

Upload Logo | SALES PERFORMANCE AND ORDER INSIGHTS DASHBOARD

SALES OVERVIEW

PRODUCT AND CUSTOMER INSIGHT

ORDER INSIGHT

Upload Logo | Sales Performance and Order Insights Dashboard Data Last Updated on | 1st Jan 2025

Total Sales
6M ▲
vs prev 42.3 (+15.1%)

Total Orders (count)
5923 ▲
vs prev 10.8 (+14.8%)

Completed Orders (%)
32.2 ▲
vs prev 84.6 (+3.2%)

Cancelled Orders (%)
34.3 ▲
vs prev 10.1 (-18.8%)

Customer Location
All

Sales Trend Over Time

Sales by CATEGORY

Title goes here

Month	Value
Jan 22	10
Feb 22	12
Mar 22	8
Apr 22	15
May 22	11
Jun 22	7

Sales Performance and Order Insights Dashboard
Data Last Updated on | 01/01/2025

Top selling product
Refrigerator ▲
vs prev 2.42m (**+17.8%**)

Title goes here

Month	Sales
Jan 22	2.42m
Feb 22	2.42m
Mar 22	2.42m
Apr 22	2.42m
May 22	2.42m
Jun 22	2.42m

Title goes here

Customer Location

Location	Percentage
New York	50%
Los Angeles	25%
Chicago	15%
Seattle	10%

Top customer
Emma Clark ▲
vs prev 15.2k (**+21.7%**)

Title goes here

Payment Method

Product Category

Title goes here

customer location	customer name	category	product
data	data	data	data
data	data	data	data
data	data	data	data
data	data	data	data
data	data	data	data

Total sales
6M ▲
vs prev 2.42m (**+17.8%**)

Cancelled sales
2M ▲
vs prev 2.42m (**+17.8%**)

Lost Revenue
2M ▲
vs prev 2.42m (**+17.8%**)

Profit
502.2k ▲
vs prev 2.42m (**+17.8%**)

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Dataset 1 ● Dataset 2

Month	Dataset 1	Dataset 2
Jan 22	30	50
Feb 22	25	40
Mar 22	15	35
Apr 22	35	55
May 22	40	50
Jun 22	20	55

Title 1 **Title 2**

Title goes here

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