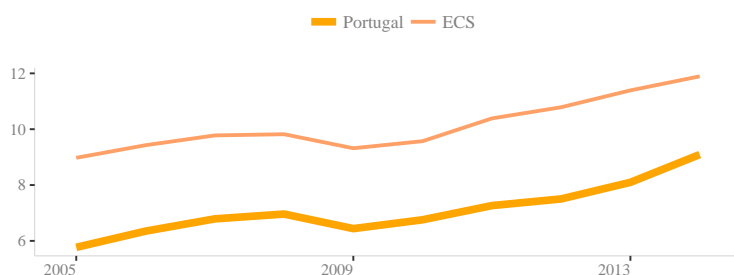


International arrivals
passengers, million (2014)9.1
(Rank: 37/202)Int. Tourism Receipts
current US\$, billion (2014)17,784
(Rank: 23/199)Contribution to GDP
current US\$, billion (2017)34
(Rank: 28/175)Contribution to empl.
thousands of jobs (2017)927
(Rank: 38/175)T&T Competitiv.
1-7 (best) (2015)16/140
Value: 4.6Capital investment
current US\$, billion (2017)5.9
(Rank: 35/175)

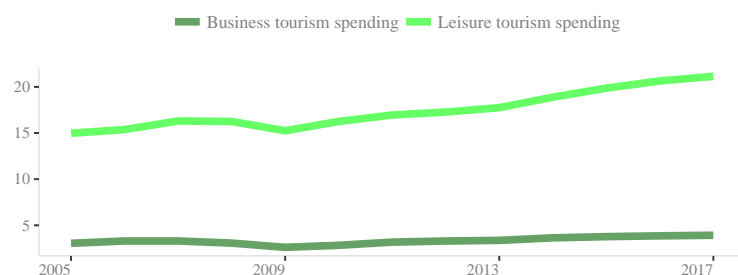
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

13/140 Value: 6.1

1-7 (best) (2015)

Cultural resour. & business travel

18/139 Value: 3.7

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

37/140 Value: 3.7

1-7 (best) (2015)

Natural and cultural res. subindex

19/140 Value: 3.7

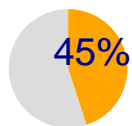
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

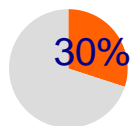
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Portugal (2015)

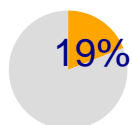


ECS (average, 2015)

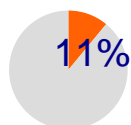


INTERNATIONAL TOURISM RECEIPTS, % of total exports

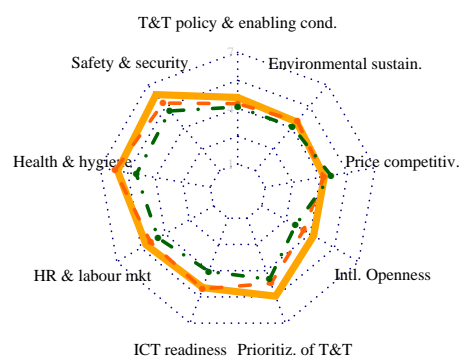
Portugal (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

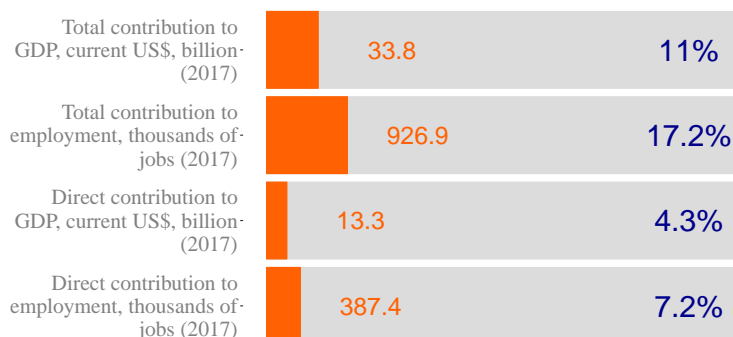


● Portugal ● ECS ● World

SOURCE: WEF TTCR 2015

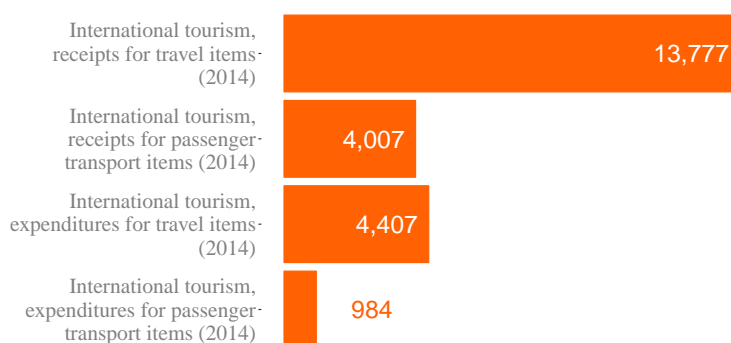
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 105/140 Value: 4.2
1–7 (best) (2015)

Business envmnt 62/139 Value: 4.5
1–7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 17.6 (Rank: 34/175)
(2017)

Domestic tourism spending 10.1 (Rank: 34/175)
(2017)

Capital investment 5.9 (Rank: 35/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 36/139 Value: 3.9
1–7 (best) (2015)

Ground & port infrast. 35/140 Value: 4.5
1–7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 18/139 Value: 5.5
1–7 (best) (2015)

HR & labour mkt 21/140 Value: 5.2
1–7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.