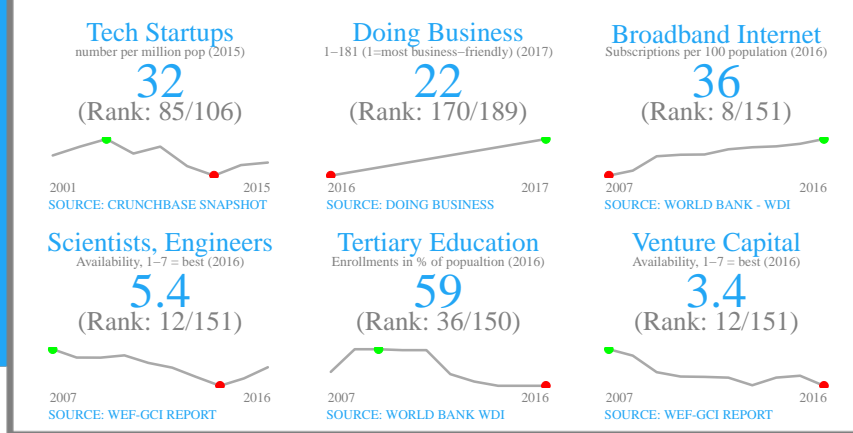


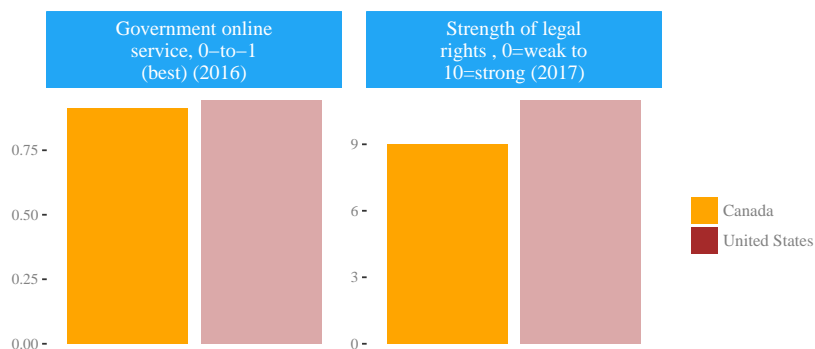
## Canada

## Country Snapshot



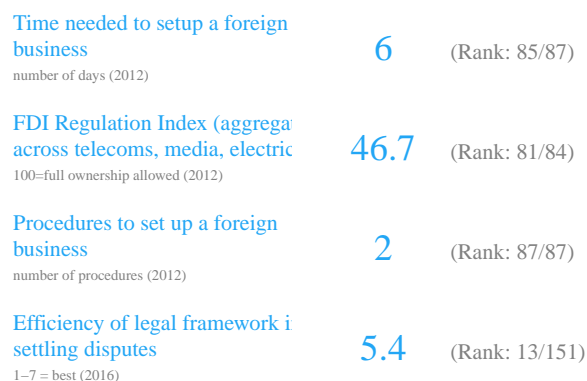
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

## INVESTMENT FRIENDLINESS



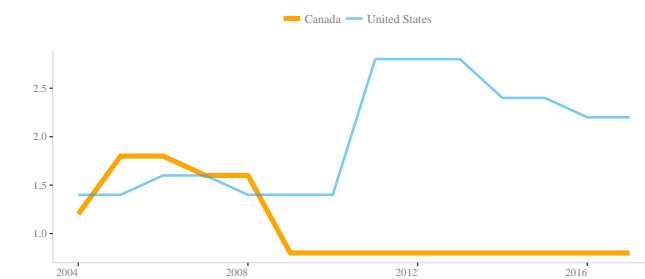
SOURCE: INVESTING ACROSS BORDERS; WDI

## DOING BUSINESS 2017

	2016	DTF 2017	Change	2016	Rank 2017	Change
<b>Ease of doing business index</b>	<b>78.79</b>	<b>78.57</b>	<b>-0.22</b>	<b>20</b>	<b>22</b>	<b>-2</b>
Dealing with Construction Permits	73.7	73.66	-0.04	53	57	-4
Enforcing Contracts	56.54	54.35	-2.19	95	112	-17
Getting Credit	85	85	0	7	7	0
Getting Electricity	63.76	63.76	0	105	108	-3
Paying Taxes	88.86	88.86	0	15	17	-2
Protecting Minority Investors	76.67	76.67	0	6	7	-1
Registering Property	75.4	75.4	0	43	43	0
Resolving Insolvency	87.3	87.4	0.1	15	15	0
Starting a Business	98.23	98.23	0	2	2	0
Trading Across Borders	88.36	88.36	0	46	46	0

SOURCE: DOING BUSINESS

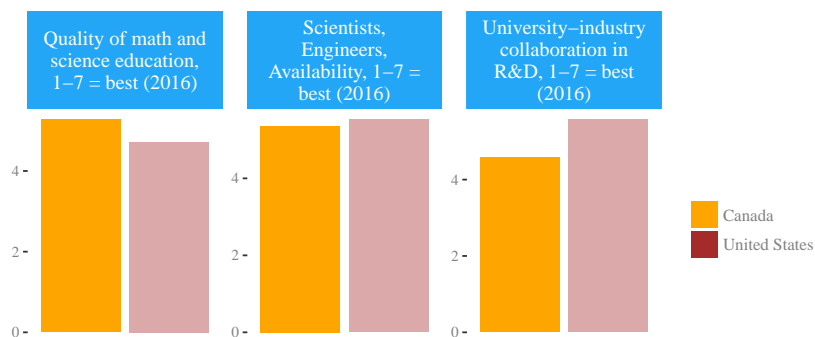
## COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

## AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

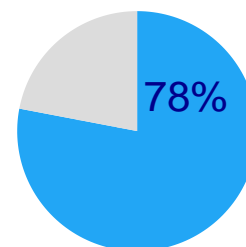
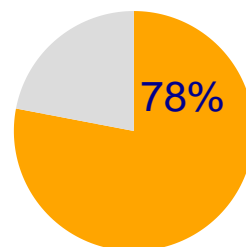


SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Canada (2014)

NAC (average, 2014)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows  
BoP, current US\$, as % GDP (2015)

3.6

(Rank: 59/195)



No data available

(Rank: /136)

Market Capitaliz. of Listed Companies  
% of GDP (2015)

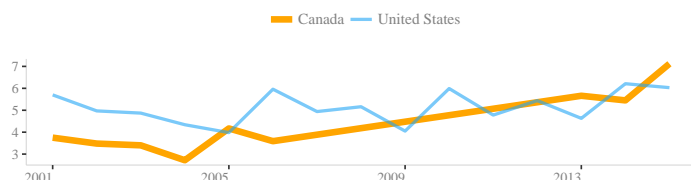
103

(Rank: 7/115)



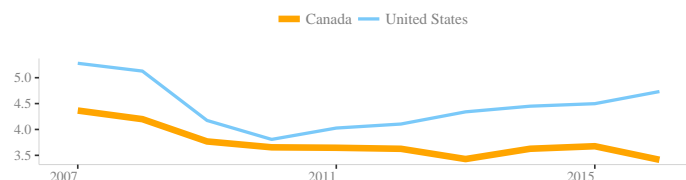
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

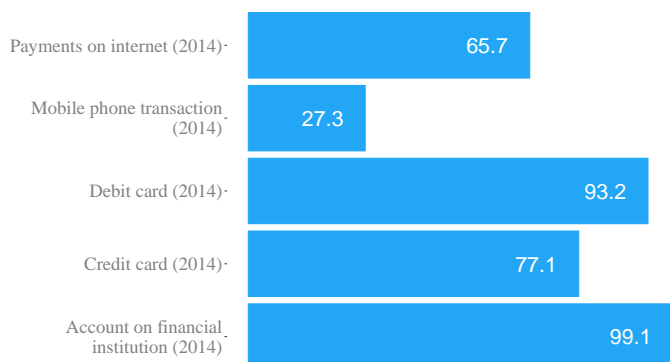


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15-64 (2009)	1.1	(Rank: 79/137)
Ratio of online/in store purchases Percentage (2016)	32	(Rank: 39/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)		(Rank: /146)
Firms with their own Website % of firms (2014)		(Rank: /143)
ICT service exports % of service exports, BoP (2014)	42	(Rank: 15/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	4.3	4.1	3.9	3.8	3.9	4.1	4.2	
Listed domestic companies, total, Number	3,764.3	3,980.0	4,030.0	3,810.0	3,948.0	3,799.0	—	
Perceived Capabilities, % of 18-64 population	54.4	NA	NA	48.5	49.0	50.5	—	
Fear of Failure Rate, % of 18-64 population	26.4	NA	NA	35.2	36.5	39.5	—	
Tech Startups, number per million pop	34.7	NA	NA	28.0	30.9	31.6	—	
High Status Successful Entrepreneurship, % of 18-64 population	70.7	NA	NA	70.1	69.7	NA	—	
Media Attention for Entrepreneurship, % of 18-64 population	75.2	NA	NA	69.6	67.7	NA	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	8.4	NA	NA	12.2	13.0	14.7	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	67.9	NA	NA	66.9	63.3	55.9	—	
New Product early-stage Entrepr. Activity, % of TEA	43.8	NA	NA	48.0	48.8	57.2	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, NA	—	—	—	—	—	—	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	—	—	—	—	—	—	—	
Quality of electricity supply, 1-7 = best	6.6	6.6	6.6	6.5	6.5	6.5	6.5	
Broadband Internet, Subscriptions per 100 population	26.4	29.8	32.0	32.9	33.3	34.4	36.4	
Internet bandwidth, kb/s/capita	32.5	32.5	70.2	101.0	116.0	129.2	135.5	
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	8.6	8.0	7.3	7.3	6.9	NA	—	
Internet users, per 100 population	74.2	83.0	83.0	85.8	87.1	88.5	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI