Hanan Hassan Hasan Awad

- Junior UX/UI Designer 📍 Egypt
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Professional Summary

Detail-oriented and creative Junior UX/UI Designer with a solid foundation in front-end development and user-centered design. Skilled in applying design thinking to craft seamless digital experiences. Passionate about solving real-world problems through intuitive design. Proficient in UX research, wireframing, prototyping, and translating user insights into clean, interactive interfaces. Familiar with modern tools such as Figma, Notion, and TailwindCSS. Strong understanding of responsive design, accessibility principles, and performance optimization. Demonstrated experience working on full design-to-development workflows in cross-functional projects. Seeking to contribute to user-focused teams and continue growing in a collaborative and fast-paced environment.

Technical Skills

· UX Research & Personas

· Wireframing & Prototyping (Low to High Fidelity)

· UI Design with Figma & FigJam

· Front-End: HTML, CSS, TailwindCSS, JavaScript, Next.js

· Responsive Design & Accessibility

Soft Skills

· Problem Solving and Critical Thinking

· Effective Communication

· Time Management

· Team Collaboration

PROJECTS EXPERIENCE

E-commerce Platform – UX/UI Design

- Designed responsive user flows and wireframes for online store.- Focused on product browsing, filtering, and seamless checkout experience.

◆ Coffee Shop App

Led the UX design sprint for a mobile coffee shop ordering app. Created customer journey maps, identified pain points, and simplified the ordering process. Designed wireframes and interactive prototypes using Figma, focusing on reducing cognitive load and streamlining pickup scheduling. Delivered a user-friendly app with a visual identity aligned with brand values, enhancing customer loyalty and retention.

◆ Real Estate Platform (In Progress)

Designed a modern and minimalistic interface for a property listing platform. Emphasized hierarchy and clarity using card-based layouts, custom icons, and interactive map integration. Collaborated with developers to ensure visual consistency and responsiveness. Prioritized features such as filtering and bookmarking to improve discoverability and decision-making for users.

◆ **Restaurant Landing Page – Front-End Implementatio**

Developed a fully responsive and visually engaging landing page for a restaurant using **Next.js**, **Tailwind CSS**, a. Implemented a dynamic booking form and emphasized clear call-to-actions (CTAs) and storytelling to improve user engagement. Focused on mobile-first design principles and used component-based architecture for better maintainability and scalability.

https://page-resturant.vercel.app/

◆ **Dashboard**

- Designed a custom admin dashboard for orders and analytics.

https://hanan525-eng.github.io/Dashboard/

◆ **Multi-Step Form Redesign – UX Enhancement**

Redesigned a complex multi-step registration form to boost completion rates. Applied progressive disclosure, step indicators, and inline validation. Improved the overall user flow and clarity of instructions, which led to a 35% improvement in form completion time during usability testing sessions.

TOOLS & PLATFORMS

Figma, FigJam, Notion, Git, GitHub, Postman, Chrome DevTools

Education

Bachelor's Degree in Media and Journalism

Mini University, Egypt

Courses & Certifications

- UX/UI Design Fundamentals – [IT-sharks & Edraak]-

 CSS & JavaScript Mastery – [IT-sharks]-

 Intro to TypeScript – [IT-sharks]-

 Figma UI/UX Design – [Edraak]

Languages

Arabic: Native

 English:ntermediate