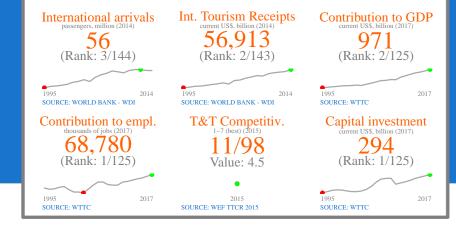
Tourism 360

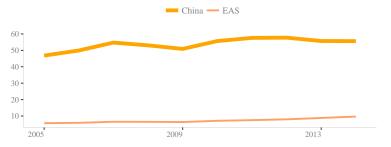
# China

Country Snapshot



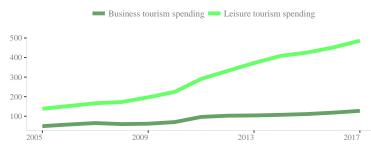
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### RESOURCE BASE

**CULTURAL RESOURCES** 

Tourist service infrast. 68/98 Value: 3

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

#### NATURAL RESOURCES

Natural resources

6/98

Value: 5

1-7 (best) (2015)

Natural and cultural res.

**subindex** 1–7 (best) (2015)

2/98

Value: 5.7

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 6.4

3/97

TRAVEL SERVICES, % of commercial service exports



EAS (average, 2015)

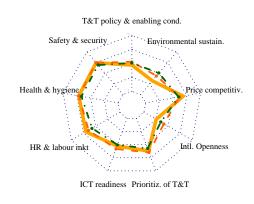
INTERNATIONAL TOURISM RECEIPTS, % of total exports

China (2014)

EAS (average, 2014)





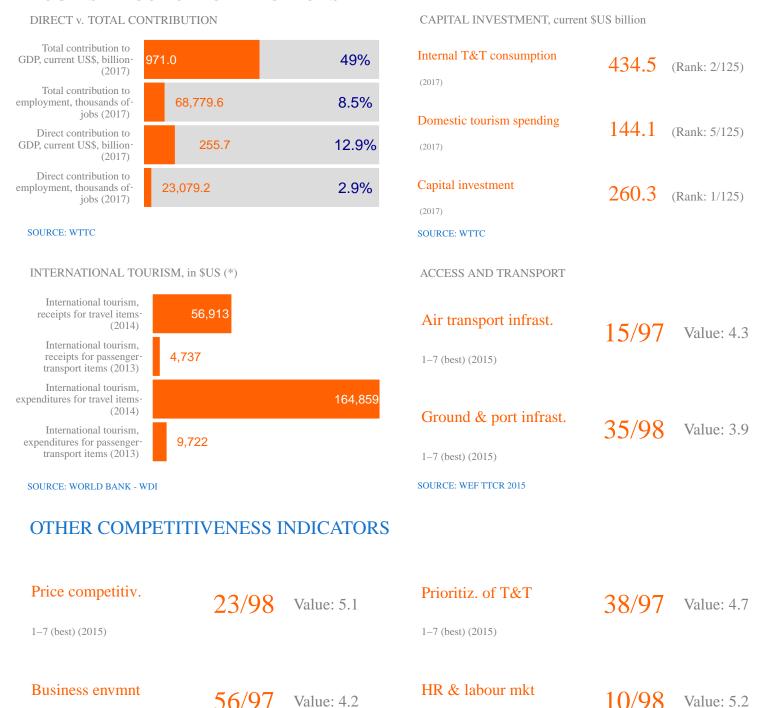


● China ● EAS ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

### TOURISM ECONOMIC INDICATORS



(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

1-7 (best) (2015)

SOURCE: WEF TTCR 2015



1-7 (best) (2015)

SOURCE: WEF TTCR 2015