

Hammad Khan

WordPress Developer & Web Designer

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Portfolio: hammadkhan-hub.github.io/Portfolio | GitHub: github.com/HammadKhan-hub

PROFESSIONAL SUMMARY

Frontend developer and graphic designer specializing in WordPress development and digital marketing design. Recently completed advanced training in Elementor Pro, WooCommerce, and healthcare marketing design (December 2025). I create responsive, high-performance websites and conversion-focused marketing materials.

My approach: Fast, clean development with strong attention to design and user experience. I deliver mockups within 24 hours and believe in creating work that's not just functional, but scalable and brand-consistent.

CORE COMPETENCIES

WordPress & Design

- Elementor Pro - Professional page building and customization
- WooCommerce - E-commerce setup and payment gateway integration
- Graphic Design - Social media graphics, digital ads, marketing collateral
- Healthcare Marketing - Patient acquisition campaigns, medical branding
- Performance optimization and responsive design techniques

TECHNICAL SKILLS

WordPress Development

Elementor Pro • WooCommerce • Theme Customization • Plugin Integration • Site Optimization • Payment Gateways

Frontend Development

HTML5 • CSS3 • JavaScript (ES6+) • Bootstrap • jQuery • Responsive Design • Mobile-First Approach

Graphic Design & Tools

Canva Pro • Figma (UI/UX) • Social Media Graphics • Digital Advertising • Marketing Collateral • Brand Identity Design

Tools & Workflow

Git/GitHub • VS Code • Chrome DevTools • cPanel • Web Hosting • SEO Best Practices

EDUCATION

Bachelor of Science in Data Science (5th Semester)

Emerson University, Multan | Expected 2026

Relevant coursework in algorithms, problem-solving, and computational thinking. Applying analytical skills to web development and design optimization.

PORFOLIO PROJECTS

Web Development:

Foodie - Modern Restaurant Website

Built a responsive restaurant website with smooth animations and optimized

performance for fast loading and excellent user experience.

Technologies: HTML5, CSS3, JavaScript

Live: hammadkhan-hub.github.io/Foodie

Masood Rehman - Professional Business Site

Developed a custom business website with clean architecture, professional design, and Bootstrap framework.

Technologies: HTML5, CSS3, JavaScript, Bootstrap

Live: masoodrehman.site

PIZZA - Interactive Ordering Platform

Created an interactive pizza ordering interface with dynamic menu display and custom UI components.

Technologies: Bootstrap, JavaScript, Responsive Design

Live: hammadkhan-hub.github.io/PIZZA

Food-In - Food Delivery Interface

Designed a modern food delivery platform with emphasis on mobile responsiveness and intuitive UX.

Technologies: HTML5, CSS3, JavaScript

Live: hammadkhan-hub.github.io/Food-In

Graphic Design:

MediCare Medical Centre - Digital Marketing Campaign

Comprehensive marketing suite for Australian medical practice including social media graphics, digital advertising, and promotional materials. Focused on patient acquisition and brand consistency across digital platforms.

Industry: Healthcare | Tools: Canva, Figma

View: hammadkhan-hub.github.io/Portfolio#graphic-design

WHAT I OFFER

WordPress Solutions

Complete website development, Elementor customization, WooCommerce stores, theme setup, and ongoing maintenance

Graphic Design Services

Social media graphics, digital advertising campaigns, marketing collateral, healthcare marketing materials, brand identity design

Custom Development

Hand-coded websites, responsive design implementation, performance optimization, and cross-browser testing

My Approach

I start with understanding your needs, deliver mockups within 24 hours, develop with clean code and consistent branding, test thoroughly across devices, and provide clear documentation. Communication and realistic timelines are priorities.

KEY STRENGTHS

Design & Development Balance

I combine graphic design skills with WordPress development - creating cohesive digital experiences from concept to deployment.

Healthcare Marketing Experience

Recent focus on medical industry design with understanding of patient acquisition, trust-building aesthetics, and healthcare advertising compliance.

Fast & Reliable

Quick turnaround times without compromising quality. 24-hour commitment for mockups and prototypes with consistent brand execution.

Performance-Focused

Every website and graphic is optimized for speed, conversion, SEO, and user experience from the ground up.

Tools Proficiency

Expert in modern design tools (Canva Pro, Figma) and WordPress ecosystem (Elementor Pro, WooCommerce), allowing efficient workflow and rapid iteration.

Clear Communicator

Professional communication, realistic timelines, transparent project updates, and collaborative approach to client work.

LANGUAGES

English: Professional Working Proficiency

Urdu: Native

AVAILABILITY

Status: Available for immediate start

Location: Multan, Pakistan (Remote work preferred)

Work Style: Flexible hours, collaborative team player

Timezone: Pakistan Standard Time (GMT+5) - Comfortable with Sydney hours (6am-2pm PST)