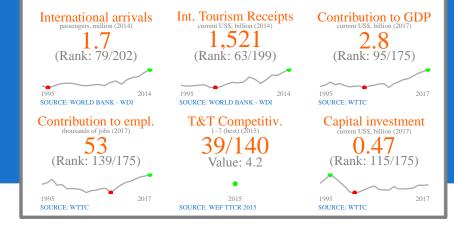
Tourism 360

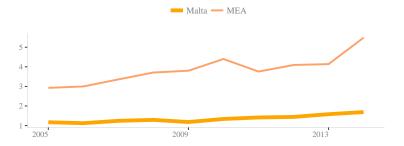
# Malta

Country Snapshot



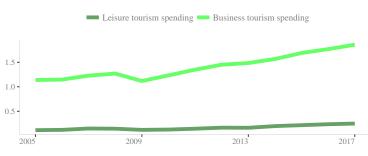
# **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

# TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

# RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 24/140 Value: 5.6

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

### NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

112/140 Value: 1.8

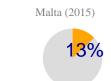
115/140 Value: 2.2

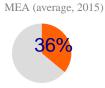
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.4

93/139

TRAVEL SERVICES, % of commercial service exports





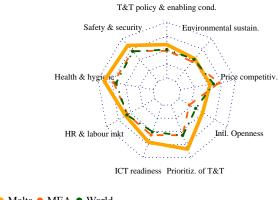
INTERNATIONAL TOURISM RECEIPTS, % of total exports

Malta (2014)

MEA (average, 2014)







MaltaMEAWorld

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

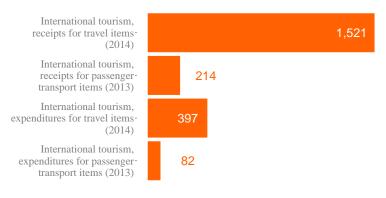
# TOURISM ECONOMIC INDICATORS

### DIRECT v. TOTAL CONTRIBUTION

#### Total contribution to GDP, current US\$, billion-2.8 19.1% (2017)Total contribution to employment, thousands of-53.0 28.1% jobs (2017) Direct contribution to GDP, current US\$, billion-1.5 10.5% (2017)Direct contribution to 16.4% 30.9 employment, thousands ofjobs (2017)

## SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



### SOURCE: WORLD BANK - WDI

# CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	1.3	(Rank: 96/175)
Domestic tourism spending (2017)	0.3	(Rank: 118/175)
Capital investment (2017) SOURCE: WTTC	0.3	(Rank: 115/175)
ACCESS AND TRANSPORT		

Air transport infrast. 1–7 (best) (2015)	39/139	Value: 3.8
Ground & port infrast.  1–7 (best) (2015)	21/140	Value: 5

# OTHER COMPETITIVENESS INDICATORS

Price competitiv.	104/140 Value: 4.2	Prioritiz. of T&T	2/139 Value: 6
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	36/139 Value: 4.8	HR & labour mkt	59/140 Value: 4.6
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

