

International arrivals

0.77
(Rank: 157/202)

Int. Tourism Receipts

1,980
(Rank: 122/199)

Contribution to GDP

6
(Rank: 63/175)

Contribution to empl.

2,228
(Rank: 19/175)

T&T Competitiv.

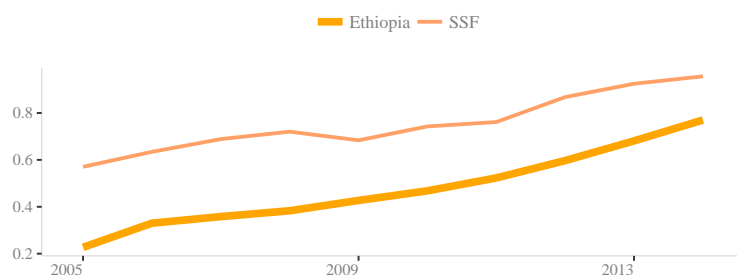
117/140
Value: 3

Capital investment

1.5
(Rank: 86/175)

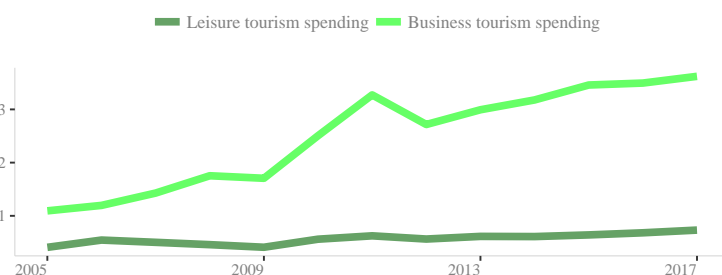
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

133/140 Value: 2.2

1-7 (best) (2015)

Cultural resour. & business travel

74/139 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

61/140 Value: 3

1-7 (best) (2015)

Natural and cultural res. subindex

75/140 Value: 2.2

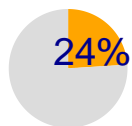
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

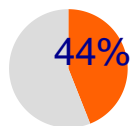
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ethiopia (2012)

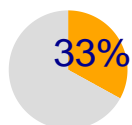


SSF (average, 2012)

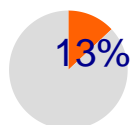


INTERNATIONAL TOURISM RECEIPTS, % of total exports

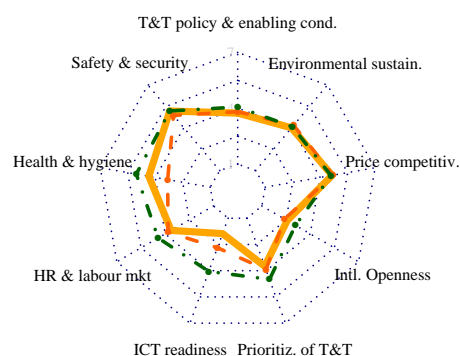
Ethiopia (2012)



SSF (average, 2012)



SOURCE: WORLD BANK - WDI



● Ethiopia ● SSF ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	6.0	3.7%
Total contribution to employment, thousands of jobs (2017)	2,227.6	4.7%
Direct contribution to GDP, current US\$, billion- (2017)	2.7	1.6%
Direct contribution to employment, thousands of jobs (2017)	952.7	2%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2012)	607
International tourism, receipts for passenger-transport items (2012)	1,373
International tourism, expenditures for travel items- (2012)	181
International tourism, expenditures for passenger-transport items (2009)	1

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	2.1	(Rank: 84/175)
Domestic tourism spending (2017)	0.8	(Rank: 85/175)
Capital investment (2017)	0.7	(Rank: 87/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	88/139	Value: 2.3
Ground & port infrast. 1-7 (best) (2015)	122/140	Value: 2.5

SOURCE: WEF TCCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	66/140	Value: 4.7
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Business envmnt 1-7 (best) (2015)	111/139	Value: 3.9
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	110/139	Value: 3.8
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HR & labour mkt 1-7 (best) (2015)	126/140	Value: 3.6
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SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.