WEB & TECH

Assignment 03

Proposal for E-commerce Website Development

Group Members:

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Introduction:

We are pleased to submit this proposal for the development of an E-commerce website. In today's digital age, an E-commerce platform is essential for businesses to reach a wider audience and provide a seamless shopping experience. This proposal outlines the functional and non-functional requirements for the successful implementation of the E-commerce website.

Functional Requirements:

1. User Registration and Authentication:

Users should be able to create accounts, log in, and recover forgotten passwords.

Differentiate between customers and administrators with separate login access.

Implement a secure authentication mechanism.

2. Product Catalog:

Display products in a categorized and organized manner.

Include product details, prices, images, and availability status.

Implement a search and filter feature for easy product discovery.

3. Shopping Cart:

Allow users to add, remove, and update items in their shopping cart.

Calculate and display the total order amount.

Save cart contents between sessions for registered users.

4. Checkout Process:

A streamlined and user-friendly checkout process.

Support multiple payment methods (credit card, PayPal, etc.).

Enable guest checkout while encouraging user registration.

5. Order Management:

Allow users to view and track their order history.

Send email notifications for order confirmation, shipping updates, and delivery.

Provide an option to cancel orders within a certain timeframe.

6. Product Reviews and Ratings:

Allow customers to leave reviews and ratings for products.

Display average ratings and sort products by popularity.

Enable administrators to moderate and manage reviews.

7. Inventory Management:

Automatically update product availability based on purchases.

Alert administrators when stock levels are low.

Implement a back-order system if a product is out of stock.

8. Admin Panel:

User-friendly dashboard for managing products, orders, and customers.

 Create, update, and delete product listings easily.

 Monitor sales, revenue, and user analytics.

9. Security:

Implement SSL certificates for secure transactions.

Protect user data and payment information.

Regularly update and patch the system to address security vulnerabilities.

 Non-Functional Requirements:

1. Performance:

Ensure fast page loading times and responsive design.

Handle high concurrent user loads during peak times.

Optimize images and code for performance.

2. Scalability:

Design the system to accommodate future growth and increasing product listings.

Implement load balancing and caching mechanisms.

3. Usability:

Ensure an intuitive and user-friendly interface. Conduct usability testing and gather user feedback for continuous improvement.

 4. Accessibility:

Comply with WCAG (Web Content Accessibility Guidelines) for accessibility standards.

Ensure the website is usable by people with disabilities.

5. Mobile Responsiveness:

Ensure the website is fully responsive and functional on mobile devices.

Develop a dedicated mobile app or a progressive web app for enhanced mobile experience.

6. Data Backup and Recovery:

Regularly backup website data and ensure quick recovery in case of data loss.

Implement disaster recovery plans and backup redundancy.

7. Compliance:

Comply with relevant data protection and privacy regulations (e.g., GDPR, CCPA).

Securely handle and store customer data.

8. Testing:

Perform thorough testing, including functional, usability, security, and performance testing.

Identify and fix any bugs or issues before the website launch.

9. Maintenance and Support:

Offer ongoing maintenance and support services post-launch.

Provide customer support for inquiries and issues.

Erd Diagram:

Q:2)

Ans)

Code:

```
<!DOCTYPE html>

<html xmlns="http://www.w3.org/1999/xhtml">
<head runat="server">
    <title>Hammads Store</title>
    <meta name="viewport" content="width=device-width, initial-scale=1">
    <link rel="stylesheet"
href="https://maxcdn.bootstrapcdn.com/bootstrap/3.4.1/css/bootstrap.min.css">
    <script
src="https://ajax.googleapis.com/ajax/libs/jquery/3.6.4/jquery.min.js"></script>
    <script
src="https://maxcdn.bootstrapcdn.com/bootstrap/3.4.1/js/bootstrap.min.js"></script>
    <script
src="https://cdn.jsdelivr.net/npm/bootstrap@5.3.2/dist/js/bootstrap.bundle.min.js"
```

```html
        integrity="sha384-
C6RzsynM9kWDrMNeT87bh95OGNyZPhcTNXj1NW7RuBCsyN/o0jlpcV8Qyq46cDfL"
        crossorigin="anonymous"></script>
    <style>
        footer{
            background-color: #f2f2f2;
            padding: 25px;
        }
        .carousel-inner img
        {

            width: 100%;
            min-height:200px;
        }
        @media (max-width: 600px)
        {
            .carousel-caption{
                display: none;
            }
        }
    </style>
</head>
<body>
    <form id="form1" runat="server">
        <div class="jumbotron text-center" style="margin-bottom: 0; background-
color: crimson">
            <h1>Hammad's E-store</h1>
            <p>Quality Matters the most!</p>
        </div>
        <nav class=" navbar navbar-inverse">
            <div class="container-fluid">
                <div class="navbar-header">
                    <button type="button" class="navbar-toggle" data-
toggle="collapse" data-target="#mynavbar">
                        <span class="icon-bar"></span>
                        <span class="icon-bar"></span>
                        <span class="icon-bar"></span>
                    </button>
                    <a class="navbar-brand" href="WebForm1.aspx">E Store</a>
                </div>
                <div class="collapse navbar-collapse" id="myNavbar">
                    <ul class="nav navbar-nav">
                        <li class="active"><a href="WebForm1.aspx">Home</a></li>
                        <li><a href="#">About</a></li>
                        <li><a href="#">Contact</a></li>
                        <li><a href="#">Blog</a></li>
                        <li><a href="#">Product</a></li>
                    </ul>
                    <ul class="nav navbar-nav navbar-right">
                        <li><a href="loginpage.aspx"><span class="glyphicon
glyphicon-log-in"></span>Log in</a></li>
                    </ul>
                </div>
            </div>
        </nav>
        <div class="container">
            <div class="row">
                <div class="col-sm-8">
```
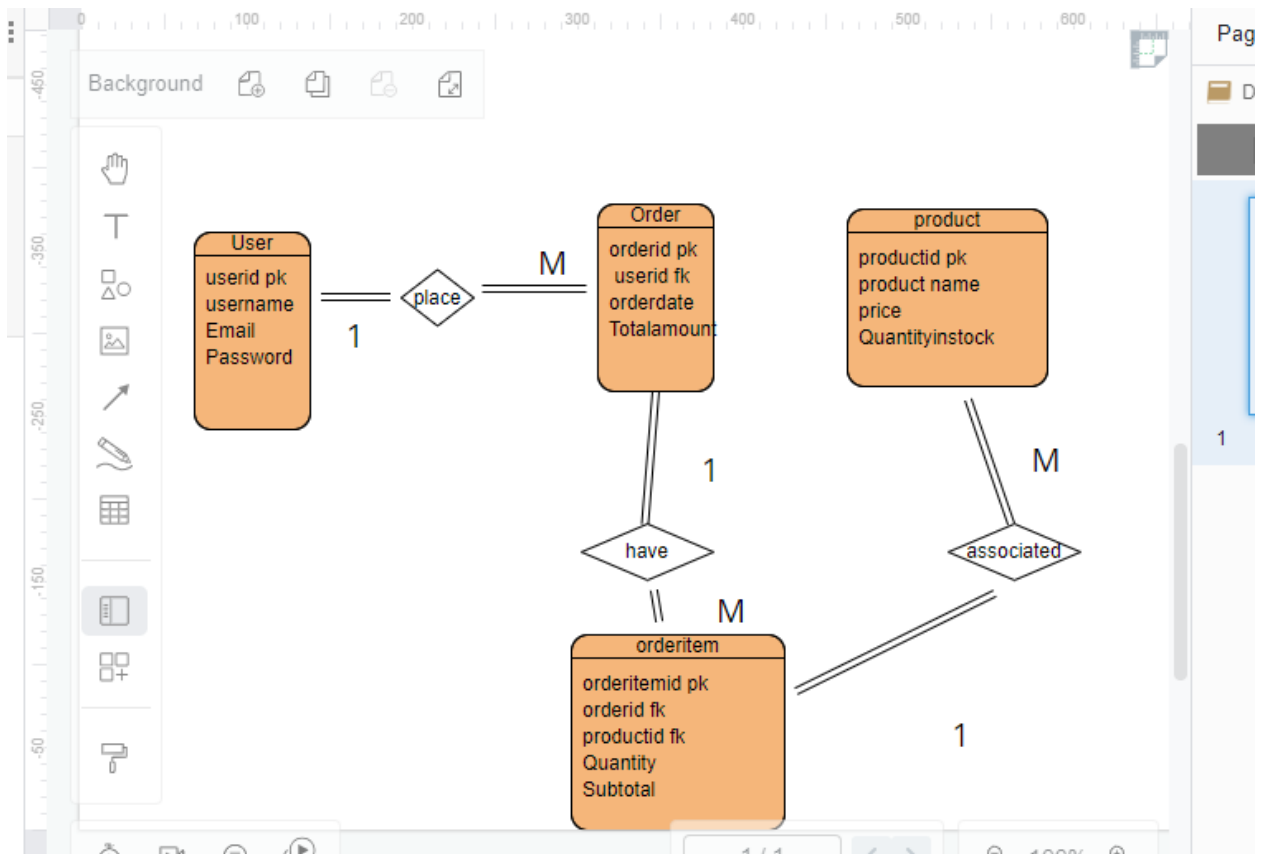
```html
<div id="myCarousel" class="carousel slide" data-ride="carouse1">
    <ol class="carousel-indicators">
        <li data-target="#mycarousel" data-slide-to="0" class="active"></li>
        <li data-target="#myCarousel" data-slide-to="1"></li>
        <li data-target="#myCarousel" data-slide-to="2"></li>
    </ol>
    <div class="carousel-inner" role="listbox">
        <div class="item active">
            <img src="logo/image1.jpg.jpg" alt="image">
            <div class="carousel-caption">
                <h3>Offer</h3>
                <p>Clothes</p>
            </div>
        </div>
        <div class="item">
            <img src="logo/image2.jpg.jpeg" alt="image" />
            <div class="carousel-caption">
                <h3>Image 2</h3>
                <p>Clothes</p>
            </div>
        </div>
        <div class="item">
            <img src="logo/image7.jpg" alt="image" />
            <div class="carousel-caption">
                <h3>Image 3</h3>
                <p>Clothes</p>
            </div>
        </div>
    </div>
    <a class="left carousel-control" href="#myCarousel" role="button" data-slide="prev">
        <span class="glyphicon glyphicon-chevron-left" area-hidden="true"></span>
        <span class="sr-only">Previous</span>
    </a>
    <a class="right carousel-control" href="#myCarousel" role="button" data-slide="next">
        <span class="glyphicon glyphicon-chevron-right" area-hidden="true"></span>
        <span class="sr-only">Next</span>
    </a>
</div>
</div>
<div class="col-sm-4">
    <div class="well">
        <p>Some text</p>
    </div>
    <div class="well">
        <p>Upcoming Events</p>
    </div>
    <div class="well">
        <p>Visit our blog</p>
    </div>
</div>
</div>
</div>
```

```html
        <div class="container text-center">
            <h3>Product</h3>
            <br />
            <div class="row">
                <div class="col-sm-3">
                    <img src="logo/image4.jpg" class="img-responsive"
style="width:100%" alt="Image"/>
                    <p>Current Project</p>
                </div>
                <div class="col-sm-3">
                    <img src="logo/image6.jpg" class="img-responsive"
style="width:100% " alt="Image"/>
                    <p>Project 2</p>
                </div>
                 <div class="col-sm-3">
                    <div class="well">
                        <p>Some text..</p>
                    </div>
                     <div class="well">
                        <p>Some text..</p>
                    </div>
                </div>
                 <div class="col-sm-3">
                    <div class="well">
                        <p>Some text..</p>
                    </div>
                    <div class="well">
                        <p>Some text..</p>
                    </div>
                </div>
            </div>
            <hr />
        </div>
        <div class="container text-center">
            <h3>Our partners</h3>
            <br />
            <div class="row">
                <div class="col-sm-2">
                    <img src="logo/image17.jpg" class="img-responsive" style="width:
100%" alt="image" />
                    <p>Partner 1</p>
                </div>
                <div class="col-sm-2">
                    <img src="logo/image21.jpg" class="img-responsive" style="width:
100%" alt="image" />
                    <p>Partner 2</p>
                </div>
                <div class="col-sm-2">
                    <img src="logo/image22.jpg" class="img-responsive" style="width:
100%" alt="image" />
                    <p>Partner 3</p>
                </div>
                <div class="col-sm-2">
                    <img src="logo/image23.jpg" class="img-responsive" style="width:
100%" alt="image" />
                    <p>Partner 4</p>
                </div>
                <div class="col-sm-2">
```
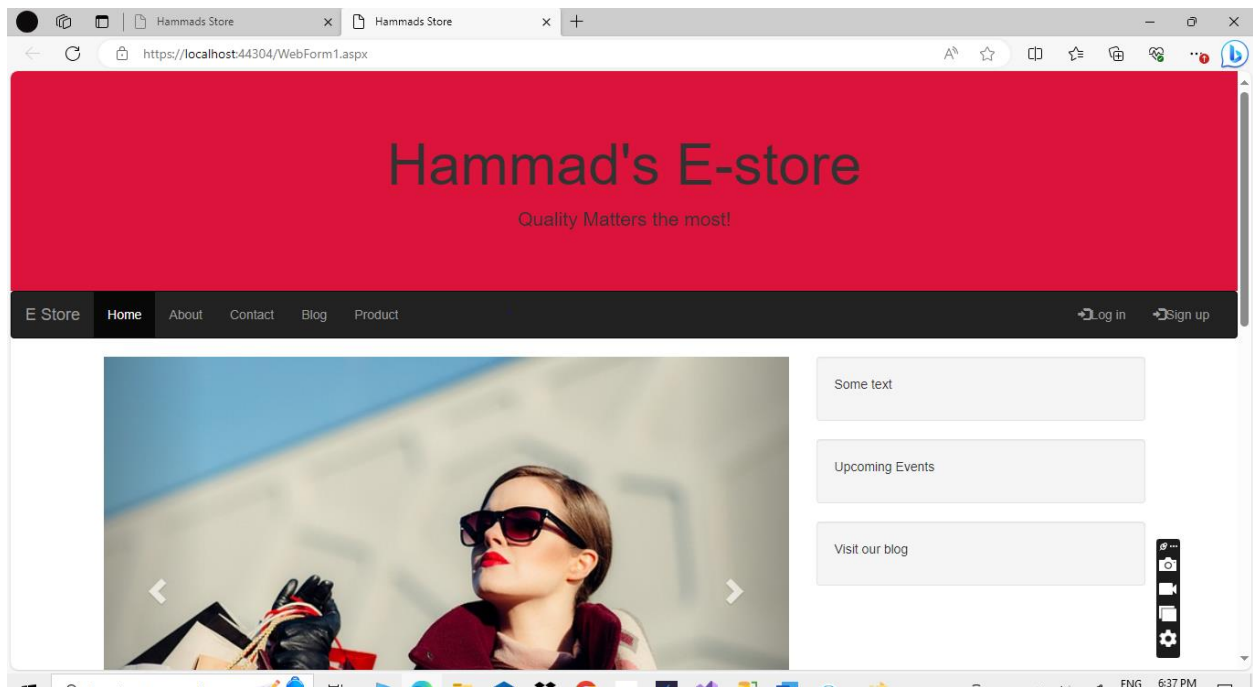
```html
                    <img src="logo/image24.jpg" class="img-responsive" style="width:
100%" alt="image" />
                        <p>Partner 5</p>
                </div>
                <div class="col-sm-2">
                    <img src="logo/image27.jpg" class="img-responsive" style="width:
100%" alt="image" />
                        <p>Partner 6</p>
                </div>
            </div>
        </div>
        <br />
        <footer class="container-fluid text-center jumbotron">
            <p>Copyright@2021 www.Estore.pk</p>
        </footer>
    </form>
</body>
</html>
```
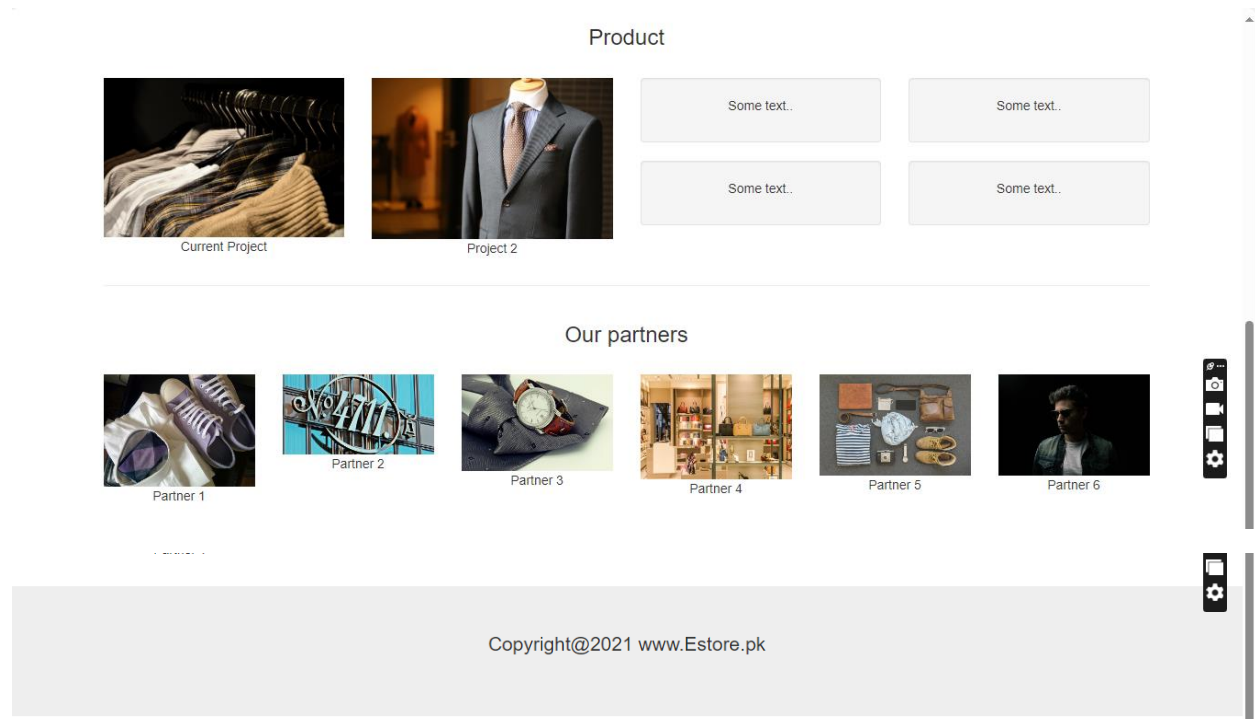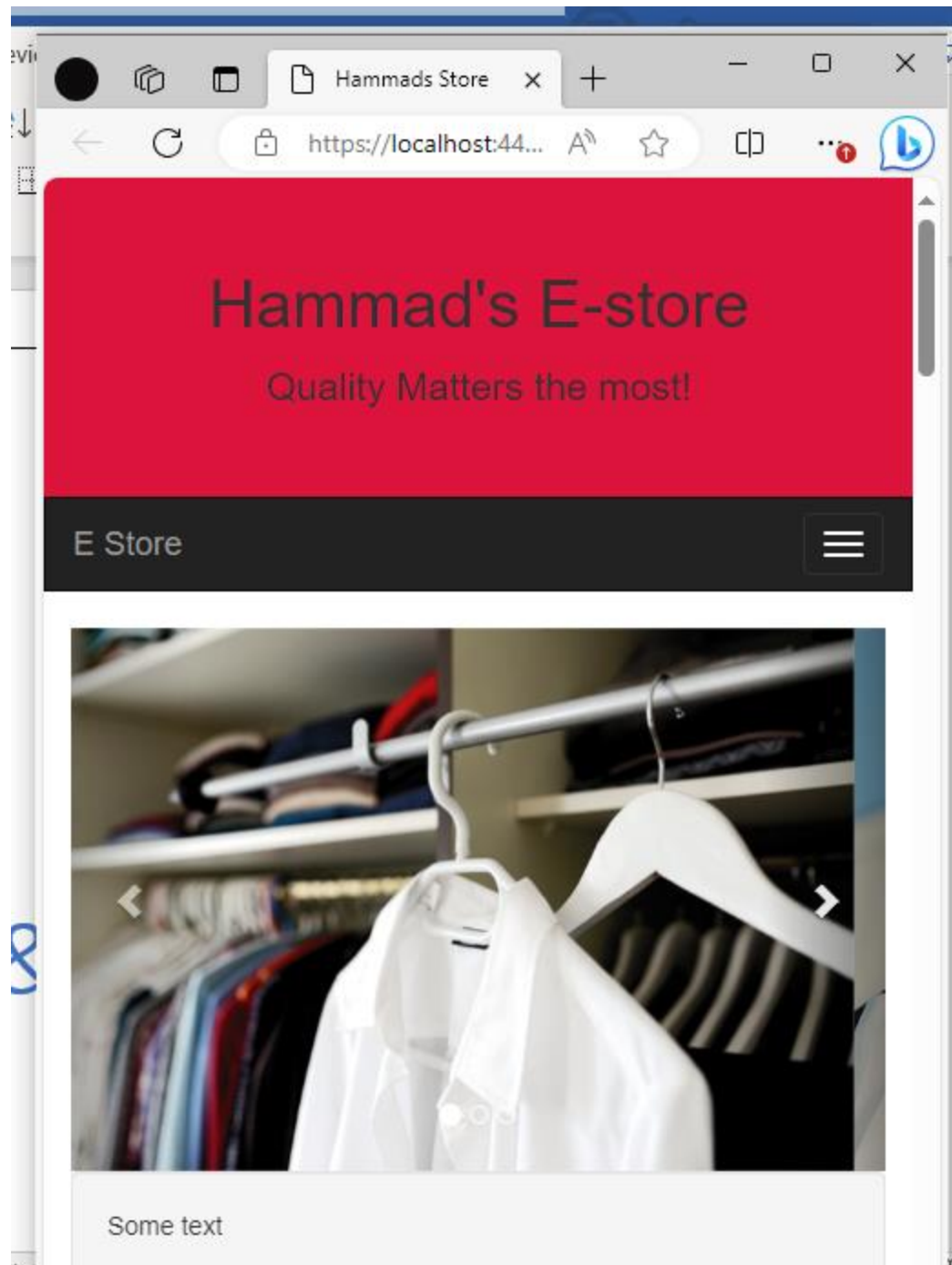
Output:

Product

Current Project

Project 2

Some text..

Some text..

Some text..

Some text..

Our partners

Partner 1

Partner 2

Partner 3

Partner 4

Partner 5

Partner 6

Copyright@2021 www.Estore.pk

Responsiveness:

Current Project

Project 2

Our partners

Partner 1

Partner 2

Partner 3

Partner 5