

## International arrivals

49  
(Rank: 4/144)

## Int. Tourism Receipts

45,547  
(Rank: 6/143)

## Contribution to GDP

192  
(Rank: 7/125)

## Contribution to empl.

2,697  
(Rank: 14/125)

## T&amp;T Competitiv.

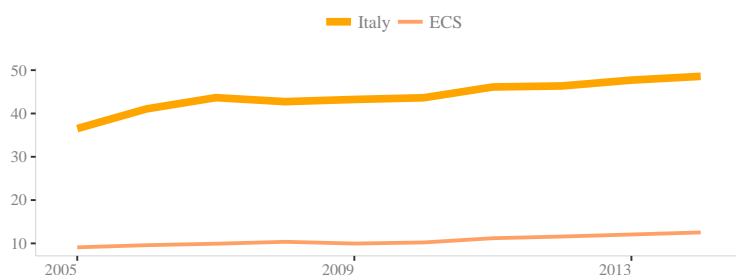
6/98  
Value: 5

## Capital investment

21  
(Rank: 6/125)

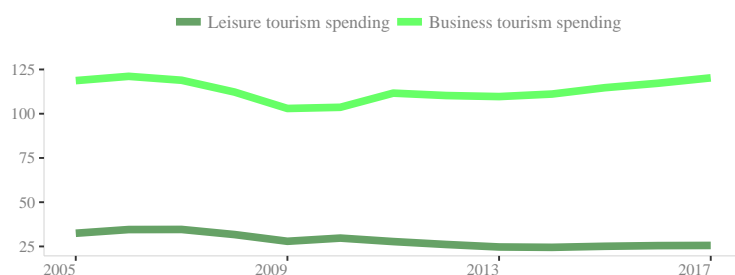
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

## Tourist service infrast.

3/98 Value: 6.7

1-7 (best) (2015)

## Cultural resour. &amp; business travel

2/97 Value: 6.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

## Natural resources

11/98 Value: 4.6

1-7 (best) (2015)

## Natural and cultural res. subindex

4/98 Value: 5.5

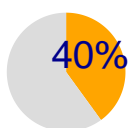
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

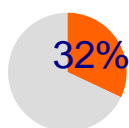
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Italy (2015)

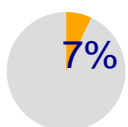


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

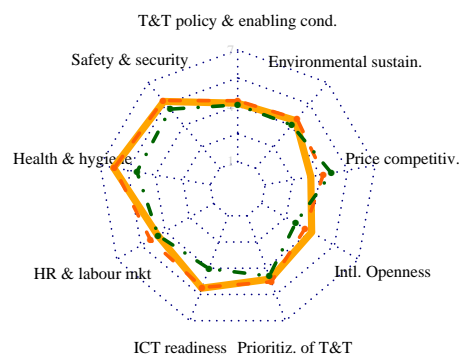
Italy (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

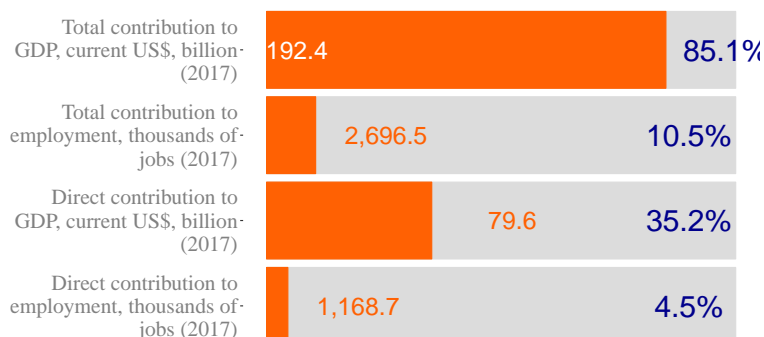


● Italy ● ECS ● World

SOURCE: WEF TTCR 2015

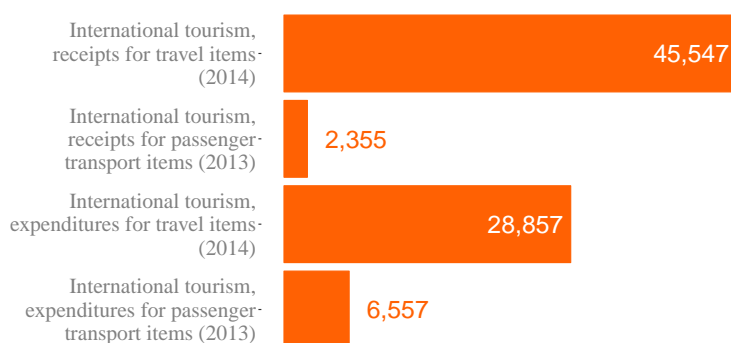
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



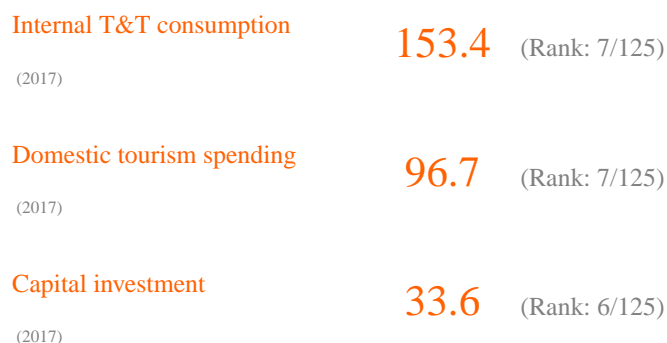
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



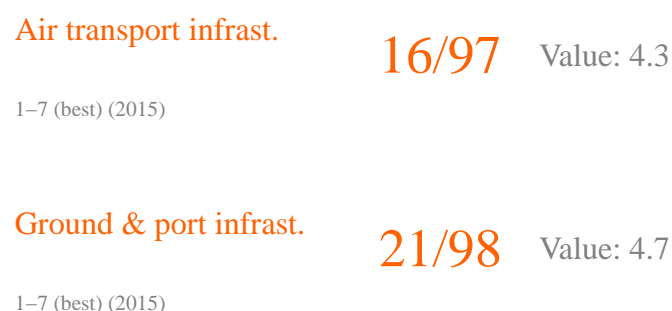
SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015



SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.