

International arrivals

12
(Rank: 16/202)

Int. Tourism Receipts

7,479
(Rank: 41/199)

Contribution to GDP

13
(Rank: 52/175)

Contribution to empl.

457
(Rank: 62/175)

T&T Competitiv.

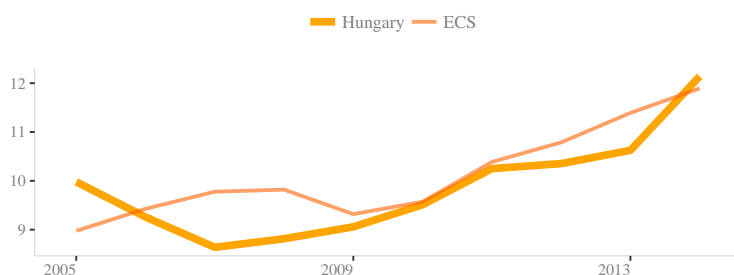
40/140
Value: 4.1

Capital investment

1.9
(Rank: 61/175)

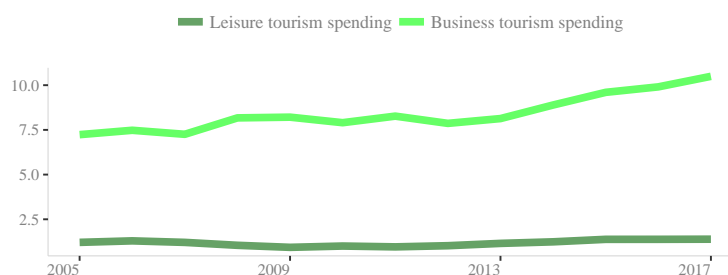
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

39/140 Value: 5

1-7 (best) (2015)

Cultural resour. & business travel

44/139 Value: 2.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

78/140 Value: 2.7

1-7 (best) (2015)

Natural and cultural res. subindex

57/140 Value: 2.5

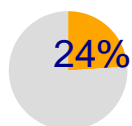
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

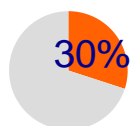
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Hungary (2015)

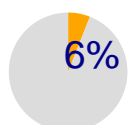


ECS (average, 2015)

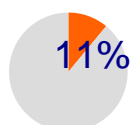


INTERNATIONAL TOURISM RECEIPTS, % of total exports

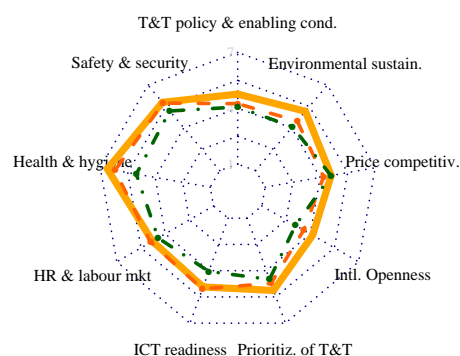
Hungary (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

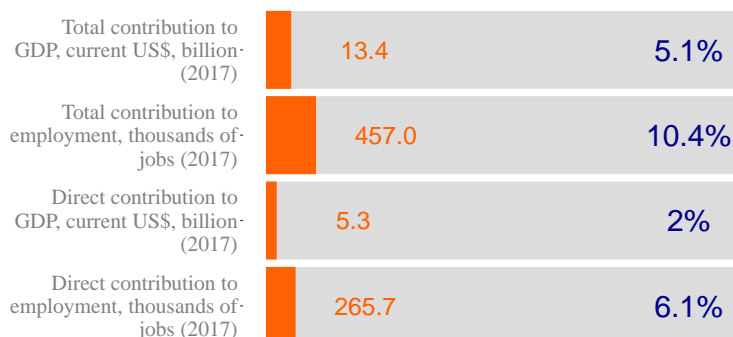


● Hungary ● ECS ● World

SOURCE: WEF TTCR 2015

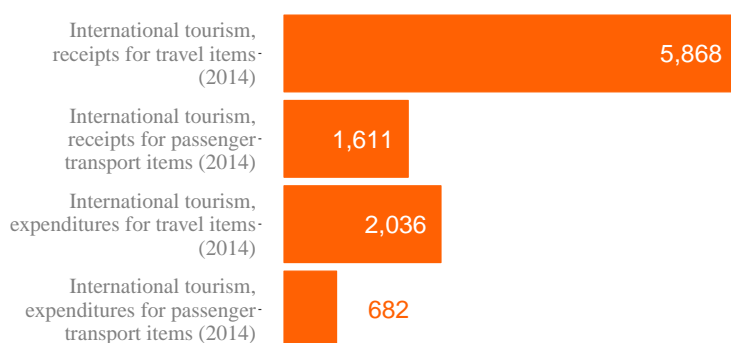
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 72/140 Value: 4.6
1-7 (best) (2015)

Business envmnt 75/139 Value: 4.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 9.1 (Rank: 51/175)
(2017)

Domestic tourism spending 3.8 (Rank: 51/175)
(2017)

Capital investment 2 (Rank: 61/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 68/139 Value: 2.7
1-7 (best) (2015)

Ground & port infrast. 32/140 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 34/139 Value: 5.1
1-7 (best) (2015)

HR & labour mkt 38/140 Value: 4.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.