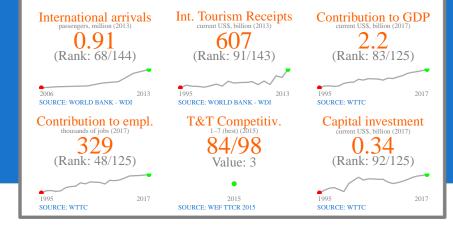
Tourism 360

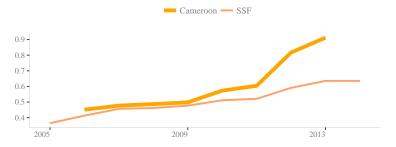
Cameroon

Country Snapshot



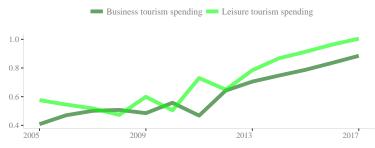
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 82/98 Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 37/98 Value: 3.2

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

51/98 Value: 2.2

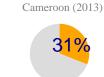
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.3

75/97

TRAVEL SERVICES, % of commercial service exports



SSF (average, 2013)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Cameroon (2013) SSF (average, 2013)





T&T policy & enabling cond. Environmental sustain. Health & hygiene Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T World

CameroonSSF

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-2.2 29.6% (2017)Total contribution to employment, thousands of-329.0 3.6% jobs (2017) Direct contribution to GDP, current US\$, billion-1.0 13.7% (2017)Direct contribution to 1.6% 147.7 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Ground & port infrast.

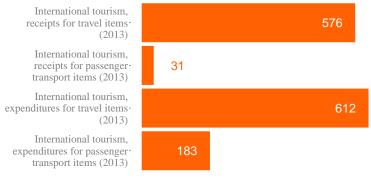
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Internal T&T consumption (2017)	1.8	(Rank: 66/125)
Domestic tourism spending (2017)	1.2	(Rank: 50/125)
Capital investment (2017) SOURCE: WTTC	0.2	(Rank: 90/125)
ACCESS AND TRANSPORT		
Air transport infrast. 1–7 (best) (2015)	85/97	Value: 1.8

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	41/98	Value: 4.8	Prioritiz. of T&T 1–7 (best) (2015)	84/97	Value: 3.4
Business envmnt	71/97	Value: 4	HR & labour mkt	68/98	Value: 4.2
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



Value: 2.6