

What?: An online game designed for entertainment and to allow individuals to dress up a character and create outfits and new styles.

Why?: When I was younger I loved fashion games and dress up and I still do to this day and this game would be a fun way to kill time and to create new outfits with all the cute different clothing options. It's for entertainment and practice on putting clothing pieces together.

For Who?: Kids between the ages of 5-18 who are interested in fashion and creating different looks.

I am creating an online fashion game that is designed for entertainment and to allow individuals to dress up characters and create outfits and new styles. The reason I chose to create this game was because ever since I was younger I loved fashion games and dress up and I still do to this day and I felt that creating this game would be a fun way to kill time and to create new outfits with all the cute different clothing options. It's for entertainment and practice on putting clothing pieces together. My target audience would be kids between the ages of 5-18 who are interested in fashion and creating different looks.