

Research Plan:

Note-Sharing Platform for University Students

Study 1: Semi-Structured Interview

Background

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Digital learning has become an essential part of modern education. Many university students rely on peer-shared notes to supplement their learning. However, existing methods (e.g., social media groups, personal sharing) lack organization, accessibility, and reliability.

Our goal is to create a note-sharing platform specifically for Computer Engineering students to access soft-copy notes (PDFs, Word Docs, PPTs, and scanned notes) for courses uploaded by their peers. This platform will help students efficiently find, download, and organize study materials while ensuring high-quality content.

Research Goal

Our team wants to learn about how students currently create, share, and access student-generated notes, including their pain points and needs. We want to determine what opportunities exist for a new notes-sharing platform, so that we can use these findings to shape the direction of our product. Design a simple, intuitive and functional desktop interface.

Research Questions

- **Needs:**
 - What are students' current pain points when accessing or sharing student-generated notes?
 - What features would make a notes-sharing platform useful for students?
- **Behaviors:**
 - How do students currently create, share, and access student-generated notes?
 - How often do students contribute their own notes or annotations?
- **Opportunities:**
 - What unmet needs do students have in accessing and sharing student-generated notes?
 - What would make a notes-sharing platform more intuitive and enjoyable for students?

Method

- **30-minute in-person or video semi-structured interview** to gather in-depth qualitative data.
- The researcher will use the interview script as a guide and ask follow-up questions based on participants' answers.

Recruiting

- **5 participants.**
- **Target users:** University students who:
 - Create or use student-generated notes for their courses.
- **Recruitment method:** Send emails to university student groups or post on social media platforms frequented by students.

Screening Questions

1. Do you create handwritten or typed notes during lectures?
 - a. Yes
 - b. No (screened out)
2. How often do you share or use peer-shared notes?
 - a. Frequently
 - b. Occasionally
 - c. Rarely (screened out)
3. Have you ever accessed notes shared by other students?
 - a. Yes
 - b. No (screened out)

Script

Notes: *[italicized brackets]* are used to document what we wish to learn from each question.

Introduction:

- Hi, my name is Haneen Alhajali. Thank you for participating in this study. I'm currently working on a project to create a platform for students to share and collaborate on lecture notes. This interview will take about 30 minutes. You can take a break or leave the session at any time—just let me know. Do you have any questions before we start?
- Do you mind if I record this session for note-taking purposes? The recording won't be shared with anyone outside of our team.

Warm-up Questions *[Build rapport. Start with easy questions to get to know the participant]:*

1. **Could you tell me a bit about yourself?**
 - Follow-up: What year are you in, and what's your major?

- Follow-up: What courses are you currently taking?
2. **When was the last time you took notes during a lecture? Could you walk me through how you did it?** *[Understand current note-taking methods and tools.]*
 - Follow-up: Did you use any tools or apps to help you take notes?
 - Follow-up: Were the notes handwritten, typed, or annotated slides?
 3. **When was the last time you shared your notes with peers? Could you walk me through how you shared them?** *[Explore motivations and methods behind note-sharing.]*
 - Follow-up: What platform or method did you use (e.g., WhatsApp, Google Drive, in person)?
 - Follow-up: What motivated you to share your notes at that time?
 4. **Can you recall the last time you accessed notes shared by others? Could you walk me through how you found and used them?** *[Understand the participant's most recent experience with accessing shared notes, providing insights into their needs and challenges.]*
 - Follow-up: What platform or method did you use (e.g., WhatsApp, Google Drive, in person)?
 - Follow-up: What made you decide to use those notes?

Probe into Needs and Behaviors:

5. **Could you describe any difficulties you've had when trying to access student-generated notes?** *[Identify pain points in accessing notes, addressing the research question about current challenges.]*
 - Follow-up: Were the notes easy to find, or were they scattered across different platforms?
 - Follow-up: Have you ever struggled to find high-quality notes for a specific course?
6. **Have you ever experienced challenges when sharing your notes? If so, what were they?** *[Explore barriers to sharing notes, which is critical for designing a platform that encourages participation.]*
 - Follow-up: Do you worry about the quality of your notes being judged by others?
 - Follow-up: Is it time-consuming to organize and share your notes?
7. **If a new note-sharing platform existed, what features would be most valuable for you?** *[Identify potential features for the platform based on the participant's needs, avoiding hypotheticals.]*
 - Follow-up: How would you prefer to search for notes—by course, professor, or keyword?
 - Follow-up: Would you trust ratings or reviews to assess note quality?
8. **When deciding whether to share or download notes, what factors matter most to you?** *[Explore decision-making criteria, which can inform the design of features like search filters and quality indicators.]*
 - Follow-up: Do you prefer notes that are detailed or summarized?
 - Follow-up: Do you prefer notes from specific peers or professors?

9. **Would you feel comfortable sharing your notes with students you don't personally know? Why or why not?** *[Address trust and privacy concerns, which are critical for designing a platform that encourages sharing.]*
- Follow-up: Would you prefer to share notes only with classmates or publicly?
 - Follow-up: What would help you feel more comfortable sharing your notes?
10. **What motivates you to share your notes with others?** *[Explore intrinsic and extrinsic motivations for sharing, which can inform gamification or reward systems.]*
- Follow-up: Is it to help others, receive feedback, or build a reputation?
 - Follow-up: Would recognition or rewards make you more likely to share?
11. **What would make you trust the notes shared by others on a platform?** *[Identify trust-building mechanisms, which are essential for ensuring the platform's credibility.]*
- Follow-up: Would ratings, reviews, or verified uploaders help build trust?
 - Follow-up: Have you ever encountered unreliable or low-quality notes?
12. **What tools or platforms do you currently use to access student-generated notes?** *[Provide insights into existing tools and their limitations, helping identify opportunities for improvement.]*
- Follow-up: Have you used other tools or platforms in the past?
 - Follow-up: What was the first tool or platform you used to access notes? Why did you switch?
 - Follow-up: (If using multiple tools) What do you use each tool for? (e.g., WhatsApp for quick sharing, Google Drive for organized storage)

Wrap-up:

- Thank you so much for sharing your experience and insights. Your answers will help our team build a better product. Is there anything else you'd like to share about your experience with note-sharing? You can reach me at haneenalhajali2003@gmail.com. Have a great day!

Study 2: Survey

Background

Based on findings from the semi-structured interviews, we aim to validate two key insights:

1. Students struggle to find high-quality notes due to scattered platforms and lack of organization.
2. Students desire features like search filters, ratings, and verified uploaders to improve trust and usability.

Research Goal

Validate the prevalence of these challenges and preferences among a larger population of university students.

Research Questions

- **Needs:** What difficulties do students face when searching for or sharing lecture notes?
- **Behaviors:** How do students currently find and share lecture notes?
- **Opportunities:** What features would make a note-sharing platform more effective and widely used?

Method & Recruiting

- Use **Google Forms** to distribute surveys via **email, social media groups, and university forums**.
- Collect responses from at least **50 university students**.
- Target students who:
 - Actively use shared lecture notes.
 - Have previously shared notes with peers.
 - Are enrolled in university courses that require heavy note-taking.

Survey Questions

1. Current Note-Sharing Behaviors

1. How do you usually take notes during lectures? (*Select all that apply.*) [*Identify note-taking habits*]
 - Handwritten notes
 - Typed notes (Word, Google Docs, etc.)
 - Annotating slides/PDFs
 - I don't take notes
2. Have you ever used lecture notes shared by other students? [*Measure demand*]

- Yes
 - No (Survey ends)
3. How do you usually find shared lecture notes? (*Select all that apply.*) [*Access methods*]
- University-specific platforms (e.g., Masaaq.net)
 - Social media groups (e.g., Facebook, WhatsApp, Telegram)
 - Messaging bots (e.g., Messenger bots)
 - Directly from friends
 - Cloud storage (e.g., Google Drive, OneDrive)
 - Other (Specify____)
4. What challenges, if any, have you faced when trying to find shared lecture notes? (Select all that apply.) [*Spot pain points*]
- Notes are scattered across different platforms
 - Hard to verify the quality or accuracy of notes
 - Limited availability of notes for some subjects
 - Unable to find notes from multiple students/professors
 - No clear ownership of notes
 - Other (Specify____)

2. Contribution & Sharing Patterns

5. Have you ever shared your lecture notes with others? [*Contribution behavior*]
- Yes
 - No (Skip to Q8)
6. How do you typically share your notes? (*Select all that apply.*) [*Common sharing methods*]
- Upload to university platforms (e.g., Masaaq.net)
 - Share via social media (WhatsApp, Facebook groups, Telegram)
 - Directly send to friends/classmates
 - Upload to cloud storage (Google Drive, OneDrive, etc.)
 - Other (Specify____)
7. What prevents you from sharing your notes more frequently? (*Select all that apply.*) [*Barriers to sharing*]
- Lack of a structured platform
 - Privacy concerns
 - Time-consuming to organize and share notes
 - Fear of criticism over note quality
 - Other (Specify____)

4. Features & Platform Preferences

8. Which of the following features would you find most useful in a note-sharing platform? (*Select all that apply.*) [*Prioritize features*]
- Search by course/professor name

- Ratings and reviews for notes
 - Multiple contributions per professor
 - Verified uploaders (clear note ownership)
 - Ability to request missing notes
 - Other (Specify____)
9. What factors would make you trust the quality of notes shared on a platform? (*Select all that apply.*) [*Ensure credibility*]
- Verified contributors (e.g., top students, tutors)
 - Ratings and reviews from other students
 - Notes linked to specific professors/courses
 - Clear information about the uploader
 - Other (Specify____)
10. Would you be more likely to contribute notes if there were incentives (e.g., recognition, ranking system, small rewards)? [*Assess motivation*]
- Yes
 - No
 - Maybe

5. Demographic Questions

11. What is your university? [*Identify reach*]
- An-Najah National University
 - Arab American University
 - Birzeit University
 - Palestine Polytechnic University
 - AlZaytona University of Science
 - Other (Specify____)
12. What is your major? [*Focus content*]
- Computer Engineering
 - Computer Science
 - Electrical Engineering
 - Business Administration
 - Medicine
 - Other (Specify____)

Conclusion

The results of this survey will help us identify the key challenges students face when sharing and accessing notes. By analyzing user behavior and needs, we aim to design a **structured, reliable, and user-friendly** note-sharing platform tailored for university students. Thank you for participating! 🙏😊