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- An introductory module to introduce computer, networking and multimedia content technologies.
- Course Delivery:
 - Lectures: 2 hours/week -Tuesday @ 9.00 am Friday @ 9.00 am (?)
 - Tutorials: 1 hour/week (Wednesday 9.00 am) Start from week 2.



Electrical Engineering

The generation, transmission and application of electrical power

Control Engineering

The identification, management and prediction of systems

Electronic Engineering

The generation, transmission, processing and application of **information**

Communications

Transfer of **information** over a physical distance



Mainly focus on 3 concepts:

Signal

Data

Information

Signal

Detectable transmitted energy that can be used to carry information.

A time/spatially-varying characteristic of a physical phenomenon, used to convey information.





Data

- Representation of
 - •facts,
 - concepts, or instructions
- in a formalized manner suitable for
 - •communication,
 - interpretation, or processing by
 - •humans or by automatic means.
- E.g., any representations such as characters or analogue quantities to which meaning could be assigned.

Information

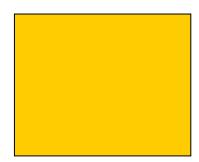
The meaning that a human assigns to data by means of the known conventions used in their representation.

- "Entropy" is a measure of information content.
- •Higher the entropy of a message, the more information it contains.
- •The entropy is high if the uncertainty is high.



Information

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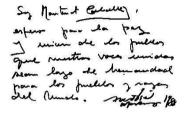


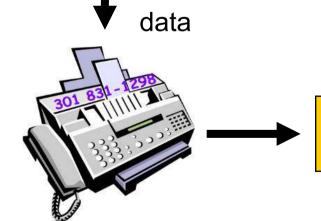






information





Telephone

system

signal

information

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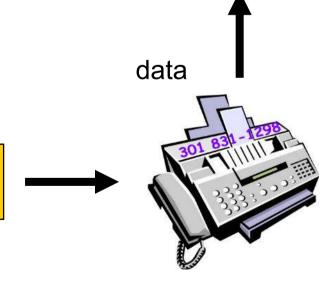
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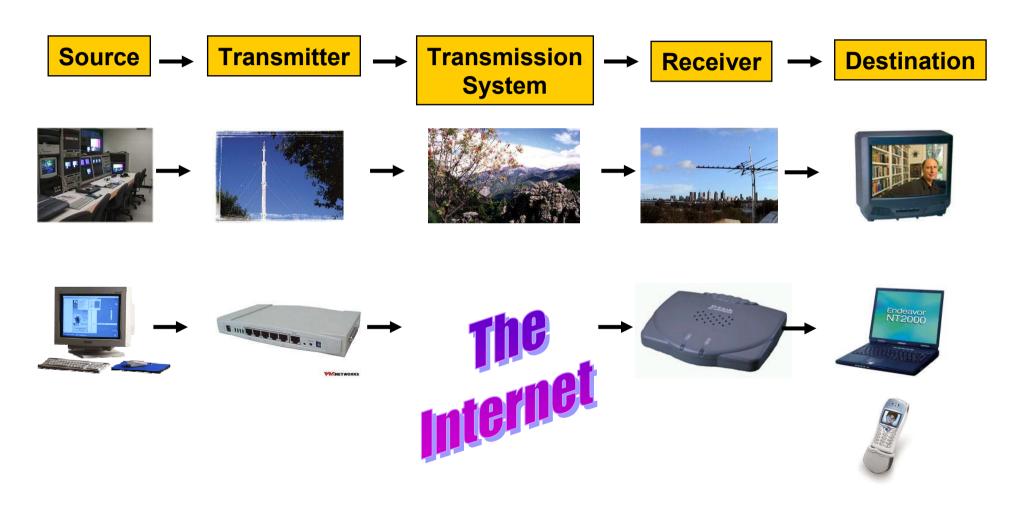
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A Simplified Communication System





Multimedia Systems

Production

Multimedia

Storage

Transmission

Networks

Usage

Capturing
Devices,
e.g.,
cameras,
recording
devices.

Studio Editing Audio

Image

Video

Text

Graphics

Speech

Music

Compression: to reduce file sizes

Metadata (data about content) Creation:

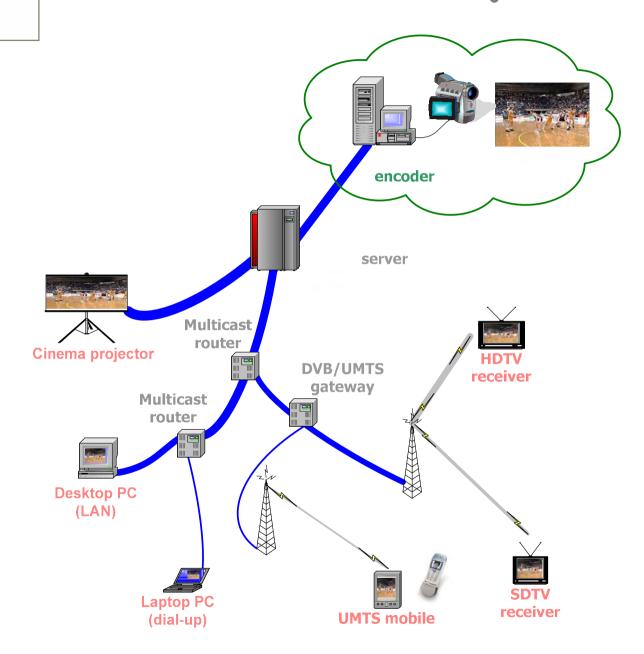
e.g., Annotation, Descriptors for indexing Display devices

Browsing, Search and retrieval

Personalization

Multimedia adaptations, e.g., subtitles, sign-language, audio track on/off,







Aims:

- To be familiar with the terminology associated with multimedia systems.
- To understand concepts, applications and issues in networking in multimedia systems.
- To understand media compression principles, techniques and relevant multimedia standards and their application in multimedia systems design.
- To be able to analyse and determine the requirements, technological difficulties, costs and benefits of multimedia systems.



- Course Structure: 3 Parts
 - Communication Networks
 - Introduction to computer, basic communication concepts, networks.
 - Introduction to Internet, from a system viewpoint.
 - Content
 - Digital representation of content.
 - Image, video and audio basics.
 - Compression standards and formats (e.g., MPEG, JPEG, MP3).
 - Usage
 - Requirements, design and performance issues of multimedia systems.



Course Organisation

Topic	Title	Lecture	Tutorial
No.		No.	Questions
1	Introduction	L1	
2	Digital Representation	L2/L3	
3	Data Communications	L3 – L5	
4	Data Compression	L6/L7	
5	Digital Audio	L8 – L10	
6	Digital Imaging 1: Capture & Display	L11 – L13	
7	Digital Imaging 2: Coding	L14 – L15	
8	Internetworking	L16 – L19	



- Text Books (for background reading only)
 - Multimedia and Communications Technology
 - S. Heath (Focal Press).
 - Computer networks and Internets
 - D. Comer (Prentice Hall).
 - The Protocols -TCP/IP Illustrated, Volume 1
 - W. Stevens (Addison –Wesley)
 - Digital image processing
 - R. Gonzalez & R. Wood (Prentice Hall).
 - Digital Television: MPEG-1, MPEG-2 and Principles of the DVB System
 - H. Benoit (Focal Press).
 - Digital Multimedia
 - N. Chapman & J. Chapman (John Wiley).
 - Multimedia Systems
 - R. Steinmetz & K. Nahrstedt (Springer Verlag).



Course delivery

- 2 hours lecture / week
 - Printed handouts and/or online lecture notes
 - Class activities / Demos
- 1 hour tutorial (problem solving sessions) / week
- Relevant course material available in MOLE (My Online Learning Env.).
 - Login via MUSE
 - Module description / Handouts / lecture notes / tutorial problem sheets
 + solutions / past exams + solutions / revision questions / online tests.

Assessment

- Mid semester test (9.1%)
 - In week 7.
 - Material covered up to the end of week 5 (L10) and the tutorial of week 6.
- End of Semester exam (90.9%)



Key Inventions in Communication

35,000 BC First paleolithic "writings."

8000 BC First objects used for accounting (clay cones)

4000-3000 BC Proto-Indo-European (PIE) language develops

2000 BC Earliest recorded postal system (Egypt)

2000 BC The Phoenician Alphabet is developed

900-700 BC Homer's Iliad and Odyssey are written

868 First surviving printed book (China)

1440 Guttenberg develops the Printing Press near Mainz, Germany

1700's George Murray develops the Optical Semaphore system

1831 Joseph Henry builds his first electric telegraph

1840 Alexander Bain connects telegraphs to pendulums and creates the first FAX machine.

1842 Samuel Morse gets \$30,000 from the US Congress to build a trial telegraph

1854 George Boole publishes The Laws of Thought which outlines binary logic

1860 James Clark Maxwell invents four simple electromagnetic equations

1863 The first sounds are transmitted by electricity by Phillippe Reis in Germany

1866 The first Transatlantic telegraph cable is laid

1876 Alexander Graham Bell sends the message

"Mr. Watson, come here, I want to see you." - first message sent over his new telephone system

1887 The USA has 150,00 phones lines, the UK 26,000 and France 9,000

1899 Marconi transmits radio signals across the English Channel



- **1906** The first radio program is broadcast by Regina Fessenden. It includes violin music, a Bible reading, and Christmas wishes.
- 1925 John Logie Baird transmits first pictures in England.
- **1926** Transatlantic phone service is installed by shortwave relay.
- 1927 Car Radios are introduced.
- 1927 AT&T Labs transmits live television.
- 1928 The first television broadcasts.
- **1939** The first Silicon Valley garage start-up, Hewlett-Packard, is founded.
- 1947 Shockley, Bardeen, and Brattain at Bell Labs develops the transistor.
- 1949 Television sets pass the 1 million mark in the United States.
- 1949 Claude Shannon's Mathematical Theory of Communication is published.
- 1950 Bell Labs and Western Electric create the first telephone answering machine
- **1951** First commercial colour television broadcast (CBS)
- **1952** The Manchester Mark 1 computer used the first compiler.
- **1956** AT&T lays the first Transatlantic telephone cable (Scotland to Newfoundland)
- 1957 Sputnik, the first satellite is launched from the Soviet Union
- 1961 The first mass-produced monolithic integrated chips are produced.
- **1962** AT&T's Telstar satellite is launched (the first communications satellite)
- 1964 The first LAN Local Area Network (LAN) is developed
- 1965 ARPAnet is founded with the first experiments with Wide Area Networks (WANs).
- 1967 Nokia formed
- 1969 First commercial cellular radio system
- **1973** ARPAnet becomes operational with 25 computers.
- 1973 First handheld mobile phone by Motorola



- **1974** The Xerox Alto becomes the first workstation computer.
- **1975** The Altair 8800 becomes the first microcomputer for sale
- 1977 Apple Computer is founded.
- 1981 The IBM PC debuts.
- **1981** First European mobile phone network(Norway)
- **1983** AT&T uses the first fiber optic phoneline
- **1985** First UK mobile phone network
- 1988 Internet consists of more than 33,000 computers.
- **1988** AT&T lays the first fiber optic transatlantic cable
- 1989 World wide web (WWW) proposal
- 1990 Microsoft ships Windows 3.0.
- 1991 First European GSM mobile network
- 1991 Internet consists of more than 500,000 computers.
- 1993 Internet consists of more than 1.8 million computers









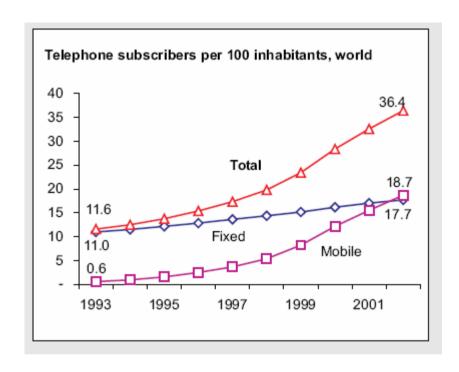
Class Activity -1

Various types of usage of devices in multimedia systems

Telephone	Television	Computer



Telecommunication



Services:

- From voice communication to
- Visual and data communications.
- •M-commerce

Mobile phone subscribers per 100 inhabitants

	US	Europe	UK
2001	45.03	45.04	77.04
2004	60.97	75.10	102.81

Source: http://www.itu.int/ITU-D/ict/statistics/



Television

Digital Video Broadcasting (DVB)
Digital Audio Broadcasting (DAB)

Digital television (Satellite/Cable/terrestrial)

More Channels

High picture quality

Interactive TV (view selection)
High definition resolutions.
TV-anytime
3D-TV
Digital Cinema



The Internet

The Internet

Complex collection of connected networks

Internet = Inter-network
I.e., communication between individual networks

Single network

- Owned by one organisation
- Occupies physical small area
- Uses common network software

ISP - Internet Service Provider (e.g., AOL, BTbroadband)



The Internet

- Over 100 million people connected to the Internet in Europe started life in 1970s
- 100 billion emails sent each day first one sent 20 years ago
- World Wide Web proposed in 1989

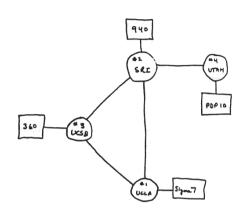
Number of unique publicly accessible pages on WWW = 2.1 billion.

Unique pages added per day = 7.3 million

- Note the The Web (WWW) and the Internet are not the same
- Internet traffic exceeds voice phone traffic
- New cellular wireless networks (GPRS and 3G) will integrate with the Internet
- Merging of computer and telecommunication technologies
- Global communications will be a major effect on business, society and politics

The most complex system made by man





THE ARPA NETWORK

DEC 1969

4 NODES

FIGURE 6.2 Drawing of 4 Node Network (Courtesy of Alex McKenzie)

1969

1969 ARPANET commissioned by US DoD for research into networking

1971 15 nodes (23 hosts). Ray Tomlinson invents email program to send messages across a distributed network

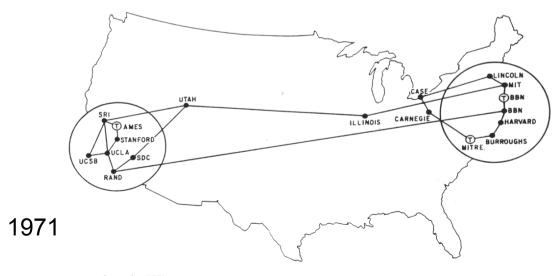
1973 First international connections to the ARPANET: University College of London

1984 Domain Name System (DNS) introduced Number of hosts breaks 1,000

1989 Number of hosts breaks 100,000

1991 World-Wide Web (WWW) released by CERN; Tim Berners-Lee

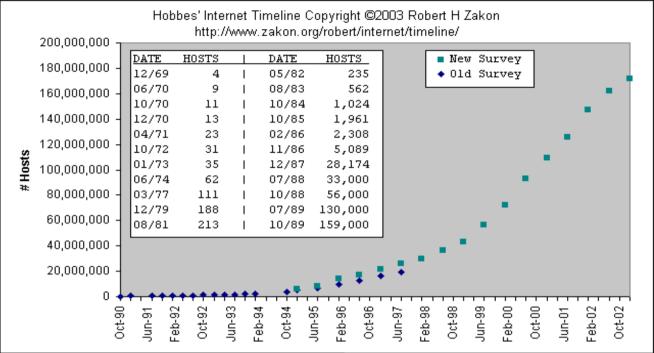
1992 Number of hosts breaks 1,000,000

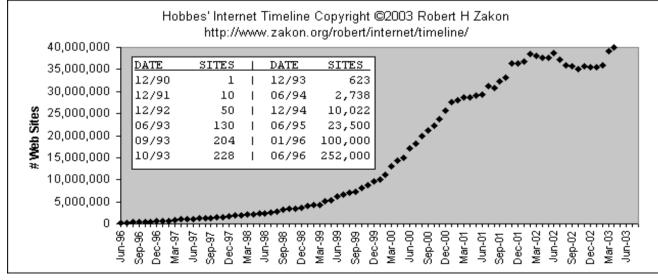


MAP 4 September 1971



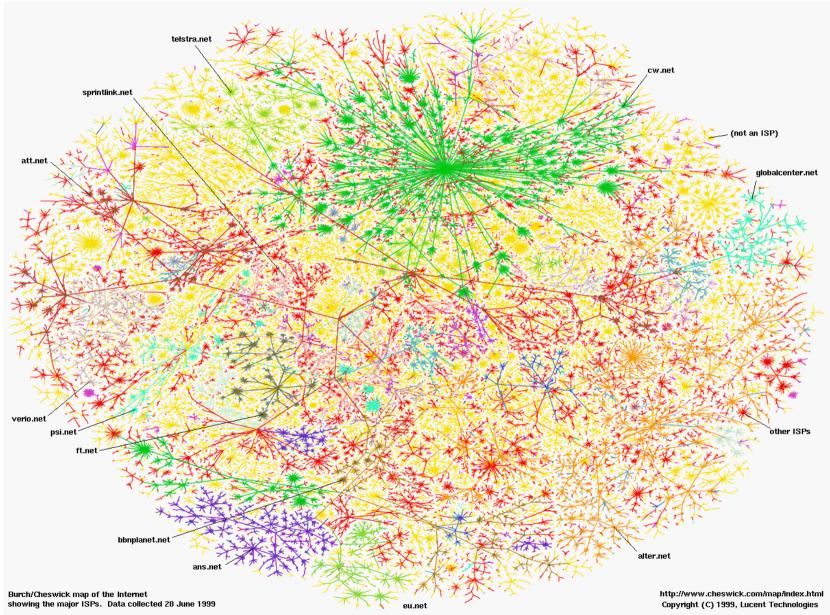
Number of Hosts





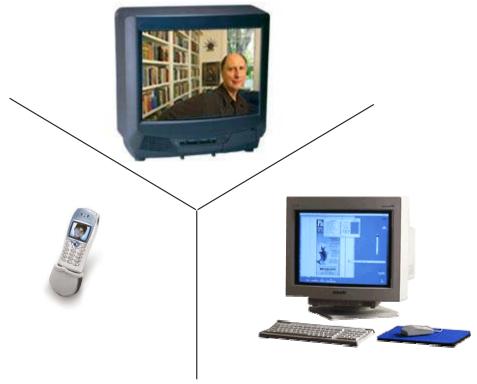
Number of Websites







Trend: convergence of three fields



Why is this convergence possible?