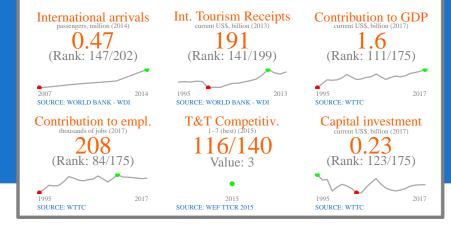
Tourism 360

Cote d'Ivoire

Country Snapshot



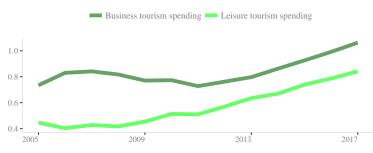
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

Cultural resour. & business

travel 1–7 (best) (2015)

SOURCE: WEF TTCR 2015

93/140 Value: 3.3

104/139 Value: 1.3

NATURAL RESOURCES

Natural resources

1–7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

68/140 Value: 2.3

Value: 3.3

50/140

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



SSF (average, 2013)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Cote d'Ivoire (2013)

SSF (average, 2013)





T&T policy & enabling cond.

Safety & security.

Environmental sustain.

Price competitiv.

HR & labour inkt.

Intl. Openness

ICT readiness Prioritiz. of T&T

Cote d'Ivoire SSF

World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

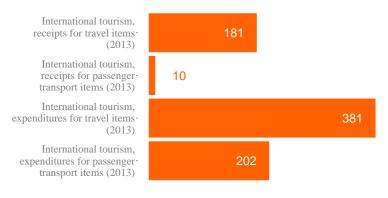
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion-1.6 2% (2017)Total contribution to employment, thousands of-207.7 2.4% jobs (2017) Direct contribution to 1% GDP, current US\$, billion-8.0 (2017)Direct contribution to 102.2 1.2% employment, thousands ofjobs (2017)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	1.2	(Rank: 101/175)
Domestic tourism spending (2017)	1	(Rank: 76/175)
Capital investment (2017) SOURCE: WTTC	0.2	(Rank: 124/175)

ACCESS AND TRANSPORT

Air transport infrast. 1–7 (best) (2015)	108/139 Value: 2	
Ground & port infrast.	75/140 Value: 3.3	

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	79/140 Value: 4.5	Prioritiz. of T&T 1–7 (best) (2015)	128/139 Value: 3.3
Business envmnt	92/139 Value: 4.1	HR & labour mkt	133/140 Value: 3.3
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

