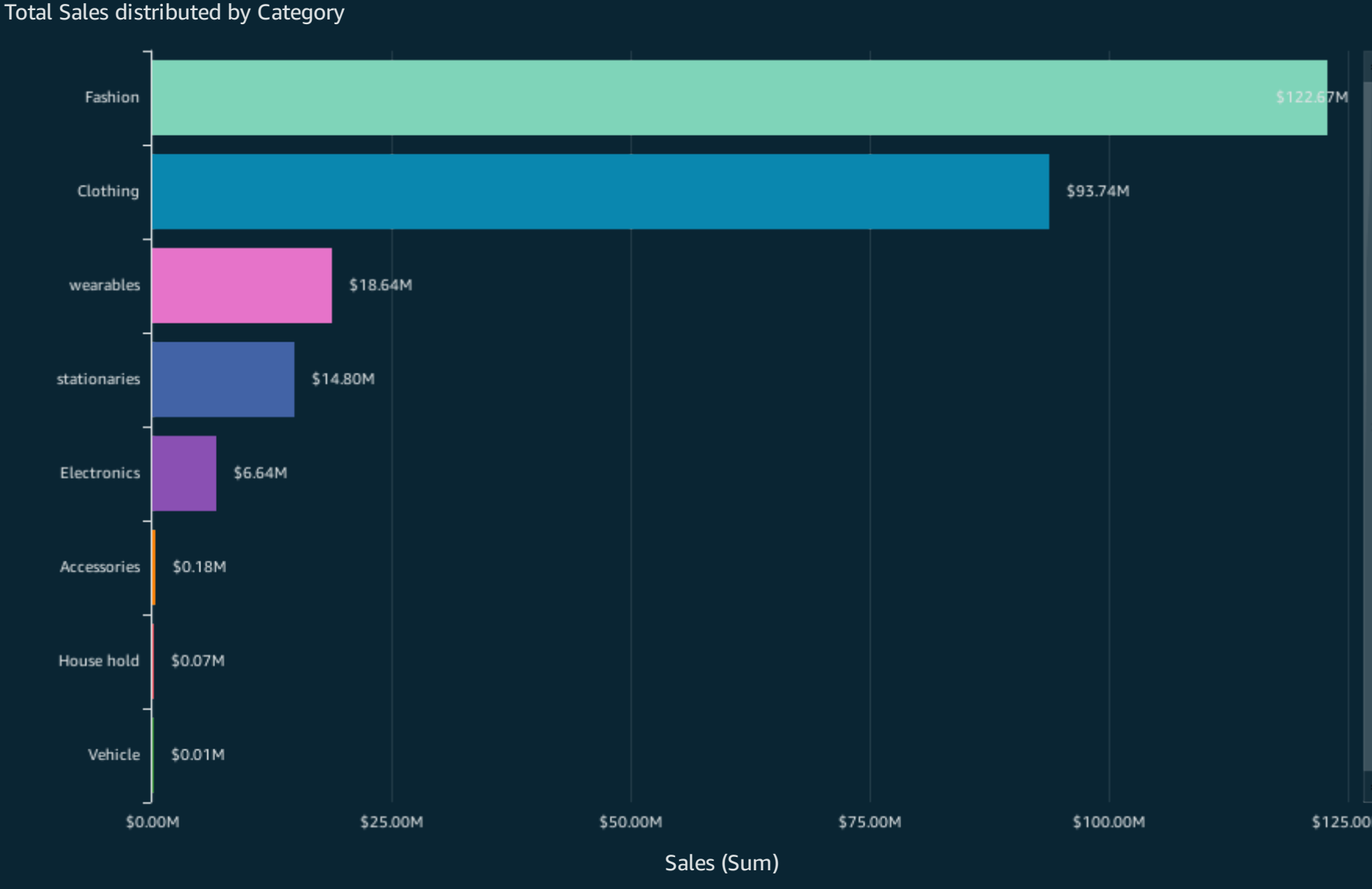
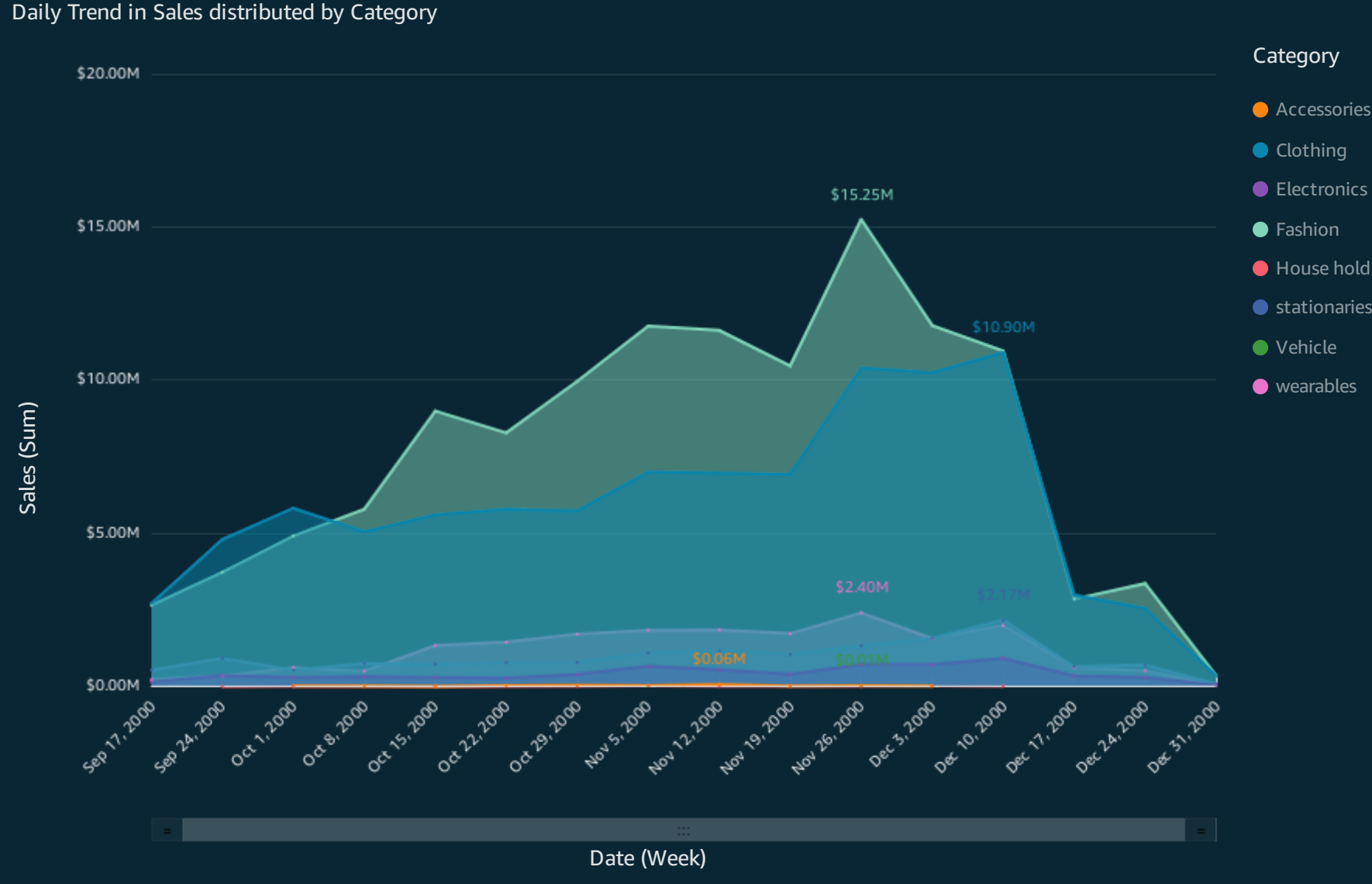
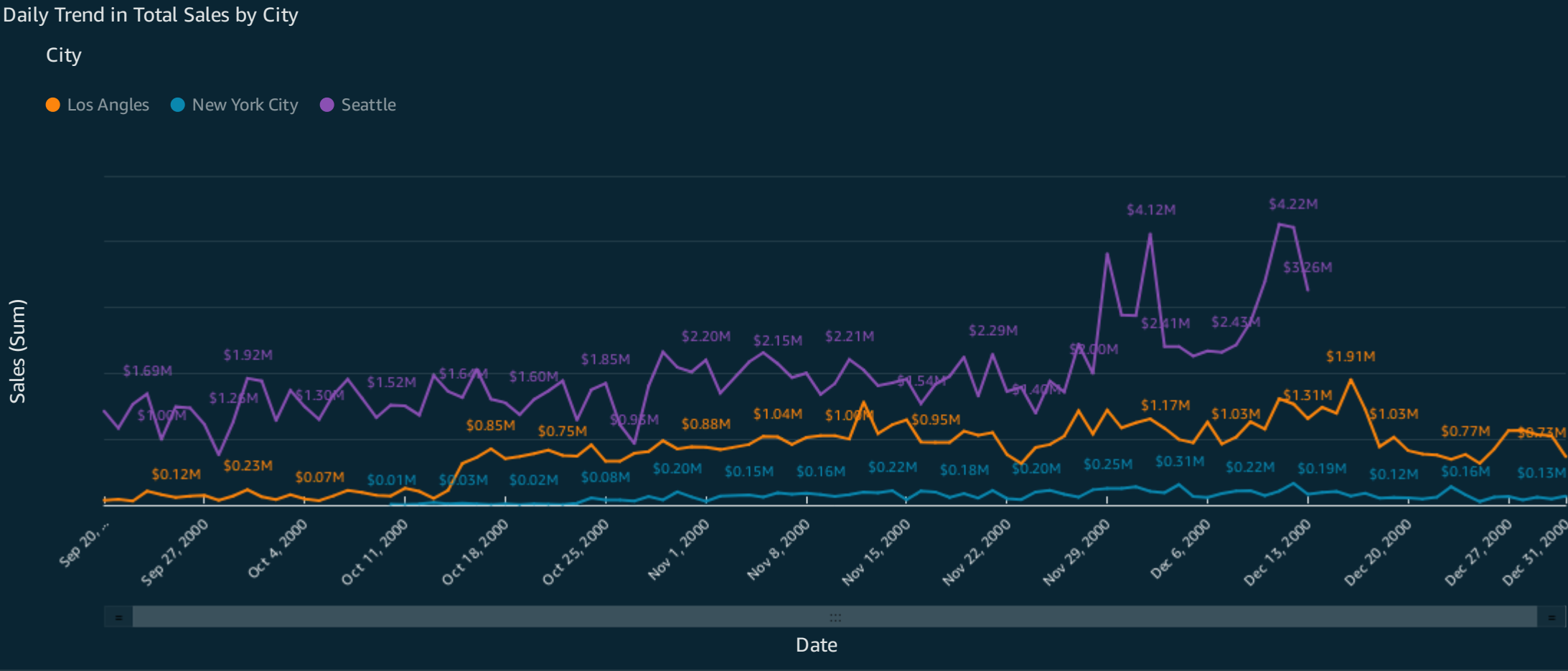
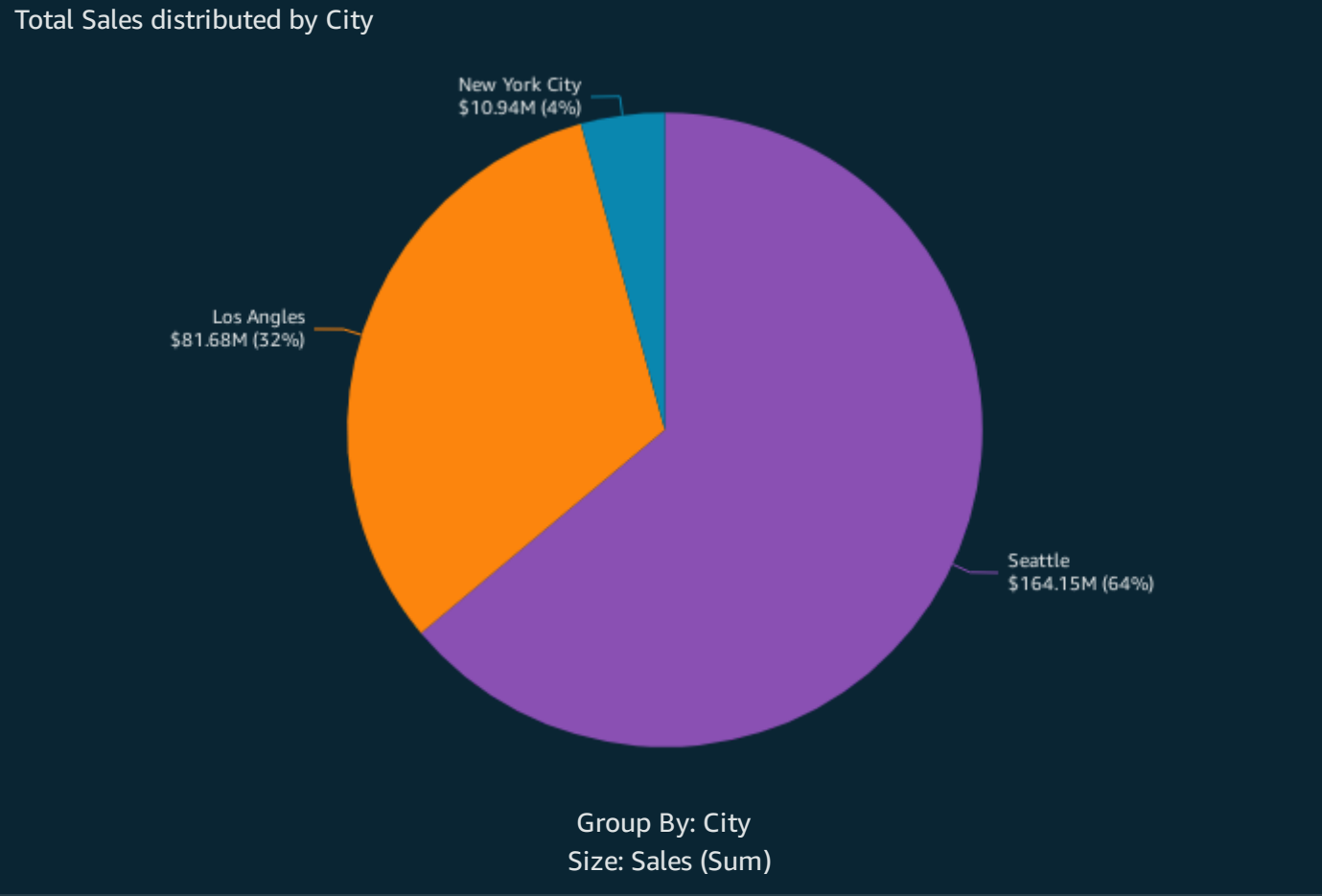
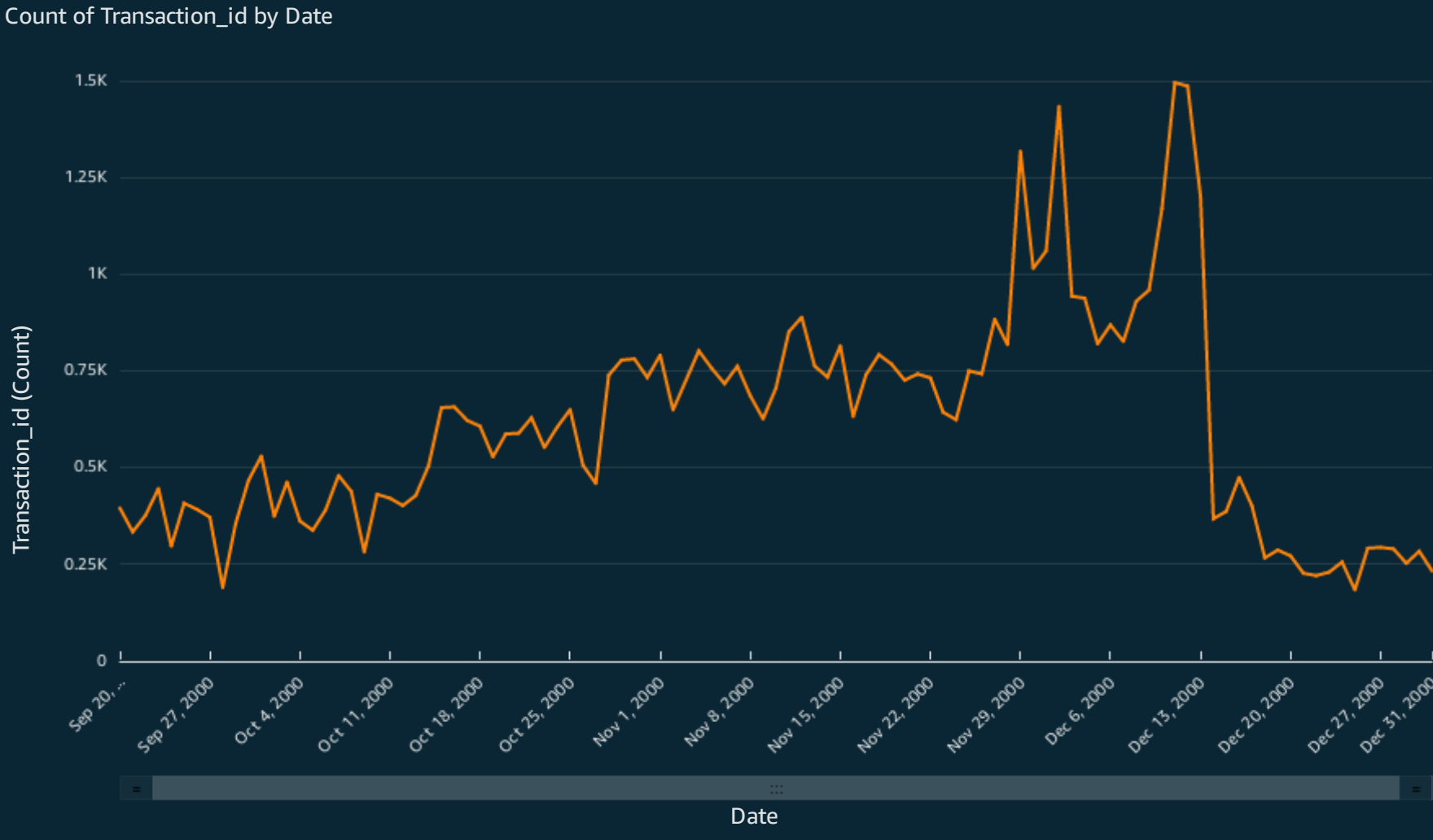
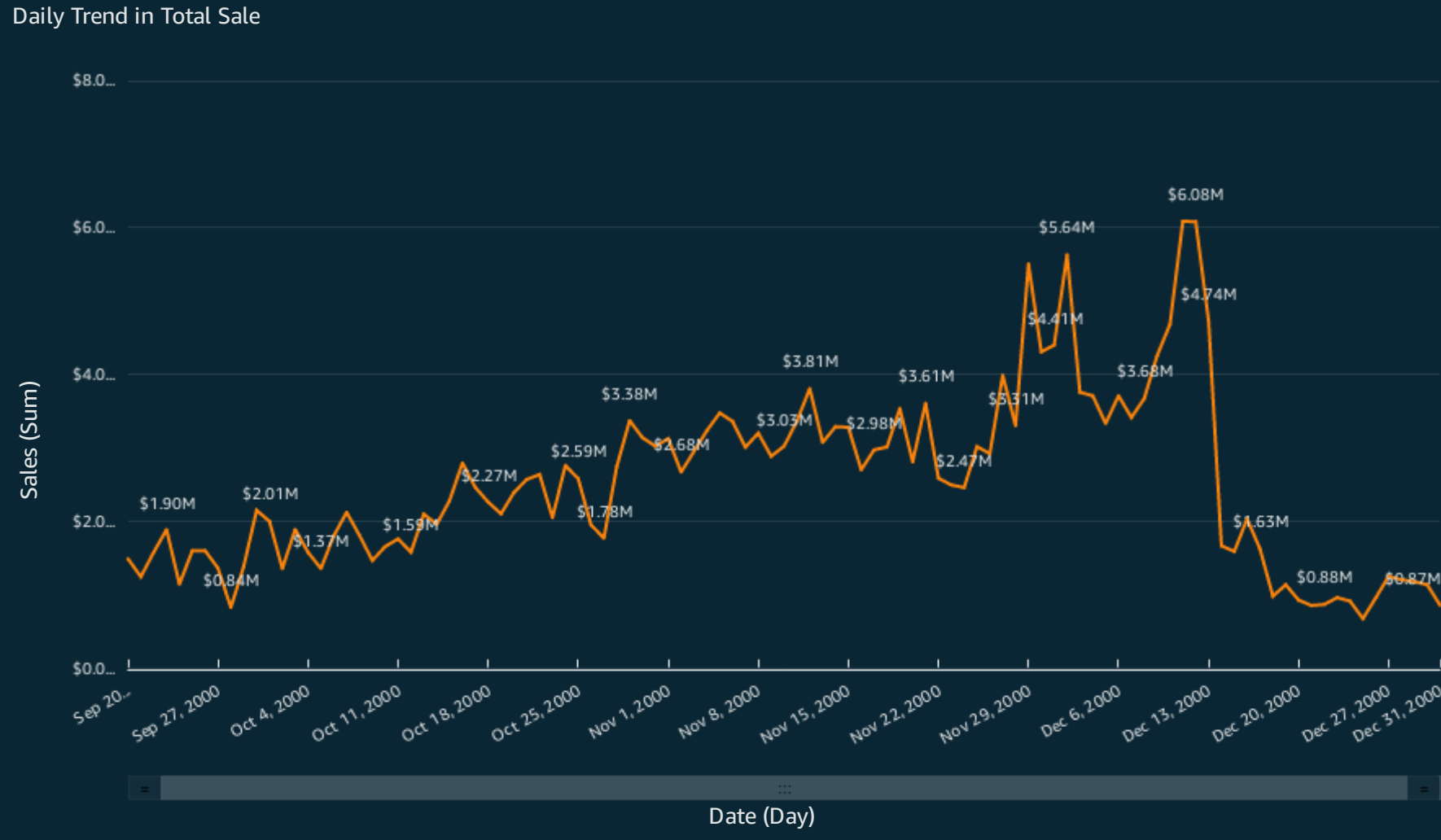


BUSINESS OVERVIEW

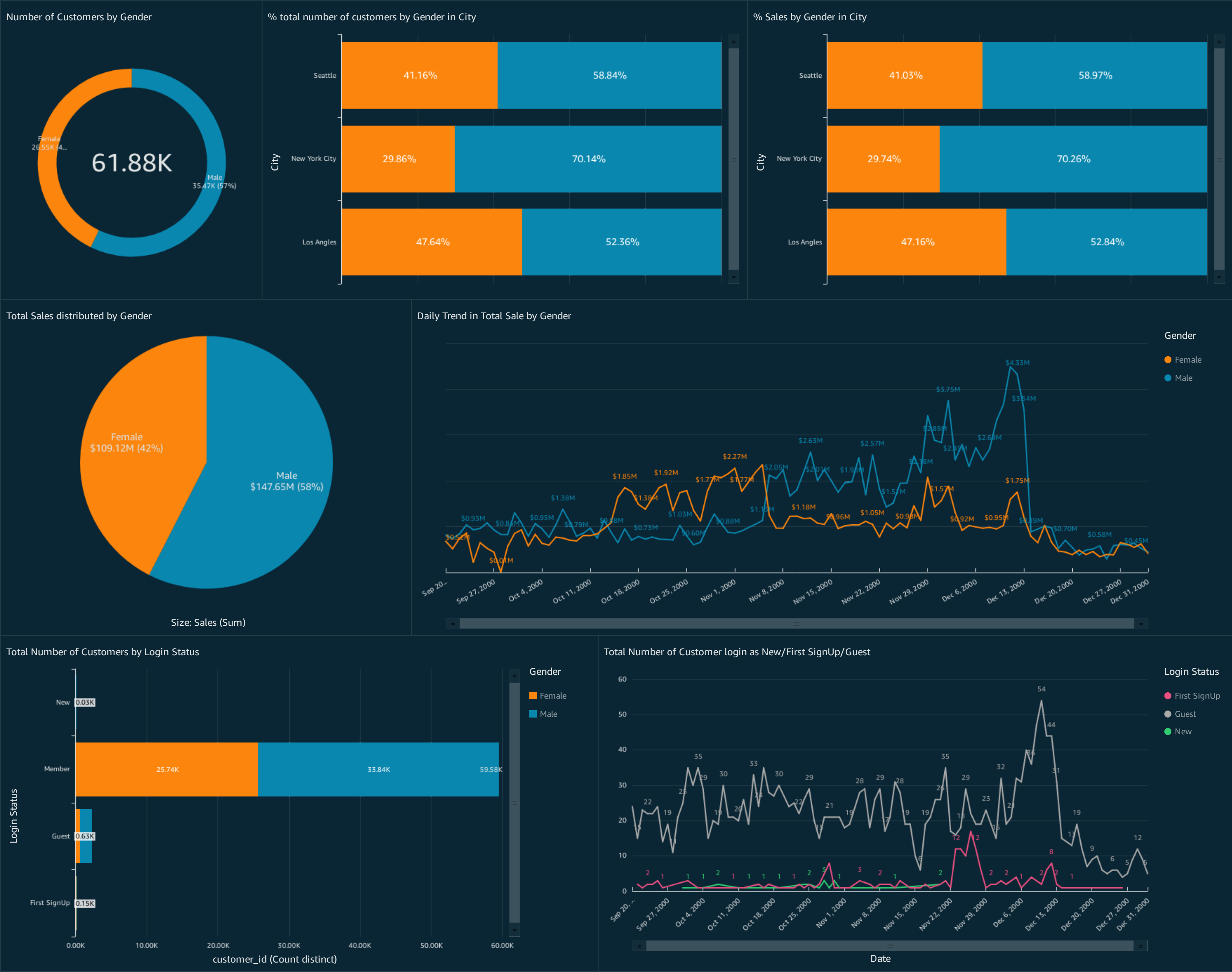
HOW OUR MONEY WAS GOING?

Total Sales	Total Transaction	Category	Top ranked	Bottom ranked
\$256.76M	62,379	All	Top 3 Category for total Sales are: <ul style="list-style-type: none">Fashion with \$122.67MClothing with \$93.74Mwearables with \$18.64M	Bottom 3 Category for total Sales are: <ul style="list-style-type: none">Vehicle with \$0.01MHouse hold with \$0.07MAccessories with \$0.18M



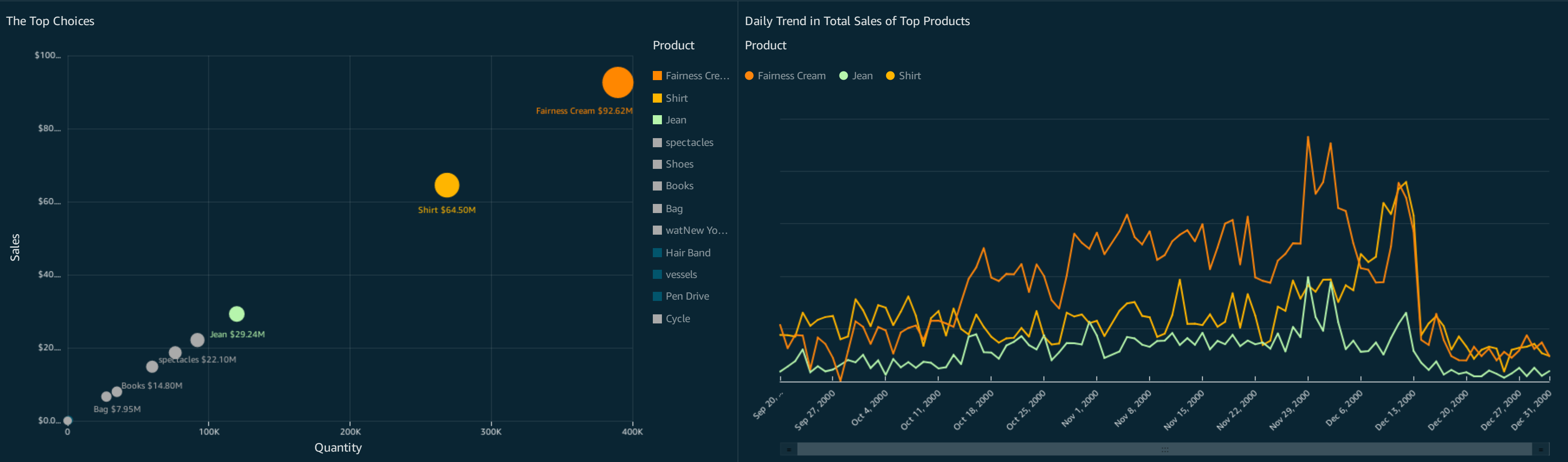
CUSTOMER PROFILE

WHO WERE OUR CUSTOMERS?

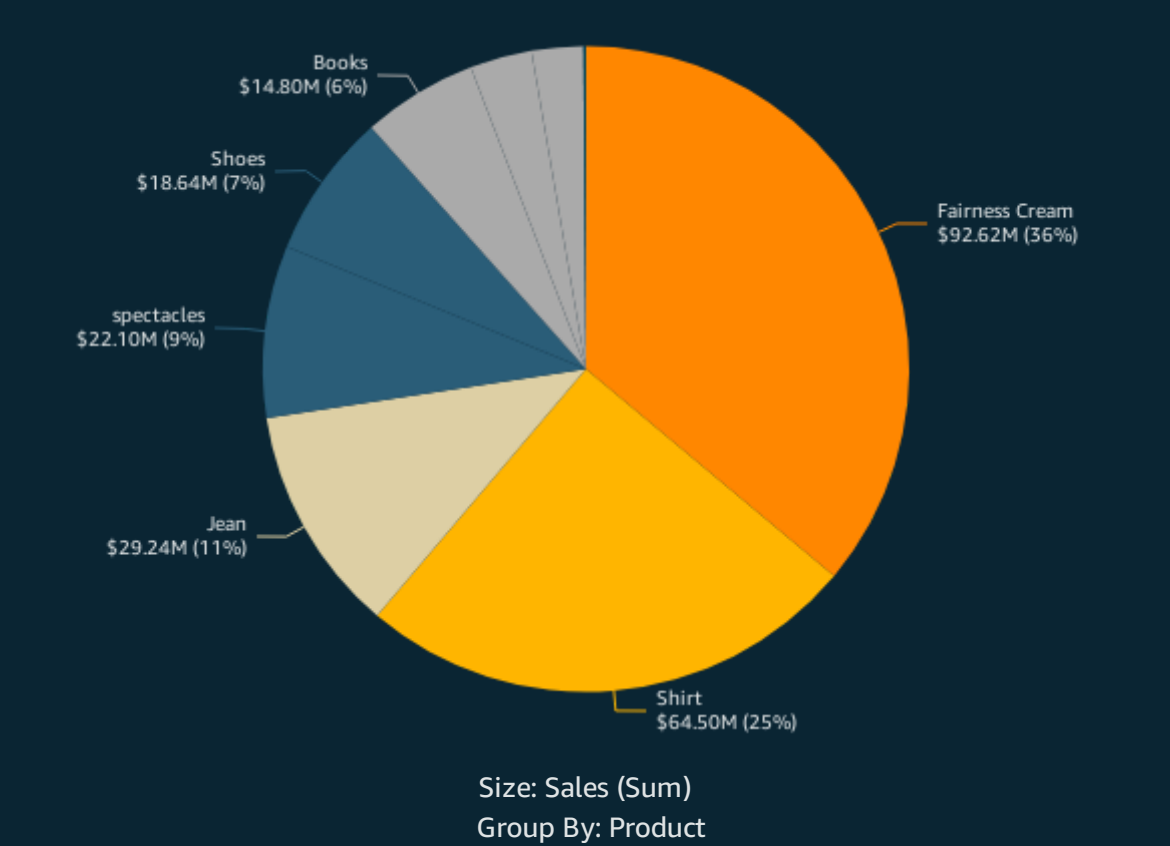


CHOICE OF PRODUCTS

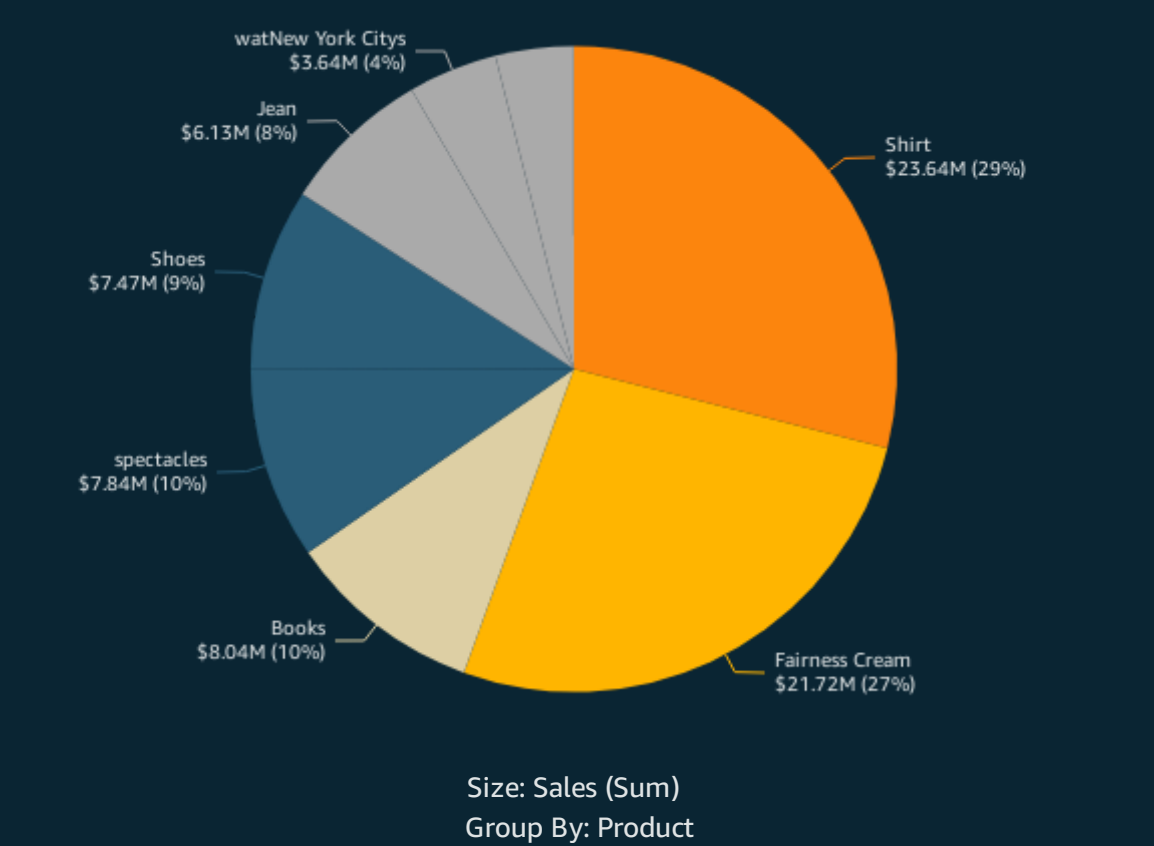
WHICH WERE THE TOP CHOICE?



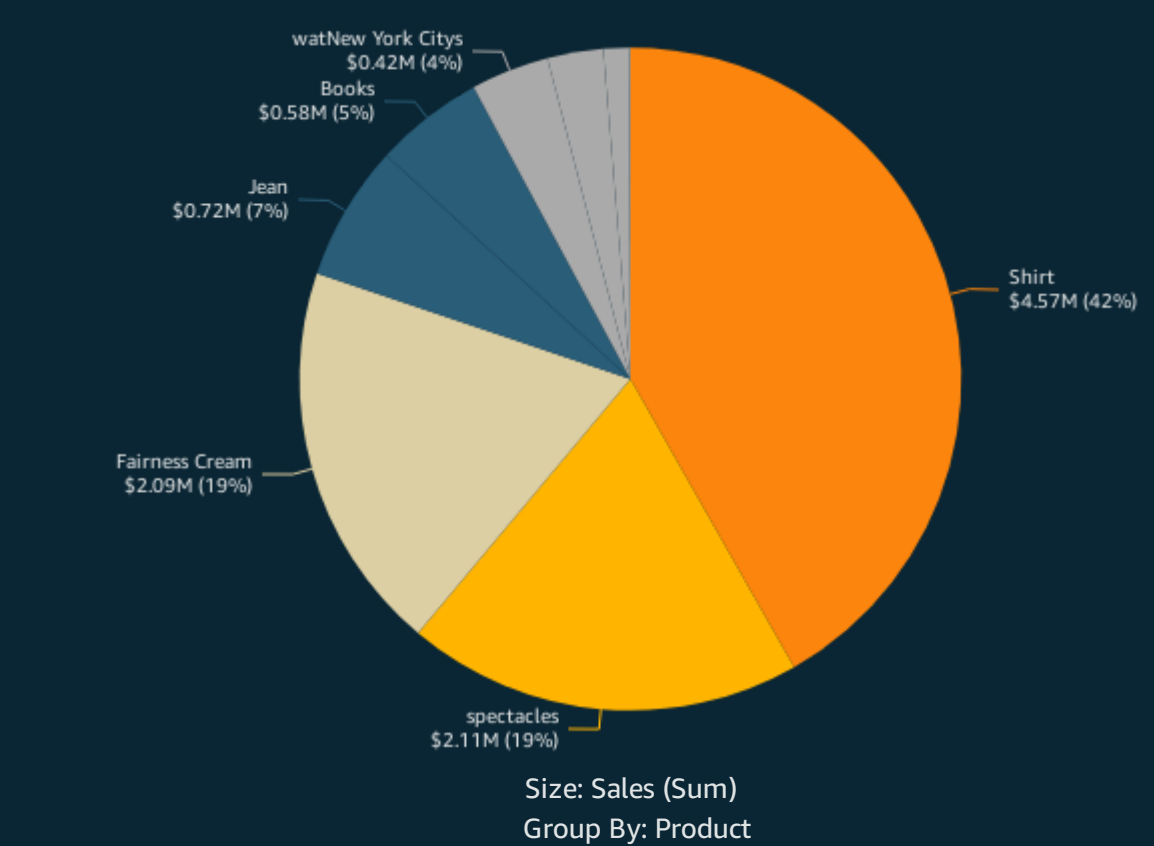
Portion Sales of Products in Seattle



Portion Sales of Products in Los Angles



Portion Sales of Product in New York City



Product Sales portions by Gender

Category	Product	Gender	Sales	% Total Category	% Total Sales
Accessories	Hair Band	Female	\$0.18M	100.00%	0.07%
Clothing	Jean	Female	\$29.24M	31.19%	11.39%
Clothing	Shirt	Male	\$64.50M	68.81%	25.12%
Electronics	Pen Drive	Female	\$0.03M	0.41%	0.01%
Electronics	watNew York Citys	Male	\$6.62M	99.59%	2.58%
Fashion	Bag	Female	\$7.95M	6.48%	3.10%
Fashion	Fairness Cream	Female	\$52.99M	43.20%	20.64%
Fashion	Fairness Cream	Male	\$39.63M	32.30%	15.43%
Fashion	spectacles	Male	\$22.10M	18.02%	8.61%
House hold	vessels	Female	\$0.07M	100.00%	0.03%
Vehicle	Cycle	Female	\$0.01M	100.00%	0.00%
stationaries	Books	Male	\$14.80M	100.00%	5.76%
wearables	Shoes	Female	\$18.64M	100.00%	7.26%
			\$256.76M	100.00%	100.00%

TRANSACTION CONTROL

WHAT LEADED TO THE SUCESSFUL TRANSACTIONS?

