Digital Entrepreneurship 360

Togo

Country Snapshot

Doing Business
81 (1=most business-friendly) (2017) No data available No data available (Rank: 36/189) (Rank: /106) (Rank: /151) SOURCE: CRUNCHBASE SNAPSHOT SOURCE: DOING BUSINESS SOURCE: WORLD BANK - WDI No data available No data available No data available (Rank: /151) (Rank: /150) (Rank: /151) SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI SOURCE: WEF-GCI REPORT

POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



INVESTMENT FRIENDLINESS

Data not available

SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

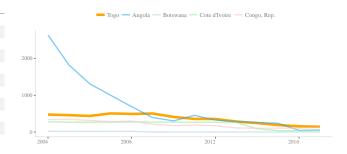
DOING BUSINESS 2017

SOURCE: DOING BUSINESS

DTF Rank 2016 2017 Change 2016 2017 Change Ease of doing business index 47.4 48.57 1.17 154 154 Dealing with Construction Permits 44.72 45.09 0.37 179 180 **Enforcing Contracts** 48.1 48.1 0 145 145 0 Getting Credit 30 30 0 134 139 -5 Getting Electricity 52.17 52.78 0.61 148 147 Paying Taxes 46.14 48.22 2.08 169 169 Protecting Minority Investors 40 40 () 145 145 () Registering Property 30.93 31.4 0.47 183 183 0 Resolving Insolvency 27.9 30.8 2.9 90 87 Starting a Business 3.34 130 7 81.71 78.37 Trading Across Borders 3.26 127 117

SOURCE: INVESTING ACROSS BORDERS; WDI

COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita

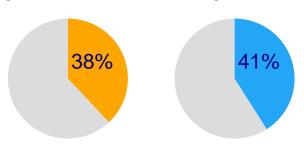


SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)
Togo (2006)
SSF (average, 2006)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

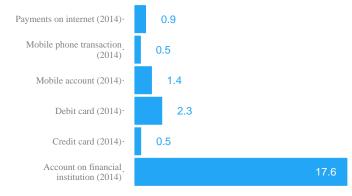
Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	0.1	(Rank: 130/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	67.6	(Rank: 85/146)
Firms with their own Website % of firms (2014)	12.1	(Rank: 134/143)
ICT service exports % of service exports, BoP (2014)	34	(Rank: 23/178)

SOURCE: WORLD BANK - FINDEX

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE Societal attitudes toward entrepreneurship

	Avg 2010-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, NA	0	0	0	0	0	0	0		
Listed domestic companies, total, NA	0	0	0	0	0	0	0		
Perceived Capabilities, NA	0	0	0	0	0	0	0		
Fear of Failure Rate, NA	0	0	0	0	0	0	0		
Tech Startups, NA	0	0	0	0	0	0	0		
High Status Successful Entrepreneurship, NA	0	0	0	0	0	0	0		
Media Attention for Entrepreneurship, NA	0	0	0	0	0	0	0		
Total early-stage Entrepr. Activity (TEA), NA	0	0	0	0	0	0	0		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	0	0	0	0	0	0	0		
New Product early-stage Entrepr. Activity, NA	0	0	0	0	0	0	0		

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	32.1	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	39.4	NA	NA	NA	NA	NA	_	
Quality of electricity supply, NA	_	_	_	_	_	_	_	
Broadband Internet, NA	_	_	_	_	_	_	_	
Internet bandwidth, NA	_	_	_	_	_	_	_	
Access to electricity, % population	27.9	NA	31.5	NA	NA	NA	_	•
ICT goods imports, % total goods imports	3.8	4.5	1.9	1.3	NA	NA	_	
Internet users, per 100 population	2.2	3.5	4.0	4.5	5.7	7.1	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

