

# United Kingdom

**International arrivals**  
passengers, million (2014)
**33**  
 (Rank: 5/144)

**Int. Tourism Receipts**  
current US\$, billion (2014)
**62,830**  
 (Rank: 4/143)

**Contribution to GDP**  
current US\$, billion (2017)
**337**  
 (Rank: 4/125)

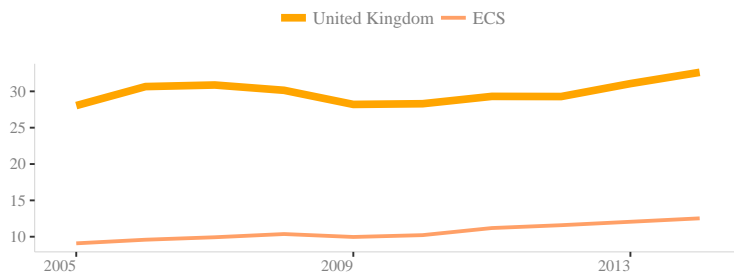
**Contribution to empl.**  
thousands of jobs (2017)
**4,432**  
 (Rank: 10/125)

**T&T Competitiv.**  
1-7 (best) (2015)
**3/98**  
 Value: 5.1

**Capital investment**  
current US\$, billion (2017)
**26**  
 (Rank: 9/125)

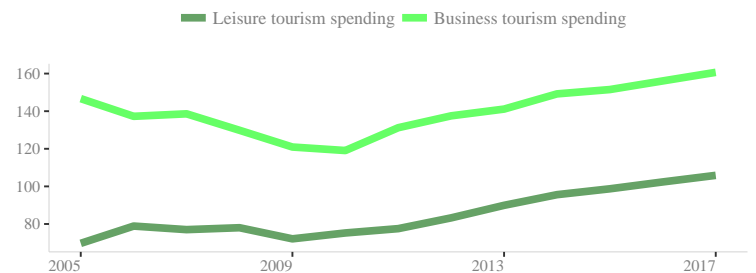

## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.**
**25/98** Value: 5.1

1-7 (best) (2015)

**Cultural resour. & business travel**
**5/97** Value: 5.9

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources**
**10/98** Value: 4.8

1-7 (best) (2015)

**Natural and cultural res. subindex**
**5/98** Value: 5.3

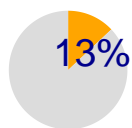
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

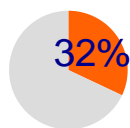
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

United Kingdom (2015)

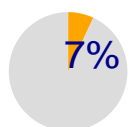


ECS (average, 2015)

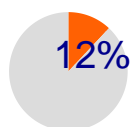


INTERNATIONAL TOURISM RECEIPTS, % of total exports

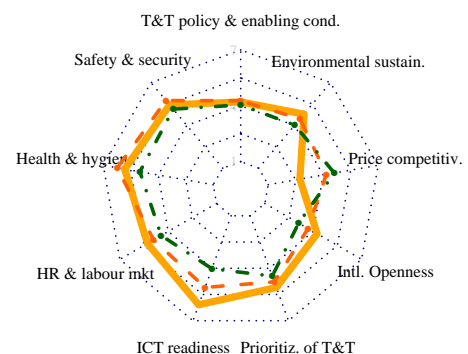
United Kingdom (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



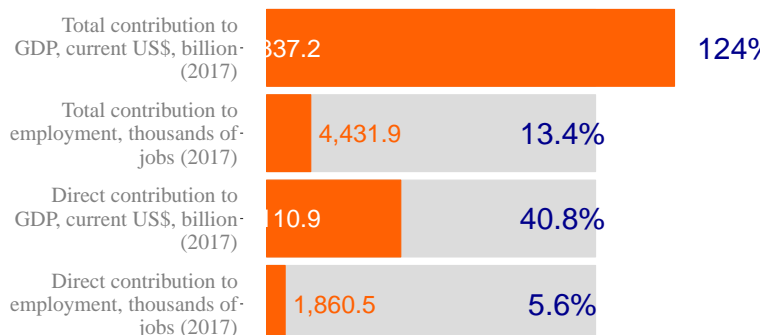
● United Kingdom ● ECS

● World

SOURCE: WEF TTCR 2015

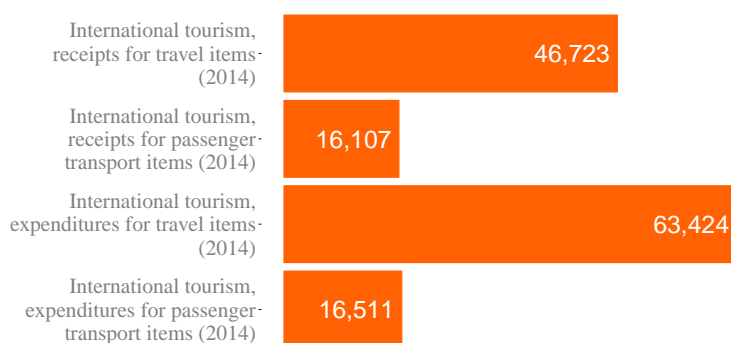
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



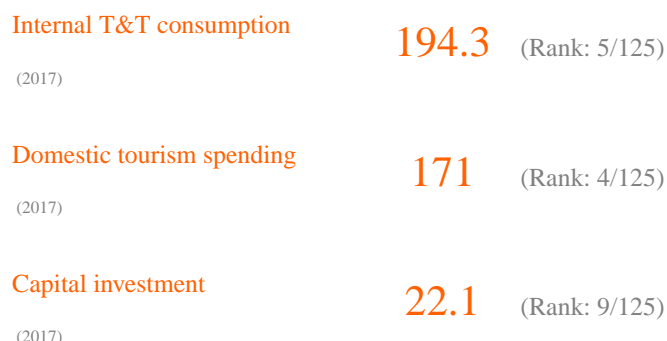
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.