

International arrivals
passengers, million (2014)

1.8

(Rank: 105/202)

Int. Tourism Receipts
current US\$, billion (2014)

1,244

(Rank: 121/199)

Contribution to GDP
current US\$, billion (2017)

2.6

(Rank: 134/175)

Contribution to empl.
thousands of jobs (2017)

80

(Rank: 136/175)

T&T Competitiv.
1-7 (best) (2015)

52/140

Value: 4

Capital investment
current US\$, billion (2017)

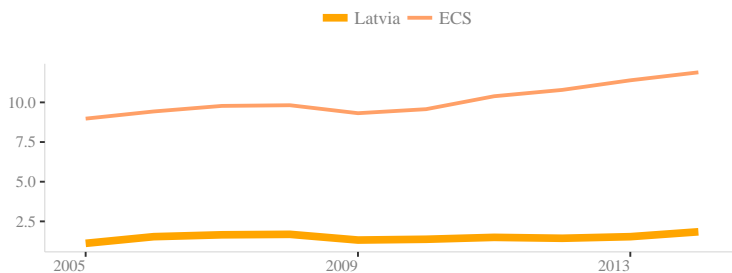
0.77

(Rank: 83/175)

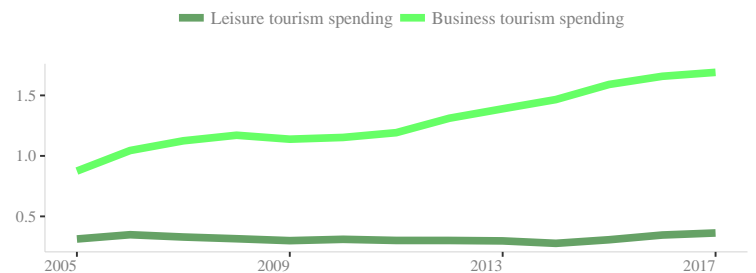


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

37/140 Value: 5.1

1-7 (best) (2015)

Cultural resour. & business
travel

109/139 Value: 1.3

1-7 (best) (2015)

SOURCE: WEF TCCR 2015

NATURAL RESOURCES

Natural resources

97/140 Value: 2.5

1-7 (best) (2015)

Natural and cultural res.
subindex

102/140 Value: 1.9

1-7 (best) (2015)

SOURCE: WEF TCCR 2015

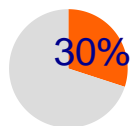
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Latvia (2015)

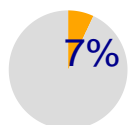


ECS (average, 2015)

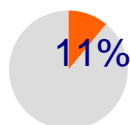


INTERNATIONAL TOURISM RECEIPTS, % of total exports

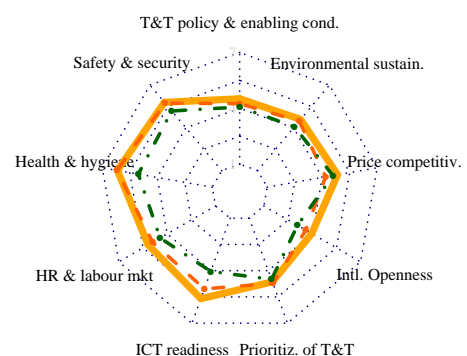
Latvia (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

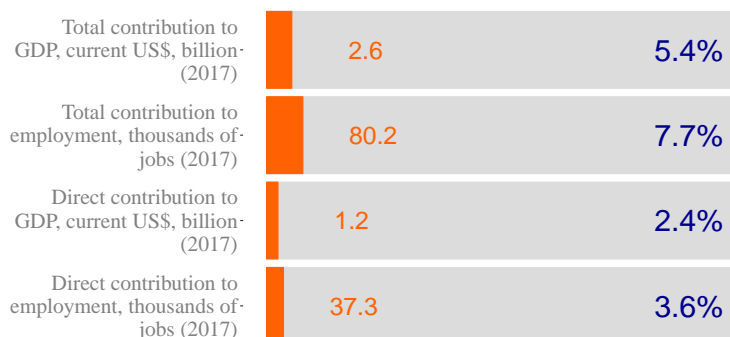


● Latvia ● ECS ● World

SOURCE: WEF TCCR 2015

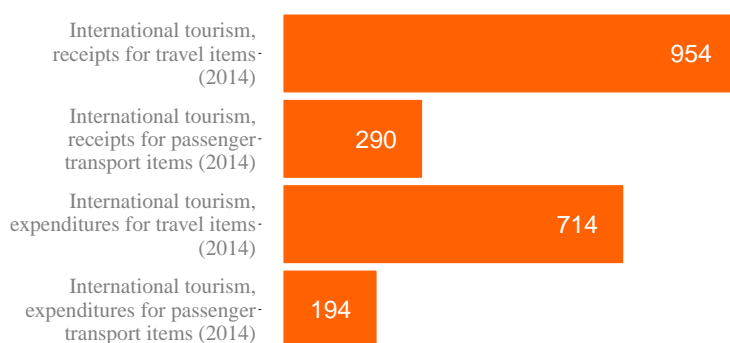
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 61/140 Value: 4.8
1-7 (best) (2015)

Business envmnt 54/139 Value: 4.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.8 (Rank: 114/175)
(2017)

Domestic tourism spending 0.2 (Rank: 129/175)
(2017)

Capital investment 0.8 (Rank: 82/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 52/139 Value: 3.1
1-7 (best) (2015)

Ground & port infrast. 41/140 Value: 4.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 67/139 Value: 4.6
1-7 (best) (2015)

HR & labour mkt 19/140 Value: 5.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.