# CS 747, Autumn 2022: Lecture 1

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## Autumn 2022

# Multi-armed Bandits

1. The exploration-exploitation dilemma

2. Definitions: Bandit, Algorithm

3. e-greedy algorithms

# Multi-armed Bandits

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## A Game

Coin 1



 $\mathbb{P}\{\mathsf{heads}\} = p_1$ 



 $\mathbb{P}\{\mathsf{heads}\} = p_2$ 





 $\mathbb{P}\{\mathsf{heads}\} = p_3$ 

p<sub>1</sub>, p<sub>2</sub>, and p<sub>3</sub> are unknown.
You are given a total of 20 tosses.

Maximise the total number of heads!

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Let's play!

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• If you knew  $p_1, p_2, p_3$  beforehand, how would you have played?

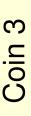
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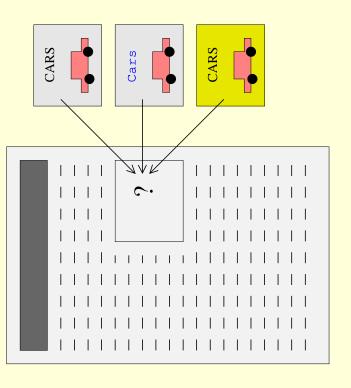
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## Let's play!

• If you knew  $p_1, p_2, p_3$  beforehand, how would you have played? How many heads would you have got in 20 tosses?

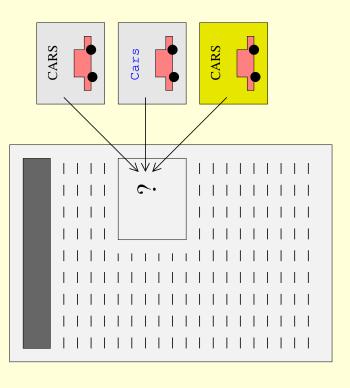
# To Explore or to Exploit?

On-line advertising: Template optimisation



# To Explore or to Exploit?

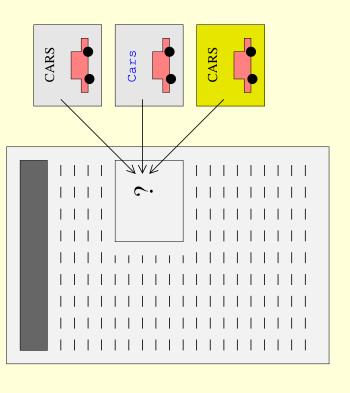
On-line advertising: Template optimisation



Clinical trials

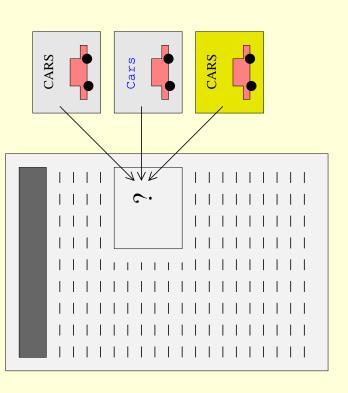
# To Explore or to Exploit?

On-line advertising: Template optimisation



- Clinical trials
- Packet routing in communication networks

On-line advertising: Template optimisation



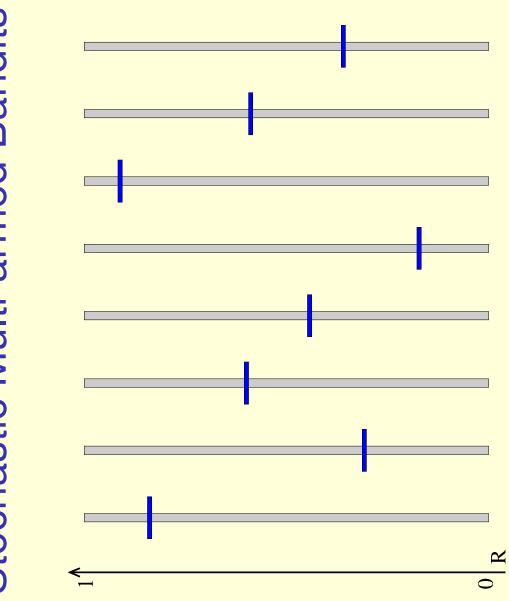
- Clinical trials
- Packet routing in communication networks
- Game playing and reinforcement learning

# Multi-armed Bandits

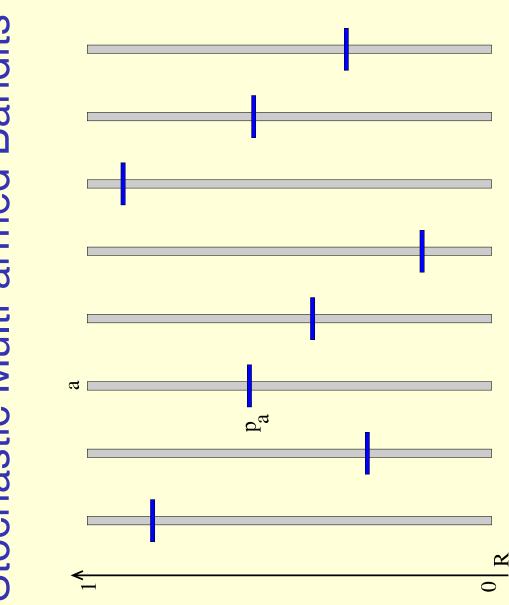
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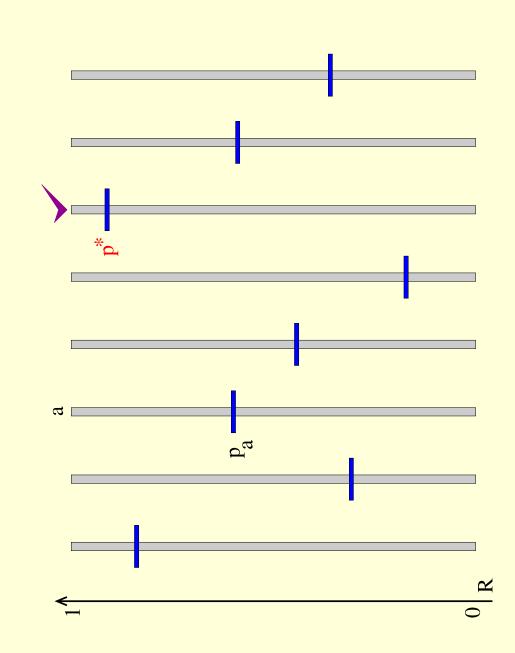


 n arms, each associated with a Bernoulli distribution (rewards are 0 or 1).



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- Let A be the set of arms. Arm a ∈ A has mean reward pa.

# Stochastic Multi-armed Bandits



- with a Bernoulli distribution n arms, each associated (rewards are 0 or 1).
- Let A be the set of arms. Arm a ∈ A has mean reward pa.
- Highest mean is p\*.



1. https://pxhere.com/en/photo/942387.

Shivaram Kalyanakrishnan (2022)

## **Algorithm**

Here is what an algorithm does—

For 
$$t = 0, 1, 2, \dots, T - 1$$
:

- Given the history  $h^t = (a^0, r^0, a^1, r^1, a^2, r^2, \dots, a^{t-1}, r^{t-1}),$ 
  - Pick an arm at to sample (or "pull"), and
- Obtain a reward  $r^t$  drawn from the distribution corresponding to arm  $a^t$ .

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Formally: a randomised algorithm is a mapping

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to the set of all probability distributions over arms.

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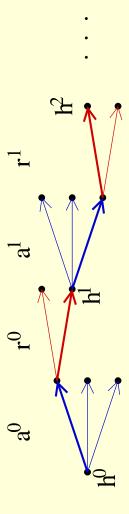
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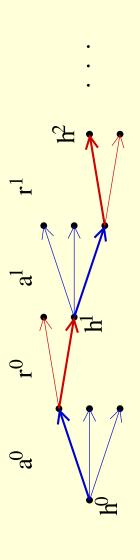
to the set of all probability distributions over arms.

The algorithm picks the arm to pull; the bandit instance returns the reward.

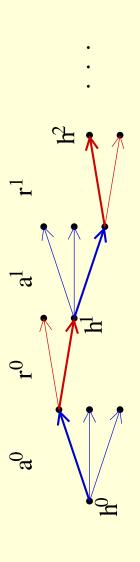
## **Illustration**



## **Mustration**



• Consider 
$$h^T = (a^0, r^0, a^1, r^1, \dots, a^{T-1}, r^{T-1}).$$



Consider

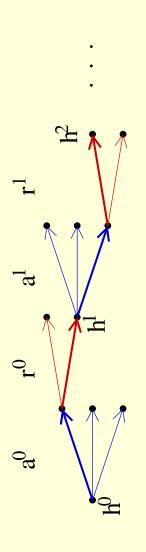
$$h^T = (a^0, r^0, a^1, r^1, \dots, a^{T-1}, r^{T-1}).$$

Observe that 
$$\mathbb{P}\{h^T\}=\prod_{t=0}^{T-1}\mathbb{P}\{a^t|h^t\}\mathbb{P}\{r^t|a^t\},$$
 where

$$\mathbb{P}\{a^t|h^t\}$$
 is decided by the algorithm,

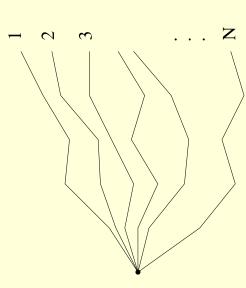
$$\mathbb{P}\{r^t|a^t\}$$
 comes from the bandit instance.

## **Ilustration**

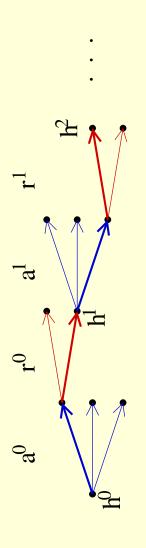


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 An algorithm, bandit instance possible T-length histories. pair can generate many

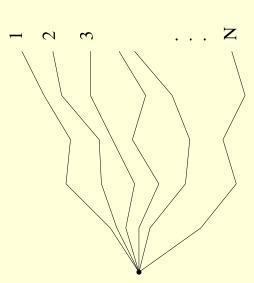


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How many histories possible if the algorithm is deterministic and rewards 0-1?

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# e-greedy Algorithms

• Parameter  $\epsilon \in [0, 1]$  controls the amount of exploration.

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# e-greedy Algorithms

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## • (C)

- If  $t \leq \epsilon T$ , sample an arm uniformly at random.
- At  $t = \lfloor \epsilon T \rfloor$ , identify  $a^{best}$ , an arm with the highest empirical mean.
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## • (G3

With probability  $\epsilon$ , sample an arm uniformly at random; with probability  $1-\epsilon$ , sample an arm with the highest empirical mean.

• Fix a 4-armed bandit instance with means  $p_1 > p_2 > p_3 > p_4$ .

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• Does  $\epsilon$ G1 perform worse than  $\epsilon$ G2 on each run?

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Next class: What is a "good" algorithm? What is the "best" algorithm?