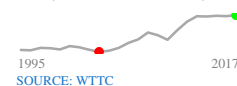


Ecuador

Country Snapshot

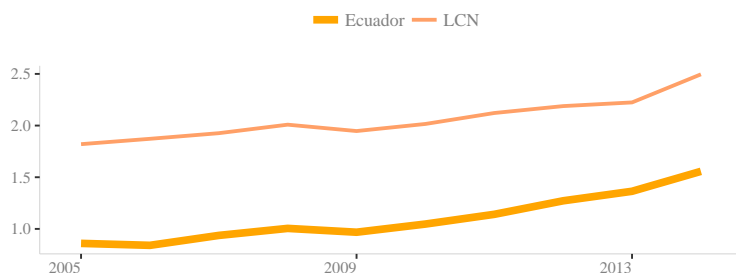
International arrivals
passengers, million (2014)1.6
(Rank: 65/144)Int. Tourism Receipts
current US\$, billion (2014)1,487
(Rank: 81/143)Contribution to GDP
current US\$, billion (2017)5.4
(Rank: 47/125)Contribution to empl.
thousands of jobs (2017)372
(Rank: 42/125)No data available
(Rank: /98)

SOURCE: WEF TTCR 2015

Capital investment
current US\$, billion (2017)2.5
(Rank: 40/125)

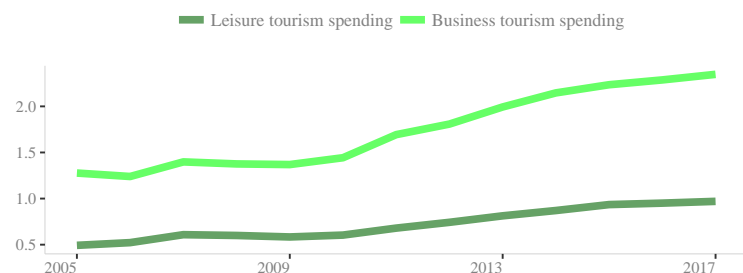
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Data not available

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

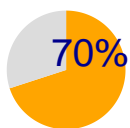
Data not available

SOURCE: WEF TTCR 2015

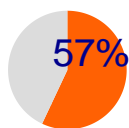
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ecuador (2015)

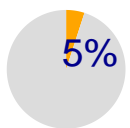


LCN (average, 2015)

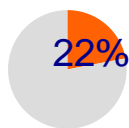


INTERNATIONAL TOURISM RECEIPTS, % of total exports

Ecuador (2014)



LCN (average, 2014)



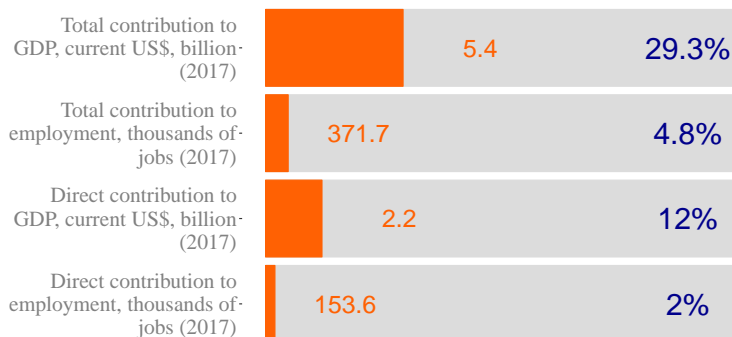
Data not available

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

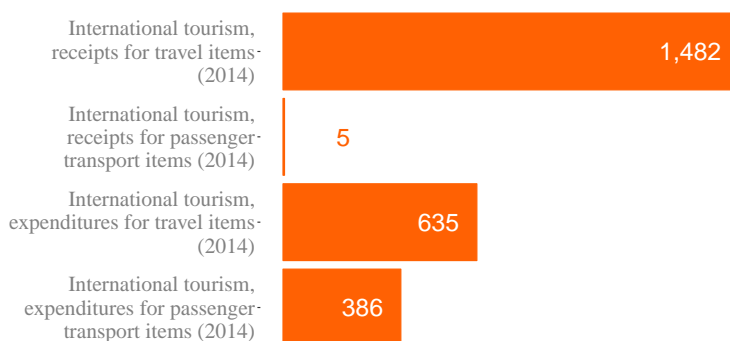
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



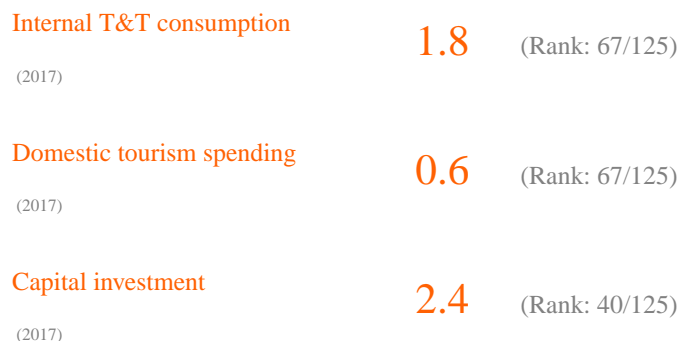
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.