

International arrivals

2.4
(Rank: 56/202)

Int. Tourism Receipts

3,015
(Rank: 50/199)

Contribution to GDP

4
(Rank: 84/175)

Contribution to empl.

77
(Rank: 126/175)

T&T Competitiv.

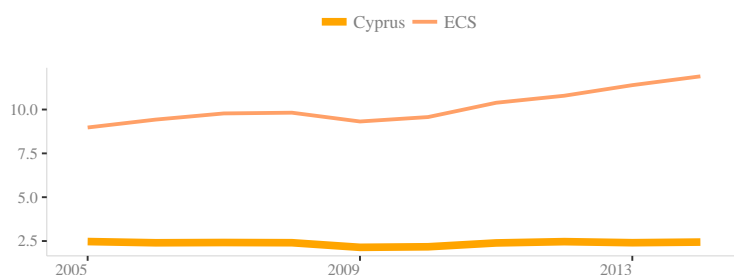
35/140
Value: 4.2

Capital investment

0.68
(Rank: 96/175)

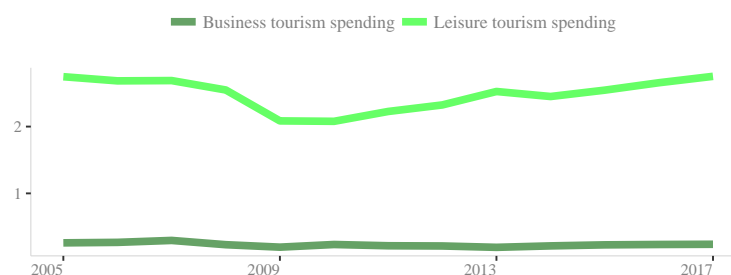
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 2/140 Value: 6.8
1-7 (best) (2015)Cultural resour. & business travel 54/139 Value: 1.9
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

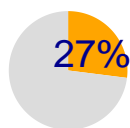
Natural resources 76/140 Value: 2.7
1-7 (best) (2015)Natural and cultural res. subindex 69/140 Value: 2.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

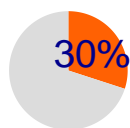
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Cyprus (2015)

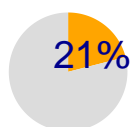


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

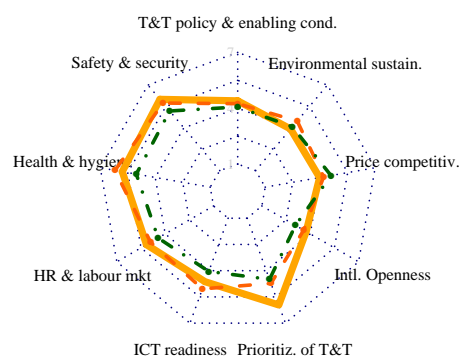
Cyprus (2013)



ECS (average, 2013)



SOURCE: WORLD BANK - WDI

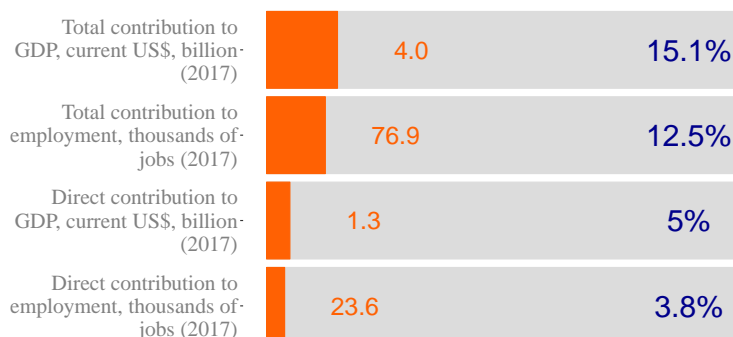


● Cyprus ● ECS ● World

SOURCE: WEF TTCR 2015

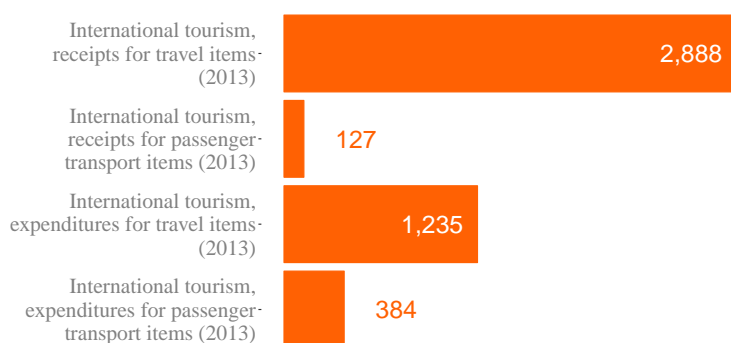
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 110/140 Value: 4
1-7 (best) (2015)

Business envmnt 42/139 Value: 4.7
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 3 (Rank: 73/175)
(2017)

Domestic tourism spending 0.3 (Rank: 117/175)
(2017)

Capital investment 0.5 (Rank: 96/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 46/139 Value: 3.5
1-7 (best) (2015)

Ground & port infrast. 22/140 Value: 4.9
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1/139 Value: 6
1-7 (best) (2015)

HR & labour mkt 15/140 Value: 5.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.