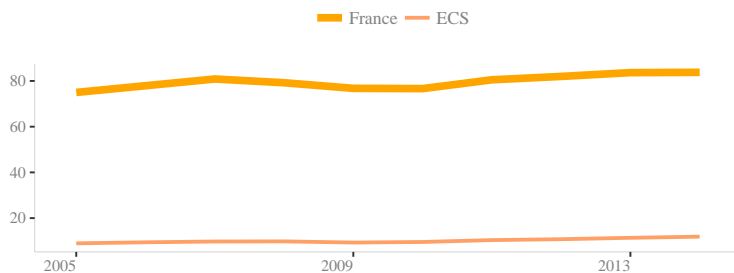


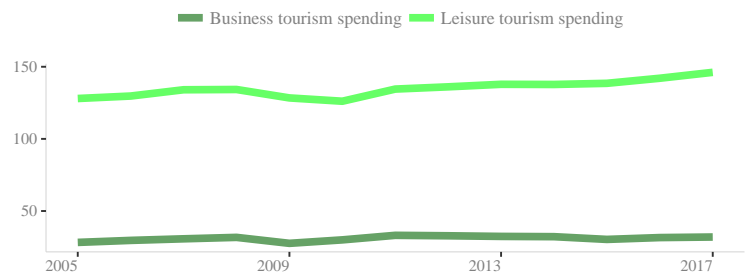
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **9/140** Value: 6.2  
1-7 (best) (2015)

**Cultural resour. & business travel** **2/139** Value: 6.6  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **9/140** Value: 4.8  
1-7 (best) (2015)

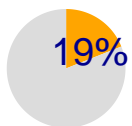
**Natural and cultural res. subindex** **3/140** Value: 5.7  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

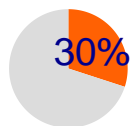
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

France (2015)

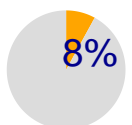


ECS (average, 2015)

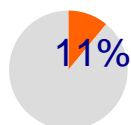


INTERNATIONAL TOURISM RECEIPTS, % of total exports

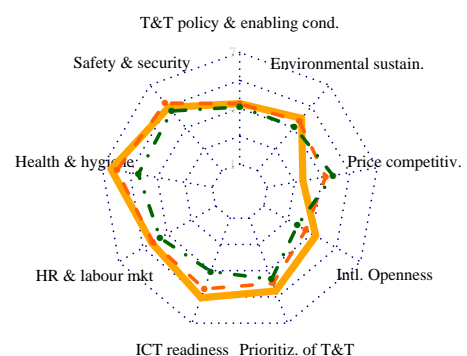
France (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● France ● ECS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	233.5	8.6%
Total contribution to employment, thousands of jobs (2017)	2,895.5	9.6%
Direct contribution to GDP, current US\$, billion- (2017)	94.1	3.4%
Direct contribution to employment, thousands of jobs (2017)	1,215.0	4%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	57,668
International tourism, receipts for passenger-transport items (2014)	9,135
International tourism, expenditures for travel items- (2014)	48,733
International tourism, expenditures for passenger-transport items (2014)	10,644

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	163.9	(Rank: 5/175)
Domestic tourism spending (2017)	98.7	(Rank: 7/175)
Capital investment (2017)	73.1	(Rank: 3/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	9/139	Value: 5
Ground & port infrast. 1-7 (best) (2015)	7/140	Value: 5.8

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	138/140	Value: 3
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Business envmnt 1-7 (best) (2015)	58/139	Value: 4.5
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	28/139	Value: 5.2
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HR & labour mkt 1-7 (best) (2015)	27/140	Value: 5
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SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.