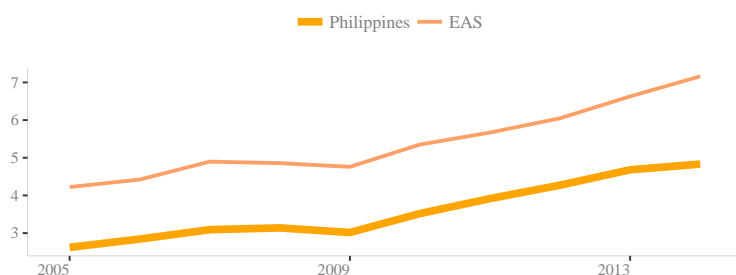


International arrivals
passengers, million (2014)4.8
(Rank: 65/202)Int. Tourism Receipts
current US\$, billion (2014)6,052
(Rank: 47/199)Contribution to GDP
current US\$, billion (2017)35
(Rank: 30/175)Contribution to empl.
thousands of jobs (2017)4,152
(Rank: 14/175)T&T Competitiv.
1-7 (best) (2015)72/140
Value: 3.6Capital investment
current US\$, billion (2017)4
(Rank: 56/175)

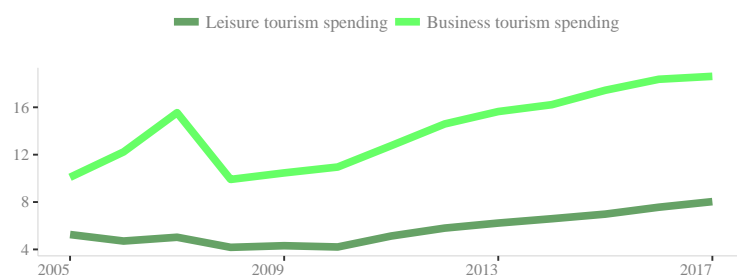
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

81/140 Value: 3.8

1-7 (best) (2015)

Cultural resour. & business travel

64/139 Value: 1.7

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

49/140 Value: 3.4

1-7 (best) (2015)

Natural and cultural res. subindex

60/140 Value: 2.5

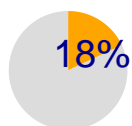
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

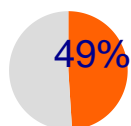
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Philippines (2015)

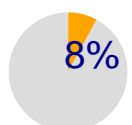


EAS (average, 2015)

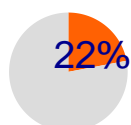


INTERNATIONAL TOURISM RECEIPTS, % of total exports

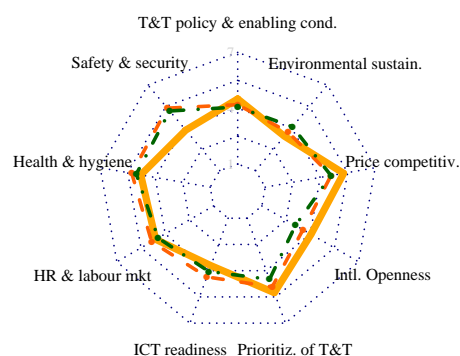
Philippines (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI



● Philippines ● EAS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

| | | |
|---|---------|------|
| Total contribution to GDP, current US\$, billion- (2017) | 34.8 | 4.7% |
| Total contribution to employment, thousands of jobs (2017) | 4,152.2 | 9.5% |
| Direct contribution to GDP, current US\$, billion- (2017) | 13.7 | 1.8% |
| Direct contribution to employment, thousands of jobs (2017) | 1,299.3 | 3% |

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

| | |
|--|--------|
| International tourism, receipts for travel items- (2014) | 5,023 |
| International tourism, receipts for passenger-transport items (2014) | 1,029 |
| International tourism, expenditures for travel items- (2014) | 11,763 |
| International tourism, expenditures for passenger-transport items (2014) | 532 |

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 24/140 Value: 5.3
1-7 (best) (2015)

Business envmnt 61/139 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 20.6 (Rank: 29/175)
(2017)

Domestic tourism spending 16.5 (Rank: 23/175)
(2017)

Capital investment 2.2 (Rank: 57/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 66/139 Value: 2.8
1-7 (best) (2015)

Ground & port infrast. 95/140 Value: 3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 27/139 Value: 5.3
1-7 (best) (2015)

HR & labour mkt 62/140 Value: 4.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.