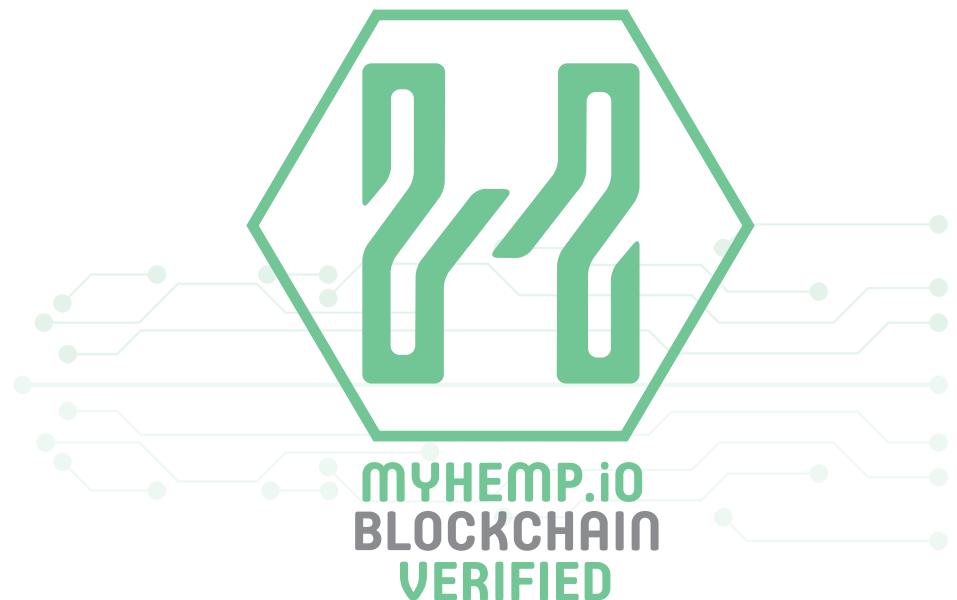


By Global Business Transparency Ltd
Trading as: MYHEMP.io
www.myhemp.io



EXECUTIVE SUMMARY

This Whitepaper will explain what MYHEMP.IO is. This crowdfund ecosystem is going to highlight current industry challenges and compliance vulnerabilities within the global hemp supply chain. Transparency, credibility, reliability, rapidity and equal opportunities are the core values embodied in the blockchain technology and smart contract functionality. To deliver an ecosystem, the MYHEMP.IO team will go for crowd funding. Terms and conditions of the initial offer will be explained further in this document.

There is no doubt that hemp has a positive impact with human life, from medicinal to food products to textiles and construction. The global industrial hemp and marijuana market is expected to grow at 25% CAGR over the next 5 years and expected to reach \$47.2 Billion USD in 2025 [source pg.6]. The global CBD market is forecast to grow at 36.7% CAGR to reach \$8 Billion USD by 2027 [source pg.8].

However, with global governance variating between nations on its stance regarding Hemp, it makes it a very thin line between being an illegal product and a legal product. US and Canada have legalised Hemp products for a few years and recently more nations are being to accept Hemp and some its compounds such as Cannabidiol (CBD) to be declassified from narcotics. In November 2020, the European Union Court Of Justice confirmed CBD is not a narcotic and should be freely traded cross-border [2]. On the medicinal side, high THC content marijuana is becoming an essential licensed medicinal product.

As an emerging market in its infancy, new investors, manufacturers and legal entities will enter the Hemp industry seeking safe investments with worthy returns. MYHEMP.IO will bridge the gap and ensure decentralised global compliance is solidified with a trusted ecosystem, that Hemp consumers can access vital supply chain information instantly due to blockchain and our Proof Of Authority supply chain concept.

MISSION

Our focus is to grant every Hemp consumer globally high quality trusted Hemp products in an instant, whereby they can check agricultural origin, approval of Hemp compound testing, legal compliance, industry association verifications and anything else related to the finished consumer product. On the medicinal side, governments can utilise our transparent ecosystem to validate the life-cycle of prescribed medicinal marijuana ensuring origin, quality and testing information is available on demand.

VISION

Our approach will revolutionise and decentralise the global system of Hemp and Marijuana consumption; providing a transparent credible supply chain ecosystem that holds all supply chain stakeholders accountable from seed to finished goods consumer product in form of Food, Drinks, Cosmetics, Household items, Construction and Medicinal. Our ecosystem allows flexibility for national regulators and governments to control their tolerances and variation limits.

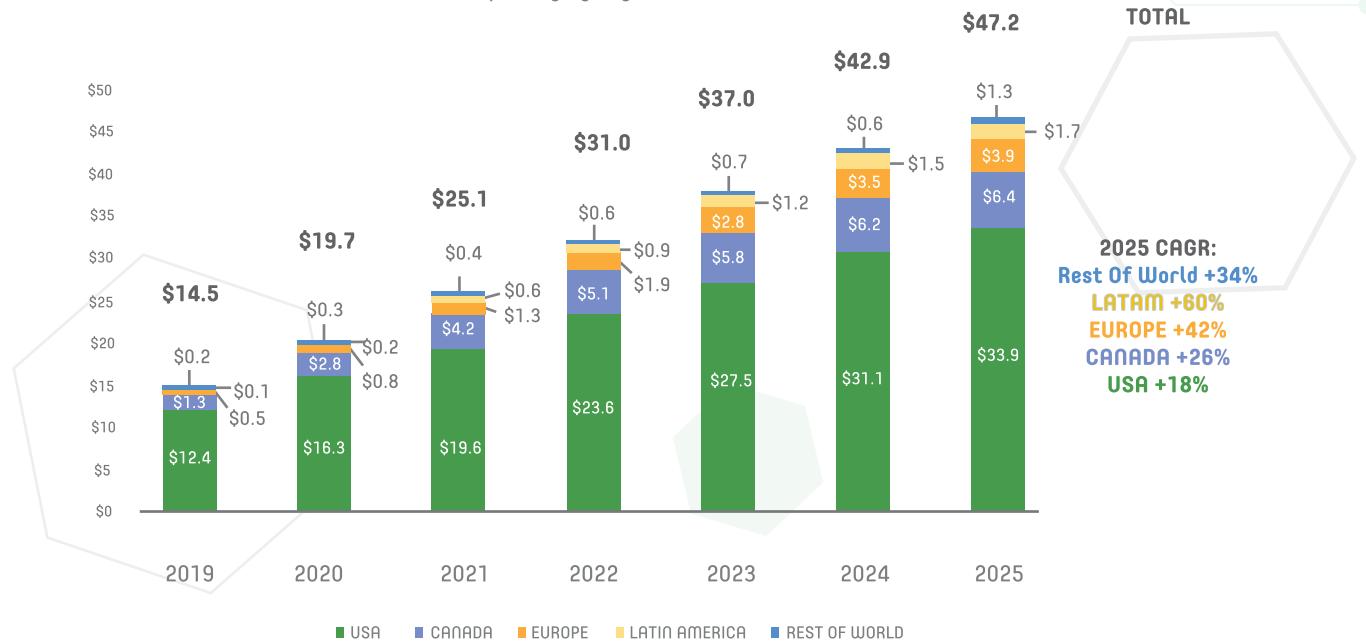
| Ready to join? | Visit our homepage: www.myhemp.io |

MARKET RESEARCH: GLOBAL MARIJUANA/CANNABIS MARKET

In 2019, the global legal cannabis market was estimated at about \$14.7 Billion. The August 2020 report by leading Cannabis market research company BDSA predicted that global cannabis sales in 2020 will be more than \$20 Billion.

BDSA Forecasts a Global \$47B Market In 2025

Global Spending By Region (In USD Billions)



MARKET RESEARCH: EUROPEAN UNION HEMP MARKET

Although the legal cannabis market in Europe is aimed exclusively at medicinal users under strict conditions, the recreational purpose usage of hemp-derived CBD products is legally permissible in an ever increasing area of the continent predominantly under Novel Food regulations.

According to the Orian Research Group, the current market size for CBD in Europe is approximately €450 Million, representing 31% of the global CBD oil market share. Switzerland has legally permitted the sale, possession and consumption of both legal and recreational CBD with a THC content as high as 1.0%. Overall, North America is leading the CBD global arena with a market share of 40%.

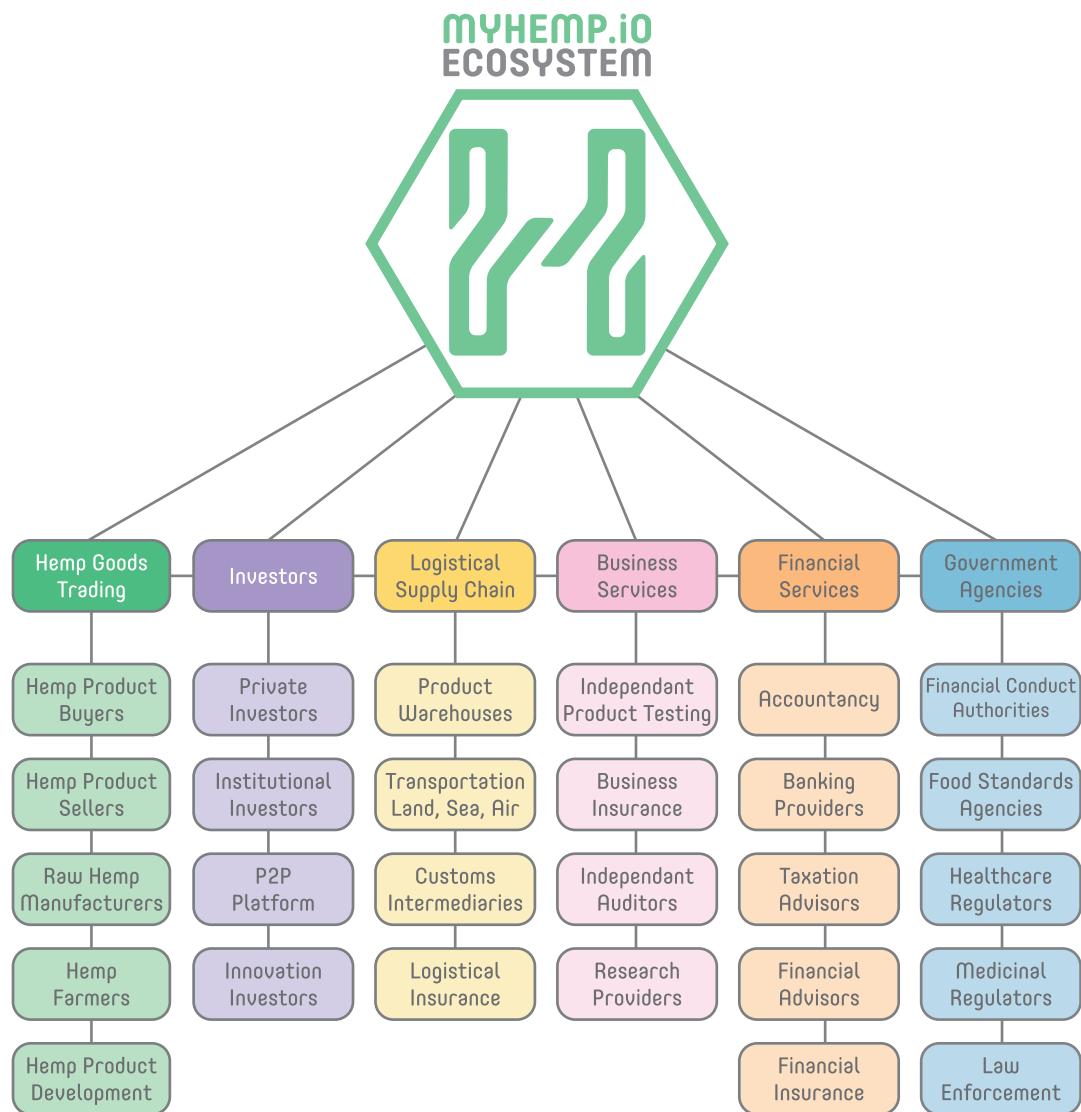
Data Bridge Market Research forecasts that the CBD market is expected to grow at a CAGR of 36.7% in the forecast period of 2020 to 2027 and is projected to reach \$8 Billion by 2027. High adoption of hemp oil in pharmaceutical industries will be the key driver fuelling this growth due to the overall positive impact on the human body.

France is the dominant player among the countries in the European Union as the production, utilization and import of CBD Oil is high and the consumers are highly inclined towards the consumption of CBD oil-based products. The UK accounts for 2nd place as CBD based products are mainly used for recreational purposes. Austria holds the third place as it imports a significant amount of CBD oil for daily dietary use in food products.



MYHEMP.IO PARTICIPANT INTERACTION CHANNELS

The MYHEMP.IO ecosystem includes solutions and API within six key groups.



The MYHEMP.IO ecosystem will generate service fees gathered from participant activities to ONLY fund the development, marketing and support of the MYHEMP.IO ecosystem.

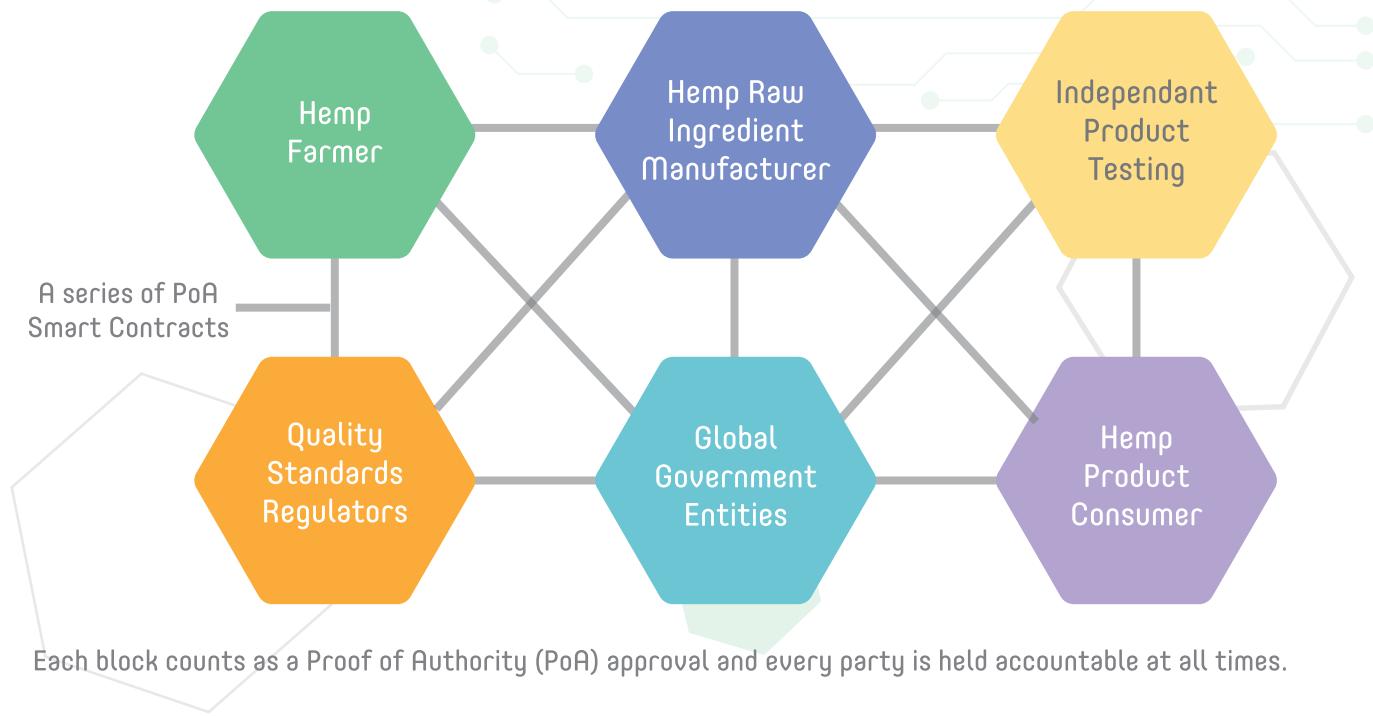
Our IEO HEMP Utility Token crowd sale will launch from the UK on a credible cryptoasset exchange such as Binance or similar platforms. We will request the prior registration and approval of the UK Financial Conduct Authority (FCA). Further details related to this utility token crowd sale is stated within the Tokenomics section.

| Ready to join? | Visit our homepage: www.myhemp.io |



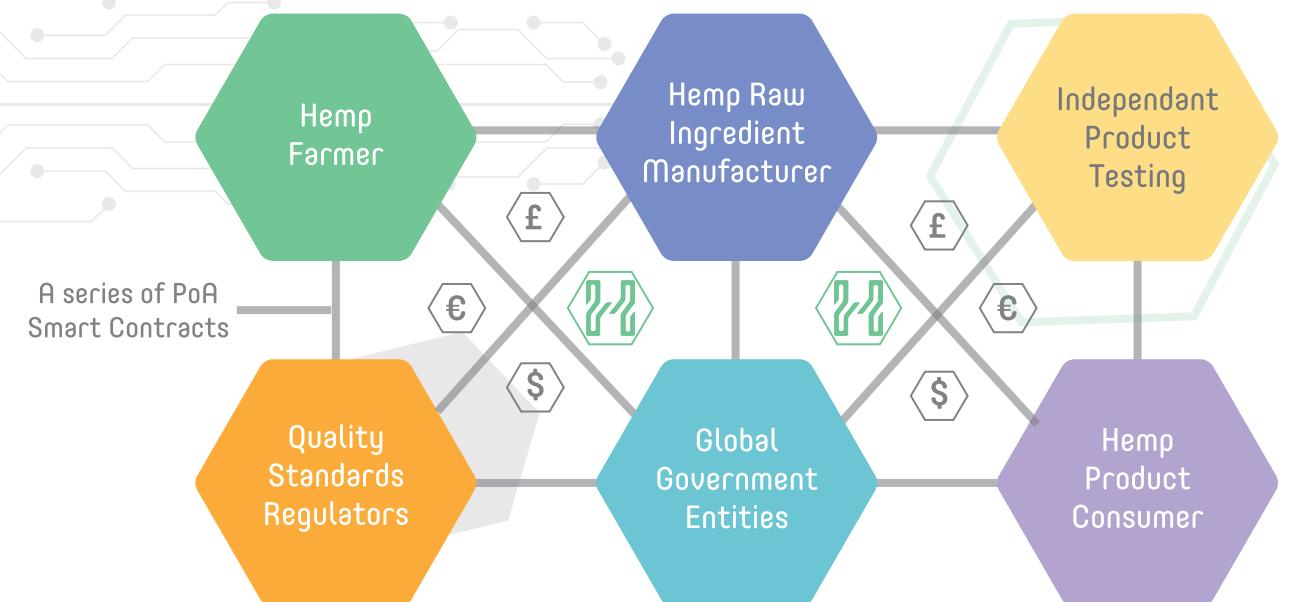
MYHEMP.IO PoA ECOSYSTEM INTERACTIONS

MYHEMP.IO Ecosystem provides a rapid, transparent and globally compliant interaction channel visible to everyone, everywhere at any time.



DECENTRALISED TRANSACTIONAL ECOSYSTEM

The MYHEMP.IO ecosystem provides a decentralised transactional system available to the Hemp industry that would always be visible to authorities under AML and CTF regulations. Our system is based on solid Know Your Customer/Client (KYC) principles.

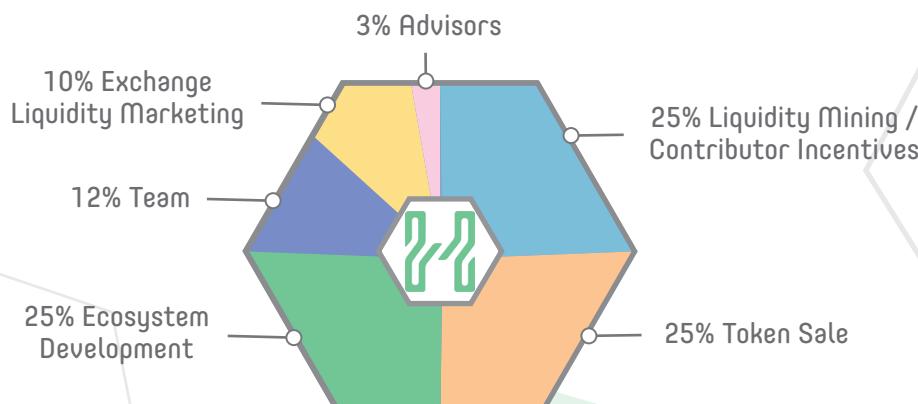


| Ready to join? | Visit our homepage: www.myhemp.io |



IEO HEMP Token Total Supply Conditions

Total supply will be 100,000,000 pre-issued HEMP tokens. The HEMP Token will be based on an independent platform and convertible to 18 decimal places. From the total token amount, 30% will be locked into the MYHEMP.io system that cannot be sold or traded out of the ecosystem. Therefore, the founding team will ensure the token maintains its price with a controlling interest at all times to avoid any direct market manipulation. The remaining 70,000,000 HEMP tokens will distribute in the following way:



MYHEMP.io CURRENT FOUNDING TEAM



A top UK maths graduate who is Fast Moving Consumer Goods (FMCG) 'Blue Chip' trained with business management experience gained within global £bn businesses across branded and own label product categories in Multiple Grocery Retailers (Tesco, Morrisons, Asda, Sainsbury's, Waitrose, Aldi, Lidl, Boots), Retail Convenience (Spar, Nisa, Costcutters), Wholesale (Booker) and Online (Ocado) trade channels. Highly analytical in approach with creative experience in delivering robust Joint Business Plans and category driven growth plans.

Professional employment predominantly as Senior National Account Manager: Newell Brands, Addo Food Group, Keter Group, Kerry Foods, General Mills, Fox's Biscuits, Mars Chocolate and Molson Coors.

MYHEMP
SONNY JHUMAT
CEO

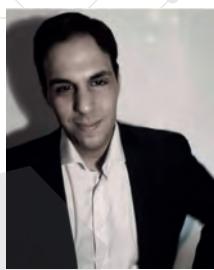
📞 +44 (0)7494 299093

✉️ info@myhemp.io

👉 MYHEMP.IO

📍 71-75 SHELTON STREET
LONDON, WC2H 9JQ

🌐 @myhemp.io @myhemp_io



Philip Pentaliotis
Corporate, Legal &
Compliance Advisor

Pennfords



Dimitar Kolchakov
MYHEMP.IO Chief Compliance Officer
Current Head of Risk & Compliance for a
European Bank

| Ready to join? | Visit our homepage: www.myhemp.io |