

International arrivals
passengers, million (2014)

10

(Rank: 28/202)

Int. Tourism Receipts
current US\$, billion (2014)

7,002

(Rank: 35/199)

Contribution to GDP
current US\$, billion (2017)

21

(Rank: 42/175)

Contribution to empl.
thousands of jobs (2017)

211

(Rank: 82/175)

T&T Competitiv.
1-7 (best) (2015)

26/140

Value: 4.4

Capital investment
current US\$, billion (2017)

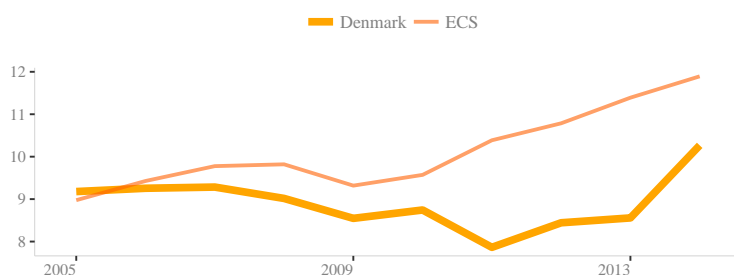
5.8

(Rank: 40/175)

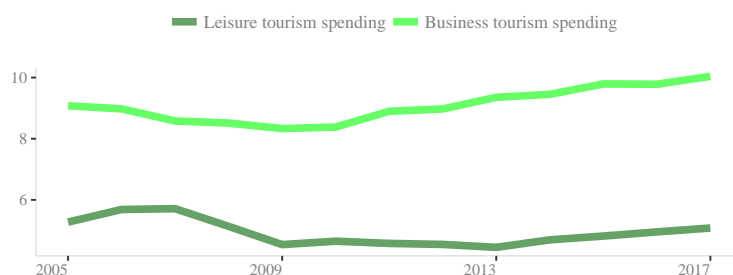


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

51/140

Value: 4.7

1-7 (best) (2015)

Cultural resour. & business travel

43/139

Value: 2.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

44/140

Value: 3.5

1-7 (best) (2015)

Natural and cultural res. subindex

44/140

Value: 2.8

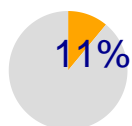
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

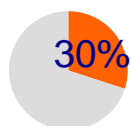
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Denmark (2015)

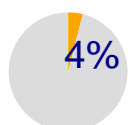


ECS (average, 2015)

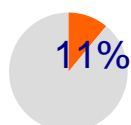


INTERNATIONAL TOURISM RECEIPTS, % of total exports

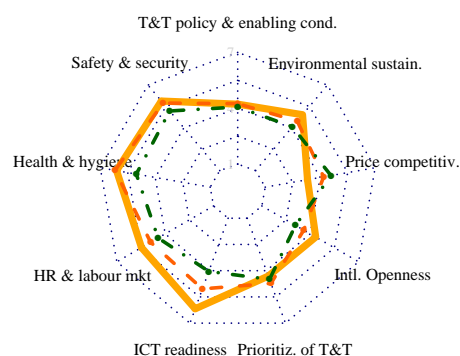
Denmark (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Denmark ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion· (2017)	21.0	7.7%
Total contribution to employment, thousands of jobs (2017)	210.6	7.2%
Direct contribution to GDP, current US\$, billion· (2017)	6.2	2.3%
Direct contribution to employment, thousands of jobs (2017)	80.4	2.8%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items· (2014)	7,002
International tourism, expenditures for travel items· (2014)	10,172

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	15.1	(Rank: 38/175)
Domestic tourism spending (2017)	7.5	(Rank: 41/175)
Capital investment (2017)	4.5	(Rank: 41/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	34/139	Value: 3.9
Ground & port infrast. 1-7 (best) (2015)	11/140	Value: 5.5

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	134/140	Value: 3.3
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Prioritiz. of T&T 1-7 (best) (2015)	87/139	Value: 4.3
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Business envmnt 1-7 (best) (2015)	17/139	Value: 5.3
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HR & labour mkt 1-7 (best) (2015)	2/140	Value: 5.5
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SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.