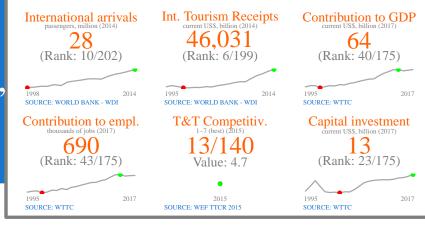
Tourism 360

Hong China

Kong

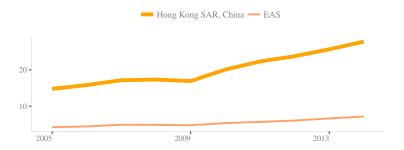
SAR

Country Snapshot



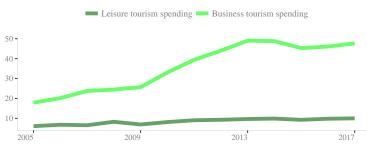
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 77/140 Value: 4

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

SOURCE: WEF TTCR 2015

subindex

1-7 (best) (2015)

36/140

39/140

Value: 3.1

Value: 3.6

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.6

36/139

TRAVEL SERVICES, % of commercial service exports

Hong Kong SAR, China (2014) EAS (average, 2014)



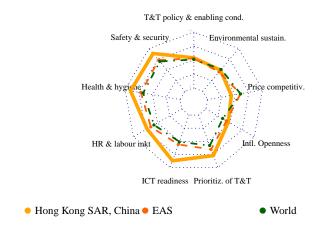
49%

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Hong Kong SAR, China (2014) EAS (average, 2014)







SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-64.3 15.5% (2017)Total contribution to employment, thousands of-690.3 18.4% jobs (2017) Direct contribution to 6.4% GDP, current US\$, billion-26.4 (2017)Direct contribution to 9%

336.4

CAPITAL INVESTMENT, current \$US billion

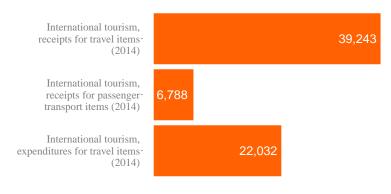
| Internal T&T consumption (2017) | 13 | (Rank: 42/175) |
|----------------------------------|------|----------------|
| Domestic tourism spending (2017) | 10.8 | (Rank: 31/175) |
| Capital investment | 10 | (Rank: 23/175) |

SOURCE: WTTC

employment, thousands of-

jobs (2017)

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. Value: 5.4 1-7 (best) (2015) Ground & port infrast. Value: 6.5 1-7 (best) (2015)

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

| Price competitiv. | 126/140 Value: 3.6 | Prioritiz. of T&T | 13/139 Value: 5.6 |
|-----------------------|--------------------|-----------------------|-------------------------|
| 1–7 (best) (2015) | | 1-7 (best) (2015) | |
| Business envmnt | 1/139 Value: 6.1 | HR & labour mkt | 8/140 Value: 5.3 |
| 1–7 (best) (2015) | | 1–7 (best) (2015) | |
| SOURCE: WEF TTCR 2015 | | SOURCE: WEF TTCR 2015 | |

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

