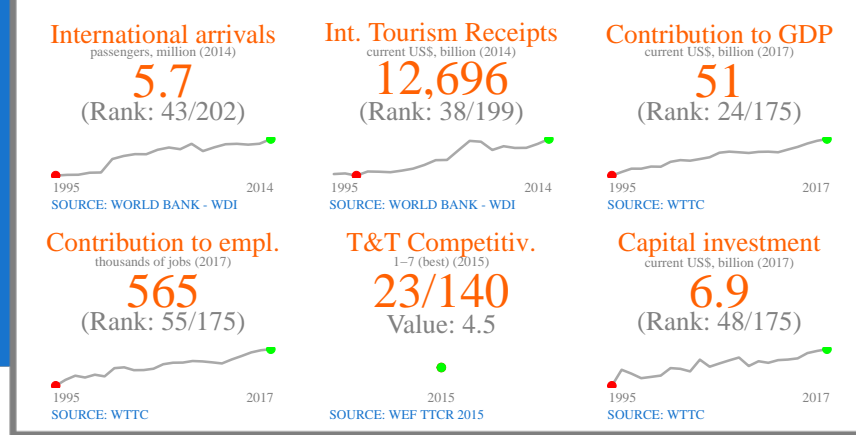


# Tourism 360

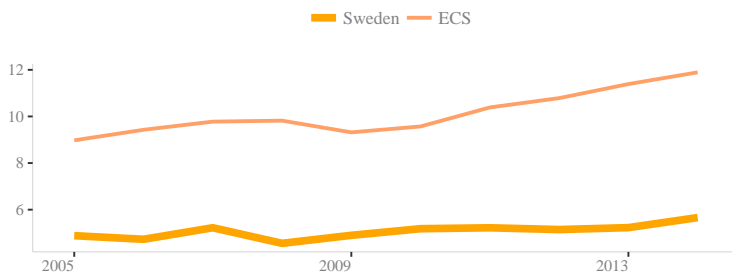
## Sweden

### Country Snapshot



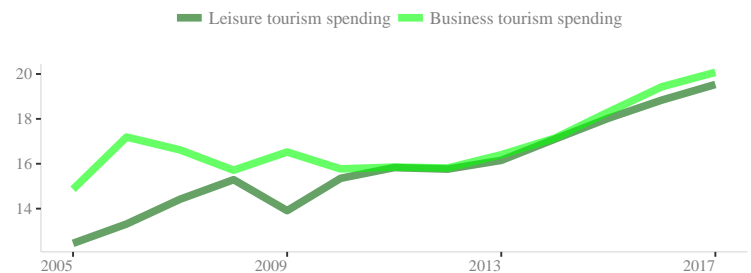
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **48/140** Value: 4.8  
1-7 (best) (2015)

**Cultural resour. & business travel** **29/139** Value: 2.9  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **56/140** Value: 3.2  
1-7 (best) (2015)

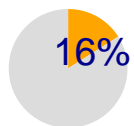
**Natural and cultural res. subindex** **40/140** Value: 3.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

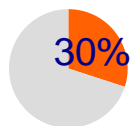
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Sweden (2015)

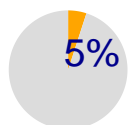


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

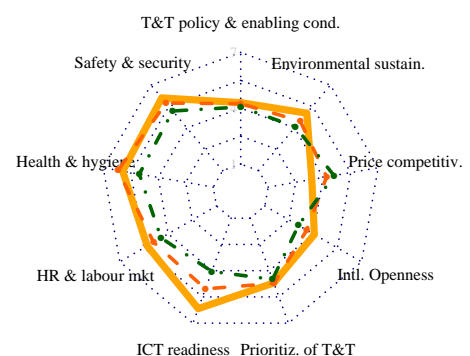
Sweden (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Sweden ● ECS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	50.8	10.8%
Total contribution to employment, thousands of jobs (2017)	565.3	11%
Direct contribution to GDP, current US\$, billion- (2017)	13.2	2.8%
Direct contribution to employment, thousands of jobs (2017)	186.4	3.6%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	12,696
International tourism, receipts for passenger-transport items (2013)	2,434
International tourism, expenditures for travel items- (2014)	18,520
International tourism, expenditures for passenger-transport items (2013)	2,380

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	38.3	(Rank: 19/175)
Domestic tourism spending (2017)	20.6	(Rank: 18/175)
Capital investment (2017)	3	(Rank: 48/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	21/139	Value: 4.5
Ground & port infrast. 1-7 (best) (2015)	28/140	Value: 4.8

SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	133/140	Value: 3.4
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Business envmnt 1-7 (best) (2015)	23/139	Value: 5.2
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	60/139	Value: 4.7
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HR & labour mkt 1-7 (best) (2015)	11/140	Value: 5.3
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SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.