

## International arrivals

passengers, million (2014)  
**0.13**  
(Rank: 186/202)



## Int. Tourism Receipts

current US\$, billion (2014)  
**125**  
(Rank: 190/199)



No data available  
(Rank: /175)

SOURCE: WTTC

## T&amp;T Competitiv.

1-7 (best) (2015)  
**85/140**  
Value: 3.4



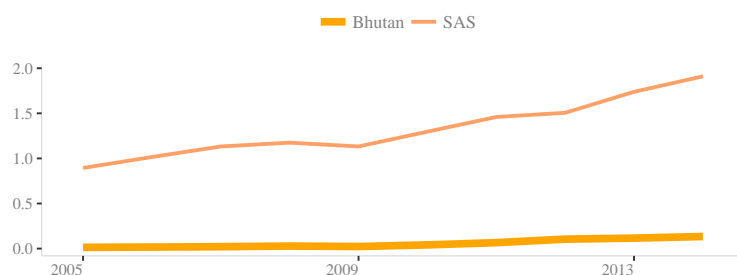
No data available  
(Rank: /175)

SOURCE: WTTC

SOURCE: WTTC

## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion

Data not available

SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

**117/140** Value: 2.6

Cultural resour. &amp; business travel

1-7 (best) (2015)

**103/139** Value: 1.3

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

**57/140** Value: 3.1

Natural and cultural res. subindex

1-7 (best) (2015)

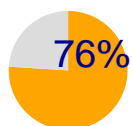
**73/140** Value: 2.2

SOURCE: WEF TTCR 2015

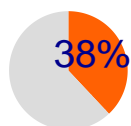
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Bhutan (2015)

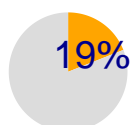


SAS (average, 2015)

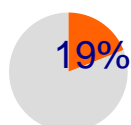


INTERNATIONAL TOURISM RECEIPTS, % of total exports

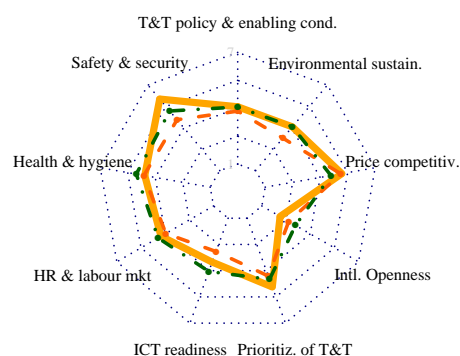
Bhutan (2014)



SAS (average, 2014)



SOURCE: WORLD BANK - WDI



● Bhutan ● SAS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

CAPITAL INVESTMENT, current \$US billion

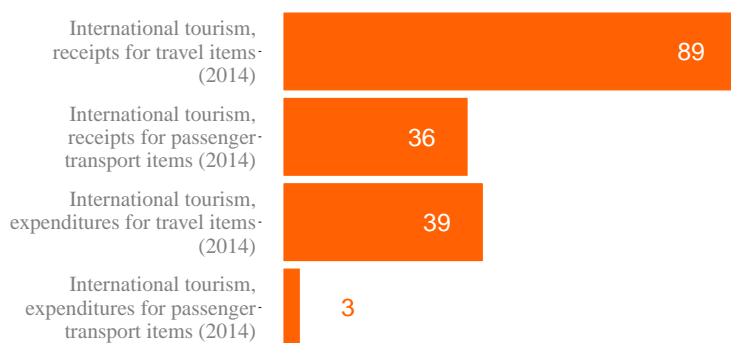
Data not available

Data not available

SOURCE: WTTC

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT

Air transport infrast. 61/139 Value: 2.9

1-7 (best) (2015)

Ground & port infrast. 85/140 Value: 3.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## OTHER COMPETITIVENESS INDICATORS

Price competitiv. 28/140 Value: 5.2

1-7 (best) (2015)

Prioritiz. of T&T 41/139 Value: 4.9

1-7 (best) (2015)

Business envmnt 48/139 Value: 4.6

1-7 (best) (2015)

HR & labour mkt 84/140 Value: 4.3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.