

Supply Chain Management Analysis Story



No. of sales done in Asian Country



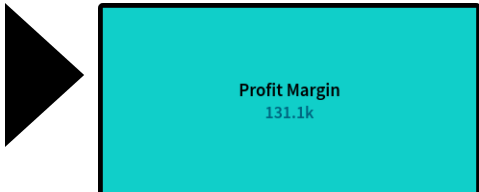
No. of sales done in US Country



No. of Profit margin done in Asian Country



No. of Profit margin done in US Country



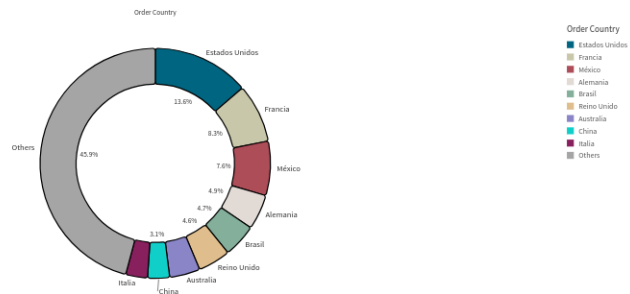
No. of Delivery Risk done in Asian Country



No. of Delivery Risk done in US Country



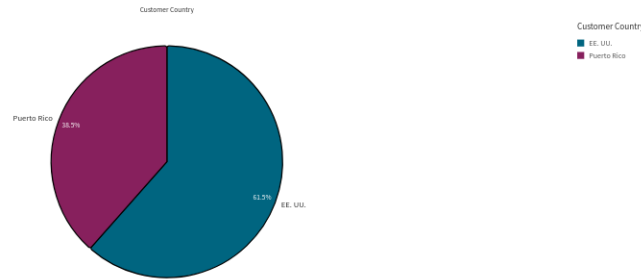
Global Profit Ratio



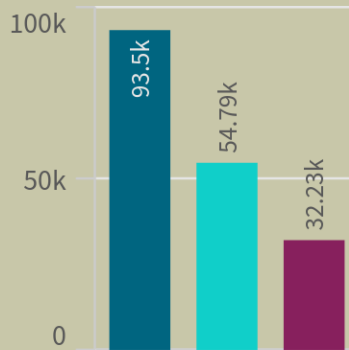
Top 10 countries with highest profit ratio in supply chain management

Top items placed by customers in country's

Total Items Placed by customer in country

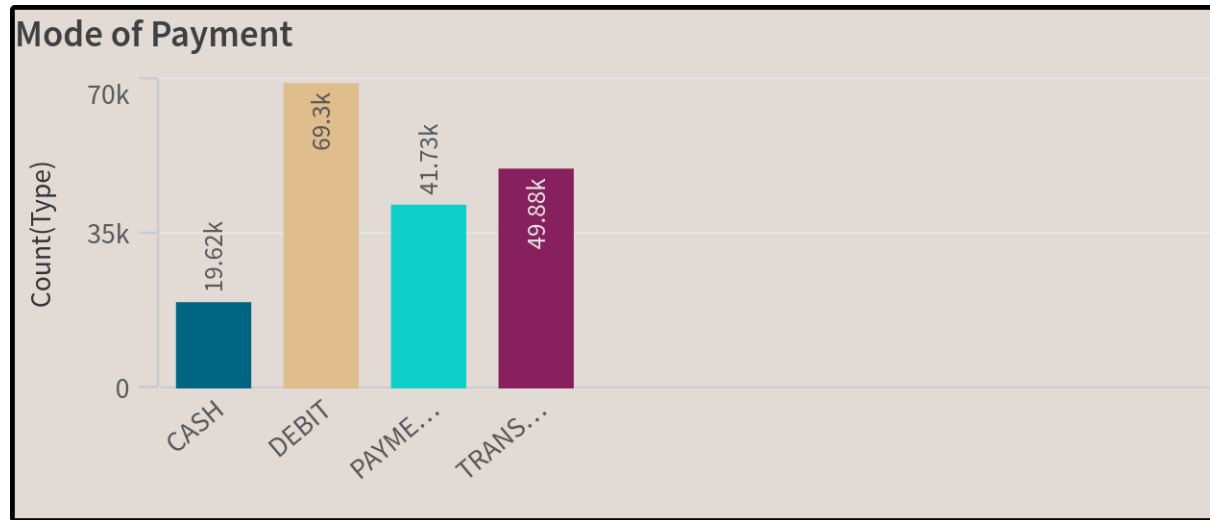


Analysis on customer segment



Analyzing customer segment, encompassing customer, corporate, and home categories

Mode of Payment of Purchase



Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.

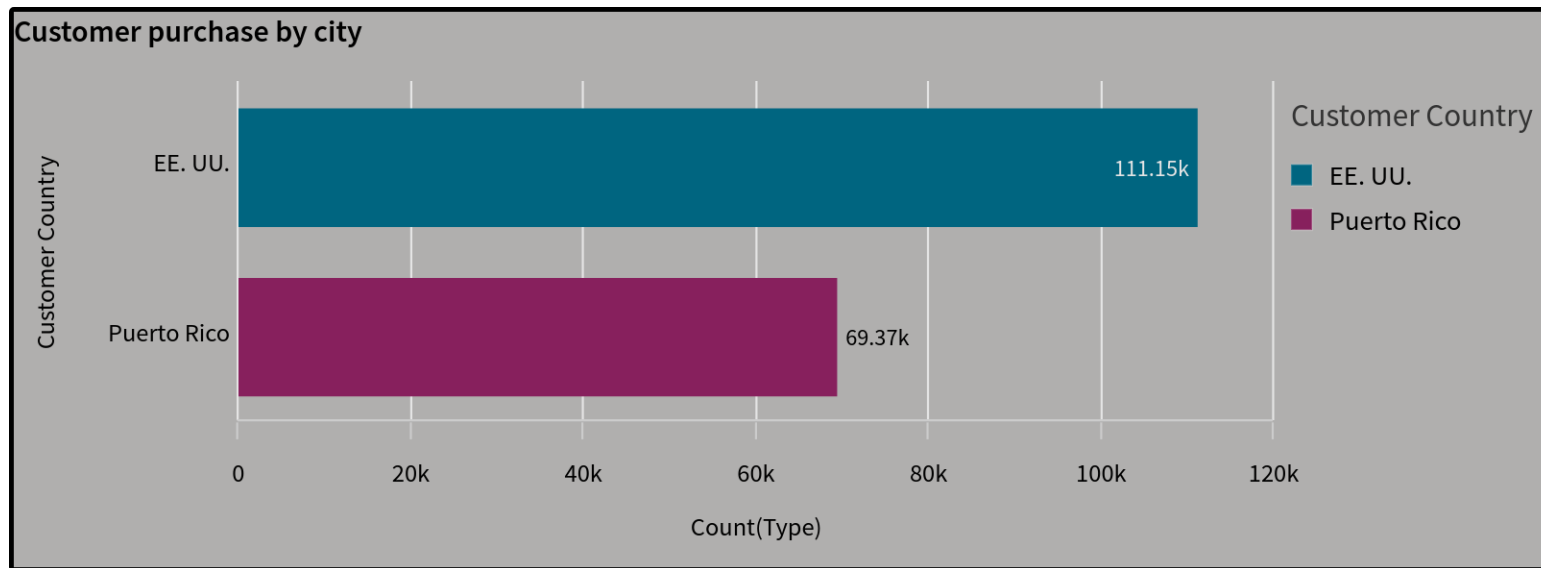
✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds

Credit payments provide a deferred payment option, allowing customers to make purchases

Transfer payments leverage electronic methods for seamless and secure fund



Customer Purchase item by city

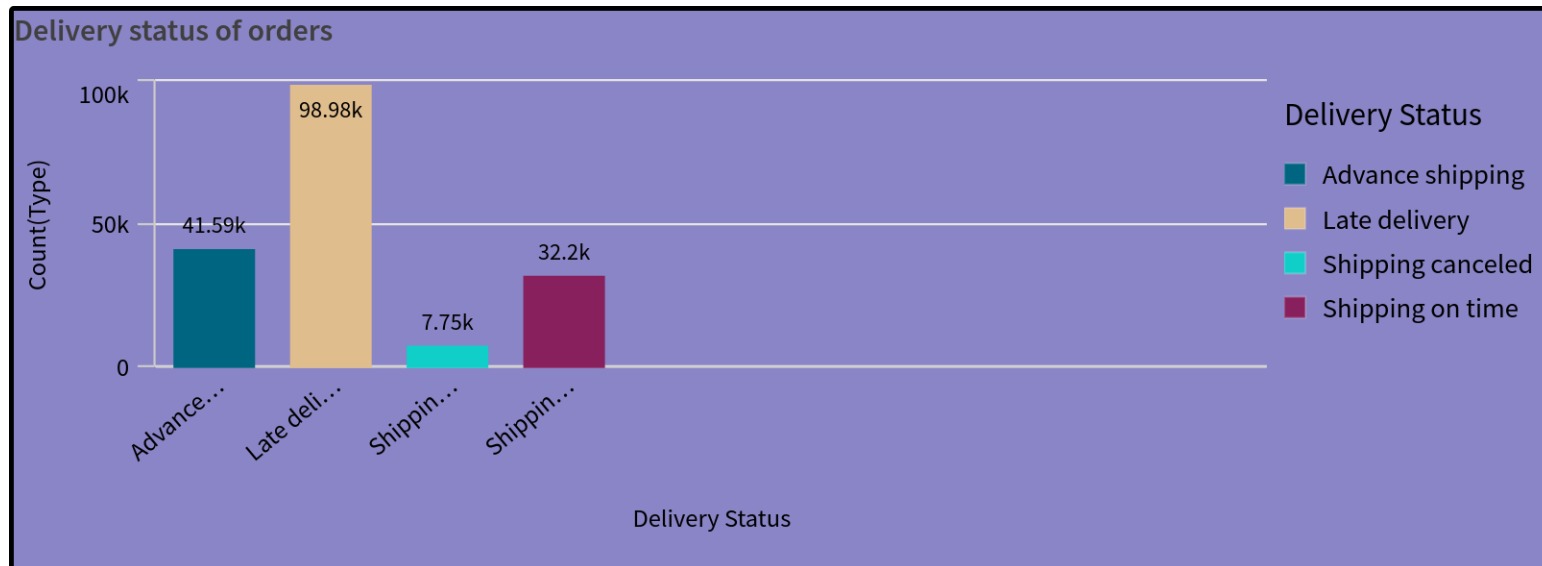


✓ Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.

Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities.



Delivery status of Order

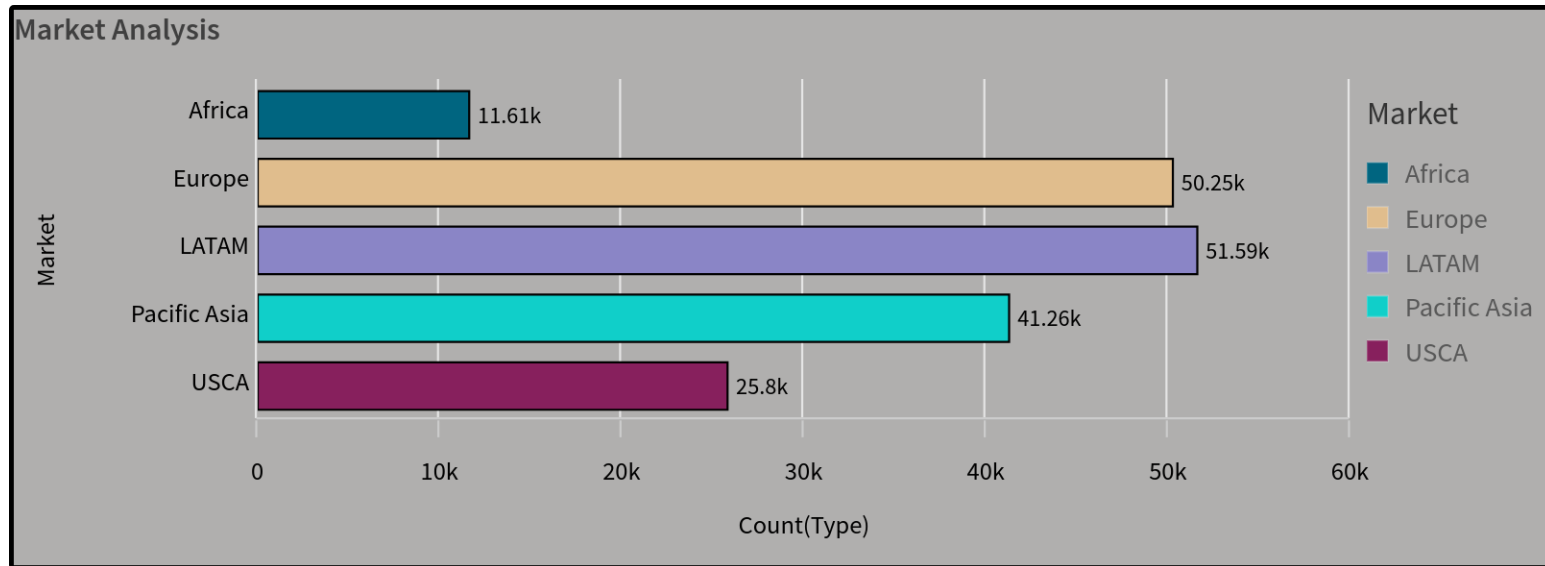


Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Canceled, and Shipping on Time.

- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction. Ensuring timely and reliable deliveries based on varied shipping scenarios.



Global Market Analysis



✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
Regional economic landscapes, consumer behaviors, and market dynamics.
This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market.

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