1. Business Problem

1.1 Problem Description

Netflix is all about connecting people to the movies they love. To help customers find those movies, they developed world-class movie recommendation system: CinematchSM. Its job is to predict whether someone will enjoy a movie based on how much they liked or disliked other movies. Netflix use those predictions to make personal movie recommendations based on each customer's unique tastes. And while **Cinematch** is doing pretty well, it can always be made better.

Now there are a lot of interesting alternative approaches to how Cinematch works that netflix haven't tried. Some are described in the literature, some aren't. We're curious whether any of these can beat Cinematch by making better predictions. Because, frankly, if there is a much better approach it could make a big difference to our customers and our business.

Credits: https://[/www.netflixprize.com/rules.html](https://www.netflixprize.com/rules.html)

1.2 Problem Statement

Netflix provided a lot of anonymous rating data, and a prediction accuracy bar that is 10% better than what Cinematch can do on the same training data set. (Accuracy is a measurement of how closely predicted ratings of movies match subsequent actual ratings.)

1.3 Sources

- https://www.netflixprize.com/rules.html
- https://www.kaggle.com/netflix-inc/netflix-prize-data
- Netflix blog: https://medium.com/netflix-techblog/netflix-recommendations-beyond-the-5-stars-part-1-55838468f429 (very nice blog)
- surprise library: http://surpriselib.com/ (we use many models from this library)
- surprise library doc: http://surprise.readthedocs.io/en/stable/getting_started.html (we use many models from this library)
- installing surprise: https://github.com/NicolasHug/Surprise#installation
- Research paper: http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf (most of our work was inspired by this paper)
- SVD Decomposition : https://www.youtube.com/watch?v=P5mlg91as1c

1.4 Real world/Business Objectives and constraints

Objectives:

1. Predict the rating that a user would give to a movie that he ahs not yet rated.
2. Minimize the difference between predicted and actual rating (RMSE and MAPE)

Constraints:

1. Some form of interpretability.

2. Machine Learning Problem

2.1 Data

2.1.1 Data Overview

Get the data from : https://[/www.kaggle.com/netflix-inc/netflix-prize-data/data](https://www.kaggle.com/netflix-inc/netflix-prize-data/data)

Data files :

- combined_data_1.txt
- combined_data_2.txt
- combined_data_3.txt
- combined_data_4.txt
- movie_titles.csv

```
The first line of each file [combined_data_1.txt, combined_data_2.txt, combined_data_3.txt, combined_data_4.txt] contains the movie
```

```
CustomerID,Rating,Date
```

```
MovieIDs range from 1 to 17770 sequentially.
CustomerIDs range from 1 to 2649429, with gaps. There are 480189 users.
Ratings are on a five star (integral) scale from 1 to 5.
Dates have the format YYYY-MM-DD.
```

2.1.2 Example Data point

```
1:
1488844,3,2005-09-06
822109,5,2005-05-13
```

```
885013,4,2005-10-19
30878,4,2005-12-26
823519,3,2004-05-03
893988,3,2005-11-17
124105,4,2004-08-05
1248029,3,2004-04-22
1842128,4,2004-05-09
2238063,3,2005-05-11
1503895,4,2005-05-19
2207774,5,2005-06-06
2590061,3,2004-08-12
2442,3,2004-04-14
543865,4,2004-05-28
1209119,4,2004-03-23
804919,4,2004-06-10
1086807,3,2004-12-28
1711859,4,2005-05-08
372233,5,2005-11-23
1080361,3,2005-03-28
1245640,3,2005-12-19
558634,4,2004-12-14
2165002,4,2004-04-06
1181550,3,2004-02-01
1227322,4,2004-02-06
427928,4,2004-02-26
814701,5,2005-09-29
808731,4,2005-10-31
662870,5,2005-08-24
337541,5,2005-03-23
786312,3,2004-11-16
1133214,4,2004-03-07
1537427,4,2004-03-29
```

```
1209954,5,2005-05-09
2381599,3,2005-09-12
525356,2,2004-07-11
1910569,4,2004-04-12
2263586,4,2004-08-20
2421815,2,2004-02-26
1009622,1,2005-01-19
1481961,2,2005-05-24
401047,4,2005-06-03
2179073,3,2004-08-29
1434636,3,2004-05-01
93986,5,2005-10-06
1308744,5,2005-10-29
2647871,4,2005-12-30
1905581,5,2005-08-16
2508819,3,2004-05-18
1578279,1,2005-05-19
1159695,4,2005-02-15
2588432,3,2005-03-31
2423091,3,2005-09-12
470232,4,2004-04-08
2148699,2,2004-06-05
1342007,3,2004-07-16
466135,4,2004-07-13
2472440,3,2005-08-13
1283744,3,2004-04-17
1927580,4,2004-11-08
716874,5,2005-05-06
4326,4,2005-10-29
```

2.2 Mapping the real world problem to a Machine Learning Problem

2.2.1 Type of Machine Learning Problem

```
For a given movie and user we need to predict the rating would be given by him/her to the movie.
The given problem is a Recommendation problem
It can also seen as a Regression problem
```

2.2.2 Performance metric

- Mean Absolute Percentage Error: https://en.wikipedia.org/wiki/Mean_absolute_percentage_error
- Root Mean Square Error: https://en.wikipedia.org/wiki/Root-mean-square_deviation

2.2.3 Machine Learning Objective and Constraints

1. Minimize RMSE.
2. Try to provide some interpretability.

```
from google.colab import drive
drive.mount('/content/drive')
```

```
Mounted at /content/drive
```

```
import os
os.chdir("/content/drive/My Drive/NMR")
!ls -l
```

```
ls: images: No such file or directory
total 262908
lrw------- 1 root root         0 Sep 12 14:57 images -> /content/drive/.shortcut-targets-by-id/1JaYin7AZ9VXgHmJORxnNQsbTy8mHuR_
-rw------- 1 root root   2458897 Sep 15 20:51 newtest.csv
-rw------- 1 root root  36226395 Sep 15 20:51 newtrain.csv
-rw------- 1 root root   1752679 Sep 14 16:55 reg_test.csv
-rw------- 1 root root  15437323 Sep 14 16:31 reg_train.csv
-rw------- 1 root root     31112 Sep 13 14:33 sample_test_sparse_matrix.npz
-rw------- 1 root root    323699 Sep 13 14:32 sample_train_sparse_matrix.npz
-r-------- 1 root root  45559912 Mar 21  2018 test_sparse_matrix.npz
-r-------- 1 root root 167424989 Mar 21  2018 train_sparse_matrix.npz
```

```
# this is just to know how much time will it take to run this entire ipython notebook
from datetime import datetime
# globalstart = datetime.now()
import pandas as pd
import numpy as np
import matplotlib
matplotlib.use('nbagg')

import matplotlib.pyplot as plt
plt.rcParams.update({'figure.max_open_warning': 0})

import seaborn as sns
sns.set_style('whitegrid')
import os
from scipy import sparse
from scipy.sparse import csr_matrix

from sklearn.decomposition import TruncatedSVD
from sklearn.metrics.pairwise import cosine_similarity
import random
import xgboost as xgb
!pip install surprise
import surprise
!pip install mpld3
import mpld3
```

```
import warnings
warnings.filterwarnings('ignore')
```

```
/usr/local/lib/python3.6/dist-packages/statsmodels/tools/_testing.py:19: FutureWarning: pandas.util.testing is deprecated. Use
```

3. Exploratory Data Analysis

```
Downloading https://files.pythonhosted.org/packages/97/37/5d334adaf5ddd65da99fc65f6507e0e4599d092ba048f4302fe8775619e8/scikit
```

3.1 Preprocessing

```
Requirement already satisfied: scipy>=1.0.0 in /usr/local/lib/python3.6/dist-packages (from scikit-surprise->surprise) (1.4.1)
```

3.1.1 Converting / Merging whole data to required format: u_i, m_j, r_ij

```
Created wheel for scikit-surprise: filename=scikit_surprise-1.1.1-cp36-cp36m-linux_x86_64.whl size=1670964 sha256=b9b906c2390
```

```
start = datetime.now()
if not os.path.isfile('data.csv'):
    # Create a file 'data.csv' before reading it
    # Read all the files in netflix and store them in one big file('data.csv')
    # We re reading from each of the four files and appendig each rating to a global file 'train.csv'
    data = open('data.csv', mode='w')

    row = list()
    files=['data_folder/combined_data_1.txt','data_folder/combined_data_2.txt',
           'data_folder/combined_data_3.txt', 'data_folder/combined_data_4.txt']
    for file in files:
        print("Reading ratings from {}...".format(file))
        with open(file) as f:
            for line in f:
                del row[:] # you don't have to do this.
                line = line.strip()
                if line.endswith(':'):
                    # All below are ratings for this movie, until another movie appears.
                    movie_id = line.replace(':', '')
                else:
                    row = [x for x in line.split(',')]
                    row.insert(0, movie_id)
                    data.write(','.join(row))
                    data.write('\n')
```

```
        print("Done.\n")
    data.close()
print('Time taken :', datetime.now() - start)
```

```
Reading ratings from data_folder/combined_data_1.txt...
Done.

Reading ratings from data_folder/combined_data_2.txt...
Done.

Reading ratings from data_folder/combined_data_3.txt...
Done.

Reading ratings from data_folder/combined_data_4.txt...
Done.

Time taken : 0:05:03.705966
```

```
print("creating the dataframe from data.csv file..")
df = pd.read_csv('data.csv', sep=',',
                       names=['movie', 'user','rating','date'])
df.date = pd.to_datetime(df.date)
print('Done.\n')

# we are arranging the ratings according to time.
print('Sorting the dataframe by date..')
df.sort_values(by='date', inplace=True)
print('Done..')
```

```
creating the dataframe from data.csv file..
Done.

Sorting the dataframe by date..
Done..
```

```
df.head()
```

	movie	user	rating	date
56431994	10341	510180	4	1999-11-11
9056171	1798	510180	5	1999-11-11
58698779	10774	510180	3	1999-11-11
48101611	8651	510180	2	1999-11-11
81893208	14660	510180	2	1999-11-11

```
df.describe()['rating']
```

```
count    1.004805e+08
mean     3.604290e+00
std      1.085219e+00
min      1.000000e+00
25%      3.000000e+00
50%      4.000000e+00
75%      4.000000e+00
max      5.000000e+00
Name: rating, dtype: float64
```

3.1.2 Checking for NaN values

```
# just to make sure that all Nan containing rows are deleted..
print("No of Nan values in our dataframe : ", sum(df.isnull().any()))
```

```
No of Nan values in our dataframe :  0
```

Double-click (or enter) to edit

3.1.3 Removing Duplicates

```
dup_bool = df.duplicated(['movie','user','rating'])
dups = sum(dup_bool) # by considering all columns..( including timestamp)
print("There are {} duplicate rating entries in the data..".format(dups))
```

```
There are 0 duplicate rating entries in the data..
```

Double-click (or enter) to edit

3.1.4 Basic Statistics (#Ratings, #Users, and #Movies)

```
print("Total data ")
print("-"*50)
print("\nTotal no of ratings :",df.shape[0])
print("Total No of Users   :", len(np.unique(df.user)))
print("Total No of movies  :", len(np.unique(df.movie)))
```

```
Total data
--------------------------------------------------

Total no of ratings : 100480507
Total No of Users   : 480189
Total No of movies  : 17770
```

3.2 Spliting data into Train and Test(80:20)

```
if not os.path.isfile('train.csv'):
    # create the dataframe and store it in the disk for offline purposes..
    df.iloc[:int(df.shape[0]*0.80)].to_csv("train.csv", index=False)

if not os.path.isfile('test.csv'):
    # create the dataframe and store it in the disk for offline purposes..
    df.iloc[int(df.shape[0]*0.80):].to_csv("test.csv", index=False)
```

```
train_df = pd.read_csv("train.csv", parse_dates=['date'])
test_df = pd.read_csv("test.csv")
```

3.2.1 Basic Statistics in Train data (#Ratings, #Users, and #Movies)

```
# movies = train_df.movie.value_counts()
# users = train_df.user.value_counts()
print("Training data ")
print("-"*50)
print("\nTotal no of ratings :",train_df.shape[0])
print("Total No of Users   :", len(np.unique(train_df.user)))
print("Total No of movies  :", len(np.unique(train_df.movie)))
```

```
Training data
--------------------------------------------------

Total no of ratings : 80384405
Total No of Users   : 405041
Total No of movies  : 17424
```

3.2.2 Basic Statistics in Test data (#Ratings, #Users, and #Movies)

```
print("Test data ")
print("-"*50)
print("\nTotal no of ratings :",test_df.shape[0])
print("Total No of Users   :", len(np.unique(test_df.user)))
print("Total No of movies  :", len(np.unique(test_df.movie)))
```

```
Test data
```

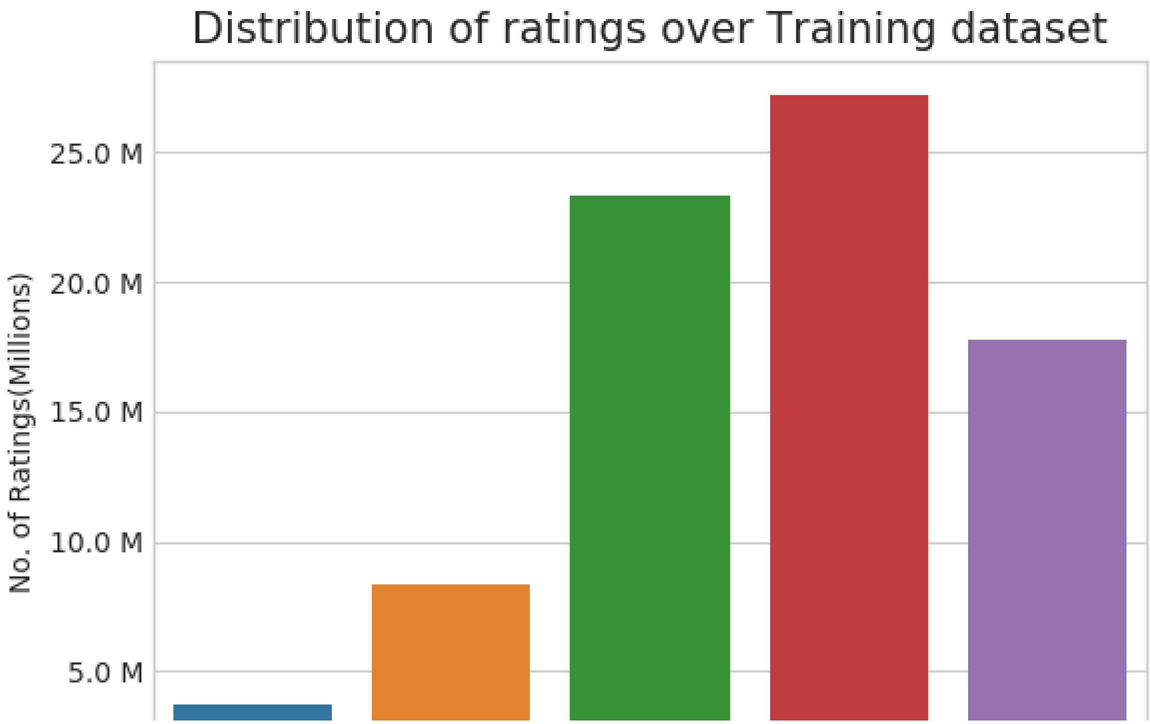
3.3 Exploratory Data Analysis on Train data

Double-click (or enter) to edit

```
# method to make y-axis more readable
def human(num, units = 'M'):
    units = units.lower()
    num = float(num)
    if units == 'k':
        return str(num/10**3) + " K"
    elif units == 'm':
        return str(num/10**6) + " M"
    elif units == 'b':
        return str(num/10**9) +  " B"
```

3.3.1 Distribution of ratings

```
fig, ax = plt.subplots()
plt.title('Distribution of ratings over Training dataset', fontsize=15)
sns.countplot(train_df.rating)
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
ax.set_ylabel('No. of Ratings(Millions)')

plt.show()
```



Add new column (week day) to the data set for analysis.

```
# It is used to skip the warning ''SettingWithCopyWarning''..
pd.options.mode.chained_assignment = None  # default='warn'

train_df['day_of_week'] = train_df.date.dt.weekday_name

train_df.tail()
```

	movie	user	rating	date	day_of_week
80384400	12074	2033618	4	2005-08-08	Monday

3.3.2 Number of Ratings per a month

```
ax = train_df.resample('m', on='date')['rating'].count().plot()
ax.set_title('No of ratings per month (Training data)')
plt.xlabel('Month')
plt.ylabel('No of ratings(per month)')
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
plt.show()
```

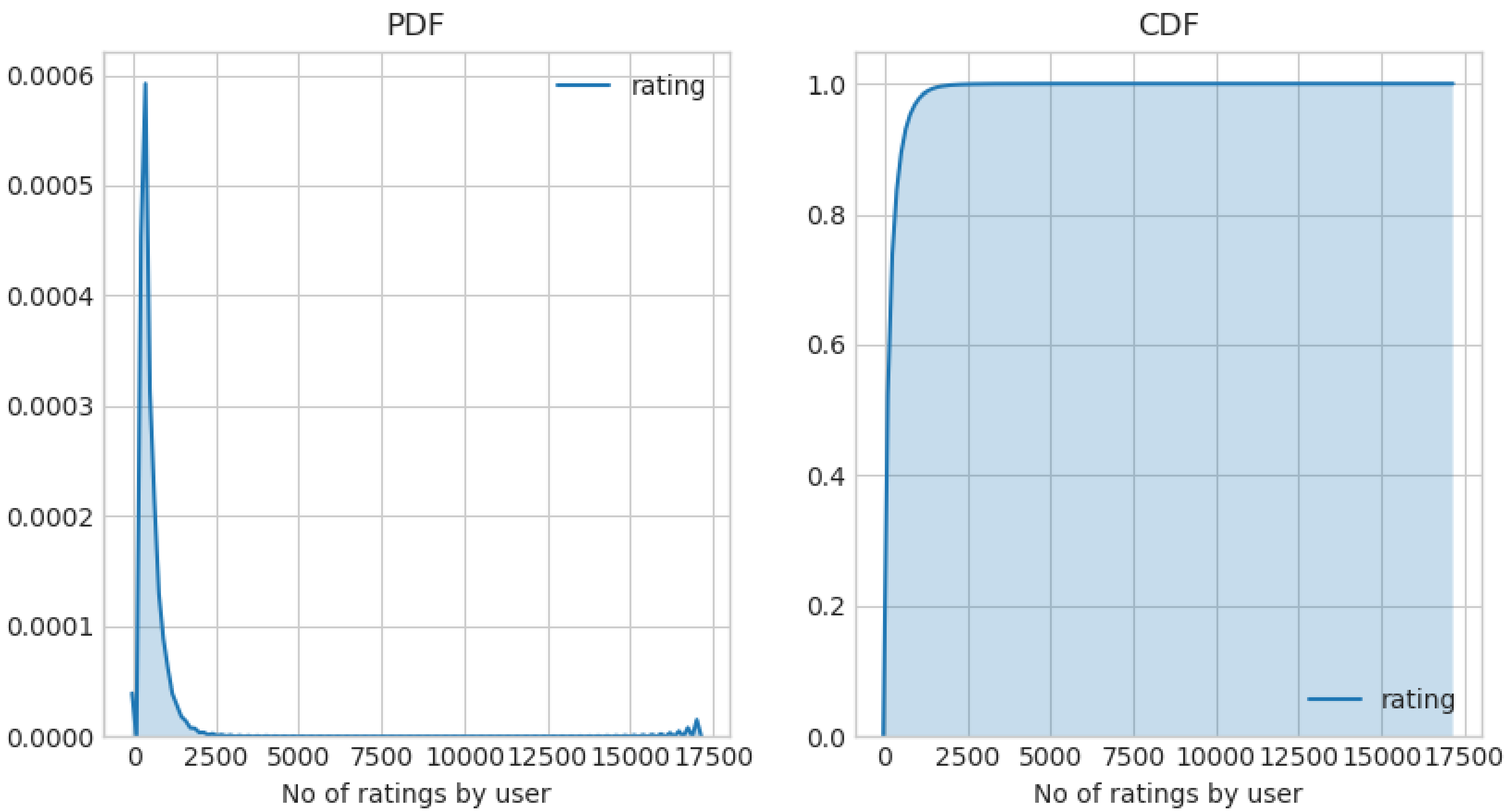
Double-click (or enter) to edit

3.3.3 Analysis on the Ratings given by user

```
no_of_rated_movies_per_user = train_df.groupby(by='user')['rating'].count().sort_values(ascending=False)

no_of_rated_movies_per_user.head()
```

```
user
305344     17112
2439493    15896
387418     15402
1639792     9767
1461435     9447
Name: rating, dtype: int64
```

```
fig = plt.figure(figsize=plt.figaspect(.5))

ax1 = plt.subplot(121)
sns.kdeplot(no_of_rated_movies_per_user, shade=True, ax=ax1)
plt.xlabel('No of ratings by user')
plt.title("PDF")

ax2 = plt.subplot(122)
sns.kdeplot(no_of_rated_movies_per_user, shade=True, cumulative=True,ax=ax2)
plt.xlabel('No of ratings by user')
plt.title('CDF')

plt.show()
```



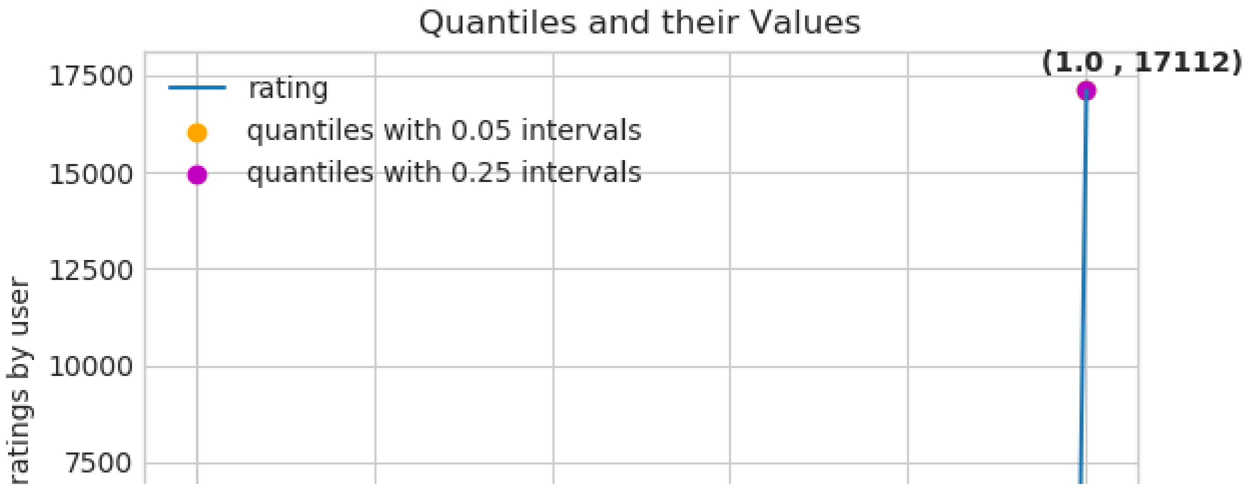

```
1 no_of_rated_movies_per_user.describe()
```

```
count    405041.000000
mean        198.459921
std         290.793238
min           1.000000
25%          34.000000
50%          89.000000
75%         245.000000
max       17112.000000
Name: rating, dtype: float64
```

> *There, is something interesting going on with the quantiles..*

```
quantiles = no_of_rated_movies_per_user.quantile(np.arange(0,1.01,0.01), interpolation='higher')
```

```
plt.title("Quantiles and their Values")
quantiles.plot()
# quantiles with 0.05 difference
plt.scatter(x=quantiles.index[::5], y=quantiles.values[::5], c='orange', label="quantiles with 0.05 intervals")
# quantiles with 0.25 difference
plt.scatter(x=quantiles.index[::25], y=quantiles.values[::25], c='m', label = "quantiles with 0.25 intervals")
plt.ylabel('No of ratings by user')
plt.xlabel('Value at the quantile')
plt.legend(loc='best')

# annotate the 25th, 50th, 75th and 100th percentile values....
for x,y in zip(quantiles.index[::25], quantiles[::25]):
    plt.annotate(s="({} , {})".format(x,y), xy=(x,y), xytext=(x-0.05, y+500)
                ,fontweight='bold')


plt.show()
```




```
1 quantiles[::5]
```

```
0.00        1
```

how many ratings at the last 5% of all ratings??

```python
print('\n No of ratings at last 5 percentile : {}\n'.format(sum(no_of_rated_movies_per_user>= 749)) )
```

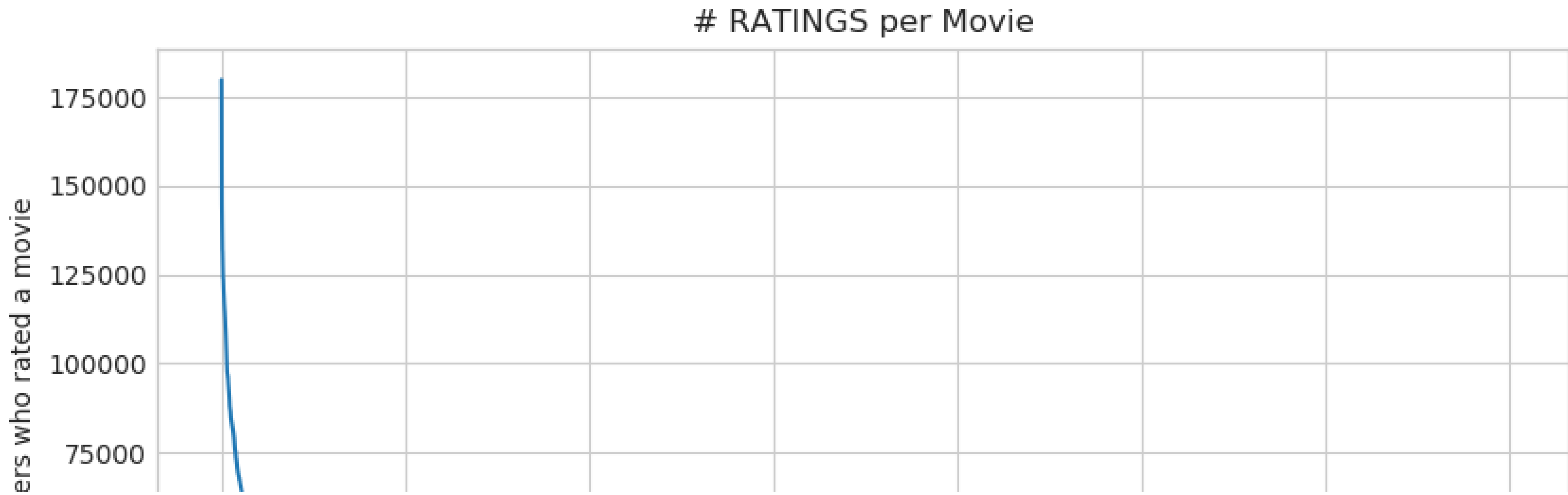
```
 No of ratings at last 5 percentile : 20305
```

```
0.55      109
```

3.3.4 Analysis of ratings of a movie given by a user

```
0.75      245
```

```python
no_of_ratings_per_movie = train_df.groupby(by='movie')['rating'].count().sort_values(ascending=False)

fig = plt.figure(figsize=plt.figaspect(.5))
ax = plt.gca()
plt.plot(no_of_ratings_per_movie.values)
plt.title('# RATINGS per Movie')
plt.xlabel('Movie')
plt.ylabel('No of Users who rated a movie')
ax.set_xticklabels([])

plt.show()
```

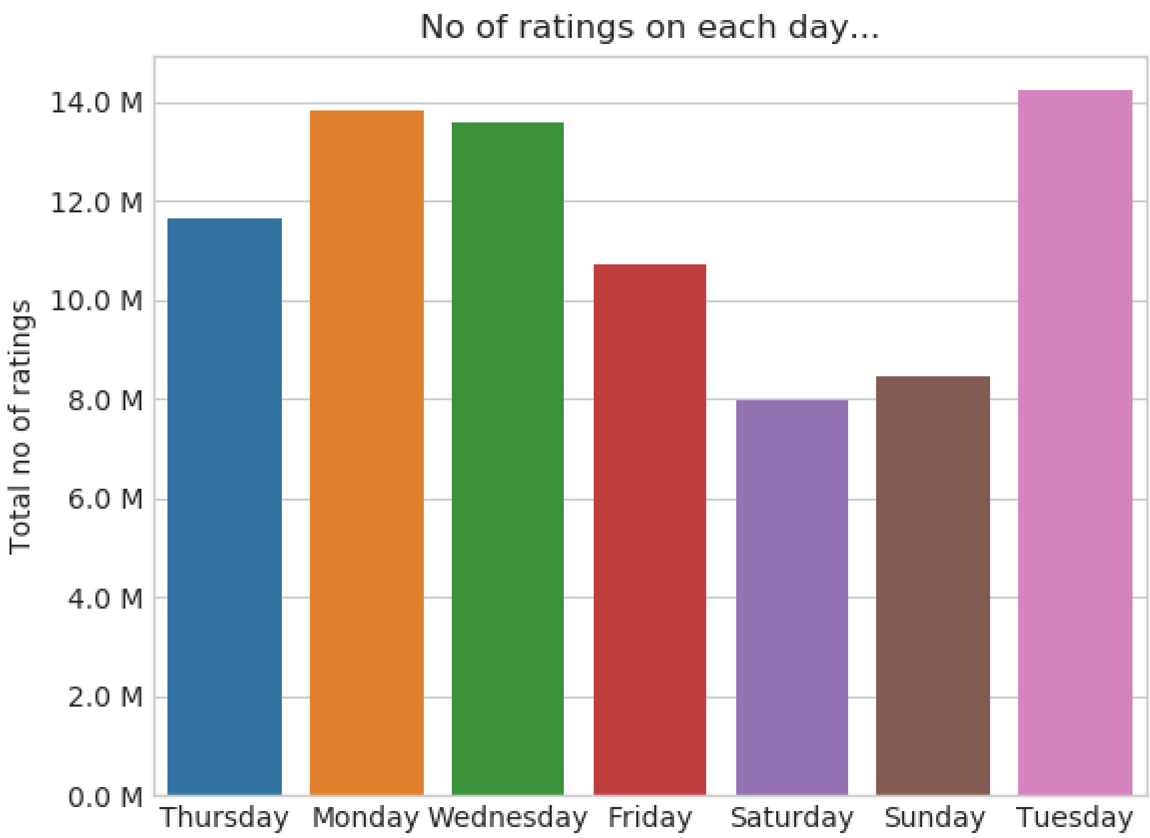


- **It is very skewed.. just like nunmber of ratings given per user.**

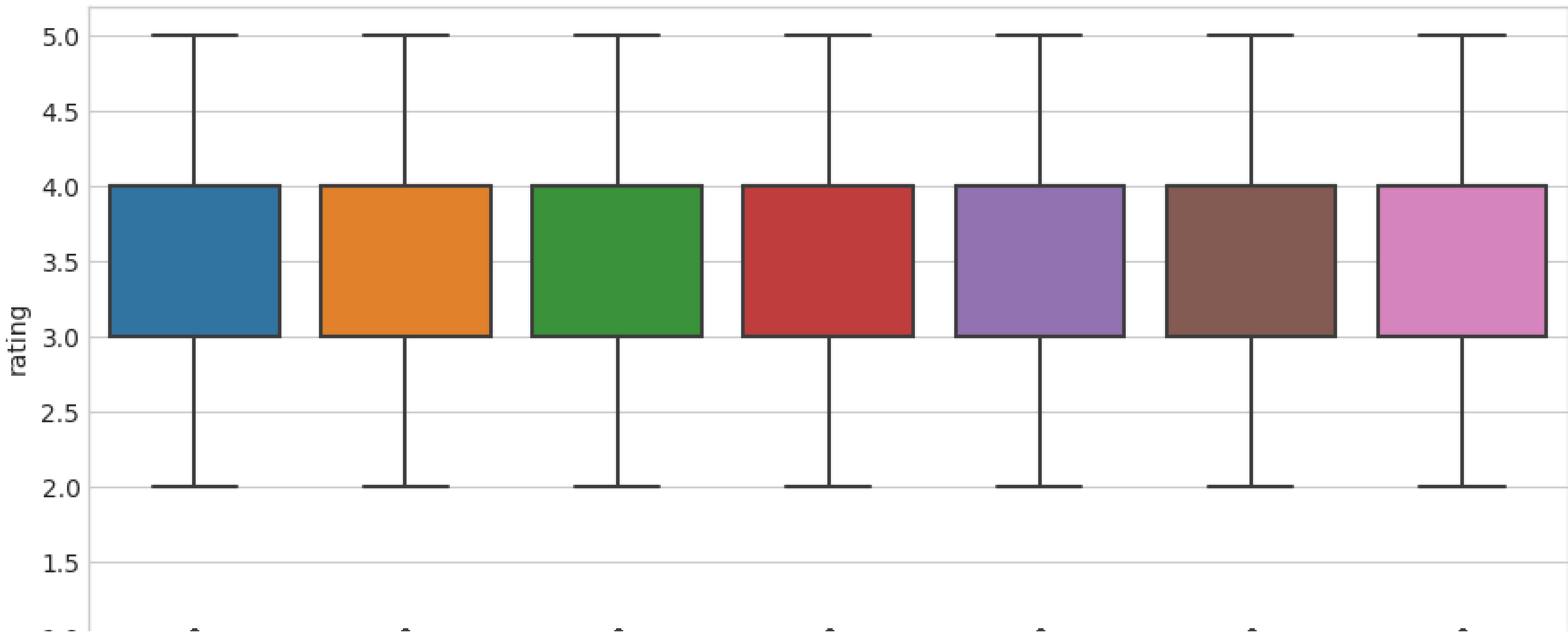
```
- There are some movies (which are very popular) which are rated by huge number of users.

- But most of the movies(like 90%) got some hundereds of ratings.
```

3.3.5 Number of ratings on each day of the week

```
fig, ax = plt.subplots()
sns.countplot(x='day_of_week', data=train_df, ax=ax)
plt.title('No of ratings on each day...')
plt.ylabel('Total no of ratings')
plt.xlabel('')
ax.set_yticklabels([human(item, 'M') for item in ax.get_yticks()])
plt.show()
```




```
start = datetime.now()
fig = plt.figure(figsize=plt.figaspect(.45))
sns.boxplot(y='rating', x='day_of_week', data=train_df)
plt.show()
print(datetime.now() - start)
```




```
avg_week_df = train_df.groupby(by=['day_of_week'])['rating'].mean()
print(" AVerage ratings")
print("-"*30)
print(avg_week_df)
print("\n")
```

```
 AVerage ratings
------------------------------
day_of_week
Friday       3.585274
```

3.3.6 Creating sparse matrix from data frame

```
Thursday     3.582463

Name: rating, dtype: float64
```

3.3.6.1 Creating sparse matrix from train data frame

```
start = datetime.now()
if os.path.isfile('train_sparse_matrix.npz'):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    train_sparse_matrix = sparse.load_npz('train_sparse_matrix.npz')
    print("DONE..")
else:
    print("We are creating sparse_matrix from the dataframe..")
    # create sparse_matrix and store it for after usage.
    # csr_matrix(data_values, (row_index, col_index), shape_of_matrix)
    # It should be in such a way that, MATRIX[row, col] = data
    train_sparse_matrix = sparse.csr_matrix((train_df.rating.values, (train_df.user.values,
                                               train_df.movie.values)),)

    print('Done. It\'s shape is : (user, movie) : ',train_sparse_matrix.shape)
    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save_npz("train_sparse_matrix.npz", train_sparse_matrix)
    print('Done..\n')

print(datetime.now() - start)
```

```
It is present in your pwd, getting it from disk....
DONE..
```

The Sparsity of Train Sparse Matrix

```
us,mv = train_sparse_matrix.shape
elem = train_sparse_matrix.count_nonzero()

print("Sparsity Of Train matrix : {} % ".format(  (1-(elem/(us*mv))) * 100) )
```

```
Sparsity Of Train matrix : 99.8292709259195 %
```

3.3.6.2 Creating sparse matrix from test data frame

```
start = datetime.now()
if os.path.isfile('test_sparse_matrix.npz'):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    test_sparse_matrix = sparse.load_npz('test_sparse_matrix.npz')
    print("DONE..")
else:
    print("We are creating sparse_matrix from the dataframe..")
    # create sparse_matrix and store it for after usage.
    # csr_matrix(data_values, (row_index, col_index), shape_of_matrix)
    # It should be in such a way that, MATRIX[row, col] = data
    test_sparse_matrix = sparse.csr_matrix((test_df.rating.values, (test_df.user.values,
                                               test_df.movie.values)))

    print('Done. It\'s shape is : (user, movie) : ',test_sparse_matrix.shape)
    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save_npz("test_sparse_matrix.npz", test_sparse_matrix)
    print('Done..\n')

print(datetime.now() - start)
```

```
It is present in your pwd, getting it from disk....
DONE..
0:00:02.405700
```

The Sparsity of Test data Matrix

```python
us,mv = test_sparse_matrix.shape
elem = test_sparse_matrix.count_nonzero()

print("Sparsity Of Test matrix : {} % ".format(  (1-(elem/(us*mv))) * 100) )
```

```
Sparsity Of Test matrix : 99.95731772988694 %
```

3.3.7 Finding Global average of all movie ratings, Average rating per user, and Average rating per movie

```python
# get the user averages in dictionary (key: user_id/movie_id, value: avg rating)

def get_average_ratings(sparse_matrix, of_users):

    # average ratings of user/axes
    ax = 1 if of_users else 0 # 1 - User axes,0 - Movie axes

    # ".A1" is for converting Column_Matrix to 1-D numpy array
    sum_of_ratings = sparse_matrix.sum(axis=ax).A1
    # Boolean matrix of ratings ( whether a user rated that movie or not)
    is_rated = sparse_matrix!=0
    # no of ratings that each user OR movie..
    no_of_ratings = is_rated.sum(axis=ax).A1

    # max_user  and max_movie ids in sparse matrix
    u,m = sparse_matrix.shape
    # creae a dictonary of users and their average ratigns..
    average_ratings = { i : sum_of_ratings[i]/no_of_ratings[i]
                                 for i in range(u if of_users else m)
```

```
                                for i in range(u if of_users else m)
                                   if no_of_ratings[i] !=0}

    # return that dictionary of average ratings
    return average_ratings
```

3.3.7.1 finding global average of all movie ratings

```
train_averages = dict()
# get the global average of ratings in our train set.
train_global_average = train_sparse_matrix.sum()/train_sparse_matrix.count_nonzero()
train_averages['global'] = train_global_average
train_averages
```

```
{'global': 3.582890686321557}
```

3.3.7.2 finding average rating per user

```
train_averages['user'] = get_average_ratings(train_sparse_matrix, of_users=True)
print('\nAverage rating of user 10 :',train_averages['user'][10])
```

```

Average rating of user 10 : 3.3781094527363185
```

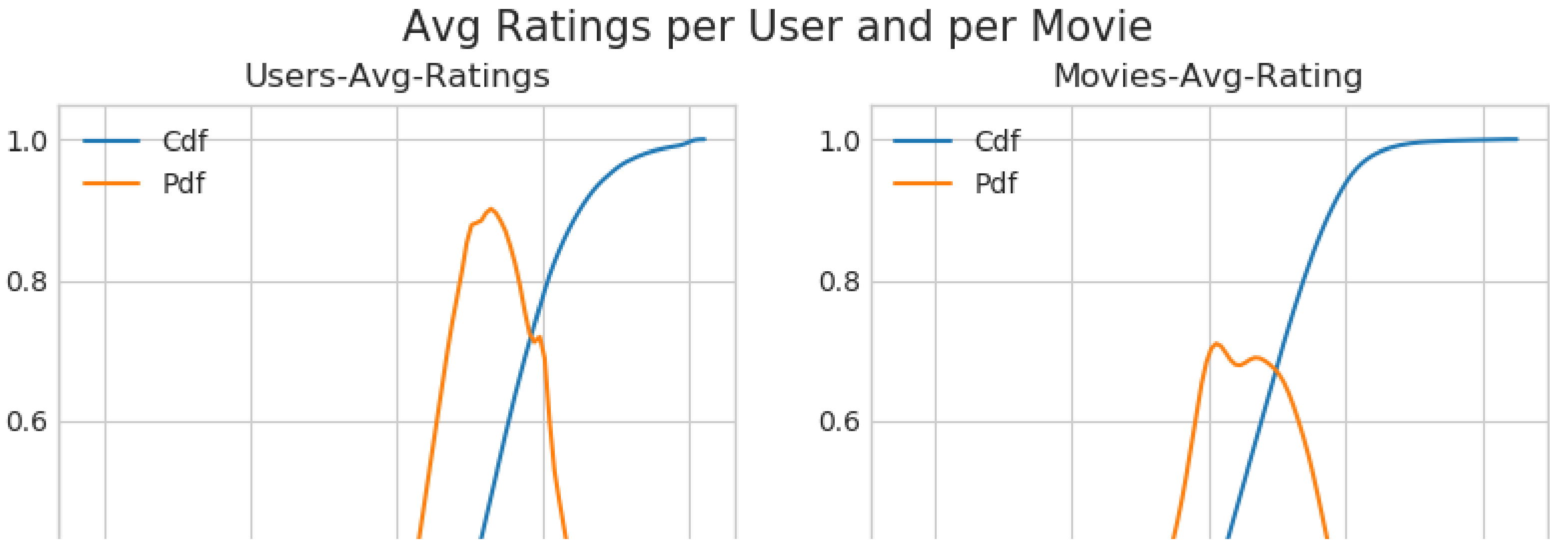
3.3.7.3 finding average rating per movie

```
train_averages['movie'] =  get_average_ratings(train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15 :',train_averages['movie'][15])
```

```

 AVerage rating of movie 15 : 3.3038461538461537
```

3.3.7.4 PDF's & CDF's of Avg.Ratings of Users & Movies (In Train Data)

```
start = datetime.now()
# draw pdfs for average rating per user and average
fig, (ax1, ax2) = plt.subplots(nrows=1, ncols=2, figsize=plt.figaspect(.5))
fig.suptitle('Avg Ratings per User and per Movie', fontsize=15)

ax1.set_title('Users-Avg-Ratings')
# get the list of average user ratings from the averages dictionary..
user_averages = [rat for rat in train_averages['user'].values()]
sns.distplot(user_averages, ax=ax1, hist=False,
             kde_kws=dict(cumulative=True), label='Cdf')
sns.distplot(user_averages, ax=ax1, hist=False,label='Pdf')

ax2.set_title('Movies-Avg-Rating')
# get the list of movie_average_ratings from the dictionary..
movie_averages = [rat for rat in train_averages['movie'].values()]
sns.distplot(movie_averages, ax=ax2, hist=False,
             kde_kws=dict(cumulative=True), label='Cdf')
sns.distplot(movie_averages, ax=ax2, hist=False, label='Pdf')

plt.show()
print(datetime.now() - start)
```



3.3.8 Cold Start problem

3.3.8.1 Cold Start problem with Users

```
total_users = len(np.unique(df.user))
users_train = len(train_averages['user'])
new_users = total_users - users_train

print('\nTotal number of Users  :', total_users)
print('\nNumber of Users in Train data :', users_train)
print("\nNo of Users that didn't appear in train data: {}({} %) \n ".format(new_users,
                                                                        np.round((new_users/total_users)*100, 2)))
```

> We might have to handle **new users** (***75148***) who didn't appear in train data.

3.3.8.2 Cold Start problem with Movies

```
total_movies = len(np.unique(df.movie))
movies_train = len(train_averages['movie'])
new_movies = total_movies - movies_train

print('\nTotal number of Movies  :', total_movies)
print('\nNumber of Users in Train data :', movies_train)
print("\nNo of Movies that didn't appear in train data: {}({} %) \n ".format(new_movies,
                                                                        np.round((new_movies/total_movies)*100, 2)))
```

```
Total number of Movies  : 17770

Number of Users in Train data : 17424

No of Movies that didn't appear in train data: 346(1.95 %)
```

> We might have to handle **346 movies** (small comparatively) in test data

3.4 Computing Similarity matrices

3.4.1 Computing User-User Similarity matrix

1. Calculating User User Similarity_Matrix is **not very easy**(*unless you have huge Computing Power and lots of time*) because of number of. usersbeing lare.
    - You can try if you want to. Your system could crash or the program stops with **Memory Error**

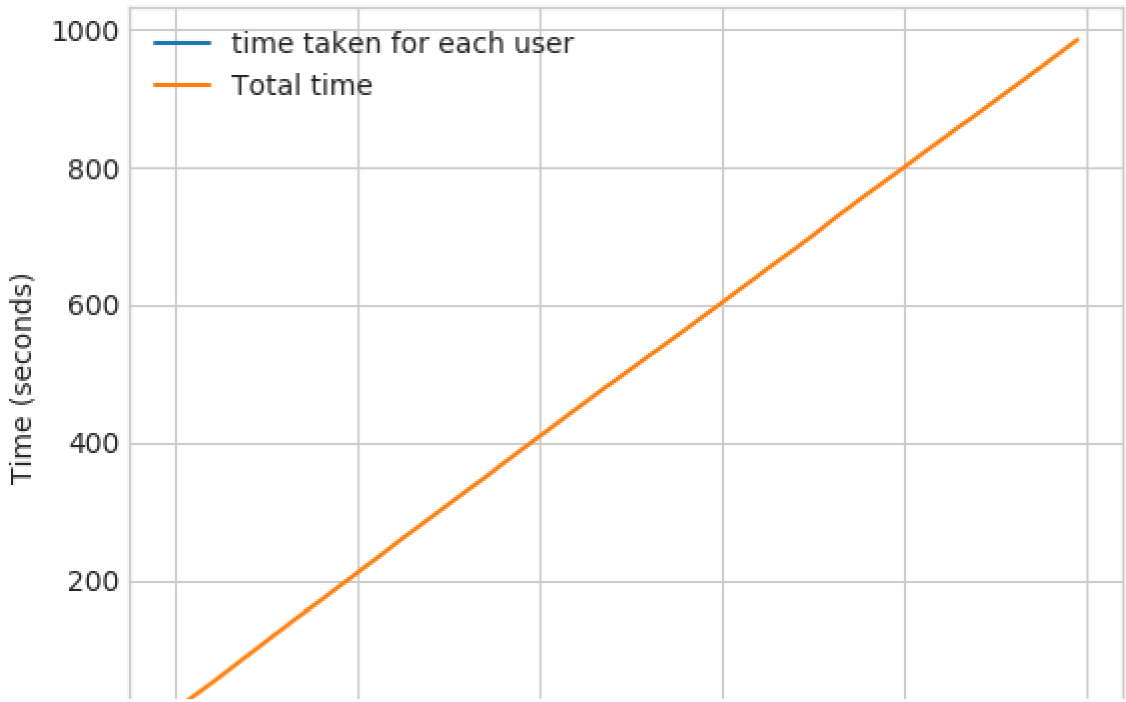
3.4.1.1 Trying with all dimensions (17k dimensions per user)

```
from sklearn.metrics.pairwise import cosine_similarity


def compute_user_similarity(sparse_matrix, compute_for_few=False, top = 100, verbose=False, verb_for_n_rows = 20,
                            draw_time_taken=True):
    no_of_users, _ = sparse_matrix.shape
    # get the indices of  non zero rows(users) from our sparse matrix
    row_ind, col_ind = sparse_matrix.nonzero()
    row_ind = sorted(set(row_ind)) # we don't have to
    time_taken = list() #  time taken for finding similar users for an user..

    # we create rows, cols, and data lists.., which can be used to create sparse matrices
    rows, cols, data = list(), list(), list()
    if verbose: print("Computing top",top,"similarities for each user..")

    start = datetime.now()
    temp = 0

    for row in row_ind[:top] if compute_for_few else row_ind:
        temp = temp+1
        prev = datetime.now()

        # get the similarity row for this user with all other users
        sim = cosine_similarity(sparse_matrix.getrow(row), sparse_matrix).ravel()
        # We will get only the top ''top'' most similar users and ignore rest of them..
        top_sim_ind = sim.argsort()[-top:]
        top_sim_val = sim[top_sim_ind]

        # add them to our rows, cols and data
```

```
        rows.extend([row]*top)
        cols.extend(top_sim_ind)
        data.extend(top_sim_val)
        time_taken.append(datetime.now().timestamp() - prev.timestamp())
        if verbose:
            if temp%verb_for_n_rows == 0:
                print("computing done for {} users [  time elapsed : {}  ]"
                      .format(temp, datetime.now()-start))


    # lets create sparse matrix out of these and return it
    if verbose: print('Creating Sparse matrix from the computed similarities')
    #return rows, cols, data

    if draw_time_taken:
        plt.plot(time_taken, label = 'time taken for each user')
        plt.plot(np.cumsum(time_taken), label='Total time')
        plt.legend(loc='best')
        plt.xlabel('User')
        plt.ylabel('Time (seconds)')
        plt.show()

    return sparse.csr_matrix((data, (rows, cols)), shape=(no_of_users, no_of_users)), time_taken
```

```
start = datetime.now()
u_u_sim_sparse, _ = compute_user_similarity(train_sparse_matrix, compute_for_few=True, top = 100,
                                                     verbose=True)
print("-"*100)
print("Time taken :",datetime.now()-start)
```

```
Computing top 100 similarities for each user..
computing done for 20 users [  time elapsed : 0:03:20.300488  ]
computing done for 40 users [  time elapsed : 0:06:38.518391  ]
computing done for 60 users [  time elapsed : 0:09:53.143126  ]
computing done for 80 users [  time elapsed : 0:13:10.080447  ]
computing done for 100 users [  time elapsed : 0:16:24.711032  ]
Creating Sparse matrix from the computed similarities
```



3.4.1.2 Trying with reduced dimensions (Using TruncatedSVD for dimensionality reduction of user vector)

Double-click (or enter) to edit

```
Time taken : 0:16:33.618931
```

- We have **405,041 users** in out training set and computing similarities between them..(**17K dimensional vector..**) is time consuming..
- From above plot, It took roughly **8.88 sec** for computing simlilar users for **one user**

- We have **405,041 users** with us in training set.
- $405041 \times 8.88 = 3596764.08 \, \text{sec} = 59946.068 \, \text{min} = 999.101133333 \text{ hours} = 41.629213889 \text{ days} \ldots$
    - Even if we run on 4 cores parallelly (a typical system now a days), It will still take almost **10 and 1/2** days.

  IDEA: Instead, we will try to reduce the dimentsions using SVD, so that **it might** speed up the process...

```
from datetime import datetime
from sklearn.decomposition import TruncatedSVD

start = datetime.now()

# initilaize the algorithm with some parameters..
# All of them are default except n_components. n_itr is for Randomized SVD solver.
netflix_svd = TruncatedSVD(n_components=500, algorithm='randomized', random_state=15)
trunc_svd = netflix_svd.fit_transform(train_sparse_matrix)

print(datetime.now()-start)
```

```
0:29:07.069783
```

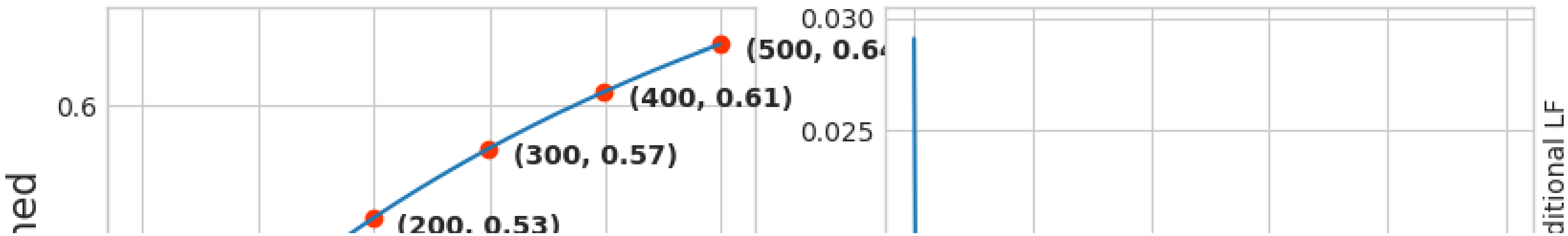
Here,

- $\sum \longleftarrow$ (netflix_svd.**singular_values_**)
- $\bigvee^T \longleftarrow$ (netflix_svd.**components_**)
- $\bigcup$ is not returned. instead **Projection_of_X** onto the new vectorspace is returned.
- It uses **randomized svd** internally, which returns **All 3 of them saperately**. Use that instead..

```
expl_var = np.cumsum(netflix_svd.explained_variance_ratio_)
```

```
fig, (ax1, ax2) = plt.subplots(nrows=1, ncols=2, figsize=plt.figaspect(.5))

```

```
ax1.set_ylabel("Variance Explained", fontsize=15)
ax1.set_xlabel("# Latent Facors", fontsize=15)
ax1.plot(expl_var)
# annote some (latentfactors, expl_var) to make it clear
ind = [1, 2,4,8,20, 60, 100, 200, 300, 400, 500]
ax1.scatter(x = [i-1 for i in ind], y = expl_var[[i-1 for i in ind]], c='#ff3300')
for i in ind:
    ax1.annotate(s ="({}, {})".format(i,  np.round(expl_var[i-1], 2)), xy=(i-1, expl_var[i-1]),
                 xytext = ( i+20, expl_var[i-1] - 0.01), fontweight='bold')

change_in_expl_var = [expl_var[i+1] - expl_var[i] for i in range(len(expl_var)-1)]
ax2.plot(change_in_expl_var)



ax2.set_ylabel("Gain in Var_Expl with One Additional LF", fontsize=10)
ax2.yaxis.set_label_position("right")
ax2.set_xlabel("# Latent Facors", fontsize=20)

plt.show()
```




```
for i in ind:
    print("({}, {})".format(i, np.round(expl_var[i-1], 2)))
```

```
(1, 0.23)
(2, 0.26)
(4, 0.3)
(8, 0.34)
(20, 0.38)
(60, 0.44)
(100, 0.47)
(200, 0.53)
(300, 0.57)
(400, 0.61)
(500, 0.64)
```

> I think 500 dimensions is good enough

- By just taking **(20 to 30)** latent factors, explained variance that we could get is **20 %**.
- To take it to **60%**, we have to take **almost 400 latent factors**. It is not fare.
- It basically is the **gain of variance explained**, if we ***add one additional latent factor to it.***
- By adding one by one latent factore too it, the **_gain in expained variance** with that addition is decreasing. (Obviously, because they are sorted that way).
- ***LHS Graph***:

  - **x** --- (No of latent factos),
  - **y** --- (The variance explained by taking x latent factors)

- __More decrease in the line (RHS graph) __:
  - We are getting more expained variance than before.
- **Less decrease in that line (RHS graph)** :
  - We are not getting benifitted from adding latent factor furthur. This is what is shown in the plots.
- ***RHS Graph***:
  - **x** --- (No of latent factors),
  - **y** --- (Gain n Expl_Var by taking one additional latent factor)

```
# Let's project our Original U_M matrix into into 500 Dimensional space...
start = datetime.now()
trunc_matrix = train_sparse_matrix.dot(netflix_svd.components_.T)
print(datetime.now()- start)
```

```
0:00:45.670265
```

```
type(trunc_matrix), trunc_matrix.shape
```

```
(numpy.ndarray, (2649430, 500))
```

- Let's convert this to actual sparse matrix and store it for future purposes

```
if not os.path.isfile('trunc_sparse_matrix.npz'):
    # create that sparse sparse matrix
    trunc_sparse_matrix = sparse.csr_matrix(trunc_matrix)
    # Save this truncated sparse matrix for later usage..
    sparse.save_npz('trunc_sparse_matrix', trunc_sparse_matrix)
else:
```

```
    trunc_sparse_matrix = sparse.load_npz('trunc_sparse_matrix.npz')
```

```
trunc_sparse_matrix.shape
```

```
(2649430, 500)
```

```
start = datetime.now()
trunc_u_u_sim_matrix, _ = compute_user_similarity(trunc_sparse_matrix, compute_for_few=True, top=50, verbose=True,
                                                 verb_for_n_rows=10)
print("-"*50)
print("time:",datetime.now()-start)
```

```
Computing top 50 similarities for each user..
computing done for 10 users [  time elapsed : 0:02:09.746324  ]
computing done for 20 users [  time elapsed : 0:04:16.017768  ]
computing done for 30 users [  time elapsed : 0:06:20.861163  ]
computing done for 40 users [  time elapsed : 0:08:24.933316  ]
computing done for 50 users [  time elapsed : 0:10:28.861485  ]
Creating Sparse matrix from the computed similarities
```

: This is taking more time for each user than Original one.

- from above plot, It took almost **12.18** for computing simlilar users for **one user**
- We have **405041 users** with us in training set.
- $405041 \times 12.18 ==== 4933399.38 \, \text{sec} ==== 82223.323 \, \text{min} ==== 1370.388716667 \text{ hours} ==== 57.099529861 \text{ days}\ldots$
    - Even we run on 4 cores parallelly (a typical system now a days), It will still take almost __(14 - 15) __ days.
- **Why did this happen...??**

```
- Just think about it. It's not that difficult.
```

------------------------------------(sparse & dense..................get it ??)------------------------------------

Is there any other way to compute user user similarity..??

-An alternative is to compute similar users for a particular user, whenenver required (**ie., Run time**) - We maintain a binary Vector for users, which tells us whether we already computed or not.. - ***If not*** : - Compute top (let's just say, 1000) most similar users for this given user, and add this to our datastructure, so that we can just access it(similar users) without recomputing it again. - - ***If It is already Computed***: - Just get it directly from our datastructure, which has that information. - In production time, We might have to recompute similarities, if it is computed a long time ago. Because user preferences changes over time. If we could maintain some kind of Timer, which when expires, we have to update it (recompute it). - - ***Which datastructure to use:*** - It is purely implementation dependant. - One simple method is to maintain a **Dictionary Of Dictionaries**. - - **key :** *userid* - **value**: *Again a dictionary* - **key** : *Similar User* - **value**: *Similarity Value*

3.4.2 Computing Movie-Movie Similarity matrix

```
start = datetime.now()
if not os.path.isfile('m_m_sim_sparse.npz'):
    print("It seems you don't have that file. Computing movie_movie similarity...")
    start = datetime.now()
    m_m_sim_sparse = cosine_similarity(X=train_sparse_matrix.T, dense_output=False)
    print("Done..")
    # store this sparse matrix in disk before using it. For future purposes.
    print("Saving it to disk without the need of re-computing it again.. ")
    sparse.save_npz("m_m_sim_sparse.npz", m_m_sim_sparse)
    print("Done..")
else:
    print("It is there, We will get it.")
    m_m_sim_sparse = sparse.load_npz("m_m_sim_sparse.npz")
    print("Done ...")

print("It's a ",m_m_sim_sparse.shape," dimensional matrix")

print(datetime.now() - start)
```

```
It seems you don't have that file. Computing movie_movie similarity...
Done..
Saving it to disk without the need of re-computing it again..
Done..
It's a  (17771, 17771)  dimensional matrix
0:10:02.736054
```

```
m_m_sim_sparse.shape
```

```
m_m_sim_sparse.shape
```

```
(17771, 17771)
```

- Even though we have similarity measure of each movie, with all other movies, We generally don't care much about least similar movies.
- Most of the times, only top_xxx similar items matters. It may be 10 or 100.
- We take only those top similar movie ratings and store them in a saperate dictionary.

```
movie_ids = np.unique(m_m_sim_sparse.nonzero()[1])
```

```
start = datetime.now()
similar_movies = dict()
for movie in movie_ids:
    # get the top similar movies and store them in the dictionary
    sim_movies = m_m_sim_sparse[movie].toarray().ravel().argsort()[::-1][1:]
    similar_movies[movie] = sim_movies[:100]
print(datetime.now() - start)

# just testing similar movies for movie_15
similar_movies[15]
```

```
0:00:33.411700
array([ 8279,  8013, 16528,  5927, 13105, 12049,  4424, 10193, 17590,
        4549,  3755,   590, 14059, 15144, 15054,  9584,  9071,  6349,
       16402,  3973,  1720,  5370, 16309,  9376,  6116,  4706,  2818,
         778, 15331,  1416, 12979, 17139, 17710,  5452,  2534,   164,
       15188,  8323,  2450, 16331,  9566, 15301, 13213, 14308, 15984,
       10597,  6426,  5500,  7068,  7328,  5720,  9802,   376, 13013,
        8003, 10199,  3338, 15390,  9688, 16455, 11730,  4513,   598,
       12762,  2187,   509,  5865,  9166, 17115, 16334,  1942,  7282,
       17584,  4376,  8988,  8873,  5921,  2716, 14679, 11947, 11981,
        4649,   565, 12954, 10788, 10220, 10963,  9427,  1690,  5107,
        7859,  5969,  1510,  2429,   847,  7845,  6410, 13931,  9840,
        3706])
```

Double-click (or enter) to edit

3.4.3 Finding most similar movies using similarity matrix

_ Does Similarity really works as the way we expected...? __

_Let's pick some random movie and check for its similar movies....

```
# First Let's load the movie details into soe dataframe..
# movie details are in 'netflix/movie_titles.csv'

movie_titles = pd.read_csv("data_folder/movie_titles.csv", sep=',', header = None,
                           names=['movie_id', 'year_of_release', 'title'], verbose=True,
                      index_col = 'movie_id', encoding = "ISO-8859-1")

movie_titles.head()
```

```
Tokenization took: 4.50 ms
Type conversion took: 165.72 ms
Parser memory cleanup took: 0.01 ms
```

movie_id	year_of_release	title
1	2003.0	Dinosaur Planet
2	2004.0	Isle of Man TT 2004 Review
3	1997.0	Character
4	1994.0	Paula Abdul's Get Up & Dance
5	2004.0	The Rise and Fall of ECW

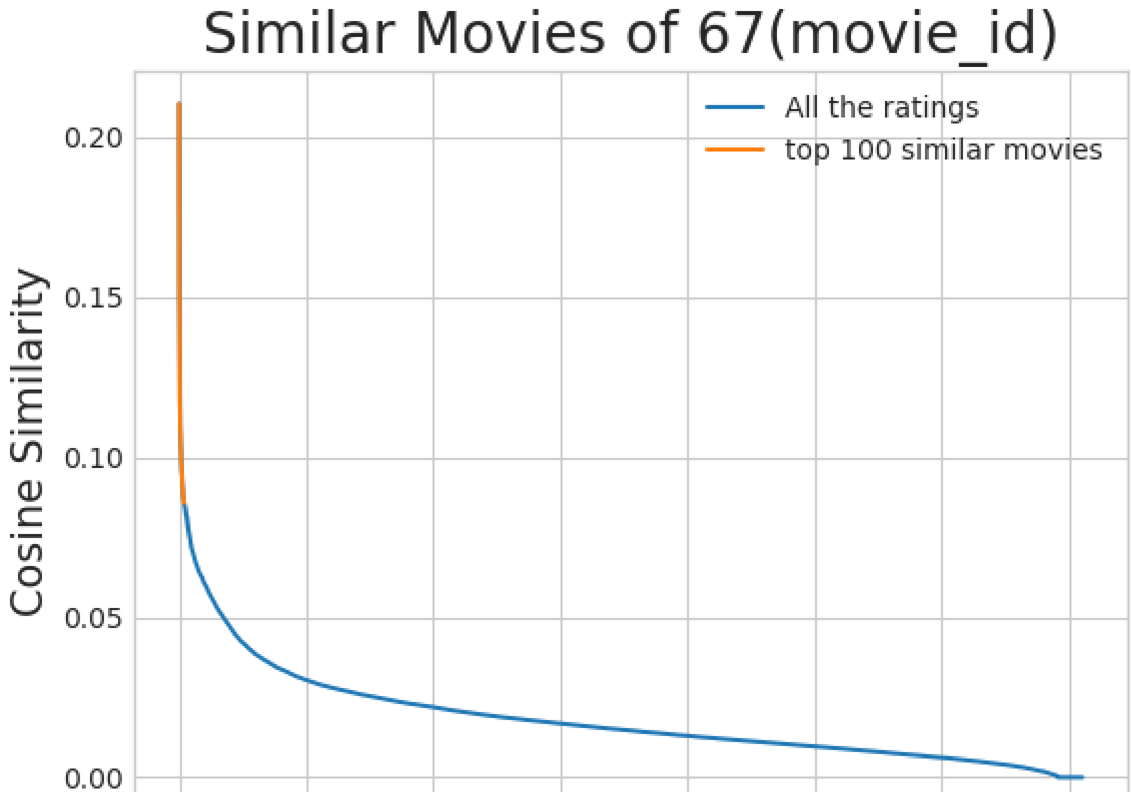
Similar Movies for 'Vampire Journals'

```
mv_id = 67

print("\nMovie ----->",movie_titles.loc[mv_id].values[1])

print("\nIt has {} Ratings from users.".format(train_sparse_matrix[:,mv_id].getnnz()))

print("\nWe have {} movies which are similarto this  and we will get only top most..".format(m_m_sim_sparse[:,mv_id].getnnz()))
```

```
Movie -----> Vampire Journals

It has 270 Ratings from users.

We have 17284 movies which are similarto this  and we will get only top most..
```

```
similarities = m_m_sim_sparse[mv_id].toarray().ravel()

similar_indices = similarities.argsort()[::-1][1:]

similarities[similar_indices]

sim_indices = similarities.argsort()[::-1][1:] # It will sort and reverse the array and ignore its similarity (ie.,1)
                                               # and return its indices(movie_ids)
```

```
plt.plot(similarities[sim_indices], label='All the ratings')
plt.plot(similarities[sim_indices[:100]], label='top 100 similar movies')
plt.title("Similar Movies of {}(movie_id)".format(mv_id), fontsize=20)
plt.xlabel("Movies (Not Movie_Ids)", fontsize=15)
plt.ylabel("Cosine Similarity",fontsize=15)
plt.legend()
plt.show()
```



Top 10 similar movies

Movies (Not Movie_Ids)

```
1 movie_titles.loc[sim_indices[:10]]
```

movie_id	year_of_release	title
323	1999.0	Modern Vampires
4044	1998.0	Subspecies 4: Bloodstorm
1688	1993.0	To Sleep With a Vampire
13962	2001.0	Dracula: The Dark Prince

> Similarly, we can ***find similar users*** and compare how similar they are.

4. Machine Learning Models

13873 2001.0 The Breed

```
def get_sample_sparse_matrix(sparse_matrix, no_users, no_movies, path, verbose = True):
    """
        It will get it from the ''path'' if it is present  or It will create
        and store the sampled sparse matrix in the path specified.
    """

    # get (row, col) and (rating) tuple from sparse_matrix...
    row_ind, col_ind, ratings = sparse.find(sparse_matrix)
    users = np.unique(row_ind)
    movies = np.unique(col_ind)

    print("Original Matrix : (users, movies) -- ({} {})".format(len(users), len(movies)))
    print("Original Matrix : Ratings -- {}\n".format(len(ratings)))

    # It just to make sure to get same sample everytime we run this program..
    # and pick without replacement....
```

```
    np.random.seed(15)
    sample_users = np.random.choice(users, no_users, replace=False)
    sample_movies = np.random.choice(movies, no_movies, replace=False)
    # get the boolean mask or these sampled_items in originl row/col_inds..
    mask = np.logical_and( np.isin(row_ind, sample_users),
                      np.isin(col_ind, sample_movies) )

    sample_sparse_matrix = sparse.csr_matrix((ratings[mask], (row_ind[mask], col_ind[mask])),
                                             shape=(max(sample_users)+1, max(sample_movies)+1))

    if verbose:
        print("Sampled Matrix : (users, movies) -- ({} {})".format(len(sample_users), len(sample_movies)))
        print("Sampled Matrix : Ratings --", format(ratings[mask].shape[0]))

    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save_npz(path, sample_sparse_matrix)
    if verbose:
            print('Done..\n')

    return sample_sparse_matrix
```

4.1 Sampling Data

4.1.1 Build sample train data from the train data

```
start = datetime.now()
if os.path.isfile('/content/drive/My Drive/NMR/train_sparse_matrix.npz'):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    train_sparse_matrix = sparse.load_npz('train_sparse_matrix.npz')
    print("DONE..")
else:
    print("We are creating sparse_matrix from the dataframe..")
```

```
    print('We are creating sparse_matrix from the dataframe..')
    # create sparse_matrix and store it for after usage.
    # csr_matrix(data_values, (row_index, col_index), shape_of_matrix)
    # It should be in such a way that, MATRIX[row, col] = data
    train_sparse_matrix = sparse.csr_matrix((train_df.rating.values, (train_df.user.values,
                                               train_df.movie.values)),)

    print('Done. It\'s shape is : (user, movie) : ',train_sparse_matrix.shape)
    print('Saving it into disk for furthur usage..')
    # save it into disk
    sparse.save_npz("train_sparse_matrix.npz", train_sparse_matrix)
    print('Done..\n')

print(datetime.now() - start)
```

```
It is present in your pwd, getting it from disk....
DONE..
0:00:05.745212
```

```
start = datetime.now()
path = "/content/drive/My Drive/NMR/sample_train_sparse_matrix.npz"
if os.path.isfile(path):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    sample_train_sparse_matrix = sparse.load_npz(path)
    print("DONE..")
else:
    # get 10k users and 1k movies from available data
    sample_train_sparse_matrix = get_sample_sparse_matrix(train_sparse_matrix, no_users=11000, no_movies=1300,
                                             path = path)

print(datetime.now() - start)
```

```
It is present in your pwd, getting it from disk....
DONE..
0:00:00.434124
```

4.1.2 Build sample test data from the test data

```
start = datetime.now()

path = "/content/drive/My Drive/NMR/sample_test_sparse_matrix.npz"
if os.path.isfile(path):
    print("It is present in your pwd, getting it from disk....")
    # just get it from the disk instead of computing it
    sample_test_sparse_matrix = sparse.load_npz(path)
    print("DONE..")
else:
    # get 5k users and 500 movies from available data
    sample_test_sparse_matrix = get_sample_sparse_matrix(test_sparse_matrix, no_users=5000, no_movies=500,
                                                         path = path)
print(datetime.now() - start)
```

```
It is present in your pwd, getting it from disk....
DONE..
0:00:00.209465
```

4.2 Finding Global Average of all movie ratings, Average rating per User, and Average rating per Movie (from sampled train)

```
sample_train_averages = dict()
```

4.2.1 Finding Global Average of all movie ratings

```
# get the global average of ratings in our train set.
global_average = sample_train_sparse_matrix.sum()/sample_train_sparse_matrix.count_nonzero()
sample_train_averages['global'] = global_average
sample_train_averages
```

```
{'global': 3.539311197258273}
```

4.2.2 Finding Average rating per User

```
sample_train_averages['user'] = get_average_ratings(sample_train_sparse_matrix, of_users=True)
print('\nAverage rating of user 1515220 :',sample_train_averages['user'][1515220])
```

```

Average rating of user 1515220 : 3.8684210526315788
```

4.2.3 Finding Average rating per Movie

```
sample_train_averages['movie'] =  get_average_ratings(sample_train_sparse_matrix, of_users=False)
print('\n AVerage rating of movie 15153 :',sample_train_averages['movie'][15153])
```

```

 AVerage rating of movie 15153 : 2.6296296296296298
```

4.3 Featurizing data

```
print('\n No of ratings in Our Sampled train matrix is : {}\n'.format(sample_train_sparse_matrix.count_nonzero()))
print('\n No of ratings in Our Sampled test  matrix is : {}\n'.format(sample_test_sparse_matrix.count_nonzero()))
```

```

 No of ratings in Our Sampled train matrix is : 177990


 No of ratings in Our Sampled test  matrix is : 7333
```

4.3.1 Featurizing data for regression problem

4.3.1.1 Featurizing train data

```
# get users, movies and ratings from our samples train sparse matrix
sample_train_users, sample_train_movies, sample_train_ratings = sparse.find(sample_train_sparse_matrix)
```

```
############################################################
# It took me almost 10 hours to prepare this train dataset.#
############################################################
start = datetime.now()
if os.path.isfile('sample/small/reg_train.csv'):
    print("File already exists you don't have to prepare again..." )
else:
    print('preparing {} tuples for the dataset..\n'.format(len(sample_train_ratings)))
    with open('/content/drive/My Drive/NMR/reg_train.csv', mode='w') as reg_data_file:
        count = 0
        for (user, movie, rating)  in zip(sample_train_users, sample_train_movies, sample_train_ratings):
            st = datetime.now()
        #     print(user, movie)
            #-------------------- Ratings of "movie" by similar users of "user" --------------------
            # compute the similar Users of the "user"
            user_sim = cosine_similarity(sample_train_sparse_matrix[user], sample_train_sparse_matrix).ravel()
            top_sim_users = user_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its similar users.
            # get the ratings of most similar users for this movie
            top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
            # we will make it's length "5" by adding movie averages to .
            top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
            top_sim_users_ratings.extend([sample_train_averages['movie'][movie]]*(5 - len(top_sim_users_ratings)))
        #     print(top_sim_users_ratings, end=" ")


            #-------------------- Ratings by "user"  to similar movies of "movie" --------------------
            # compute the similar movies of the "movie"
            movie_sim = cosine_similarity(sample_train_sparse_matrix[:,movie].T, sample_train_sparse_matrix.T).ravel()
```

```
            movie_sim = cosine_similarity(sample_train_sparse_matrix[:,movie].T, sample_train_sparse_matrix.T).ravel()
            top_sim_movies = movie_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its similar users.
            # get the ratings of most similar movie rated by this user..
            top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
            # we will make it's length "5" by adding user averages to.
            top_sim_movies_ratings = list(top_ratings[top_ratings != 0][:5])
            top_sim_movies_ratings.extend([sample_train_averages['user'][user]]*(5-len(top_sim_movies_ratings)))
        #     print(top_sim_movies_ratings, end=" : -- ")

            #-----------------prepare the row to be stores in a file-----------------#
            row = list()
            row.append(user)
            row.append(movie)
            # Now add the other features to this data...
            row.append(sample_train_averages['global']) # first feature
            # next 5 features are similar_users "movie" ratings
            row.extend(top_sim_users_ratings)
            # next 5 features are "user" ratings for similar_movies
            row.extend(top_sim_movies_ratings)
            # Avg_user rating
            row.append(sample_train_averages['user'][user])
            # Avg_movie rating
            row.append(sample_train_averages['movie'][movie])

            # finalley, The actual Rating of this user-movie pair...
            row.append(rating)
            count = count + 1

            # add rows to the file opened..
            reg_data_file.write(','.join(map(str, row)))
            reg_data_file.write('\n')
            if (count)%10000 == 0:
                # print(','.join(map(str, row)))
                print("Done for {} rows----- {}".format(count, datetime.now() - start))


print(datetime.now() - start)
```

```
preparing 177990 tuples for the dataset..

Done for 10000 rows----- 0:32:24.495526
Done for 20000 rows----- 1:04:55.134759
Done for 30000 rows----- 1:37:25.998679
Done for 40000 rows----- 2:10:21.410167
Done for 50000 rows----- 2:42:42.625115
Done for 60000 rows----- 3:14:42.905905
Done for 70000 rows----- 3:46:48.754486
Done for 80000 rows----- 4:19:25.939804
Done for 90000 rows----- 4:52:17.013450
Done for 100000 rows----- 5:25:16.917586
Done for 110000 rows----- 5:58:08.071279
Done for 120000 rows----- 6:30:15.696127
Done for 130000 rows----- 7:02:32.271594
Done for 140000 rows----- 7:35:25.583419
Done for 150000 rows----- 8:08:58.081564
Done for 160000 rows----- 8:42:40.794856
Done for 170000 rows----- 9:16:25.735616
9:43:16.190093
```

Reading from the file to make a Train_dataframe

```
reg_train = pd.read_csv('reg_train.csv', names = ['user', 'movie', 'GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5','smr1', 'smr2',
reg_train.head()
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating
0	53406	33	3.539311	4.0	5.0	4.0	3.0	1.0	5.0	2.0	5.0	3.0	3.0	3.369231	4.140741	4
1	99540	33	3.539311	5.0	4.0	5.0	5.0	5.0	3.0	4.0	4.0	5.0	3.0	3.272727	4.140741	3
2	99865	33	3.539311	5.0	5.0	4.0	4.0	4.0	5.0	4.0	4.0	4.0	5.0	3.651515	4.140741	5
3	101620	33	3.539311	2.0	3.0	5.0	5.0	4.0	4.0	3.0	3.0	5.0	5.0	3.568627	4.140741	5
4	112974	33	3.539311	5.0	5.0	5.0	5.0	5.0	3.0	5.0	5.0	5.0	3.0	3.700000	4.140741	5

- **GAvg** : Average rating of all the ratings
- **Similar users rating of this movie**:
  - sur1, sur2, sur3, sur4, sur5 (top 5 similar users who rated that movie..)
- **Similar movies rated by this user**:
  - smr1, smr2, smr3, smr4, smr5 (top 5 similar movies rated by this movie..)
- **UAvg** : User's Average rating
- **MAvg** : Average rating of this movie
- **rating** : Rating of this movie by this user.

4.3.1.2 Featurizing test data

```
# get users, movies and ratings from the Sampled Test
sample_test_users, sample_test_movies, sample_test_ratings = sparse.find(sample_test_sparse_matrix)
```

```
sample_train_averages['global']
```

```
3.539311197258273
```

```
start = datetime.now()

if os.path.isfile('reg_test.csv'):
    print("It is already created...")
else:

    print('preparing {} tuples for the dataset..\n'.format(len(sample_test_ratings)))
    with open('/content/drive/My Drive/NMR/reg_test.csv', mode='w') as reg_data_file:
        count = 0
        for (user, movie, rating)  in zip(sample_test_users, sample_test_movies, sample_test_ratings):
            st = datetime.now()
```

```
        st = datetime.now()

    #-------------------- Ratings of "movie" by similar users of "user" ---------------------
        #print(user, movie)
        try:
            # compute the similar Users of the "user"
            user_sim = cosine_similarity(sample_train_sparse_matrix[user], sample_train_sparse_matrix).ravel()
            top_sim_users = user_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its similar users.
            # get the ratings of most similar users for this movie
            top_ratings = sample_train_sparse_matrix[top_sim_users, movie].toarray().ravel()
            # we will make it's length "5" by adding movie averages to .
            top_sim_users_ratings = list(top_ratings[top_ratings != 0][:5])
            top_sim_users_ratings.extend([sample_train_averages['movie'][movie]]*(5 - len(top_sim_users_ratings)))
            # print(top_sim_users_ratings, end="--")

        except (IndexError, KeyError):
            # It is a new User or new Movie or there are no ratings for given user for top similar movies...
            ########## Cold STart Problem ##########
            top_sim_users_ratings.extend([sample_train_averages['global']]*(5 - len(top_sim_users_ratings)))
            #print(top_sim_users_ratings)
        except:
            print(user, movie)
            # we just want KeyErrors to be resolved. Not every Exception...
            raise



        #-------------------- Ratings by "user"  to similar movies of "movie" ---------------------
        try:
            # compute the similar movies of the "movie"
            movie_sim = cosine_similarity(sample_train_sparse_matrix[:,movie].T, sample_train_sparse_matrix.T).ravel()
            top_sim_movies = movie_sim.argsort()[::-1][1:] # we are ignoring 'The User' from its similar users.
            # get the ratings of most similar movie rated by this user..
            top_ratings = sample_train_sparse_matrix[user, top_sim_movies].toarray().ravel()
            # we will make it's length "5" by adding user averages to.
            top_sim_movies_ratings = list(top_ratings[top_ratings != 0][:5])
            top_sim_movies_ratings.extend([sample_train_averages['user'][user]]*(5-len(top_sim_movies_ratings)))
            #print(top_sim_movies_ratings)
```

```
            except (IndexError, KeyError):
                #print(top_sim_movies_ratings, end=" : -- ")
                top_sim_movies_ratings.extend([sample_train_averages['global']]*(5-len(top_sim_movies_ratings)))
                #print(top_sim_movies_ratings)
            except :
                raise

            #-----------------prepare the row to be stores in a file-----------------#
            row = list()
            # add usser and movie name first
            row.append(user)
            row.append(movie)
            row.append(sample_train_averages['global']) # first feature
            #print(row)
            # next 5 features are similar_users "movie" ratings
            row.extend(top_sim_users_ratings)
            #print(row)
            # next 5 features are "user" ratings for similar_movies
            row.extend(top_sim_movies_ratings)
            #print(row)
            # Avg_user rating
            try:
                row.append(sample_train_averages['user'][user])
            except KeyError:
                row.append(sample_train_averages['global'])
            except:
                raise
            #print(row)
            # Avg_movie rating
            try:
                row.append(sample_train_averages['movie'][movie])
            except KeyError:
                row.append(sample_train_averages['global'])
            except:
                raise
            #print(row)
            # finalley, The actual Rating of this user-movie pair...
            row.append(rating)
```

```
            #print(row)
            count = count + 1

            # add rows to the file opened..
            reg_data_file.write(','.join(map(str, row)))
            #print(','.join(map(str, row)))
            reg_data_file.write('\n')
            if (count)%1000 == 0:
                #print(','.join(map(str, row)))
                print("Done for {} rows----- {}".format(count, datetime.now() - start))
    print("",datetime.now() - start)
```

```
preparing 7333 tuples for the dataset..

Done for 1000 rows----- 0:03:26.409986
Done for 2000 rows----- 0:06:52.096092
Done for 3000 rows----- 0:10:12.645956
Done for 4000 rows----- 0:13:32.010895
Done for 5000 rows----- 0:16:53.284037
Done for 6000 rows----- 0:20:12.617728
Done for 7000 rows----- 0:23:33.088448
 0:24:38.365862
```

__Reading from the file to make a test dataframe __

```
reg_test_df = pd.read_csv('reg_test.csv', names = ['user', 'movie', 'GAvg', 'sur1', 'sur2', 'sur3', 'sur4', 'sur5',
                                                          'smr1', 'smr2', 'smr3', 'smr4', 'smr5',
                                                          'UAvg', 'MAvg', 'rating'], header=None)
reg_test_df.head(4)
```

user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	U

- **GAvg** : Average rating of all the ratings
- **Similar users rating of this movie**:
    - sur1, sur2, sur3, sur4, sur5 (top 5 simiular users who rated that movie..)
- **Similar movies rated by this user**:
    - smr1, smr2, smr3, smr4, smr5 (top 5 simiular movies rated by this movie..)
- **UAvg** : User AVerage rating
- **MAvg** : Average rating of this movie
- **rating** : Rating of this movie by this user.

4.3.2 Transforming data for Surprise models

```
! pip install surprise
```

```
Requirement already satisfied: surprise in /usr/local/lib/python3.6/dist-packages (0.1)
Requirement already satisfied: scikit-surprise in /usr/local/lib/python3.6/dist-packages (from surprise) (1.1.1)
Requirement already satisfied: six>=1.10.0 in /usr/local/lib/python3.6/dist-packages (from scikit-surprise->surprise) (1.15.0)
Requirement already satisfied: scipy>=1.0.0 in /usr/local/lib/python3.6/dist-packages (from scikit-surprise->surprise) (1.4.1)
Requirement already satisfied: numpy>=1.11.2 in /usr/local/lib/python3.6/dist-packages (from scikit-surprise->surprise) (1.18.5
Requirement already satisfied: joblib>=0.11 in /usr/local/lib/python3.6/dist-packages (from scikit-surprise->surprise) (0.16.0)
```

```
from surprise import Reader, Dataset
```

4.3.2.1 Transforming train data

- We can't give raw data (movie, user, rating) to train the model in Surprise library.
- They have a saperate format for TRAIN and TEST data, which will be useful for training the models like SVD, KNNBaseLineOnly....etc..,in Surprise.
- We can form the trainset from a file, or from a Pandas DataFrame. http://surprise.readthedocs.io/en/stable/getting_started.html#load-dom-dataframe-py

```
# It is to specify how to read the dataframe.
# for our dataframe, we don't have to specify anything extra..
reader = Reader(rating_scale=(1,5))

# create the traindata from the dataframe...
train_data = Dataset.load_from_df(reg_train[['user', 'movie', 'rating']], reader)

# build the trainset from traindata.., It is of dataset format from surprise library..
trainset = train_data.build_full_trainset()
```

4.3.2.2 Transforming test data

- Testset is just a list of (user, movie, rating) tuples. (Order in the tuple is impotant)

```
testset = list(zip(reg_test_df.user.values, reg_test_df.movie.values, reg_test_df.rating.values))
testset[:3]
```

```
[(808635, 71, 5), (941866, 71, 4), (1737912, 71, 3)]
```

4.4 Applying Machine Learning models

- Global dictionary that stores rmse and mape for all the models....

- It stores the metrics in a dictionary of dictionaries

> **keys** : model names(string)

> **value**: dict(**key** : metric, **value** : value)

```
models_evaluation_train = dict()
models_evaluation_test = dict()

models_evaluation_train, models_evaluation_test
```

```
({}, {})
```

Double-click (or enter) to edit

> ### Utility functions for running regression models

```
# to get rmse and mape given actual and predicted ratings..
def get_error_metrics(y_true, y_pred):
    rmse = np.sqrt(np.mean([ (y_true[i] - y_pred[i])**2 for i in range(len(y_pred)) ]))
    mape = np.mean(np.abs( (y_true - y_pred)/y_true )) * 100
    return rmse, mape

###################################################################
###################################################################
def run_xgboost(x_train, y_train, x_test, y_test, verbose=True):
    """
    It will return train_results and test_results
    """
    import xgboost as xgb
    from sklearn.model_selection import RandomizedSearchCV

    # dictionaries for storing train and test results
```

```
train_results = dict()
test_results = dict()


# fit the model
print('Training the model along with hyperparametertunning..')
start =datetime.now()
hyper_parameter = {"max_depth":[2, 3, 4], "n_estimators":[50,100,400,800,1200]}
clf = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15)

best_parameter = RandomizedSearchCV(clf, hyper_parameter, scoring = "neg_mean_absolute_error", cv = 3,verbose=5,n_jobs=-1)
best_parameter.fit(x_train, y_train)
print('hyperparameters estimated......')

estimators = best_parameter.best_params_["n_estimators"]
depth = best_parameter.best_params_["max_depth"]

clf = xgb.XGBRegressor(max_depth = depth, n_estimators = estimators)
clf.fit(x_train, y_train,eval_metric = 'rmse')

#algo.fit(x_train, y_train, eval_metric = 'rmse')

print('Done. Time taken : {}\n'.format(datetime.now()-start))
print('Done \n')

# from the trained model, get the predictions....
print('Evaluating the model with TRAIN data...')
start =datetime.now()
y_train_pred = clf.predict(x_train)
# get the rmse and mape of train data...
rmse_train, mape_train = get_error_metrics(y_train.values, y_train_pred)

# store the results in train_results dictionary..
train_results = {'rmse': rmse_train,
                'mape' : mape_train,
                'predictions' : y_train_pred}

#######################################
```

```
    # get the test data predictions and compute rmse and mape
    print('Evaluating Test data')
    y_test_pred = clf.predict(x_test)
    rmse_test, mape_test = get_error_metrics(y_true=y_test.values, y_pred=y_test_pred)
    # store them in our test results dictionary.
    test_results = {'rmse': rmse_test,
                    'mape' : mape_test,
                    'predictions':y_test_pred}
    if verbose:
        print('\nTEST DATA')
        print('-'*30)
        print('RMSE : ', rmse_test)
        print('MAPE : ', mape_test)

    # return these train and test results...
    return train_results, test_results,clf

```

Utility functions for Surprise modes

```
# it is just to makesure that all of our algorithms should produce same results
# everytime they run...

my_seed = 15
random.seed(my_seed)
np.random.seed(my_seed)

##########################################################
# get  (actual_list , predicted_list) ratings given list
# of predictions (prediction is a class in Surprise).
##########################################################
def get_ratings(predictions):
    actual = np.array([pred.r_ui for pred in predictions])
    pred = np.array([pred.est for pred in predictions])

```

```
    return actual, pred

###################################################################
# get ''rmse'' and ''mape'' , given list of prediction objecs
###################################################################
def get_errors(predictions, print_them=False):

    actual, pred = get_ratings(predictions)
    rmse = np.sqrt(np.mean((pred - actual)**2))
    mape = np.mean(np.abs(pred - actual)/actual)

    return rmse, mape*100

##################################################################################
# It will return predicted ratings, rmse and mape of both train and test data   #
##################################################################################
def run_surprise(algo, trainset, testset, verbose=True):
    '''
        return train_dict, test_dict

        It returns two dictionaries, one for train and the other is for test
        Each of them have 3 key-value pairs, which specify ''rmse'', ''mape'', and ''predicted ratings''.
    '''
    start = datetime.now()
    # dictionaries that stores metrics for train and test..
    train = dict()
    test = dict()

    # train the algorithm with the trainset
    st = datetime.now()
    print('Training the model...')
    algo.fit(trainset)
    print('Done. time taken : {} \n'.format(datetime.now()-st))

    # ---------------- Evaluating train data--------------------#
    st = datetime.now()
    print('Evaluating the model with train data..')
    # get the train predictions (list of prediction class inside Surprise)
```

```
    train_preds = algo.test(trainset.build_testset())
    # get predicted ratings from the train predictions..
    train_actual_ratings, train_pred_ratings = get_ratings(train_preds)
    # get ''rmse'' and ''mape'' from the train predictions.
    train_rmse, train_mape = get_errors(train_preds)
    print('time taken : {}'.format(datetime.now()-st))

    if verbose:
        print('-'*15)
        print('Train Data')
        print('-'*15)
        print("RMSE : {}\n\nMAPE : {}\n".format(train_rmse, train_mape))

    #store them in the train dictionary
    if verbose:
        print('adding train results in the dictionary..')
    train['rmse'] = train_rmse
    train['mape'] = train_mape
    train['predictions'] = train_pred_ratings

    #------------ Evaluating Test data---------------#
    st = datetime.now()
    print('\nEvaluating for test data...')
    # get the predictions( list of prediction classes) of test data
    test_preds = algo.test(testset)
    # get the predicted ratings from the list of predictions
    test_actual_ratings, test_pred_ratings = get_ratings(test_preds)
    # get error metrics from the predicted and actual ratings
    test_rmse, test_mape = get_errors(test_preds)
    print('time taken : {}'.format(datetime.now()-st))

    if verbose:
        print('-'*15)
        print('Test Data')
        print('-'*15)
        print("RMSE : {}\n\nMAPE : {}\n".format(test_rmse, test_mape))
    # store them in test dictionary
    if verbose:
```

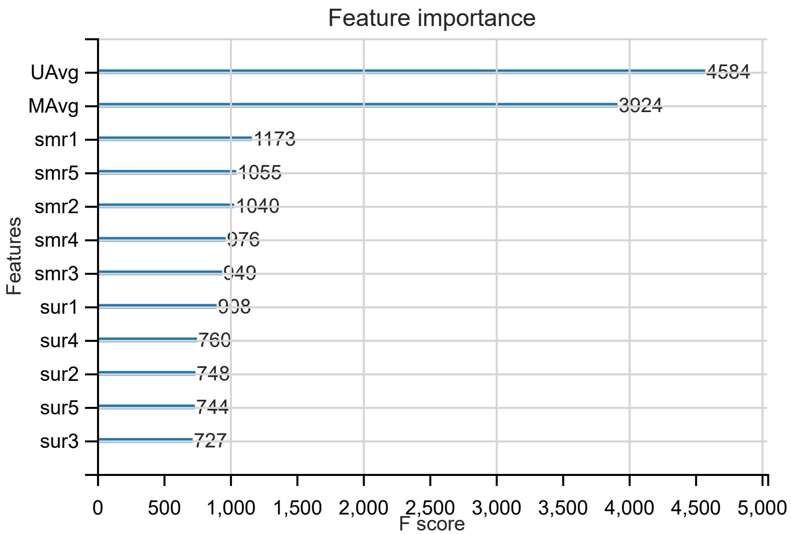
```
    if verbose:
        print('storing the test results in test dictionary...')
    test['rmse'] = test_rmse
    test['mape'] = test_mape
    test['predictions'] = test_pred_ratings

    print('\n'+'-'*45)
    print('Total time taken to run this algorithm :', datetime.now() - start)

    # return two dictionaries train and test
    return train, test
```

4.4.1 XGBoost with initial 13 features

```
# prepare Train data
x_train = reg_train.drop(['user','movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
# first_xgb = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results,clf = run_xgboost(x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['first_algo'] = train_results
models_evaluation_test['first_algo'] = test_results

xgb.plot_importance(clf)
plt.show()
```

```
Training the model along with hyperparametertunning..
Fitting 3 folds for each of 10 candidates, totalling 30 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 2 concurrent workers.
[Parallel(n_jobs=-1)]: Done  14 tasks      | elapsed: 11.3min
[Parallel(n_jobs=-1)]: Done  30 out of  30 | elapsed: 14.1min finished
[19:45:40] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
hyperparameters estimated......
[19:47:50] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:18:40.759760

Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA
-----------------------------
```

```
xgb.plot_importance(clf)
mpld3.display()
```



Double-click (or enter) to edit

```
from surprise import BaselineOnly
```

__Predicted_rating : (baseline prediction) __

- http://surprise.readthedocs.io/en/stable/basic_algorithms.html#surprise.prediction_algorithms.baseline_only.BaselineOnly

> $$\hat{r}_{ui} = b_{ui} = \mu + b_u + b_i$$

- $\boldsymbol{\mu}$: Average of all trainings in training data.
- $\boldsymbol{b}_u$: User bias
- $\boldsymbol{b}_i$: Item bias (movie biases)

__Optimization function (Least Squares Problem) __

- http://surprise.readthedocs.io/en/stable/prediction_algorithms.html#baselines-estimates-configuration

> $$\sum_{r_{ui} \in R_{train}} \left(r_{ui} - (\mu + b_u + b_i)\right)^2 + \lambda \left(b_u^2 + b_i^2\right). \text{ [mimimize } b_u, b_i]$$

```

# options are to specify.., how to compute those user and item biases
bsl_options = {'method': 'sgd',
               'learning_rate': .001
               }
my_bsl_algo = BaselineOnly(bsl_options=bsl_options)
# run this algorithm.., It will return the train and test results..
bsl_train_results, bsl_test_results = run_surprise(my_bsl_algo, trainset, testset, verbose=True)


# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['bsl_algo'] = bsl_train_results
```

```
models_evaluation_train['bsl_algo'] = bsl_train_results
models_evaluation_test['bsl_algo'] = bsl_test_results
```

```
Training the model...
Estimating biases using sgd...
Done. time taken : 0:00:01.247891

Evaluating the model with train data..
time taken : 0:00:01.419114
---------------
Train Data
---------------
RMSE : 0.9349557239281496

MAPE : 29.669406639324635

adding train results in the dictionary..

Evaluating for test data...
time taken : 0:00:00.068463
---------------
Test Data
---------------
RMSE : 1.0714862237715028

MAPE : 34.26492569298669

storing the test results in test dictionary...

---------------------------------------------
Total time taken to run this algorithm : 0:00:02.737568
```

4.4.3 XGBoost with initial 13 features + Surprise Baseline predictor

Updating Train Data

```
# add our baseline_predicted value as our feature..
```

```
reg_train['bslpr'] = models_evaluation_train['bsl_algo']['predictions']
reg_train.head(2)
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr
0	53406	33	3.539311	4.0	5.0	4.0	3.0	1.0	5.0	2.0	5.0	3.0	3.0	3.369231	4.140741	4	3.956336
1	99540	33	3.539311	5.0	4.0	5.0	5.0	5.0	3.0	4.0	4.0	5.0	3.0	3.272727	4.140741	3	3.309518

Updating Test Data

```
# add that baseline predicted ratings with Surprise to the test data as well
reg_test_df['bslpr']  = models_evaluation_test['bsl_algo']['predictions']

reg_test_df.head(2)
```

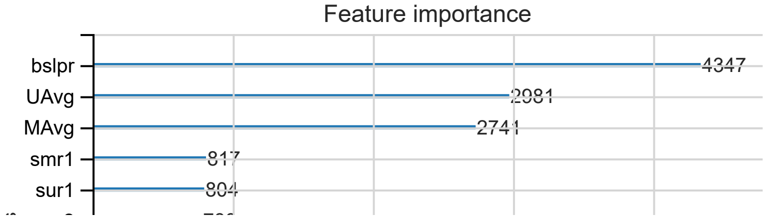
	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UA
0	808635	71	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.5393
1	941866	71	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.5393

```
# prepare train data
x_train = reg_train.drop(['user', 'movie','rating'], axis=1)
y_train = reg_train['rating']

# Prepare Test data
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# initialize Our first XGBoost model...
# xgb_bsl = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15, n_estimators=100)
train_results, test_results,xgb_bsl = run_xgboost(x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_bsl'] = train_results
```

```
models_evaluation_test['xgb_bsl'] = test_results

xgb.plot_importance(xgb_bsl)
plt.show()

```

```
Training the model along with hyperparametertunning..
Fitting 3 folds for each of 10 candidates, totalling 30 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 2 concurrent workers.
[Parallel(n_jobs=-1)]: Done  14 tasks      | elapsed: 12.9min
[Parallel(n_jobs=-1)]: Done  30 out of  30 | elapsed: 16.7min finished
[20:10:21] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
hyperparameters estimated......
[20:12:54] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:21:56.772919

Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA
------------------------------
RMSE :  1.109965298488558
MAPE :  32.81670441025577
```

```
xgb.plot_importance(xgb_bsl)
mpld3.display()
```



4.4.4 Surprise KNNBaseline predictor


```
from surprise import KNNBaseline
```

- KNN BASELINE
  - http://surprise.readthedocs.io/en/stable/knn_inspired.html#surprise.prediction_algorithms.knns.KNNBaseline
- PEARSON_BASELINE SIMILARITY
  - http://surprise.readthedocs.io/en/stable/similarities.html#surprise.similarities.pearson_baseline
- SHRINKAGE
  - *2.2 Neighborhood Models* in http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf
- **predicted Rating** : (**_ based on User-User similarity _**)

$$\hat{r}_{ui} = b_{ui} + \frac{\sum\limits_{v \in N_i^k(u)} \text{sim}(u, v) \cdot (r_{vi} - b_{vi})}{\sum\limits_{v \in N_i^k(u)} \text{sim}(u, v)}$$

- $\boldsymbol{b_{ui}}$ - *Baseline prediction* of (user,movie) rating
- $\boldsymbol{N_i^k(u)}$ - Set of **K similar** users (neighbours) of **user (u)** who rated **movie(i)**

- *sim (u, v)* - **Similarity** between users **u and v**
    - Generally, it will be cosine similarity or Pearson correlation coefficient.
    - But we use **shrunk Pearson-baseline correlation coefficient**, which is based on the pearsonBaseline similarity (we take base line predictions instead of mean rating of user/item)

Double-click (or enter) to edit

- __ Predicted rating __ (based on Item Item similarity):

$$\hat{r}_{ui} = b_{ui} + \frac{\sum\limits_{j \in N^k_u(i)} \text{sim}(i, j) \cdot (r_{uj} - b_{uj})}{\sum\limits_{j \in N^k_u(j)} \text{sim}(i, j)}$$

    - **_Notations follows same as above (user user based predicted rating) _**

4.4.4.1 Surprise KNNBaseline with user user similarities

```
# we specify , how to compute similarities and what to consider with sim_options to our algorithm
sim_options = {'user_based' : True,
               'name': 'pearson_baseline',
               'shrinkage': 100,
               'min_support': 2
              }
# we keep other parameters like regularization parameter and learning_rate as default values.
bsl_options = {'method': 'sgd'}

knn_bsl_u = KNNBaseline(k=40, sim_options = sim_options, bsl_options = bsl_options)
knn_bsl_u_train_results, knn_bsl_u_test_results = run_surprise(knn_bsl_u, trainset, testset, verbose=True)

# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['knn_bsl_u'] = knn_bsl_u_train_results
models_evaluation_test['knn_bsl_u'] = knn_bsl_u_test_results
```

```
models_evaluation_test['knn_bsl_u'] = knn_bsl_u_test_results

```

```
Training the model...
Estimating biases using sgd...
Computing the pearson_baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:47.813463

Evaluating the model with train data..
time taken : 0:02:44.772524
---------------
Train Data
---------------
RMSE : 0.3644860891854514

MAPE : 10.126238158446187

adding train results in the dictionary..

Evaluating for test data...
time taken : 0:00:00.077511
---------------
Test Data
---------------
RMSE : 1.071014318595119

MAPE : 34.34963291487689

storing the test results in test dictionary...

---------------------------------------------
Total time taken to run this algorithm : 0:03:32.664124
```

4.4.4.2 Surprise KNNBaseline with movie movie similarities

```
# we specify , how to compute similarities and what to consider with sim_options to our algorithm

```

```
# 'user_based' : Fals => this considers the similarities of movies instead of users

sim_options = {'user_based' : False,
               'name': 'pearson_baseline',
               'shrinkage': 100,
               'min_support': 2
              }
# we keep other parameters like regularization parameter and learning_rate as default values.
bsl_options = {'method': 'sgd'}


knn_bsl_m = KNNBaseline(k=40, sim_options = sim_options, bsl_options = bsl_options)

knn_bsl_m_train_results, knn_bsl_m_test_results = run_surprise(knn_bsl_m, trainset, testset, verbose=True)

# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['knn_bsl_m'] = knn_bsl_m_train_results
models_evaluation_test['knn_bsl_m'] = knn_bsl_m_test_results

```

```
Training the model...
Estimating biases using sgd...
Computing the pearson_baseline similarity matrix...
Done computing similarity matrix.
Done. time taken : 0:00:01.767263

Evaluating the model with train data..
time taken : 0:00:15.668819
---------------
Train Data
---------------
RMSE : 0.3770003435811702
```

4.4.5 XGBoost with initial 13 features + Surprise Baseline predictor + KNNBaseline predictor

```
adding train results in the dictionary..
```

- First we will run XGBoost with predictions from both KNN's (that uses User_User and Item_Item similarities along with our previous features.
- Then we will run XGBoost with just predictions form both knn models and preditions from our baseline model.

```
RMSE : 1.0710363158793224
```

__Preparing Train data __

```
# add the predicted values from both knns to this dataframe
reg_train['knn_bsl_u'] = models_evaluation_train['knn_bsl_u']['predictions']
reg_train['knn_bsl_m'] = models_evaluation_train['knn_bsl_m']['predictions']

reg_train.head(2)
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UAvg	MAvg	rating	bslpr	knn_b
0	53406	33	3.539311	4.0	5.0	4.0	3.0	1.0	5.0	2.0	5.0	3.0	3.0	3.369231	4.140741	4	3.956336	3.98
1	99540	33	3.539311	5.0	4.0	5.0	5.0	5.0	3.0	4.0	4.0	5.0	3.0	3.272727	4.140741	3	3.309518	3.07

__Preparing Test data __

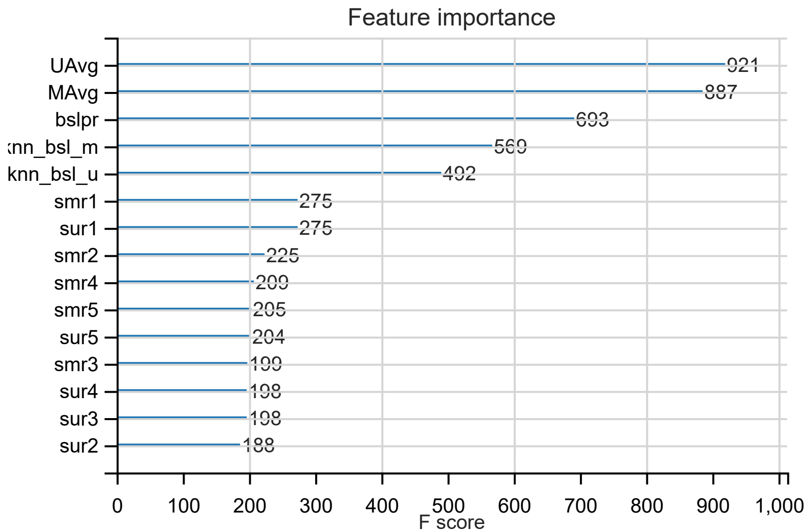
```
reg_test_df['knn_bsl_u'] = models_evaluation_test['knn_bsl_u']['predictions']
reg_test_df['knn_bsl_m'] = models_evaluation_test['knn_bsl_m']['predictions']

reg_test_df.head(2)
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UA
0	808635	71	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.5393
1	941866	71	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.5393

```
# prepare the train data....
x_train = reg_train.drop(['user', 'movie', 'rating'], axis=1)
y_train = reg_train['rating']

# prepare the train data....
x_test = reg_test_df.drop(['user','movie','rating'], axis=1)
y_test = reg_test_df['rating']

# declare the model
# xgb_knn_bsl = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results,xgb_knn_bsl = run_xgboost(x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_knn_bsl'] = train_results
models_evaluation_test['xgb_knn_bsl'] = test_results


xgb.plot_importance(xgb_knn_bsl)
plt.show()
```

```
Training the model along with hyperparametertunning..
Fitting 3 folds for each of 10 candidates, totalling 30 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 2 concurrent workers.
[Parallel(n_jobs=-1)]: Done  14 tasks      | elapsed: 11.5min
[Parallel(n_jobs=-1)]: Done  30 out of  30 | elapsed: 23.9min finished
[20:43:43] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
hyperparameters estimated......
[20:44:47] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:26:07.038736

Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA
```

```
xgb.plot_importance(xgb_knn_bsl)
mpld3.display()
```



4.4.6 Matrix Factorization Techniques

4.4.6.1 SVD Matrix Factorization User Movie intractions

```
from surprise import SVD
```

http://surprise.readthedocs.io/en/stable/matrix_factorization.html#surprise.prediction_algorithms.matrix_factorization.SVD

- __ Predicted Rating : __
    -
    - $\hat{r}_{ui} = \mu + b_u + b_i + q_i^T p_u$
        - $\boldsymbol{q}_i$ - Representation of item(movie) in latent factor space
        - $\boldsymbol{p}_u$ - Representation of user in new latent factor space

- A BASIC MATRIX FACTORIZATION MODEL in [https://datajobs.com/data-science-repo/Recommender-Systems-[Netflix].pdf](https://datajobs.com/data-science-repo/Recommender-Systems-[Netflix].pdf)

- **Optimization problem with user item interactions and regularization (to avoid overfitting)**
    -
    - $\sum_{r_{ui} \in R_{train}} \left(r_{ui} - \hat{r}_{ui}\right)^2 + \lambda\left(b_i^2 + b_u^2 + ||q_i||^2 + ||p_u||^2\right)$

```
# initiallize the model
svd = SVD(n_factors=100, biased=True, random_state=15, verbose=True)
svd_train_results, svd_test_results = run_surprise(svd, trainset, testset, verbose=True)

# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['svd'] = svd_train_results
models_evaluation_test['svd'] = svd_test_results
```

```
Training the model...
Processing epoch 0
Processing epoch 1
Processing epoch 2
Processing epoch 3
Processing epoch 4
Processing epoch 5
Processing epoch 6
Processing epoch 7
```

Double-click (or enter) to edit

```
Processing epoch 10
```

4.4.6.2 SVD Matrix Factorization with implicit feedback from user (user rated movies)

```
Processing epoch 14
```

```
1 from surprise import SVDpp
```

```
Processing epoch 17
```

- -----> 2.5 Implicit Feedback in http://courses.ischool.berkeley.edu/i290-dm/s11/SECURE/a1-koren.pdf

```
Done. time taken : 0:00:11.370703
```

- __ Predicted Rating : __
  -
  - $\hat{r}_{ui} = \mu + b_u + b_i + q_i^T \left(p_u + |I_u|^{-\frac{1}{2}} \sum_{j \in I_u} y_j\right)$

- $\boldsymbol{I_u}$ --- the set of all items rated by user u
- $\boldsymbol{y_j}$ --- Our new set of item factors that capture implicit ratings.

```
Evaluating for test data...
```

- **Optimization problem with user item interactions and regularization (to avoid overfitting)**
  -
  - $\sum_{r_{ui} \in R_{train}} \left(r_{ui} - \hat{r}_{ui}\right)^2 + \lambda \left(b_i^2 + b_u^2 + ||q_i||^2 + ||p_u||^2 + ||y_j||^2\right)$

```
# initiallize the model
svdpp = SVDpp(n_factors=50, random_state=15, verbose=True)
svdpp_train_results, svdpp_test_results = run_surprise(svdpp, trainset, testset, verbose=True)

# Just store these error metrics in our models_evaluation datastructure
models_evaluation_train['svdpp'] = svdpp_train_results
models_evaluation_test['svdpp'] = svdpp_test_results

```

```
Training the model...
 processing epoch 0
 processing epoch 1
 processing epoch 2
 processing epoch 3
 processing epoch 4
 processing epoch 5
 processing epoch 6
 processing epoch 7
 processing epoch 8
 processing epoch 9
 processing epoch 10
 processing epoch 11
 processing epoch 12
 processing epoch 13
 processing epoch 14
 processing epoch 15
 processing epoch 16
 processing epoch 17
 processing epoch 18
```

Double-click (or enter) to edit

Double-click (or enter) to edit

```
---------------
```

Preparing Train data

```
RMSE : 0.6135517049537833
```

```
# add the predicted values from both knns to this dataframe
reg_train['svd'] = models_evaluation_train['svd']['predictions']
reg_train['svdpp'] = models_evaluation_train['svdpp']['predictions']

reg_train.head(2)
```

__Preparing Test data __

```
reg_test_df['svd'] = models_evaluation_test['svd']['predictions']
reg_test_df['svdpp'] = models_evaluation_test['svdpp']['predictions']

reg_test_df.head(2)
```

	user	movie	GAvg	sur1	sur2	sur3	sur4	sur5	smr1	smr2	smr3	smr4	smr5	UA
0	808635	71	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.5393
1	941866	71	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.539311	3.5393

4.4.7 XgBoost with Surprise Baseline + Surprise KNNbaseline + MF Techniques

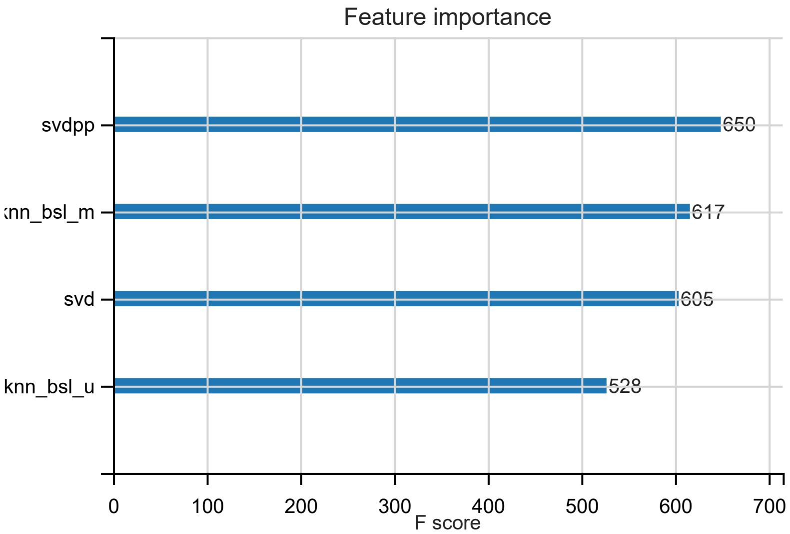
```
# to get rmse and mape given actual and predicted ratings..
def get_error_metrics(y_true, y_pred):
    rmse = np.sqrt(np.mean([ (y_true[i] - y_pred[i])**2 for i in range(len(y_pred)) ]))
    mape = np.mean(np.abs( (y_true - y_pred)/y_true )) * 100
    return rmse, mape

###################################################################
###################################################################
def run_xgboost(x_train, y_train, x_test, y_test, verbose=True):
    """
    It will return train_results and test_results
    """
    import xgboost as xgb
    from sklearn.model_selection import RandomizedSearchCV
    from sklearn.model_selection import GridSearchCV

    # dictionaries for storing train and test results
```

```
train_results = dict()
test_results = dict()


# fit the model
print('Training the model along with hyperparametertunning..')
start =datetime.now()
hyper_parameter = {"max_depth":[2, 3, 4], "n_estimators":[50,70,100,120,150,400,800,1200]}
clf = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15)

best_parameter = GridSearchCV(clf, hyper_parameter, scoring = "neg_mean_absolute_error", cv = 3,verbose=5,n_jobs=-1)
best_parameter.fit(x_train, y_train)
print('hyperparameters estimated......')

estimators = best_parameter.best_params_["n_estimators"]
depth = best_parameter.best_params_["max_depth"]

clf = xgb.XGBRegressor(max_depth = depth, n_estimators = estimators)
clf.fit(x_train, y_train,eval_metric = 'rmse')

#algo.fit(x_train, y_train, eval_metric = 'rmse')

print('Done. Time taken : {}\n'.format(datetime.now()-start))
print('Done \n')

# from the trained model, get the predictions....
print('Evaluating the model with TRAIN data...')
start =datetime.now()
y_train_pred = clf.predict(x_train)
# get the rmse and mape of train data...
rmse_train, mape_train = get_error_metrics(y_train.values, y_train_pred)

# store the results in train_results dictionary..
train_results = {'rmse': rmse_train,
                'mape' : mape_train,
                'predictions' : y_train_pred}

########################################
```

```
    ##########################################
    # get the test data predictions and compute rmse and mape
    print('Evaluating Test data')
    y_test_pred = clf.predict(x_test)
    rmse_test, mape_test = get_error_metrics(y_true=y_test.values, y_pred=y_test_pred)
    # store them in our test results dictionary.
    test_results = {'rmse': rmse_test,
                    'mape' : mape_test,
                    'predictions':y_test_pred}
    if verbose:
        print('\nTEST DATA')
        print('-'*30)
        print('RMSE : ', rmse_test)
        print('MAPE : ', mape_test)

    # return these train and test results...
    return train_results, test_results,clf

```

```
# prepare train data
x_train = reg_train[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_train = reg_train['rating']

# test data
x_test = reg_test_df[['knn_bsl_u', 'knn_bsl_m', 'svd', 'svdpp']]
y_test = reg_test_df['rating']


# xgb_all_models = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results,xgb_all_models = run_xgboost(x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_all_models'] = train_results
models_evaluation_test['xgb_all_models'] = test_results

xgb.plot_importance(xgb_all_models)
mpld3.display()
```

```
Training the model along with hyperparametertunning..
Fitting 3 folds for each of 24 candidates, totalling 72 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 2 concurrent workers.
[Parallel(n_jobs=-1)]: Done  14 tasks      | elapsed:  1.0min
[Parallel(n_jobs=-1)]: Done  68 tasks      | elapsed: 20.3min
[Parallel(n_jobs=-1)]: Done  72 out of  72 | elapsed: 25.5min finished
[22:52:09] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
hyperparameters estimated......
[22:52:58] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:27:12.251437

Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA
------------------------------
RMSE :  1.0755943421758465
MAPE :  34.9475988490868
```



4.4.8 XgBoost with 13 features + Surprise Baseline + Surprise KNNbaseline + MF Techniques

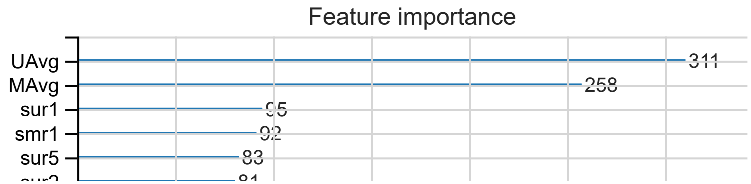
```
 # to get rmse and mape given actual and predicted ratings..
def get_error_metrics(y_true, y_pred):
    rmse = np.sqrt(np.mean([ (y_true[i] - y_pred[i])**2 for i in range(len(y_pred)) ]))
    mape = np.mean(np.abs( (y_true - y_pred)/y_true )) * 100
    return rmse, mape


###################################################################
###################################################################
def run_xgboost(x_train, y_train, x_test, y_test, verbose=True):
    """
    It will return train_results and test_results
    """
    import xgboost as xgb
    from sklearn.model_selection import RandomizedSearchCV
    from sklearn.model_selection import GridSearchCV

    # dictionaries for storing train and test results
    train_results = dict()
    test_results = dict()


    # fit the model
    print('Training the model along with hyperparametertunning..')
    start =datetime.now()
    hyper_parameter = {"n_estimators":[70,100,120,150,400,800,1200],
                       'max_depth':[2,3,4,5],
                       'min_child_weight':range(1,5,2),
                       'gamma':[i/10.0 for i in range(0,4)]
}
    clf = xgb.XGBRegressor(silent=False, n_jobs=13, random_state=15,eval_metric='rmse')

    best_parameter = RandomizedSearchCV(clf, hyper_parameter,  cv = 2,verbose=5,n_jobs=-1)
    best_parameter.fit(x_train, y_train)
    print('hyperparameters estimated......')

```

```
estimators = best_parameter.best_params_["n_estimators"]
depth = best_parameter.best_params_["max_depth"]
cw = best_parameter.best_params_["min_child_weight"]
gm = best_parameter.best_params_["gamma"]
print('number of estimators',estimators,'\n depth',depth,'\n min child weight',cw,'\n gamma',gm)

clf = xgb.XGBRegressor(max_depth = depth, n_estimators = estimators,gamma=gm, min_child_weight=cw,eval_metric='rmse')
clf.fit(x_train, y_train,eval_metric = 'rmse')

#algo.fit(x_train, y_train, eval_metric = 'rmse')

print('Done. Time taken : {}\n'.format(datetime.now()-start))
print('Done \n')

# from the trained model, get the predictions....
print('Evaluating the model with TRAIN data...')
start =datetime.now()
y_train_pred = clf.predict(x_train)
# get the rmse and mape of train data...
rmse_train, mape_train = get_error_metrics(y_train.values, y_train_pred)

# store the results in train_results dictionary..
train_results = {'rmse': rmse_train,
                'mape' : mape_train,
                'predictions' : y_train_pred}

#######################################
# get the test data predictions and compute rmse and mape
print('Evaluating Test data')
y_test_pred = clf.predict(x_test)
rmse_test, mape_test = get_error_metrics(y_true=y_test.values, y_pred=y_test_pred)
# store them in our test results dictionary.
test_results = {'rmse': rmse_test,
                'mape' : mape_test,
                'predictions':y_test_pred}
if verbose:
    print('\nTEST DATA')
```

```
        print('-'*30)
        print('RMSE : ', rmse_test)
        print('MAPE : ', mape_test)

    # return these train and test results...
    return train_results, test_results,clf

```

```
# prepare x_train and y_train
x_train = reg_train.drop(['user', 'movie', 'rating',], axis=1)
y_train = reg_train['rating']

# prepare test data
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

# xgb_all_models = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results,xgb_final = run_xgboost(x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_final'] = train_results
models_evaluation_test['xgb_final'] = test_results

xgb.plot_importance(xgb_final)
mpld3.display()
```

```
Training the model along with hyperparametertunning..
Fitting 2 folds for each of 10 candidates, totalling 20 fits
[Parallel(n_jobs=-1)]: Using backend LokyBackend with 2 concurrent workers.
[Parallel(n_jobs=-1)]: Done  14 tasks      | elapsed:  6.2min
[Parallel(n_jobs=-1)]: Done  20 out of  20 | elapsed: 13.6min finished
[09:40:32] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
hyperparameters estimated......
number of estimators 100
 depth 4
 min child weight 1
 gamma 0.1
[09:40:50] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:14:13.165781

Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA
------------------------------
RMSE :  1.0745867031750465
MAPE :  33.94124138289687
```



Xgb_final with n_estimator = 150 and depth = 2

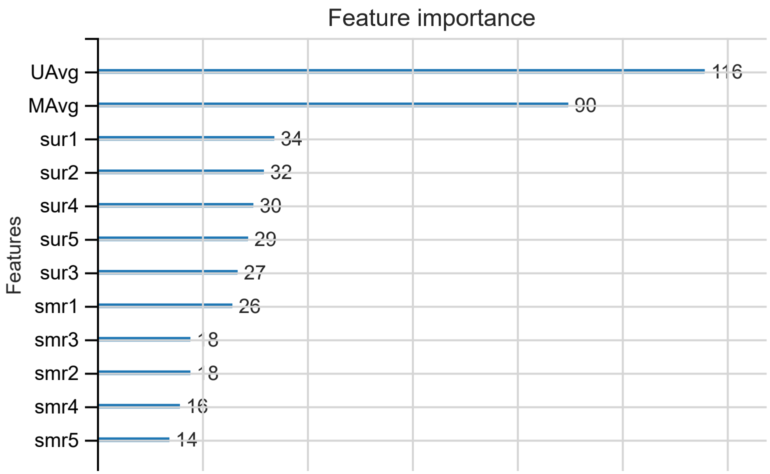

```
# to get rmse and mape given actual and predicted ratings..
def get_error_metrics(y_true, y_pred):
    rmse = np.sqrt(np.mean([ (y_true[i] - y_pred[i])**2 for i in range(len(y_pred)) ]))
    mape = np.mean(np.abs( (y_true - y_pred)/y_true )) * 100
    return rmse, mape

###################################################################
###################################################################
```

```python
def run_xgboost(x_train, y_train, x_test, y_test, verbose=True):
    """
    It will return train_results and test_results
    """
    import xgboost as xgb

    # dictionaries for storing train and test results
    train_results = dict()
    test_results = dict()


    start =datetime.now()


    clf = xgb.XGBRegressor(max_depth = 2, n_estimators = 150,gamma=0.1,main_child_weight=1,eval_metric='rmse')
    clf.fit(x_train, y_train,eval_metric = 'rmse')

    #algo.fit(x_train, y_train, eval_metric = 'rmse')

    print('Done. Time taken : {}\n'.format(datetime.now()-start))
    print('Done \n')

    # from the trained model, get the predictions....
    print('Evaluating the model with TRAIN data...')
    start =datetime.now()
    y_train_pred = clf.predict(x_train)
    # get the rmse and mape of train data...
    rmse_train, mape_train = get_error_metrics(y_train.values, y_train_pred)

    # store the results in train_results dictionary..
    train_results = {'rmse': rmse_train,
                    'mape' : mape_train,
                    'predictions' : y_train_pred}

    #######################################
    # get the test data predictions and compute rmse and mape
    print('Evaluating Test data')
```

```
    y_test_pred = clf.predict(x_test)
    rmse_test, mape_test = get_error_metrics(y_true=y_test.values, y_pred=y_test_pred)
    # store them in our test results dictionary.
    test_results = {'rmse': rmse_test,
                    'mape' : mape_test,
                    'predictions':y_test_pred}
    if verbose:
        print('\nTEST DATA')
        print('-'*30)
        print('RMSE : ', rmse_test)
        print('MAPE : ', mape_test)

    # return these train and test results...
    return train_results, test_results,clf

```

```
# prepare x_train and y_train
x_train = reg_train.drop(['user', 'movie', 'rating',], axis=1)
y_train = reg_train['rating']

# prepare test data
x_test = reg_test_df.drop(['user', 'movie', 'rating'], axis=1)
y_test = reg_test_df['rating']

# xgb_all_models = xgb.XGBRegressor(n_jobs=10, random_state=15)
train_results, test_results,xgb_final = run_xgboost(x_train, y_train, x_test, y_test)

# store the results in models_evaluations dictionaries
models_evaluation_train['xgb_final'] = train_results
models_evaluation_test['xgb_final'] = test_results

xgb.plot_importance(xgb_final)
mpld3.display()
```

```
[09:41:45] WARNING: /workspace/src/objective/regression_obj.cu:152: reg:linear is now deprecated in favor of reg:squarederror.
Done. Time taken : 0:00:16.300149

Done

Evaluating the model with TRAIN data...
Evaluating Test data

TEST DATA
------------------------------
RMSE :  1.0725008584377866
MAPE :  34.0979611033163
```



4.5 Comparision between all models

```
print("Tabulation of results")
from prettytable import PrettyTable
x = PrettyTable()
x.field_names = ["S.NO.", "MODEL", "RMSE"]
x.add_row(["1", "bslpr","1.714"])
x.add_row(["2", "knn_bsl_u","1.0710"])
x.add_row(["3", "knn_bsl_m","1.0710"])
x.add_row(["4", "svd","1.0712"])
x.add_row(["5", "svdpp","1.07135"])
```

```
x.add_row(["6", "xgb + 13feat","1.0947"])
x.add_row(["7", "xgb + 13feat + bslpr","1.1099"])
x.add_row(["8", "xgb+ 13feat + bslpr + knn","1.0766"])
x.add_row(["8", "xgb+ bslpr + knn + mf","1.0755"])
x.add_row(["8", "xgb + 13feat + bslpr + knn + mf","1.0725"])
print(x)
```

```
Tabulation of results
+-------+----------------------------------+---------+
| S.NO. |              MODEL               |   RMSE  |
+-------+----------------------------------+---------+
|   1   |              bslpr               |  1.714  |
|   2   |            knn_bsl_u             |  1.0710 |
|   3   |            knn_bsl_m             |  1.0710 |
|   4   |               svd                |  1.0712 |
|   5   |              svdpp               | 1.07135 |
|   6   |           xgb + 13feat           |  1.0947 |
|   7   |       xgb + 13feat + bslpr       |  1.1099 |
|   8   |    xgb+ 13feat + bslpr + knn     |  1.0766 |
|   8   |      xgb+ bslpr + knn + mf       |  1.0755 |
|   8   | xgb + 13feat + bslpr + knn + mf  |  1.0725 |
+-------+----------------------------------+---------+
```

5. Assignment

This is Ntflix case study data for which was acquired from kaggle. We choose RMSE and MAPE as the matric to evaluate models. After loading the data into proper dataframe initial Exploratory data analysis is done. In the EDA we try to define a new feature weekday and see that it yeilds nothing meaningful. Along with other statistical exploration we also look at the sevearity of cold start problem which is demostrated more by train data. For further exploration of features Like similar users and movies we try direct manipulation to the data matrix but it is more time complex. Tried SVD to reduce the dimension of the matrix but it is almost all full (non-sparse) to the time complexity is even greater. so for time being the sample of data is taken and top five similar users and movies are added as features. Others features include the use of Surprise library of python, and they are the baseline predictor, KNN baseline model, simple svd and implicit svdpp. XGBoost is used as a regressor to fit the train data and predict on the test data.