



# MALIK HAMZA RASHID

SEO Expert

## About Me

Here's where I differ from an average SEO Expert. I've singlehandedly drafted strategies that have grown sites from a few thousand pageviews to a few million.



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25 Madni Road Lahore, Pakistan

## Language

- English
- Urdu
- Punjabi (basic)

## Expertise

- SEO Expert
- Digital Marketing
- Content Creation
- Ads Conversion Tracking
- Analytics Assessment

## Experience

### BGFG

**Manchester 2021-2023**

**SEO Expert/ Writer**

During my time at BGFG, I have managed two sites videogamer and WePC. Have helped both of these sites get millions of visitors in a period of an year.

### Valnet.inc

**London 2023-2024**

**SEO Expert/ Manager**

I acted as a content editor/ SEO Expert. Helped them improve their content strategy through in-depth competitor analysis while also managing a team.

### Gamurs Group

**Austin 2022-2023**

**Game/ Tech Writer**

Have written over 300+ content pieces for the Gamurs group in my time there

### Eloking

**Latvia 2022**

**Content manager**

A latvian boosting startup which I single-handedly took from 2000 users per month to 200k+ users in a span of 11 months.

### AnoxMedia

**Essex, United Kingdom 2020-2021**

**Content Writer/ Keyword Specialist**

During my time at Anox Media, I drafted keyword copies and acted as a writer/editor for the company.

## Upwork

+6 Year Experience as a Freelancer

<https://www.upwork.com/freelancers/hamzar51>

## Education

### **Crescent Model School (2005-2017)**

1st Grade to O levels

### **Beaconhouse (2017-2019)**

A-Levels

### **Forman Christian College (2021-2025)**

Bachelors In Computer Sciences