

PROBLEMS

Amy is planning a trip to Bali in her midterm break of the semester. But she is not sure whether it's a safe destination to travel alone.



Amy is busy with school work so she has limited time to research on the information of her destination

As she is traveling alone, she would like to stay alert and get help quickly when in jeopardy

As she searches for safety information from multiple channels, she spends much time filtering out the inaccurate and outdated information



SAFETRIP

CS3240 Team 03



Go anywhere. Stay safe.

USER NEEDS

SOLUTIONS

FINDINGS

FROM USER TESTS

1. THE APP DOES SOLVE PAIN POINTS OF MANY PEOPLE ALIGNING WITH OUR PERSONAS

2. THE OVERVIEW & TIPS ARE TRULY USEFUL

3. THE DISCOVERABILITY OF CERTAIN FEATURES CAN BE IMPROVED

4. WHILE OVERVIEW IS USEFUL, SOME USERS ALSO VALUE FLEXIBILITY TO EXPLORE MORE DETAILS



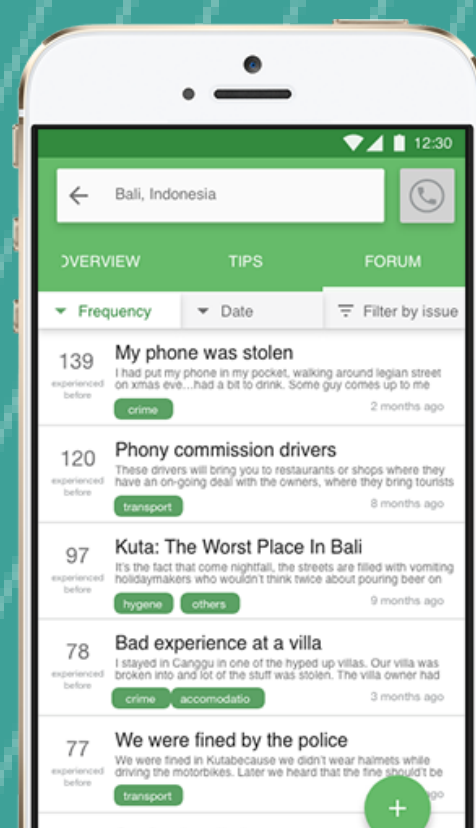
Make immediate emergency calls if encounters accidents



Users want to reach help ASAP when in jeopardy

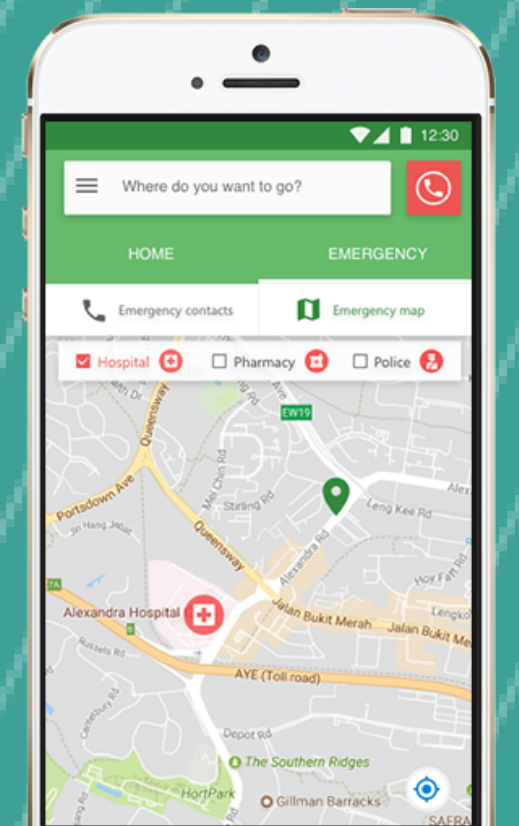


Share your experience with other travelers

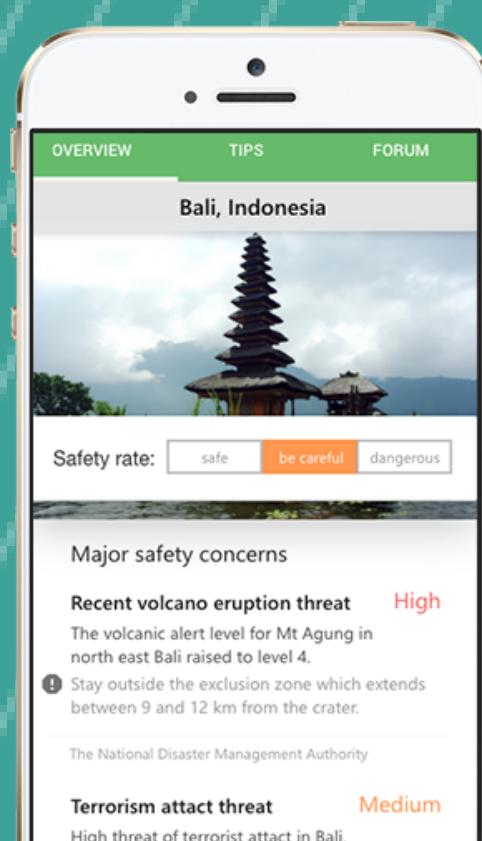


Users want to have access to first-hand experiences and safety tips from fellow travelers.

Find nearest hospitals, police stations in an emergency



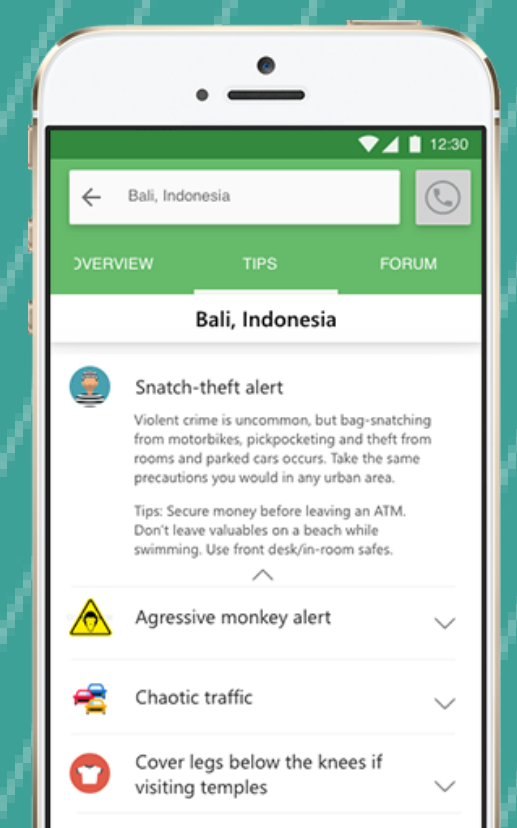
Keep informed of the recent threats and related news



Check out the heatmap for safety level



Get most useful and up-to-date safety tips



Users want to quickly research into their potential travel destinations with accurate and updated information about its safety.

