Tourism 360

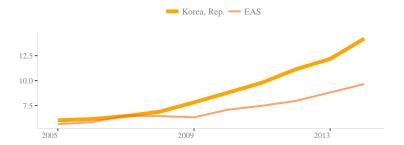
Korea, Rep.

Country Snapshot



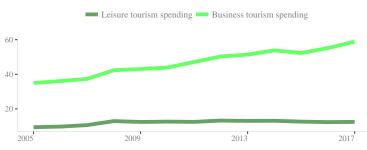
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 45/98 Value: 4.3

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 73/98 Value: 2.3

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

16/98 Value: 3.6

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 4.8

11/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Korea, Rep. (2014) EAS (average, 2014) 3%

T&T policy & enabling cond. · Environmental sustain. Health & hygie Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T World

Korea, Rep.EAS

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

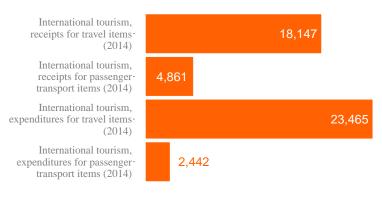
DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-75.0 42.8% (2017)Total contribution to employment, thousands of-1,537.0 5.8% jobs (2017) Direct contribution to GDP, current US\$, billion-26.4 15.1% (2017)Direct contribution to 2.3% 613.4 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	46.8	(Rank: 14/125)
Domestic tourism spending (2017)	27.5	(Rank: 14/125)
Capital investment (2017) SOURCE: WTTC	14.2	(Rank: 15/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

14/98	Value: 5.1
	22/9714/98

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	75/98 Value: 4.1	Prioritiz. of T&T	52/97 Value: 4.5
1–7 (best) (2015)		1-7 (best) (2015)	
Business envmnt	50/97 Value: 4.4	HR & labour mkt	32/98 Value: 4.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

