

Canada

Country Snapshot

International arrivals

17
(Rank: 12/144)

Int. Tourism Receipts

17,476
(Rank: 17/143)

Contribution to GDP

107
(Rank: 17/125)

Contribution to empl.

1,485
(Rank: 22/125)

T&T Competitiv.

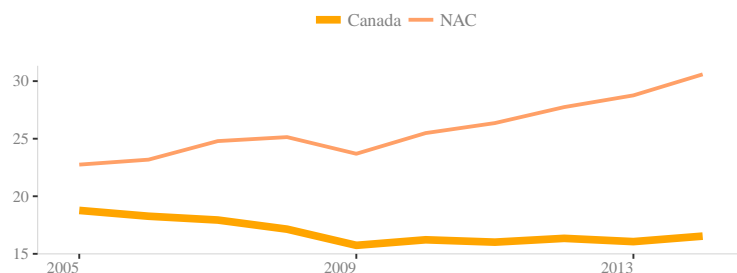
8/98
Value: 4.9

Capital investment

24
(Rank: 10/125)

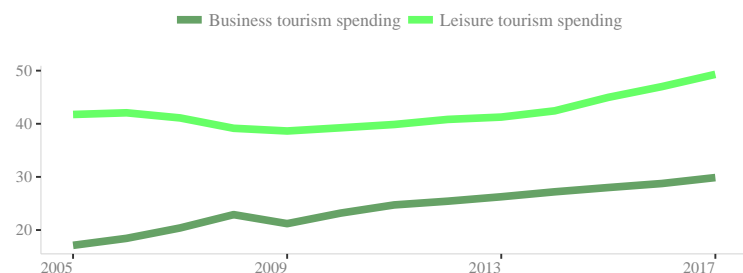
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

11/98 Value: 6

1-7 (best) (2015)

Cultural resour. & business travel

14/97 Value: 4

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

8/98 Value: 4.8

1-7 (best) (2015)

Natural and cultural res. subindex

12/98 Value: 4.4

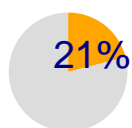
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

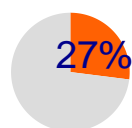
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Canada (2015)

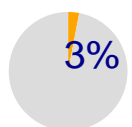


NAC (average, 2015)

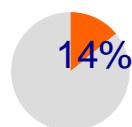


INTERNATIONAL TOURISM RECEIPTS, % of total exports

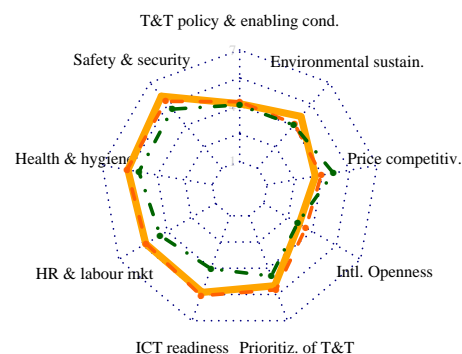
Canada (2014)



NAC (average, 2014)



SOURCE: WORLD BANK - WDI

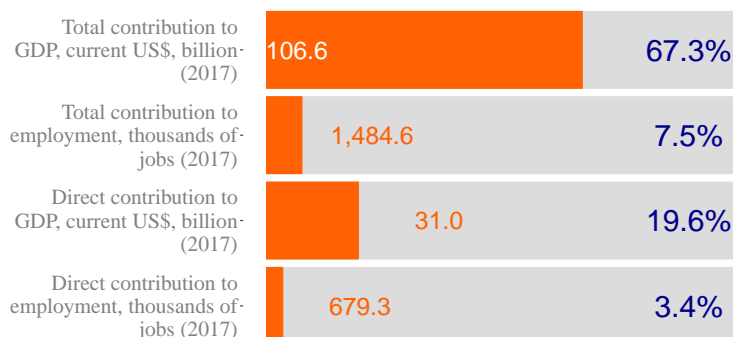


● Canada ● NAC ● World

SOURCE: WEF TTCR 2015

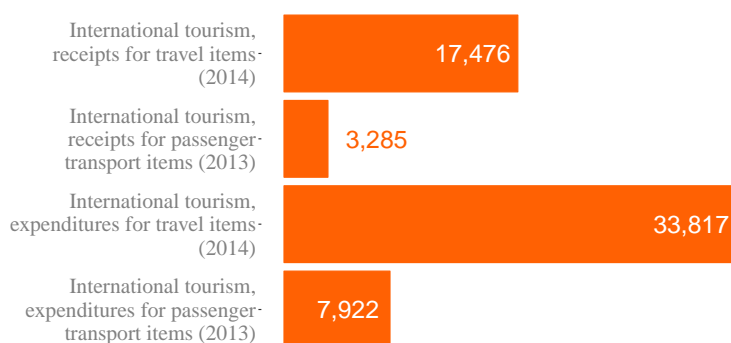
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



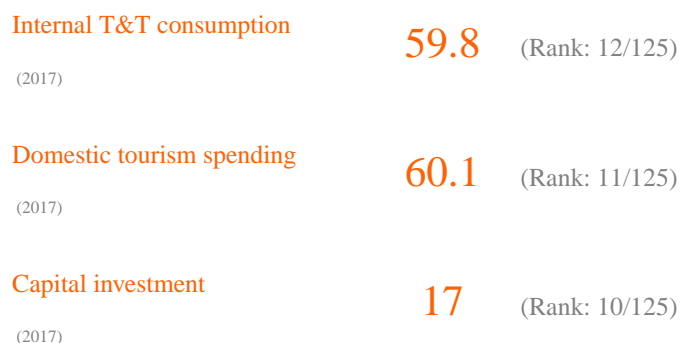
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



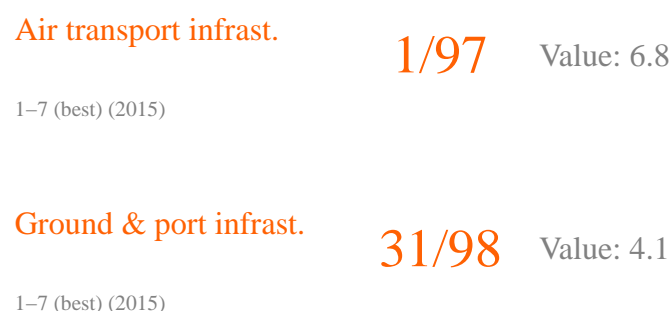
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.