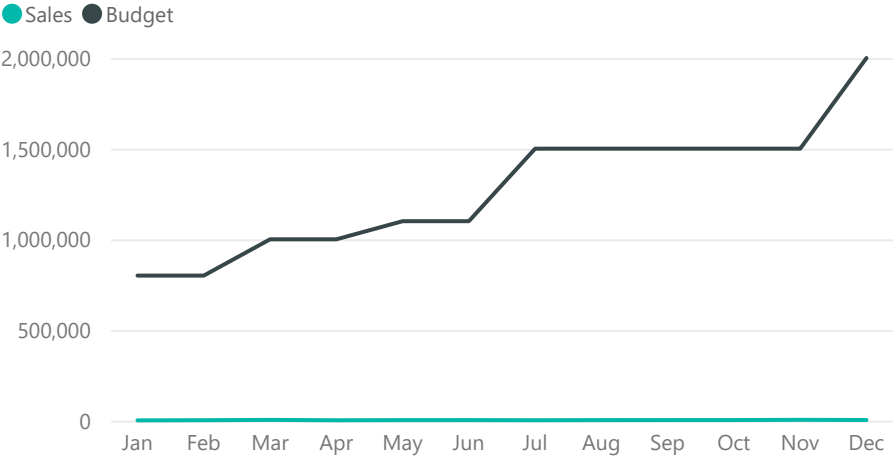
Hitch Rack - 4-Bike



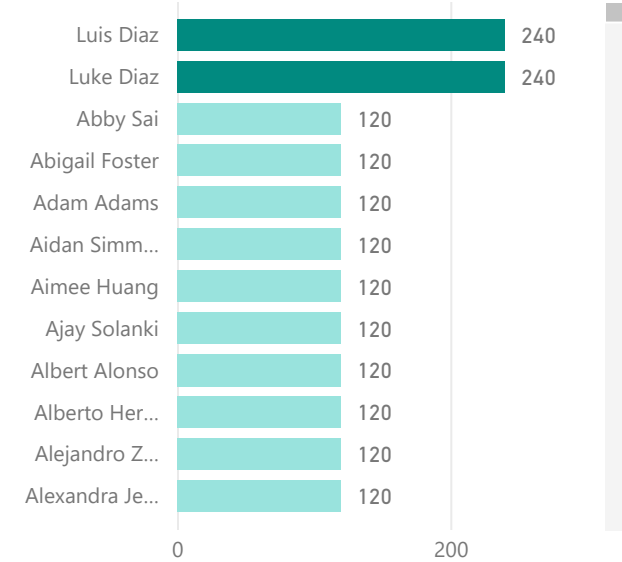
Sales by Product Category



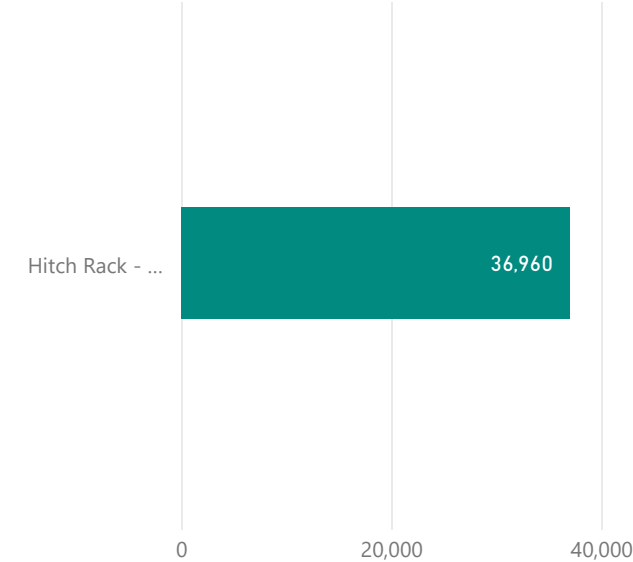
Sales and Budget by Month



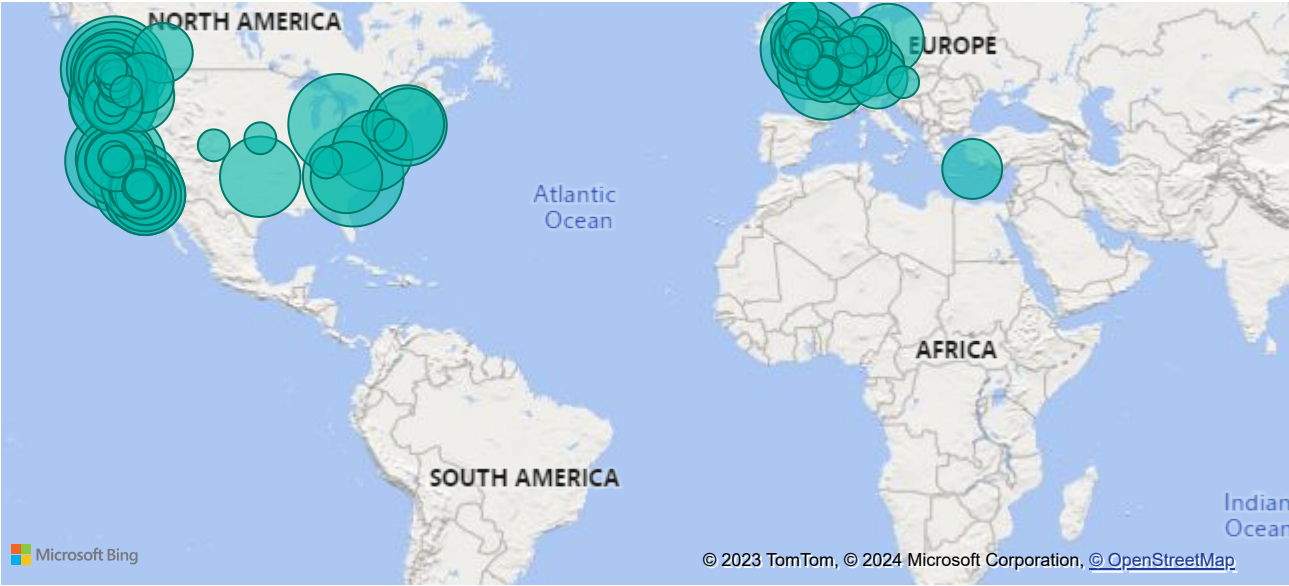
Sales by Top 10 Customers



Sales by Top 10 Products



Sales by Customer City



# Customer Details

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Category

All

Product Name

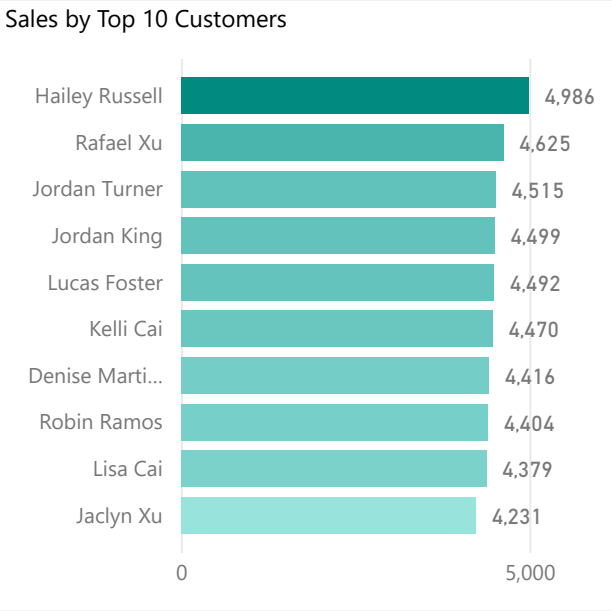
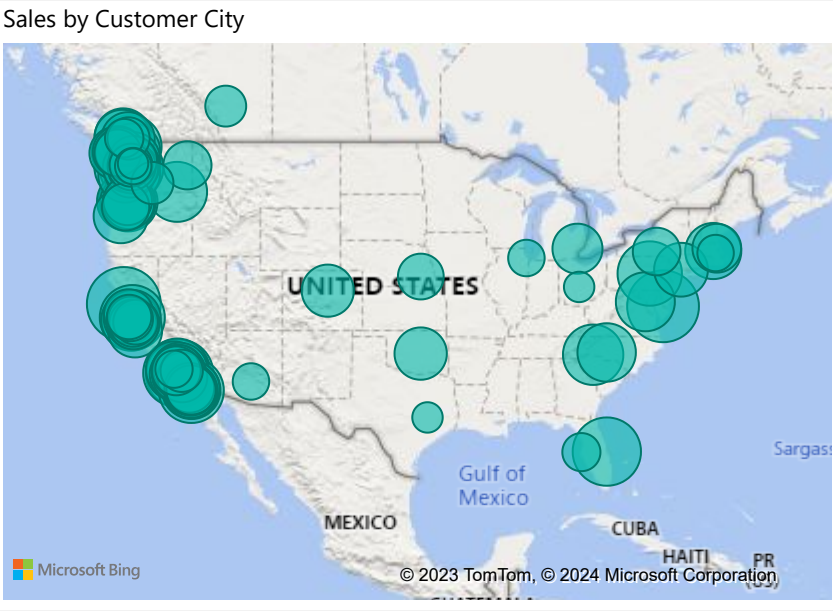
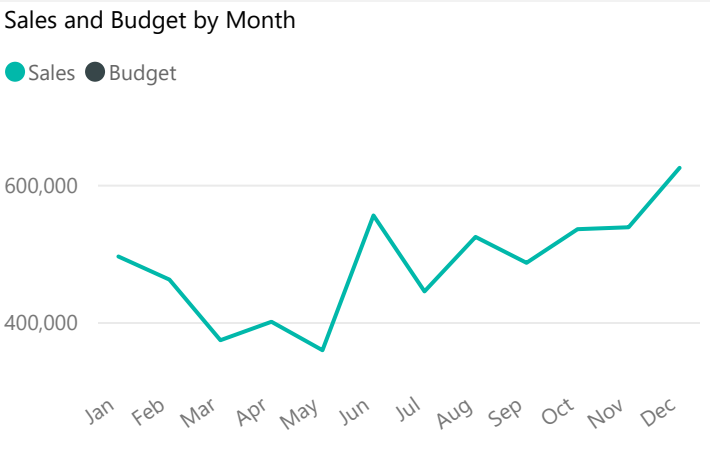
All

5,797,224

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Sales

Budget



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Hailey Russell					2,443							2,542	4,986
Rafael Xu	2,443		2,182										4,625
Jordan Turner		2,443									2,071		4,515
Jordan King		2,182										2,317	4,499
Lucas Foster						2,049						2,443	4,492
Kelli Cai											2,071	2,399	4,470
Denise Martinez								2,071				2,345	4,416
Robin Ramos										2,049		2,355	4,404
Lisa Cai									2,049			2,330	4,379
Jaclyn Xu	2,049									2,182			4,231
Melvin Rai												3,682	3,682
Suzanne Zhou					2,071							1,183	3,255
Keith Deng	2,443											646	3,090
Melody Jimenez								2,049				804	2,854
Brad Chande												2,639	2,639
Audrey Blanco										2,049		540	2,589
Arthur Jimenez												1,764	1,764
Total	495,364	461,733	373,483	400,336	358,878	555,160	444,558	523,917	486,177	535,159	537,956	624,502	5,797,224

Product Details

Year

201920202021

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

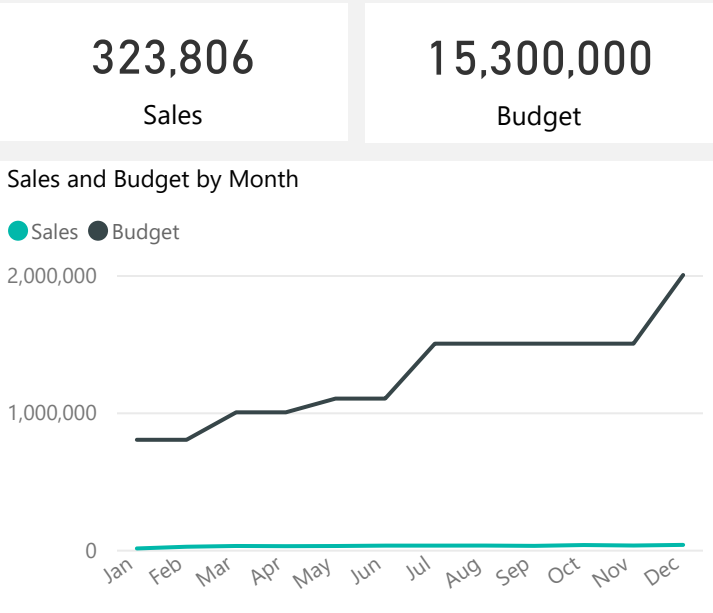
All

Category

Clothing

Product Name

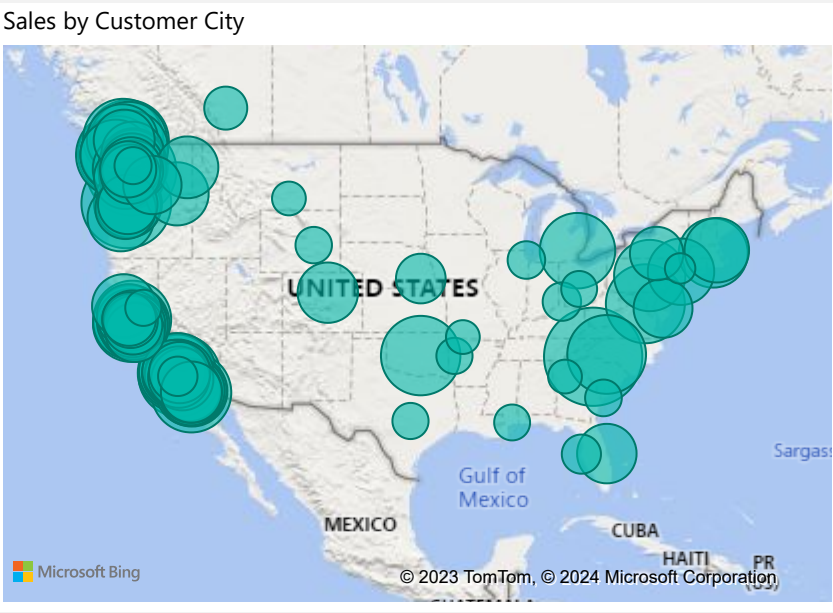
All



Sales and Budget by Month

Sales

Budget



Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Clothing	8,729	21,306	26,795	25,397	26,563	29,425	29,487	29,835	27,628	33,683	30,154	34,805	323,806
Women's Mountain Shorts, L	490	2,030	1,960	1,680	2,170	2,450	1,960	2,520	2,170	2,520	1,540	2,310	23,797
Women's Mountain Shorts, M	210	1,540	2,520	2,240	2,240	2,520	1,750	1,330	1,540	2,730	2,030	2,730	23,377
Long-Sleeve Logo Jersey, L	600	1,050	2,000	1,600	2,000	2,150	2,150	1,750	2,000	2,400	1,750	2,050	21,496
Short-Sleeve Classic Jersey, S	756	1,134	1,674	1,836	1,782	2,430	2,052	1,782	1,674	2,376	1,836	2,052	21,380
Short-Sleeve Classic Jersey, XL	756	1,242	1,836	1,404	1,458	1,836	1,566	2,322	2,106	1,890	1,944	2,807	21,164
Long-Sleeve Logo Jersey, M	400	1,350	1,950	1,350	1,600	1,700	1,800	1,850	1,900	2,150	2,450	2,350	20,846
Short-Sleeve Classic Jersey, M	918	1,404	1,512	1,836	1,836	2,214	2,106	1,728	1,242	1,728	1,944	2,322	20,786
Long-Sleeve Logo Jersey, S	400	1,350	1,300	1,100	1,500	1,800	2,000	2,400	2,000	1,950	2,350	2,200	20,346
Women's Mountain Shorts, S	210	1,750	2,170	1,960	1,330	1,120	1,750	2,100	1,820	2,310	1,680	2,030	20,227
Long-Sleeve Logo Jersey, XL	550	1,450	1,350	1,800	1,850	1,850	2,050	1,500	2,000	1,900	1,650	1,850	19,796
Short-Sleeve Classic Jersey, L	756	1,404	1,944	1,296	1,404	1,620	1,944	1,512	1,350	1,944	1,998	2,592	19,760
AWC Logo Cap	557	1,340	1,438	1,340	1,465	1,780	1,645	1,933	1,735	1,798	1,726	2,113	18,870
Classic Vest, L	254	508	445	1,080	1,270	699	1,143	1,207	1,397	1,588	762	1,524	11,875
Classic Vest, M	572	635	635	1,016	699	1,016	1,334	1,397	1,270	1,207	953	1,016	11,748
Half-Finger Gloves, M	171	735	955	955	931	1,004	882	1,151	1,151	1,298	1,225	1,151	11,608
Half-Finger Gloves, S	441	686	882	1,053	1,004	1,176	1,103	1,030	563	1,137	855	1,308	11,314
Total	8,729	21,306	26,795	25,397	26,563	29,425	29,487	29,835	27,628	33,683	30,154	34,805	323,806