Tourism 360

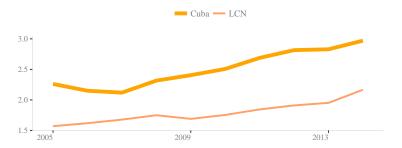
# Cuba

Country Snapshot



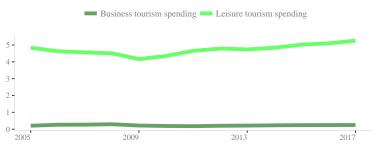
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

## TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

**CULTURAL RESOURCES** 

Data not available

NATURAL RESOURCES

Data not available

SOURCE: WEF TTCR 2015 SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Data not available

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Data not available

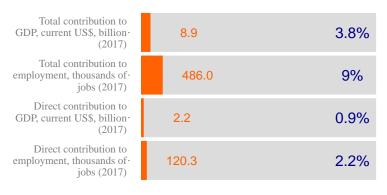
Data not available

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

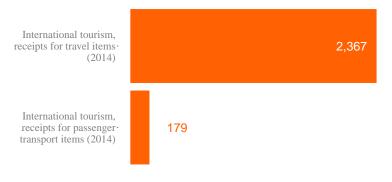
## TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION



#### SOURCE: WTTC

### INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

### CAPITAL INVESTMENT, current \$US billion



#### SOURCE: WTTC

#### ACCESS AND TRANSPORT

Data not available

SOURCE: WEF TTCR 2015

## OTHER COMPETITIVENESS INDICATORS

Data not available

Data not available

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

