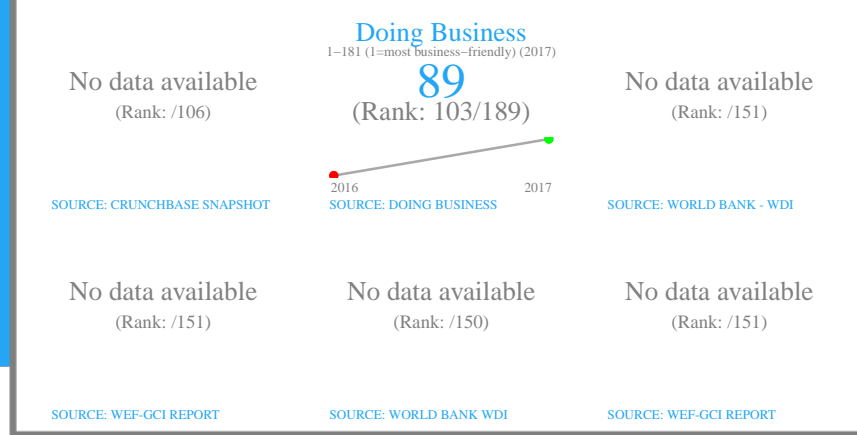


# Samoa

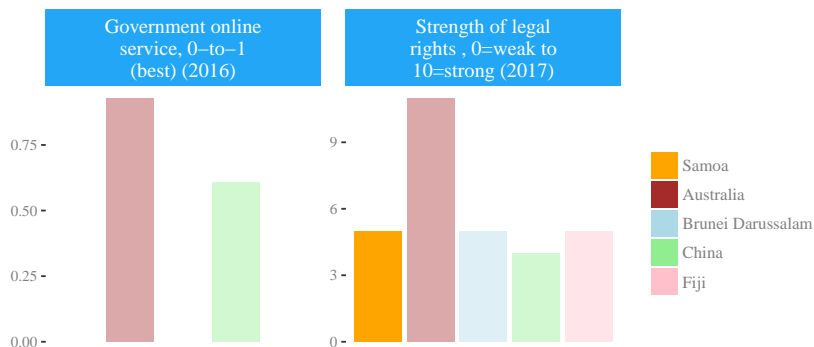
## Country Snapshot



## POLICY

Laws, regulations, and government initiatives

### GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

### INVESTMENT FRIENDLINESS

Data not available

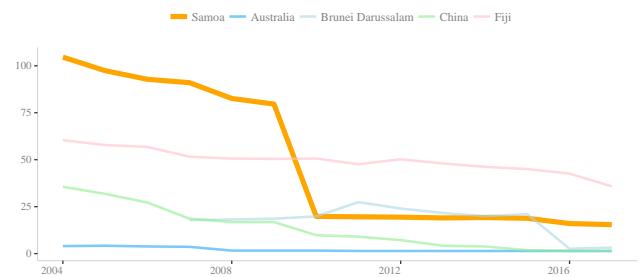
SOURCE: INVESTING ACROSS BORDERS; WDI

### DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
		2017			2017	
<b>Ease of doing business index</b>	<b>62.16</b>	<b>62.17</b>	<b>0.01</b>	<b>87</b>	<b>89</b>	<b>-2</b>
Dealing with Construction Permits	68.59	68.63	0.04	90	96	-6
Enforcing Contracts	60.44	60.44	0	66	67	-1
Getting Credit	25	25	0	152	157	-5
Getting Electricity	79.67	79.61	-0.06	52	59	-7
Paying Taxes	76.93	76.93	0	68	71	-3
Protecting Minority Investors	58.33	58.33	0	62	63	-1
Registering Property	69.13	69.12	-0.01	63	64	-1
Resolving Insolvency	18.2	18.4	0.2	133	134	-1
Starting a Business	92.46	92.49	0.03	34	37	-3
Trading Across Borders	57.81	57.81	0	139	141	-2

SOURCE: DOING BUSINESS

### COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL

State of educational institutions and access to skilled labor

### AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

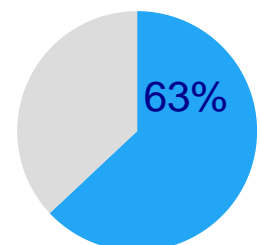
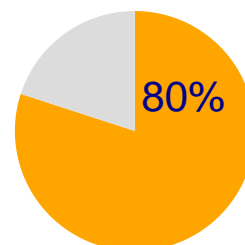
Data not available

SOURCE: WEF-GCI REPORT

### POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Samoa (2012)

EAS (average, 2012)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.1**

(Rank: 81/195)



**Investment in Telecoms w/ Private Part.**  
current US\$ Million (1997)

**10**

(Rank: 135/136)



No data available

(Rank: /115)

SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)

Data not available

SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**1.2**

(Rank: 77/137)

**Ratio of online/in store purchases**

Percentage (2016)

(Rank: /54)

**Firms using email to interact with clients/suppliers (%)**  
% of firms (2010)

**86.5**

(Rank: 39/146)

**Firms with their own Website**

% of firms (2014)

**32.8**

(Rank: 87/143)

**ICT service exports**

% of service exports, BoP (2014)

**9.5**

(Rank: 137/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2010-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, NA	0	0	0	0	0	0	0	
Listed domestic companies, total, NA	0	0	0	0	0	0	0	
Perceived Capabilities, NA	0	0	0	0	0	0	0	
Fear of Failure Rate, NA	0	0	0	0	0	0	0	
Tech Startups, NA	0	0	0	0	0	0	0	
High Status Successful Entrepreneurship, NA	0	0	0	0	0	0	0	
Media Attention for Entrepreneurship, NA	0	0	0	0	0	0	0	
Total early-stage Entrepr. Activity (TEA), NA	0	0	0	0	0	0	0	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	0	0	0	0	0	0	0	
New Product early-stage Entrepr. Activity, NA	0	0	0	0	0	0	0	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	28.5	NA	NA	NA	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	71.7	NA	NA	NA	NA	NA	—	
Quality of electricity supply, NA	—	—	—	—	—	—	—	
Broadband Internet, NA	—	—	—	—	—	—	—	
Internet bandwidth, NA	—	—	—	—	—	—	—	
Access to electricity, % population	99.6	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.1	2.8	2.7	2.7	3.8	NA	—	
Internet users, per 100 population	5.3	11.0	12.9	15.3	21.2	25.4	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI