# Digital Entrepreneurship 360

# Cambodia

Country Snapshot



## POLICY Laws, regulations, and government initiatives

#### **GOVERNMENT INDEXES**



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

#### **INVESTMENT FRIENDLINESS**

Time needed to setup a foreign business number of days (2012)	86	(Rank: 8/87)
FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 31/84)
Procedures to set up a foreign business number of procedures (2012)	10	(Rank: 43/87)
Efficiency of legal framework i settling disputes 1–7 = best (2016)	3.5	(Rank: 82/151)

SOURCE: INVESTING ACROSS BORDERS; WDI

#### **DOING BUSINESS 2017**

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	54.54	54.79	0.25	128	131	-3
Dealing with Construction Permits	38.12	38.64	0.52	181	183	-2
Enforcing Contracts	32.67	32.67	0	176	178	-2
Getting Credit	80	85	5	14	7	7
Getting Electricity	55.5	56	0.5	135	136	-1
Paying Taxes	61.97	61.97	0	121	124	-3
Protecting Minority Investors	48.33	48.33	0	108	114	-6
Registering Property	54.92	54.96	0.04	119	120	-1
Resolving Insolvency	13.2	13.9	0.7	70	72	-2
Starting a Business	58.88	54.93	-3.95	179	180	-1
Trading Across Borders	67.28	67.28	0	101	102	-1

SOURCE: DOING BUSINESS

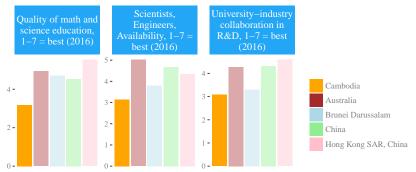
# COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



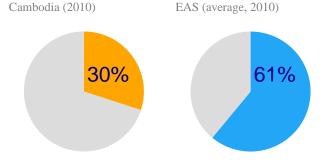
SOURCE: WORLD BANK WDI

#### HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



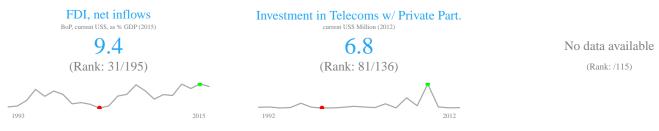
POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

# FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

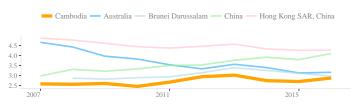


SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

VENTURE CAPITAL AVAILABILITY (1-7, best)

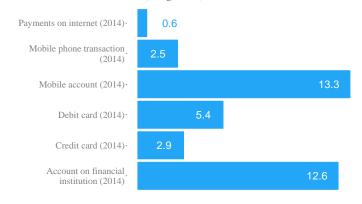


SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

SOURCE: WEF-GCI REPORT

#### MARKETS Existence of early customers and distribution channels





SOURCE: WORLD BANK - FINDEX

#### DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	0.2	(Rank: 120/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	57.5	(Rank: 103/146)
Firms with their own Website % of firms (2014)	24.2	(Rank: 109/143)
ICT service exports % of service exports, BoP (2014)	6.3	(Rank: 154/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	3.0	3.1	3.3	3.2	3.0	3.0	3.1	
Listed domestic companies, total, NA	_	_	_	_	_	_	_	
Perceived Capabilities, NA	_	_	_	_	_	_	_	
Fear of Failure Rate, NA	_	_	_	_	_	_	_	
Tech Startups, NA	_	_	_	_	_	_	_	
High Status Successful Entrepreneurship, NA	_	_	_	_	_	_	_	
Media Attention for Entrepreneurship, NA	_	_	_	_	_	_	_	
Total early-stage Entrepr. Activity (TEA), NA	_	_	_	_	_	_	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	_	_	_	_	_	_	_	
New Product early-stage Entrepr. Activity, NA	_	_	_	_	_	_	_	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

# **SUPPORTS** Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	NA	NA	12.00	•
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	NA	NA	10.60	•
Quality of electricity supply, 1-7 = best	2.84	3.45	3.57	3.18	3.04	3.11	3.32	
Broadband Internet, Subscriptions per 100 population	0.12	0.25	0.15	0.21	0.22	0.22	0.53	
Internet bandwidth, kb/s/capita	0.14	0.14	13.53	13.98	9.30	9.37	17.79	
Access to electricity, % population	31.10	NA	31.10	NA	NA	NA	_	•
ICT goods imports, % total goods imports	2.61	2.12	1.68	1.48	NA	NA	_	
Internet users, per 100 population	0.80	3.10	4.94	6.80	14.00	19.00	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

