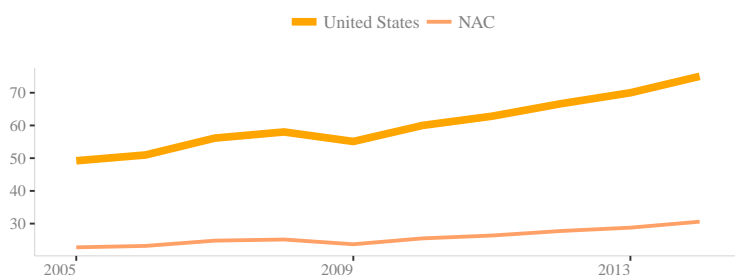


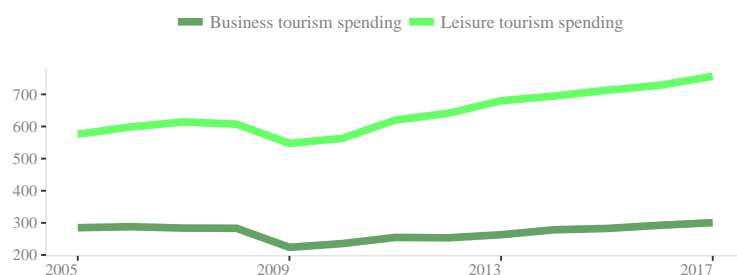
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **8/140** Value: 6.3  
1-7 (best) (2015)

**Cultural resour. & business travel** **13/139** Value: 4.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **3/140** Value: 5.3  
1-7 (best) (2015)

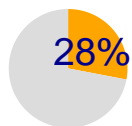
**Natural and cultural res. subindex** **10/140** Value: 5  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

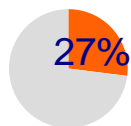
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

United States (2015)

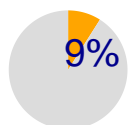


NAC (average, 2015)

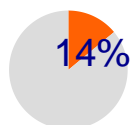


INTERNATIONAL TOURISM RECEIPTS, % of total exports

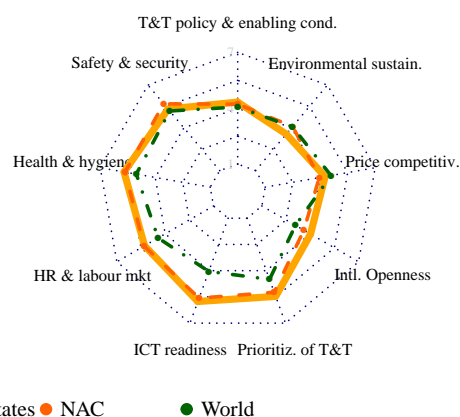
United States (2014)



NAC (average, 2014)



SOURCE: WORLD BANK - WDI



United States NAC

World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	1,564.5	8.7%
Total contribution to employment, thousands of jobs (2017)	14,781.7	9.2%
Direct contribution to GDP, current US\$, billion- (2017)	519.5	2.9%
Direct contribution to employment, thousands of jobs (2017)	5,779.2	3.6%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	177,241
International tourism, receipts for passenger transport items (2014)	43,516
International tourism, expenditures for travel items- (2014)	110,788
International tourism, expenditures for passenger transport items (2014)	34,890

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	890.3	(Rank: 1/175)
Domestic tourism spending (2017)	710.9	(Rank: 1/175)
Capital investment (2017)	200.5	(Rank: 1/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	2/139	Value: 6
Ground & port infrast. 1-7 (best) (2015)	31/140	Value: 4.7

SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	101/140	Value: 4.3
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Business envmnt 1-7 (best) (2015)	19/139	Value: 5.3
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	19/139	Value: 5.5
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HR & labour mkt 1-7 (best) (2015)	12/140	Value: 5.3
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SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.