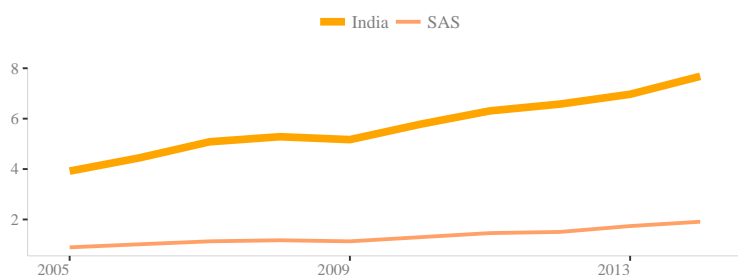


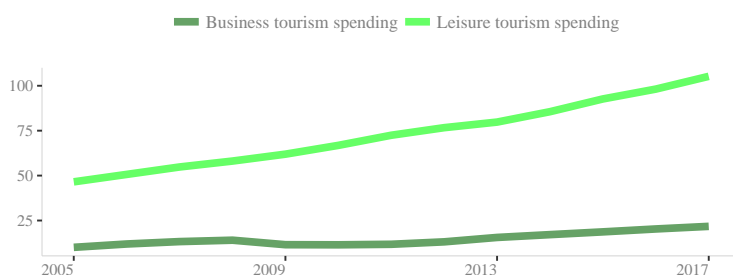
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **105/140** Value: 2.9
1-7 (best) (2015)

Cultural resour. & business travel **10/139** Value: 5.1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **19/140** Value: 4.4
1-7 (best) (2015)

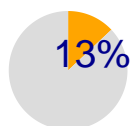
Natural and cultural res. subindex **12/140** Value: 4.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

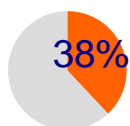
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

India (2015)

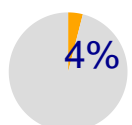


SAS (average, 2015)

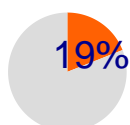


INTERNATIONAL TOURISM RECEIPTS, % of total exports

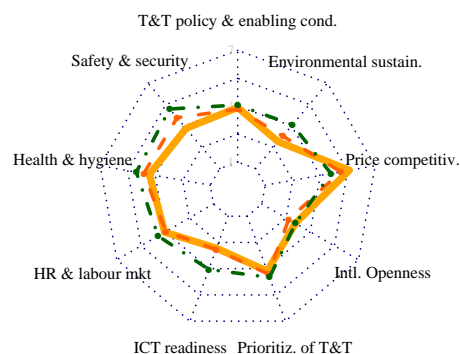
India (2014)



SAS (average, 2014)



SOURCE: WORLD BANK - WDI



● India ● SAS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	149.0	1.9%
Total contribution to employment, thousands of jobs (2017)	39,249.2	7.9%
Direct contribution to GDP, current US\$, billion- (2017)	47.9	0.6%
Direct contribution to employment, thousands of jobs (2017)	24,737.9	5%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	19,700
International tourism, receipts for passenger-transport items (2014)	1,056
International tourism, expenditures for travel items- (2014)	14,596
International tourism, expenditures for passenger-transport items (2014)	2,897

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	68.1	(Rank: 12/175)
Domestic tourism spending (2017)	59.4	(Rank: 12/175)
Capital investment (2017)	58	(Rank: 4/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	35/139	Value: 3.9
Ground & port infrast. 1-7 (best) (2015)	50/140	Value: 4

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	7/140	Value: 5.6
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Business envmnt 1-7 (best) (2015)	106/139	Value: 4
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	96/139	Value: 4.1
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HR & labour mkt 1-7 (best) (2015)	109/140	Value: 4
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SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.