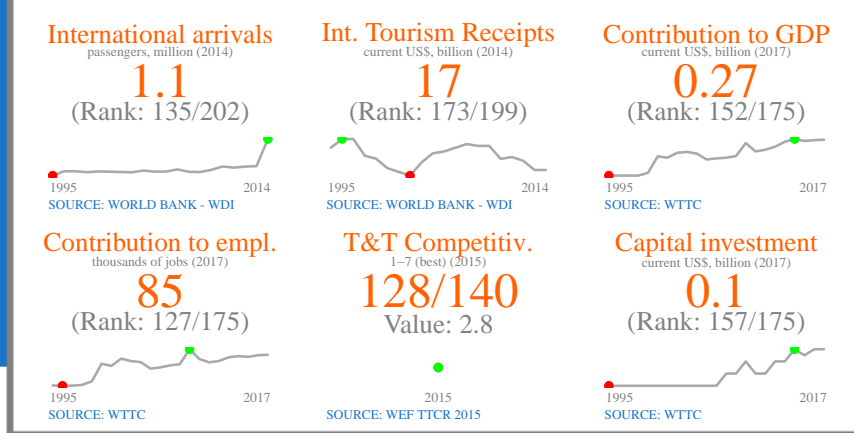


Tourism 360

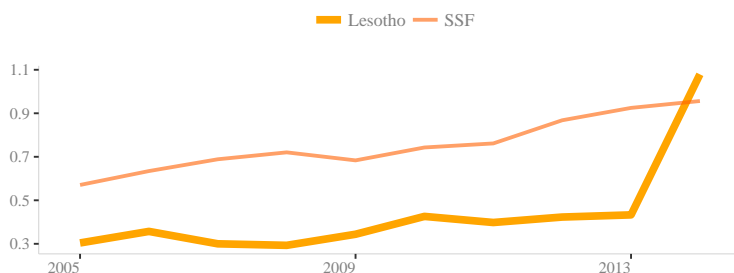
Lesotho

Country Snapshot



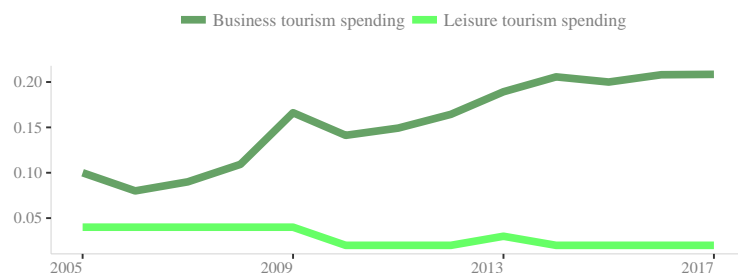
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 103/140 Value: 3
1-7 (best) (2015)

Cultural resour. & business travel 136/139 Value: 1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 129/140 Value: 2
1-7 (best) (2015)

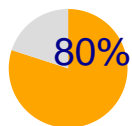
Natural and cultural res. subindex 137/140 Value: 1.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

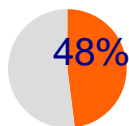
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Lesotho (2015)

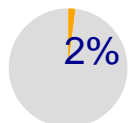


SSF (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

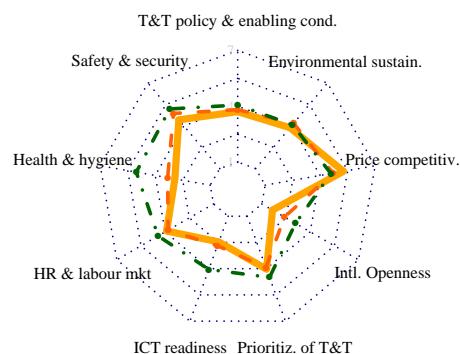
Lesotho (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

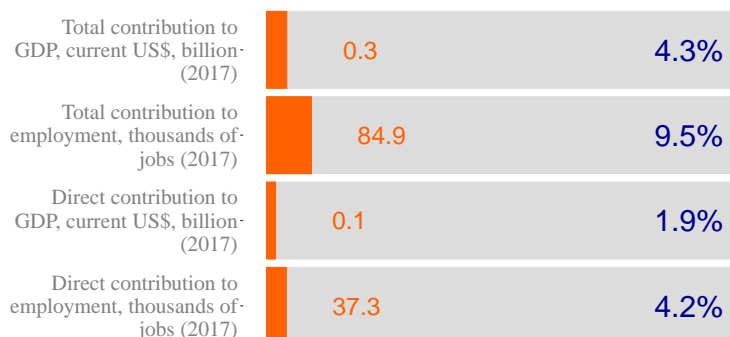


● Lesotho ● SSF ● World

SOURCE: WEF TTCR 2015

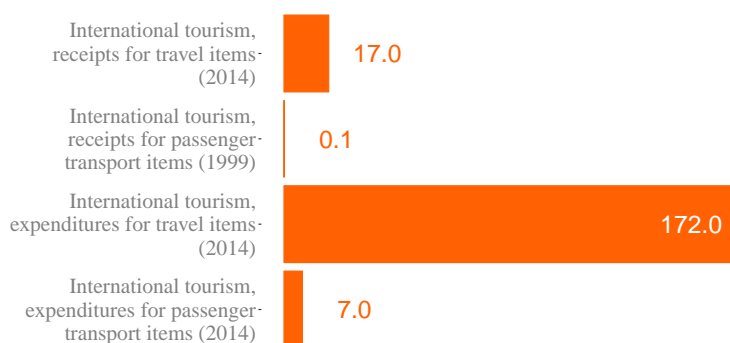
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 20/140 Value: 5.3
1-7 (best) (2015)

Business envmnt 85/139 Value: 4.2
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.1 (Rank: 163/175)
(2017)

Domestic tourism spending 0.1 (Rank: 147/175)
(2017)

Capital investment 0 (Rank: 164/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 132/139 Value: 1.6
1-7 (best) (2015)

Ground & port infrast. 105/140 Value: 2.8
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 101/139 Value: 4
1-7 (best) (2015)

HR & labour mkt 115/140 Value: 3.9
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.