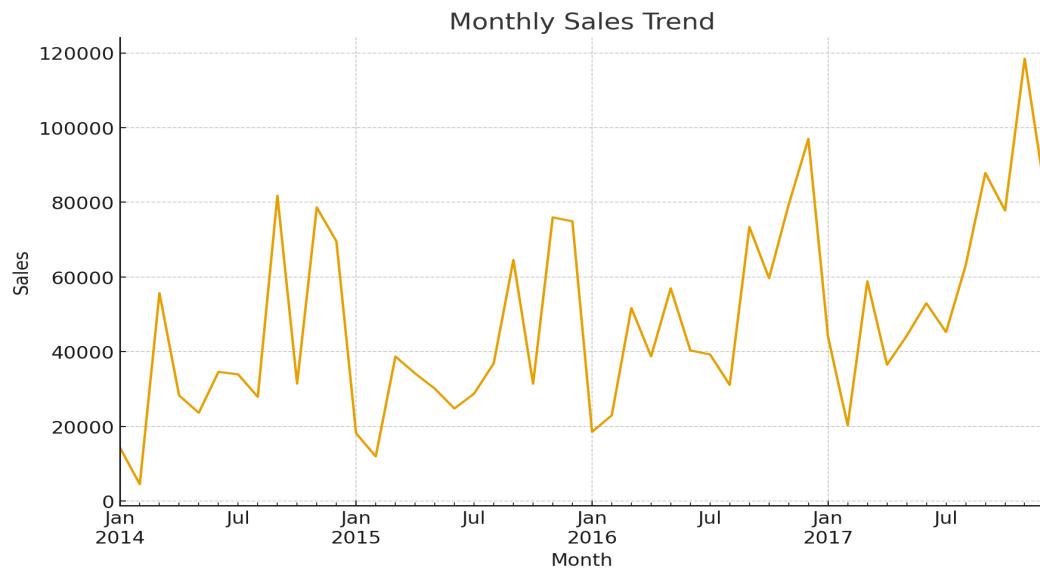


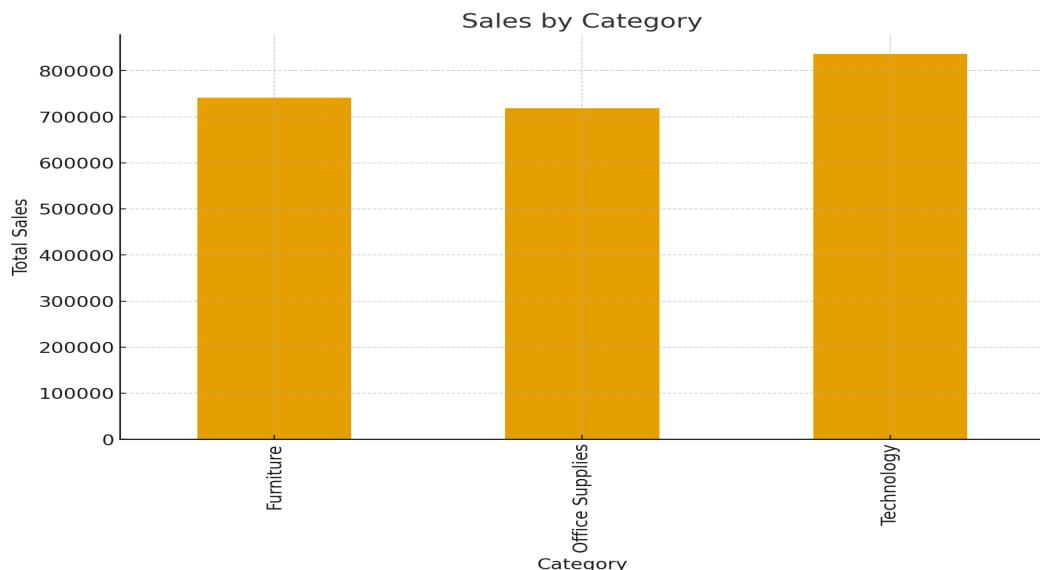
Superstore Data Storytelling Report

Monthly Sales Trend



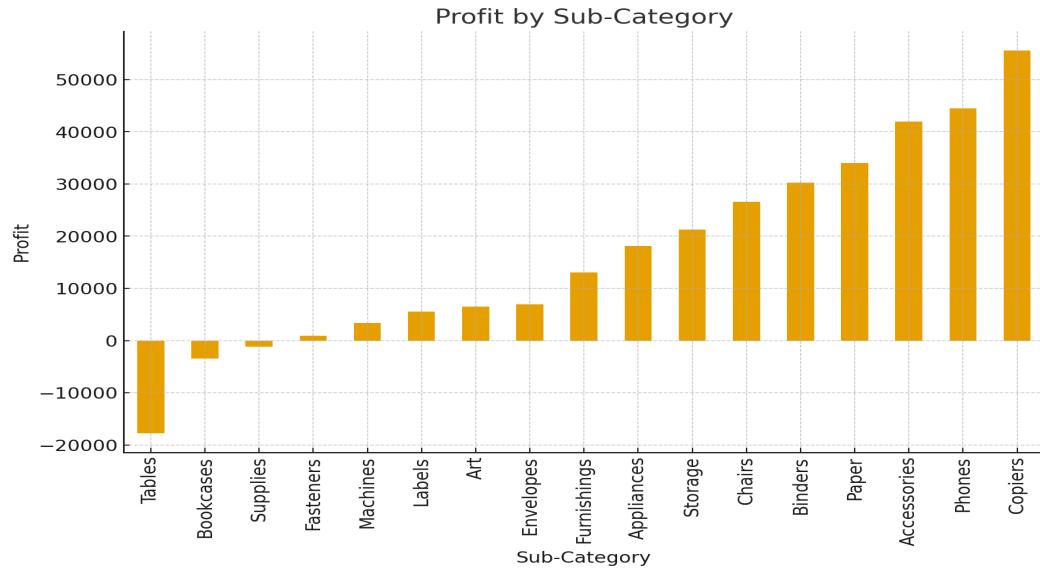
Sales show seasonal patterns with clear peaks toward the end of certain years, indicating strong Q4 consumer activity.

Sales by Category



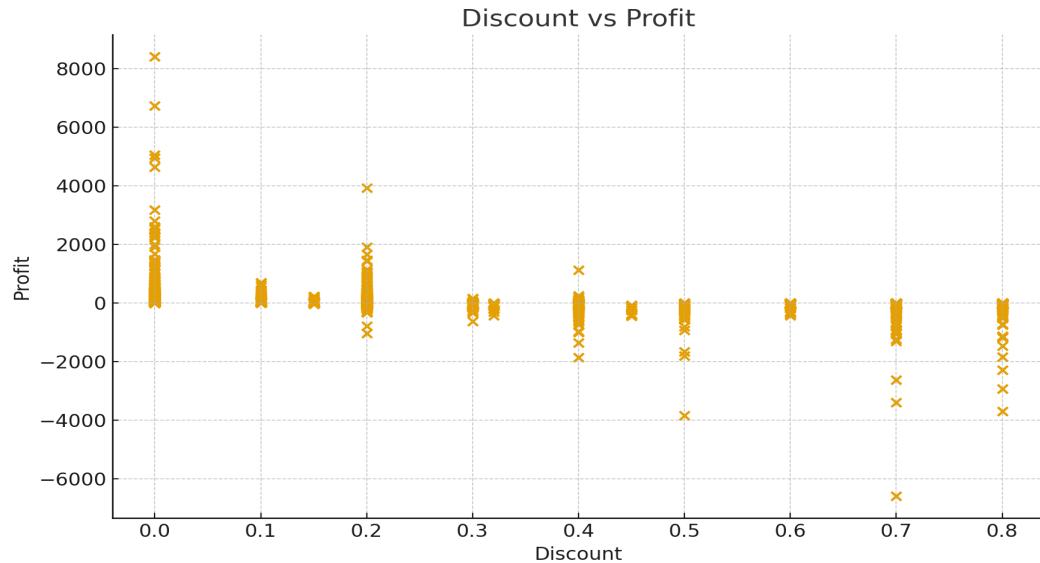
Technology contributes the highest revenue, followed by Furniture and Office Supplies.

Profit by Sub-Category



Some sub-categories such as Tables show significant losses, indicating pricing or discount issues.

Discount vs Profit



A negative relationship is visible: higher discounts generally decrease profit sharply.