

* Building the Foundation for my entrepreneurial journey.

* I choice : General E-Commerce (clothing)

* Purpose

Our General E-Commerce marketplace focuses solely on clothing product, catering to both Pakistani and overseas customers.

The primary goal is to provide high quality seasonally relevant and trendy clothes that suit all tastes and occasions. The platform aims to offer a simple and reliable shopping experience, where customers can easily find traditional and modern outfits at affordable prices, with timely delivery.

* Target Audience.

Our marketplace targets individuals who prefer high-quality seasonally and trendy clothing. This audience is keen on staying

stylish and wants easy access to clothing that matches the latest trends and seasons. Our Platform provides a convenient and reliable shopping experience, allowing them to easily find and purchase the high-quality outfits they love.

* Product Offered:

~~offer~~ Our marketplace will offer a variety of clothing products, including ladies suits, jeans suit, sweater jackets for winter trouser, t-shirts, and other fashion-forward items. These products will be trendy, stylish and suitable for all seasons, providing our customers with easy access to the fashion they desire.

* Our marketplace will stand out by offering high-quality seasonal clothing at affordable prices. We will ensure

that each season's collections include top-notch items, providing our customers with the latest trends and quality fabrics at reasonable rates whether its summer, winter, or transitional season. Our platform will have a diverse range of clothes to cater to every need offering the best value for money while maintaining superior quality.