

**Goh Tzy Ling**

B09T2U2P1

Universiti Malaysia Sabah  
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**OBJECTIVE:**

Seeking full time position

**ACADEMIC QUALIFICATION:**

**Bachelor of International Business**, major in International Marketing, 2015, CGPA 3.53 on a scale of 4.00 until 2015, Labuan Faculty of International Business and Finance, Universiti Malaysia Sabah (UMS), Labuan F.T.Malaysia

**Courses in Concentration:** International Marketing, Service Marketing, International Marketing Channel, Brand Management, Cyber Marketing, International Marketing Communications Strategy, Retail Management, Customer Relationship Management, Research Methodology in International Marketing, Current Issues in International Marketing, E-Commerce, Strategic Marketing Management, Logistic Management

**Sijil Tinggi Peperiksaan Malaysia (STPM)**, 2012, Arts Stream, CGPA 3.00 on a scale of 4.00, S.M.K. Raja Chulan, Ipoh, Perak, Malaysia

Final Year Report (FYP), Customer Retention: A Strategy towards Global Market Competitiveness.

**WORKING EXPERIENCE:**

**June'15-September'15** Internship trainee, YOU Wings Airways Sdn. Bhd, Ipoh, Malaysia

**March'10-June'10** Operation Assistant, NTUC Foodfare, Singapore

**SKILLS:**

**Language Skill** : Proficient in speaking, reading, writing and listening in English, Bahasa Malaysia, and Mandarin

**Computer Skill** : Well-exposed in Office 2007/XP (MS Word, MS Excel, MS PowerPoint), SPSS, Internet Browsing

**Leadership Skill:** **President**, PPPM, Girl Guides Malaysia in 2007, SMK Seri Ampang

**ACHIEVEMENTS:**

**Academic:** *'Dean's List'* at fourth until sixth semester in Universiti Malaysia Sabah, Labuan International Campus (UMSLIC) in 2014 and 2015

**EXTRA-CURRICULA:**

Participated Chinese poetry recital Perak State competition in 2006 until 2009

Participated "Olimpiad Matematik Kebangsaan (OMK)" in 2009

Participated Student Leadership Program in 2010

**AWARDS:**

**Dean Award 2014 and 2015** (Semester 4, 5 and 6), Universiti Malaysia Sabah, Labuan International Campus (UMSLIC)

**IDENTITY EXPOSE:**

**Father's Name** : Mr. Goh Ah Hock

**Mother's Name** : Mrs. Chee Yook Foong

**Permanent Address:** No. 336 Lorong Gunung Rapat 9, Gunung Rapat, 31350 Ipoh, Perak, Malaysia

**Date of Birth** : 7 April 1992

**Nationality** : Malaysian

**Race** : Chinese

**Identification No.** : 920407-08-5352

**Gender** : Female

**REFERENCES:**

***Mejar Bersekutu Assoc. Prof. Dr. Norazah Mohd Suki***

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