



oOh!media Limited  
ABN 69 602 195 380

15 July 2025

## ASX Release

### Contract update – Auckland Transport

oOh!media Limited (ASX:OML) (oOh!) has been informed by the Auckland Transport Authority that its contract, which was due to expire on 30 September 2025 will not be renewed.

While oOh! is disappointed with this outcome, it has planned for this eventuality and is confident in maintaining a leading position in the New Zealand Out Of Home market.

The contract represented 4% of oOh!'s FY24 reported revenue. Auckland Transport has confirmed its plans to transition out of the current arrangement by October 2025.

oOh! maintains a diverse lease maturity profile and strong contract discipline with a focus on achieving sustainable margin and earnings growth and returns on capital.

This announcement has been authorised for release to the ASX by the Chief Executive Officer.

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### About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences. The Company's extensive network of more than 35,000 digital and static asset locations includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities. Listed on the ASX, oOh! employs around 800 people across Australia and New Zealand and had revenues of \$636 million in 2024. It also owns the Cactus printing business.



The Company invests heavily in technology and is pioneering the use of sophisticated data techniques that enable clients to maximise their media spend through unrivalled and accurate audience targeting. Find out more at [oohmedia.com.au](http://oohmedia.com.au)

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