

Chapter 23

Estimation for Software Projects

- Project planning
- Scope and feasibility
- Project resources
- Estimation of project cost and effort
- Decomposition techniques
- Empirical estimation models

Software Project Planning

- Software project planning encompasses five major activities
 - Estimation, scheduling, risk analysis, quality management planning, and change management planning
- Estimation determines how much money, effort, resources, and time it will take to build a specific system or product
- The software team first estimates
 - The work to be done
 - The resources required
 - The time that will elapse from start to finish
- Then they establish a project schedule that
 - Defines tasks and milestones
 - Identifies who is responsible for conducting each task
 - Specifies the inter-task dependencies

Observations on Estimation

- Planning requires technical managers and the software team to make an initial commitment
- Process and project metrics can provide a historical perspective and valuable input for generation of quantitative estimates
- Past experience can aid greatly
- Estimation carries inherent risk, and this risk leads to uncertainty
- The availability of historical information has a strong influence on estimation risk

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Observations on Estimation (continued)

- When software metrics are available from past projects
 - Estimates can be made with greater assurance
 - Schedules can be established to avoid past difficulties
 - Overall risk is reduced
- Estimation risk is measured by the degree of uncertainty in the quantitative estimates for cost, schedule, and resources
- Nevertheless, a project manager should not become obsessive about estimation
 - Plans should be iterative and allow adjustments as time passes and more is made certain

"It is the mark of an instructed mind to rest satisfied with the degree of precision that the nature of the subject admits, and not to seek exactness when only an approximation of the truth is possible." ARISTOTLE

Task Set for Project Planning

- 1) Establish project scope
- 2) Determine feasibility
- 3) Analyze risks
- 4) Define required resources
 - a) Determine human resources required
 - b) Define reusable software resources
 - c) Identify environmental resources
- 5) Estimate cost and effort
 - a) Decompose the problem
 - b) Develop two or more estimates using different approaches
 - c) Reconcile the estimates
- 6) Develop a project schedule
 - a) Establish a meaningful task set
 - b) Define a task network
 - c) Use scheduling tools to develop a timeline chart
 - d) Define schedule tracking mechanisms

Example Project: Campus Information Access Kiosk

- Both podium-high and desk-high terminals located throughout the campus in all classroom buildings, admin buildings, labs, and dormitories
- Hand/Palm-login and logout (seamlessly)
- Voice input
- Optional audio/visual or just visual output
- Immediate access to all campus information plus
 - E-mail
 - Cell phone voice messaging
 - Text messaging

Software Scope

- Software scope describes
 - The functions and features that are to be delivered to end users
 - The data that are input to and output from the system
 - The "content" that is presented to users as a consequence of using the software
 - The performance, constraints, interfaces, and reliability that bound the system
- Scope can be define using two techniques
 - A narrative description of software scope is developed after communication with all stakeholders
 - A set of use cases is developed by end users

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Software Scope (continued)

- After the scope has been identified, two questions are asked
 - Can we build software to meet this scope?
 - Is the project feasible?
- Software engineers too often rush (or are pushed) past these questions
- Later they become mired in a project that is doomed from the onset

Feasibility

- After the scope is resolved, feasibility is addressed
- Software feasibility has four dimensions
 - **Technology** – Is the project technically feasible? Is it within the state of the art? Can defects be reduced to a level matching the application's needs?
 - **Finance** – Is it financially feasible? Can development be completed at a cost that the software organization, its client, or the market can afford?
 - **Time** – Will the project's time-to-market beat the competition?
 - **Resources** – Does the software organization have the resources needed to succeed in doing the project?

Another view recommends the following feasibility dimensions: technological, economical, **legal**, **operational**, and schedule issues (TELOS)

Resource Estimation

- Three major categories of software engineering resources
 - People
 - Development environment
 - Reusable software components
 - Often neglected during planning but become a paramount concern during the construction phase of the software process
- Each resource is specified with
 - A description of the resource
 - A statement of availability
 - The time when the resource will be required
 - The duration of time that the resource will be applied



Time window

Categories of Resources

People

- Number required
- Skills required
- Geographical location

Development Environment

- Software tools
- Computer hardware
- Network resources

The
Project

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graph TD; People[People] --> Project((The Project)); DevEnv[Development Environment] --> Project; Reusable[Reusable Software Components] --> Project;
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Reusable Software Components

- Off-the-shelf components
- Full-experience components
- Partial-experience components
- New components

Human Resources

- Planners need to select the number and the kind of people skills needed to complete the project
- They need to specify the organizational position and job specialty for each person
- Small projects of a few person-months may only need one individual
- Large projects spanning many person-months or years require the location of the person to be specified also
- The number of people required can be determined only after an estimate of the development effort

Development Environment Resources

- A software engineering environment (SEE) incorporates hardware, software, and network resources that provide platforms and tools to develop and test software work products
- Most software organizations have many projects that require access to the SEE provided by the organization
- Planners must identify the time window required for hardware and software and verify that these resources will be available

Reusable Software Resources

- Off-the-shelf components
 - Components are from a third party or were developed for a previous project
 - Ready to use; fully validated and documented; virtually no risk
- Full-experience components
 - Components are similar to the software that needs to be built
 - Software team has full experience in the application area of these components
 - Modification of components will incur relatively low risk
- Partial-experience components
 - Components are related somehow to the software that needs to be built but will require substantial modification
 - Software team has only limited experience in the application area of these components
 - Modifications that are required have a fair degree of risk
- New components
 - Components must be built from scratch by the software team specifically for the needs of the current project
 - Software team has no practical experience in the application area
 - Software development of components has a high degree of risk

Project Estimation Options

- Options for achieving reliable cost and effort estimates
 - 1) Delay estimation until late in the project (we should be able to achieve 100% accurate estimates after the project is complete)
 - 2) Base estimates on similar projects that have already been completed
 - 3) Use relatively simple decomposition techniques to generate project cost and effort estimates
 - 4) Use one or more empirical estimation models for software cost and effort estimation
- Option #1 is not practical, but results in good numbers
- Option #2 can work reasonably well, but it also relies on other project influences being roughly equivalent
- Options #3 and #4 can be done in tandem to cross check each other

Project Estimation Approaches

- Decomposition techniques
 - These take a "divide and conquer" approach
 - Cost and effort estimation are performed in a stepwise fashion by breaking down a project into major functions and related software engineering activities
- Empirical estimation models
 - Offer a potentially valuable estimation approach if the historical data used to seed the estimate is good

Introduction

- Before an estimate can be made and decomposition techniques applied, the planner must
 - Understand the scope of the software to be built
 - Generate an estimate of the software's size
- Then one of two approaches are used
 - Problem-based estimation
 - Based on either source lines of code or function point estimates
 - Process-based estimation
 - Based on the effort required to accomplish each task

Decomposition Techniques

- Two different points of view for the decomposition approach
 - Decomposition of the problem
 - Decomposition of the process
- But first, the project planner must
 - Understand the scope of the s/w to be built
 - Generate an estimate of its “size”

Approaches to Software Sizing

- Function point sizing
 - Develop estimates of the information domain characteristics (Ch. 15 – Product Metrics for Software)
- Standard component sizing
 - Estimate the number of occurrences of each standard component
 - Use historical project data to determine the delivered LOC size per standard component
- Change sizing
 - Used when changes are being made to existing software
 - Estimate the number and type of modifications that must be accomplished
 - Types of modifications include reuse, adding code, changing code, and deleting code
 - An effort ratio is then used to estimate each type of change and the size of the change

The results of these estimates are used to compute an optimistic (low), a most likely, and a pessimistic (high) value for software size

Problem-Based Estimation

- 1) Start with a bounded statement of scope
- 2) Decompose the software into problem functions that can each be estimated individually
- 3) Compute an LOC or FP value for each function
- 4) Derive cost or effort estimates by applying the LOC or FP values to your baseline productivity metrics (e.g., LOC/person-month or FP/person-month)
- 5) Combine function estimates to produce an overall estimate for the entire project

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Problem-Based Estimation (continued)

- In general, the LOC/pm and FP/pm metrics should be computed by project domain
 - Important factors are team size, application area, and complexity
- LOC and FP estimation differ in the level of detail required for decomposition with each value
 - For LOC, decomposition of functions is essential and should go into considerable detail (the more detail, the more accurate the estimate)
 - For FP, decomposition occurs for the five information domain characteristics and the 14 adjustment factors
 - External inputs, external outputs, external inquiries, internal logical files, external interface files

Make/Buy Decision

- It is often more cost effective to acquire rather than develop software
- Managers have many acquisition options
 - Software may be purchased (or licensed) off the shelf
 - “Full-experience” or “partial-experience” software components may be acquired and integrated to meet specific needs
 - Software may be custom built by an outside contractor to meet the purchaser’s specifications
- The make/buy decision can be made based on the following conditions
 - Will the software product be available sooner than internally developed software?
 - Will the cost of acquisition plus the cost of customization be less than the cost of developing the software internally?
 - Will the cost of outside support (e.g., a maintenance contract) be less than the cost of internal support?

Software Sizing (1)

- The accuracy of a s/w project estimate is predicated on a number of things:
 - The degree to which the planner has properly estimated the size of the product to be built
 - The ability to translate the size estimate into human effort, calendar time, and dollars (required availability of past records)
 - The degree to which the project plan reflects the abilities of the s/w team
 - The stability of product requirements and the environment that supports the s/w engineering effort

Software Sizing (2)

- Sizing represents the project planner's first major challenge
- *Size* refers to a quantifiable outcome of the s/w project (e.g. LOC and/or FP)
- Four different approaches to the sizing problem [PUT92]
 - *"Fuzzy Logic" sizing*
 - *Function point sizing*
 - *Standard component sizing*
 - *Change sizing*

Problem-Based Estimation (1)

- Example of baseline productivity metrics are LOC/pm or FP/pm
- Making the use of single baseline productivity metric is discouraged
- In general, LOC/pm or FP/pm averages should be computed by project domain
- Local domain averages should be used

Problem-Based Estimation (2)

- Statistical approach – *three-point* or *expected-value* estimate
- $S = (s_{opt} + 4s_m + s_{pess})/6$
 - S = expected-value for the estimation variable (size)
 - s_{opt} = optimistic value
 - s_m = most likely value
 - s_{pess} = pessimistic value

An Example of LOC-Based Estimation (1)

Function	Estimated LOC
User interface and control facilities (UICF)	2,300
Two-dimensional geometric analysis (2DGA)	5,300
Three-dimensional geometric analysis (3DGA)	6,800
Database management (DBM)	3,350
Computer graphics display facilities (CGDF)	4,950
Peripheral control function (PCF)	2,100
Design analysis modules (DAM)	8,400
<i>Estimated lines of code</i>	<i>33,200</i>

An Example of LOC-Based Estimation (2)

- Estimated lines of code = $W = 33,200$
- Let,
 - Average productivity = $620 \text{ LOC/pm} = X$
 - Labor rate = $\$8,000 \text{ per month} = Y$
- So,
 - Cost per line of code = $Z = Y/X = \$13 \text{ (approx.)}$
 - Total estimated project cost = $W*Z = \$431,000 \text{ (approx.)}$
 - Estimated effort = $W/X = 54 \text{ person-months (approx)}$

An Example of FP-Based Estimation (1)

Information Domain Value	Count		Weighting factor				
			Simple	Average	Complex		
External Inputs (EIS)	3	X	3	4	6	=	9
External Outputs (EOs)	2	X	4	5	7	=	8
External Inquiries (EQs)	2	X	3	4	6	=	6
Internal Logical Files (ILFs)	1	X	7	10	15	=	7
External Interface Files (EIFs)	4	X	5	7	10	=	20
Count Total							50

Figure 15.4: Computing function points

An Example of FP-Based Estimation (2)

Information domain value	Opt.	Likely	Pess.	Est. count	Weight	FP count
Number of external inputs	20	24	30	24	4	97
Number of external outputs	12	15	22	16	5	78
Number of external inquiries	16	22	28	22	5	88
Number of internal logical files	4	4	5	4	10	42
Number of external interface files	2	2	3	2	7	15
Count total						320

An Example of FP-Based Estimation (3)

Factor	Value
1. Backup and recovery	4
2. Data communications	2
3. Distributed processing	0
4. Performance critical	4
5. Existing operating environment	3
6. On-line data entry	4
7. Input transaction over multiple screens	5
8. ILFs updated online	3
9. Information domain values complex	5
10. Internal processing complex	5
11. Code designed for reuse	4
12. Conversion/installation in design	3
13. Multiple installations	5
14. Application designed for change	5

Value Adjustment Factors

An Example of FP-Based Estimation (4)

- Now,
 - $FP_{\text{estimated}} = \text{count-total} \times [0.65 + 0.01 \times \Sigma (F_i)]$
 - F_i ($i = 1$ to 14 are value adjustment factors)
- So,
 - $FP_{\text{estimated}} = W = 320 \times [0.65 + 0.01 \times 52] = 375$ (approx.)
- Let,
 - Average Productivity = $X = 6.5$ FP/pm
 - Labor rate = $Y = \$8,000$ per month
- So,
 - Cost per FP = $Z = Y/X = \$1,230$ (approx.)
 - Total estimated project cost = $W \times Z = \$461,000$ (approx.)
 - Estimated effort = $W/X = 58$ person-months (approx)