Tourism 360

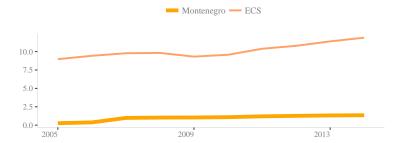
# Montenegro

Country Snapshot



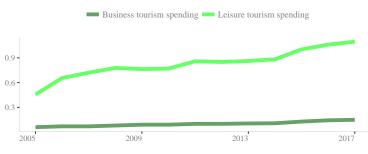
### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

# **RESOURCE BASE**

CULTURAL RESOURCES

Tourist service infrast. 19/140 Value: 5.8

1-7 (best) (2015)

Cultural resour. & business

travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

104/140 Value: 1.9

Value: 2.8

73/140

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

132/139 Value: 1.1

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

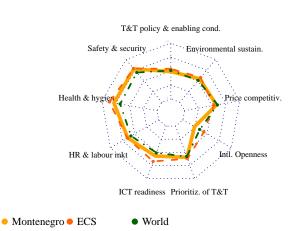
Montenegro (2014)

ECS (average, 2014)





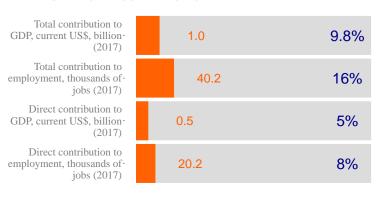
SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

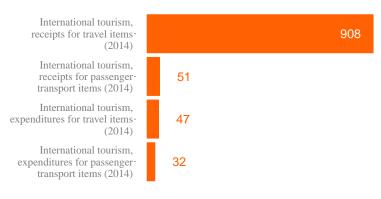
# TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION



#### SOURCE: WTTC

#### INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

#### CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	1	(Rank: 104/175)
Domestic tourism spending (2017)	0.2	(Rank: 132/175)
Capital investment (2017) SOURCE: WTTC	0.4	(Rank: 104/175)

#### ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast.  1–7 (best) (2015)	55/139 Value: 3
Ground & port infrast.  1–7 (best) (2015)	67/140 Value: 3.5

# OTHER COMPETITIVENESS INDICATORS

Price competitiv.  1–7 (best) (2015)	85/140 Value: 4.5	Prioritiz. of T&T  1–7 (best) (2015)	68/139 Value: 4.6
Business envmnt	71/139 Value: 4.4	HR & labour mkt	42/140 Value: 4.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

