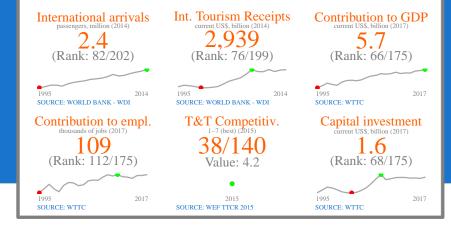
Tourism 360

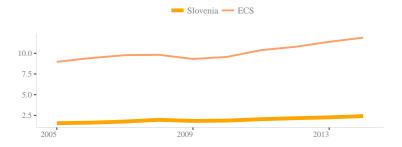
Slovenia

Country Snapshot



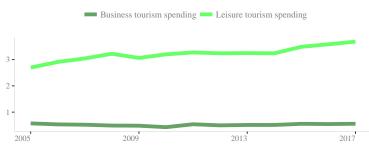
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 21/140 Value: 5.7

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 32/140 Value: 3.9

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

54/140 Value: 2.6

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.4

TRAVEL SERVICES, % of commercial service exports



30%

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Slovenia (2014)

ECS (average, 2014)



SOURCE: WORLD BANK - WDI



T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiere Price competitiv.

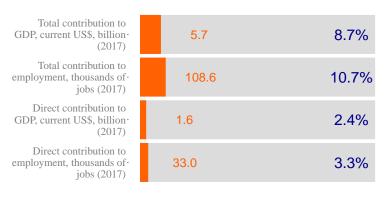
HR & labour mkt Intl. Openness

ICT readiness Prioritiz. of T&T

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

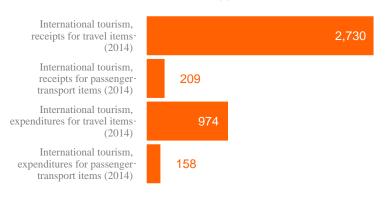


CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	3.1	(Rank: 72/175)
Domestic tourism spending (2017)	0.9	(Rank: 83/175)
Capital investment	1.5	(Rank: 69/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	85/139 Value: 2.4
Ground & port infrast. 1–7 (best) (2015)	20/140 Value: 5.1

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	100/140 Value: 4.3	Prioritiz. of T&T 1–7 (best) (2015)	46/139 Value: 4.9
Business envmnt	110/139 Value: 4	HR & labour mkt	54/140 Value: 4.7
1–7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

