

Guatemala

Country Snapshot

International arrivals

1.5
(Rank: 59/144)

Int. Tourism Receipts

1,564
(Rank: 90/143)

Contribution to GDP

5.6
(Rank: 50/125)

Contribution to empl.

505
(Rank: 70/125)

T&T Competitiv.

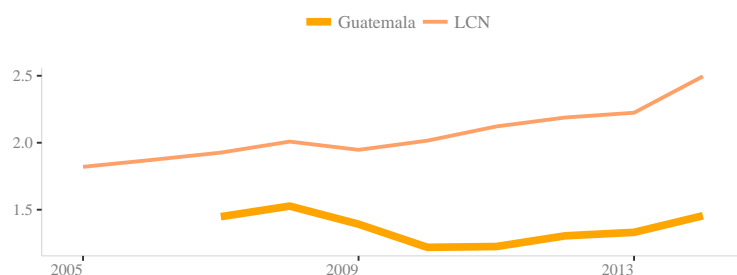
53/98
Value: 3.5

Capital investment

1.5
(Rank: 50/125)

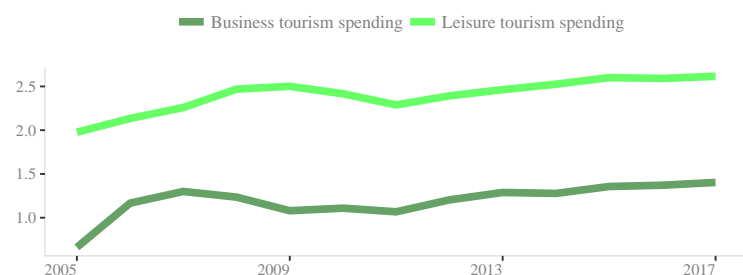
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

55/98 Value: 3.7

1-7 (best) (2015)

Cultural resour. & business travel

46/97 Value: 1.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

24/98 Value: 3.7

1-7 (best) (2015)

Natural and cultural res. subindex

36/98 Value: 2.6

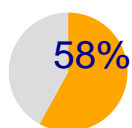
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

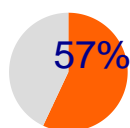
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Guatemala (2015)

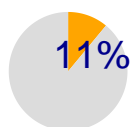


LCN (average, 2015)

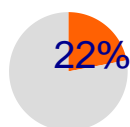


INTERNATIONAL TOURISM RECEIPTS, % of total exports

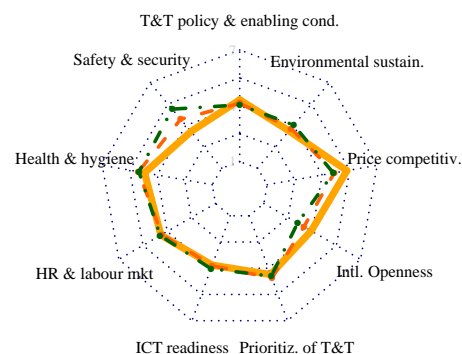
Guatemala (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

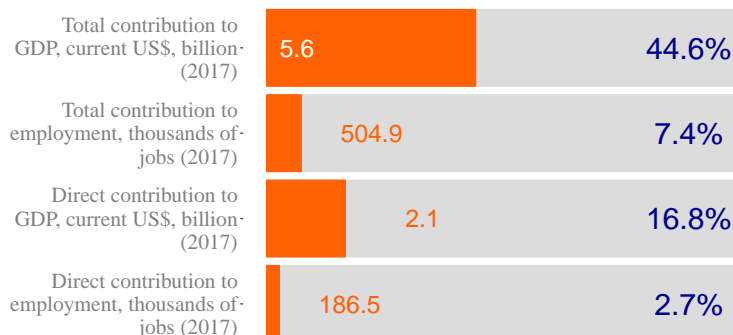


Guatemala LCN World

SOURCE: WEF TTCR 2015

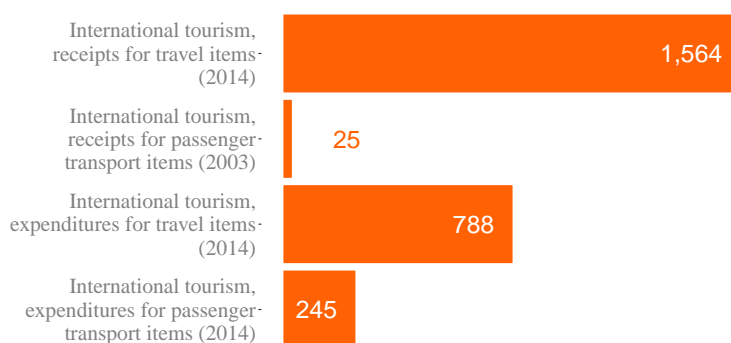
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



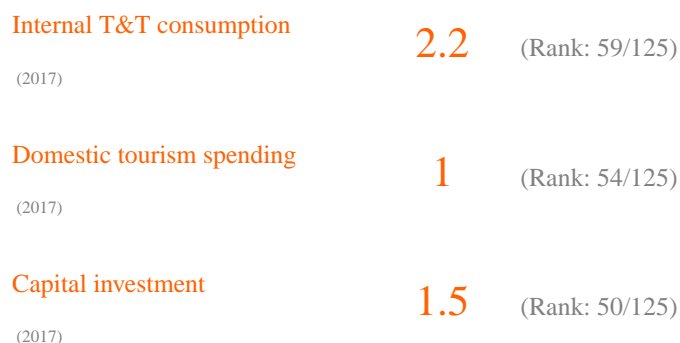
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



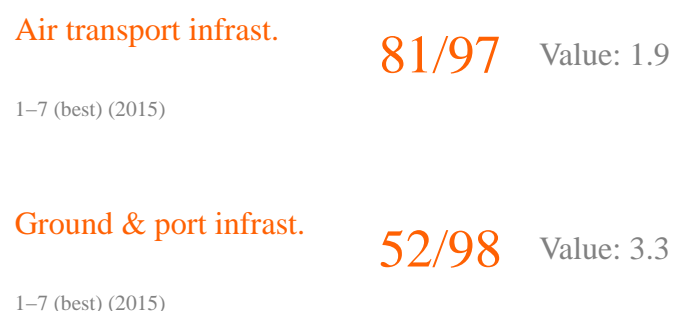
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.