

## Croatia

## Country Snapshot

## International arrivals

12  
(Rank: 36/144)

## Int. Tourism Receipts

10,079  
(Rank: 26/143)

## Contribution to GDP

12  
(Rank: 46/125)

## Contribution to empl.

303  
(Rank: 57/125)

## T&amp;T Competitiv.

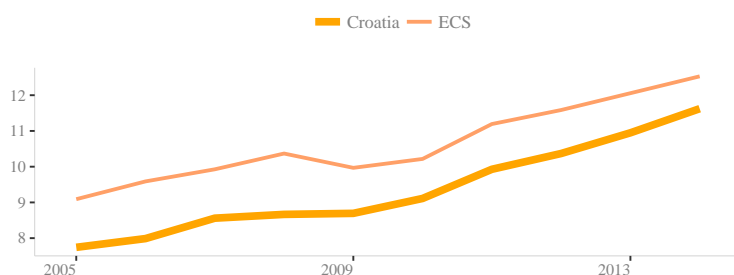
24/98  
Value: 4.3

## Capital investment

2.1  
(Rank: 43/125)

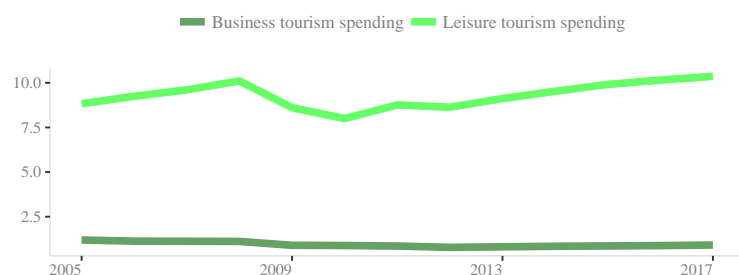
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

## Tourist service infrast.

4/98

Value: 6.3

1-7 (best) (2015)

## Cultural resour. &amp; business travel

25/97

Value: 2.7

1-7 (best) (2015)

SOURCE: WEF TCCR 2015

NATURAL RESOURCES

## Natural resources

23/98

Value: 3.8

1-7 (best) (2015)

## Natural and cultural res. subindex

24/98

Value: 3.2

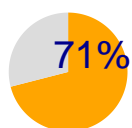
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

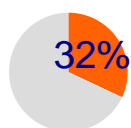
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Croatia (2015)

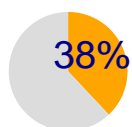


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

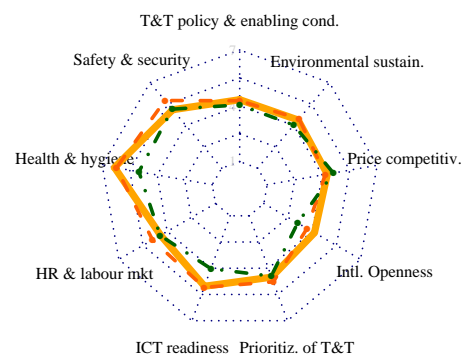
Croatia (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

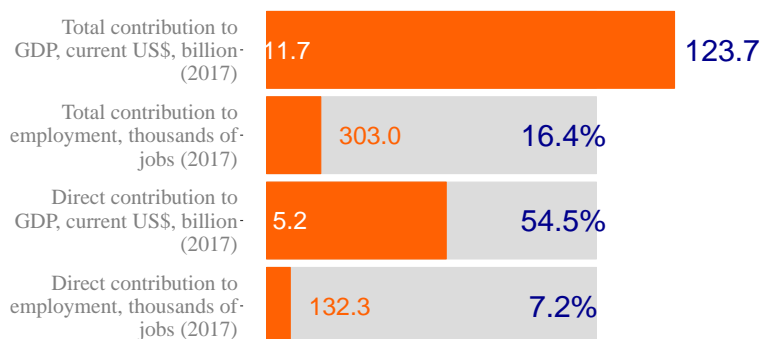


● Croatia ● ECS ● World

SOURCE: WEF TCCR 2015

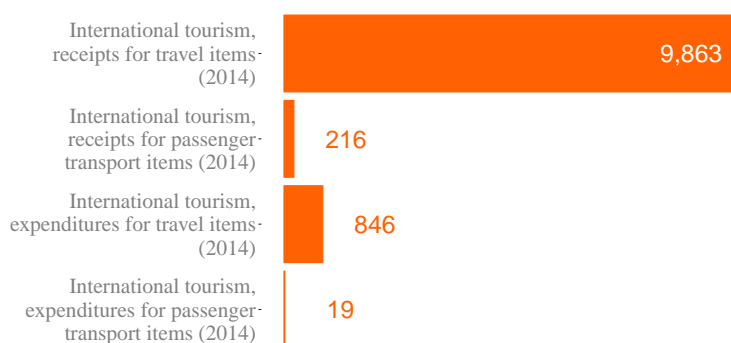
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



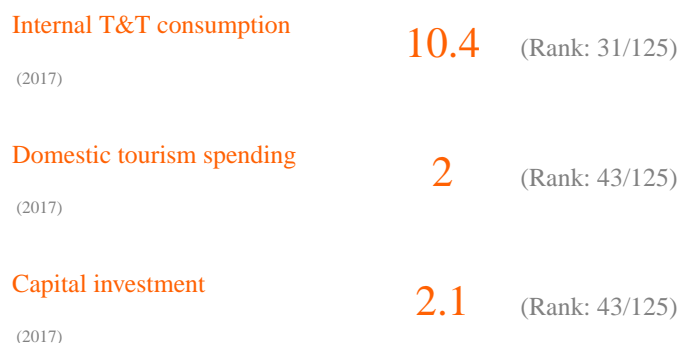
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.