

Participant's Name: Julia				
Task	Click Path	Observations	Quotes	Task Completion
<b>Prompt 1:</b> Open up the prototype and try to find a pastry you want to make. Do your best to talk me through your thought process.	Main page > View more (pastries) > Recipe	Participant was not sure what the dishes were as participant was not familiar with Nigerian dishes and suggested adding a short description.	"I would consider adding a short description of what was in the dishes for people unfamiliar with Nigerian dishes. I would not change the name as those are the original names of the dishes but a short description would work well"	1 - easy to complete
<b>Prompt 2:</b> From the current screen (pastries) navigate to main dishes and choose a recipe. How hard or easy was it to navigate?	Pastries page > view more (Main dishes)	Participant found it very easy to navigate from pastries screen to main dish screen because of the button.	"I found the buttons to go to and from other pages very helpful in guiding me through the pages"	1 - easy to complete
<b>Prompt 3:</b> How do you feel about the separation of the blog from the actual recipe content?	N/A	Participant loved the idea of separating the blog from recipe but suggested reversing the order so blog would come first then the recipe because users might not stay long on the website if the recipe was right in front of them.	"I found the separation very helpful as the blogs before the recipes always annoyed me, I would suggest switching the landing page of the recipe to the blog as if I can see the recipe right away, chances of me using the blog are slim to none"	N/A
<b>Prompt 4:</b> How do you feel about the prototype navigability and overall? What did you like and dislike about it? How could we improve and better your experience?	N/A	Participant found the website extremely easy to navigate and the design to be simple and aesthetically pleasing. Participant mentioned earlier documented improvements to better the user experience.	"The website was easy to use and I would not add more elements as the simplicity of the design and look made it very easy and appealing to use"	N/A

Participant's Name: Susan				
Task	Click Path	Observations	Quotes	Task Completion
<b>Prompt 1:</b> Open up the prototype and try to find a pastry you want to make. Do your best to talk me through your thought process.	Main page > View more (pastries) > Recipe	Participant did not like the fact that street food came first in the list of food options as they felt like main dishes should be first considering that it is the most important. Participant felt like the spacing was too much and if user stopped scrolling at a certain point they would assume the website only had about 6 recipes. Participant suggested changing "Entrees" to "Main dishes" as entrees is not a very common word used by Nigerians.	"Most Nigerians do not know the word entrée even I did not know what that word meant so it might be difficult for Nigerians to understand initially" "Street food should not be the first in the list because main dishes are more important" "If someone, a child for example stopped scrolling here they might not know that there were more recipes on the site"	2. completed but with difficulty
<b>Prompt 2:</b> From the current screen (pastries) navigate to main dishes and choose a recipe. How hard or easy was it to navigate?	Pastries page > Recipe page > view more (Main dishes)	Participant did not see the point of the recipes page as it looked like a repetition of the home page and suggested making the recipe page the main page. Participant felt like it would not be clear to people that there were more recipes due to spacing and the button to view all recipes was not clear as it was the header of the section.	"I feel like this should be the home page and the home page should be deleted" "I am not sure how to get to view more main dishes from this page (recipes page)"	2. completed but with difficulty
<b>Prompt 3:</b> How do you feel about the separation of the blog from the actual recipe content?	N/A	Participation was not familiar with the blog part of recipe websites as they usually used youtube for recipes and therefore did not have any remarks.	N/A	N/A
<b>Prompt 4:</b> How do you feel about the prototype navigability and overall? What did you like and dislike about it? How could we improve and better your experience?	N/A	Participant felt the app was easy to navigate and aesthetically pleasing, noted that the food pictures looked a bit too good to be real. Participant felt like the sign up page was not the best design, they found the orange splatter to be very random.	"I could lick the screen, the food looks so delicious"	N/A

Participant's Name: Swapnil				
Task	Click Path	Observations	Quotes	Task Completion
<b>Prompt 1:</b> Open up the prototype and try to find a pastry you want to make. Do your best to talk me through your thought process.	Main page > Recipes > view more (pastries) > Recipe	Participant found the recipes page a bit confusing as they were not sure what button to click on first glance to view more of a specific category like street food or pastries. Participant did not scroll down all the way to the bottom of the page and missed out on key details towards the bottom of the page.	"I don't see a view more button so I will try clicking the header, that usually does the trick"	2. completed but with difficulty
<b>Prompt 2:</b> From the current screen (pastries) navigate to main dishes and choose a recipe. How hard or easy was it to navigate?	Pastries page > Recipes > view more (Main dish)	Participant did not realize there were additional navigation buttons at the bottom of the page and suggested moving the navigation buttons up.	"I did not realize those navigation buttons were there, you should consider moving them higher up on the screen"	1 - easy to complete
<b>Prompt 3:</b> How do you feel about the separation of the blog from the actual recipe content?	N/A	Participant loved the idea of separating the blog from recipes but was concerned about monetization and wondered if there would be a lot of ads on the final website.	"I usually hate the stories on those websites. I just want to see the recipe straight up"	N/A
<b>Prompt 4:</b> How do you feel about the prototype navigability and overall? What did you like and dislike about it? How could we improve and better your experience?	N/A	Participant was a bit confused as the prototype did not have any actual recipes and was not sure about how easy the recipes themselves would be to follow. Participant did not like the repetition of the about me panel and felt like it should be limited to one or two pages. Participant felt like the food pictures looked too fake and the reason to sign up did not resonate with them.	"The pictures look more like oh look at how my nice pictures than a you can do this too, lets make delicious food together"	N/A

Participant's Name: Aliyu				
Task	Click Path	Observations	Quotes	Task Completion
<b>Prompt 1:</b> Open up the prototype and try to find a pastry you want to make. Do your best to talk me through your thought process.	Main page > View more (pastries) > Recipe	Participant did not know there were more options for recipes available on the website.	N/A	2. completed but with difficulty
<b>Prompt 2:</b> From the current screen (pastries) navigate to main dishes and choose a recipe. How hard or easy was it to navigate?	Pastries page > Recipes > view more (Main dishes)	From the pastries page participant found it confusing as they did not know what to click to view more options on the recipes page. Participant did not know there were navigation buttons located at the bottom of the page and suggested making them more visible.	N/A	2. completed but with difficulty
<b>Prompt 3:</b> How do you feel about the separation of the blog from the actual recipe content?	N/A	Participant does not cook often or use recipe websites often so had no point of comparison.	N/A	N/A
<b>Prompt 4:</b> How do you feel about the prototype navigability and overall? What did you like and dislike about it? How could we improve and better your experience?	N/A	Participant felt that the navigation of the website was intuitive but said the navigation buttons at the	N/A	N/A

Participant's Name: Fikayo				
Task	Click Path	Observations	Quotes	Task Completion
<b>Prompt 1:</b> Open up the prototype and try to find a pastry you want to make. Do your best to talk me through your thought process.	Main page > View more (pastries) > Recipe	Participant found the website easy to navigate but noted that the names could be slightly confusing for non-Nigerians.	"If I was not Nigerian I wouldn't know what half of these were"	1 - easy to complete
<b>Prompt 2:</b> From the current screen (pastries) navigate to main dishes and choose a recipe. How hard or easy was it to navigate?	Pastries page > view more (Main dishes)	Participant used the navigation buttons and was pleased with the ease of navigation.	N/A	1 - easy to complete
<b>Prompt 3:</b> How do you feel about the separation of the blog from the actual recipe content?	N/A	Participant noted that they were happy with that separation as blogs on recipe websites were one of the most annoying parts of using a recipe website.	"I love the fact that they are separated into two different pages, normally those 'take me to recipe' buttons scroll either too far down or stops too shy of the recipe"	N/A
<b>Prompt 4:</b> How do you feel about the prototype navigability and overall? What did you like and dislike about it? How could we improve and better your experience?	N/A	Participant noted that the color scheme and layout of the website were great and that they found the website overall very appealing. Participant said they were not too impressed with the reasons to sign up as they would not sign up just to get additional recipes.	"Honestly I wouldn't change much on the website, maybe a better reason to sign up, I wouldn't want to sign up just to be spammed by recipes."	N/A

Post study Questionnaire					
Participants/Questions	Julia	Susan	Swapnil	Aliyu	Fikayo
You are very satisfied with the overall user experience on the website	5	3	4	4	5
It was very easy to find and access recipes on the website	5	5	5	5	5
The website's navigation is very intuitive and user friendly	4	4	3	4	5
You find the design and layout of the website visually appealing	5	5	5	5	5
The website meets your expectations of a recipe website.	5	4	5	5	5