

STEP # 01

- Chose your market place type.

→ My marketplace type is e-commerce (Electronic Commerce).

E-commerce is an online platform where products are bought & sold. It allows you to easily purchase or sell products from the comfort of your home. In my case, my website specialize in offering a wide range of high quality furniture, including sofas, tables, beds & chairs.

PRIMARY PURPOSE:

The primary Goals of my website is as under:-

- Convenient for customers.
- Showcase a wide Range of furniture.
- Simply decision-Making.
- Users friendly Shopping Experience.
- Personalized Recommendation.
- Secure & easy payments.
- Efficient delivery service.

STEP # 02.

MY BUSINESS GOALS:-

- My E-commerce website aims to solve the following issues which is why it stands out from other online platforms.
- High Quality furniture at Competitive Price.
- Detailed product information.
- Reliable & affordable delivery service.
- User-friendly shopping experience.
- special offers & discount.
- Online order tracking system.

TARGETED AUDIENCE:

My targeted audience are:-

- Homeowners, Renters, office owners, families

Peoples at the age of 20 or above are buying furnitures for their homes & offices.

PRODUCTS & SERVICE OFFERING:

- Dining table, bar table & stool, sofas etc.

and the services we are offering to our customers are:

Reliable delivery service, furniture customization,

Return Exchange policy, help customers to design their spaces with your furnitures.

Step #03

