





## WORK EXPERIENCE



#### Social Media Marketing Manager at HUSSAN RICE MILL

- Created custom digital graphics for clients, with 99% client satisfaction
- · Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 15% faster than targets.
- Email Marketing with great communication Skills

### **Wix Developer at Evershine Enterprises**

- · Created more than two website for the company with interactive designs and creativity.
- 100% Customer Satisfaction
- · developed an Aaile System
- Plus point(Email marketing and versatile client dealing.)

#### Lecturer at University of Sialkot

- Taught Computer Courses like Freelancing, Web development
- Great Student Response
- Trained students to build skills and Gain client Satisfaction.

#### Freelancing

- Six years of Experience of working as a Freelancer along office based job.
- Explored and successful Project Deliveries based on languages and Frameworks like C/C++, Java, SQL, HTML, CSS, JavaScript ,PHP, Python, R, Gatsby, React-JS, Django, Wordpress, SEO and much more.
- · Integrated multimedia content onto a site
- Collaborated with Designers, Developers, and Stakeholders
- In the field of research, Mainly worked on Data Science, Ethical Hacking, AI and Cloud
- Used various technologies, including JavaScript to make code repairs and optimize corporate website
- Determined coding requirements for site creation, including e-commerce capability and security and specialized scripts.
- Tested websites and performed user testing and troubleshooting prior to live
- Analyzed requirements and designed developed and implemented software applications for multiple websites.

## **ABOUT ME**

Working on Multiple computer languages has always been fun for me. I have been in field of web development from past many years with versatility of working along in the field of Research writing, Android development, Web development (front-end and back-end), WordPress (complete website development, plugin development), telegram bot development, UI/UX design. In research writing, I've been able to provide the best and valuable services to my clients. I have worked on multiple research articles and papers . My services of content writing can engage customers with your brand and can increase your sales at a supreme level. If you want to improve your website's Google ranking and increase traffic, or you need to get reviews on your products and websites, then I can help you with that as well.

### **EDUCATIONS**

2008-2010:(The Educators)

SSC with Majors (Biology, Physics, Chemistry)

2010-2012: (F-G Degree College)

Pre-Engineering

2012 Sep- 2012 Dec: APCOMS

Certification in IT with Majors: MS Office, OS & IT

2013-2018: University Sargodha(GUJ

Campus)

BS(hons)-IT (4 Years Graduation)

## **MY SKILLS**

Graphic Design

MS Office Advanced Level

Python Advanced Level

Wordpress Development Advanced Level

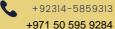
Intermediate Level

Html+CSS+JavaScript Advanced Level

Communication Skill Advanced Level

Advanced Level Research Work











## **Major Projects**

### • ZAM-ZAM Enterprises:

#### https://zamzam-enterprise.com/

- Multilingual Wordpress Site
- Developed for a wholesale dealer
- Product Upload
- Translated Complete site into German
- Digital Posters Creation.

#### Sensible Seeds Premium:

#### https://sensible-seeds-premium.com/

- Wordpress Site
- Developed complete site from scratch
- active UK clients and stakeholders from past 2 years
- SEO Content
- Campaign Management
- Digital Posters Creation.

#### Fateh Store

#### https://www.fatehstores.com/

- Wordpress Site
- Among top 10 million Websites
- · Product Upload and SEO content
- Complete Site setup

### BlogSite based on Netlify and Gatsby

#### https://affectionate-saha-a8aac5.netlify.app/

- Blog site by using Gatsby and Netlify CMS.
- Client wanted to sell and create awareness among his buyers regarding amazon store products.
- Each blog was posted from netlify CMS.
- Site needed for affiliate marketing
- Developed the complete site from scratch and client loved it.

#### 1 app 100 Sukh (Platform: Android)

- services base app.
- service providers wanted to provide multiple services to the user including the plumber, Electricition, Cleaner, Painter and many others.
- Through the app, the user was able hire a specific nearby worker according to his need.
- User was able to track worker movement and also receive working proofs through the app.
- Tools & Technology: Android Studio 3.1.2, GOOGLE Maps, PHP RestApi, Firebase, Broadcast Receivers, Services Threads.

#### TOD(Transport on Demand)

- complete transport provider app like Uber, Cream
- user was able to schedule a vehicle of as per job requirement.
- consisted of multiple drops off goods.
- · manage supplementary bookings.
- Calculate fare through the app and in further may include payment methods.
- Tools & Technology: Android Studio 3.1.2, GOOGLE Maps, SQLite database, PHP RestApi, Firebase, Broadcast Receivers, Services Threads.

#### myCoinvest Platform:

- Cryptocurrency app.
- based on NEM's Blockchains.
- user can transfer and purchase CVZ also linked with banks.
  Tools & Technology: Android Studio 3.0.1, PHP RestApi, Social Logins Working on different modules with complete backend using RestApi to get and send data and frontend functionality

## **Other Projects**

- Doctor Booking System using Python
- Emotions and Speech Recognition system in python
- Auto Selfie Capturer System in Python
- E-Commerce system using Django
- Content Aggregator (collected web content from applications online)
- Web Crawlers in Python
- Computer Vision Project (Road Lane Detection System)
- Chatbot development using NLTK and Python
- Movie Recommendation System
- Data Analysis using Datasets and Jupiter Notebook
- Ethical Hacking Online Training

# LANGUAGE AND PERSONAL COMPETENCE

- Urdu Native Tongue
- English Advanced Level (Spoken and writing skills)
- Ability to work in a Fast-paced environment and Deadlines set.
- Highly organised with a creative flair for project work.
- Enthusiastic self-starter who contributes well to the team.

Tools mostly worked on: Android Studio, NetBeans, Eclipse, Visual Studio, Dreamweaver, Jupiter Notebook, VS Code, Node JS, Kali Linux, Bootstrap Studio, Canva Pro, Photoshop, PyCharm, R-Studio, PHp-Myadmin, SQL Studio, etc

#### Other Certifications:

- Theory of Automata
- Computer Architecture and Assembly Language Programming
- Visual Programming
- Fundamentals of Algorithm

#### **Institutional Awards:**

Event Management Society Manager, Most Regular Student, Best Comparing at College

REFERENCES

**AS REQUESTED**