

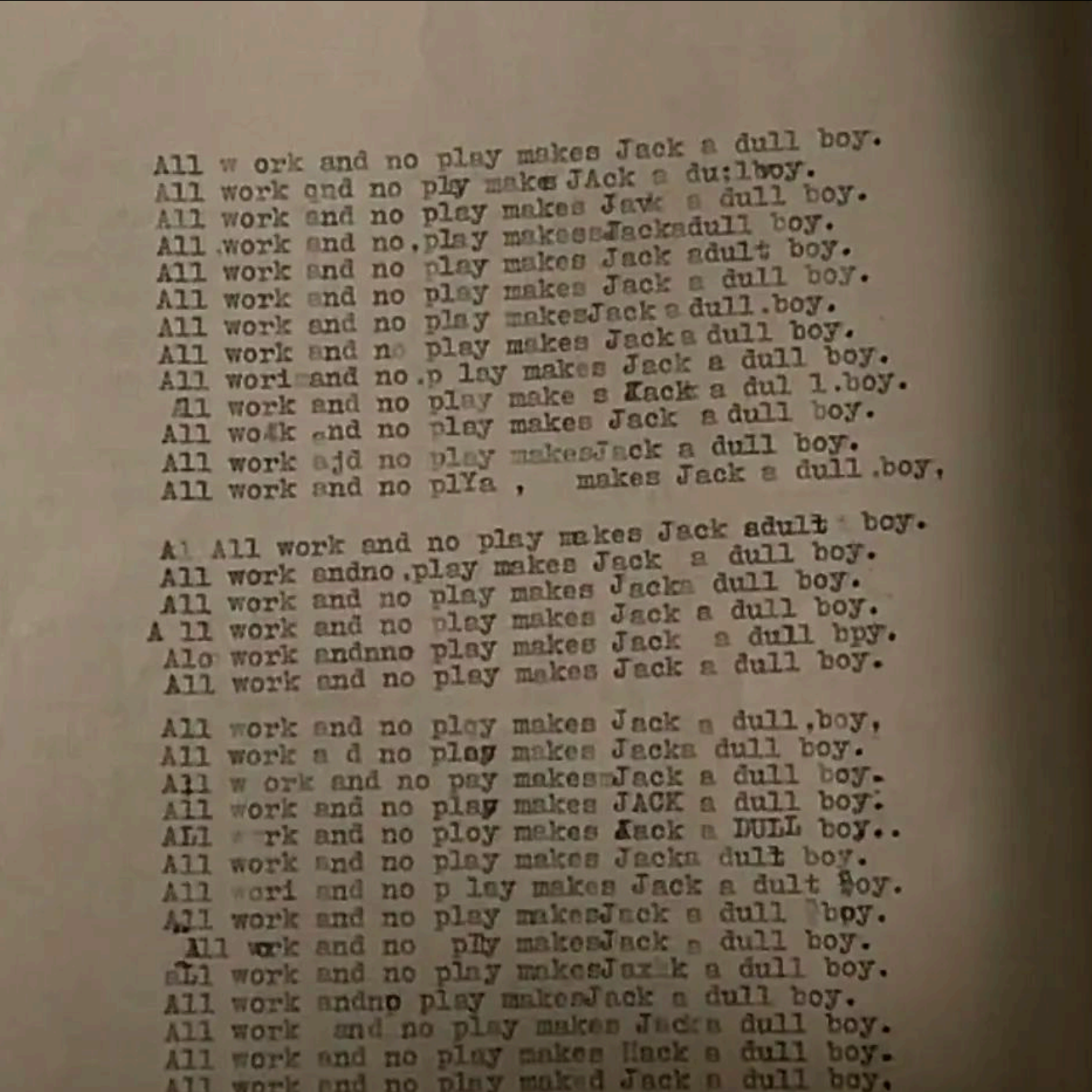
Threshold - a testing machine

An interactive web experiment for mapping the point
where typographic order collapses into visual discomfort.

Han Zhang

Alternative machine - Concept Studio2

Inspiration



Semantic Satiation Fear: When a word is repeated too many times, it not only dissolves into meaninglessness but also becoming strange and visually disturbing.

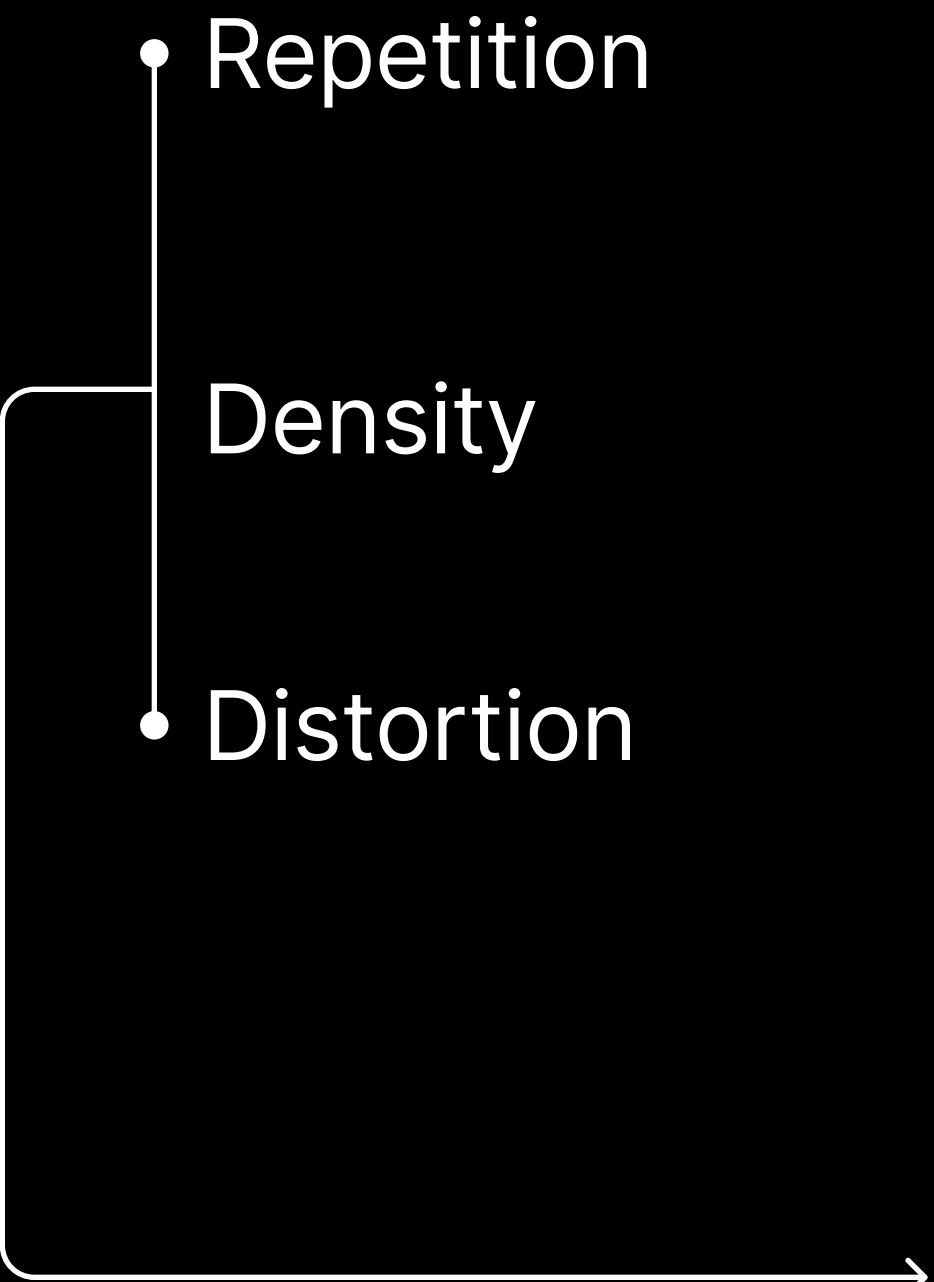
Concept

What is the outputs?

Collecting & visualizing ✓

Predicting ✗

Three dimensions to adjust & Visualization

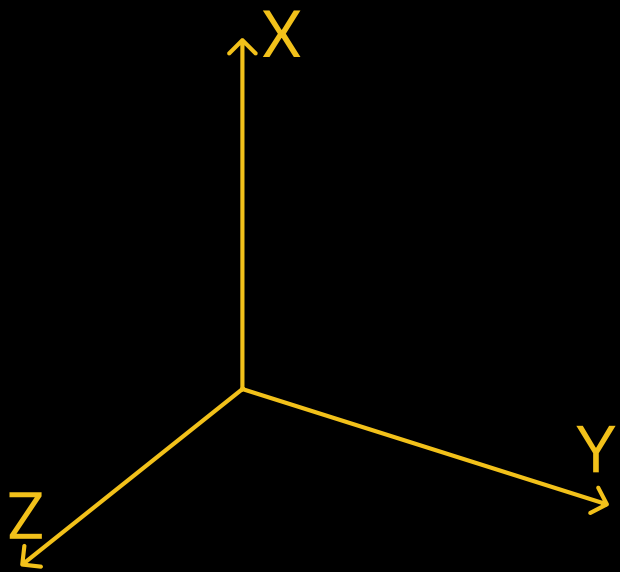


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Typography: a collective map



How it works?

Technical solutions

Socket.io — Real-time communication

Plotly.js — 3D Front-end visualization

Node.js — Backend

Deployed on Render

Link

Demo

User flows

Input any words —> Adjust the parameters —> Record

TOLERANCE OF REPETITION

INPUT A WORD YOU LIKE:

All work and no play makes Jack a dull boy

All work and no play makes Jack a dull boy

REPETITION

1

DENSITY

0%

DISTORTION

0%

RECORD BREAKING POINT

