Pattern Identification Template

1. It was observed that 3 out of 5 participants had difficulty finding the "View All Recipes" button on the website. This means that for most users, the button is not easily visible and needs clearer visual cues to enhance navigation.

2. It was observed that 2 out of 5 participants had a hard time understanding the dish names, particularly the Nigerian names used. This means that for users unfamiliar with Nigerian cuisine, descriptions or contextual explanations are necessary to improve understanding.

3. It was observed that 3 out of 5 participants liked the idea of separating the blog from the recipes. This means that users prefer a separation between the actual recipe and the blog for that recipe.

4. It was observed that 2 out of 5 participants were confused about the spacing between elements and it impacted their perception of available content. This means that excessive white space may mislead users into thinking there is less content than there actually is, requiring a better content organization and layout.

5. It was observed that 3 out of 5 participants were unsure how to navigate between recipe categories (e.g., Street Food, Pastries). This means that users need clearer navigation options and better visibility of categories to enhance exploration and engagement.

6. It was observed that 2 out of 5 participants were confused by the term "Entrees." This means that for users, using more familiar and universal terminology would improve accessibility and ease of understanding.

7. It was observed that 3 out of 5 participants felt the "Sign Up" page design was unappealing. This means that a more cohesive and visually relevant sign-up page is needed to make users feel motivated to sign up.