

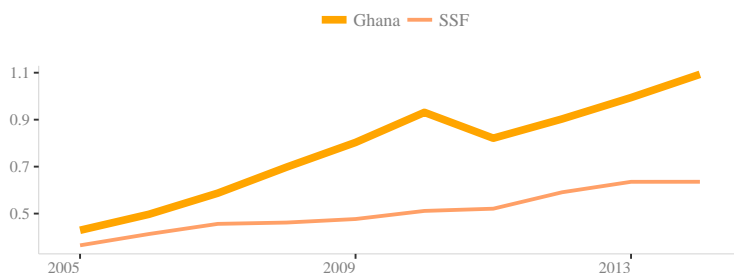
Ghana

Country Snapshot

International arrivals
passengers, million (2014)1.1
(Rank: 80/144)Int. Tourism Receipts
current US\$, billion (2014)1,027
(Rank: 51/143)Contribution to GDP
current US\$, billion (2017)3
(Rank: 69/125)Contribution to empl.
thousands of jobs (2017)750
(Rank: 56/125)T&T Competitiv.
1-7 (best) (2015)82/98
Value: 3Capital investment
current US\$, billion (2017)0.52
(Rank: 91/125)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

87/98 Value: 2.5

1-7 (best) (2015)

Cultural resour. & business travel

54/97 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

57/98 Value: 2.6

1-7 (best) (2015)

Natural and cultural res. subindex

62/98 Value: 2

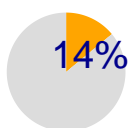
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

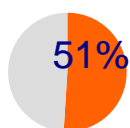
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ghana (2015)

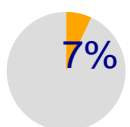


SSF (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

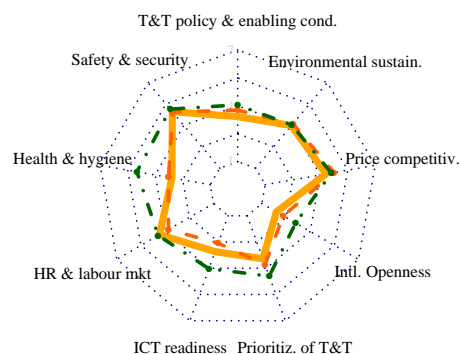
Ghana (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

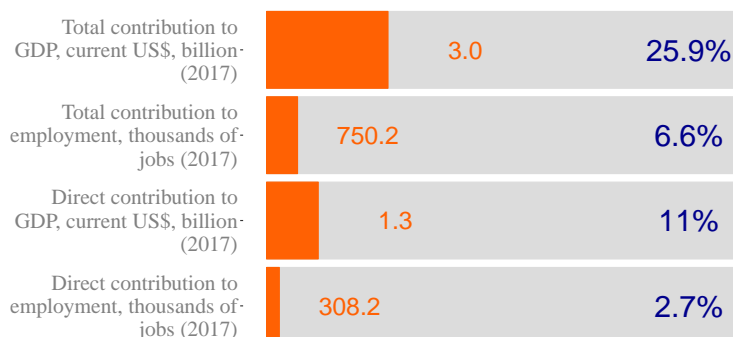


Ghana SSF World

SOURCE: WEF TTCR 2015

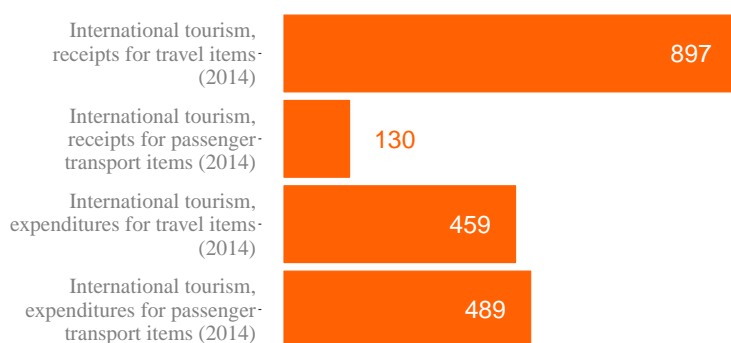
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



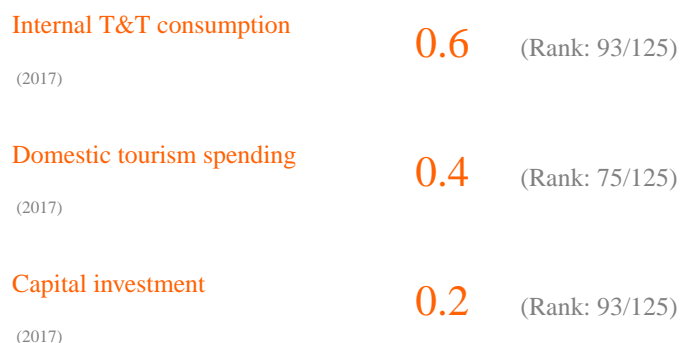
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



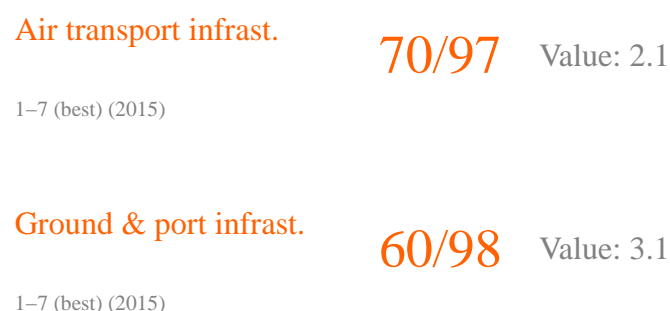
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.