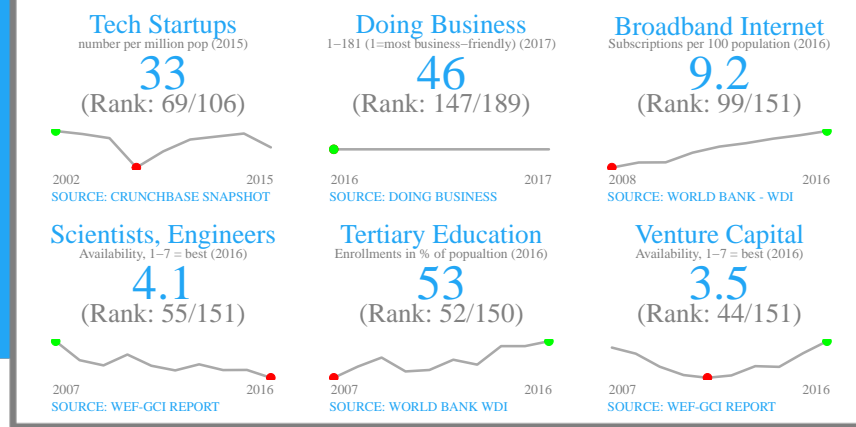


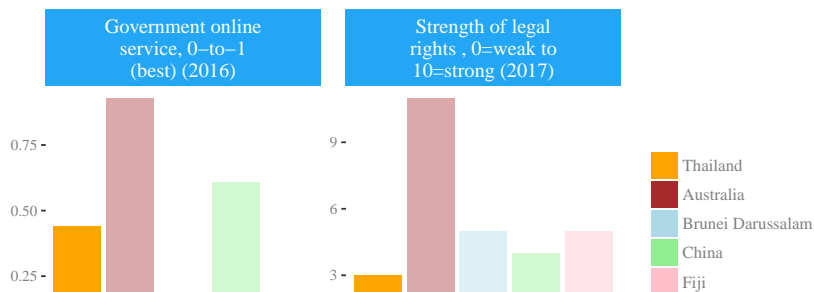
## Thailand

## Country Snapshot



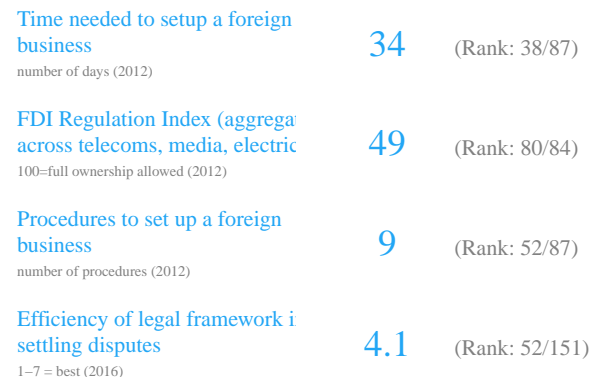
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

## INVESTMENT FRIENDLINESS



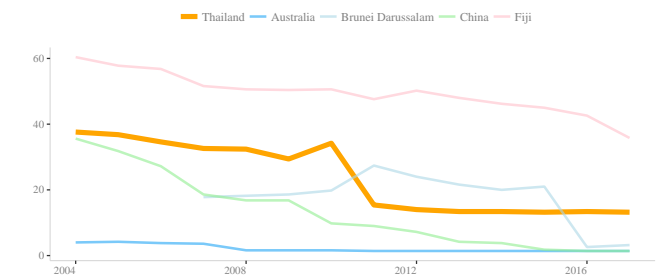
SOURCE: INVESTING ACROSS BORDERS; WDI

## DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
<b>Ease of doing business index</b>	<b>71.65</b>	<b>72.53</b>	<b>0.88</b>	<b>46</b>	<b>46</b>	<b>0</b>
Dealing with Construction Permits	75.64	75.65	0.01	38	42	-4
Enforcing Contracts	64.54	64.54	0	51	51	0
Getting Credit	45	50	5	97	82	15
Getting Electricity	83.21	83.22	0.01	34	37	-3
Paying Taxes	68.76	68.68	-0.08	106	109	-3
Protecting Minority Investors	66.67	66.67	0	25	27	-2
Registering Property	68.2	68.34	0.14	67	68	-1
Resolving Insolvency	67.5	67.7	0.2	26	23	3
Starting a Business	85.03	87.01	1.98	93	78	15
Trading Across Borders	84.1	84.1	0	54	56	-2

SOURCE: DOING BUSINESS

## COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

## AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

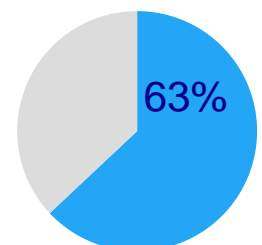
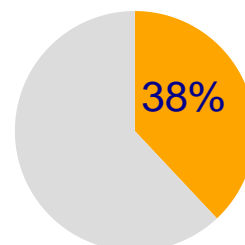


SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Thailand (2013)

EAS (average, 2013)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows  
BoP, current US\$, as % GDP (2015)

1.8

(Rank: 82/195)



Investment in Telecoms w/ Private Part.  
current US\$ Million (2014)

2,016

(Rank: 9/136)



Market Capitaliz. of Listed Companies  
% of GDP (2015)

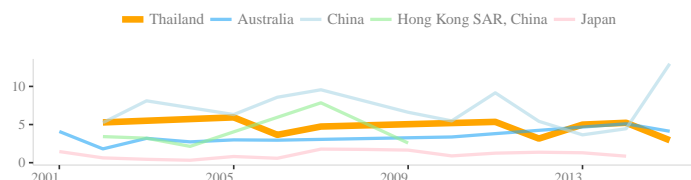
88

(Rank: 55/115)



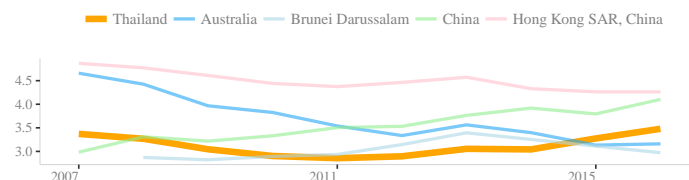
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

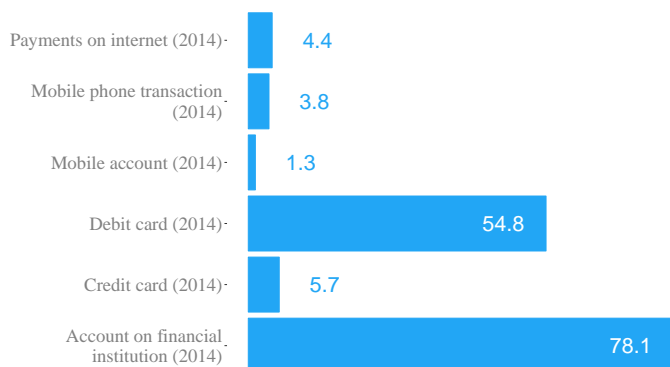


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15-64 (2009)	0.7	(Rank: 97/137)
Ratio of online/in store purchases Percentage (2016)	22	(Rank: 46/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	52.9	(Rank: 113/146)
Firms with their own Website % of firms (2014)	45.5	(Rank: 60/143)
ICT service exports % of service exports, BoP (2014)	34.2	(Rank: 22/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	3.3	3.0	3.1	3.2	3.2	3.5	3.6	
Listed domestic companies, total, Number	508.1	545.0	558.0	584.0	613.0	639.0	—	
Perceived Capabilities, % of 18-64 population	41.4	42.7	46.0	44.4	50.1	46.2	—	
Fear of Failure Rate, % of 18-64 population	49.6	55.1	50.1	49.3	42.4	46.6	—	
Tech Startups, number per million pop	32.5	31.5	34.7	35.6	36.4	32.6	—	
High Status Successful Entrepreneurship, % of 18-64 population	78.7	79.1	79.1	74.8	71.1	69.4	—	
Media Attention for Entrepreneurship, % of 18-64 population	83.4	84.0	84.1	77.2	80.3	72.5	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	20.6	19.5	18.9	17.7	23.3	13.7	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	56.9	66.8	67.4	67.8	71.2	75.9	—	
New Product early-stage Entrepr. Activity, % of TEA	53.4	58.1	41.6	58.9	49.6	41.1	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	NA	NA	5.1	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	NA	NA	50.9	
Quality of electricity supply, 1-7 = best	5.6	5.5	5.5	5.2	5.1	5.2	5.1	
Broadband Internet. Subscriptions per 100 population	1.7	3.9	5.4	6.2	7.3	8.2	9.2	
Internet bandwidth, kb/s/capita	3.3	3.3	10.6	25.0	37.4	46.8	64.9	
Access to electricity, % population	99.7	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	16.2	11.9	11.8	11.3	12.6	NA	—	
Internet users, per 100 population	17.4	23.7	26.5	28.9	34.9	39.3	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI