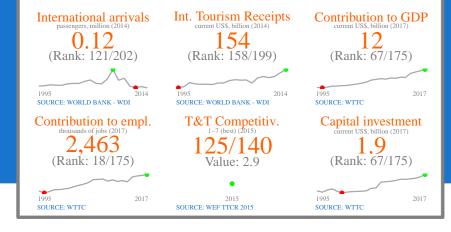
Tourism 360

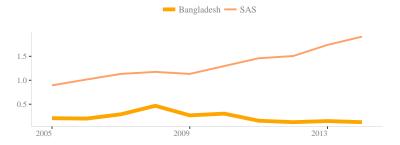
Bangladesh

Country Snapshot



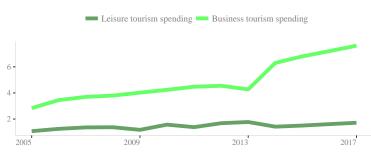
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 131/140 Value: 2.3

1-7 (best) (2015)

Cultural resour. & business

travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

106/140 Value: 2.3

Natural and cultural res.

subindex 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

101/140 Value: 1.9

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.6

65/139

TRAVEL SERVICES, % of commercial service exports



SAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Bangladesh (2014)

SAS (average, 2014)





Safety & security . . . Environmental sustain. Health & hygiene Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T World BangladeshSAS

T&T policy & enabling cond.

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

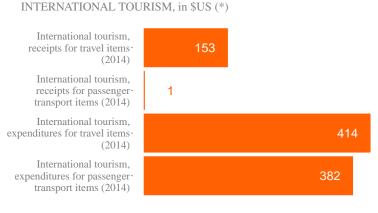
DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion-11.6 2.2% (2017)Total contribution to employment, thousands of-2,462.6 3.1% jobs (2017) Direct contribution to 1.1% GDP, current US\$, billion-5.8 (2017)Direct contribution to 1.5% employment, thousands of-1,177.5 jobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	8.3	(Rank: 53/175)
Domestic tourism spending (2017)	1.9	(Rank: 62/175)
Capital investment	1.6	(Rank: 67/175)

SOURCE: WTTC



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	115/139 Value: 1.9
Ground & port infrast. 1–7 (best) (2015)	73/140 Value: 3.3

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	89/140 Value: 4.4	Prioritiz. of T&T	130/139 Value: 3.2
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	91/139 Value: 4.1	HR & labour mkt	116/140 Value: 3.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

