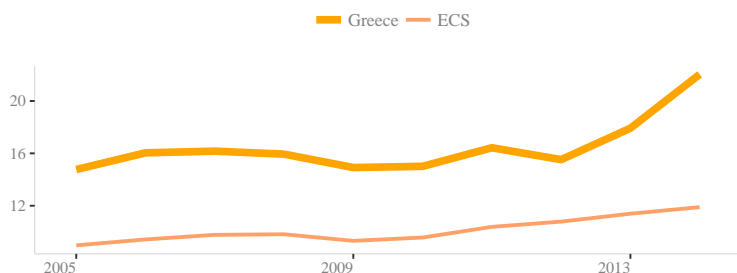


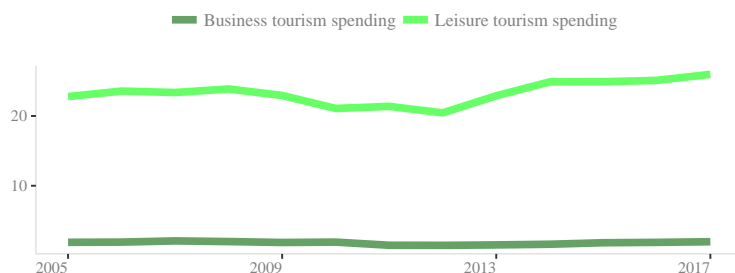
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **11/140** Value: 6.1
1-7 (best) (2015)

Cultural resour. & business travel **30/139** Value: 2.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **45/140** Value: 3.5
1-7 (best) (2015)

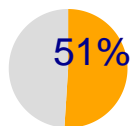
Natural and cultural res. subindex **35/140** Value: 3.1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

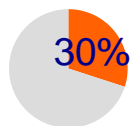
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Greece (2015)

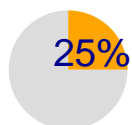


ECS (average, 2015)

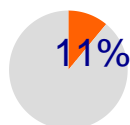


INTERNATIONAL TOURISM RECEIPTS, % of total exports

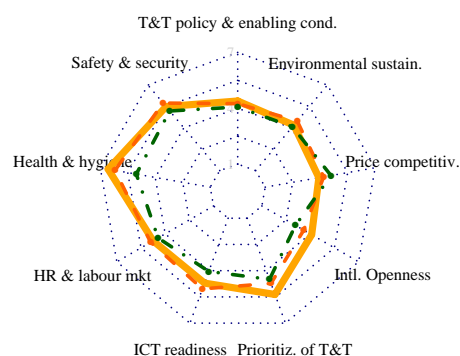
Greece (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Greece ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	36.2	12.7%
Total contribution to employment, thousands of jobs (2017)	838.0	17%
Direct contribution to GDP, current US\$, billion- (2017)	15.1	5.3%
Direct contribution to employment, thousands of jobs (2017)	415.3	8.4%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	17,813
International tourism, receipts for passenger-transport items (2014)	1,668
International tourism, expenditures for travel items- (2014)	2,754
International tourism, expenditures for passenger-transport items (2014)	1,247

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 112/140 Value: 3.9
1-7 (best) (2015)

Business envmnt 105/139 Value: 4
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 25.7 (Rank: 26/175)
(2017)

Domestic tourism spending 10.7 (Rank: 32/175)
(2017)

Capital investment 12 (Rank: 18/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 27/139 Value: 4.2
1-7 (best) (2015)

Ground & port infrast. 49/140 Value: 4
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 21/139 Value: 5.4
1-7 (best) (2015)

HR & labour mkt 37/140 Value: 4.8
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.