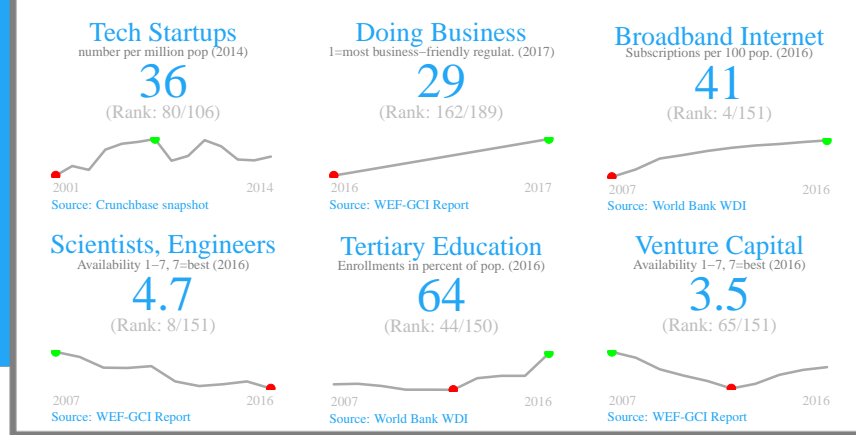


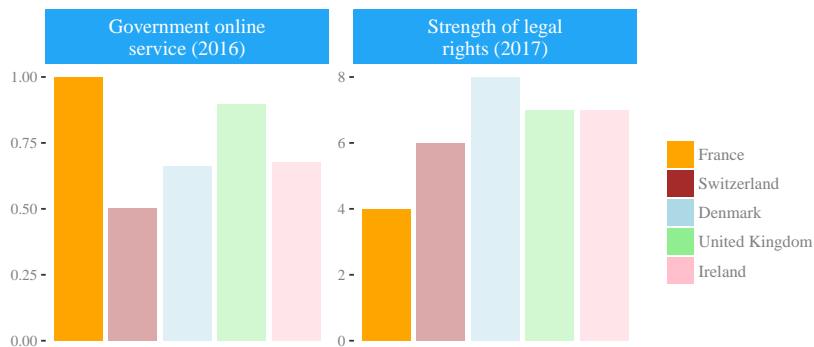
## France

## Country Snapshot



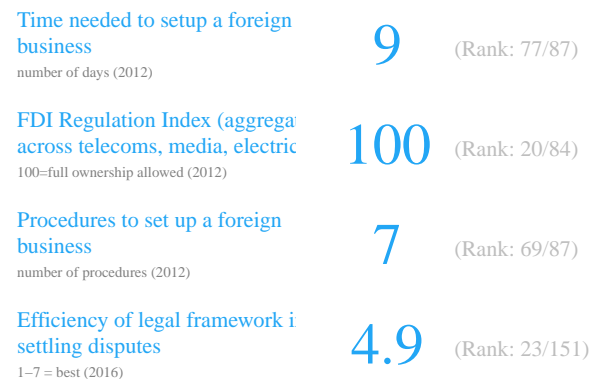
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

## INVESTMENT FRIENDLINESS



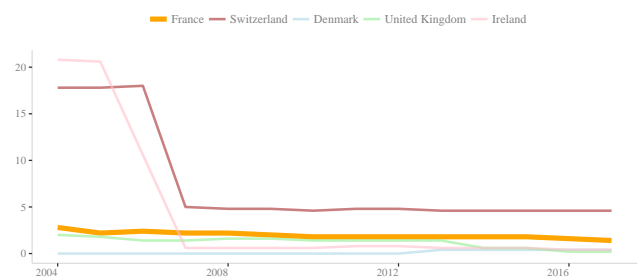
SOURCE: INVESTING ACROSS BORDERS

## DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
<b>Ease of doing business index</b>	<b>76.21</b>	<b>76.27</b>	<b>0.06</b>	<b>28</b>	<b>29</b>	<b>-1</b>
Dealing with Construction Permits	77.13	79.23	2.1	30	20	10
Enforcing Contracts	73.04	73.04	0	18	18	0
Getting Credit	50	50	0	78	82	-4
Getting Electricity	85.78	85.78	0	20	25	-5
Paying Taxes	78.83	78.72	-0.11	61	63	-2
Protecting Minority Investors	65	65	0	30	32	-2
Registering Property	63.15	61.09	-2.06	91	100	-9
Resolving Insolvency	77.5	78.5	1	24	24	0
Starting a Business	93.14	93.27	0.13	25	27	-2
Trading Across Borders	100	100	0	1	1	0

SOURCE: DOING BUSINESS

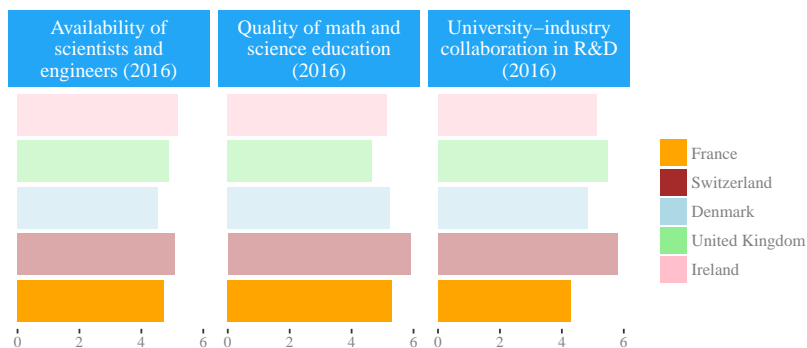
## COST OF BUSINESS STARTUP PROCEDURES % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

## AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

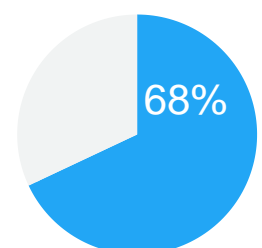
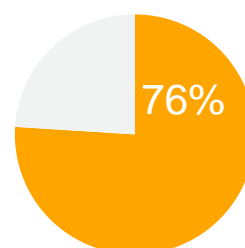


SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR

(% total employed population)  
France (2014)

ECS (simple average, 2014)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**1.8**

(Rank: 117/195)



**Investment in Telecoms w/ Private Part.**

Millions, \$US

No data available

(Rank: /136)

**Market Capitaliz. of Listed Companies**

% of GDP (2015)

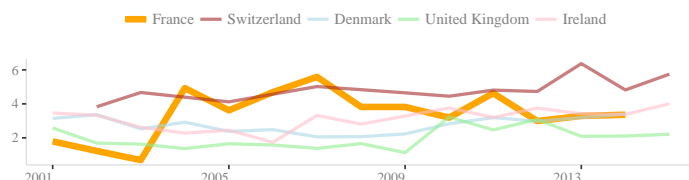
**86**

(Rank: 32/115)



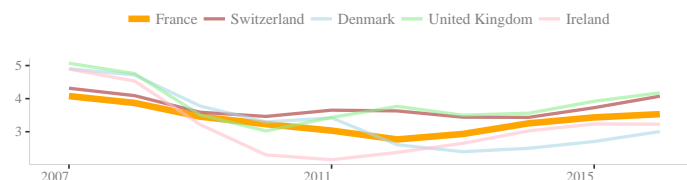
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

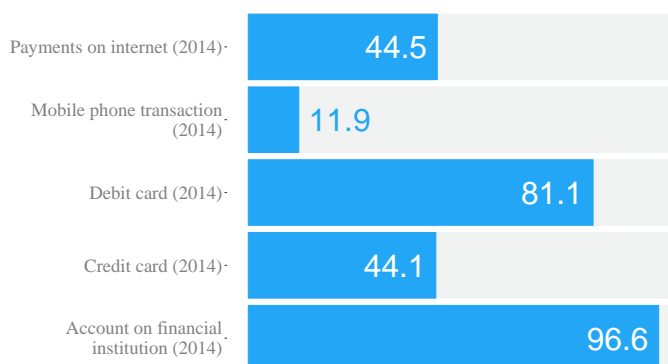


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

**New business density**

new registrations per 1,000 people ages 15-64 (2009)

**3**

(Rank: 48/137)

**Ratio of online/in store purchases**

Percentage (2016)

**67**

(Rank: 12/54)

**Firms using email to interact with clients/suppliers (%)**

% of firms (2010)

(Rank: /146)

**Firms with their own Website**

% of firms (2014)

(Rank: /143)

**ICT service exports**

% of service exports, BoP (2014)

**23.6**

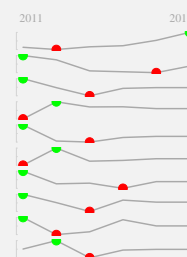
(Rank: 53/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
Company spending on R&D, 1-7 = best	4.8	4.7	4.6	4.7	4.7	4.9	5.2
Listed domestic companies, total, Number	702.0	586.0	562.0	500.0	495.0	490.0	—
Perceived Capabilities, % of 18-64 population	32.0	38.4	35.7	33.1	35.4	NA	—
Fear of Failure Rate, % of 18-64 population	42.0	37.1	42.8	41.1	41.2	NA	—
Number of tech startups, number per million pop	40.9	43.4	33.8	33.2	35.9	NA	—
High Status Successful Entrepreneurship, % of 18-64 population	66.0	68.0	76.8	70.0	70.4	NA	—
Media Attention for Entrepreneurship, % of 18-64 population	42.5	46.9	41.1	41.4	39.0	NA	—
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	4.7	5.7	5.2	4.6	5.3	NA	—
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	56.1	70.7	58.9	60.9	69.2	NA	—
New Product early-stage Entrepr. Activity, % of TEA	49.9	53.4	69.4	36.9	51.5	NA	—

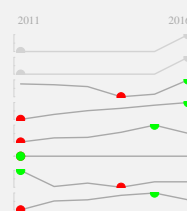


SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016
% firms identifying transportation as major constraint, NA	—	—	—	—	—	—	—
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	—	—	—	—	—	—	—
Quality of electricity supply, 1-7 = best	6.8	6.7	6.7	6.6	6.5	6.5	6.7
Broadband Internet subscriptions, per 100 population	26.0	33.9	36.1	37.8	38.8	40.2	41.3
Internet bandwidth, kb/s/capita	32.6	32.6	78.6	84.5	141.5	221.7	130.0
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—
ICT goods imports, % total goods imports	7.7	6.5	6.2	6.3	6.2	NA	—
Internet users, per 100 population	58.7	77.8	81.4	81.9	83.8	84.7	—



SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI