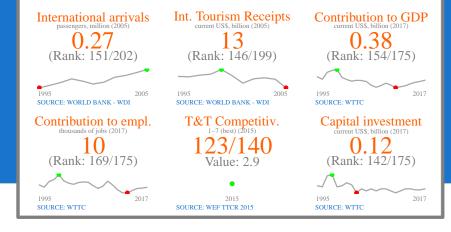
Tourism 360

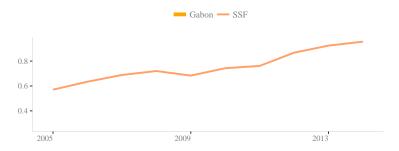
Gabon

Country Snapshot



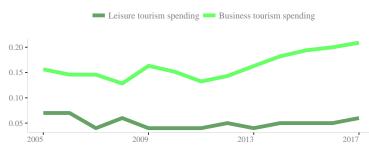
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 112/140 VIII 2

1-7 (best) (2015)

Cultural resour. & business

travel 1–7 (best) (2015)

SOURCE: WEF TTCR 2015

113/140 Value: 2.7

120/139 Value: 1.2

1–7 (best) (2015)

Natural resources

NATURAL RESOURCES

Natural and cultural res. subindex

1-7 (best) (2015)

89/140

69/140

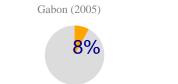
Value: 2.8

Value: 2

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



SSF (average, 2005)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Gabon (2005) SSF (average, 2005)



SOURCE: WORLD BANK - WDI



T&T policy & enabling cond.

Safety & security.

Environmental sustain.

Health & hygiene

Price competitiv.

HR & labour mkt

Intil. Openness

ICT readiness Prioritiz. of T&T

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION				
Total contribution to GDP, current US\$, billion-(2017)	0.4	1.1%		
Total contribution to employment, thousands of jobs (2017)	10.2	1.6%		
Direct contribution to GDP, current US\$, billion- (2017)	0.2	0.5%		
Direct contribution to employment, thousands of jobs (2017)	4.2	0.7%		
SOURCE: WTTC				

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.3	(Rank: 145/175)
Domestic tourism spending (2017)	0.2	(Rank: 125/175)
Capital investment (2017) SOURCE: WTTC	0.1	(Rank: 137/175)

INTERNATIONAL TOU	RISM, in \$US (*)	
International tourism, receipts for travel items- (2005)	9	
International tourism, receipts for passenger- transport items (2005)	4	
International tourism, expenditures for travel items (2005)		274
International tourism, expenditures for passenger- transport items (2005)	72	

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	110/139 Value: 2
Ground & port infrast. 1–7 (best) (2015)	134/140 Value: 2.1

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	39/140 Value: 5	Prioritiz. of T&T	139/139 Value: 2.1
1–7 (best) (2015)		1-7 (best) (2015)	
Business envmnt	82/139 Value: 4.2	HR & labour mkt	127/140 Value: 3.6
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

