

# DAY 1: LAYING THE FOUNDATION FOR MY MARKETPLACE

**Q: What problem does my marketplace aim to solve?**

**Ans:** My marketplace aims to solve the problem of limited access to high-quality homeware that is both affordable and sustainable.

**Q: Who is my target audience?**

**Ans:** My target audience includes individuals who cannot afford expensive homeware, seeking sustainable, high-quality, and affordable products like furniture, ceramics, and tableware.

**Q: What products or services will I offer?**

**Ans:** My marketplace will offer affordable, high-quality homeware products, including furniture, ceramics, and tableware.

**Q: What will set my marketplace apart?**

**Ans:** What will set my marketplace apart is affordability. By offering high-quality, sustainable homeware products at prices accessible to individuals and those with limited budgets.

## Identified entities

**Products:** Homeware items like furniture, ceramics, and tableware available for sale.

**Customers:** Individuals from Karachi or those seeking affordable options.

**Orders:** Records of transactions between customers and the platform.

**Delivery Zones:** Areas in Karachi covered by my delivery network.

**Shipment:** Tracks product delivery from warehouse to customer.

**Payments:** Monitors transactions and payment status for completed orders.

## Relationships Between Entities

