

# Turkey

## Country Snapshot

### International arrivals

40  
(Rank: 18/144)



### Int. Tourism Receipts

37,371  
(Rank: 21/143)



### Contribution to GDP

96  
(Rank: 15/125)



### Contribution to empl.

2,297  
(Rank: 17/125)



### T&T Competitiv.

33/98  
Value: 4.1



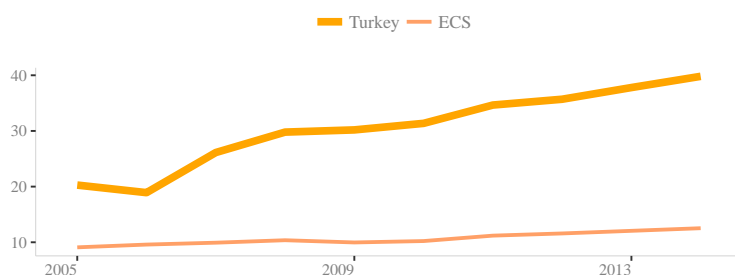
### Capital investment

33  
(Rank: 7/125)



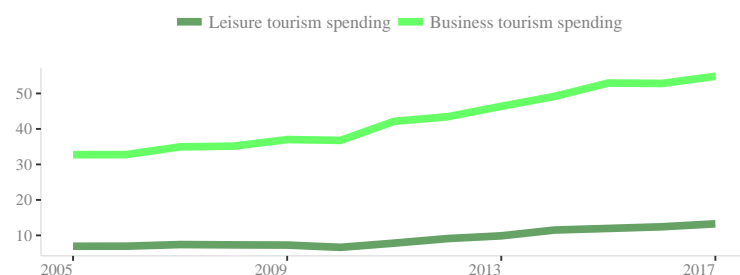
## TOURISM DEMAND

### PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

### CULTURAL RESOURCES

#### Tourist service infrast.

29/98 Value: 5

1-7 (best) (2015)

#### Cultural resour. & business travel

15/97 Value: 3.8

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

### NATURAL RESOURCES

#### Natural resources

49/98 Value: 2.8

1-7 (best) (2015)

#### Natural and cultural res. subindex

21/98 Value: 3.3

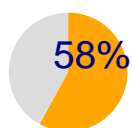
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

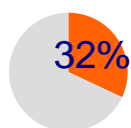
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

### TRAVEL SERVICES, % of commercial service exports

Turkey (2015)

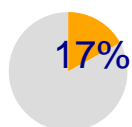


ECS (average, 2015)

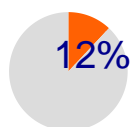


### INTERNATIONAL TOURISM RECEIPTS, % of total exports

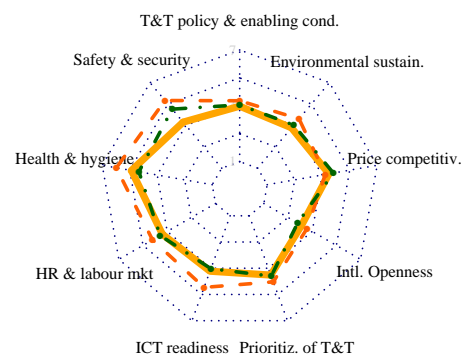
Turkey (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

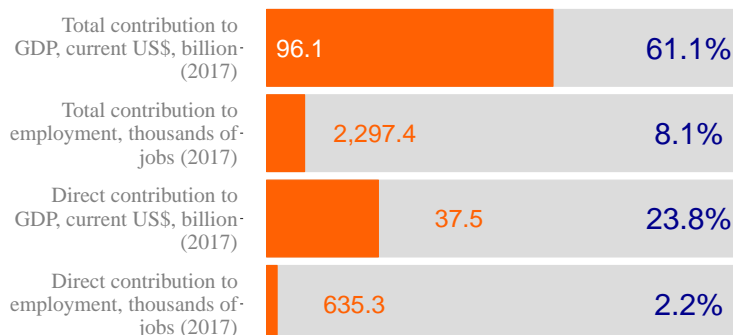


● Turkey ● ECS ● World

SOURCE: WEF TTCR 2015

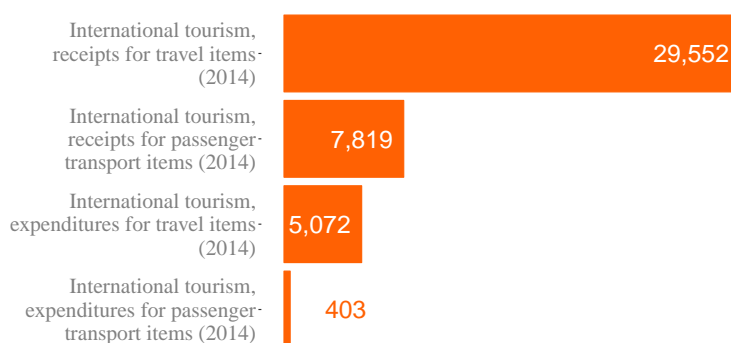
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



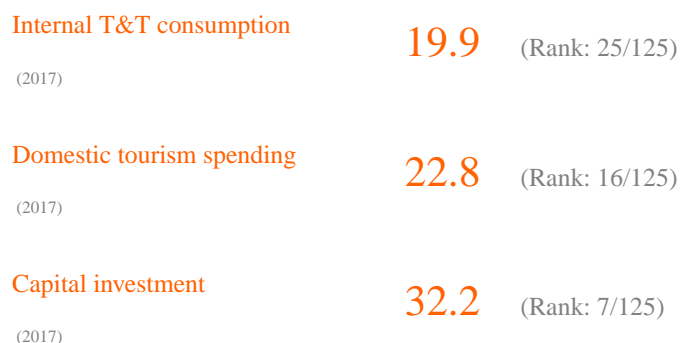
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



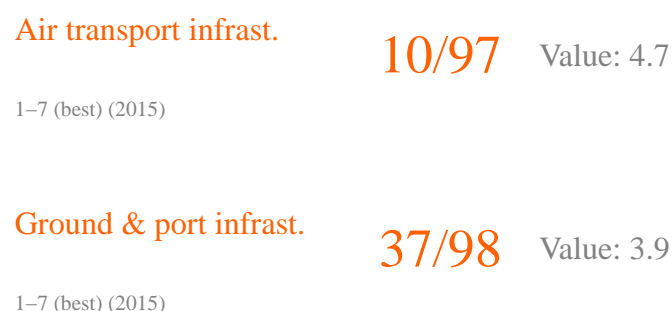
SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.