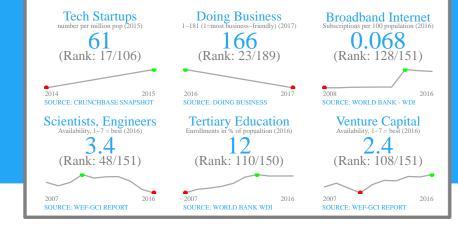
Digital Entrepreneurship 360

Cameroon

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)	82	(Rank: 10/87)
FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 13/84)
Procedures to set up a foreign business number of procedures (2012)	14	(Rank: 13/87)
Efficiency of legal framework i settling disputes 1-7 = best (2016)	3.6	(Rank: 71/151)

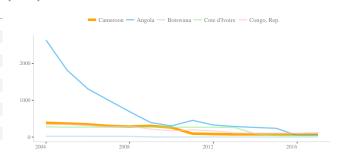
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	44.48	45.27	0.79	167	166	1
Dealing with Construction Permits	59.79	61.18	1.39	145	141	4
Enforcing Contracts	41.76	41.76	0	160	160	0
Getting Credit	35	35	0	127	133	-6
Getting Electricity	60.95	70.28	9.33	114	89	25
Paying Taxes	39.35	35.87	-3.48	177	180	-3
Protecting Minority Investors	41.67	41.67	0	136	137	-1
Registering Property	37.33	37.33	0	176	177	-1
Resolving Insolvency	15.5	15.8	0.3	120	122	-2
Starting a Business	76.52	76.99	0.47	140	149	-9
Trading Across Borders	15.99	15.99	0	186	186	0

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Data not available

SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



Investment in Telecoms w/ Private Part.

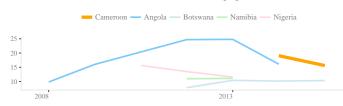


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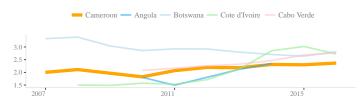
(Rank: /115)

SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



VENTURE CAPITAL AVAILABILITY (1-7, best)

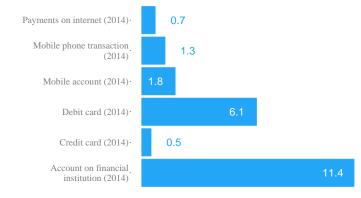


SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)		(Rank: /137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	59.3	(Rank: 99/146)
Firms with their own Website % of firms (2014)	27.5	(Rank: 99/143)
ICT service exports % of service exports, BoP (2014)	22.8	(Rank: 55/178)

SOURCE: WORLD BANK - FINDEX

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	2.9	3.2	3.0	2.9	3.3	3.2	3.1	
Listed domestic companies, total, NA	_	_	_		_	_	_	
Perceived Capabilities, % of 18-64 population	NaN	NA	NA	NA	73.8	73.1	_	
Fear of Failure Rate, % of 18-64 population	NaN	NA	NA	NA	22.8	23.9	_	
Tech Startups, number per million pop	NaN	NA	NA	NA	58.6	61.4	_	
High Status Successful Entrepreneurship, % of 18-64 population	NaN	NA	NA	NA	NA	64.8	_	•
Media Attention for Entrepreneurship, % of 18-64 population	NaN	NA	NA	NA	NA	64.5	_	•
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	NA	NA	37.4	25.4	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	NA	NA	40.5	37.5	_	
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	NA	NA	26.9	31.6	_	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	27.70	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	68.30	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	2.83	2.64	2.85	2.55	2.43	2.45	2.13	
Broadband Internet, Subscriptions per 100 population	0.00	0.01	0.01	0.01	0.08	0.07	0.07	
Internet bandwidth, kb/s/capita	0.14	0.14	0.32	0.28	3.17	1.80	0.99	
Access to electricity, % population	49.00	NA	53.70	NA	NA	NA	_	•
ICT goods imports, % total goods imports	3.32	2.78	2.71	NA	4.21	NA	_	
Internet users, per 100 population	2.72	5.00	NA	NA	16.21	20.68	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

