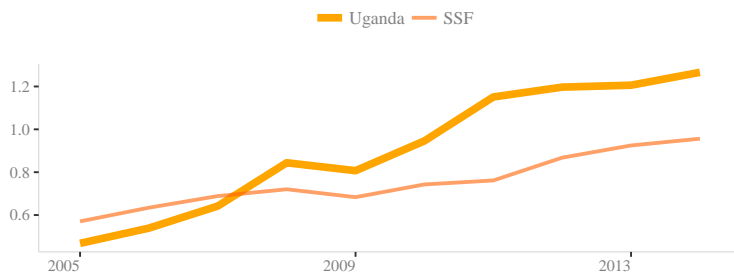


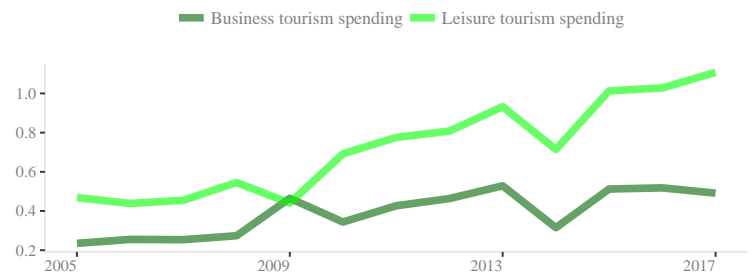
International arrivals
passengers, million (2014)1.3
(Rank: 114/202)Int. Tourism Receipts
current US\$, billion (2014)811
(Rank: 110/199)Contribution to GDP
current US\$, billion (2017)2.4
(Rank: 96/175)Contribution to empl.
thousands of jobs (2017)1,170
(Rank: 41/175)T&T Competitiv.
1-7 (best) (2015)112/140
Value: 3.1Capital investment
current US\$, billion (2017)2.2
(Rank: 74/175)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

124/140 Value: 2.6

Cultural resour. & business travel

1-7 (best) (2015)

85/139 Value: 1.5

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

46/140 Value: 3.5

Natural and cultural res. subindex

1-7 (best) (2015)

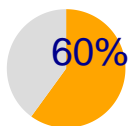
61/140 Value: 2.5

SOURCE: WEF TTCR 2015

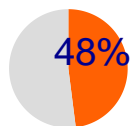
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Uganda (2015)

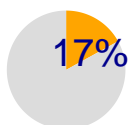


SSF (average, 2015)

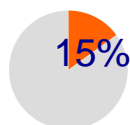


INTERNATIONAL TOURISM RECEIPTS, % of total exports

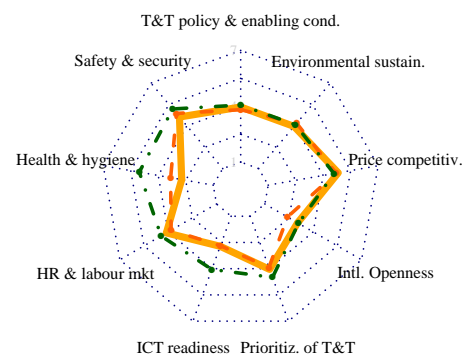
Uganda (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

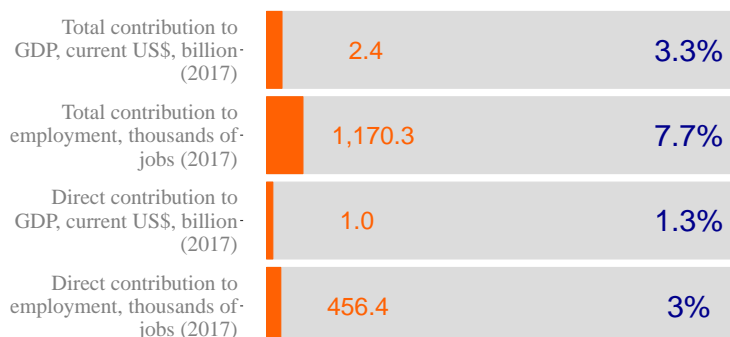


● Uganda ● SSF ● World

SOURCE: WEF TTCR 2015

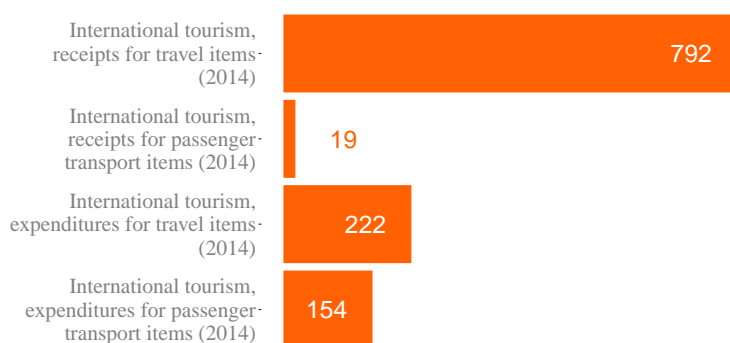
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 65/140 Value: 4.8
1-7 (best) (2015)

Business envmnt 116/139 Value: 3.9
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.8 (Rank: 118/175)
(2017)

Domestic tourism spending 0.1 (Rank: 157/175)
(2017)

Capital investment 1.1 (Rank: 75/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 128/139 Value: 1.8
1-7 (best) (2015)

Ground & port infrast. 120/140 Value: 2.6
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 106/139 Value: 4
1-7 (best) (2015)

HR & labour mkt 104/140 Value: 4.1
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.