



MUHAMMAD ADNAN

RELEVANT EXPERIENCE

Digital Marketing

Incom Rockwool Pvt Ltd. | July 2009 - present

- Managed marketing campaigns to cultivate brand awareness and drive website traffic.
- Prepare detailed campaign reports and digital marketing strategies, communicating key findings to senior management.
- Executed digital e-commerce marketing strategy, SEO and SEM, and social media content.
- Utilized techniques such as cold calling, networking, and prospecting to develop new leads.
- Analyzed and reported social media and online marketing campaign results.

Sales Dept

Incom Rockwool Pvt Ltd. | July 2009 - present

- . Maintain constant communication with management, staff, and vendors to ensure proper operations of the organization
- . Develop, implement, and maintain quality assurance protocols
- . Grow the efficiency of existing organizational processes and procedures to enhance and sustain the organization's internal capacity
- . Actively pursue strategic and operational objectives
- . Ensure operational activities remain on time and within a defined budget
- . Track staffing requirements, hiring new employees as needed
- . Import & Export

SCHOOL BACKGROUND

The University of Karachi

Graduated

- Economics
- International Relation, Political Science
- Islamic Studies, Islamic History

Govt. National College

Commerce - Intermediate

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EXECUTIVE SUMMARY

*Full Stack Web Development,
Digital Marketing,
Cyber Security,
Andriod - IOS App Developer,*

MY EXPERTISE

- Website -Creation
*Javascript, SASS & LASS, Bootstrap-4,
Jquery, React JS, ASP.Net, Theme
Creation*
- Digital Marketing - Certified
*Search Engine Optimization & Google
Analytics*
- *Google Ads + Display Advertising +
Lead Generation*
- *Social Media Marketing + E-commerce
+ Blogging*
- *Mobile Marketing (ASO)*
- *Email Marketing*
- *Freelancing*
- *Sales Funnels*
- *Affiliate Marketing & Drop Shipping*
- Cyber Security - Certified
Python
- *Digital Forensic*
- *Penetration Testing*
- Andriod - IOS App Developer
App Development

HOW TO CONTACT ME

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