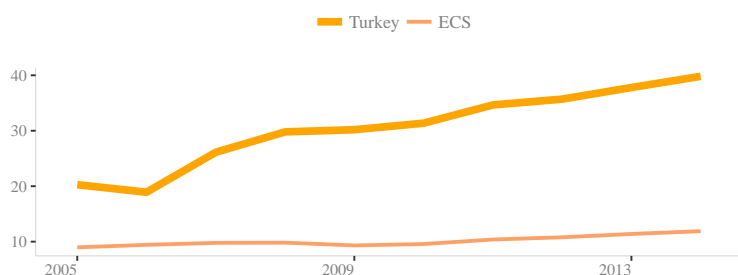


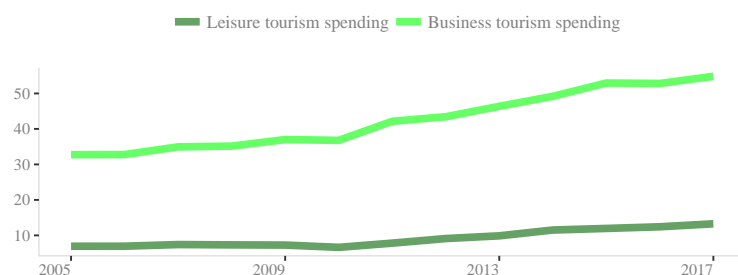
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **41/140** Value: 5  
1-7 (best) (2015)

**Cultural resour. & business travel** **16/139** Value: 3.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **75/140** Value: 2.8  
1-7 (best) (2015)

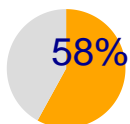
**Natural and cultural res. subindex** **28/140** Value: 3.3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

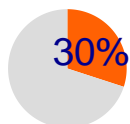
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Turkey (2015)

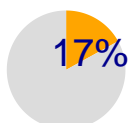


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

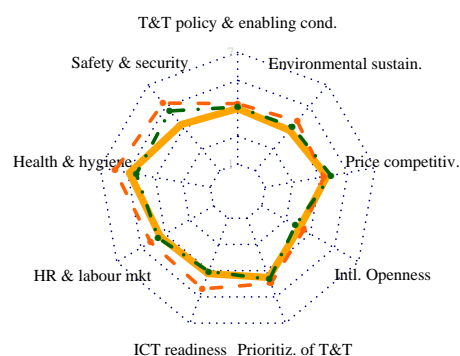
Turkey (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Turkey ● ECS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	96.1	6.1%
Total contribution to employment, thousands of jobs (2017)	2,297.4	8.1%
Direct contribution to GDP, current US\$, billion- (2017)	37.5	2.4%
Direct contribution to employment, thousands of jobs (2017)	635.3	2.2%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	29,552
International tourism, receipts for passenger-transport items (2014)	7,819
International tourism, expenditures for travel items- (2014)	5,072
International tourism, expenditures for passenger-transport items (2014)	403

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	32.6	(Rank: 23/175)
Domestic tourism spending (2017)	22.5	(Rank: 17/175)
Capital investment (2017)	18.6	(Rank: 15/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	16/139	Value: 4.7
Ground & port infrast. 1-7 (best) (2015)	53/140	Value: 3.9

SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	94/140	Value: 4.4
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Business envmnt 1-7 (best) (2015)	65/139	Value: 4.5
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	84/139	Value: 4.4
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HR & labour mkt 1-7 (best) (2015)	92/140	Value: 4.3
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SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.