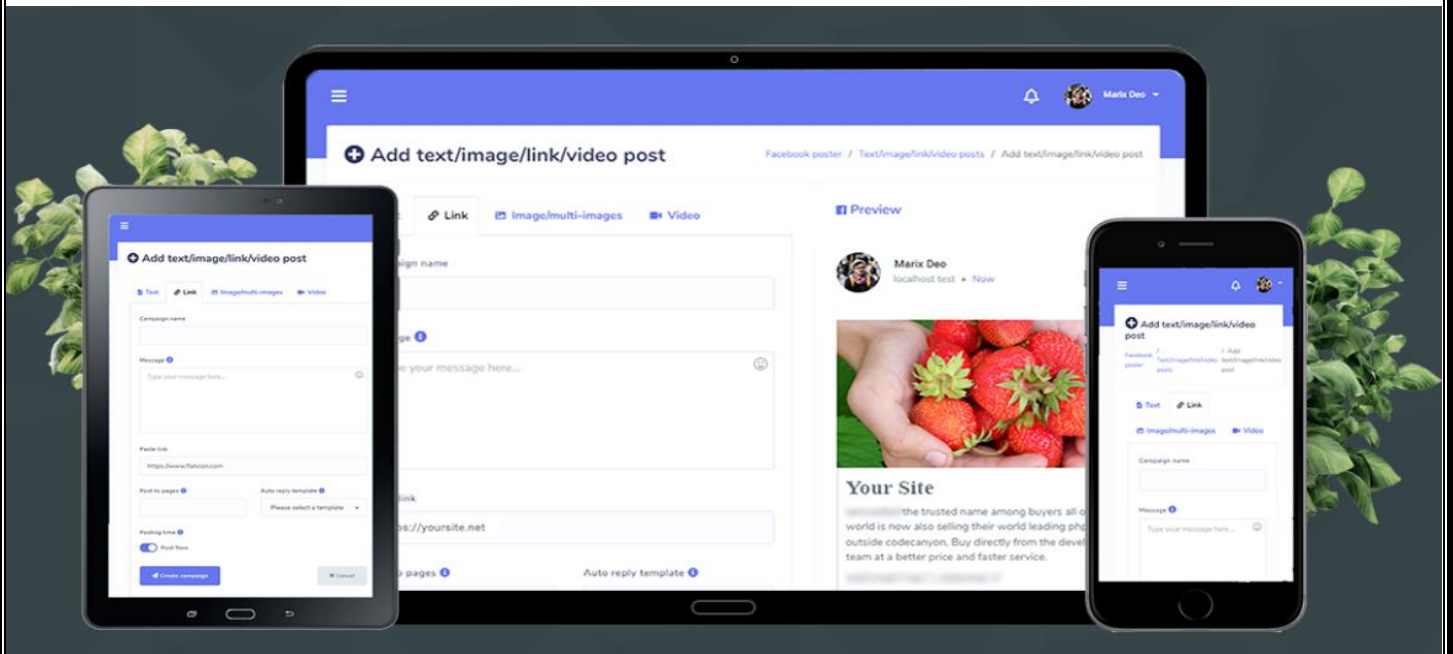**Gaxa -Master Messenger marketing software for Facebook**

Gaxa Is a very new and surprising invention for internet marketing. Facebook is providing some technique for marketing that are hidden and nobody knows yet. Facebook doesn't provide any front-end interface to use this powerful feature. It`s possible by using some good programming knowledge only. The most interesting part is it`s totally free marketing that is 50 times better than email marketing. We have made a tool for our own business and got massive success that you can`t imagine. Gaxa Is the world first bulk message sender to Facebook messenger subscriber. It`s the best alternative of email marketing which is more powerful.

GAXA Features

Messenger BOT:

- Reply with Text, File, Image, Audio, Video, Gif
- Generic Template, Carousel Template, Media Template
- Post Back Buttons, Quick Reply Buttons
- Button of URL, Phone Number, WebView, User Birthday
- Quick Reply button of user Email, Phone Number
- Personalized Reply with First Name, Last Name
- Sync existing leads & migrate as BOT subscribers.

- Subscriber Profile with gender, time zone & locale
- Segment subscriber by post-back button click.
- Segment subscriber by private reply
- Segment subscriber by adding label manually.
- Typing on Enable Option
- Custom delay in each reply
- Mark Seen Action enable option.
- Persistent Menu
- Different Persistent Menu add for Different locale.
- Your Brand URL set option in Persistent Menu
- Collect Email from Quick Reply & Mail Chimp Integration, Active Campaign Integration, Sendinblue Integration, Mastic Integration, Acelle Integration
- Collect Phone Number from Quick Reply
- Download Email & Phone Number as CSV
- Error reporting log of reply
- Export bot settings
- Save exported bot data as template.
- Admin can save exported bot data as template for users.
- Import exported bot data for any page.
- Visual & interactive tree view of full bot
- Re-arrange Bot replies by dragging and dropping.

Ecommerce Store & Restaurant inside/outside Messenger:

- Mobile app like easy-to-use UI
- Multiple stores
- Contactless QR menu
- Product management
- Category & attribute management
- Coupon system
- PayPal, Stripe, Mollie, Razor pay, Pay stack, Mercado Pago, and SSLCOMMERZ,SenangPay ,Xendit, and Instamojo, Cash On Delivery, Manual/Bank Payment
- Order management (shipping, delivery, reject & accept order)
- Order confirmation receipt in Messenger, email & SMS
- Receipt printing using thermal printer.
- Store pickup and pickup points (can be ordered sitting inside restaurant)
- Saved delivery addresses.
- Easy & flexible integration with Messenger Bot
- Implement as Restaurant Food Ordering System
- Abandoned cart recovery reminder.

One Time Notification (OTN) Broadcasting:

- One Time Notification request button in bot settings
- One Time Notification Broadcasting after 24 hours
- Send Promotional Message
- Send Message with template

Auto Comment Tools:

- Auto Comment on Page Post as Page
- One-time & Periodic Comment
- Serial & Random Periodic Comment
- Auto Comment Template Management
- Emoji and spintax comment
- Choose Time & Date Interval of Comment
- Increase Page Engagement

Facebook Comment BOT Tools:

- Auto Private Reply for Post Comment.
- Auto Private Reply with Template Message (image, video, buttons, quick reply, carousel, generic template)
- Auto Comment Reply with Webhook as instant.
- Auto Comment Reply for Post Comment.
- Auto Like on Comment
- Dark Post Reply
- Reply Multi Image Post's Each Image
- Highly Customization Auto Private Reply & Comment Reply Text.
- Filtering Word Based Auto Private Reply & Comment Reply Option.
- Full Report of Auto Private Reply & Comment Reply.
- Segment Subscribers
- Emoji and spintax message

Instagram Posting Tools: (Official API)

- Image post
- Video Past

Instagram Comment BOT Tools:

- Auto Comment Reply for Post Comment.
- Keyword Filtering Word Based Comment Reply Option.
- Manual Comment on Post

Facebook Posting:

- RSS Auto-posting
- Text, Image, Multi-image, Video & Link Post
- Carousel & Slideshow Post
- CTA Button Post
- Schedule/Instant Post to Your All Facebook Pages with a Single Click.
- Periodic Re-posting Ability
- Enable Auto Comment Reply Campaign with Post.
- Full Report of Posting
- Emoji Library

BULK MESSAGE SENDING

Bulk message sending is one the key features of Gaxa. You can send bulk messages to your messenger leads.

Import Account

Import your Facebook account just click on login with Facebook button.

Sync page leads

You can sync all leads who are already in a conversation with your page or you have sent private reply.

Create Campaigns

You can send to multi-page campaign or multi-group campaign or to custom campaign.

Full delivery reports

You will able to see the full campaign delivery reports,where you will find the final report.

Social Media Posting:

- One clicks bulk post to 8 social media.
- Facebook, Twitter, LinkedIn, Reddit, Blogger, WordPress,Medium
- Text, link, image & video posting
- Campaign scheduling
- Bulk Post Planner from CSV File

SMS Marketing:

- Import CSV Contact List
- Integrate with Most Popular SMS Gateways (Twilio, Plivo, Clickatell, Nexmo, AfricasTalking, Msg91, SemySMS, RouteSMS etc)
- Integrate Any Custom HTTP API for Local SMS Gateway Provider
- Broadcast SMS to Messenger Collected Phone numbers
- Broadcast SMS to Custom Imported List
- Campaign Scheduling
- SMS Notification During Phone OPT-IN Inside Messenger

Email Marketing:

- Drag and drop email builder
- Import CSV contact list & segmentation.
- Integrate with most popular email gateways (SMTP, Mailgun, Sendgrid, Mandrill etc)
- Broadcast email to Messenger collected emails.
- Broadcast email to custom imported list
- Campaign scheduling
- Get email campaign report, open rate & click rate.
- Email notification during email OPT-IN inside Messenger
- MailChimp autoresponder integration
- ActiveCampaign autoresponder integration
- Sendinblue autoresponder integration
- Mautic autoresponder integration
- Acelle autoresponder integration

Comparison & Search Marketing:

Modern Marketing depends on data analysis. Gaxa provides Facebook page analytics with hundreds of metrics.

- Website Comparison (like, share, comment, description etc)

Analytical Marketing:

- Facebook page analytics
- Facebook page messenger analytics
- Graphical reports & dashboards