

International arrivals

passengers, million (2013)

0.97

(Rank: 95/202)



SOURCE: WORLD BANK - WDI

Int. Tourism Receipts

current US\$, billion (2014)

16

(Rank: 166/199)



SOURCE: WORLD BANK - WDI

Contribution to GDP

current US\$, billion (2017)

0.15

(Rank: 163/175)



SOURCE: WTTC

Contribution to empl.

thousands of jobs (2017)

14

(Rank: 168/175)



SOURCE: WTTC

T&amp;T Competitiv.

1-7 (best) (2015)

107/140

Value: 3.2



SOURCE: WEF TTCR 2015

Capital investment

current US\$, billion (2017)

0.03

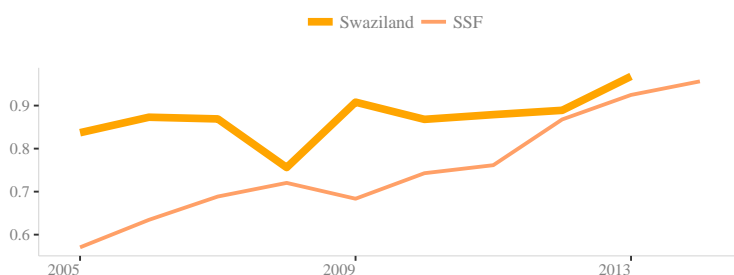
(Rank: 154/175)



SOURCE: WTTC

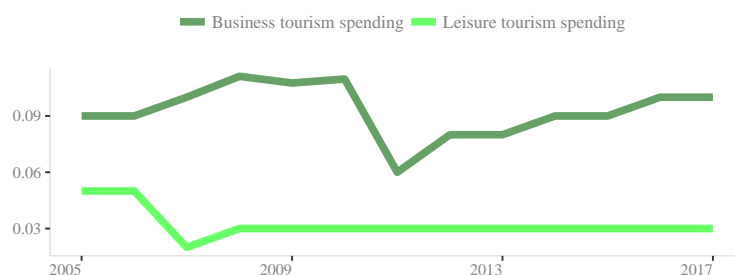
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

108/140 Value: 2.9

Cultural resour. &amp; business travel

1-7 (best) (2015)

137/139 Value: 1

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

119/140 Value: 2.2

Natural and cultural res. subindex

1-7 (best) (2015)

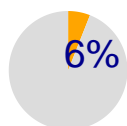
134/140 Value: 1.6

SOURCE: WEF TTCR 2015

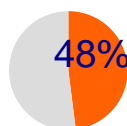
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Swaziland (2015)

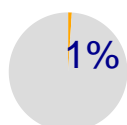


SSF (average, 2015)

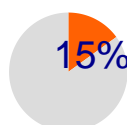


INTERNATIONAL TOURISM RECEIPTS, % of total exports

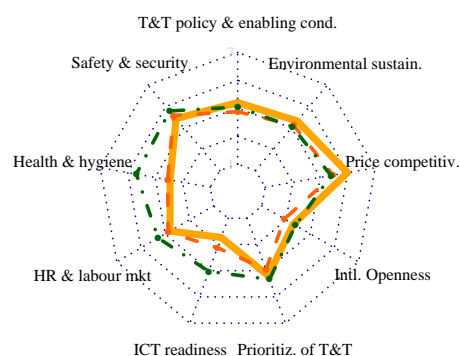
Swaziland (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI



Swaziland SSF World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion· (2017)	0.1	1.3%
Total contribution to employment, thousands of jobs (2017)	13.7	3%
Direct contribution to GDP, current US\$, billion· (2017)	0.1	0.5%
Direct contribution to employment, thousands of jobs (2017)	5.7	1.2%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items· (2014)	15.0
International tourism, receipts for passenger transport items (2014)	1.1
International tourism, expenditures for travel items· (2014)	89.0
International tourism, expenditures for passenger transport items (2014)	16.0

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.1	(Rank: 169/175)
Domestic tourism spending (2017)	0.1	(Rank: 153/175)
Capital investment (2017)	0	(Rank: 172/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1–7 (best) (2015)	60/139	Value: 3
Ground & port infrast. 1–7 (best) (2015)	68/140	Value: 3.5

SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	13/140	Value: 5.5
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Business envmnt 1–7 (best) (2015)	63/139	Value: 4.5
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1–7 (best) (2015)	92/139	Value: 4.3
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HR & labour mkt 1–7 (best) (2015)	123/140	Value: 3.7
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SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.