Tourism 360

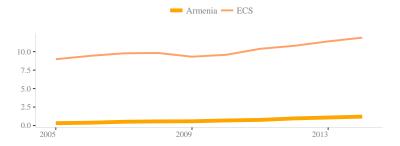
Armenia

Country Snapshot



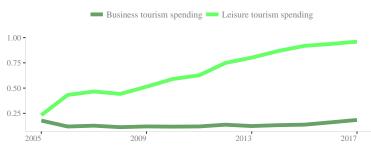
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 71/140 Value: 4.2

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 132/140 Value: 1.9

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

128/140 Value: 1.6

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.4

87/139

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

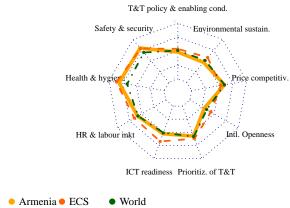
INTERNATIONAL TOURISM RECEIPTS, % of total exports

Armenia (2014)

ECS (average, 2014)







SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

Total contribution to GDP, current US\$, billion-1.5 5.9% (2017)Total contribution to employment, thousands of-152.4 9.8% jobs (2017) Direct contribution to 1.6% GDP, current US\$, billion-0.4 (2017)Direct contribution to 2.7% 41.9 employment, thousands ofjobs (2017)

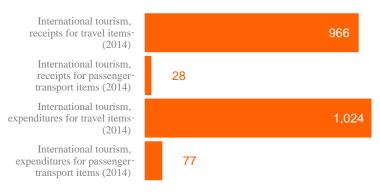
CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.2	(Rank: 147/175)
Domestic tourism spending (2017)	0.1	(Rank: 136/175)
Capital investment (2017) SOURCE: WTTC	0.1	(Rank: 134/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	86/139	Value: 2.3
Ground & port infrast. 1–7 (best) (2015)	93/140	Value: 3

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	69/140 Value: 4.6	Prioritiz. of T&T	79/139 Value: 4.4
1-7 (best) (2015)		1-7 (best) (2015)	
Business envmnt	46/139 Value: 4.6	HR & labour mkt	65/140 Value: 4.5
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

