Tourism 360

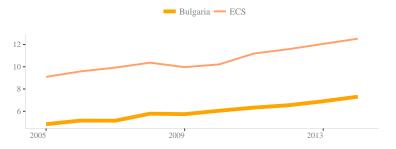
Bulgaria

Country Snapshot



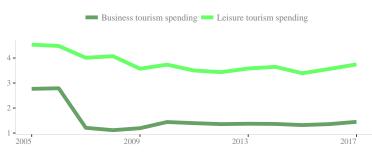
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 8/98 Value: 6.1

1–7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 35/98 Value: 3.4

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

33/98 Value: 2.7

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2

36/97

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

12%

Bulgaria (2014)

12%

ECS (average, 2014)

T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiote Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

Bulgaria ● ECS ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

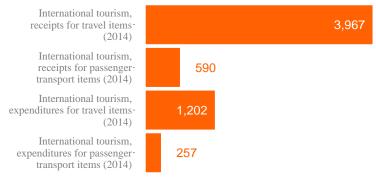
DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-6.5 49.4% (2017)Total contribution to employment, thousands of-351.2 10.6% jobs (2017) Direct contribution to GDP, current US\$, billion-1.8 13.5% (2017)Direct contribution to 96.8 2.9% employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	5	(Rank: 42/125)
Domestic tourism spending (2017)	1.3	(Rank: 46/125)
Capital investment (2017) SOURCE: WTTC	1.1	(Rank: 52/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 52/97 Value: 2.5

1–7 (best) (2015)

Ground & port infrast. 50/98 Value: 3.3

1–7 (best) (2015)

SOURCE: WORLD BANK - WDI

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OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	22/98	Value: 5.1	Prioritiz. of T&T 1–7 (best) (2015)	64/97	Value: 4.2
Business envmnt	55/97	Value: 4.2	HR & labour mkt	36/98	Value: 4.7
1-7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

