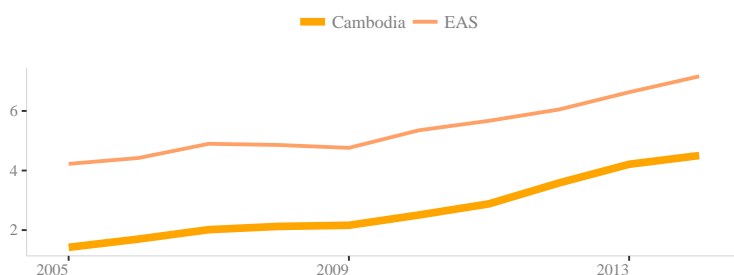


International arrivals
passengers, million (2014)4.5
(Rank: 80/202)Int. Tourism Receipts
current US\$, billion (2014)3,220
(Rank: 155/199)Contribution to GDP
current US\$, billion (2017)6
(Rank: 64/175)Contribution to empl.
thousands of jobs (2017)2,382
(Rank: 42/175)T&T Competitiv.
1-7 (best) (2015)103/140
Value: 3.2Capital investment
current US\$, billion (2017)1.1
(Rank: 75/175)

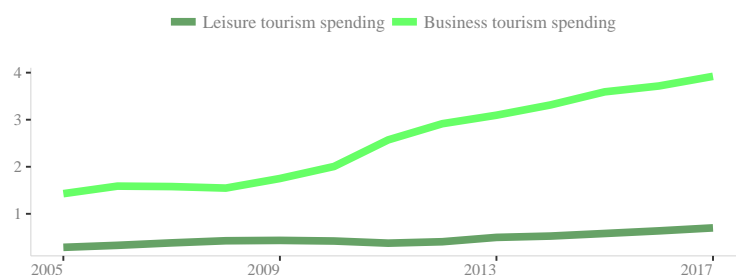
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

106/140 Value: 2.9

Cultural resour. & business travel

1-7 (best) (2015)

79/139 Value: 1.5

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

72/140 Value: 2.8

Natural and cultural res. subindex

1-7 (best) (2015)

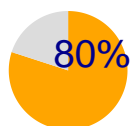
78/140 Value: 2.2

SOURCE: WEF TTCR 2015

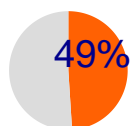
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Cambodia (2014)

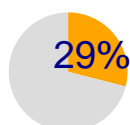


EAS (average, 2014)

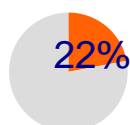


INTERNATIONAL TOURISM RECEIPTS, % of total exports

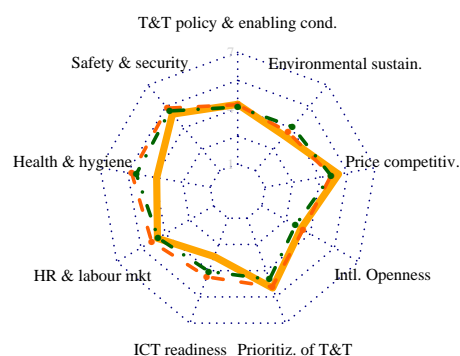
Cambodia (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI

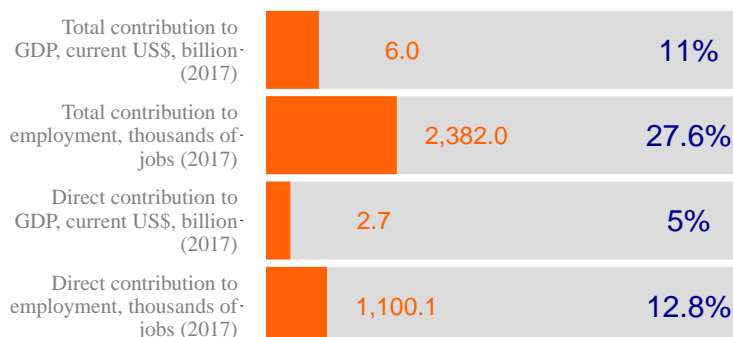


● Cambodia ● EAS ● World

SOURCE: WEF TTCR 2015

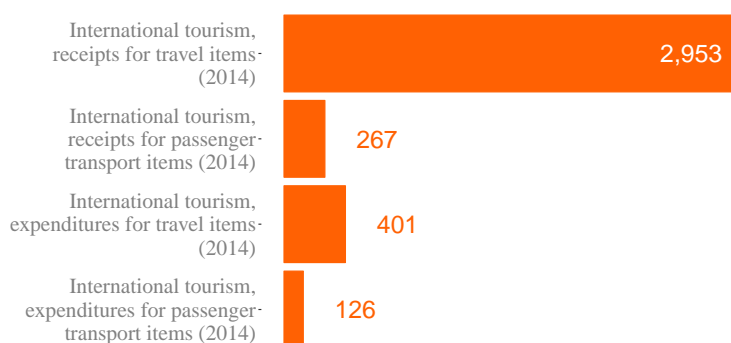
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 40/140 Value: 5
1-7 (best) (2015)

Business envmnt 126/139 Value: 3.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.9 (Rank: 111/175)
(2017)

Domestic tourism spending 0.5 (Rank: 104/175)
(2017)

Capital investment 1.1 (Rank: 74/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 101/139 Value: 2.1
1-7 (best) (2015)

Ground & port infrast. 114/140 Value: 2.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 38/139 Value: 5
1-7 (best) (2015)

HR & labour mkt 69/140 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.