

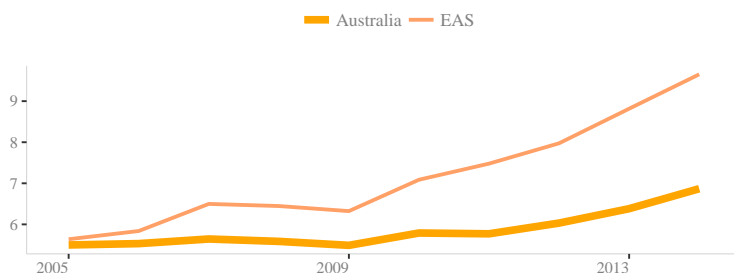
Australia

Country Snapshot

International arrivals
passengers, million (2014)6.9
(Rank: 26/144)Int. Tourism Receipts
current US\$, billion (2014)34,117
(Rank: 5/143)Contribution to GDP
current US\$, billion (2017)144
(Rank: 10/125)Contribution to empl.
thousands of jobs (2017)1,519
(Rank: 19/125)T&T Competitiv.
1-7 (best) (2015)5/98
Value: 5Capital investment
current US\$, billion (2017)31
(Rank: 8/125)

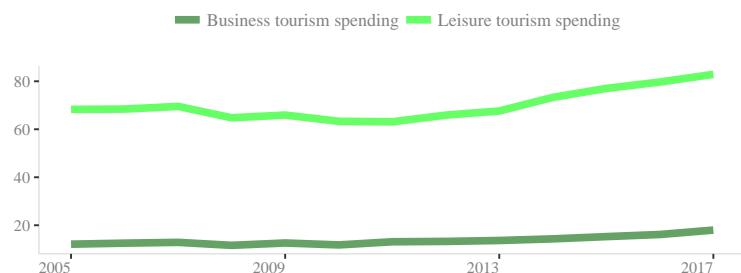
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

20/98 Value: 5.4

1-7 (best) (2015)

Cultural resour. & business
travel

8/97 Value: 5.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

2/98 Value: 5.3

1-7 (best) (2015)

Natural and cultural res.
subindex

6/98 Value: 5.2

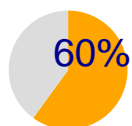
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

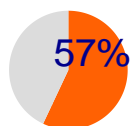
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Australia (2015)

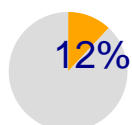


EAS (average, 2015)

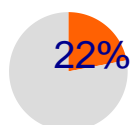


INTERNATIONAL TOURISM RECEIPTS, % of total exports

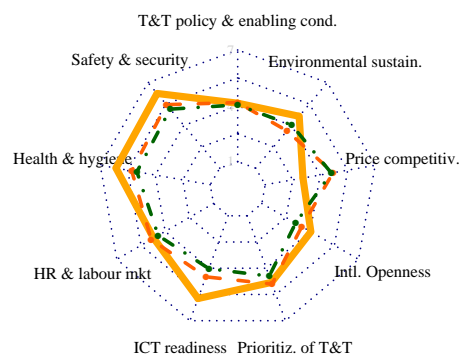
Australia (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI

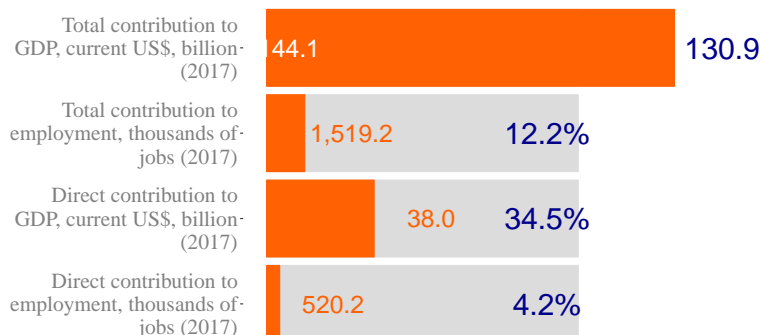


● Australia ● EAS ● World

SOURCE: WEF TTCR 2015

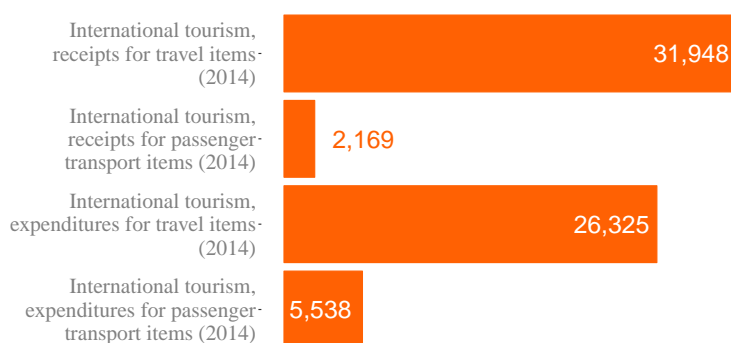
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	79.2	(Rank: 11/125)
Domestic tourism spending (2017)	61.5	(Rank: 10/125)
Capital investment (2017)	28.3	(Rank: 8/125)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	4/97	Value: 5.8
Ground & port infrast. 1-7 (best) (2015)	38/98	Value: 3.7

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	96/98	Value: 3.1
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Prioritiz. of T&T 1-7 (best) (2015)	33/97	Value: 4.8
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Business envmnt 1-7 (best) (2015)	16/97	Value: 5
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HR & labour mkt 1-7 (best) (2015)	35/98	Value: 4.7
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SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.