

MY PORTFOLIO



nasarhamza14@gmail.com

≡ ABOUT HAMZA 🔍

STRUGGLING TO GET SALES ON AMAZON? CAN'T FIGURE OUT HOW TO IMPROVE YOUR ORGANIC RANK? THIS IS YASOOB. I KNOW THE DYNAMICS CHALLENGES AND HAVE THE DEDICATION TO DELIVER THE BEST CONTENT AND SETUP A SUCCESSFUL BUSINESS PROJECT BY CRAFTING A ROCK-SOLID FOUNDATION. MONITOR AND MANAGE PPC CAMPAIGNS AND OPTIMIZE YOUR LISTING. I KNOW MARKETPLACES (MACRO AND MICRO) WELL AND KNOW WHAT IT TAKES TO SUCCEED THERE. IF YOU'RE READY TO GROW YOUR SALES, CONTACT ME TODAY!



CONTACT US



- All campaigns
- Portfolios
- + Create a portfolio
 - Bath Mat - NE
 - Bolster Pillow - NE
 - Chopping Board - NE
 - Cushion 4 Pack - NE
 - Cushions - NE
 - Dog Bed - NE
 - Draft Excluder - NE
 - Dusters - NE
 - Duvet - NE
 - Duvet - NE - Corvin
 - Duvet - NE - Cot
 - Duvet - NE - Microfibre
 - Duvet - NE - Polycotton
 - Duvet Cover - NE
 - Fitted Sheet - NE
 - Mattress Protector - NE
 - Mixing Bowl - NE
 - MMF
 - PE Shorts - NE
 - Pillow Case - NE
 - Pillows - NE
 - Pintuck Duvet Cover - ...
 - Portable Bbq Grill - NE
 - Roasting Tin - NE

Clicks 848,056 TOTAL

Orders 92,067 TOTAL

ACOS 24.32% AVERAGE

Sales £1,097,760.09 TOTAL

Impressions 225,269,882 TOTAL



Create campaign Find a campaign Filter by

Hide chart Columns Date range – Year to date Export

	Active	Campaigns	Status	Type	Budget	Impressions	Top-of-search IS	Clicks	Spend	CPC	Orders	Sales	ACOS	ROAS	Copy
		Total: 747				225,269,882		848,056	£267,022.45	£0.31	92,067	£1,097,760.09	24.32%	4.11	
	<input checked="" type="checkbox"/>	NEW SALE Copy 1	Delivering	Sponsored Products Automatic targeting	£ 325.00 Daily	59,314,101	<5%	145,041	£47,851.63	£0.33	16,216	£188,252.90	25.42%	3.93	Copy
	<input checked="" type="checkbox"/>	MMF CA_All_Products_Auto	Delivering	Sponsored Products Automatic targeting	£ 220.00 Daily	19,043,479	<5%	95,749	£29,387.07	£0.31	10,488	£124,245.29	23.65%	4.23	Copy
	<input checked="" type="checkbox"/>	MMF SD OC	Delivering	Sponsored Display Manual targeting	£ 50.00 Daily	24,579,650	-	70,544	£11,396.08	£0.16	5,702	£55,992.69	20.35%	4.91	-
	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 4 - KT	Paused	Sponsored Products Manual targeting	£ 250.00 Daily	1,563,813	15.27%	17,132	£11,155.26	£0.65	3,400	£44,839.46	24.88%	4.02	Copy
	<input checked="" type="checkbox"/>	MMF Other UD	Delivering	Sponsored Products Automatic targeting	£ 80.00 Daily	5,448,773	<5%	34,851	£8,788.27	£0.25	3,548	£36,778.42	23.90%	4.18	Copy
	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 2 - KT	Delivering	Sponsored Products Manual targeting	£ 100.00 Daily	1,606,320	12.66%	12,432	£7,896.36	£0.64	3,092	£33,056.20	23.89%	4.19	Copy

Management Drafts Budgets **100%** Targeting Settings History

All campaigns

Portfolios

+ Create a portfolio

Bath Mat - NE

Bolster Pillow - NE

Chopping Board - NE

Cushion 4 Pack - NE

Cushions - NE

Dog Bed - NE

Draft Excluder - NE

Dusters - NE

Duvet - NE

Duvet - NE - Corvin

Duvet - NE - Cot

Duvet - NE - Microfibre

Duvet - NE - Polycotton

Duvet Cover - NE

Fitted Sheet - NE

Mattress Protector - NE

Mixing Bowl - NE

MMF

PE Shorts - NE

Pillow Case - NE

Pillows - NE

Pintuck Duvet Cover -

Portable BBQ Grill - NE

Roasting Tin - NE

Clicks ⓘ

848,056 TOTAL

Orders ⓘ

92,067 TOTAL

ACOS ⓘ

24.32% AVERAGE

Sales ⓘ

£1,097,760.09 TOTAL

Impressions ⓘ

225,269,882 TOTAL

40M

30M

20M

10M

0

1/1/2022

1/2/2022

1/3/2022

1/4/2022

1/5/2022

1/6/2022

1/7/2022

1/8/2022

1/9/2022

1/10/2022

120k

96k

72k

48k

24k

GET YOUR PCC MANAGEMENT WITH HAMZA PPC EXPERT

Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range - Year to date

Export


<input type="checkbox"/>	Active	Campaigns ⓘ	Status	Type	Budget ⓘ	Impressions ⓘ	Top-of-search IS ⓘ	Clicks ⓘ	Spend ⓘ	CPC ⓘ	Orders ⓘ	Sales ⓘ	ACOS ⓘ	ROAS ⓘ	Copy ⓘ
		Total: 747				225,269,882		848,056	£267,022.45	£0.31	92,067	£1,097,760.09	24.32%	4.11	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEW SALE Copy 1	Delivering	Sponsored Products Automatic targeting	£ 325.00 Daily	39,314,101	<5%	145,041	£47,851.63	£0.33	16,216	£188,252.90	25.42%	3.93	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF CA_AB_Products_Auto	Delivering	Sponsored Products Automatic targeting	£ 220.00 Daily	19,043,479	<5%	95,749	£29,387.07	£0.31	10,488	£124,245.29	23.65%	4.23	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF SD OC	Delivering	Sponsored Display Manual targeting	£ 50.00 Daily	24,579,650	-	70,544	£11,396.08	£0.16	5,702	£55,992.69	20.35%	4.91	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 4 - RT	Paused	Sponsored Products Manual targeting	£ 250.00 Daily	1,565,813	15.27%	17,132	£11,155.26	£0.65	3,400	£44,839.46	24.88%	4.02	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF Other UD	Delivering	Sponsored Products Automatic targeting	£ 80.00 Daily	5,448,773	<5%	34,851	£8,788.27	£0.25	3,548	£56,778.42	23.90%	4.18	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 2 - RT	Delivering	Sponsored Products Manual targeting	£ 100.00	1,606,320	12.66%	12,432	£7,896.36	£0.64	3,092	£51,056.20	23.89%	4.19	Copy

Clicks 

95,961 TOTAL

Orders 

10,181 TOTAL

ACOS 

26.92% AVERAGE

Sales 

£122,419.75 TOTAL

Impressions 

25,670,112 TOTAL



Create campaign

Find a campaign



















Filter by

Hide chart

Columns

Date range - 1 Aug 2022 - 31 Aug 2022

Export

<input type="checkbox"/>	Active	Campaigns 	Status	Type	Budget 	Impressions 	Top-of-search IS 	Clicks 	Spend 	CPC 	Orders 	Sales 	ACOS 	ROAS 	Copy 
		Total: 747				25,670,112		95,961	£12,956.06	£0.34	10,181	£122,419.75	26.92%	3.71	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF CA All Products Auto	Delivering 	Sponsored Products Automatic targeting	£ 220.00 Daily	1,845,732	<5%	9,281	£3,866.22	£0.42	1,209	£12,777.17	30.26%	3.30	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 4 - KT	Paused 	Sponsored Products Manual targeting	£ 250.00 Daily	218,302	18.37%	3,248	£2,326.48	£0.72	733	£9,482.79	24.53%	4.08	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 2 - KT	Delivering 	Sponsored Products Manual targeting	£ 100.00 Daily	326,317	15.71%	2,650	£1,634.41	£0.62	717	£8,215.18	19.89%	5.03	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Auto	Delivering 	Sponsored Products Automatic targeting	£ 80.00 Daily	1,392,497	5.84%	3,772	£1,466.30	£0.39	554	£6,201.58	23.64%	4.23	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEW SALE Copy 1	Delivering 	Sponsored Products Automatic targeting	£ 325.00 Daily	1,122,426	<5%	4,442	£1,527.18	£0.34	547	£5,016.67	30.44%	3.28	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Duvet - NE - KT - Double	Paused 	Sponsored Products Manual targeting	£ 50.00 Daily	343,230	5.88%	2,096	£1,318.25	£0.63	299	£4,863.79	27.10%	3.69	Copy



Management

Drafts

Budgets

Targeting

Performance

History



All campaigns



Portfolios

+ Create a portfolio



Bath Mat - NE

Bolster Pillow - NE

Chopping Board - NE

Cushion 4 Pack - NE

Cushions - NE

Dog Bed - NE

Draft Excluder - NE

Dusters - NE

Duvet - NE

Duvet - NE - Corvin

Duvet - NE - Cot

Duvet - NE - Microfibre

Duvet - NE - Polycotton

Duvet Cover - NE

Fitted Sheet - NE

Mattress Protector - NE

Mixing Bowl - NE

MMF

PE Shorts - NE

Pillow Case - NE

Pillows - NE

Pintuck Duvet Cover - NE

Portable Bbq Grill - NE

Roasting Tin - NE



Clicks ⓘ

109,186 TOTAL

Orders ⓘ

10,925 TOTAL

×

ACOS ⓘ

23.21% AVERAGE

×

Sales ⓘ

£150,739.27 TOTAL

×

Impressions ⓘ

31,311,644 TOTAL

×

GET YOUR PCC MANAGEMENT WITH HAMZA PPC EXPERT



Create campaign

Q: Find a campaign

Filter by

Hide chart

Columns

Date range - 1 Sep 2022 - 30 Sep 2022

Export

<input type="checkbox"/>	Active	Campaigns ⓘ	Status	Type	Budget ⓘ	Impressions ⓘ	Top-of-search IS ⓘ	Clicks ⓘ	Spend ⓘ	CPC ⓘ	Orders ⓘ	Sales ⓘ	ACOS ⓘ	ROAS ⓘ	Copy ⓘ
		Total: 747				31,311,644		109,186	£34,987.37	£0.32	10,925	£150,739.27	23.21%	4.31	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEW SALE Copy 1	Delivering Details ▾	Sponsored Products Automatic targeting	£ 325.00 Daily	2,823,329	<5%	10,400	£3,203.70	£0.31	870	£14,502.81	22.09%	4.53	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF CA_All_Products_Auto	Delivering Details ▾	Sponsored Products Automatic targeting	£ 220.00 Daily	2,132,017	<5%	8,923	£2,471.17	£0.28	743	£11,482.70	21.56%	4.64	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF SD OC Top 1000	Delivering Details ▾	Sponsored Display Manual targeting	£ 150.00 Daily	3,702,560	-	7,839	£2,025.06	£0.26	591	£9,323.91	21.72%	4.60	-
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 2 - KT	Delivering Details ▾	Sponsored Products Manual targeting	£ 100.00 Daily	294,444	14.90%	2,517	£1,904.67	£0.76	698	£7,992.63	23.83%	4.20	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Auto	Delivering Details ▾	Sponsored Products Automatic targeting	£ 80.00 Daily	1,502,444	6.42%	4,476	£1,893.24	£0.42	689	£7,954.92	23.80%	4.20	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Pack of 4 - KT	Paused Details ▾	Sponsored Products Manual targeting	£ 250.00 Daily	176,098	13.86%	1,909	£1,500.35	£0.79	525	£6,894.36	21.76%	4.60	Copy

- How would you like to have something less to worry about in (ROAS)?
- Is your (ACOS) going through the roof?
- Is PPC eating up all the profit?
- Are you hopeless with present sales?
- Do you have doubts about the best line of action to take?





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All campaigns



Portfolios

+ Create a portfolio



Bath Mat - NE

Bolster Pillow - NE

Chopping Board - NE

Cushion 4 Pack - NE

Cushions - NE

Dog Bed - NE

Draft Excluder - NE

Dusters - NE

Duvet - NE

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Fitted Sheet - NE

Mattress Protector - NE

Mixing Bowl - NE

MMF

PE Shorts - NE

Pillow Case - NE

Pillows - NE

Pintuck Duvet Cover - NE

Portable Bbq Grill - NE

Roasting Tin - NE

MMF

Status: Delivering

Budget

Net cap

Modify portfolio

Impressions

9,385,300 TOTAL

Orders

3,636 TOTAL

Sales

£40,515.95 TOTAL

ACOS

27.88% AVERAGE

Clicks

38,714 TOTAL

480k

360k

240k

120k

0

GET YOUR PCC MANAGEMENT WITH HAMZA PPC EXPERT

2000

1600

1200

800

400

Create campaign



Find a campaign

Filter by

Hide chart

Columns

Date range - 1 Aug 2022 - 31 Aug 2022

Export

<input type="checkbox"/>	Active	Campaigns	Status	Impressions	Clicks	Spend	CPC	Orders	Sales	ACOS	Copy
		Total: 27		9,385,300	38,714	£11,295.53	£0.29	3,636	£40,515.95	27.88%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF 10.5 Tog Single	Delivering	45,398	68	£22.48	£0.53	10	£171.55	13.10%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF 13.5 Tog SuperKing	Delivering	1,987	95	£78.79	£0.83	11	£219.91	35.83%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF Bathmats Cat	Delivering	92,212	797	£146.13	£0.18	35	£672.65	21.72%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	MMF CA_All_Products_Auto	Delivering	1,845,732	9,281	£3,866.22	£0.42	1,209	£12,777.17	30.26%	Copy

- All campaigns
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- Bath Mat - NE
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- Pillow Case - NE
- Pillows - NE
- Pintuck Duvet Cover - NE
- Portable Bbq Grill - NE
- Roasting Tin - NE

Cushions - NE

Modify portfolio

Status: Delivering Budget: £100000 cap



Impressions	Orders	Sales	ACOS	Clicks
4,145,960 TOTAL	3,329 TOTAL	£38,819.68 TOTAL	24.07% AVERAGE	18,541 TOTAL




Create campaign		...	Find a campaign	Filter by	Hide chart	Columns	Date range - 1 Aug 2022 - 31 Aug 2022	Export					
<input type="checkbox"/>	Active	+ Campaigns			Status	Impressions	Clicks	Spend	CPC	Orders	Sales	ACOS	Copy
	Total: 19					4,145,960	18,541	£9,344.64	£0.50	3,329	£38,819.68	24.07%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Auto			Delivering Details	1,392,497	5,772	£1,466.30	£0.39	554	£6,201.58	23.64%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Feather - KT			Delivering Details	1,018	5	£2.86	£0.57	-	-	-	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Feather - PT			Delivering Details	27	-	-	-	-	-	-	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Feather - Pack of 1 - KT			Delivering Details	-	-	-	-	-	-	-	Copy

- All campaigns
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- Pillow Case - NE
- Pillows - NE
- Pintuck Duvet Cover - NE
- Portable BBQ Grill - NE
- Roasting Tin - NE

Cushions - NE

Status: Delivering Budget cap: No budget cap

Modify portfolio



Impressions ⓘ

4,999,535 TOTAL

Orders ⓘ

3,523 TOTAL

Sales ⓘ

£40,897.31 TOTAL

ACOS ⓘ

24.74% AVERAGE

Clicks ⓘ

20,094 TOTAL



Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range - 1 Sep 2022 - 30 Sep 2022

Export

	Active	Campaigns ⓘ	Status	Impressions ⓘ	Clicks ⓘ	Spend ⓘ	CPC ⓘ	Orders ⓘ	Sales ⓘ	ACOS ⓘ	Copy ⓘ
		Total: 19		4,999,535	20,094	£10,118.34	£0.50	3,523	£40,897.31	24.74%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Auto	Delivering	1,502,444	4,476	£1,993.24	£0.42	689	£7,954.92	23.80%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Feather - KT	Delivering	-	-	-	-	-	-	-	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Feather - PT	Delivering	-	-	-	-	-	-	-	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cushion - NE - Feather - Pack of 3 - KT	Delivering	-	-	-	-	-	-	-	Copy



Management

Drafts

Budgets

Targeting

Settings

History



All campaigns



Portfolios

+ Create a portfolio



Bath Mat - NE

Bolster Pillow - NE

Chopping Board - NE

Cushion 4 Pack - NE

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Draft Excluder - NE

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PE Shorts - NE

Pillow Case - NE

Pillows - NE

Pintuck Duvet Cover - NE

Portable Bbq Grill - NE

Roasting Tin - NE

Fitted Sheet - NE

Status: **Delivering** Budget cap: No budget cap

Modify portfolio

Impressions

7,370,580 TOTAL

Orders

1,982 TOTAL

Sales

£28,404.75 TOTAL

ACOS

26.93% AVERAGE

Clicks

24,484 TOTAL



GET YOUR PCC MANAGEMENT WITH HAMZA PPC EXPERT



Create campaign

Find a campaign

Filter by

Hide chart

Columns

Date range - Year to date

Export


<input type="checkbox"/>	Active	Campaigns	Status	Impressions	Clicks	Spend	CPC	Orders	Sales	ACOS	Copy
		Total: 5		7,370,580	24,484	£7,648.05	£0.31	1,982	£28,404.75	26.93%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fitted Bed Sheet - NE - Auto	Delivering	437,155	1,995	£439.28	£0.23	111	£1,746.36	26.30%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fitted Bed Sheet - NE - RT	Delivering	2,769,155	11,762	£4,719.73	£0.40	1,249	£17,843.35	26.45%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fitted Bed Sheet - NE - PT	Delivering	755,155	2,424	£661.76	£0.27	192	£2,561.12	25.84%	Copy
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fitted Bed Sheet - NE - SD - Audience	Delivering	3,074,943	7,624	£1,659.61	£0.22	402	£5,074.69	28.25%	-

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 - Roasting Tin - NE

Mixing Bowl - NE

Status: Delivering Budget cap: No budget cap

Modify portfolio



Impressions 2,152,593 TOTAL

Orders 1,198 TOTAL

Sales £13,244.67 TOTAL

ACOS 21.55% AVERAGE

Clicks 11,180 TOTAL



Create campaign Find a campaign Filter by

Hide chart Columns Date range - Year to date Export

	Active	Campaigns	Status	Impressions	Clicks	Spend	CPC	Orders	Sales	ACOS	Copy
		Total: 5		2,152,593	11,180	£2,853.97	£0.26	1,198	£13,244.67	21.55%	
	<input type="checkbox"/>	<input checked="" type="checkbox"/> Mixing Bowl - NE - Auto	Delivering Details	80,490	188	£37.70	£0.20	9	£120.69	31.24%	Copy
	<input type="checkbox"/>	<input checked="" type="checkbox"/> Mixing Bowl - NE - KT	Delivering Details	818,492	6,525	£2,011.52	£0.31	854	£9,397.66	21.40%	Copy
	<input type="checkbox"/>	<input checked="" type="checkbox"/> Mixing Bowl - NE - PT	Delivering Details	279,858	2,416	£521.54	£0.22	236	£2,619.27	19.91%	Copy
	<input type="checkbox"/>	<input checked="" type="checkbox"/> Mixing Bowl - NE - SD - Audience	Delivering Details	524,533	854	£108.82	£0.13	49	£574.38	18.95%	-

WELCOME TO OUR WORK HISTORY

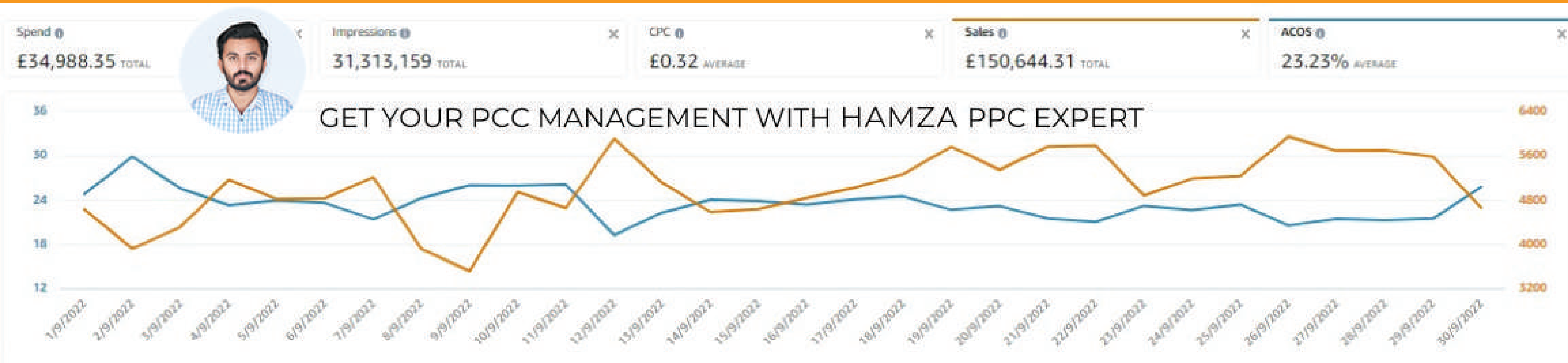
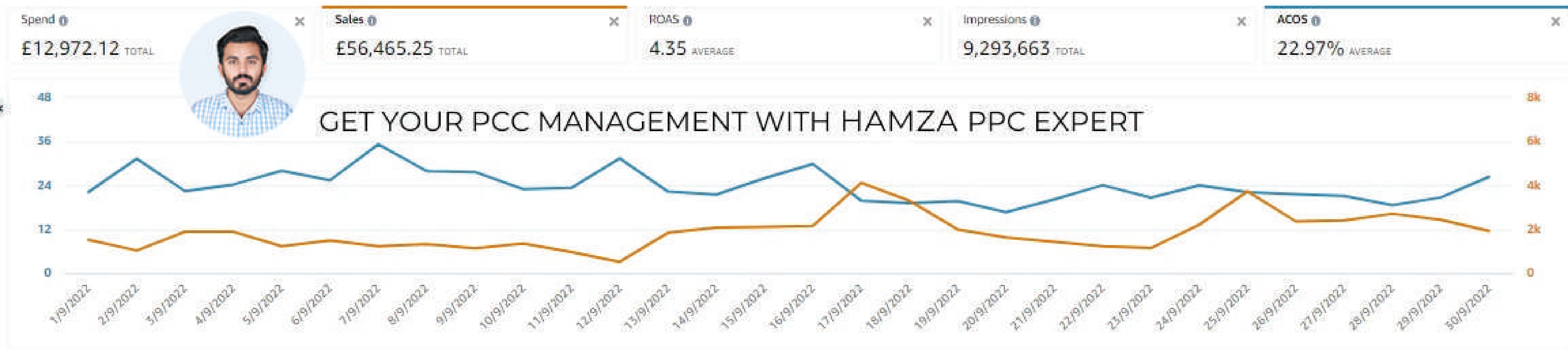
An advertisement for Amazon PPC Ranking Service. It features a man with a beard and a blue checkered shirt on the left. To his right is the Amazon logo. The main text reads 'PPC RANKING SERVICE' in large, bold letters, with 'RANKING' in green and 'PPC' and 'SERVICE' in white. Below this, it says 'FOR AMAZON FBA SELLERS' in smaller green text. At the bottom, it says 'Real Success with Amazon Advertisement' in white text. The background is dark blue with a green and blue geometric design on the left.

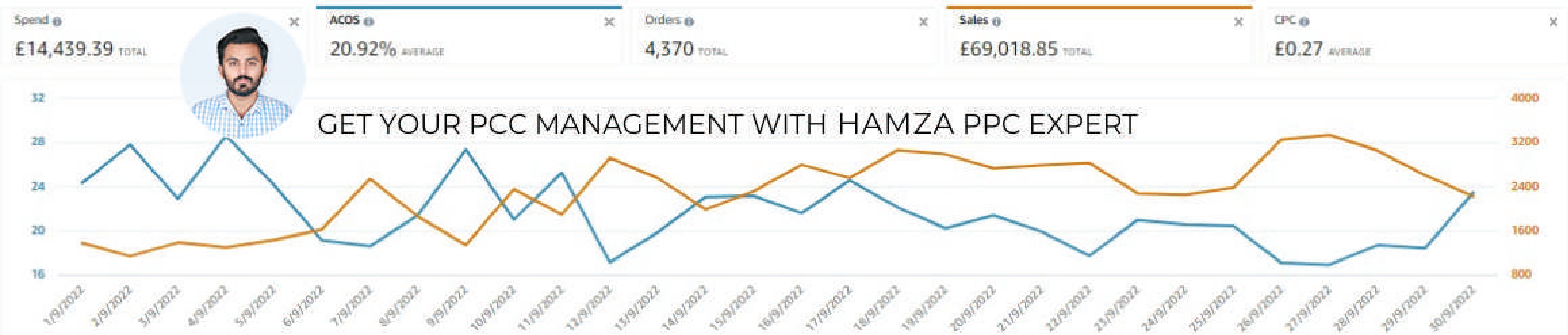
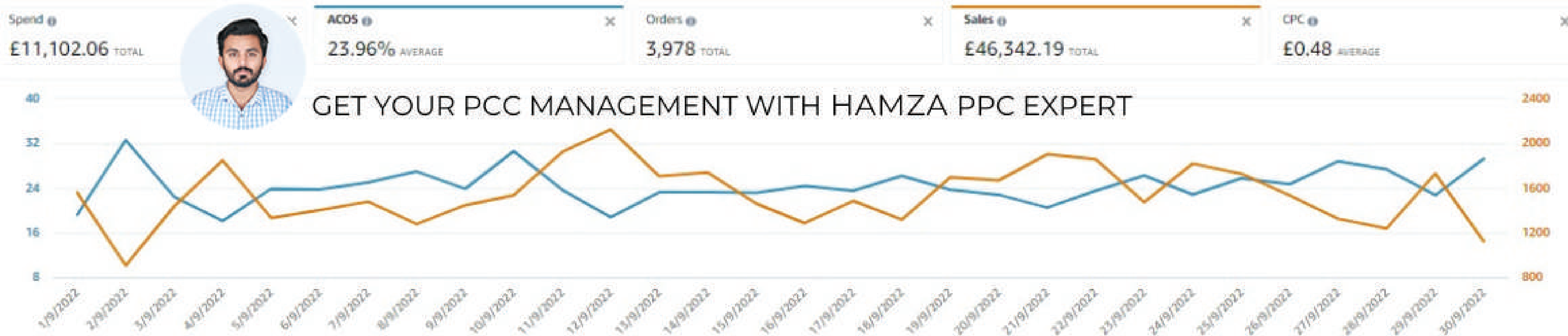
amazon

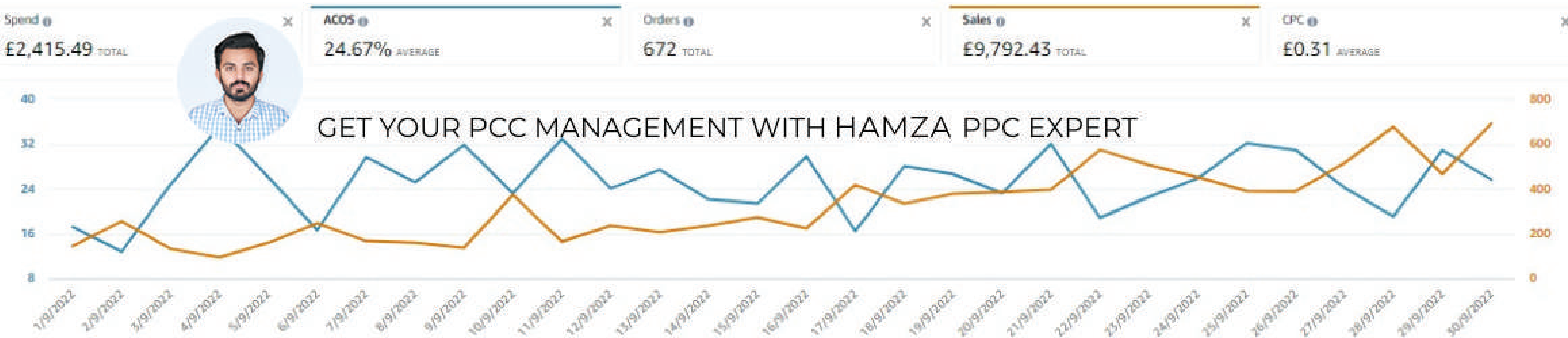
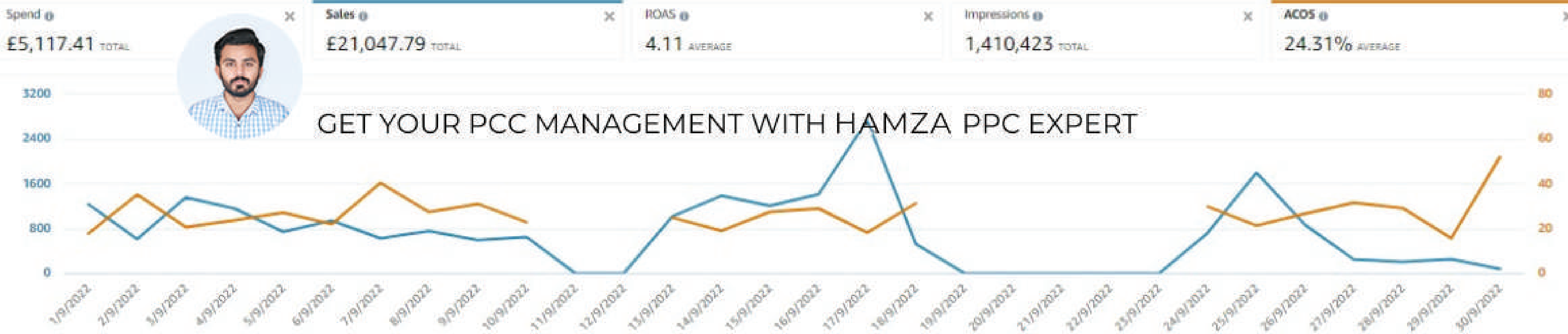
PPC
RANKING FOR
SERVICE AMAZON
FBA
SELLERS

Real Success with Amazon
Advertisement

- Set the break-even point of (ROAS). Losing or making money is based on break-even points, that is a result of ad spend. High search volume keywords lead to more conversations of products that are advertised on sponsored space, brands and displays.
- Reduced (ACOS) can be achieved by focusing on the top extensive keywords, deeply optimizing page content, title and setup the correct bid strategy. By avoiding mistakes resulting more ad spend helps improve organic ranking, sales, and visibility of the product.







THE ADVANTAGES OF MY SERVICE

3.5 years of PPC marketing experience

Catalog Flat File Expert

Microsoft office master

PPC & LISTING AUDIT

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[linkedin.com/in/hamza-nasar-517442249](https://www.linkedin.com/in/hamza-nasar-517442249)



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nasarhamza14@gmail.com



[+923 4076 07625](https://wa.me/923407607625)

THANK YOU

