

Handova

Team Roles & UI/UX Tasks

Ahmed Mohamed Eid

Focus: Onboarding & Login Experience (4 screens)

UI Tasks:

- Design splash screen with consistent branding.
- Create login, sign-up, and forgot password screens.
- Role selection (Seller/Buyer) with simple visuals.

UX Tasks:

- Research best practices for onboarding flows.
- Create user journey for first-time app users.
- Test ease of use in role selection and account creation.

Goal: Ensure a smooth and engaging first-time user experience.

Youssef Mohamed El-Nahhas

Focus: Home & Discovery Flow (4 screens)

UI Tasks:

- Design home feed layout with product cards.
- Create search page and filter components.
- Design product details with visual emphasis.

UX Tasks:

- Map customer journey for product discovery.
- Conduct usability testing for search and filters.
- Optimize information hierarchy for product details.

Goal: Make product discovery intuitive, efficient, and visually engaging.

Youssef Mohammed Salama

Focus: Shopping & Order Journey (4 screens)

UI Tasks:

- Cart interface with clear product display.
- Checkout flow with forms for payment & address.
- Confirmation and order tracking screens.

UX Tasks:

- Analyze user pain points in checkout processes.
- Design wireframes for smooth purchase flow.
- Validate checkout steps with user testing.

Goal: Provide buyers with a secure and seamless shopping experience.

Nagham Salah Arkoup

Focus: Seller & Community Features (4 screens)

UI Tasks:

- Seller profile and shop display screens.
- Add new product screen with photo and description.
- Seller orders management screen.
- Community stories/posts interface.

UX Tasks:

- Interview potential sellers to identify needs.
- Create user flows for adding and managing products.
- Test community features for engagement and usability.

Goal: Empower sellers to showcase their work and connect with buyers effectively.

Mariam ElSayed Shokry

Focus: Profile & Support Section (4 screens)

UI Tasks:

- Buyer profile with wishlist and orders.
- Notifications screen design.
- Settings and Help/About pages.

UX Tasks:

- Define user personas for buyers' profile needs.
- Develop wireframes for notifications and support.
- Test usability of settings and support options.

Goal: Provide users with personalization, support, and control over their app experience.