

KEYPOINTS, GUIDELINES

&

ITINERARY



LAHORE

#DRIVENBYDIVERSITY

www.plan9.pitb.gov.pk
incubator.pitb@punjab.gov.pk

Plan 
Where ideas take flight



KEY POINTS FOR PARTICIPANTS

- 1) Your attendance is mandatory for all days of Launchpad 12.
- 2) Please report to the venue at respective time daily as mentioned on the agenda.
- 3) It is important to carry your lanyards all the time– your ticket to participate in The Launchpad.
- 4) It is mandatory for all the team members to be present.
- 5) Please bring original and one (1) copy of CNIC of all team members.
- 6) Please bring along one (1) passport size picture of each team member.
- 7) You will be asked to sign an undertaking at the time of registration.
- 8) Startups shortlisted for the final day pitching are required to submit their final presentations in a USB by 12:30 pm sharp on Sunday, 16th September, 2018.
- 9) On selection, you will be incubated for the next six months in Lahore
- 10) Plan9 will not provide any residence. However, we will connect to you to low cost residential arrangements.
- 11) For the period of incubation all team members need to be present at Plan9 during working hours.

GUIDELINES

Thursday – 13th September 2018 – Expo Day

You have to get registered for the Launchpad12 on at 10am, you will be given lanyards. Kindly bring all the required material as mentioned in the key points. It is an open event for public but mandatory for you and your team to attend Expo Day. Read more on <http://plang.pitb.gov.pk/expoday/>

Friday – 14th September 2018 – Infinity Challenge

Full day of intense training and sessions with industry experts to bring your A-game to the elevator pitch. You have to 'collect' all the stones of 'Infinity Challenge' to get into elevator pitch round.

Saturday – 15th September 2018 – Elevator Pitch

The shortlisted startups will be given 2 min each to present their idea in front of judge's panel. It will be a very intense competition among 90+ startups to secure one position in 25 slots.

Sunday – 16th September, 2018 – Slide Deck Presentation

All finalists must submit their presentation by 12:30 pm. All teams will do a 10 minutes pitch (7 minutes presentation & 3 minutes Q&A).

- The use of audio and visual will be allowed.
- We will be sharing Slide deck presentation guidelines after final shortlisting.
- Your presentations will be rated by our panel of judges.

Contacts:

If you have any queries please email at tooba.shams@punjab.gov.pk. For any further queries call us on:

- Tooba Shams: 0321 8005400
- Mehak Najam: 0324 4676007