STEP # 01

· Chose your market place type.

-> My market place type is e-commerce (Electronic Commerce).

E-commerce is an online platform where products are bought & sold. It allows you to easily purchase or sell products from the comfort of your home. In my case, my website specialize in offering a wide range of high quality furniture, including sofas, tables, beds & chairs.

PRIMARY PURPOSE:

The primary Goals of my website is as under:

- · Convenient for customers.
- · Showcase a wide Range of furniture.
- · Simply decision-Making.
- · Users friendly Shopping Experience.
 - Personalized Recommendation
- . Secure & easy payments.
- · Efficient delivery service.

STEP # 02.

-	OMY OBUSNIESS GTOALS:
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	My f-commerce website aims to solve the following issues which is why it stands out from other online platforms.
->	High Quality furniture at Competitive Price.
->	Detailed product information.
→	Reliable & affordable delivery service.
->	User-friendly shopping experience.
->	special offers & discount.
->	Online order tracking system.
	AARGIETED CHUDIENCE:
	My targeted audience are:
->	Homeowners, Renters, office owners, families
	Peoples at the age of 20 or above are buying furnitures for their homes & offices.
	PRODUCTS & DERVICE OFFERING:
->	Dining table, bar table & stool, sofas etc.
	and the services we are offering to our customers are
	Reliable delivery service, furniture austomization,
	Return Exchange policy, help customers to design their
	snaces with your furnitures.

Pres # 03

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