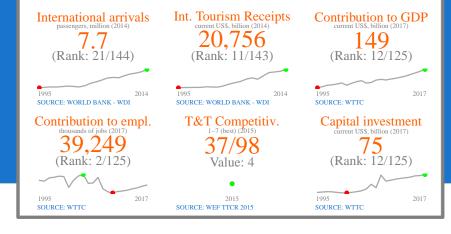
Tourism 360

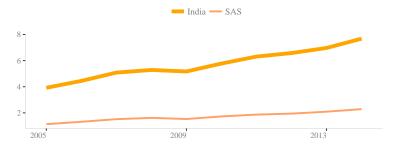
India

Country Snapshot



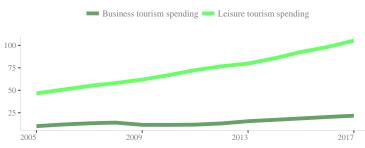
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 72/98 Value: 2.9

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 17/98 Value: 4.4

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

11/98 Value: 4.8

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 5.1

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene Price competitiv.

HR & labour inkt Intl. Openness

ICT readines Prioritization of T&T

India (2015) SAS World

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

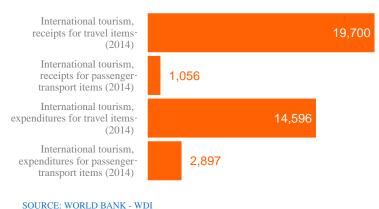
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-149.0 18.6% (2017)Total contribution to employment, thousands of-39,249.2 7.9% jobs (2017) Direct contribution to GDP, current US\$, billion-6% 47.9 (2017)Direct contribution to 5% 24,737.9 employment, thousands ofjobs (2017) SOURCE: WTTC

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	118.4	(Rank: 8/125)
Domestic tourism spending (2017)	56.4	(Rank: 12/125)
Capital investment (2017) SOURCE: WTTC	15.3	(Rank: 12/125)

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

Air transport infrast. 24/97 Value: 3.9

1-7 (best) (2015)

Ground & port infrast. 34/98 Value: 4

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

OTHER INDICATORS

Price competitiv. 1–7 (best) (2015)	7/98	Value: 5.6	1–7 (best) (2015)	72/98	Value: 2.9
Business envmnt	74/97	Value: 4	HR & labour mkt	78/98	Value: 4
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

