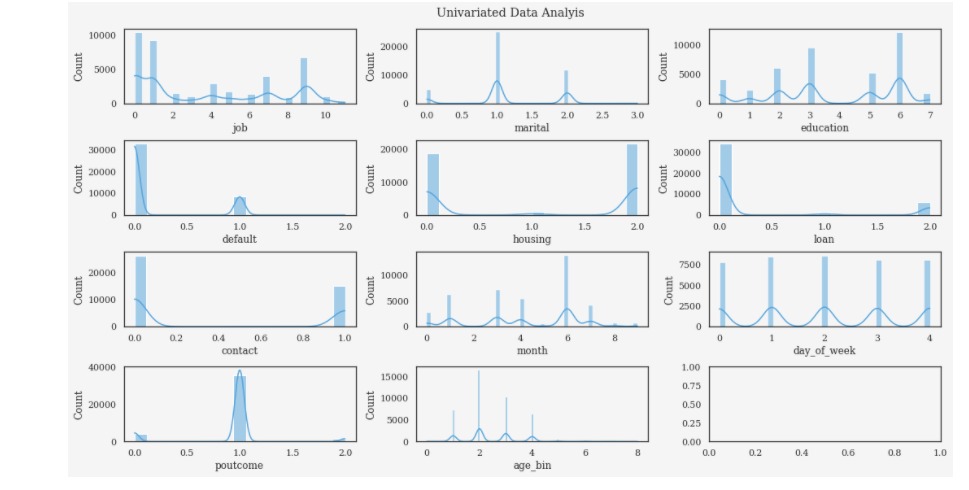
**Problem Statement**

The goal is related with direct marketing campaigns of a Portuguese banking institution. Clustering customers based on attributes. And trying some good models.

.