Tourism 360

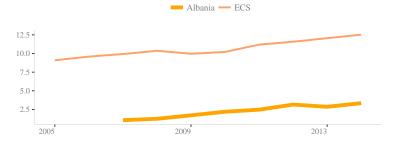
Albania

Country Snapshot



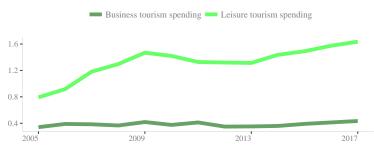
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 52/98 Value: 3.9

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 85/98 Value: 2

Value: 1.6

1-7 (best) (2015)

Natural and cultural res. subindex 87/98

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.1

89/97

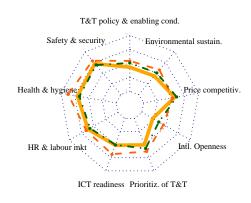
TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption 80.6% GDP, current US\$, billion-2.7 0.9(Rank: 83/125) (2017)(2017) Total contribution to employment, thousands of-188.7 14.6% jobs (2017) Domestic tourism spending 0.2 (Rank: 84/125) Direct contribution to GDP, current US\$, billion-0.8 23.1% (2017)(2017)Direct contribution to Capital investment 53.7 4.2% employment, thousands of-6.5 (Rank: 26/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (*) ACCESS AND TRANSPORT International tourism, 1,700 receipts for travel items-Air transport infrast. (2014)Value: 2.2 International tourism, 149 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. 1,590 expenditures for travel items-(2014)Ground & port infrast. Value: 3 International tourism, 99 expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	62/98 Value: 4.4	Prioritiz. of T&T 1–7 (best) (2015)	69/97 Value: 4
Business envmnt	63/97 Value: 4.1	HR & labour mkt	34/98 Value: 4.7
1-7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

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(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



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