

# Handova

## About Handova

**Handova** is a mobile application that creates a marketplace for handmade products. It connects local artisans and small sellers with customers who appreciate creativity and authenticity.

The app makes it simple for sellers to showcase their work, while buyers can discover unique, high-quality products that cannot be found in mass markets.

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## Main Goal

- Support local creators.
  - Promote handmade culture.
  - Provide a trusted digital space for selling and buying handmade products easily and safely.
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## Problem

Handmade sellers often struggle to reach the right audience.

- Many rely on social media, which lacks secure sales tools, order tracking, and organized product display.
  - Customers also find it difficult to discover authentic handmade products in one reliable place.
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## Solution

**Handova** solves this by offering a mobile app where:

- **Sellers** can create shops, upload products, and manage sales.
- **Buyers** can search, filter, and purchase products safely with a smooth experience.
- Both sellers and buyers benefit from community features such as stories and posts to engage and share updates.

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**Value**

- A platform focused exclusively on handmade products.
- Better visibility and opportunities for small sellers.
- A safe and simple shopping experience for buyers.
- Stronger community connection between creators and customers.