Tourism 360

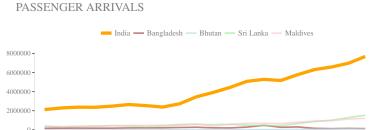
# India

Country Snapshot



# TOURISM DEMAND AND SUPPLY

Here goes a description





## **CULTURAL RESOURCES**

Tourist service infrastructure 1-7 (best) (2015)

Cultural resources and business travel

1-7 (best) (2015)

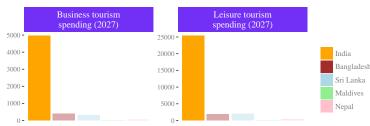
SOURCE: WEF TTCR 2015

(Rank: 105/140)

2011

(Rank: 10/140)

## **PURPOSE**



#### SOURCE: WTTC

## NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural resources

subindex 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(Rank: 19/140)

(Rank: 12/140)

#### TOURISM ECONOMIC INDICATORS Here goes a description

Here goes a title

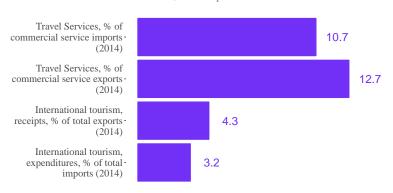
International tourism



SOURCE: WORLD BANK - WDI

SOURCE: WORLD BANK - WDI

# INTERNATIONAL TOURISM, % of exports

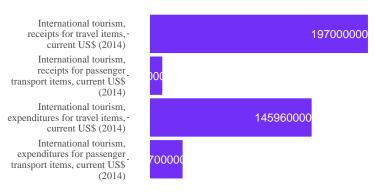


International tourism, expenditures



## SOURCE: WORLD BANK - WDI

# INTERNATIONAL TOURISM, in \$US



SOURCE: WORLD BANK - WDI

# TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION

Total contribution to GDP

% (2027)

.060.3Rank: 20/176)

431.4 Rank: 22/176)

1651.6 max: 2/176)

(Rank: 84/176)

Direct contribution to GDP

% (2027)

Direct contribution to employm

% (2027)

Total contribution to employme

% (2027)

SOURCE: WTTC

CAPITAL INVESTMENT

Internal T&T consumption

current US\$ (2027)

3813 (Rank: 16/176)

Domestic tourism spending

current US\$ (2027)

5308.3 (3) ank: 4/176)

Capital investment

current US\$ (2027)

657.4Rank: 5/176)

Government individual expendi

current US\$ (2027)

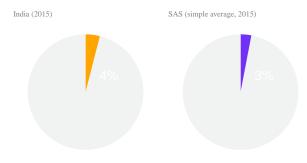
SOURCE: WTTC

5.5 (Rank: 27/176)

# TOURISM COMPETITIVENESS

Here goes a description

## TOURISM COMPETITIVENESS INDEX



	Here goes a title					
	2011	2012	2013	2014	2015	2016
Enabling environment subindex, 1-7 (best)	NA	NA	NA	NA	3.8	
T&T policy and enabling conditions subindex, 1-7 (best)	NA	NA	NA	NA	3.9	_
Infrastructure subindex, 1-7 (best)	NA	NA	NA	NA	3.6	_
Business environment, 1-7 (best)	NA	NA	NA	NA	4.0	_
Safety and security, 1-7 (best)	NA	NA	NA	NA	3.8	_
Health and hygiene, 1-7 (best)	NA	NA	NA	NA	4.3	_
Human resources & labour market, 1-7 (best)	NA	NA	NA	NA	4.0	_
ICT readiness, 1-7 (best)	NA	NA	NA	NA	2.8	_
Prioritization of Travel & Tourism, 1-7 (best)	NA	NA	NA	NA	4.1	_
International Openness, 1-7 (best)	NA	NA	NA	NA	3.1	_
Price competitiveness, 1-7 (best)	NA	NA	NA	NA	5.6	_
Environmental sustainability, 1-7 (best)	NA	NA	NA	NA	2.9	_

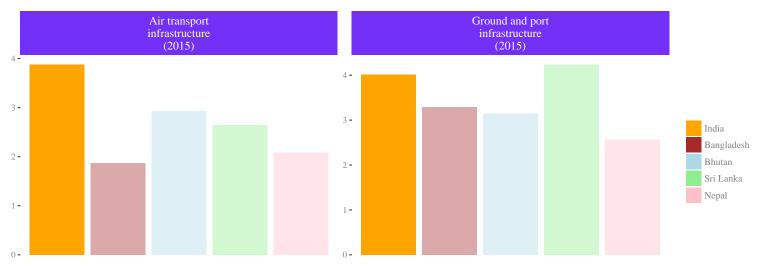
SOURCE: Here goes a description

SOURCE: WEF TTCR 2015

# ACCESS AND TRANSPORT

Here goes a description

Here goes a title



SOURCE: WEF TTCR 2015

