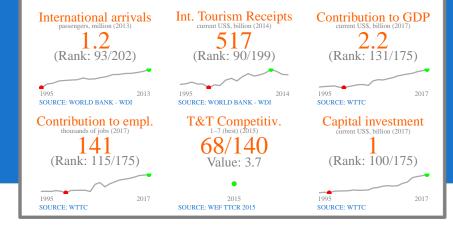
Tourism 360

Namibia

Country Snapshot



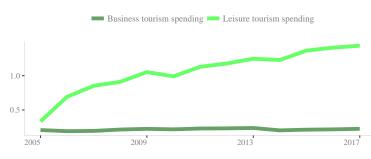
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

31/140

Value: 3.9

1-7 (best) (2015)

Natural and cultural res. subindex

subindex 1–7 (best) (2015)

59/140

Value: 2.5

SOURCE: WEF TTCR 2015

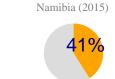
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

134/139 Value: 1.1

Value: 4.8

45/140

TRAVEL SERVICES, % of commercial service exports



SSF (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Namibia (2014) SSF (average, 2014)

9%

15%

T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene. Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

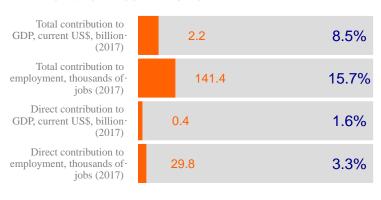
Namibia • SSF • World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	1.3	(Rank: 97/175)
Domestic tourism spending (2017)	1.1	(Rank: 75/175)
Capital investment (2017) SOURCE: WTTC	0.5	(Rank: 100/175)

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	57/139 Value: 3
Ground & port infrast. 1–7 (best) (2015)	58/140 Value: 3.7

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	31/140 Value: 5.2	Prioritiz. of T&T 1–7 (best) (2015)	75/139 Value: 4.5
Business envmnt	37/139 Value: 4.8	HR & labour mkt	120/140 Value: 3.8
1-7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

