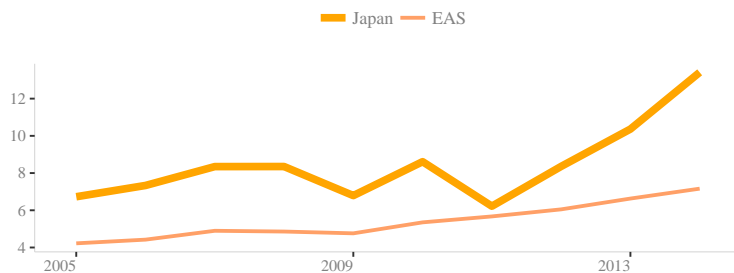


International arrivals
passengers, million (2014)13
(Rank: 21/202)Int. Tourism Receipts
current US\$, billion (2014)20,790
(Rank: 15/199)Contribution to GDP
current US\$, billion (2017)346
(Rank: 3/175)Contribution to empl.
thousands of jobs (2017)4,809
(Rank: 6/175)T&T Competitiv.
1-7 (best) (2015)9/140
Value: 4.9Capital investment
current US\$, billion (2017)70
(Rank: 5/175)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

75/140 Value: 4.1

1-7 (best) (2015)

Cultural resour. & business travel

7/139 Value: 5.9

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

30/140 Value: 3.9

1-7 (best) (2015)

Natural and cultural res. subindex

11/140 Value: 4.9

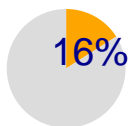
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

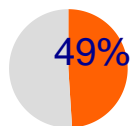
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Japan (2015)

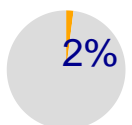


EAS (average, 2015)

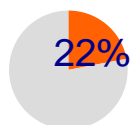


INTERNATIONAL TOURISM RECEIPTS, % of total exports

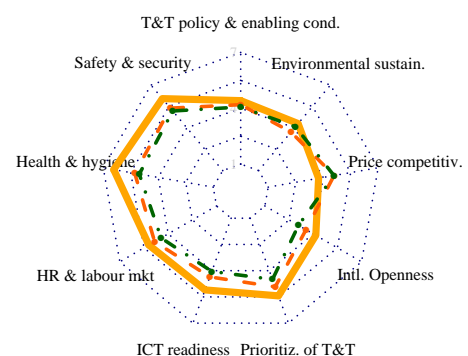
Japan (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI



Legend: Japan (orange), EAS (red), World (green)

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	345.8	6.7%
Total contribution to employment, thousands of jobs (2017)	4,808.9	7.4%
Direct contribution to GDP, current US\$, billion- (2017)	114.0	2.2%
Direct contribution to employment, thousands of jobs (2017)	1,252.4	1.9%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	18,812
International tourism, receipts for passenger-transport items (2014)	1,978
International tourism, expenditures for travel items- (2014)	19,311
International tourism, expenditures for passenger-transport items (2014)	9,297

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	213.3	(Rank: 4/175)
Domestic tourism spending (2017)	223.9	(Rank: 3/175)
Capital investment (2017)	55.8	(Rank: 5/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	18/139	Value: 4.5
Ground & port infrast. 1-7 (best) (2015)	16/140	Value: 5.3

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	115/140	Value: 3.8
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Business envmnt 1-7 (best) (2015)	25/139	Value: 5.1
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	22/139	Value: 5.4
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HR & labour mkt 1-7 (best) (2015)	17/140	Value: 5.2
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SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.