# PROCESSOR'S LICENSE APPLICATION

Becoming a Licensed Processor positions Naturally Splendid to be a supplier of cannabinoids derived from hemp including cannabidiol(CBD) fortified products as well as THC(Tetrahydrocannabinol).

We will have the ability to perform a number of additional services such as:

- Manufacturing
- Packaging
- Preparation of R&D Formulations for future manufacturing
- Resale and distribution to other licensees, including pharmacies
- Importing and exporting for global sales
- Laboratory testing
- Contract activities for any of the above activities





### INVESTMENT HIGHLIGHTS

 Currently selling into multiple revenue streams, retail, wholesale, bulk and private label



Expanding distribution channels domestically and internationally Austrailia, Europe and Asia



Over 22,500 sqft of production and distribution



Applied to become Licensed Processor of Cannabis extracts



Only strictly organic hemp processor in North America



Production expansion underway for cannabinoid extraction facility.



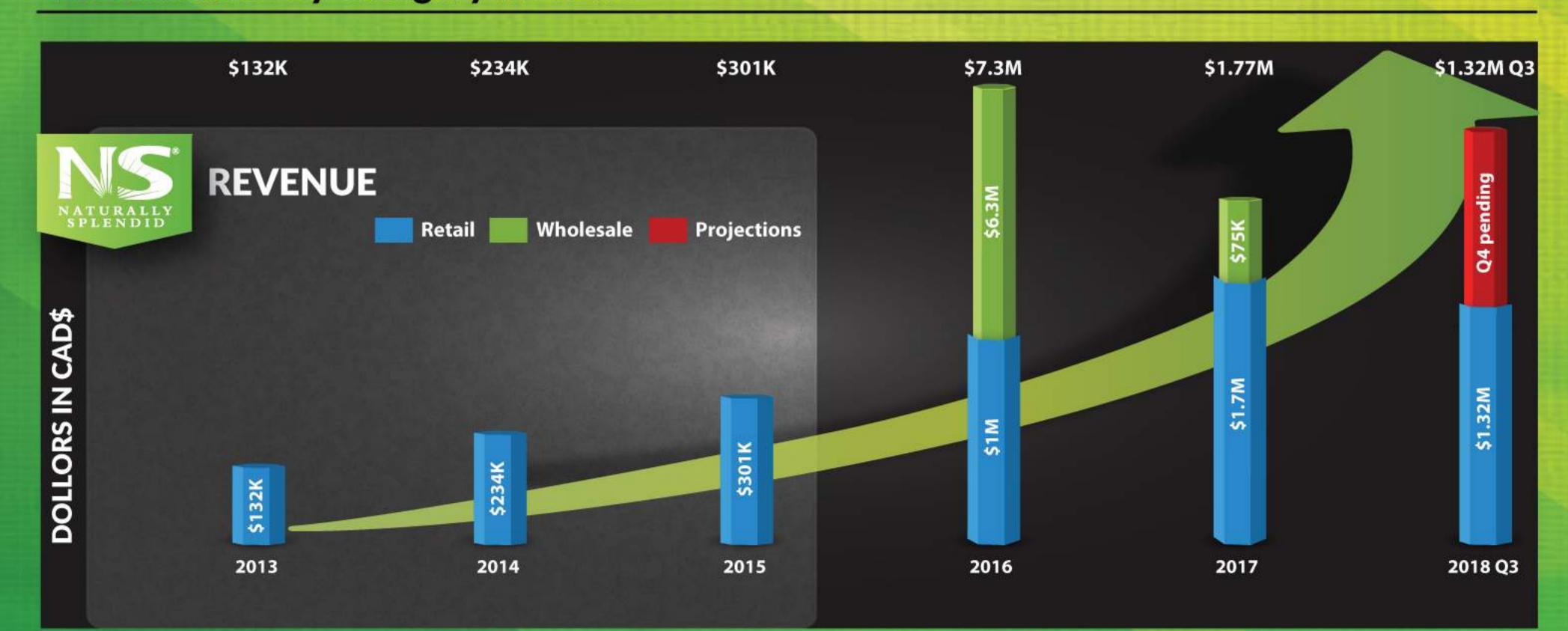
HempOmega™ technology commercialized and received provisional U.S. patent for Hemp protein



Private labelling for major retailers in-house brands



\$1.8 billion U.S. Hemp Based **Product Sales By Category in 2020e**  US Hemp Based Product Sales, 2012-2020e





#### THE COMPANY

- Naturally Splendid is a Canadian based Company established over a decade ago with a vision to provide natural, nutritious and safe products.
- The first line of products the Company brought to market was a line of Canadian grown hemp products launched in 2010.

#### **OUR FOCUS**

- Although the Company remains very much focused on hemp... we have expanded our expertise, manufacturing and licensing within a comprehensive Vertically Integrated **Business Strategy spanning:**
- R&D

- RETAIL PRODUCT LINES
- PRODUCT DEVELOPMENT
  DISTRIBUTION NETWORK
- MANUCATURING

#### WHAT WE DO

The Company remains very much focused on hemp...but has now expanded our expertise and reach to include not only the nutrient packed hemp staples of; hemp seed hearts; proteins and oils, which was re-branded "NATERA®" in 2014...but now our proud to offer a much wider range of hemp formulated Company Branded Consumer Products that includes sports and practitioner formulated lines as well as Bio-technology Advanced Products that are proprietary to Naturally Splendid such as HempOmega™.

Additionally, Naturally Splendid has grown to over 25,000 square feet of Processing and Manufacturing based upon an comprehensive Vertical Integration Strategy, focused on two distinctively separate yet complimentary **Revenue Streams.** 

#### **FACILITIES**

- Corporate HQ / Distribution Centre: Pitt Meadows, BC
- Naturally Splendid Hemp Processing Ltd.: Pitt Meadows, BC
- Naturally Splendid USA: Denver, Colorado
- Began trading in March 2013
- Listed on multiple stock exchanges:
- NSP | TSX.V
- NSPDF | OTCQB
- 50N | FRANKFURT



2016 TSX Venture 50™



 Issued And Outstanding: 104.1M 125.0M Fully Diluted:

14.0M Market Cap:

• 52 Week Range: \$0.11 - \$0.40

 Current Stock Price: \$0.135

#### **MANAGEMENT**

Doug Mason: **CEO & Director** 

J.Craig Goodwin:

President, Director

Peter R. Hughes:

Bryan Carson:

Russ Crawford:

E.V.P Of Marketing & Innovation

Director Director

#### COMPANY INITIATIVES

#### PHASE 1 - COMPLETED

- 1. Expand facilities
- 2. Acquire product expansion capablities (Prosnack)
- 3. Upgrade extraction capabilities (sell of BPC)
- 4. Prepare Processor's License application
- 5. Acquire processing capacity (ACI Foods)
- 6. Expanded distribution to Australia
- 7. Distributing existing retail lines

#### PHASE 2 - ONGOING 2020

- 1. Position NSE for cannabis-infused food regulations (Oct.17th 2019) - receive Processor's License
- 2. Build out cannabinoid extraction facility
- 3. Secure acreage for hemp seed and CBD production
- 4. Continue identifying contract manufacture clients
- 5. Expandind distribution (domestically & internationally)

# PRODUCTS

#### **INDUSTRIAL HEMP**

Naturally Splendid has an extensive line of industrial hemp products both conventional and organic including hemp seed, hemp protein, hemp oil, hemp bars, supplements, topicals, neutraceuticals, skincare and cosmeceuticals.







#### **CANNABIS EXTRACTS (CBD INFUSED)**

Naturally Splendid has developed several cannabinoid extracts, formulations and products including oils, distillates, isolates, topicals, supplements, neutraceuicals, skincare and cosmeceuticals.

CBD





HempOmega<sup>TM</sup> is an environmentally sustainable, plant based source of omegas 3, 6 and 9. It is a homogeneous ingredient that can be easily integrated or custom formulated. Available in powder or emulsion.

#### **Hemp Protein Isolate**

- •> 80% Protein
- Water Soluble
- Good Emulsification Properties
- Good Micro Encapsulation Properties



TECHNOLOGY **Extraction & Formulation** 



Beverages Bakery Pizza Dough

Global Functional Food Market



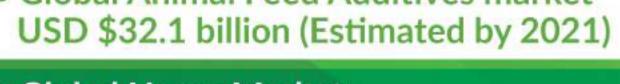
 Omega-3 Food USD \$3.01 billion (Estimated by 2022)



 Global Cosmeceuticals market USD \$80.36 billion (Estimated by 2023)









 U.S. CBD Market USD \$2.1 billion (Estimated by 2021)





NATERA™ Hemp Foods - is a retail division of Naturally Splendid, specializing in the finest quality hemp and plant-based food products distributed in North America and Asia.

NATERA

CBD

NATERA™ CBD is a division

focused on cannabinoid based

products. Offering formula-

tions in the nutraceutical and

topical markets.

Organic)



PawsitiveFX<sup>™</sup> is a topical health care for strong, happy paws and snouts. Extending product line to pet nutrition and future cannabis infused products.

TIMERS™ is a division focused

on transforming supplements

of high quality hemp nutrition

for the overall health of your

horse.

performance

focused products.



NATERA SPORT™ is a high performance supplement line up focusing on all kind of athletes. (Including Keto bars and Sport bites)

NATERA

NATERA FX<sup>TM</sup> - a practitioner

focused line of health &

wellness products - Where

lifestyle medicine begins.



**CHII Skincare is a division** focused on exceptional skincare products. Coming soon...!!!



**ELEVATE ME™** - is Focused on healthy meal replacement products that include energy bars and on-the-go oatmeals.



HEMP

Listed as the only strictly organic hemp seed processor in North America (Pitt Meadows, BC). Significant producer of hulled seed, hemp seed oil and hemp protein powder, among a long list of in-development processes.

CO-PACK

THE BAR



THE BAR MAKERS (PROSNACK

NATURAL FOODS INC.) are Makers of Elevate Me<sup>™</sup>, major retailers.

NSE's Co-packing division compliments internal packaging needs for house-brands (NATERA™ and CHII™) and provides capacity co-packaging

opportunities with other business.



CHII™ - is a line of bulk and retail hemp food products marketed via e-commerce. Established in 1998.

CHII™ Skincare

line of exceptional

hemp based skincare

products.

NATERA

NATERA CBD

is a division

focused on

cannabinoid based

products.

Co-Packing for manufacturers globally - Private Labeling for

## CANNABIS FINANCIAL NETWORK

"Naturally Splendid has reached vertical integration: R&D, manufacturing, distribution & sales (wholesale and retail) as they seek to penetrate 3 major markets, all positioned for industrial hemp & marijuana."

**FACILITIES** 

**Hemp Processors Ltd.** 

**NSE Hemp** 

Processors Ltd.

Organic hemp

processing.

THE BAR

-Makers-

THE BAR MAKERS

(PROSNACK

**NATURAL FOODS INC.)** 

Co-Packing for manufacturers

globally - Private Labeling for

major retailers.

Makers of Elevate Me™ -





USD \$441.56 billion (Estimated by 2022)







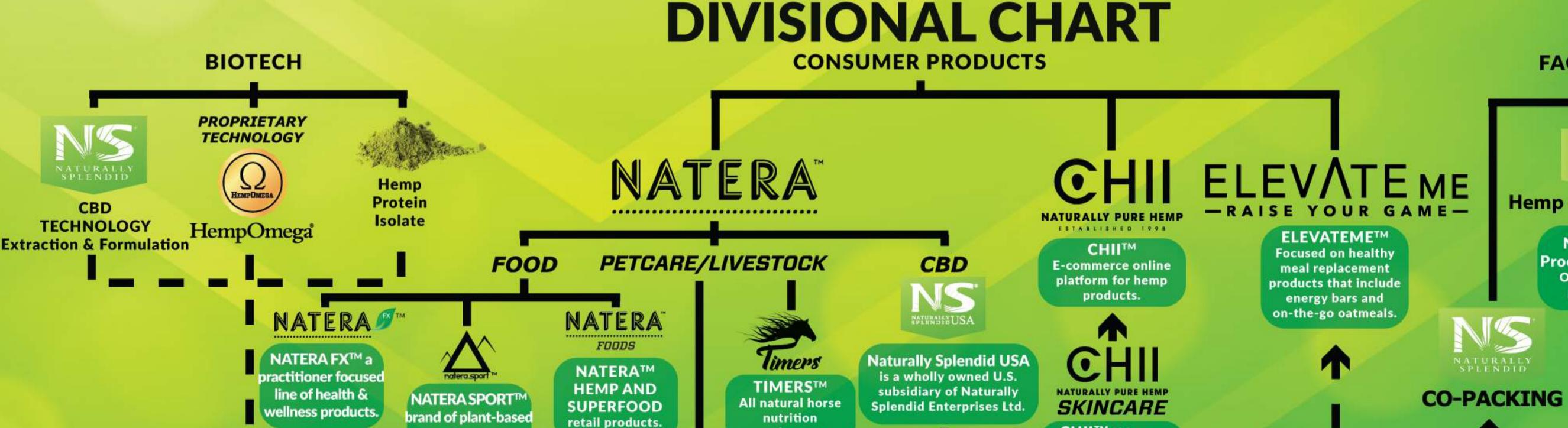












**PawsitiveFX™** 

All natural pet care and

nutritional products.