

International arrivals

1.3
(Rank: 91/202)

Int. Tourism Receipts

445
(Rank: 113/199)

Contribution to GDP

1.2
(Rank: 121/175)

Contribution to empl.

192
(Rank: 142/175)

T&T Competitiv.

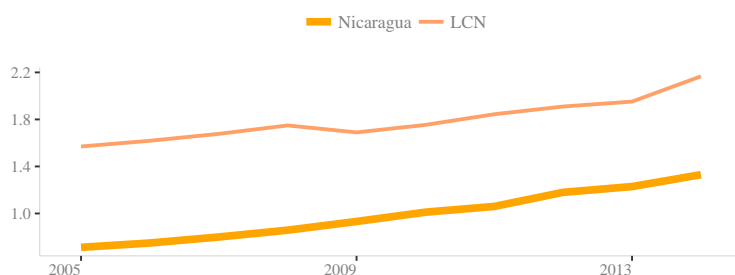
90/140
Value: 3.4

Capital investment

0.31
(Rank: 159/175)

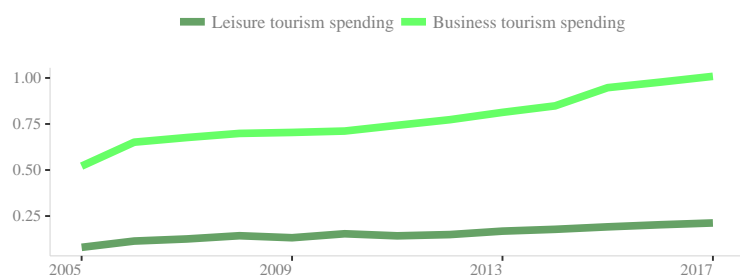
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

89/140 Value: 3.6

1-7 (best) (2015)

Cultural resour. & business travel

113/139 Value: 1.3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

54/140 Value: 3.2

1-7 (best) (2015)

Natural and cultural res. subindex

70/140 Value: 2.3

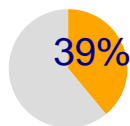
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

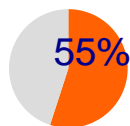
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Nicaragua (2015)

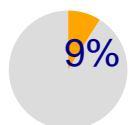


LCN (average, 2015)

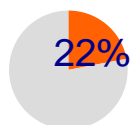


INTERNATIONAL TOURISM RECEIPTS, % of total exports

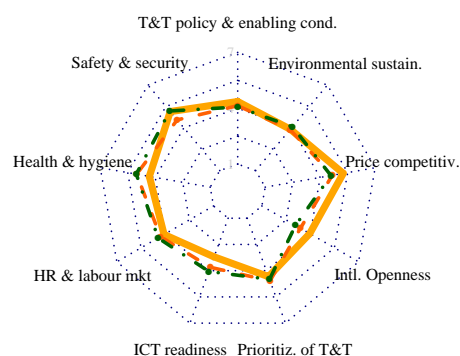
Nicaragua (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

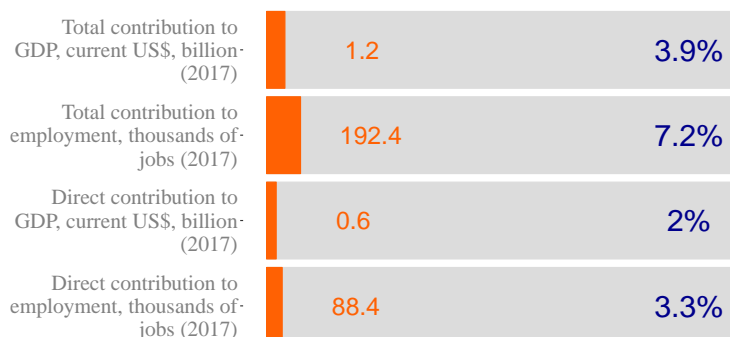


● Nicaragua ● LCN ● World

SOURCE: WEF TTCR 2015

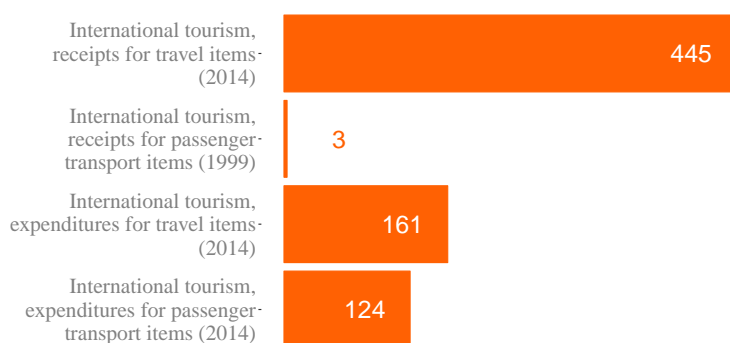
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 21/140 Value: 5.3
1-7 (best) (2015)

Business envmnt 129/139 Value: 3.5
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.8 (Rank: 115/175)
(2017)

Domestic tourism spending 0.6 (Rank: 97/175)
(2017)

Capital investment 0 (Rank: 167/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 120/139 Value: 1.9
1-7 (best) (2015)

Ground & port infrast. 99/140 Value: 2.9
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 88/139 Value: 4.3
1-7 (best) (2015)

HR & labour mkt 103/140 Value: 4.1
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.