

# Mohammed Abu Haniba

 Hanifa A |  mysite.com |  hanifa.uxstudio@gmail.com |  +918680852058

## SUMMARY

---

UI/UX Designer with 2+ years of experience creating intuitive, user-focused digital products. Skilled in research, wireframing, prototyping, and visual design, with experience at Genpact and TAMU Infotech delivering functional and visually engaging design solutions.

## WORK EXPERIENCE

---

### Tamu Infotech

Aug 2024 - present

At TAMU Infotech, I design user-centered digital products for diverse clients, focusing on both functionality and aesthetics. I collaborate with cross-functional teams to create wireframes, prototypes, and responsive interfaces that elevate user engagement and align with business goals.

### Genpact

Jul 2023 - Aug 2024

At Genpact, I designed intuitive and data-driven interfaces that enhanced user experiences across multiple digital platforms. My role involved translating user research insights into clear, actionable design solutions, ensuring smooth design-to-development handoffs and consistent user flows.

## PROJECTS

---

### Mudfield - Organic Food Brand Website [UI/UX Design]

[Live Link](#)

- Designed a clean, user-friendly website for an organic food brand with a focus on natural aesthetics and intuitive navigation.
- Created wireframes, prototypes, and responsive layouts in Figma to enhance usability and brand storytelling.
- Collaborated with the marketing team to align design with brand goals and improve customer engagement.

### ERP Web Application – Business Management Platform [UI/UX Design]

[Live Link](#)

- Designed an end-to-end ERP platform to streamline core business operations such as HR, sales, inventory, and finance.
- Created user flows, wireframes, and interactive prototypes in Figma to simplify complex workflows and improve usability.
- Developed role-based dashboards and intuitive navigation to enhance data accessibility and decision-making.
- Collaborated with cross-functional teams to align design with business goals and improve operational efficiency.

### Matrimony Mobile Application – Matchmaking Platform [UI/UX Design]

- Designed a modern, user-friendly matrimony platform to simplify profile creation and partner search.
- Created wireframes, prototypes, and responsive layouts in Figma to enhance usability and engagement.
- Focused on clear navigation, smart filtering, and personalized matchmaking for an improved user experience.

- Designed a comprehensive web application for assessing and managing player fitness, performance, and health data across multiple roles including Admin, Coach, Player, and Assessor.
- Created wireframes, prototypes, and interactive dashboards in Figma to visualize test results such as nutrition, cardio, cognitive, and injury prevention analysis.
- Simplified complex data workflows and improved user experience through structured layouts and intuitive navigation.
- Collaborated with developers and domain experts to ensure accurate data representation and seamless role-based functionality.

## SKILLS

---

**Design & Prototyping:** Figma, Adobe XD, Photoshop, Illustrator, Canva

**User Experience:** Wireframing, Prototyping, Information Architecture, Journey Mapping, Usability & Accessibility

**Design Systems & UI Components:** Style Guides, Component Libraries, Responsive Design

**Professional Expertise:** UX Research, Usability Testing, Requirement Analysis, Product Strategy, Client Coordination, Design Documentation, Iterative Improvement