Tourism 360

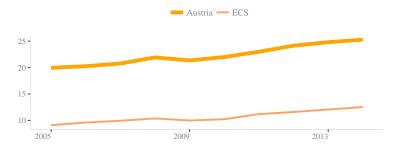
# Austria

Country Snapshot



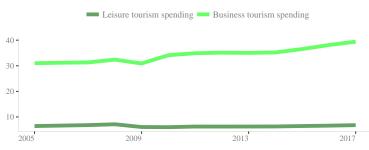
### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### RESOURCE BASE

**CULTURAL RESOURCES** 

Tourist service infrast. 1/98 Value: 6.8

1-7 (best) (2015)

Cultural resour. & business travel
1–7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 19/98 Value: 4.1

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

18/98 Value: 3.5

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.9

20/97

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports
Austria (2014) ECS (average, 2014)

9%

12%

T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hyperte Price competitiv.

HR & labour inkt Intl. Openness

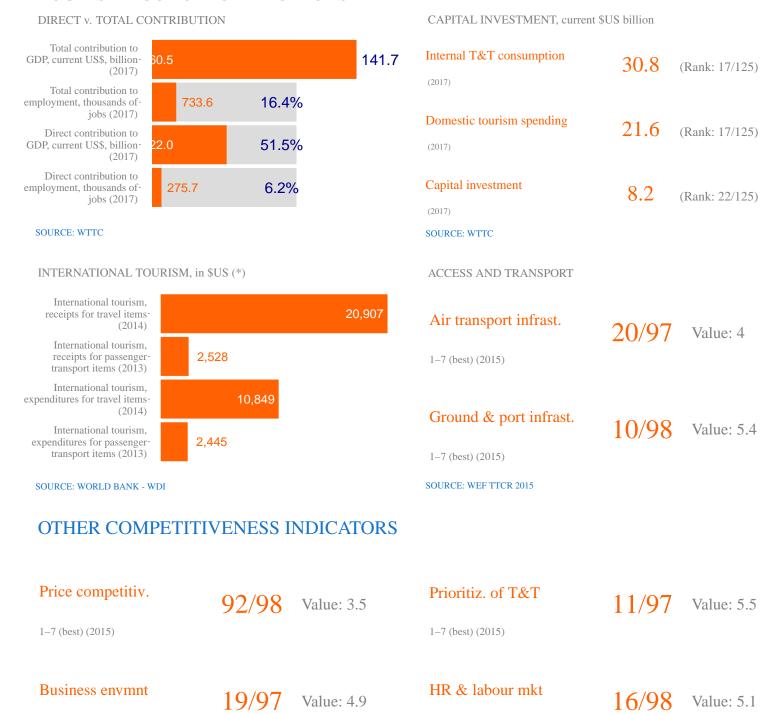
ICT readiness Prioritiz. of T&T

● Austria ● ECS ● World

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

## TOURISM ECONOMIC INDICATORS



(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

1-7 (best) (2015)

SOURCE: WEF TTCR 2015



1-7 (best) (2015)

SOURCE: WEF TTCR 2015