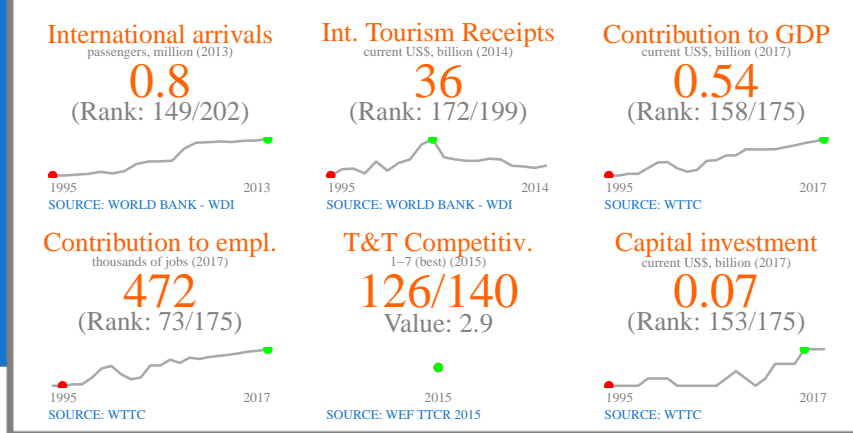


Tourism 360

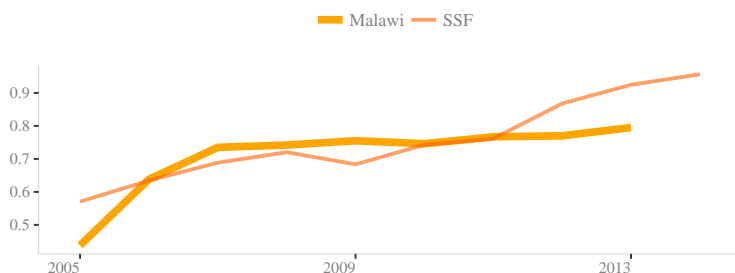
Malawi

Country Snapshot



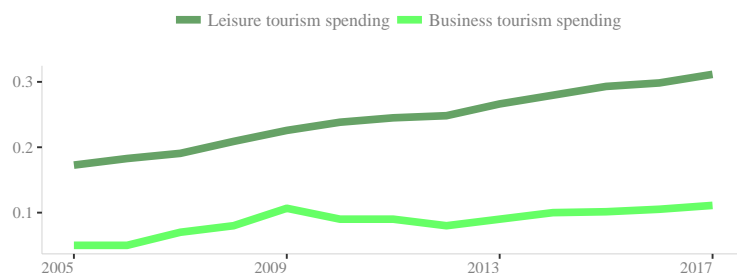
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 126/140 Value: 2.5
1–7 (best) (2015)

Cultural resour. & business travel 112/139 Value: 1.3
1–7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 66/140 Value: 2.9
1–7 (best) (2015)

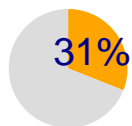
Natural and cultural res. subindex 85/140 Value: 2.1
1–7 (best) (2015)

SOURCE: WEF TTCR 2015

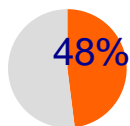
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Malawi (2015)

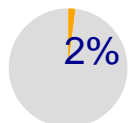


SSF (average, 2015)

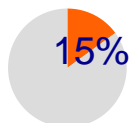


INTERNATIONAL TOURISM RECEIPTS, % of total exports

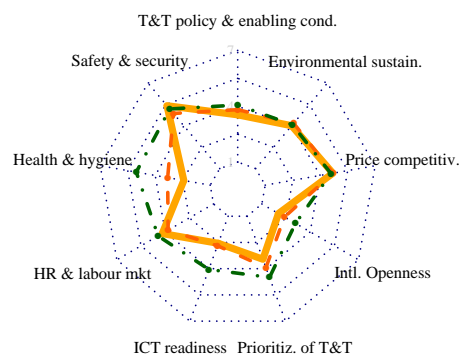
Malawi (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI



● Malawi ● SSA ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	0.5	2.6%
Total contribution to employment, thousands of- jobs (2017)	471.5	6.2%
Direct contribution to GDP, current US\$, billion- (2017)	0.2	1.2%
Direct contribution to employment, thousands of- jobs (2017)	212.7	2.8%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	32
International tourism, receipts for passenger- transport items (2014)	4
International tourism, expenditures for travel items- (2014)	74
International tourism, expenditures for passenger- transport items (2014)	32

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.1	(Rank: 166/175)
Domestic tourism spending (2017)	0.1	(Rank: 149/175)
Capital investment (2017)	0	(Rank: 165/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	137/139	Value: 1.5
Ground & port infrast. 1-7 (best) (2015)	116/140	Value: 2.6

SOURCE: WEF TCCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	68/140	Value: 4.7
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Business envmnt 1-7 (best) (2015)	107/139	Value: 4
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	122/139	Value: 3.5
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HR & labour mkt 1-7 (best) (2015)	98/140	Value: 4.2
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SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.