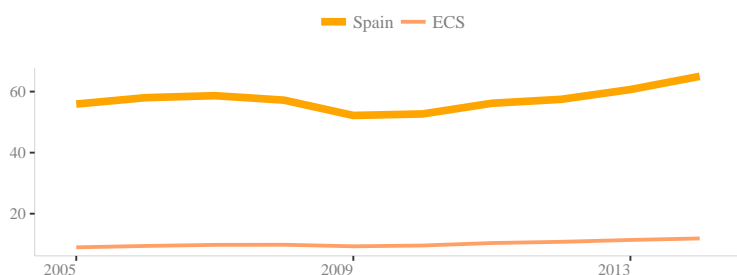


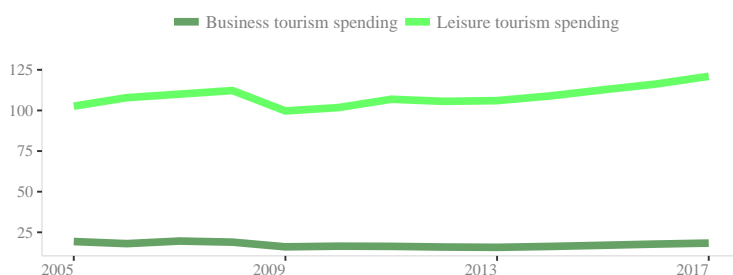
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 4/140 Value: 6.6
1-7 (best) (2015)

Cultural resour. & business travel 1/139 Value: 6.7
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 11/140 Value: 4.6
1-7 (best) (2015)

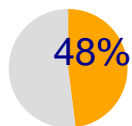
Natural and cultural res. subindex 4/140 Value: 5.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

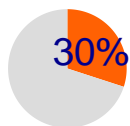
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Spain (2015)

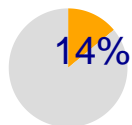


ECS (average, 2015)

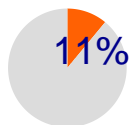


INTERNATIONAL TOURISM RECEIPTS, % of total exports

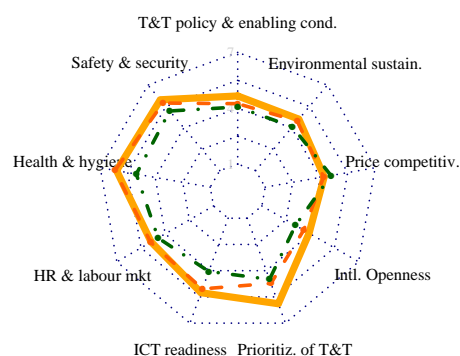
Spain (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Spain ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	205.7	12.7%
Total contribution to employment, thousands of jobs (2017)	3,015.5	12.9%
Direct contribution to GDP, current US\$, billion- (2017)	74.0	4.6%
Direct contribution to employment, thousands of jobs (2017)	981.3	4.2%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	65,100
International tourism, receipts for passenger-transport items (2013)	7,224
International tourism, expenditures for travel items- (2014)	17,969
International tourism, expenditures for passenger-transport items (2013)	6,278

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 102/140 Value: 4.2
1-7 (best) (2015)

Business envmnt 94/139 Value: 4.1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 112.8 (Rank: 8/175)
(2017)

Domestic tourism spending 71 (Rank: 10/175)
(2017)

Capital investment 35.3 (Rank: 8/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 12/139 Value: 4.9
1-7 (best) (2015)

Ground & port infrast. 12/140 Value: 5.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 5/139 Value: 5.9
1-7 (best) (2015)

HR & labour mkt 33/140 Value: 4.9
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.