

# EEE 163

# System Design Analysis

## Lecture 3 – Worked Example

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# Cheapo Wrist Watch



# Quiz!



How many different\* components does this product contain?

- A  $< 10$
- B 11- 25
- C 26- 50
- D 51 - 80
- E  $> 80$

(\* Multiple-copies count as one component)

# Initial Product Analysis

**Appearance:** Wrist watch

**Package:** Black plastic case with metal back plate

**Primary function:** Chronometer (i.e. measuring time)

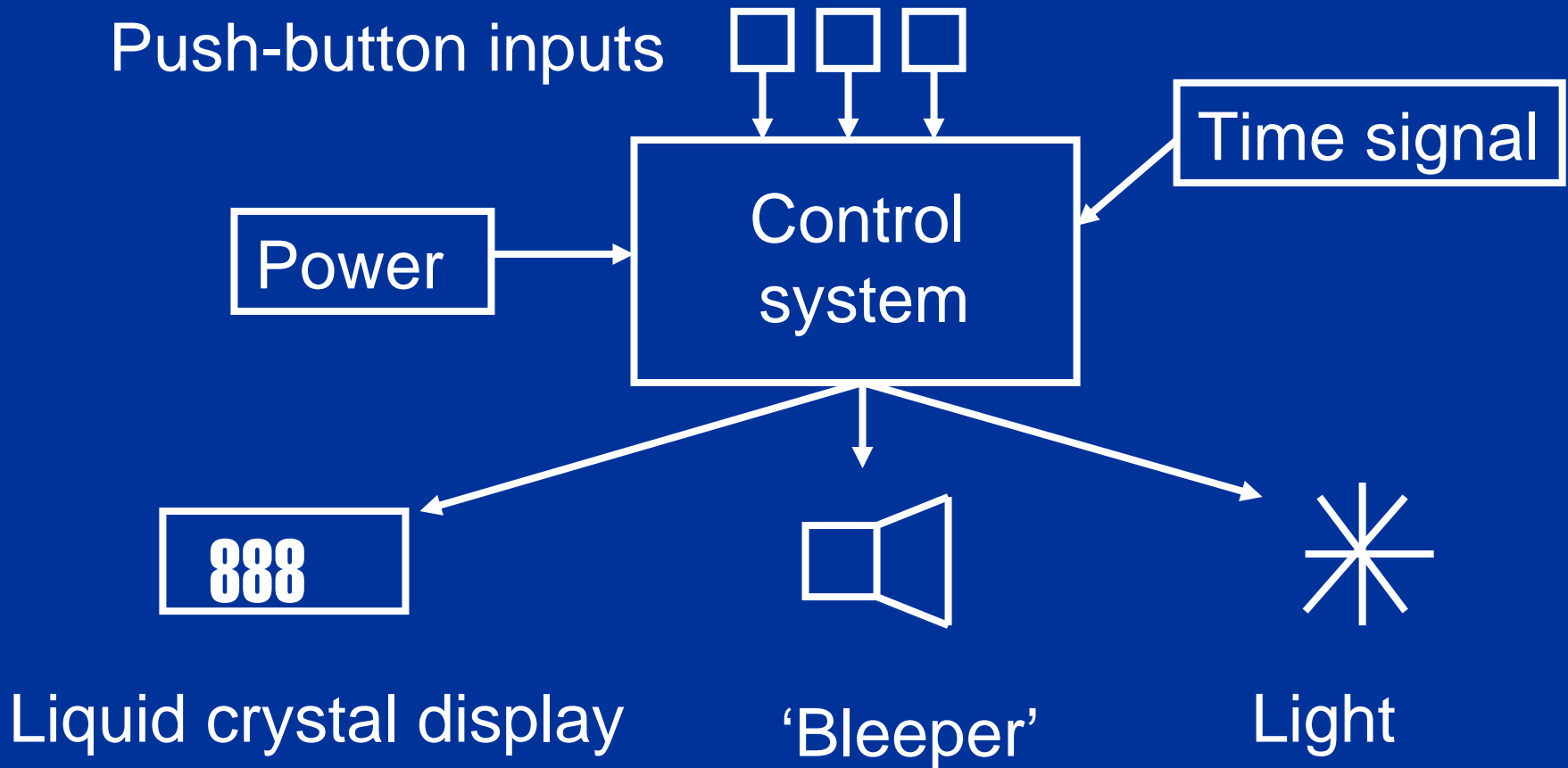
**Method:** Time signal + electronics

**Secondary functions:** Alarm, light

**Methods:** - unknown until we take the lid off!

**Power:** No socket visible, therefore battery-powered

# Initial System Diagram



# Packaging

## Product identification:

‘Casio W-741’

‘Water resistant’

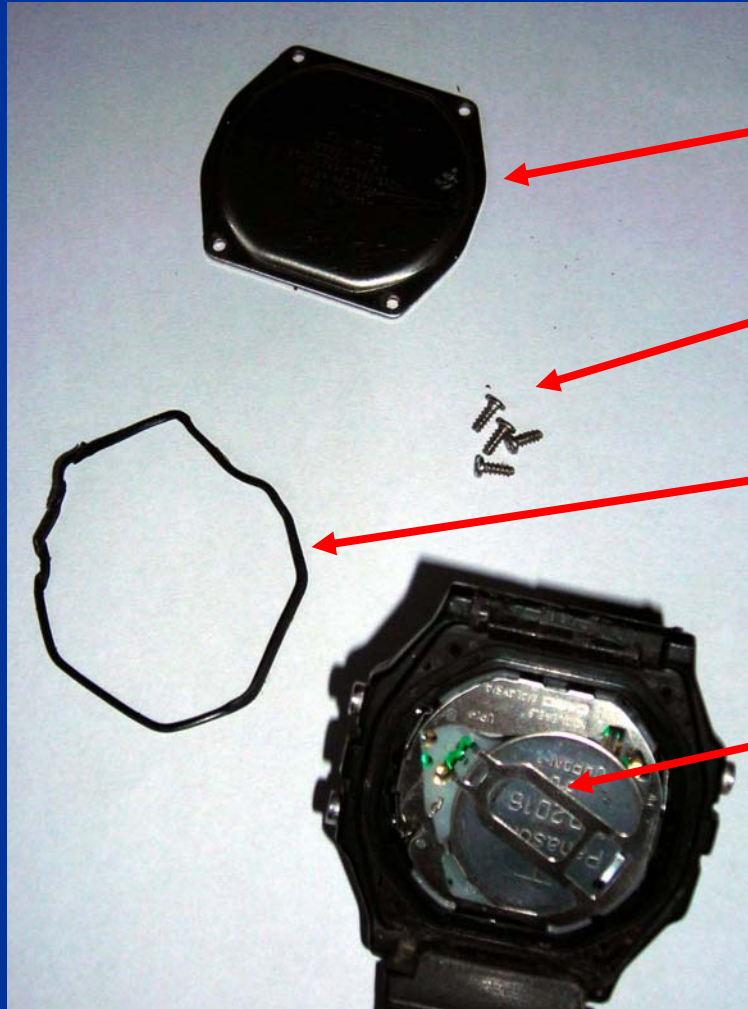
‘Made in Malaysia’

The ID should be visible before any disassembly is necessary



All recent electronics products will also have this symbol, indicating that it should *not* be added to the general waste stream

# Lid off



Back plate

Screws x4

Gasket

(recall: '100m water resistant')

Battery, held by clip

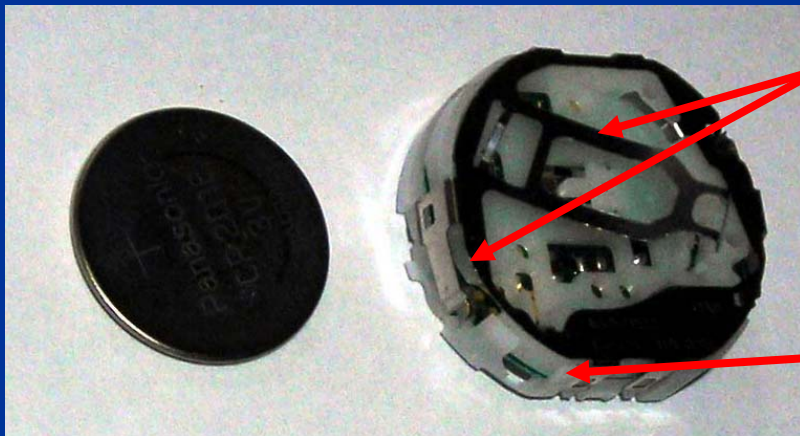
# Battery



Battery:

‘Panasonic CR2016 3V’

- easy to remove (i.e. replaceable item)

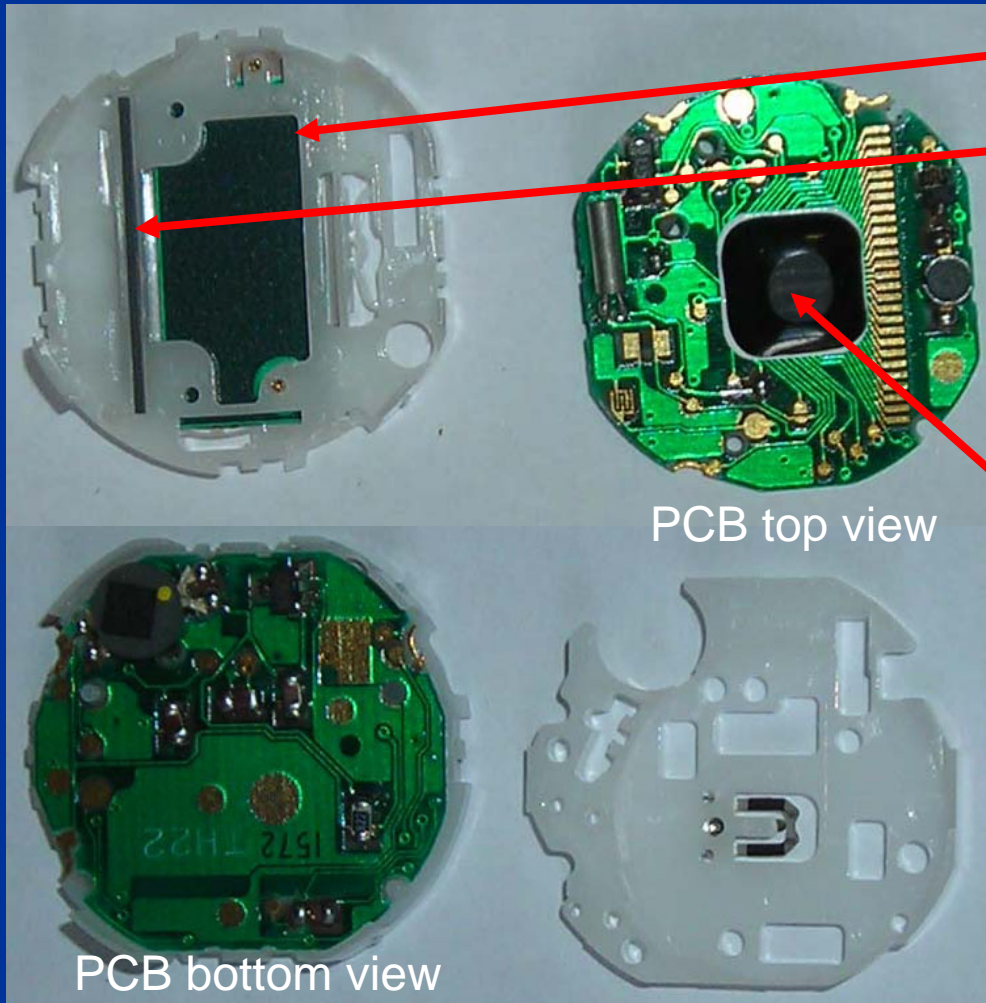


Clip makes battery and push-button contacts

Plastic inner-housing



# Inner case disassembly



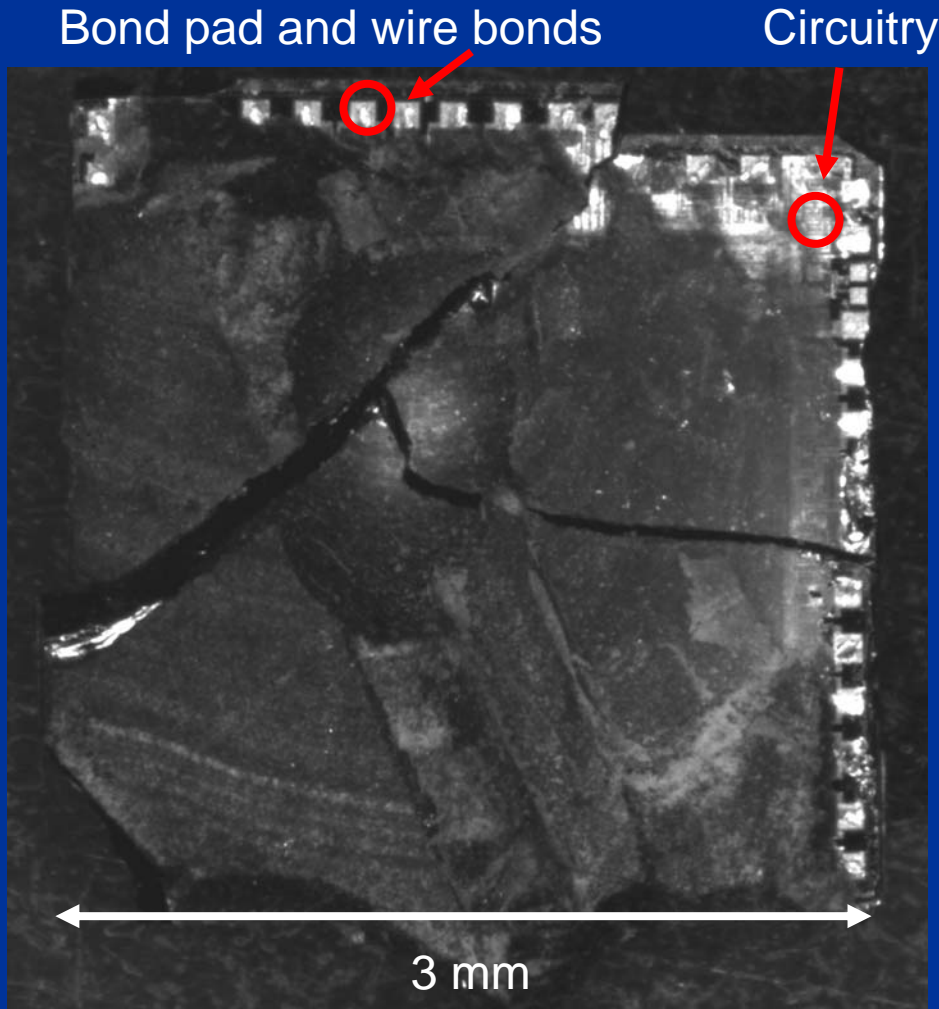
Display screen

Electrical connector

Printed circuit board

- electrical tracks and pads
- blob of epoxy (hiding the chip)
- various other discrete electrical components

# Silicon chip

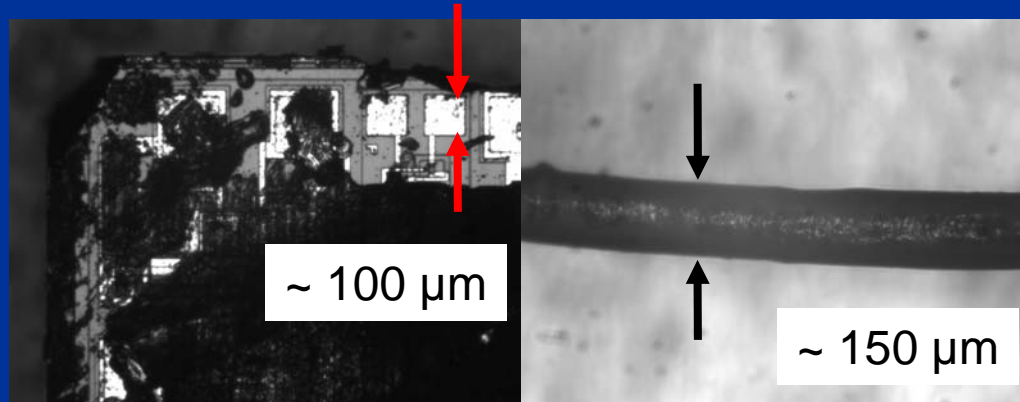


Partially exposed chip  
after attempted removal of  
epoxy resin

If more successful, part  
number may become  
visible...

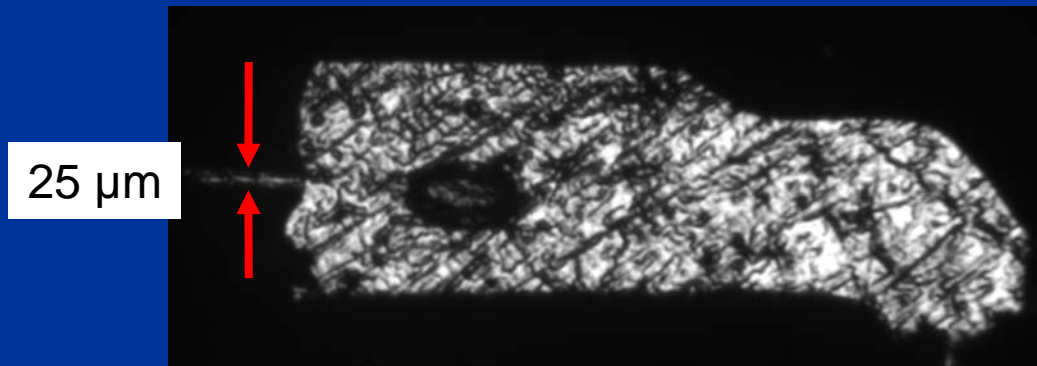
... but even partial  
removal can reveal a lot of  
detail...

# Chip bond pads



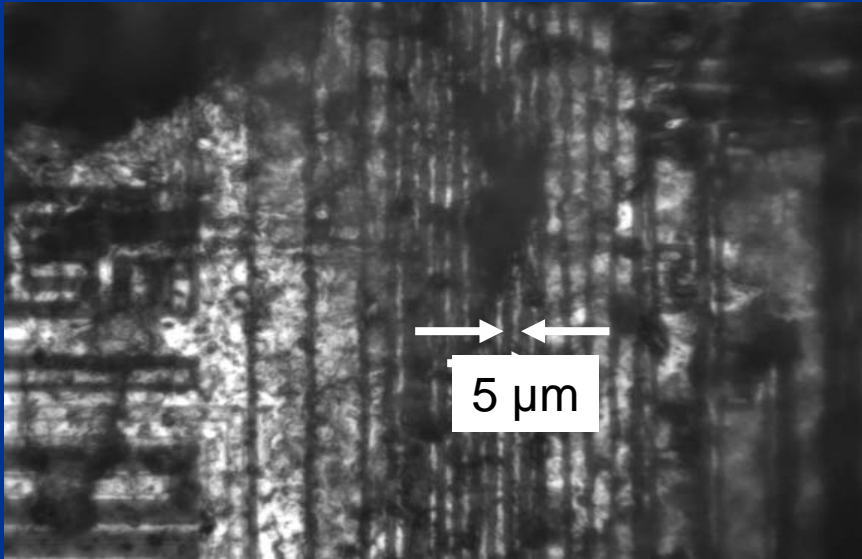
Bond pads (gold finish)

Human hair (same scale)

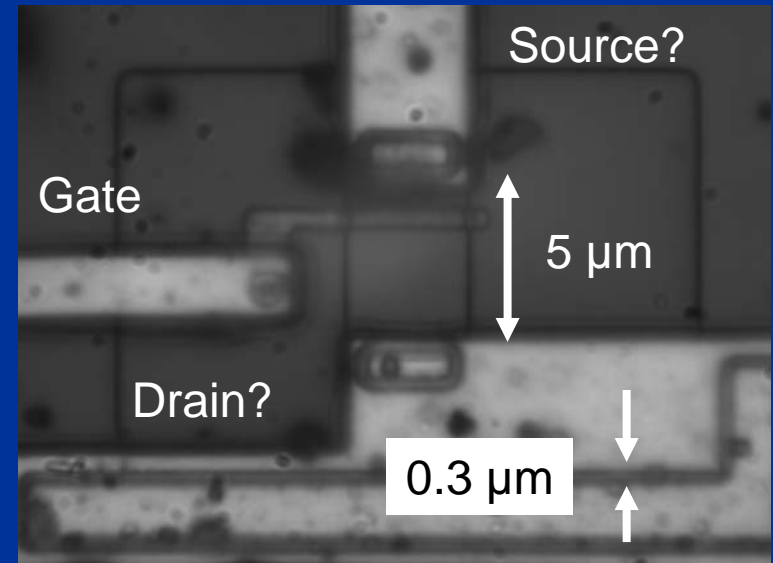


Gold wire bond from chip to PCB pad

# Chip Circuitry



Chip routing (i.e. metal tracks)



Transistor (i.e. semiconductor)  
0.3 μm minimum feature size (?)

# An aside ...



Plenty of free resource on the web: e.g. iPhone 4s 'teardown'  
( <http://www.ifixit.com> )

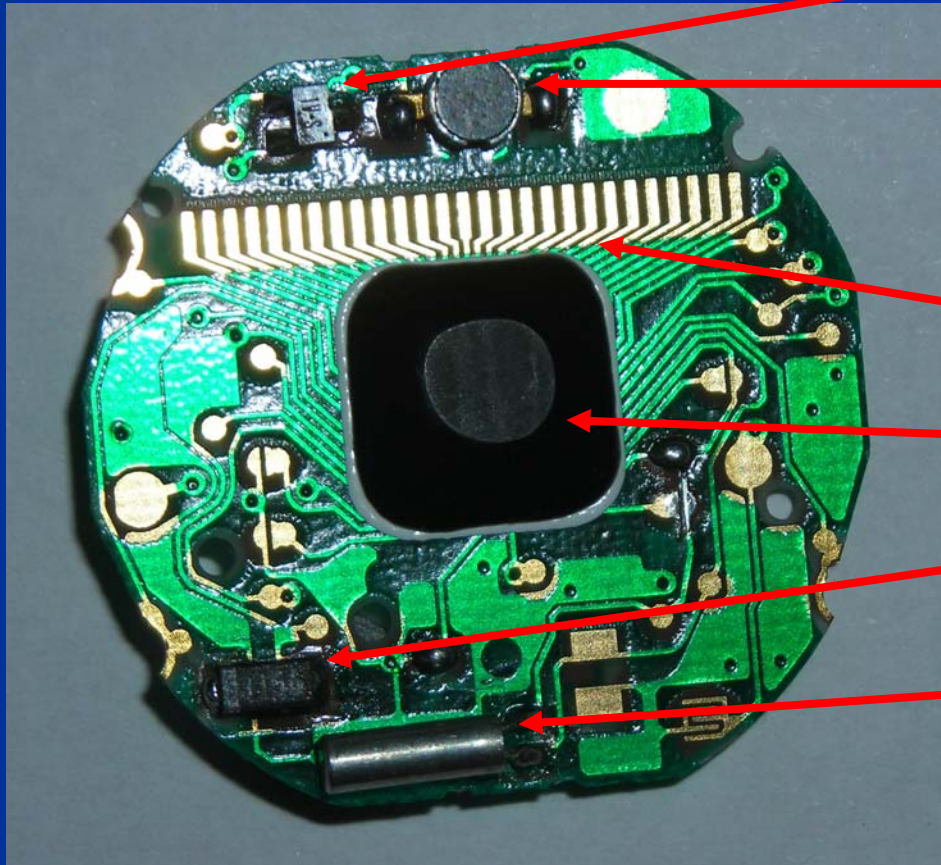
Commercial companies also do it, e.g.:



'the recognized leader in reverse engineering and patent infringement analysis of semiconductors and electronic systems'



# PCB – top surface



Power transistor

Piezo-oscillator  
(‘bleeper’)

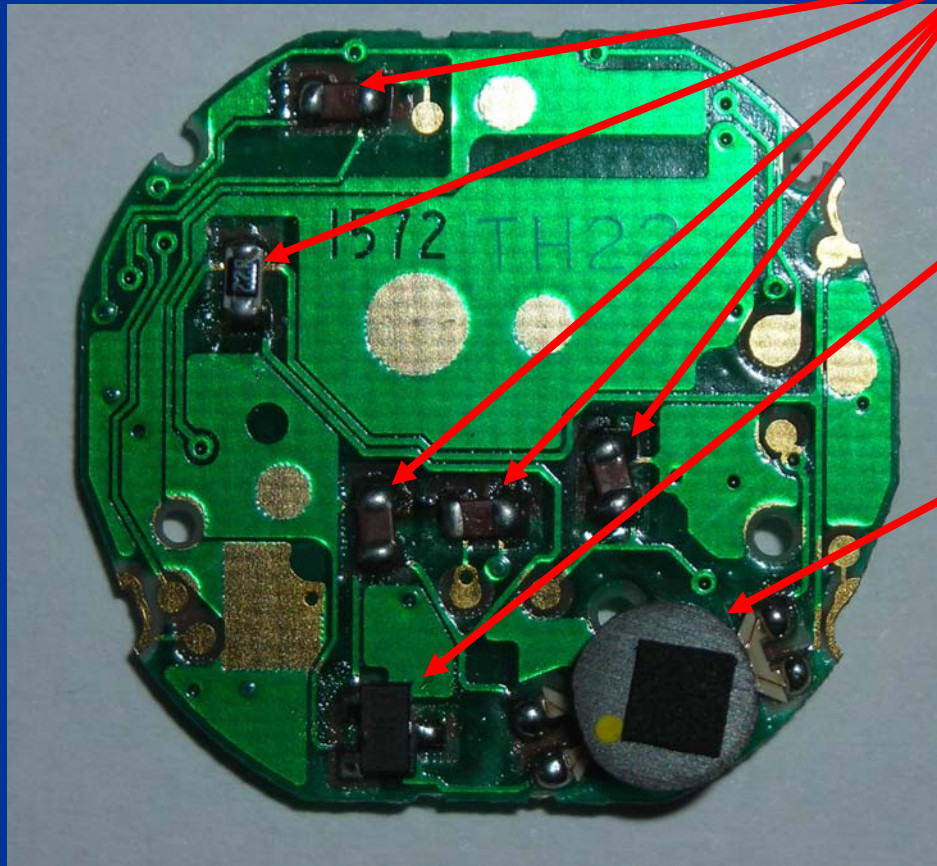
Display contact pads

‘Glob-topped’ chip

Capacitor

Crystal oscillator

# PCB - bottom surface

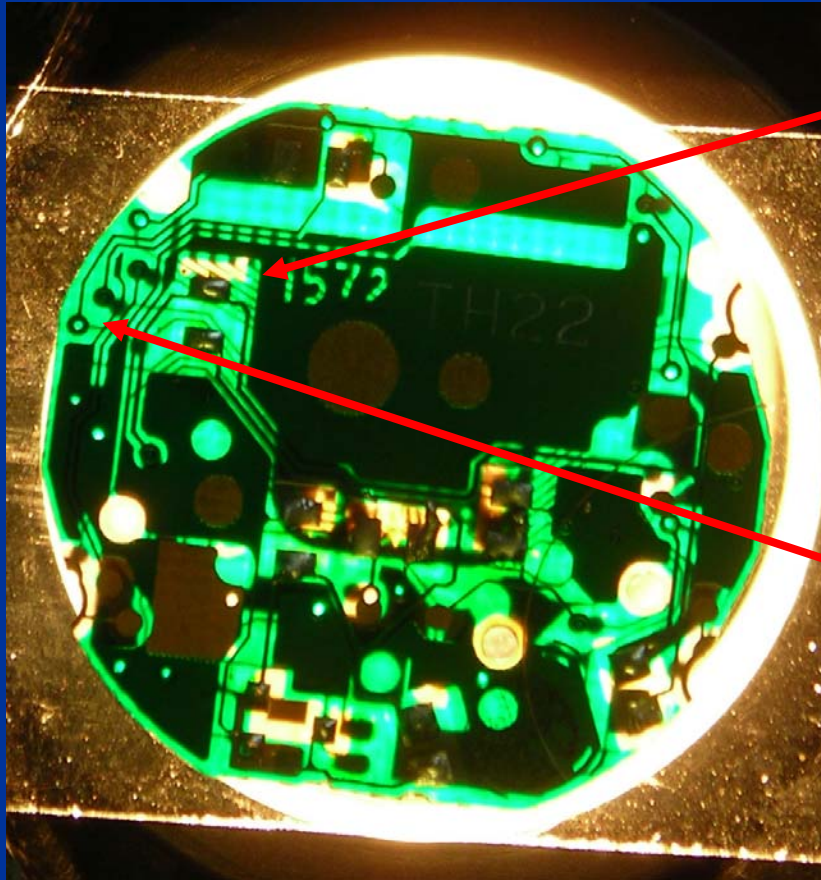


Resistors

Power transistor

Transformer

# PCB routing



Back-lit PCB

Two layers of electrical routing (top and bottom surface)

Min. track pitch = 0.2 mm

More-complex circuits will have internal layers

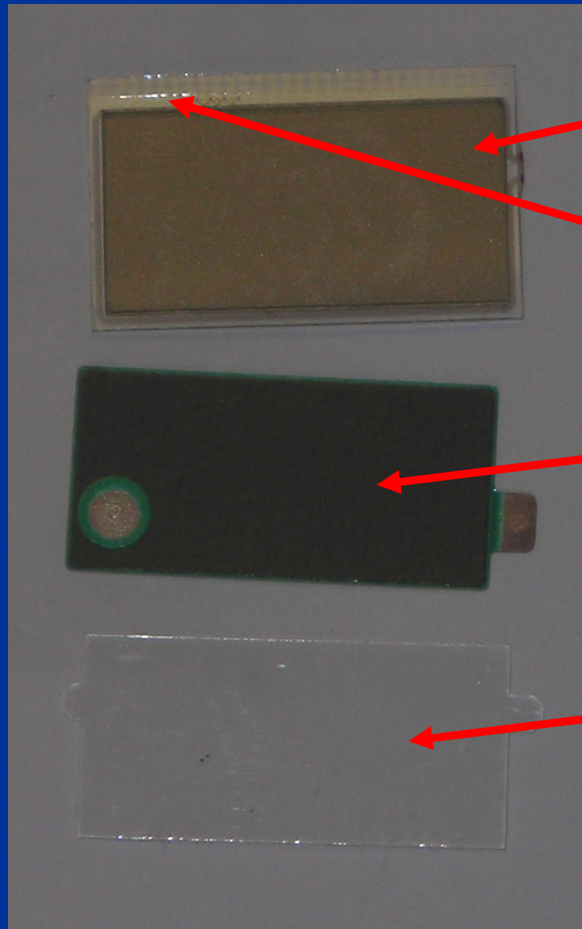
Layers connected using vias (electrically conductive holes)

All components attached using solder

Note: x-ray systems used to investigate multi-layer PCBs



# Display



Sealed liquid crystal display

- with transparent electrodes  
(indium-doped tin oxide ITO)

Electro-luminescent back light  
(high voltage required!)

Transparent cover glass

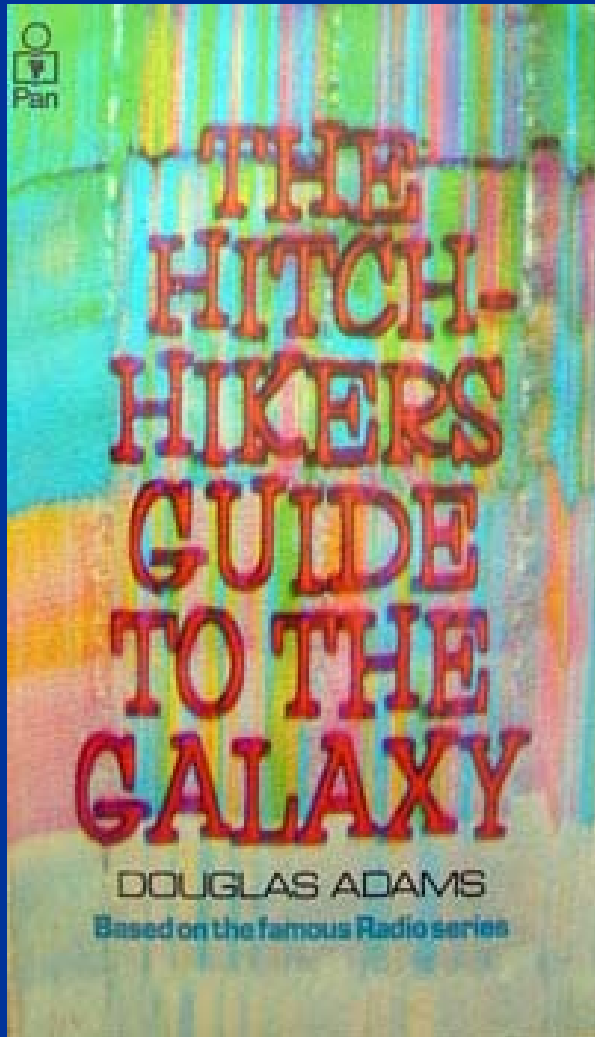
# Parts List

Part #	Part name	Purpose	Description	Size	Material	Count
0	Wrist watch	Chronometer	Black plastic wrist watch with liquid crystal display Manufacturer: Casio, Product code: W-741	3x3x1 cm body + 16 cm strap Mass: 25 g,	Various	1
1	Outer case	Case	Black plastic housing for system, including 3 push buttons	25x25x0.8 mm	Thermoplastic (?)	1
1a	Push button	Programming	Metal button with retaining ring and gasket	φ2x3 mm	Metal, elastomer	3
2	Strap	Attachment to arm	Black plastic strap (2-part), including 2 spring-loaded pins and buckle	8x1cm	Thermoplastic + metal	2
3	Back plate	Removable lid	Stamped metal plate	25x25x0.5 mm	Stainless steel	1
4	Screw	Secure lid	Cross-head screw	φ1x4 mm	Stainless steel	4
4	Gasket	Prevent liquid ingress	Black ring shaped gasket to fit recess in outer case	φ0.5xφ25 mm	Elastomer	1
5	Battery	Electrical power supply	Button battery Panasonic CR2016 3V	φ20x1 mm	Sealed steel case + electrolyte	1
6	Battery clip	Make contacts to chip and buttons	Intricate shaped metal sheet, including many sprung sections	25x25x5 mm	Stainless steel	1
7	Inner case (top)	Secure PCB and LCD	Intricate shaped white plastic	25x25x5 mm	Thermoplastic	1
8	Inner case (base)	Secure PCB and LCD	Intricate shaped white plastic	25x25x5 mm	Thermoplastic	1
9	Printed circuit board	Substrate for electronic components	2 layer PCB with components soldered to both sides	φ24x1 mm	Glass fibre, epoxy resin, metallization	1
9a	Chip	Electronic control unit	Silicon chip directly attached to PCB and embedded in epoxy resin. Wire bonds from chip to PCB.	3x3 mm	Silicon, silica-loaded epoxy resin, gold wire	1
9b	Oscillator	Stable frequency generator	Surface mount can containing quartz crystal piezo-electric oscillator	φ2x5 mm	Metal can containing quartz crystal	1
9c	Resistor	Current regulation, etc	Surface mount resistor	2x1x1 mm	Ceramic block with two metal bond pads	5
9d	Power transistor	Switch large current/voltage	Surface mount 'SOT23' package with three legs	3x2x2 mm	Epoxy resin, semiconductor, metal legs	2
9e	Transformer	Generation of high voltage for back light	Minute wire-wound transformer	φ4x5 mm	Plastic case, ultra fine wire, magnetic core (?)	1
9f	Capacitor	High frequency decoupling?	Surface mount package	3x2x2 mm	Ceramic block with two metal bond pads	1
9g	'Beeper'	Audible output signal	Surface mount package containing piezo-electric transducer	φ3x4 mm	Plastic, piezo-ceramic	1

Etc...

See complete PDF file on EEE163 page of website

# How many components? A clue ...

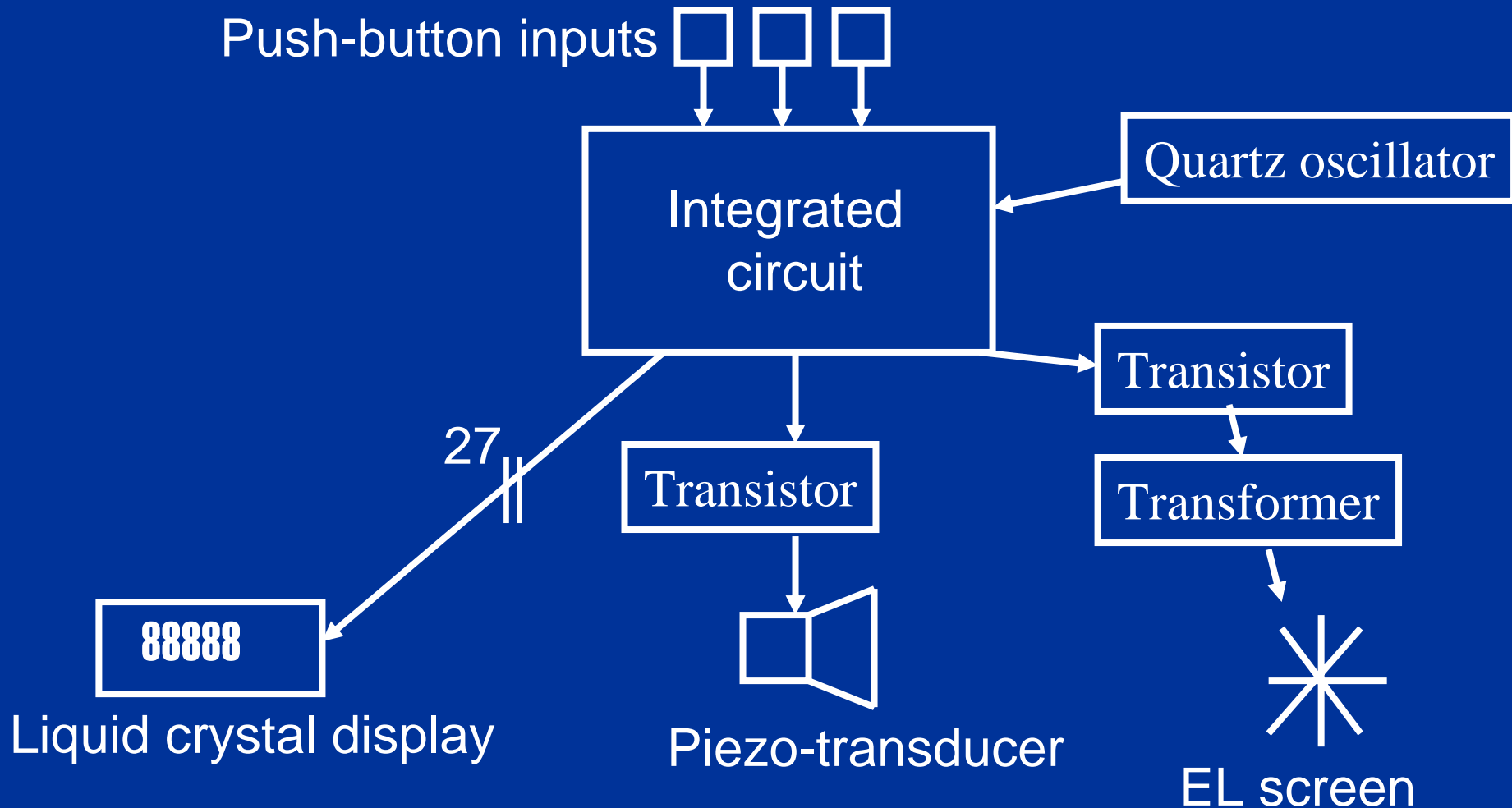


...a group of hyper-intelligent pan-dimensional beings demand to learn the *Ultimate Answer to the Ultimate Question of Life, The Universe, and Everything* from the supercomputer, Deep Thought, specially built for this purpose. It takes Deep Thought 7½ million years to compute and check the answer, which turns out to be...

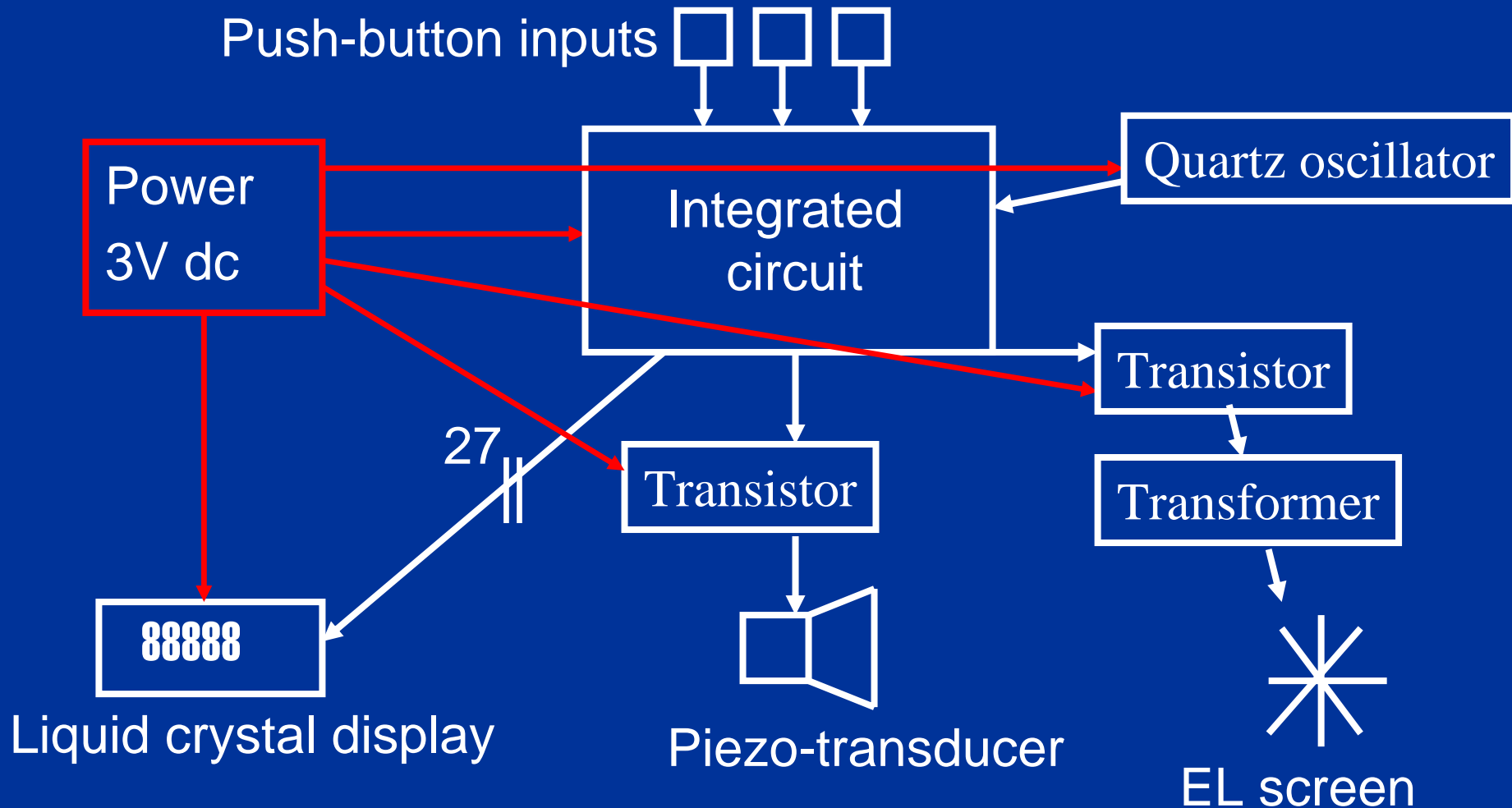
How many components?

42 (approx.)

# Revised System Diagram



# Revised System Diagram



# Lecture 3 Summary:

## We have characterized the product

Functions: Watch, Alarm, Light

Methods: Quartz crystal, Piezo-transducer, EL screen + electronics

Inputs: Push buttons, crystal oscillator

Outputs: Liquid crystal display, bleeper, light

Parts list: 42 +

Raw Materials: Steel, gold, copper, solder, thermoset, thermoplastic, elastomer, liquid crystal, Ceramic, piezo-ceramic, Semiconductor, hybrid

Manufacture: Modular, with chip directly on PCB

Power: 3v dc

Working environment: <100 m water

End of life: special disposal recommended

Safety - no issues

Cost ~ £10