

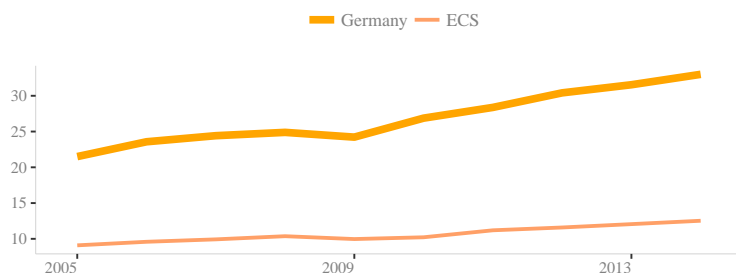
Germany

Country Snapshot

International arrivals
passengers, million (2014)33
(Rank: 10/144)Int. Tourism Receipts
current US\$, billion (2014)55,924
(Rank: 7/143)Contribution to GDP
current US\$, billion (2017)315
(Rank: 5/125)Contribution to empl.
thousands of jobs (2017)5,295
(Rank: 8/125)T&T Competitiv.
1-7 (best) (2015)2/98
Value: 5.2Capital investment
current US\$, billion (2017)58
(Rank: 3/125)

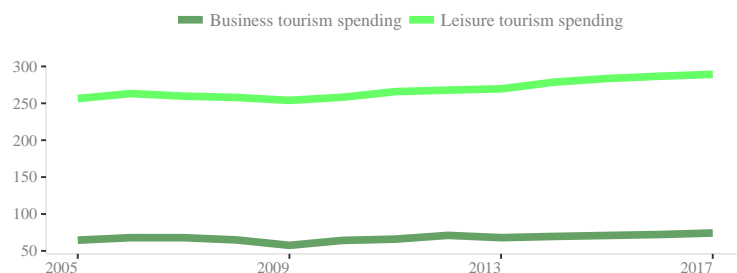
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

16/98 Value: 5.6

1-7 (best) (2015)

Cultural resour. & business
travel

4/97 Value: 6

1-7 (best) (2015)

SOURCE: WEF TCCR 2015

NATURAL RESOURCES

Natural resources

15/98 Value: 4.4

1-7 (best) (2015)

Natural and cultural res.
subindex

7/98 Value: 5.2

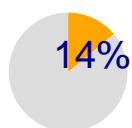
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

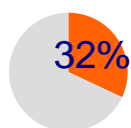
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Germany (2015)

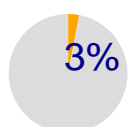


ECS (average, 2015)

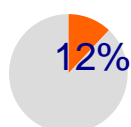


INTERNATIONAL TOURISM RECEIPTS, % of total exports

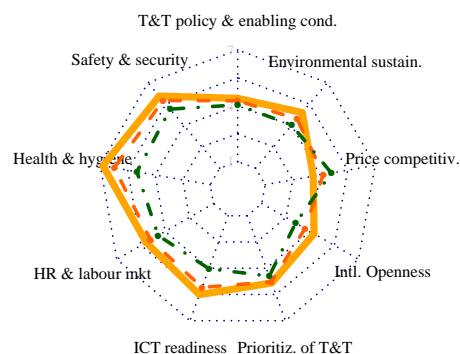
Germany (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

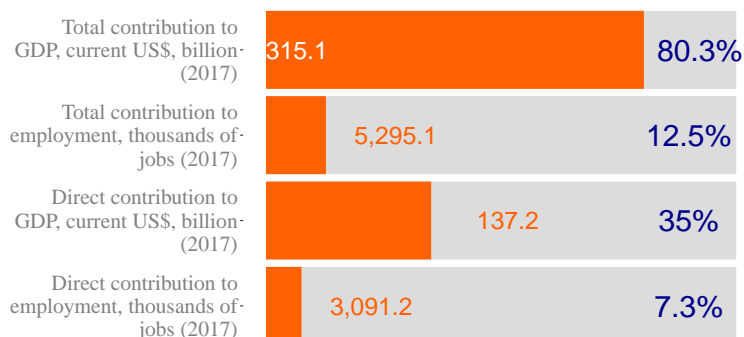


● Germany ● ECS ● World

SOURCE: WEF TCCR 2015

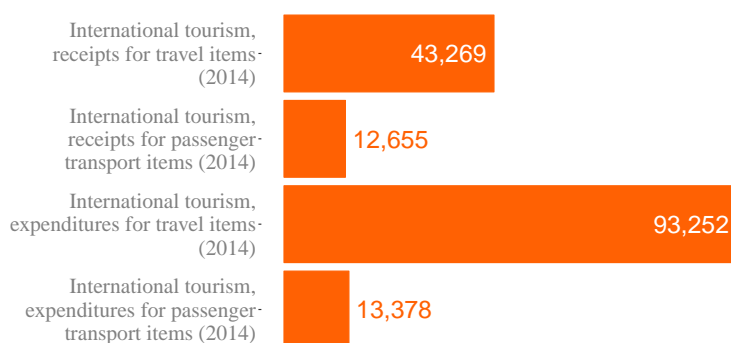
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 89/98 Value: 3.6
1-7 (best) (2015)

Business envmnt 10/97 Value: 5.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 326 (Rank: 3/125)
(2017)

Domestic tourism spending 281.7 (Rank: 2/125)
(2017)

Capital investment 57.9 (Rank: 3/125)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 8/97 Value: 4.9
1-7 (best) (2015)

Ground & port infrast. 3/98 Value: 6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 34/97 Value: 4.8
1-7 (best) (2015)

HR & labour mkt 12/98 Value: 5.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.