

## United Kingdom

## Country Snapshot

International arrivals  
passengers, million (2014)

33

(Rank: 8/202)

Int. Tourism Receipts  
current US\$, billion (2014)

62,830

(Rank: 2/199)

Contribution to GDP  
current US\$, billion (2017)

337

(Rank: 4/175)

Contribution to empl.  
thousands of jobs (2017)

4,432

(Rank: 11/175)

T&T Competitiv.  
1-7 (best) (2015)

4/140

Value: 5.1

Capital investment  
current US\$, billion (2017)

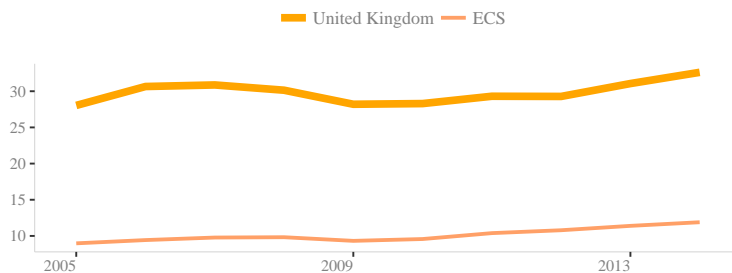
26

(Rank: 13/175)



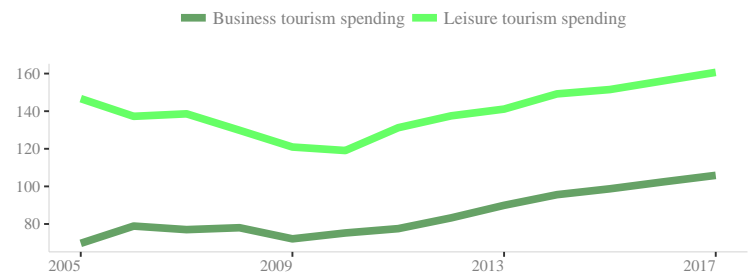
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

36/140 Value: 5.1

1-7 (best) (2015)

Cultural resour. & business  
travel

6/139 Value: 5.9

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

10/140 Value: 4.8

1-7 (best) (2015)

Natural and cultural res.  
subindex

6/140 Value: 5.3

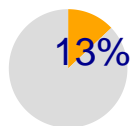
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

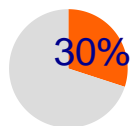
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

United Kingdom (2015)

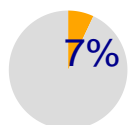


ECS (average, 2015)

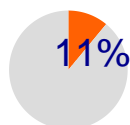


INTERNATIONAL TOURISM RECEIPTS, % of total exports

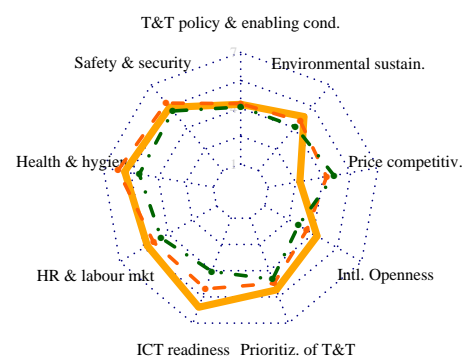
United Kingdom (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



United Kingdom ECS

World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	337.2	12.4%
Total contribution to employment, thousands of jobs (2017)	4,431.9	13.4%
Direct contribution to GDP, current US\$, billion- (2017)	110.9	4.1%
Direct contribution to employment, thousands of jobs (2017)	1,860.5	5.6%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	46,723
International tourism, receipts for passenger-transport items (2014)	16,107
International tourism, expenditures for travel items- (2014)	63,424
International tourism, expenditures for passenger-transport items (2014)	16,511

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	266.5	(Rank: 3/175)
Domestic tourism spending (2017)	194.2	(Rank: 4/175)
Capital investment (2017)	25.2	(Rank: 13/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	7/139	Value: 5.1
Ground & port infrast. 1-7 (best) (2015)	13/140	Value: 5.5

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	139/140	Value: 2.7
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Prioritiz. of T&T 1-7 (best) (2015)	33/139	Value: 5.1
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Business envmnt 1-7 (best) (2015)	6/139	Value: 5.7
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HR & labour mkt 1-7 (best) (2015)	7/140	Value: 5.3
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SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.