

Lecture: Ethical and Socially Responsible Engineering Behaviour

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- Understand the Professional Engineers Act and PEO Code of Ethics
- Make ethical decisions and justify them logically
- Develop professional judgement under legal and moral scrutiny

"Ethics consists of knowing what we ought to do." - Socrates

2. A Real-World Ethical Failures

Whistleblowing:

• Faulty fuse panels caused **electrical fires** in Canadian homes

SNC-Lavalin (2013):

Padma Bridge scandal, corruption investigation

Canadian Mining Abroad:

- **75%** of global mining companies in 2015 were Canadian
- 32% involved in international legal conflicts

• Cerro San Pedro Mine (Mexico): bribery, environmental destruction, no community consent

3. PEO Code of Ethics - Duties to:

- A. Society
- B. Employers
- C. Clients
- D. Colleagues
- E. The Profession
- F. Oneself

4. ISO 26000 – Social Responsibility

- Not certifiable, but widely recognized
- Created by 500+ experts from 100+ nations
- Supports sustainable development
- Encourages legal compliance and ethical governance

5. Y Sustainable Development

"Development that meets the needs of the present without compromising the ability of future generations to meet their own needs." – UN Brundtland Report

6. IIII Organizational Ethics (ISO 26000, Clause 4.3)

Organizations should:

Identify core values

- Prevent conflicts of interest
- Ensure whistleblower protection
- Use governance structures and monitoring
- Address legal/ethical gaps in different jurisdictions

7. Sethical Decision-Making Framework

- Consider impact on individuals and organizations
- Choose option with least harm and greatest good

8. ESG and Business Value (McKinsey, 2019)

How ESG adds value:

- 1. Drives top-line growth
- 2. Enables cost reduction
- 3. Offers regulatory advantage
- 4. Increases employee productivity
- 5. Optimizes investment and asset value

9. Q ISO 26000 - Core Subjects of Social Responsibility

9.1. g Labour Practices (Clause 6.4)

• Fair employment and job security

- Safe working conditions and OHS
- Social dialogue and union rights
- Training and development opportunities
- In 2020, **924 workplace deaths** in Canada:
 - 611 occupational diseases
 - 313 workplace injuries

9.2. The Environment (Clause 6.5)

- Key threats: climate change, pollution, habitat loss
- Canada = highest GHG emissions per capita (G20, 2021)
- Doomsday Clock (2025): 89 seconds to midnight
- Pagineers' Role:
 - Mitigation: reduce emissions
 - Adaptation: prepare for climate impacts
- 9.3. A Community Involvement and Development (Clause 6.8)
 - Promote local business development
 - Empower marginalized groups
 - Encourage resource efficiency
- Case Study: Pikangikum First Nation

- 16 youth suicides (2006–2008)
- Less than 150/500 homes had water
- PWG funded >\$6M in projects (clean water, training, solar energy)

A model of engineering for reconciliation, dignity, and sustainability

10. M Social Justice in Canadian History

- Systemic Racism: e.g., Ontario Criminal Justice Commission report
- Residential Schools: 150,000 Indigenous children; 2008 federal apology
- Persons Case (1929): Supreme Court ruled women not "persons"
- TMU Renaming: Ryerson linked to residential school model

11. MG Gender Equality vs. Gender Equity (ISO 26000)

- Equality: treating all the same
- Equity: fairness, giving people what they need to succeed

12. (f) DEI: Canada vs. U.S.

- U.S.: DEI programs rolled back under Trump/Musk
- Canada: No DEI law, but corporate support strong (e.g., Apple, Costco, 350+ tech firms)

Review Questions – Hints

| Question | Correct Answer | Explanation |
|--|----------------------|--|
| Corruption causes loss in engineering? | (e) All of the above | Includes financial loss, human impact, and safety risk |
| "If it's legal, it's ethical"? | False (b) | Ethics ≠ legality |
| Ethics = values of the time? | False (b) | Social norms are not always morally right |
| Sustainable development is? | (c) | Meeting current needs without harming future generations |

K Final Reflection: The Engineer's Calling

"We begin to die the day we remain silent about things that matter."

— Dr. Martin Luther King Jr.

Engineers must act with courage, compassion, and conviction—especially when lives, dignity, or the environment are at stake.