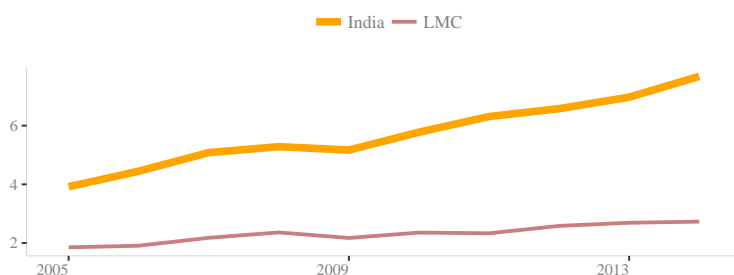


International arrivals
passengers, million (2014)7.7
(Rank: 21/144)1995 2014
SOURCE: WORLD BANK - WDIInt. Tourism Receipts
current US\$, billion (2014)20,756
(Rank: 11/143)1995 2014
SOURCE: WORLD BANK - WDIContribution to GDP
current US\$, billion (2017)149
(Rank: 12/125)1995 2017
SOURCE: WTTCContribution to empl.
thousands of jobs (2017)39,249
(Rank: 2/125)1995 2017
SOURCE: WTTCT&T Competitiv.
1-7 (best) (2015)37/98
Value: 42015
SOURCE: WEF TTCR 2015Capital investment
current US\$, billion (2017)75
(Rank: 12/125)1995 2017
SOURCE: WTTC

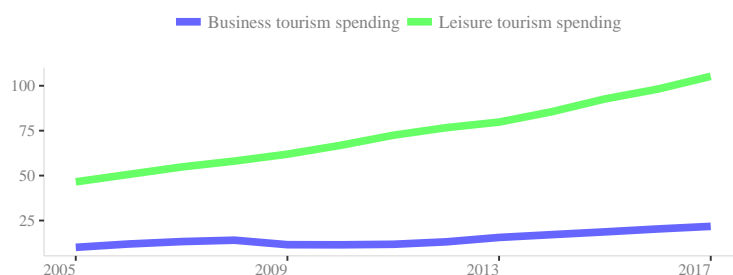
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

72/98 Value: 2.9

1-7 (best) (2015)

Cultural resour. & business travel

9/97 Value: 5.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

17/98 Value: 4.4

1-7 (best) (2015)

Natural and cultural res. subindex

11/98 Value: 4.8

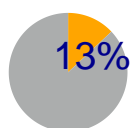
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

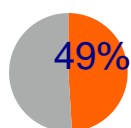
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

India (2015)

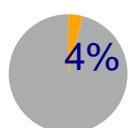


LMC (average, 2015)

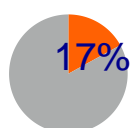


INTERNATIONAL TOURISM RECEIPTS, % of total exports

India (2014)

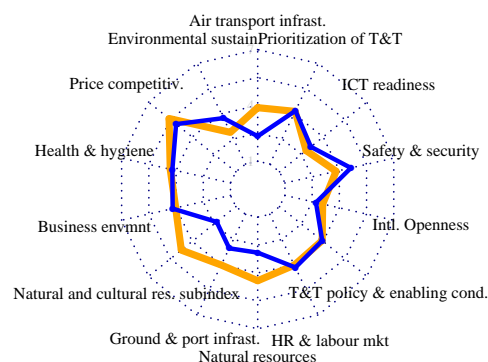


LMC (average, 2014)



SOURCE: WORLD BANK - WDI

COMPETITIVENESS

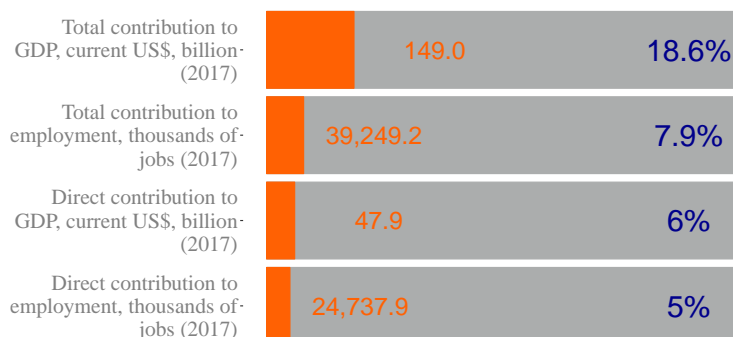


● India (2015) ● LMC

SOURCE: WEF TTCR 2015

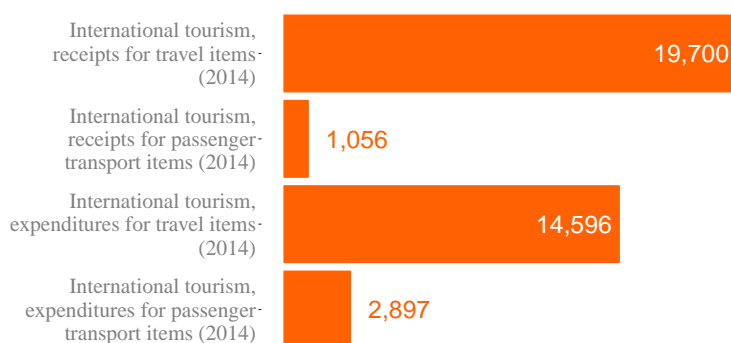
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



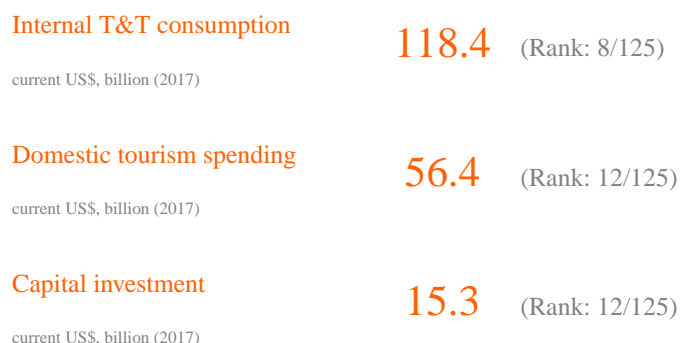
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



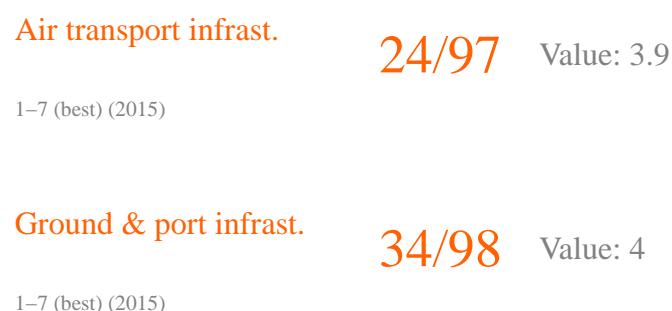
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



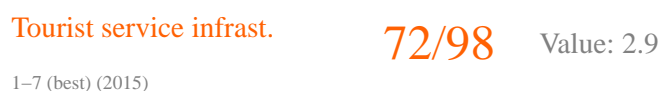
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



SOURCE: WORLD BANK - WDI

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy.

Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.