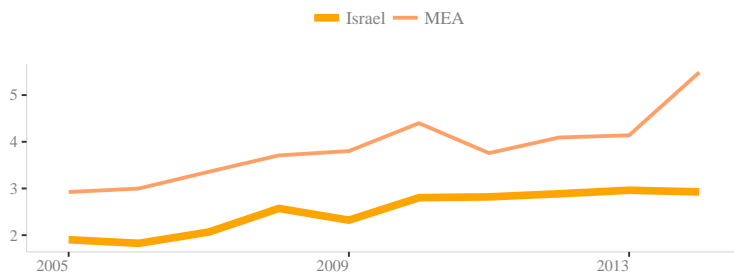


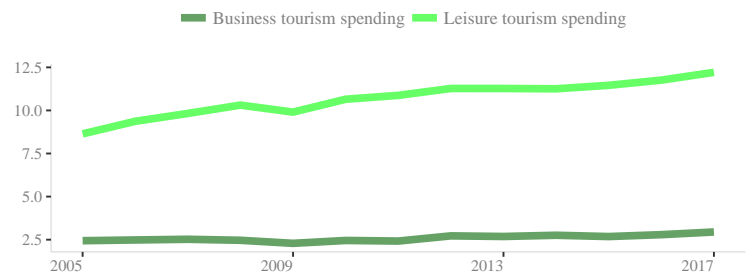
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **72/140** Value: 4.2  
1-7 (best) (2015)

**Cultural resour. & business travel** **53/139** Value: 2  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **95/140** Value: 2.5  
1-7 (best) (2015)

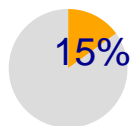
**Natural and cultural res. subindex** **77/140** Value: 2.2  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

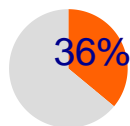
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Israel (2015)



MEA (average, 2015)

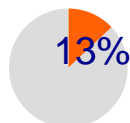


INTERNATIONAL TOURISM RECEIPTS, % of total exports

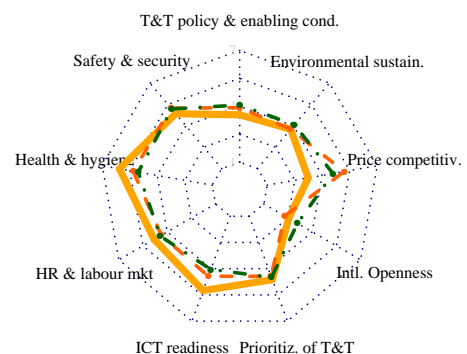
Israel (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI



● Israel ● MEA ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	21.7	7.1%
Total contribution to employment, thousands of jobs (2017)	278.3	7.4%
Direct contribution to GDP, current US\$, billion- (2017)	6.3	2.1%
Direct contribution to employment, thousands of jobs (2017)	88.2	2.4%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	5,695
International tourism, receipts for passenger-transport items (2014)	744
International tourism, expenditures for travel items- (2014)	4,238
International tourism, expenditures for passenger-transport items (2014)	1,345

SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 135/140 Value: 3.2  
1-7 (best) (2015)

**Business envmnt** 51/139 Value: 4.6  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 12.8 (Rank: 44/175)  
(2017)

**Domestic tourism spending** 9 (Rank: 37/175)  
(2017)

**Capital investment** 6.1 (Rank: 34/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 49/139 Value: 3.2  
1-7 (best) (2015)

**Ground & port infrast.** 52/140 Value: 3.9  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

**Prioritiz. of T&T** 64/139 Value: 4.6  
1-7 (best) (2015)

**HR & labour mkt** 39/140 Value: 4.8  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.