
title: "Alexa Reviews Sentiment Analysis"

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output: pdf

``{r}

```
alex_a_reviews <- read.csv(file = 'C:/Users/Muzzumil/Desktop/amazon.tsv', sep = '\t', header = TRUE)
```

```
alex_a_reviews <- alex_a_reviews[1:5, 1:4]
```

```
alex_a_reviews
```

```
library(Hmisc)
```

```
describe(alex_a_reviews)
```

```
custom_colors <- c("skyblue", "yellowgreen", "tomato", "blue", "red")
```

```
pie(alex_a_reviews$rating, labels = rownames(alex_a_reviews), col=custom_colors, main = "Alexa Reviews Ratings")
```

```
library("plotrix")
```

```
draw.circle(0, 0, 0.4, col="white")
```

```
pacman::p_load(sentimentr, dplyr, magrittr)
```

```
sentiment(alex_a_reviews$verified_reviews)
```

```
var <- alex_a_reviews
```

```
i<-1
```

```
for(review in var$verified_reviews)
```

```
{  
  var$Sentiment[i] <- sentiment(review)$sentiment  
  if(var$Sentiment[i] > 0)  
  {  
    var$category[i] = "Positive"  
  }  
  else if(var$Sentiment[i] < 0)  
  {  
    var$category[i] = "Negative"  
  }  
  else if(var$Sentiment[i] == 0)  
  {  
    var$category[i] = "Neutral"  
  }  
  i<-i+1  
}  
var  
  
...
```