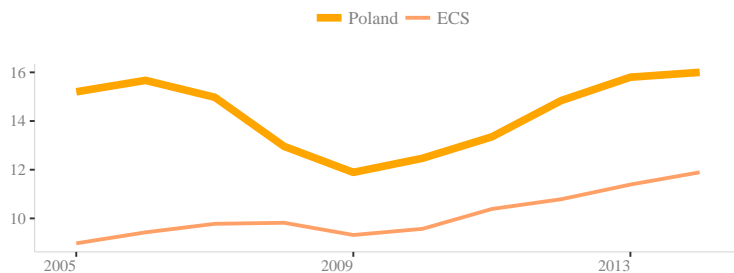


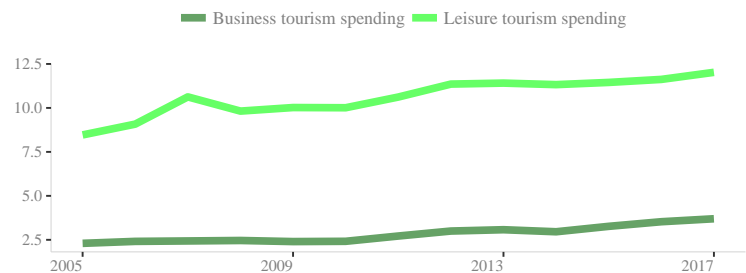
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **68/140** Value: 4.4  
1-7 (best) (2015)

**Cultural resour. & business travel** **32/139** Value: 2.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **60/140** Value: 3.1  
1-7 (best) (2015)

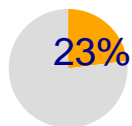
**Natural and cultural res. subindex** **42/140** Value: 3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

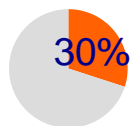
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Poland (2015)

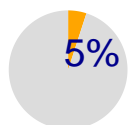


ECS (average, 2015)

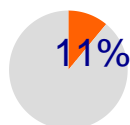


INTERNATIONAL TOURISM RECEIPTS, % of total exports

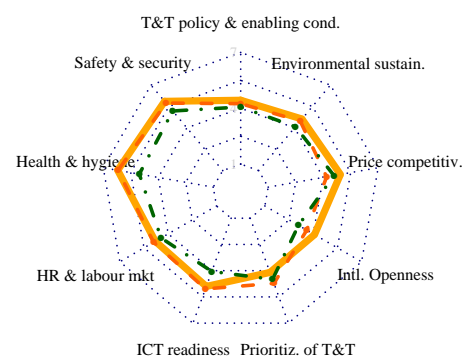
Poland (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Poland ● ECS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	21.8	2.1%
Total contribution to employment, thousands of jobs (2017)	677.6	3.7%
Direct contribution to GDP, current US\$, billion- (2017)	8.5	0.8%
Direct contribution to employment, thousands of jobs (2017)	282.0	1.5%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	11,234
International tourism, receipts for passenger-transport items (2014)	1,077
International tourism, expenditures for travel items- (2014)	8,868
International tourism, expenditures for passenger-transport items (2014)	672

SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 51/140 Value: 4.9  
1-7 (best) (2015)

**Business envmnt** 78/139 Value: 4.3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 15.2 (Rank: 37/175)  
(2017)

**Domestic tourism spending** 4.7 (Rank: 47/175)  
(2017)

**Capital investment** 4 (Rank: 44/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 73/139 Value: 2.6  
1-7 (best) (2015)

**Ground & port infrast.** 47/140 Value: 4.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**Prioritiz. of T&T** 97/139 Value: 4.1  
1-7 (best) (2015)

**HR & labour mkt** 44/140 Value: 4.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.