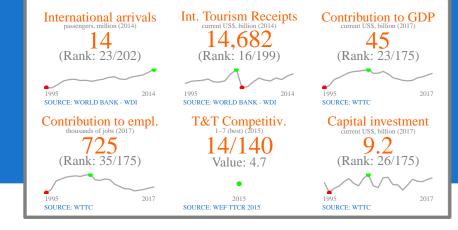
Tourism 360

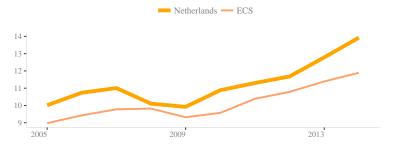
Netherlands

Country Snapshot



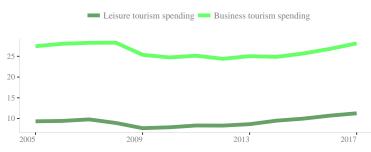
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 60/140 Value: 4.6

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

55/140

Value: 3.2

1-7 (best) (2015)

Natural and cultural res. subindex

subindex 1–7 (best) (2015)

27/140

Value: 3.4

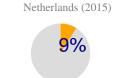
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 3.5

19/139

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

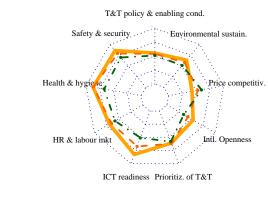
Netherlands (2014)

ECS (average, 2014)





SOURCE: WORLD BANK - WDI



Netherlands • ECS • World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

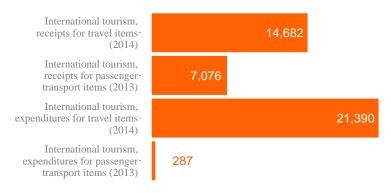
DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-44.9 5.3% (2017)Total contribution to employment, thousands of-724.8 8% jobs (2017) Direct contribution to 1.8% GDP, current US\$, billion-15.4 (2017)Direct contribution to 5.1% 464.4 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	39	(Rank: 18/175)
Domestic tourism spending (2017)	19	(Rank: 21/175)
Capital investment	8.9	(Rank: 26/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

Air transport infrast. 1–7 (best) (2015)	13/139	Value: 4.9
Ground & port infrast.	3/140	Value: 6.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WTTC

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	129/140 Value: 3.6	Prioritiz. of T&T	58/139 Value: 4.7
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	13/139 Value: 5.4	HR & labour mkt	25/140 Value: 5.1
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

