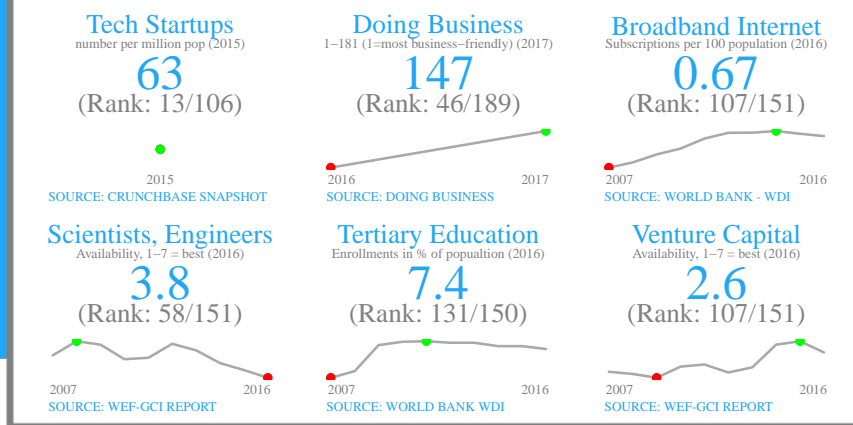


## Senegal

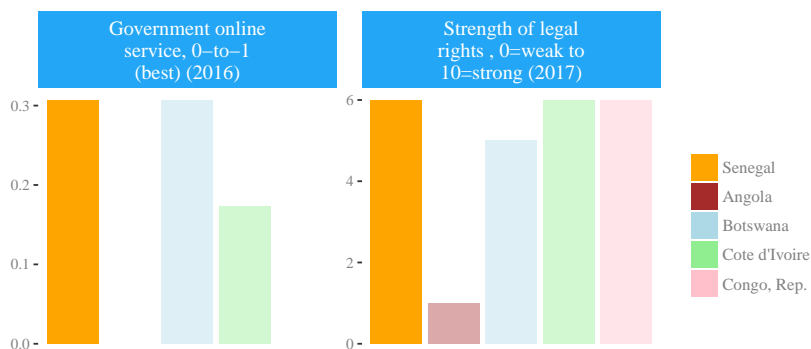
## Country Snapshot



## POLICY

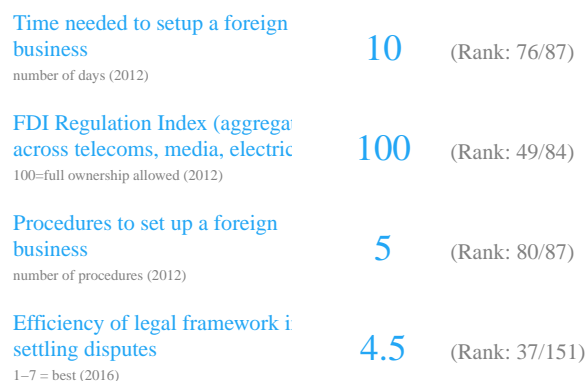
Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

## INVESTMENT FRIENDLINESS



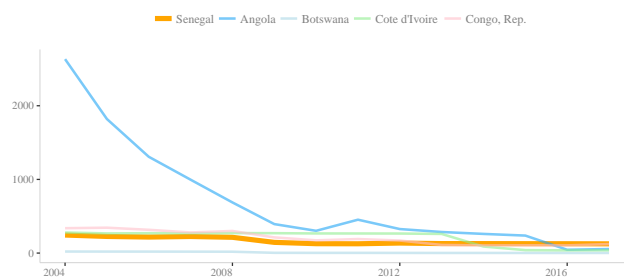
SOURCE: INVESTING ACROSS BORDERS; WDI

## DOING BUSINESS 2017

	DTF			Rank		
	2016	2017	Change	2016	2017	Change
Ease of doing business index	49.95	50.68	0.73	146	147	-1
Dealing with Construction Permits	61.42	61.47	0.05	136	139	-3
Enforcing Contracts	48.15	48.15	0	144	144	0
Getting Credit	30	30	0	134	139	-5
Getting Electricity	44.09	44.51	0.42	160	162	-2
Paying Taxes	35.95	43.7	7.75	180	174	6
Protecting Minority Investors	41.67	41.67	0	136	137	-1
Registering Property	47.49	49.6	2.11	152	142	10
Resolving Insolvency	29.2	23.4	-5.8	86	101	-15
Starting a Business	85.99	86.07	0.08	82	90	-8
Trading Across Borders	60.85	60.85	0	125	130	-5

SOURCE: DOING BUSINESS

## COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita

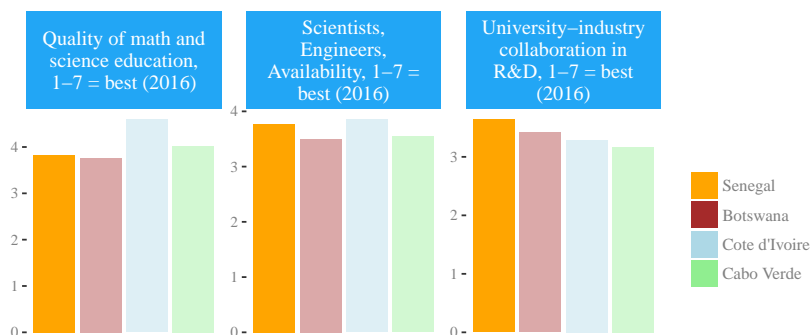


SOURCE: WORLD BANK WDI

## HUMAN CAPITAL

State of educational institutions and access to skilled labor

## AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

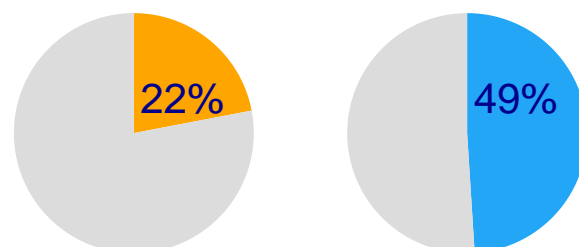


SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Senegal (2011)

SSF (average, 2011)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

**FDI, net inflows**  
BoP, current US\$, as % GDP (2015)

**2.5**

(Rank: 111/195)



**Investment in Telecoms w/ Private Part.**  
current US\$ Million (2014)

**86**

(Rank: 40/136)

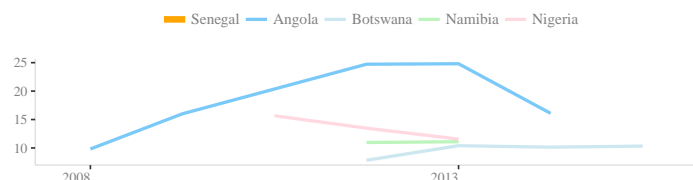


No data available

(Rank: /115)

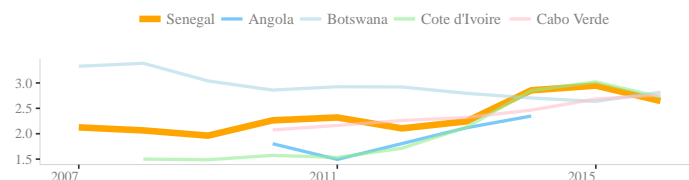
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

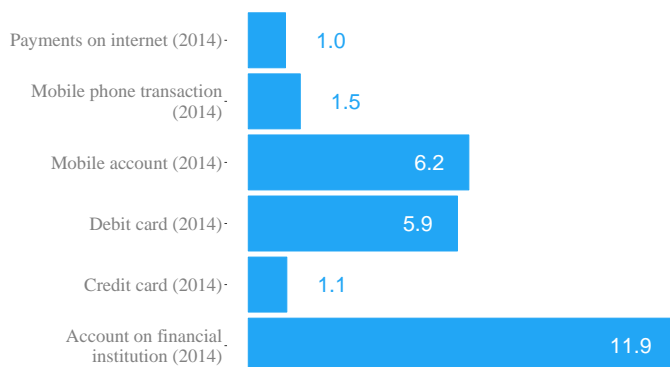


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

<b>New business density</b> new registrations per 1,000 people ages 15-64 (2009)	<b>0.3</b>	(Rank: 113/137)
<b>Ratio of online/in store purchases</b> Percentage (2016)		(Rank: /54)
<b>Firms using email to interact with clients/suppliers (%)</b> % of firms (2010)	<b>64.7</b>	(Rank: 91/146)
<b>Firms with their own Website</b> % of firms (2014)	<b>34.6</b>	(Rank: 80/143)
<b>ICT service exports</b> % of service exports, BoP (2014)	<b>30.3</b>	(Rank: 32/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	3.1	3.3	3.3	3.0	3.2	3.6	3.5	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, % of 18-64 population	NaN	NA	NA	NA	NA	89.0	—	
Fear of Failure Rate, % of 18-64 population	NaN	NA	NA	NA	NA	15.9	—	
Tech Startups, number per million pop	NaN	NA	NA	NA	NA	62.9	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	NA	NA	NA	38.5	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	NA	NA	NA	51.9	—	
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	NA	NA	NA	12.5	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	21.90	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	37.30	NA	—	
Quality of electricity supply, 1-7 = best	2.23	1.74	1.85	2.33	3.00	3.12	3.17	
Broadband Internet. Subscriptions per 100 population	0.37	0.63	0.73	0.73	0.76	0.71	0.67	
Internet bandwidth, kb/s/capita	0.49	0.49	2.91	5.36	5.42	8.35	6.93	
Access to electricity, % population	56.50	NA	56.50	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.46	2.68	2.18	2.65	2.76	NA	—	
Internet users, per 100 population	6.24	9.80	10.80	13.10	17.70	21.69	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI