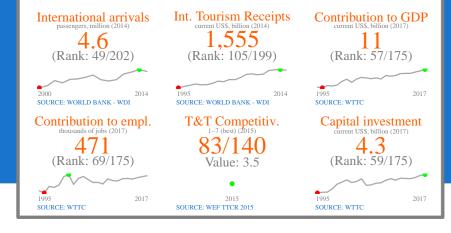
Tourism 360

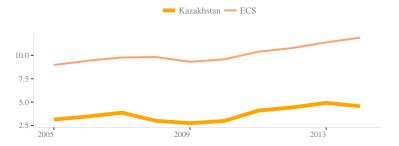
Kazakhstan

Country Snapshot



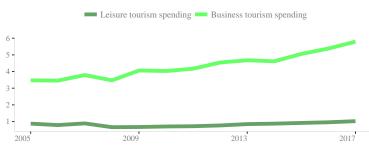
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 79/140 Value: 3.8

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

107/140 Value: 2.3

110/140 Value: 1.8

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.4

90/139

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Kazakhstan (2014)

2%

ECS (average, 2014)

T&T policy & enabling cond. Safety & security Environmental sustain. Health & hygi Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T Kazakhstan • ECS World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

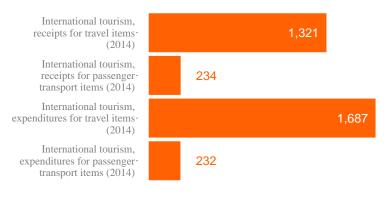
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion-11.2 2.6% (2017)Total contribution to employment, thousands of-470.8 5.1% jobs (2017) Direct contribution to 0.8% GDP, current US\$, billion-3.5 (2017)Direct contribution to 1.8% 170.9 employment, thousands ofjobs (2017)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	4.7	(Rank: 62/175)
Domestic tourism spending (2017)	2.8	(Rank: 56/175)
Capital investment (2017)	2.1	(Rank: 60/175)

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	76/139 Value: 2.5
Ground & port infrast. 1–7 (best) (2015)	104/140 Value: 2.8

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	45/140 Value: 4.9	Prioritiz. of T&T 1–7 (best) (2015)	81/139 Value: 4.4
Business envmnt	43/139 Value: 4.7	HR & labour mkt	40/140 Value: 4.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

