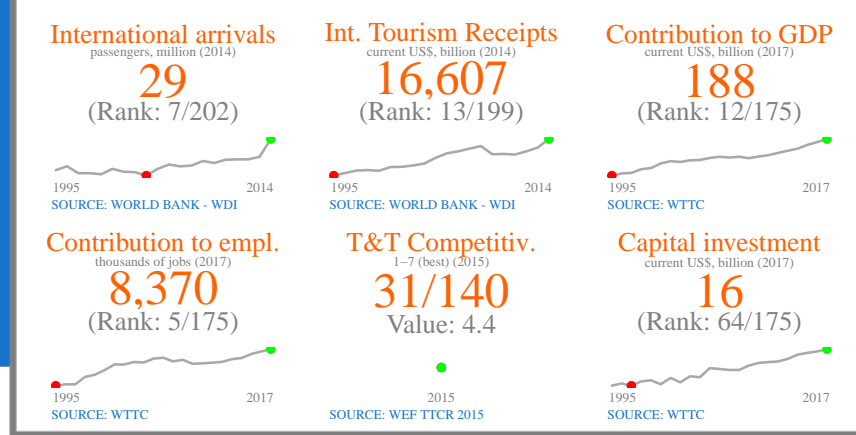


# Tourism 360

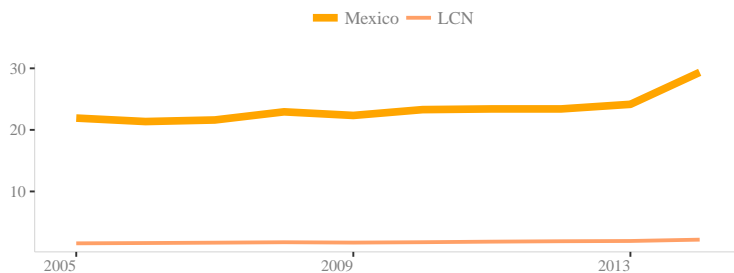
## Mexico

### Country Snapshot



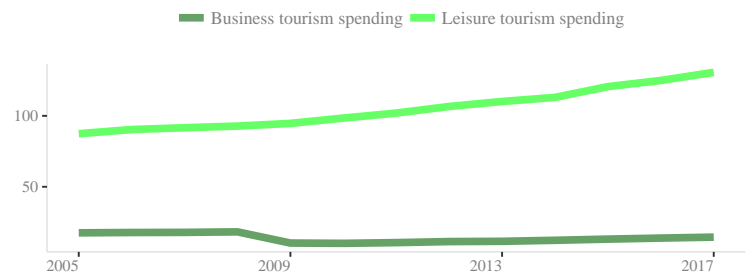
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **61/140** Value: 4.5  
1-7 (best) (2015)

**Cultural resour. & business travel** **11/139** Value: 4.9  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **4/140** Value: 5.2  
1-7 (best) (2015)

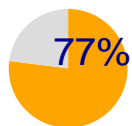
**Natural and cultural res. subindex** **9/140** Value: 5  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

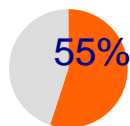
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Mexico (2015)

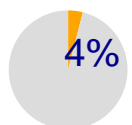


LCN (average, 2015)

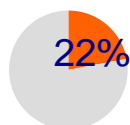


INTERNATIONAL TOURISM RECEIPTS, % of total exports

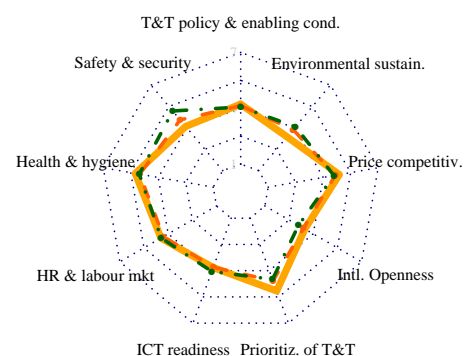
Mexico (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI



● Mexico ● LCN ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	187.8	8.7%
Total contribution to employment, thousands of jobs (2017)	8,370.3	15.1%
Direct contribution to GDP, current US\$, billion- (2017)	86.6	4%
Direct contribution to employment, thousands of jobs (2017)	3,945.8	7.1%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	16,208
International tourism, receipts for passenger-transport items (2014)	399
International tourism, expenditures for travel items- (2014)	9,606
International tourism, expenditures for passenger-transport items (2014)	2,950

SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 50/140 Value: 4.9  
1-7 (best) (2015)

**Business envmnt** 97/139 Value: 4.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 109.5 (Rank: 9/175)  
(2017)

**Domestic tourism spending** 124.8 (Rank: 5/175)  
(2017)

**Capital investment** 1.8 (Rank: 64/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 44/139 Value: 3.6  
1-7 (best) (2015)

**Ground & port infrast.** 71/140 Value: 3.4  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**Prioritiz. of T&T** 32/139 Value: 5.2  
1-7 (best) (2015)

**HR & labour mkt** 72/140 Value: 4.5  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.