

# Lesotho

## Country Snapshot

### International arrivals

1.1  
(Rank: 89/144)



### Int. Tourism Receipts

17  
(Rank: 125/143)



### Contribution to GDP

0.27  
(Rank: 113/125)



### Contribution to empl.

85  
(Rank: 100/125)



### T&T Competitiv.

90/98  
Value: 2.8



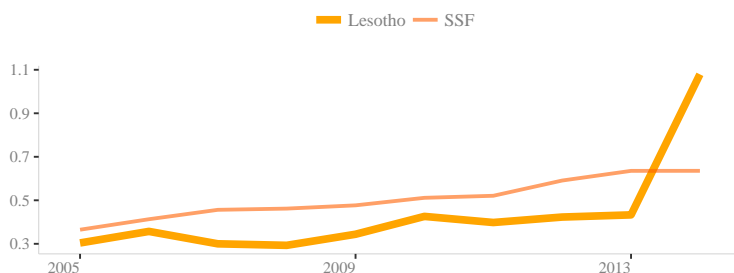
### Capital investment

0.1  
(Rank: 113/125)

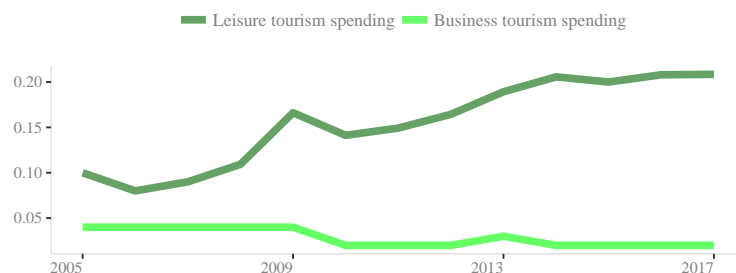


## TOURISM DEMAND

### PASSENGER ARRIVALS, in millions



### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



## RESOURCE BASE

### CULTURAL RESOURCES

#### Tourist service infrast.

1-7 (best) (2015)

70/98 Value: 3

#### Cultural resour. & business travel

1-7 (best) (2015)

96/97 Value: 1

SOURCE: WEF TTCR 2015

### NATURAL RESOURCES

#### Natural resources

1-7 (best) (2015)

89/98 Value: 2

#### Natural and cultural res. subindex

1-7 (best) (2015)

96/98 Value: 1.5

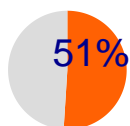
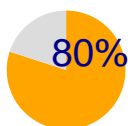
SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

### TRAVEL SERVICES, % of commercial service exports

Lesotho (2015)

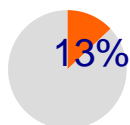
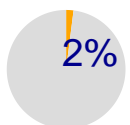
SSF (average, 2015)



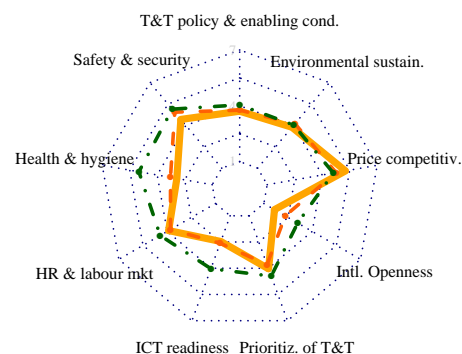
### INTERNATIONAL TOURISM RECEIPTS, % of total exports

Lesotho (2014)

SSF (average, 2014)



SOURCE: WORLD BANK - WDI

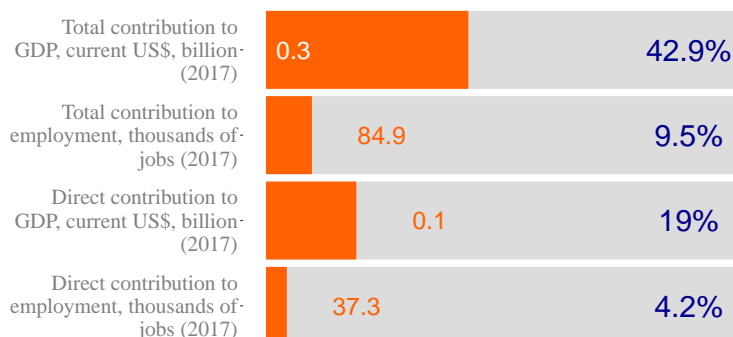


● Lesotho ● SSF ● World

SOURCE: WEF TTCR 2015

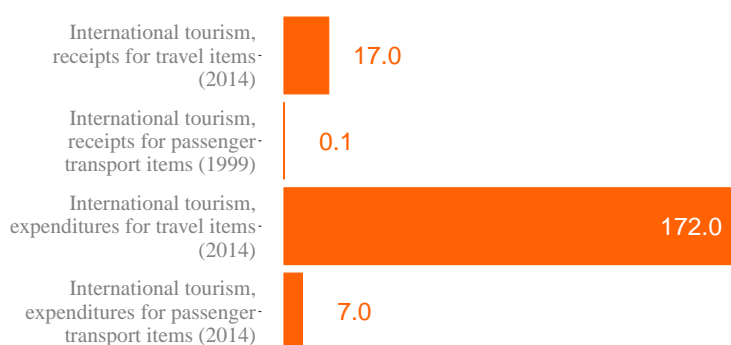
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 17/98 Value: 5.3  
1-7 (best) (2015)

**Business envmnt** 61/97 Value: 4.2  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 0.1 (Rank: 118/125)  
(2017)

**Domestic tourism spending** 0.1 (Rank: 109/125)  
(2017)

**Capital investment** 0 (Rank: 119/125)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 92/97 Value: 1.6  
1-7 (best) (2015)

**Ground & port infrast.** 73/98 Value: 2.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**Prioritiz. of T&T** 71/97 Value: 4  
1-7 (best) (2015)

**HR & labour mkt** 82/98 Value: 3.9  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.