

## International arrivals

22  
(Rank: 14/144)

## Int. Tourism Receipts

19,481  
(Rank: 13/143)

## Contribution to GDP

36  
(Rank: 22/125)

## Contribution to empl.

838  
(Rank: 28/125)

## T&amp;T Competitiv.

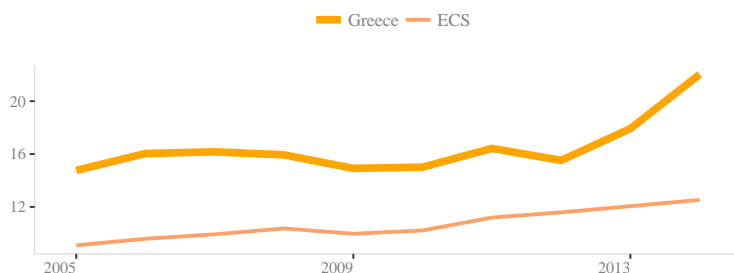
22/98  
Value: 4.4

## Capital investment

6.5  
(Rank: 14/125)

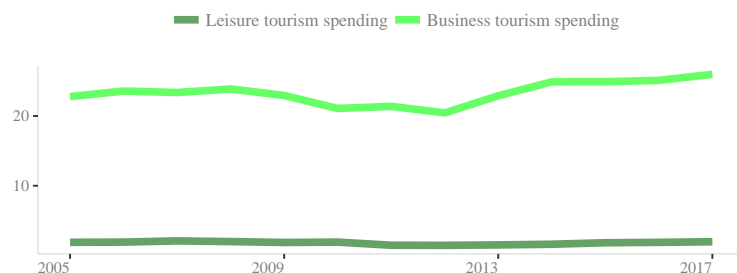
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

## Tourist service infrast.

9/98 Value: 6.1

1-7 (best) (2015)

## Cultural resour. &amp; business travel

21/97 Value: 2.8

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

## Natural resources

32/98 Value: 3.5

1-7 (best) (2015)

## Natural and cultural res. subindex

27/98 Value: 3.1

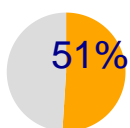
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

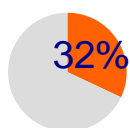
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Greece (2015)

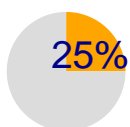


ECS (average, 2015)

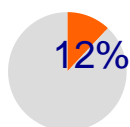


INTERNATIONAL TOURISM RECEIPTS, % of total exports

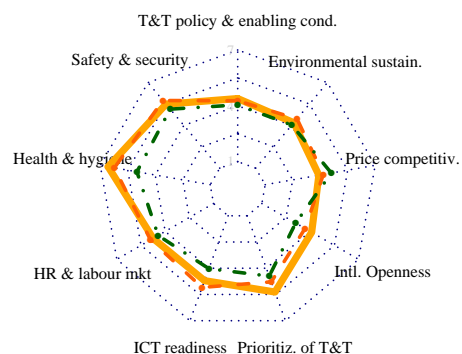
Greece (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

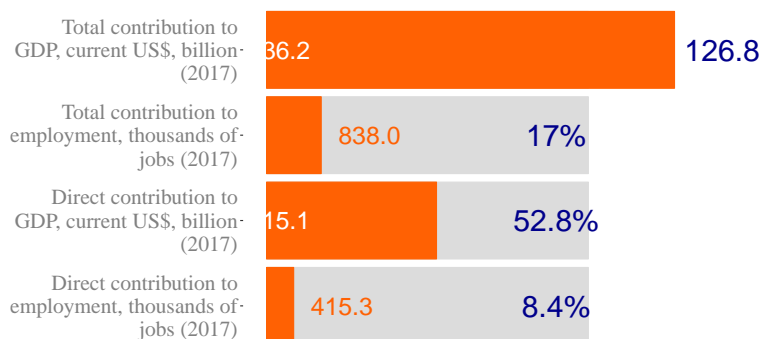


● Greece ● ECS ● World

SOURCE: WEF TTCR 2015

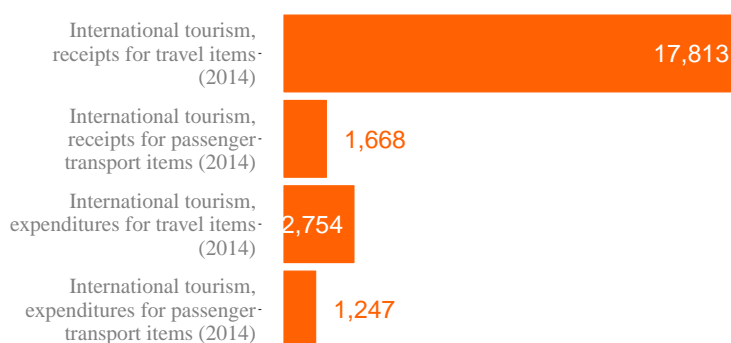
## TOURISM ECONOMIC INDICATORS

### DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

### INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

### CAPITAL INVESTMENT, current \$US billion

|                           |      |                |
|---------------------------|------|----------------|
| Internal T&T consumption  | 25.3 | (Rank: 20/125) |
| Domestic tourism spending | 9.4  | (Rank: 23/125) |
| Capital investment        | 14.5 | (Rank: 14/125) |

SOURCE: WTTC

### ACCESS AND TRANSPORT

|                        |       |            |
|------------------------|-------|------------|
| Air transport infrast. | 17/97 | Value: 4.2 |
| Ground & port infrast. | 33/98 | Value: 4   |

SOURCE: WEF TTCR 2015

## OTHER COMPETITIVENESS INDICATORS

|                   |       |                   |
|-------------------|-------|-------------------|
| Price competitiv. | 80/98 | Value: 3.9        |
|                   |       | 1-7 (best) (2015) |

|                   |       |                   |
|-------------------|-------|-------------------|
| Prioritiz. of T&T | 15/97 | Value: 5.4        |
|                   |       | 1-7 (best) (2015) |

|                 |       |                   |
|-----------------|-------|-------------------|
| Business envmnt | 73/97 | Value: 4          |
|                 |       | 1-7 (best) (2015) |

|                 |       |                   |
|-----------------|-------|-------------------|
| HR & labour mkt | 28/98 | Value: 4.8        |
|                 |       | 1-7 (best) (2015) |

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.