

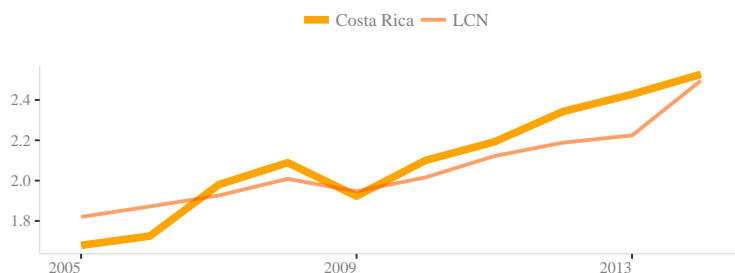
Costa Rica

Country Snapshot

International arrivals
passengers, million (2014)2.5
(Rank: 48/144)Int. Tourism Receipts
current US\$, billion (2014)2,954
(Rank: 44/143)Contribution to GDP
current US\$, billion (2017)6.8
(Rank: 45/125)Contribution to empl.
thousands of jobs (2017)265
(Rank: 72/125)T&T Competitiv.
1-7 (best) (2015)31/98
Value: 4.1Capital investment
current US\$, billion (2017)0.95
(Rank: 55/125)

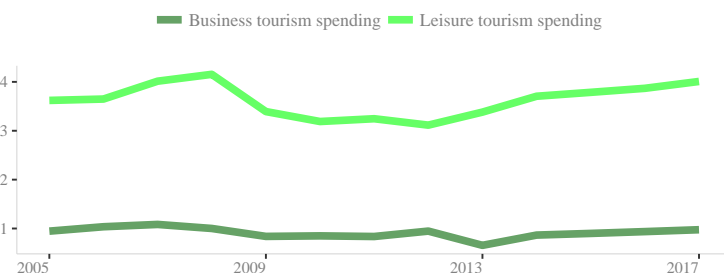
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

22/98 Value: 5.3

1-7 (best) (2015)

Cultural resour. & business
travel

42/97 Value: 1.7

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

5/98 Value: 5.1

1-7 (best) (2015)

Natural and cultural res.
subindex

20/98 Value: 3.4

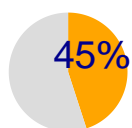
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

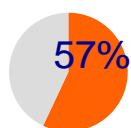
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Costa Rica (2015)

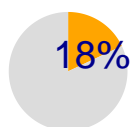


LCN (average, 2015)

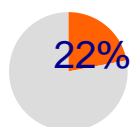


INTERNATIONAL TOURISM RECEIPTS, % of total exports

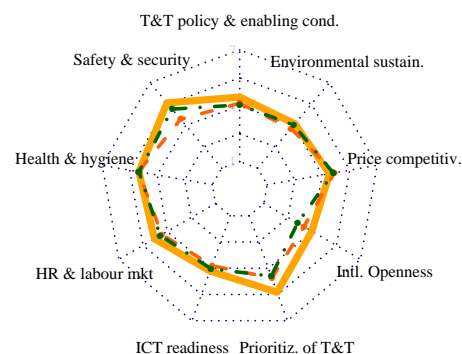
Costa Rica (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

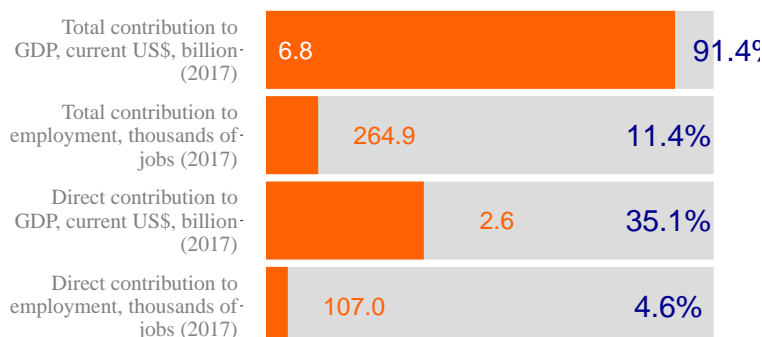


● Costa Rica ● LCN ● World

SOURCE: WEF TTCR 2015

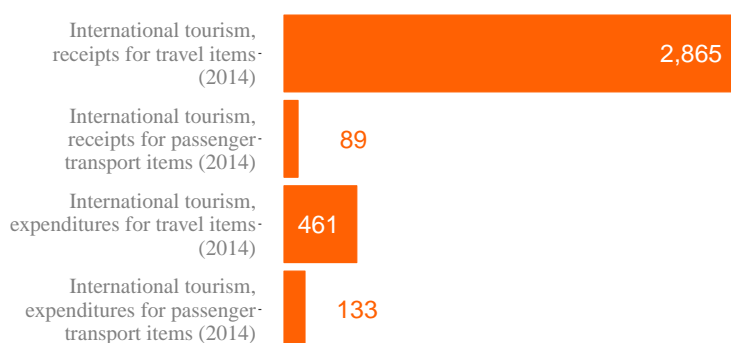
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



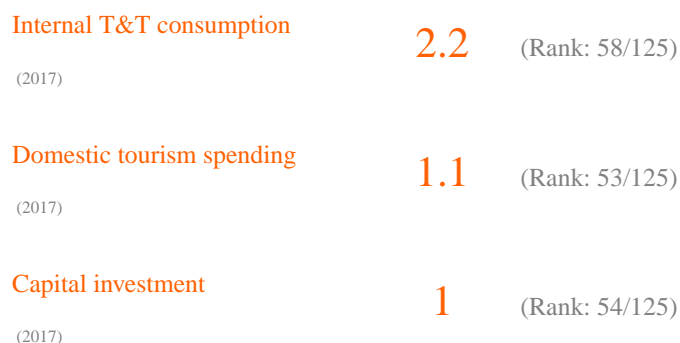
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015



SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.