

Media Kit for CONSCIOUSMEDIA.COM

JANUARY-2016

For more information, please contact:

CORAL J REID

t.i.m.management@outlook.com

07948 612 989

Our office hours are Monday-Friday, **10:00AM** - **GMT**PM **GMT**. You can generally expect a response within **2**hours.

Overview of CONSCIOUSMEDIA.COM

- **CONSCIOUSMEDIA.COM** is a popular website that covers: **MUSIC, PROMOTION WRITING** .
- This media kit describes opportunities for advertisers to reach this unique, valuable audience.

Audience & Demographics

CONSCIOUSMEDIA.COM audience: **SMALL BUSINESSES AND INDIVIDUALS NEEDING PR CONSULTANCY**.

CONSCIOUSMEDIA.COM has seen traffic grow considerably since its launch in **JANUARY 2016**. Visitors to **CONSCIOUSMEDIA.COM** are highly targeted, and arrive mainly via browser bookmarks, targeted search engine queries, social media interactions, and highly relevant inbound links. In short, our website is uniquely positioned to offer an audience that is receptive to *your* advertising message.

Note: for the next section, you will need to get your site's data from this URL: <http://www.alexa.com/siteinfo/CONSCIOUSMEDIA.COM>

Audience Metrics:

The following information describes the size and scale of **CONSCIOUSMEDIA.COM**'s audience.

XXX,XXX	XXX,XXX	X.XX
Monthly Uniques	Monthly Pageviews	Pageviews Per Visit
XX		XX
Alexa Reach		Alexa Rank

Social Media Metrics:

Here is a breakdown of **CONSCIOUSMEDIA.COM**'s presence on major social media platforms.

XXX,XXX	XXX,XXX	X.XX
Twitter Followers	Twitter Mentions	Facebook Likes

Demographics:

Here is a breakdown of the demographics of **CONSCIOUSMEDIA.COM**'s audience.

Age	
18-24	XX%

25-34	XX%
35-44	XX%
45-54	XX%
55-64	XX%
65+	XX%

Education

No College	XX%
Some College	XX%
College	XX%
Graduate School	XX%

Gender

Male	XX%
Female	XX%

Has Children

Yes	XX%
No	XX%

Browsing Location

Home	XX%
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School	XX%
Work	XX%

The above traffic and demographic information was sourced via Alexa, Twitter, and **YOUR ANALYTICS PROGRAM** on **TODAY'S DATE**.

Other Opportunities

In addition to standard website banner advertising, **CONSCIOUSMEDIA.COM** also offers the following:

- **SOCIAL MEDIA MANAGEMENT**
- **MAGAZINE AND RADIO INTERVIEWS**
- **TV EXPOSURE**

These additional opportunities allow you to reach our targeted audience through non-traditional media. Often, the audience is more engaged when watching video or when on a mobile device. Contact us for additional information on how you can take advantage of these unique opportunities.

Contact

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