

International arrivals
passengers, million (2014)

49

(Rank: 5/202)

Int. Tourism Receipts
current US\$, billion (2014)

45,547

(Rank: 4/199)

Contribution to GDP
current US\$, billion (2017)

192

(Rank: 7/175)

Contribution to empl.
thousands of jobs (2017)

2,697

(Rank: 17/175)

T&T Competitiv.
1-7 (best) (2015)

8/140

Value: 5

Capital investment
current US\$, billion (2017)

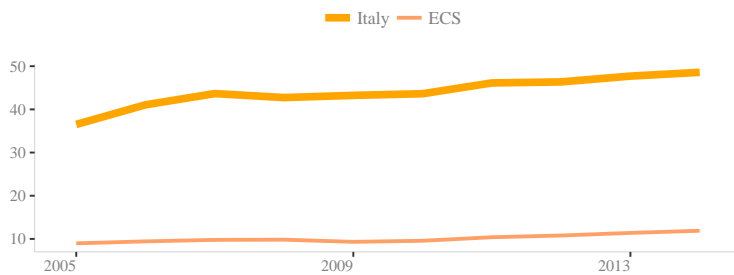
21

(Rank: 14/175)

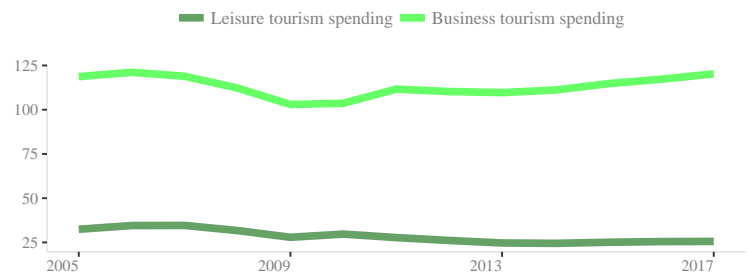


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

3/140

Value: 6.7

1-7 (best) (2015)

Cultural resour. & business
travel

3/139

Value: 6.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

12/140

Value: 4.6

1-7 (best) (2015)

Natural and cultural res.
subindex

5/140

Value: 5.5

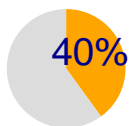
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

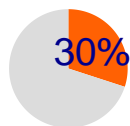
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Italy (2015)

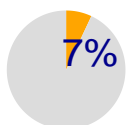


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

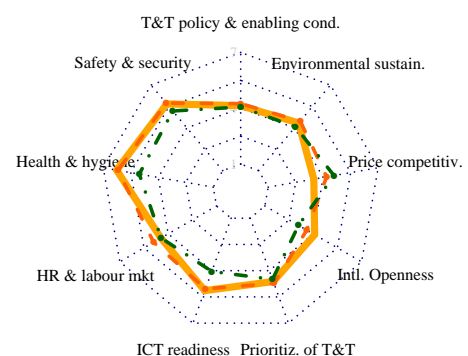
Italy (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Italy ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	192.4	8.5%
Total contribution to employment, thousands of jobs (2017)	2,696.5	10.5%
Direct contribution to GDP, current US\$, billion- (2017)	79.6	3.5%
Direct contribution to employment, thousands of jobs (2017)	1,168.7	4.5%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	45,547
International tourism, receipts for passenger-transport items (2013)	2,355
International tourism, expenditures for travel items- (2014)	28,857
International tourism, expenditures for passenger-transport items (2013)	6,557

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 132/140 Value: 3.5
1-7 (best) (2015)

Business envmnt 125/139 Value: 3.6
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 130.9 (Rank: 7/175)
(2017)

Domestic tourism spending 123.9 (Rank: 6/175)
(2017)

Capital investment 18.7 (Rank: 14/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 25/139 Value: 4.3
1-7 (best) (2015)

Ground & port infrast. 30/140 Value: 4.7
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 65/139 Value: 4.6
1-7 (best) (2015)

HR & labour mkt 67/140 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.