

International arrivals  
passengers, million (2014)

5

(Rank: 39/202)

Int. Tourism Receipts  
current US\$, billion (2013)

1,598

(Rank: 56/199)

Contribution to GDP  
current US\$, billion (2017)

31

(Rank: 38/175)

Contribution to empl.  
thousands of jobs (2017)

1,545

(Rank: 28/175)

T&T Competitiv.  
1-7 (best) (2015)

95/140

Value: 3.3

Capital investment  
current US\$, billion (2017)

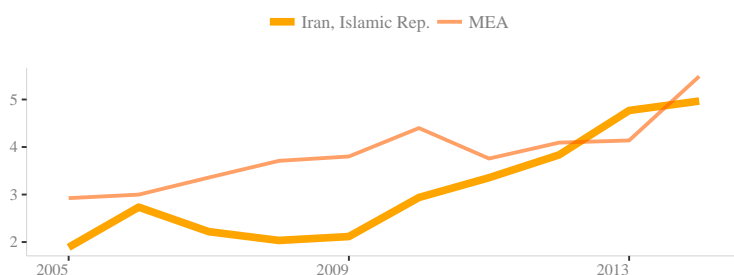
7.4

(Rank: 30/175)



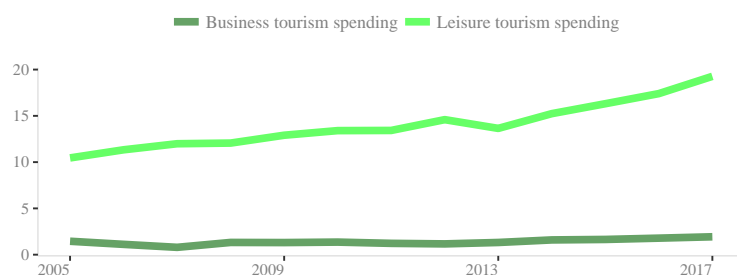
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

119/140 Value: 2.6

1-7 (best) (2015)

Cultural resour. &amp; business travel

37/139 Value: 2.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

94/140 Value: 2.5

1-7 (best) (2015)

Natural and cultural res. subindex

58/140 Value: 2.5

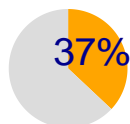
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

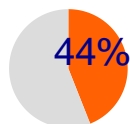
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Iran, Islamic Rep. (2000)

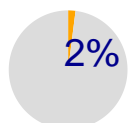


MEA (average, 2000)

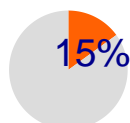


INTERNATIONAL TOURISM RECEIPTS, % of total exports

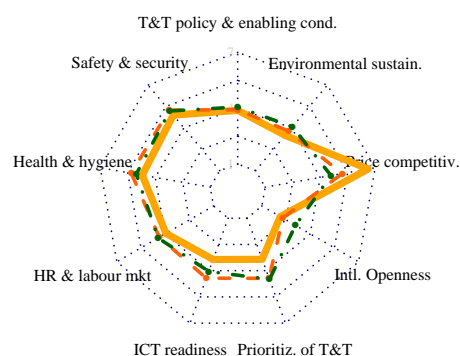
Iran, Islamic Rep. (2000)



MEA (average, 2000)



SOURCE: WORLD BANK - WDI



● Iran, Islamic Rep. ● MEA ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	31.5	2.3%
Total contribution to employment, thousands of jobs (2017)	1,545.0	5.7%
Direct contribution to GDP, current US\$, billion- (2017)	11.9	0.9%
Direct contribution to employment, thousands of jobs (2017)	533.0	2%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2013)	1,294
International tourism, receipts for passenger-transport items (2013)	304
International tourism, expenditures for travel items- (2013)	7,258
International tourism, expenditures for passenger-transport items (2013)	1,039

SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1/140 Value: 6.6  
1-7 (best) (2015)

Business envmnt 119/139 Value: 3.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 13.4 (Rank: 41/175)  
(2017)

Domestic tourism spending 10.6 (Rank: 33/175)  
(2017)

Capital investment 7.4 (Rank: 30/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 95/139 Value: 2.2  
1-7 (best) (2015)

Ground & port infrast. 78/140 Value: 3.3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 126/139 Value: 3.4  
1-7 (best) (2015)

HR & labour mkt 110/140 Value: 4  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.