

Iran, Islamic Rep.

International arrivals
passengers, million (2014)
5
 (Rank: 40/144)

Int. Tourism Receipts
current US\$, billion (2013)
1,598
 (Rank: 42/143)

Contribution to GDP
current US\$, billion (2017)
31
 (Rank: 24/125)

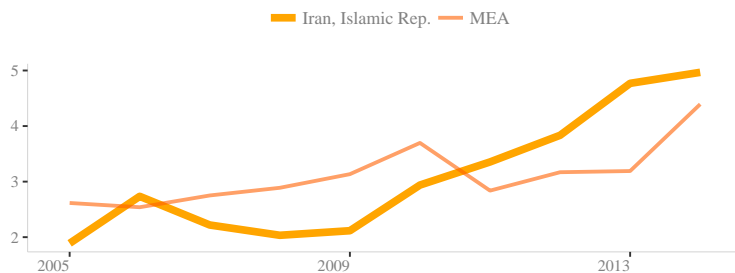
Contribution to empl.
thousands of jobs (2017)
1,545
 (Rank: 23/125)

T&T Competitiv.
1-7 (best) (2015)
68/98
 Value: 3.3

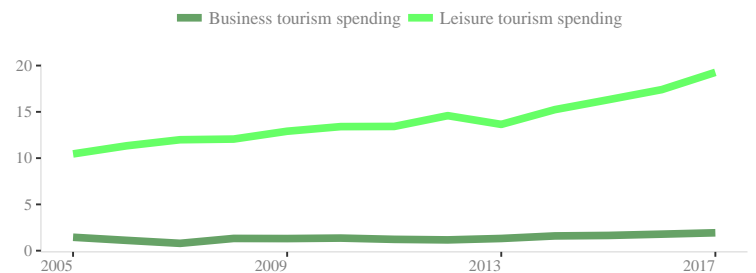
Capital investment
current US\$, billion (2017)
7.4
 (Rank: 35/125)


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.
83/98 Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel
27/97 Value: 2.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources
61/98 Value: 2.5

1-7 (best) (2015)

Natural and cultural res. subindex
41/98 Value: 2.5

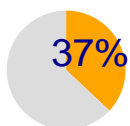
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

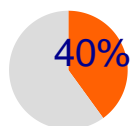
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Iran, Islamic Rep. (2000)

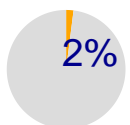


MEA (average, 2000)

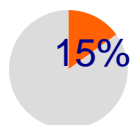


INTERNATIONAL TOURISM RECEIPTS, % of total exports

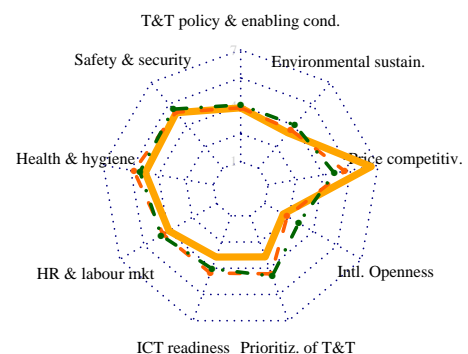
Iran, Islamic Rep. (2000)



MEA (average, 2000)



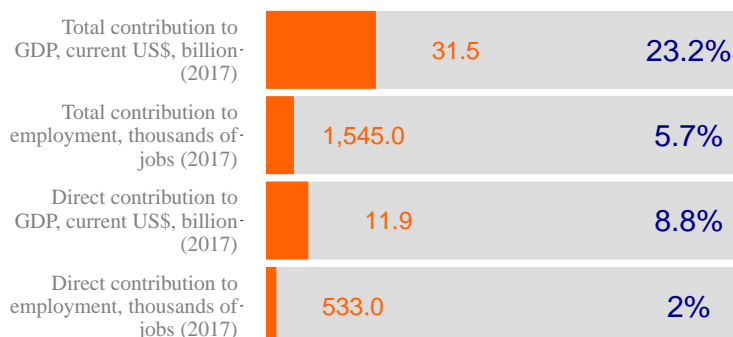
SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

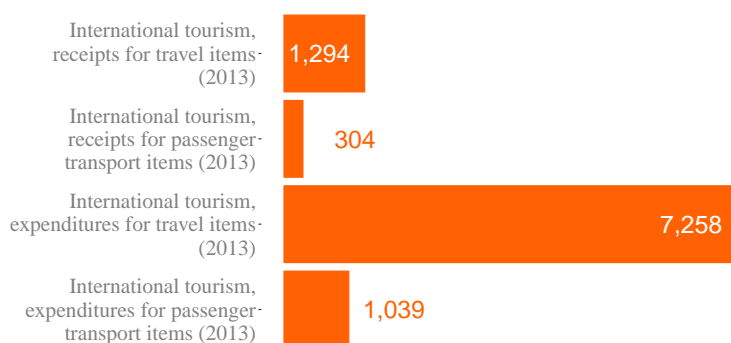
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1/98 Value: 6.6
1-7 (best) (2015)

Business envmnt 82/97 Value: 3.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 14.2 (Rank: 28/125)
(2017)

Domestic tourism spending 17.8 (Rank: 18/125)
(2017)

Capital investment 2.7 (Rank: 34/125)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 68/97 Value: 2.2
1-7 (best) (2015)

Ground & port infrast. 54/98 Value: 3.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 85/97 Value: 3.4
1-7 (best) (2015)

HR & labour mkt 79/98 Value: 4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.