

International arrivals  
passengers, million (2014)

2.7

(Rank: 53/202)

Int. Tourism Receipts  
current US\$, billion (2014)

1,861

(Rank: 87/199)

Contribution to GDP  
current US\$, billion (2017)

4.7

(Rank: 71/175)

Contribution to empl.  
thousands of jobs (2017)

131

(Rank: 105/175)

T&T Competitiv.  
1-7 (best) (2015)

71/140

Value: 3.6

Capital investment  
current US\$, billion (2017)

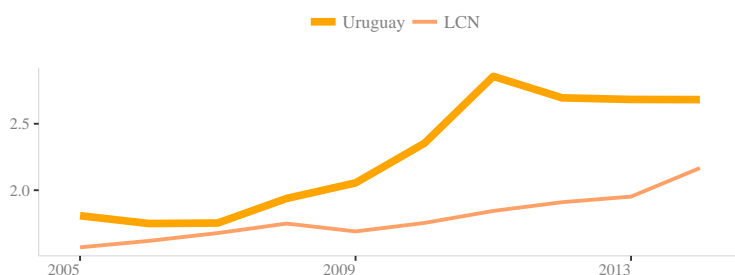
1.8

(Rank: 124/175)



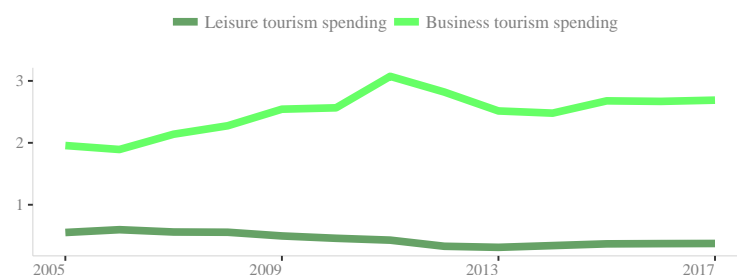
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

76/140

Value: 4.1

1-7 (best) (2015)

Cultural resour. & business  
travel

59/139

Value: 1.8

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

104/140

Value: 2.4

1-7 (best) (2015)

Natural and cultural res.  
subindex

86/140

Value: 2.1

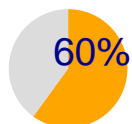
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

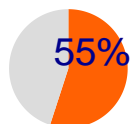
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Uruguay (2015)

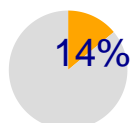


LCN (average, 2015)

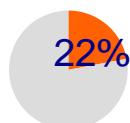


INTERNATIONAL TOURISM RECEIPTS, % of total exports

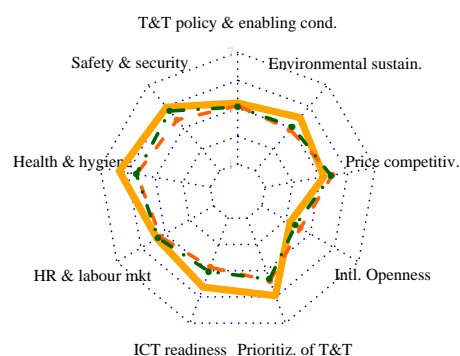
Uruguay (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

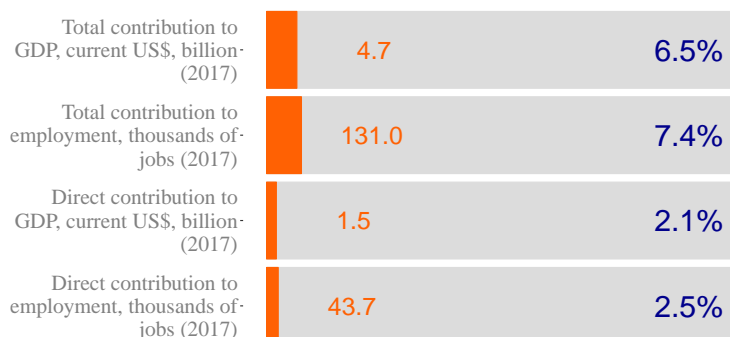


● Uruguay ● LCN ● World

SOURCE: WEF TTCR 2015

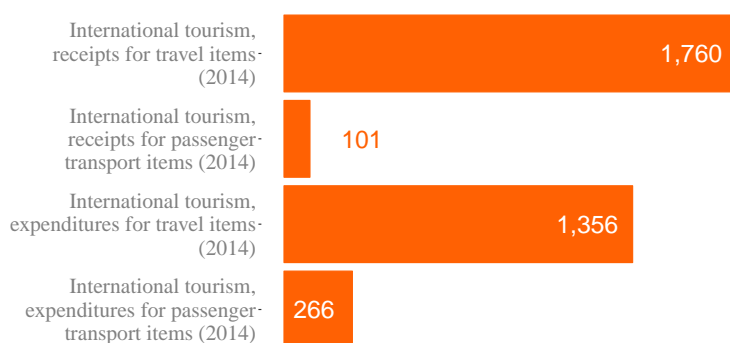
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 106/140 Value: 4.2  
1-7 (best) (2015)

**Business envmnt** 56/139 Value: 4.6  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 3 (Rank: 75/175)  
(2017)

**Domestic tourism spending** 1 (Rank: 80/175)  
(2017)

**Capital investment** 0.2 (Rank: 132/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 105/139 Value: 2.1  
1-7 (best) (2015)

**Ground & port infrast.** 84/140 Value: 3.2  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**Prioritiz. of T&T** 24/139 Value: 5.4  
1-7 (best) (2015)

**HR & labour mkt** 75/140 Value: 4.5  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.