

International arrivals
passengers, million (2014)

2.6

(Rank: 107/202)

Int. Tourism Receipts
current US\$, billion (2014)

4,887

(Rank: 67/199)

Contribution to GDP
current US\$, billion (2017)

19

(Rank: 46/175)

Contribution to empl.
thousands of jobs (2017)

1,383

(Rank: 29/175)

T&T Competitiv.
1-7 (best) (2015)

66/140

Value: 3.7

Capital investment
current US\$, billion (2017)

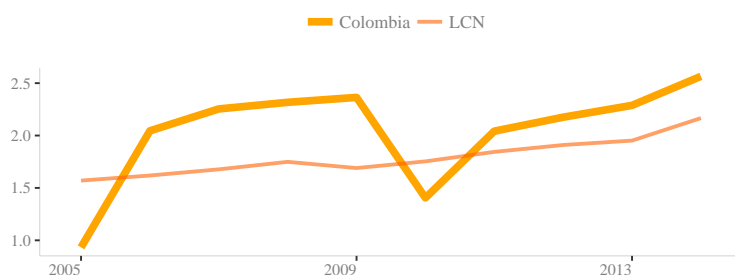
5.7

(Rank: 38/175)

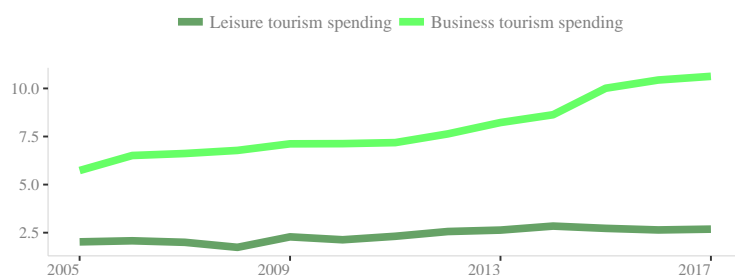


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

87/140

Value: 3.6

1-7 (best) (2015)

Cultural resour. & business
travel

23/139

Value: 3.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

25/140

Value: 4.1

1-7 (best) (2015)

Natural and cultural res.
subindex

17/140

Value: 3.7

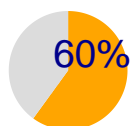
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

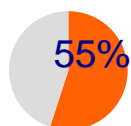
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Colombia (2015)

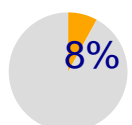


LCN (average, 2015)

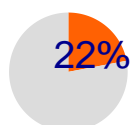


INTERNATIONAL TOURISM RECEIPTS, % of total exports

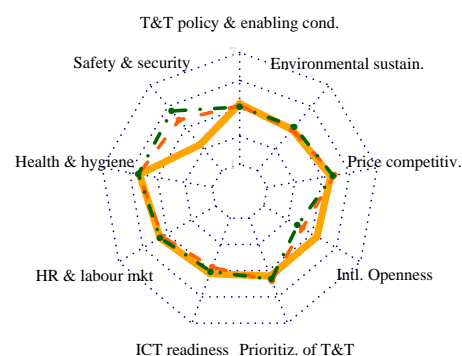
Colombia (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI



● Colombia ● LCN ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	18.6	2.8%
Total contribution to employment, thousands of jobs (2017)	1,383.0	5.7%
Direct contribution to GDP, current US\$, billion- (2017)	6.1	0.9%
Direct contribution to employment, thousands of jobs (2017)	556.4	2.3%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	3,825
International tourism, receipts for passenger transport items (2014)	1,062
International tourism, expenditures for travel items- (2014)	4,678
International tourism, expenditures for passenger transport items (2014)	492

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 80/140 Value: 4.5
1-7 (best) (2015)

Business envmnt 104/139 Value: 4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 8.5 (Rank: 52/175)
(2017)

Domestic tourism spending 5.3 (Rank: 44/175)
(2017)

Capital investment 5.4 (Rank: 38/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 67/139 Value: 2.7
1-7 (best) (2015)

Ground & port infrast. 121/140 Value: 2.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 86/139 Value: 4.3
1-7 (best) (2015)

HR & labour mkt 76/140 Value: 4.4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.