

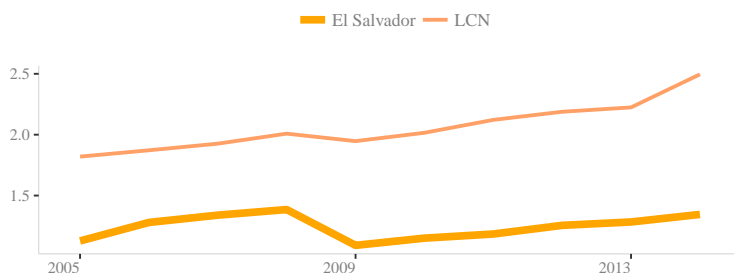
El Salvador

Country Snapshot

International arrivals
passengers, million (2014)1.3
(Rank: 76/144)Int. Tourism Receipts
current US\$, billion (2014)1,285
(Rank: 61/143)Contribution to GDP
current US\$, billion (2017)2.9
(Rank: 68/125)Contribution to empl.
thousands of jobs (2017)266
(Rank: 55/125)T&T Competitiv.
1-7 (best) (2015)64/98
Value: 3.4Capital investment
current US\$, billion (2017)0.82
(Rank: 63/125)

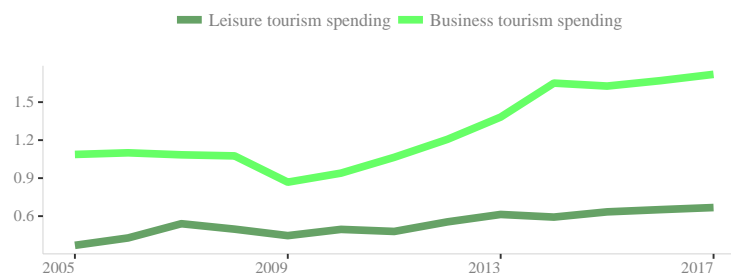
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

57/98 Value: 3.7

1-7 (best) (2015)

Cultural resour. & business travel

69/97 Value: 1.4

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

80/98 Value: 2.2

1-7 (best) (2015)

Natural and cultural res. subindex

79/98 Value: 1.8

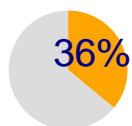
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

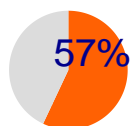
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

El Salvador (2015)

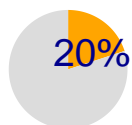


LCN (average, 2015)

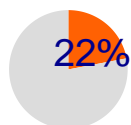


INTERNATIONAL TOURISM RECEIPTS, % of total exports

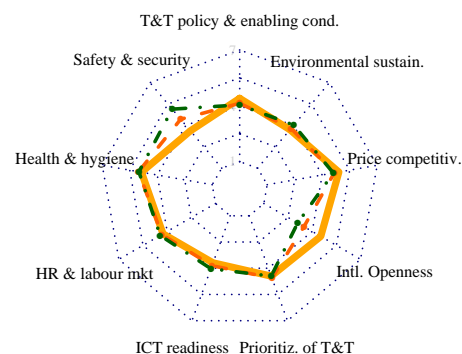
El Salvador (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

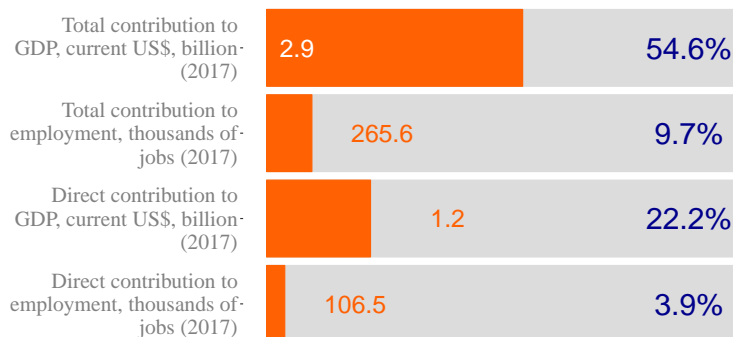


● El Salvador ● LCN ● World

SOURCE: WEF TTCR 2015

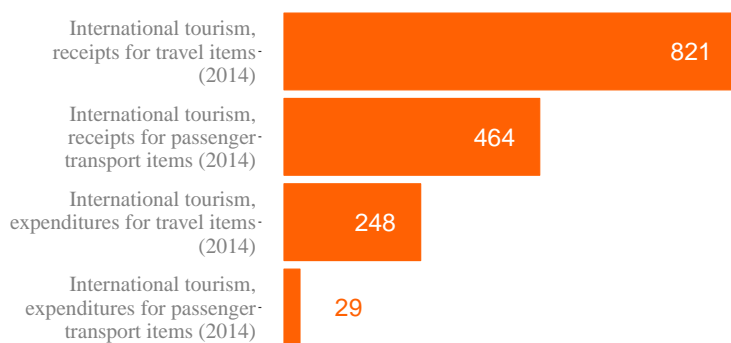
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



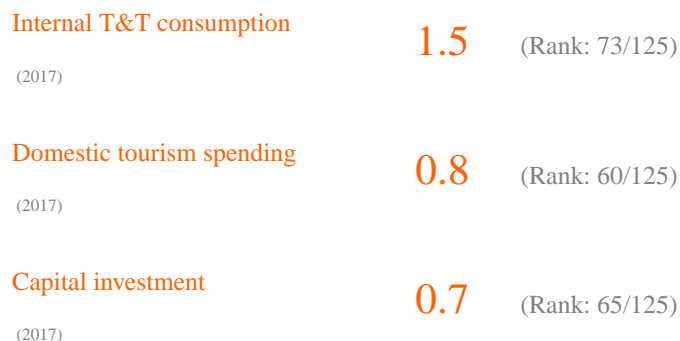
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



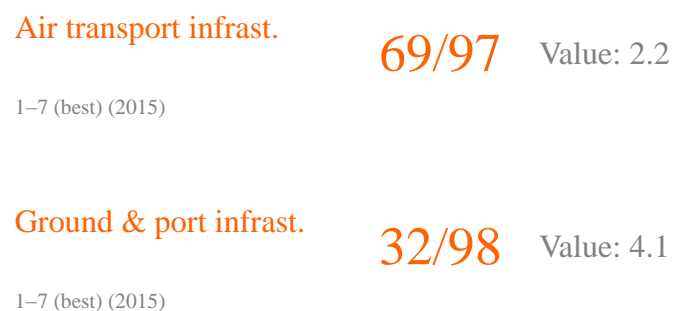
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.