

SYED HAMZA HASSAN

Front End-Developer | Brand Developer Specialist

CONTACT

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- Karachi, Pakistan

EDUCATION

Present-2026

**SIR SYED UNIVERSITY OF
ENGINEERING AND TECHNOLOGY,**

- Masters of Science in Computer
Science (MSCS)

2019-2024

**SIR SYED UNIVERSITY OF
ENGINEERING AND TECHNOLOGY,**

- Bachelor of Science in Computer
Science (BSCS)

SKILLS

- Project Management
- HTML/CSS
- JavaScript
- Time Management
- Wordpress
- Responsive Design
- UI/UX Designing
- Social Media Marketing

LANGUAGES

- English: Fluent
- French: Fluent
- German: Basics
- Spanish: Intermediate

PROFILE SUMMARY

With the ideal balance of technical know-how and marketing savvy, I assist brands in increasing their visibility and user engagement. Among the salient features are:

- 1 year of experience in the field
- Proficiency in front-end development with an emphasis on functionality and user-centric design.
- 45% - 50% Client Retention by creating effective web solutions and user-friendly interfaces.
- Clean and Efficient Code dedicated to providing optimal user experiences via manageable, efficient code.
- Brand Enhancement skilled at expanding brands via client proposals, smart social-media marketing.
- Collaborative Growth ready to participate in creative endeavors in a collaborative setting.

WORK EXPERIENCE

LanuchBox

JULY 2024 - PRESENT

Brand Development Specialist

- Through theme customization and plugin integration, I designed and constructed more than 15 unique WordPress websites, landing pages, and websites with 100% responsive designs, cross-browser compatibility, and seamless operation.
- Created more than 5 app flows successfully, kept a 95% client satisfaction rating, and successfully explained features to clients.
- Crafted more than ten excellent logos and branding solutions. created with the clients' objectives of strengthening the brand identity in mind.
- All projects received code that was efficient and maintainable, which led to an 80% decrease in reported issues after release.
- 15% growth was achieved by improving client brand identification through targeted client proposals and clever email marketing efforts.

Cohexify

FEBURARY 2024 - JULY 2024

Web Developer

- Designed and developed responsive websites, landing pages, and WordPress sites with seamless performance using theme customization and plugins. Collaborated with clients to understand requirements, ensuring tailored solutions and successful implementation.

QuadLabs

MAY 2023 - OCTOBER 2023

Junior Front-end Developer

- Designed and developed custom websites, brand websites, and landing pages for clients, resulting in a 15-20% increase in code efficiency through the use of less coding techniques.
- Crafted user-friendly interfaces that boosted client retention by up to 40%, enhancing the overall user experience.