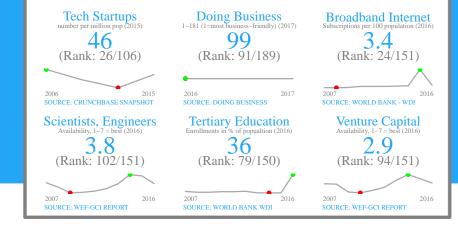
Digital Entrepreneurship 360

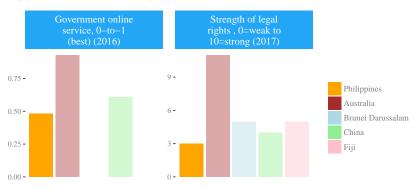
Philippines

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

| Time needed to setup a foreign business number of days (2012) | 80 | (Rank: 11/87) |
|--|-----|----------------|
| FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012) | 40 | (Rank: 82/84) |
| Procedures to set up a foreign business number of procedures (2012) | 17 | (Rank: 8/87) |
| Efficiency of legal framework i settling disputes | 3.6 | (Rank: 77/151) |

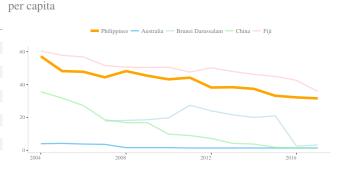
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

| | | DTF | | | Rank | |
|-----------------------------------|-------|-------|--------|------|------|--------|
| | 2016 | 2017 | Change | 2016 | 2017 | Change |
| Ease of doing business index | 59.53 | 60.4 | 0.87 | 99 | 99 | 0 |
| Dealing with Construction Permits | 67.71 | 69.45 | 1.74 | 103 | 85 | 18 |
| Enforcing Contracts | 49.24 | 49.24 | 0 | 136 | 136 | 0 |
| Getting Credit | 40 | 40 | 0 | 109 | 118 | -9 |
| Getting Electricity | 83.76 | 86.9 | 3.14 | 30 | 22 | 8 |
| Paying Taxes | 62.19 | 65.74 | 3.55 | 120 | 115 | 5 |
| Protecting Minority Investors | 41.67 | 41.67 | 0 | 136 | 137 | -1 |
| Registering Property | 57.53 | 57.54 | 0.01 | 109 | 112 | -3 |
| Resolving Insolvency | 21.4 | 21.3 | -0.1 | 54 | 56 | -2 |
| Starting a Business | 68.56 | 68.86 | 0.3 | 164 | 171 | -7 |
| Trading Across Borders | 69.39 | 69.39 | 0 | 93 | 95 | -2 |

SOURCE: DOING BUSINESS

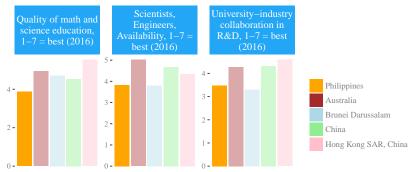
COST OF BUSINESS STARTUP PROCEDURES, % of GNI



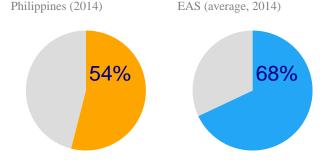
SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

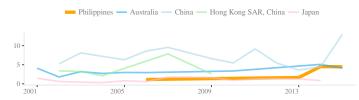
FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

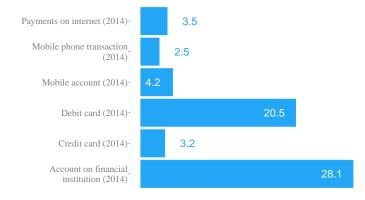
VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

| New business density new registrations per 1,000 people ages 15–64 (2009) | 0.2 | (Rank: 121/137) |
|--|------|-----------------|
| Ratio of online/in store purchases Percentage (2016) | 13 | (Rank: 49/54) |
| Firms using email to interact with clients/suppliers (%) % of firms (2010) | 80.4 | (Rank: 62/146) |
| Firms with their own Website % of firms (2014) | 52.4 | (Rank: 40/143) |
| ICT service exports % of service exports, BoP (2014) | 70 | (Rank: 2/178) |

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE Societal attitudes toward entrepreneurship

| | Avg 2003-2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2011 2016 |
|--|---------------|-------|-------|-------|-------|-------|------|-----------|
| Company spending on R&D, 1-7 = best | 3.1 | 2.9 | 3.2 | 3.4 | 3.5 | 3.8 | 3.6 | |
| Listed domestic companies, total, Number | 241.6 | 251.0 | 252.0 | 254.0 | 260.0 | 262.0 | _ | |
| Perceived Capabilities, % of 18-64 population | 72.5 | NA | NA | 68.4 | 66.2 | 69.0 | _ | |
| Fear of Failure Rate, % of 18-64 population | 35.2 | NA | NA | 36.2 | 37.7 | 36.5 | _ | |
| Tech Startups, number per million pop | 51.1 | NA | NA | 41.0 | 33.3 | 46.2 | _ | |
| High Status Successful Entrepreneurship, % of 18-64 population | 83.7 | NA | NA | 79.3 | 78.1 | 76.2 | _ | |
| Media Attention for Entrepreneurship, % of 18-64 population | 77.7 | NA | NA | 86.8 | 84.7 | 81.5 | _ | |
| Total early-stage Entrepr. Activity (TEA), % of 18-64 population | 20.4 | NA | NA | 18.5 | 18.4 | 17.2 | _ | |
| Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA | 42.1 | NA | NA | 38.0 | 33.5 | 41.5 | _ | |
| New Product early-stage Entrepr. Activity, % of TEA | 27.7 | NA | NA | 55.1 | 61.0 | 53.6 | _ | |

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

| | Avg 2003-2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2011 2016 |
|--|---------------|-------|-------|-------|-------|-------|-------|-----------|
| % firms identifying transportation as major constraint, % of firms | NaN | NA | NA | NA | NA | 21.70 | _ | • |
| % of firms with an annual fin. Statem. reviewed by ext. audit., % of firms | NaN | NA | NA | NA | NA | 85.60 | _ | • |
| Quality of electricity supply, 1-7 = best | 3.85 | 3.44 | 3.73 | 4.01 | 4.20 | 4.03 | 3.99 | • |
| Broadband Internet, Subscriptions per 100 population | 0.96 | 1.85 | 1.89 | 2.23 | 2.61 | 23.22 | 3.40 | |
| Internet bandwidth, kb/s/capita | 3.93 | 3.93 | 12.36 | 14.30 | 57.61 | 27.69 | 37.41 | |
| Access to electricity, % population | 83.30 | NA | 87.50 | NA | NA | NA | _ | • |
| ICT goods imports, % total goods imports | 37.95 | 13.16 | 24.75 | 23.01 | 20.89 | NA | _ | |
| Internet users, per 100 population | 10.71 | 29.00 | 36.24 | 37.00 | 39.69 | 40.70 | _ | |

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

