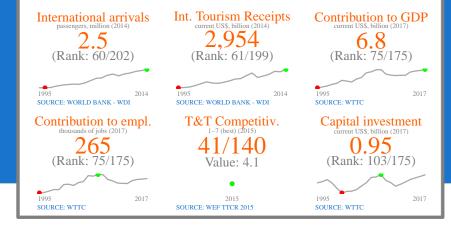
Tourism 360

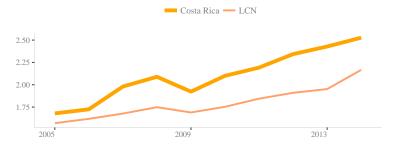
Costa Rica

Country Snapshot



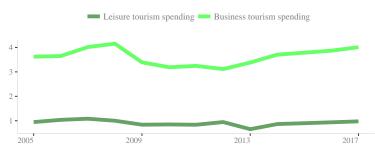
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 32/140 Value: 5.3

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

5/140 Value: 5.1

26/140

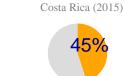
Value: 3.4

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.7

60/139

TRAVEL SERVICES, % of commercial service exports



LCN (average, 2015)

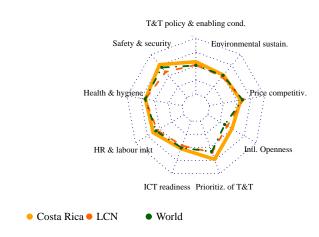
INTERNATIONAL TOURISM RECEIPTS, % of total exports

Costa Rica (2014)

LCN (average, 2014)







SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

Total contribution to GDP, current US\$, billion-6.8 9.1% (2017)Total contribution to employment, thousands of-264.9 11.4% jobs (2017) Direct contribution to 3.5% GDP, current US\$, billion-2.6 (2017)Direct contribution to 4.6% 107.0 employment, thousands ofjobs (2017)

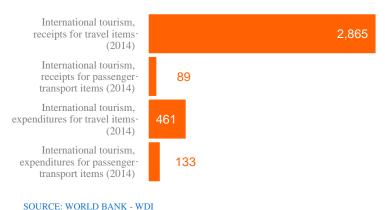
CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	3.2	(Rank: 70/175)
Domestic tourism spending (2017)	1.6	(Rank: 66/175)
Capital investment (2017) SOURCE: WTTC	0.4	(Rank: 102/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

DIRECT v. TOTAL CONTRIBUTION



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	53/139 Value: 3
Ground & port infrast. 1–7 (best) (2015)	98/140 Value: 2.9

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	91/140 Value: 4.4	Prioritiz. of T&T	20/139 Value: 5.4
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	49/139 Value: 4.6	HR & labour mkt	35/140 Value: 4.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

