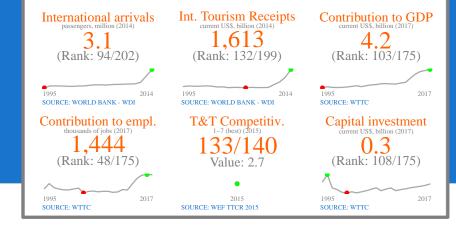
Tourism 360

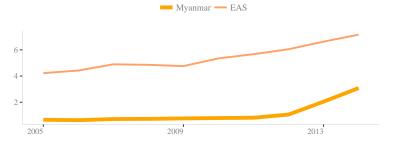
Myanmar

Country Snapshot



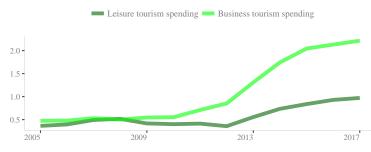
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 135/140 Value: 2.1

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

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94/139 Value: 1.4

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 80/140

Value: 2.7

Value: 2.1

83/140

1-7 (best) (2015)

Natural and cultural res. subindex

1–7 (best) (2015)

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



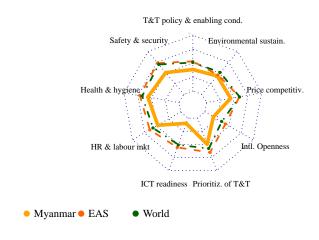
EAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Myanmar (2014) EAS (average, 2014)







SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

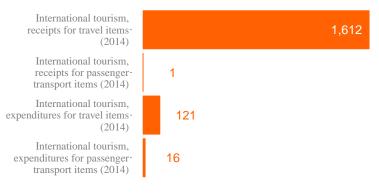
Total contribution to GDP, current US\$, billion-4.2 1.5% (2017)Total contribution to employment, thousands of-1,444.5 4.8% jobs (2017) Direct contribution to GDP, current US\$, billion-0.7% 1.9 (2017)Direct contribution to 692.7 2.3% employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.6	(Rank: 125/175)
Domestic tourism spending (2017)	0.9	(Rank: 82/175)
Capital investment (2017) SOURCE: WTTC	0.3	(Rank: 116/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	112/139 Value: 2
Ground & port infrast. 1–7 (best) (2015)	131/140 Value: 2.2

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	128/140 Value: 3.6	Prioritiz. of T&T	102/139 Value: 4
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	133/139 Value: 3.2	HR & labour mkt	119/140 Value: 3.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

