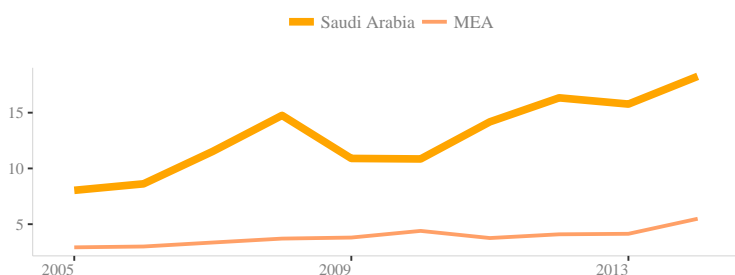


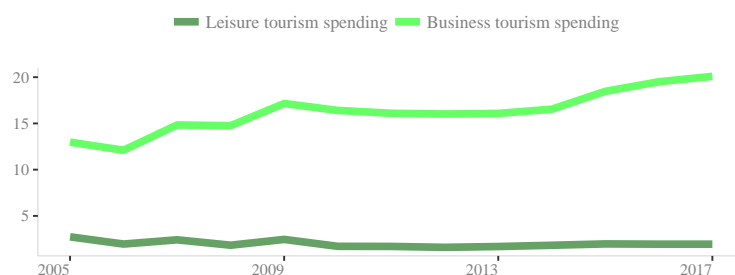
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **69/140** Value: 4.4
1-7 (best) (2015)

Cultural resour. & business travel **55/139** Value: 1.9
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **83/140** Value: 2.7
1-7 (best) (2015)

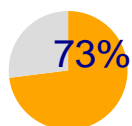
Natural and cultural res. subindex **71/140** Value: 2.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

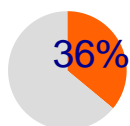
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Saudi Arabia (2015)

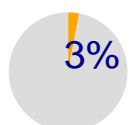


MEA (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

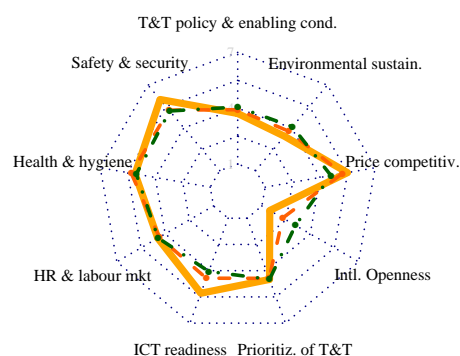
Saudi Arabia (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI

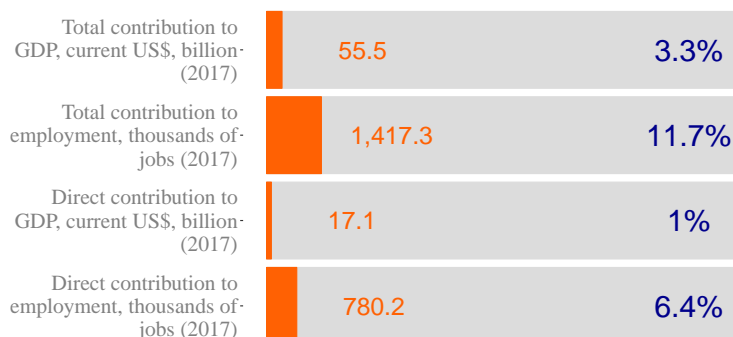


● Saudi Arabia ● MEA ● World

SOURCE: WEF TTCR 2015

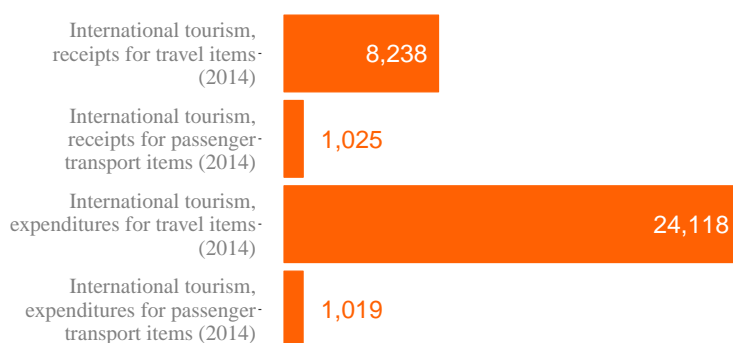
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 12/140 Value: 5.5
1-7 (best) (2015)

Business envmnt 22/139 Value: 5.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 17.8 (Rank: 33/175)
(2017)

Domestic tourism spending 12.2 (Rank: 29/175)
(2017)

Capital investment 49.7 (Rank: 6/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 40/139 Value: 3.8
1-7 (best) (2015)

Ground & port infrast. 59/140 Value: 3.7
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 77/139 Value: 4.5
1-7 (best) (2015)

HR & labour mkt 74/140 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.