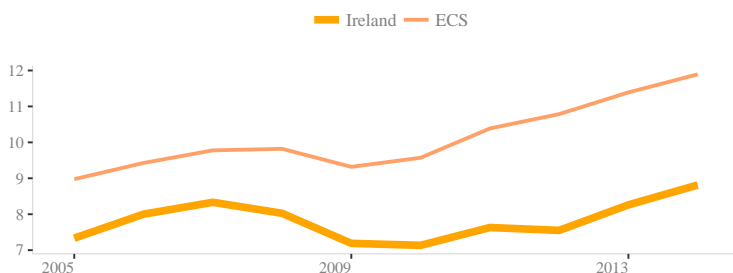


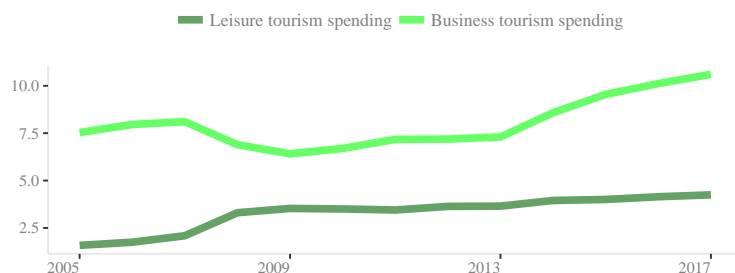
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **12/140** Value: 6.1
1-7 (best) (2015)

Cultural resour. & business travel **31/139** Value: 2.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **71/140** Value: 2.8
1-7 (best) (2015)

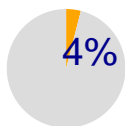
Natural and cultural res. subindex **45/140** Value: 2.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

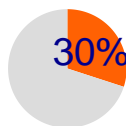
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ireland (2015)

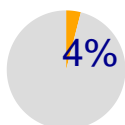


ECS (average, 2015)

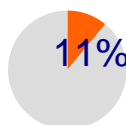


INTERNATIONAL TOURISM RECEIPTS, % of total exports

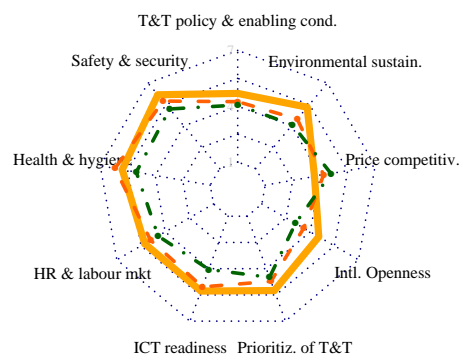
Ireland (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Ireland ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	20.6	6.5%
Total contribution to employment, thousands of jobs (2017)	167.1	7.6%
Direct contribution to GDP, current US\$, billion- (2017)	5.5	1.7%
Direct contribution to employment, thousands of jobs (2017)	46.0	2.1%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	4,862
International tourism, receipts for passenger-transport items (2014)	6,231
International tourism, expenditures for travel items- (2014)	6,059
International tourism, expenditures for passenger-transport items (2014)	114

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	14.9	(Rank: 39/175)
Domestic tourism spending (2017)	3.1	(Rank: 54/175)
Capital investment (2017)	6.9	(Rank: 31/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	28/139	Value: 4.2
Ground & port infrast. 1-7 (best) (2015)	23/140	Value: 4.9

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	121/140	Value: 3.7
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Business envmnt 1-7 (best) (2015)	12/139	Value: 5.4
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	29/139	Value: 5.2
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HR & labour mkt 1-7 (best) (2015)	9/140	Value: 5.3
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SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.