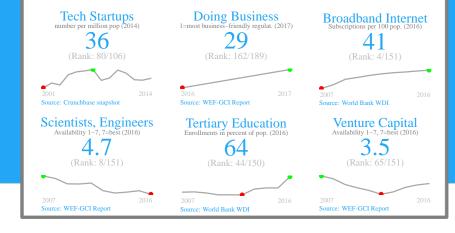
Digital Entrepreneurship 360

France

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)	9	(Rank: 77/87)
FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 20/84)
Procedures to set up a foreign business number of procedures (2012)	7	(Rank: 69/87)
Efficiency of legal framework i settling disputes	4.9	(Rank: 23/151)

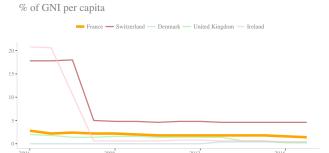
SOURCE: INVESTING ACROSS BORDERS

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	76.21	76.27	0.06	28	29	-1
Dealing with Construction Permits	77.13	79.23	2.1	30	20	10
Enforcing Contracts	73.04	73.04	0	18	18	0
Getting Credit	50	50	0	78	82	-4
Getting Electricity	85.78	85.78	0	20	25	-5
Paying Taxes	78.83	78.72	-0.11	61	63	-2
Protecting Minority Investors	65	65	0	30	32	-2
Registering Property	63.15	61.09	-2.06	91	100	-9
Resolving Insolvency	77.5	78.5	1	24	24	0
Starting a Business	93.14	93.27	0.13	25	27	-2
Trading Across Borders	100	100	0	1	1	0

SOURCE: DOING BUSINESS

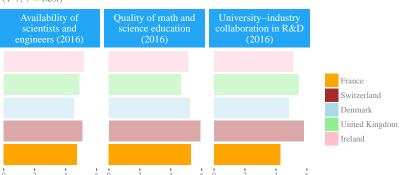
COST OF BUSINESS STARTUP PROCEDURES



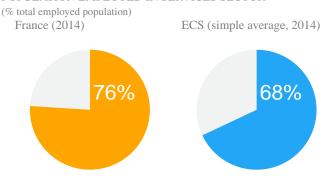
SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR



SOURCE: WORLD BANK WDI

SOURCE: WEF-GCI REPORT

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



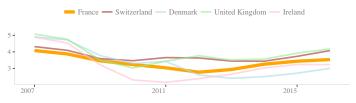
SOURCES: WEF-GCI REPORT; WORLD BANK - WDI





SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

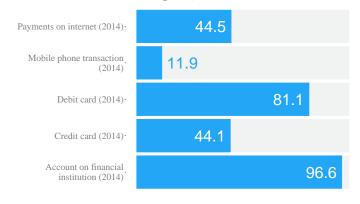
VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	3	(Rank: 48/137)
Ratio of online/in store purchases Percentage (2016)	67	(Rank: 12/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)		(Rank: /146)
Firms with their own Website % of firms (2014)		(Rank: /143)
ICT service exports % of service exports, BoP (2014)	23.6	(Rank: 53/178)

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	4.8	4.7	4.6	4.7	4.7	4.9	5.2	
Listed domestic companies, total, Number	702.0	586.0	562.0	500.0	495.0	490.0	_	
Perceived Capabilities, % of 18-64 population	32.0	38.4	35.7	33.1	35.4	NA	_	
Fear of Failure Rate, % of 18-64 population	42.0	37.1	42.8	41.1	41.2	NA	_	
Number of tech startups, number per million pop	40.9	43.4	33.8	33.2	35.9	NA	_	
High Status Successful Entrepreneurship, % of 18-64 population	66.0	68.0	76.8	70.0	70.4	NA	_	
Media Attention for Entrepreneurship, % of 18-64 population	42.5	46.9	41.1	41.4	39.0	NA	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	4.7	5.7	5.2	4.6	5.3	NA	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	56.1	70.7	58.9	60.9	69.2	NA	_	
New Product early-stage Entrepr. Activity, % of TEA	49.9	53.4	69.4	36.9	51.5	NA	_	

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011
% firms identifying transportation as major constraint, NA	_	_	_	_	_	_	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	_	_		_	_	_	_	
Quality of electricity supply, 1-7 = best	6.8	6.7	6.7	6.6	6.5	6.5	6.7	
Broadband Internet subscriptions, per 100 population	26.0	33.9	36.1	37.8	38.8	40.2	41.3	
Internet bandwidth, kb/s/capita	32.6	32.6	78.6	84.5	141.5	221.7	130.0	
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	_	•
ICT goods imports, % total goods imports	7.7	6.5	6.2	6.3	6.2	NA	_	
Internet users, per 100 population	58.7	77.8	81.4	81.9	83.8	84.7	_	

SOURCES: ENTERPRISE SURVEYS; WEF-GCI REPORT; WORLD BANK - WDI

