



CON LA REGION 7...  
NADIE SE METE!

# SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

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UNIVERSITY OF CENTRAL  
FLORIDA SPONSORSHIP PACKAGE  
2019-2020



# TABLE OF CONTENTS

• • • • • • • • • • • • • • • • • • •

**3-5**

WHY SHPE UCF?

**6**

CHARGE ON WITH US  
(SPONSOR TIERS)

**7**

ESTIMATED BUDGET

**8**

MEET THE TEAM

**9**

LETTER FROM THE  
PRESIDENT

**10**

GET IN TOUCH!

**11**

OUR MEMBERS,  
TODAY



# WHY SHPE UCF?



## WHO WE ARE

Established in 1988, SHPE UCF is an organization that focuses on empowering underrepresented young professionals. The SHPE UCF mission is to help cultivate and grow student professional and educational careers. Through projects, networking events, technical workshops, and a variety of professional development initiatives, we provide only the best opportunities to our members. Our mission continues to propel our members, community, and our partners into realizing their full potential. Our mission, impacts the world through STEM awareness, access, support and development. Our mission, is one. We hope that you will support and join us as we keep making a difference in this world through STEM.

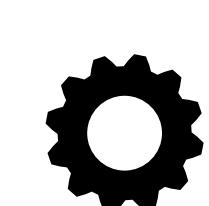
## OUR FAMILIA

Our strength comes from the unity and diversity of our "familia." With over 200 members, and sustainably growing, we encompass nearly all engineering majors. Through our members, we extend to almost all other student organizations within UCF (AIAA, ASME, SEDS, SAE, SWE, ASCE, Tech Knights etc.)

If you seek to make a long-lasting impact on your company/organization, your mission, and industry, partnering with us will not only help countless students, but also give you direct access to all of their talent.

## STATISTICS ON MAJORS

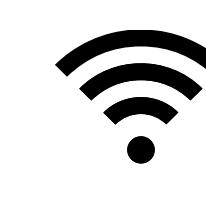
Of our 200+ members:



Mechanical  
Engineers  
23.9%



Aerospace  
Engineering  
13.7%



Industrial  
Engineering  
17.1%

Computer  
Science  
12.7%



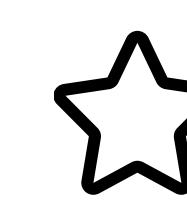
Computer  
Engineering  
12.2%



Electrical  
Engineering  
8.29%



Civil  
Engineering  
4.4%



Other Majors  
8.3%

## ACADEMIC STANDINGS

Freshman 13.7%  
Sophomore 13.7%  
Junior 29.3%  
Senior 34.6%  
Graduate 2%



## COMMUNITY OUTREACH

One of the pillars of SHPE UCF is to develop the potential in grade school students and form the next generation of talented STEM professionals. Apart from that, we seek to contribute to our community in every way possible.

- Our latest annual **SHPE Jr. Conference** was a success. Over 75 grade school students and their families came to explore the world of STEM through projects, workshops, and special corporate guest speakers.
- We reach out to low income Hispanic elementary schools through our **SHPE Pen Pal program**, mentoring students and pushing them to follow their dreams.
- We constantly participate in Habitat for Humanity, GMiS - Viva Technology, local beach/lake cleanups, and food drives for humanitarian causes.

## PROFESSIONAL & ACADEMIC EXCELLENCE

The versatility of SHPE UCF is what continuously attracts students to our organization. Not only are we technically and academically driven, but we are also a professional organization. We strive to develop well rounded members, preparing them for success in both the workplace and the classroom.

### Professional Development:

We provide member resources from personalized resume critiques, mock interviews with professionals, personal branding workshops, mock speeches/presentations and more, to ensure our members not only get the job they dream of, but hit the ground running when they start!

### Academic Development:

We provide Weekly "Study with SHPE" sessions and workshops on how to improve time management and study techniques. A strong MentorSHPE network which pairs upper level members with new members to share experiences, advice, and other valuable resources.

# LEADERSHIP DEVELOPMENT

Our organization strives to motivate our members and indulge in their leadership potential. Rather than focusing solely on personal gain, we highlight their ability to impact and help their community. Our membership is encouraged to inspire their own vision for the future, not only within SHPE, but throughout their careers and life to come. We ease forward opportunities for our membership by having:

- **LeaderSHPE:** A boot camp for freshmen promoting leadership and curiosity.
- **Project Competitions:** Interdisciplinary, collaborative and challenging projects.
- **Project Leads:** To plan and execute on technical ideas, for all members, both small and large-scale.
- **E-Board/Board Directors:** To practice leadership, organization and adaptability within SHPE UCF branches, while promoting continued growth.
- **Committee Leads/Focal:** To highlight member leadership attributes.
- **New Opportunities:** To always foster member ideas for new programs, projects or improvement.

# CHAPTER DEVELOPMENT

We understand the value of being better today than we were the day before. We not only strive to continuously develop our members as individuals, but also focus heavily on the development of our chapter as a whole. Through chapter development comes the underlying balance of social, academic, professional, and personal growth demonstrated through our versatility in events and workshops.

- In order to facilitate an active membership that strives for relationship building, we have numerous familia events such as SHPE'sgiving, our annual Winter Social, and our end of the year Gala.
- Professionally, we don't only focus on chapter development through new corporate relationships and networks. We also facilitate and maintain current relationships, aiming beyond the corporate logo, to the individuals behind them.



# CHARGE ON WITH US!

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SHPE UCF has designed three packages that will give you the opportunity to have direct interaction with our exceptional Hispanic engineering talent while helping us achieve our chapter goals. If, after reviewing these proposed packages, you would like to create a custom package with us, please let us know and we can schedule a call to discuss mutually beneficial efforts.

## **Gold Donation\*\*: \$1,500+**

- Main sponsor of SHPE UCF projects
- SHPE UCF APP Home Page Recognition Fall/Spring (iOS & Android)
- Main sponsor of SHPE Jr. 2020 Conference
- Co-host exclusive events with SHPE UCF
- Company logo on the sleeve of all SHPE UCF member shirts
- Recognition at end of year SHPE Gala
- All Bronze & Silver Sponsorship benefits included

## **Silver Donation\*: \$750 - \$1500**

- Social Media "Take-Over's" & student engagement
- Co-Host 1 SHPE General Body Meeting & Events
- Company logo on the back of all SHPE UCF member shirts
- Co-Host Professional development events
- Company logo printed on all SHPE UCF & bi-weekly emails
- All Bronze Sponsorship benefits included

## **Bronze Donation: \$450 - \$750**

- Access to all member resume books (All Majors)
- SHPE Industry BBQ attendance Fall/Spring
- Recognition and appreciation at major SHPE events
- Company logo placed on SHPE UCF website

Please note, contributions do not have to be monetary. If you and your organization would like to in-kind materials or services to SHPE UCF, please contact us.

# ESTIMATED BUDGET

Fall 2019 - Spring 2020

Event/Title	Cost	Participants
<b>Professional Development</b>		
<b>Conferences</b>		
SHPE National Convention	\$30,000	80
HEENAC Conference	\$10,000	60
RLDC Conference	\$1,500	15
NILA Conference	\$800	2
<b>Industry BBQ</b>		
Food/Logistics/Refreshments/Supplies-Fall	\$2,400	220
Food/Logistics/Refreshments/Supplies-Spring	\$2,000	180
<b>Community Outreach</b>		
<b>SHPE Jr. Conference</b>		
Food/Refreshments	\$1,500	90
Materials	\$1,500	90
<b>Leadership Development</b>		
<b>General Body Meetings</b>		
Fall (8)	\$3,000	120/Ea.
Spring (8)	\$3,000	120/Ea.
<b>Workshops/Events</b>		
Fall	\$2,000	50
Spring	\$2,000	50
<b>Projects</b>		
Fall	\$2,000	60
Spring	\$2,000	60
<b>Academic Development</b>		
<b>Scholarships</b>		
Fall	\$1,000	
Spring	\$1,000	
<b>Hackathon</b>		
Supplies	\$5,000	500
Food	\$3,000	500
<b>Chapter Development</b>		
<b>SHPE Gala</b>		
Location/Catering	\$3,000	60
Logistics and Supplies	\$1,000	60
<b>FAMILIA Events</b>		
Fall	\$1,000	70
Spring	\$1,000	70
<b>Miscellaneous</b>		
<b>SHPE Promotional Items</b>		
Shirts/Promo	\$1,500	
<b>Other</b>		
Storage/Banner/Equipment	\$1,200	
<b>Total 2019-2020 Budget</b>	<b>\$82,000</b>	

# MEET THE TEAM

## Chapter Advisor

Interim Director of Diversity & Inclusion  
College of Engineering & Computer Science  
[leeann.roberts@ucf.edu](mailto:leeann.roberts@ucf.edu)

Dr. LeeAnn Roberts



Tomas Serna

President



Emiliano Ramirez

External Vice President



Camille Morar

Marketing Director



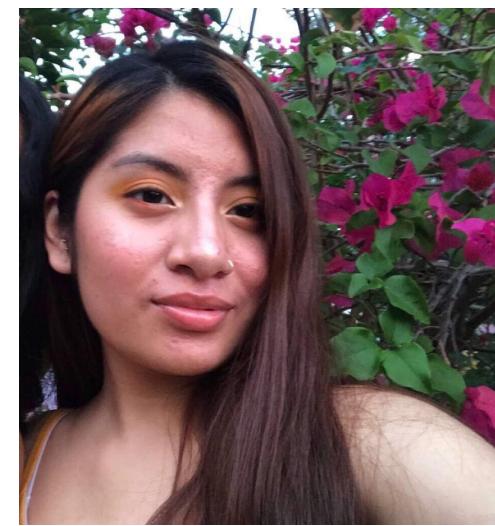
Carlos Fernandez

Marketing Co-Director



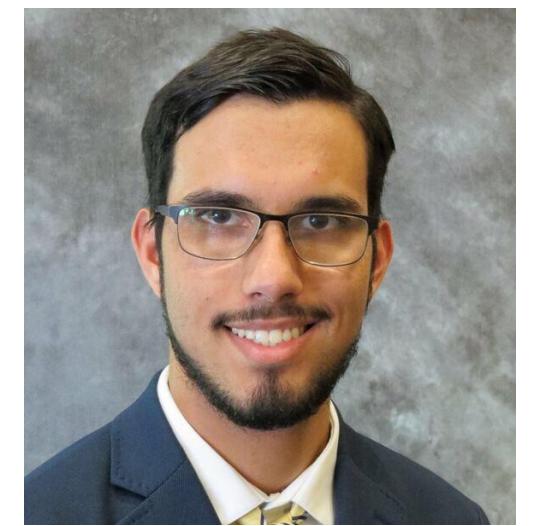
Jaime Hernandez

Secretary



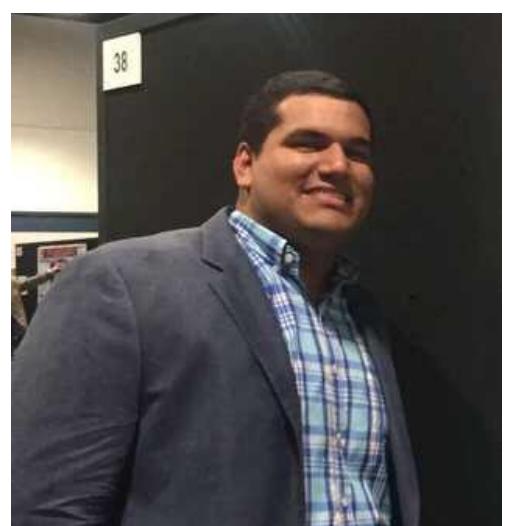
Karen Montoya

Internal Vice President



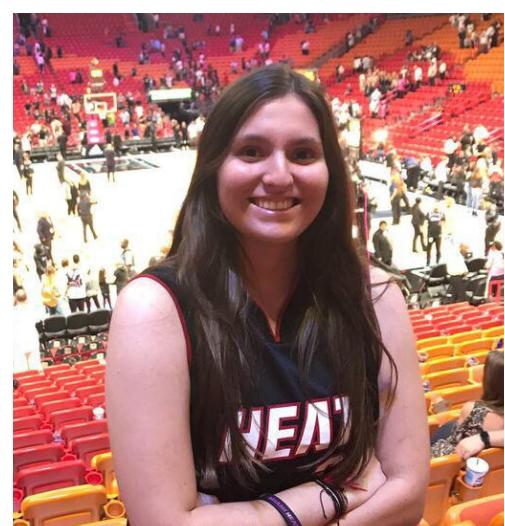
Richard Hudson

Treasurer



Gustavo Camero

Project Director



Sofia Montana

Hack-A-Thon Director



Idel Martinez

Tech Co-Director



Steven Perdomo

Tech Director



Paul Stuckey

Outreach Director



Hansel Prieto

MentorSHPE



Fernando Oriundo

SHPE Jr. Director



Samantha Hernandez

SHPE Jr. Conference  
Director



Whitney Stuckey

Membership Director



Carlos Arboleda

Development Director



Nico Norman

Event Director



[shpe.ucf.chapter@gmail.com](mailto:shpe.ucf.chapter@gmail.com) • [www.shpeucf.com](http://www.shpeucf.com)

# A LETTER FROM THE PRESIDENT

## TOMAS SERNA

Dear and valued sponsor,

On behalf of the Society of Hispanic Professional Engineers (SHPE) at the University of Central Florida (UCF), I would like to express my deepest gratitude for reviewing this corporate package, as well as for your interest in supporting the SHPE familia this year of 2019-2020. My name is Tomas Serna and I have the honor and privilege to serve as President of SHPE UCF. I intend on making this an unforgettable year both for you, and all of our members.

Our mission at SHPE UCF is quite similar to yours at your company/organization. We strive to develop leaders in STEM, nurture the growth of future pioneers within their disciplines and aspirations, as well as establish STEM as a positive driving force in the world. How do we accomplish such things as a student organization? Through mentorship, and a strong "familia" bond which tightly weaves together our leadership, membership and community. By maintaining academic/professional/technical development resources always within reach of all whom seek them. Finally, through our cultural drive, diversity and passion for continued personal and community growth makes us unstoppable.

Last year was an immense success! We supported 80 members in preparing and attending the SHPE National convention, where 90% landed interviews, internships and job offers. We coordinated academic/professional/technical workshops for both our members, and of other student organizations as well. We hosted 3 SHPE Jr. High-school chapters, whom we mentor, tutor and invite to our annual "SHPE Jr. Conference." In addition, we hosted our first collaborative Hack-A-Thon with Tech-Nights, which was a massive achievement. This year, I am personally excited to be providing free SolidWorks workshops for all of UCF, along with free CSWA, CSWE, CSWP, etc. certifications for all at UCF. As well as launch immersive, interdisciplinary projects for all members to engage in.

We hope you strongly consider helping shape the future of SHPE UCF. This investment will ensure your corporation has first hand exposure to everything that makes us a tight-knit and well-rounded familia. Ranging from speaker series events, hosting workshops, or even the demonstration of your companies' good will to our members! Most importantly, your cooperation will be able to attract the minds and leaders of tomorrow at SHPE UCF!

We appreciate your consideration and would love for you to "Charge On!" with us.



Sincerely,  
Tomas Serna

## CONTACT US ANY TIME!

If you are interested in collaborating, or getting to know us and the SHPE UCF Chapter, please reach out to:

**Emiliano Ramirez**

**Vice President of External Affairs**

**vpexternal.shpeucf@gmail.com**

**(407)-738-2169**

## HOW TO DONATE

### Pay By Check:

The Society of Hispanic Professional Engineers at the University of Central Florida in conjunction with the College of Engineering & Computer Science and the Office of Diversity and Inclusion is a 501(c)(3) tax-exempt nonprofit organization:

ID number 85-8012703010C-9.

Please make your check payable to CECS ODI for SHPE UCF and mail to:

**UCF CECS Office of Diversity and Inclusion**

**Dr. LeeAnn Roberts for SHPE UCF**

**12760 Pegasus Drive Suite 281**

**Orlando, FL, 32816-8030**

### Pay By Credit Card:

To pay by credit card, please visit: <https://www.ucffoundation.org/cecs>

Once in the online form, under Designation select "Other" and after filling out your information, in the Tribute Information Description, please specify "Society of Hispanic Professional Engineers-ODI"

Once completed, please reach out to Emiliano Ramirez and mention the pertinent details.

# GET IN TOUCH!



**Thank you for taking the time to view our sponsorship package.**

**Your generous financial contribution to SHPE is greatly appreciated. SHPE UCF is dedicated to marketing our sponsors to ensure optimal and mutually beneficial partnerships.**



**SHPE UCF**

Society of Hispanic Professional Engineers

# OUR MEMBERS TODAY

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WHERE ARE OUR MEMBERS MAKING A DIFFERENCE TODAY?

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**Kiewit** THALES Google



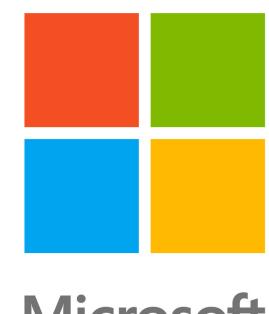
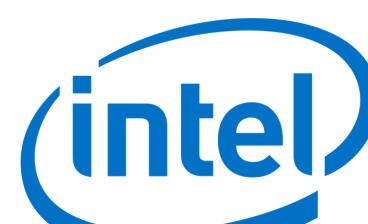
**NORTHROP GRUMMAN**

**Raytheon**



**Honeywell**

**VISA**



JPMORGAN CHASE & Co.

Microsoft



**Disney**

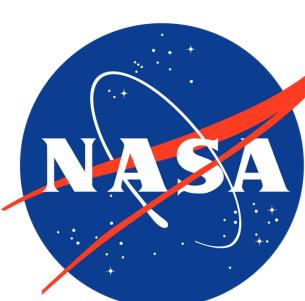


A more human resource.<sup>SM</sup>

**ADP**



**TEXAS INSTRUMENTS**



**accenture**



AND MANY MORE...

THANK YOU  
TO OUR 2018 - 2019 SPONSORS!!!



College of Engineering  
and Computer Science

Office of Diversity and Inclusion



A more human resource.<sup>SM</sup>



**TEXAS INSTRUMENTS**



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**NORTHROP GRUMMAN**

