

International arrivals

8.8
(Rank: 22/144)

Int. Tourism Receipts

11,093
(Rank: 22/143)

Contribution to GDP

21
(Rank: 29/125)

Contribution to empl.

167
(Rank: 74/125)

T&T Competitiv.

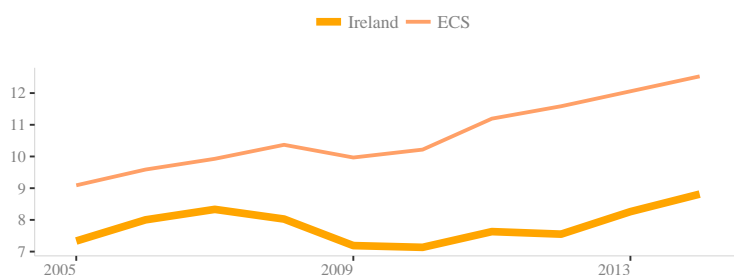
13/98
Value: 4.5

Capital investment

9.4
(Rank: 33/125)

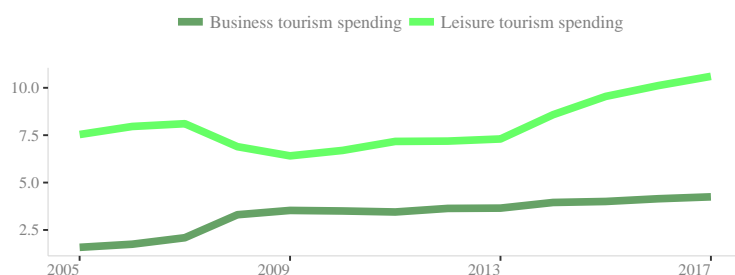
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

10/98 Value: 6.1

1-7 (best) (2015)

Cultural resour. & business travel

22/97 Value: 2.8

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

47/98 Value: 2.8

1-7 (best) (2015)

Natural and cultural res. subindex

32/98 Value: 2.8

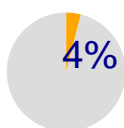
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

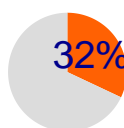
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ireland (2015)

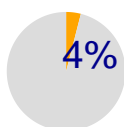


ECS (average, 2015)

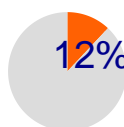


INTERNATIONAL TOURISM RECEIPTS, % of total exports

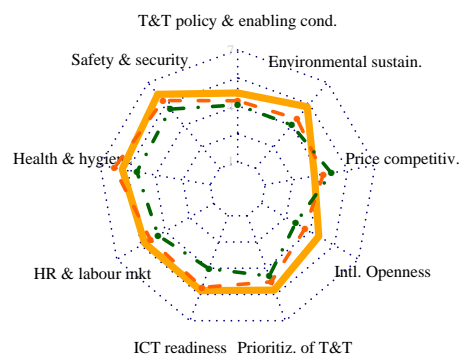
Ireland (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

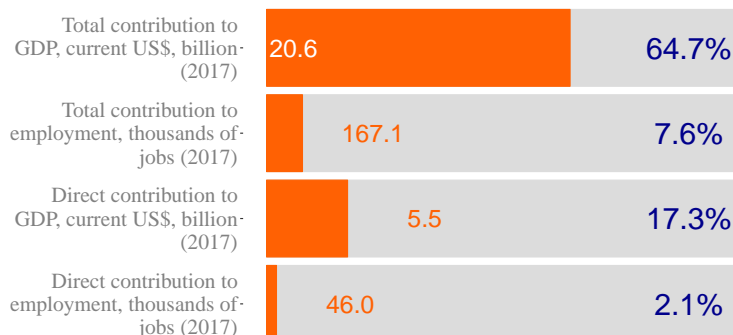


● Ireland ● ECS ● World

SOURCE: WEF TTCR 2015

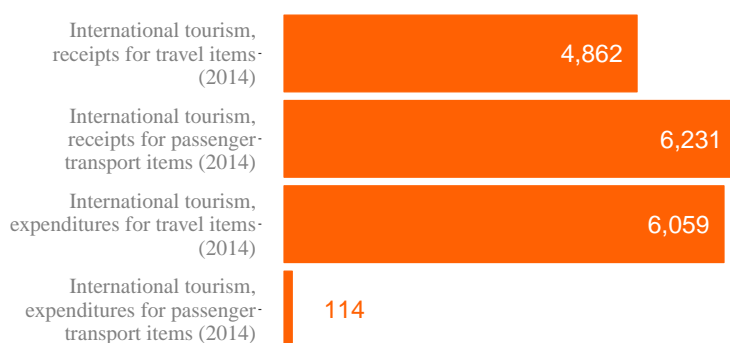
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



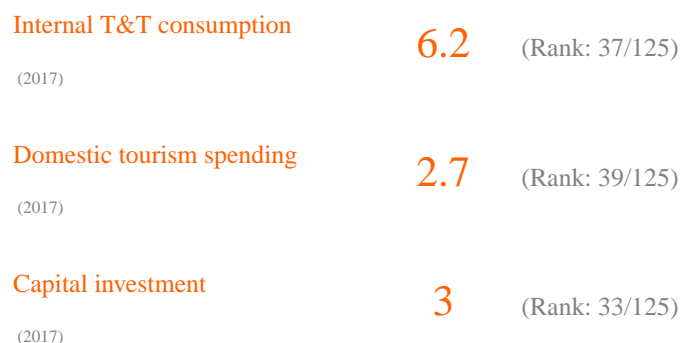
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015



SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.