

Madagascar

Country Snapshot

International arrivals
passengers, million (2014)

0.22
(Rank: 116/144)

Int. Tourism Receipts
current US\$, billion (2013)

578
(Rank: 105/143)

Contribution to GDP
current US\$, billion (2017)

1.5
(Rank: 82/125)

Contribution to empl.
thousands of jobs (2017)

599
(Rank: 32/125)

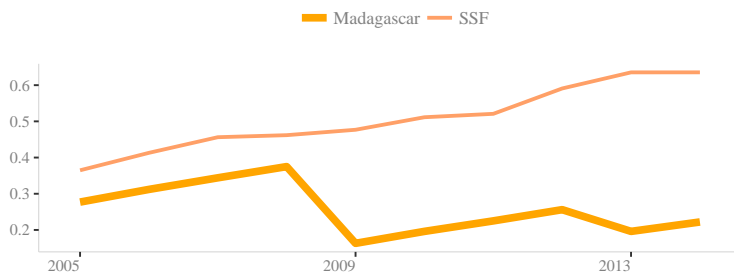
T&T Competitiv.
1-7 (best) (2015)

83/98
Value: 3

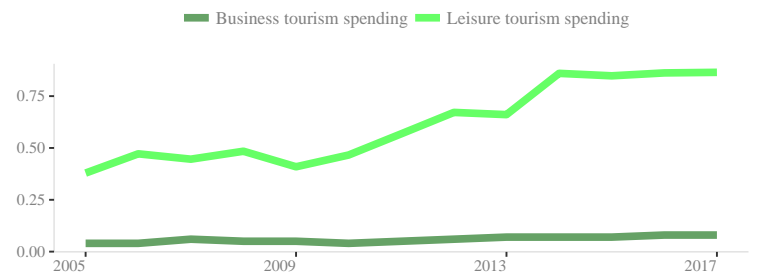
Capital investment
current US\$, billion (2017)

0.59
(Rank: 105/125)


TOURISM DEMAND

PASSENGER ARRIVALS, in millions


SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion


SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES
Tourist service infrast.
74/98 Value: 2.9

1-7 (best) (2015)

Cultural resour. & business travel
67/97 Value: 1.4

1-7 (best) (2015)

SOURCE: WEF TCCR 2015

NATURAL RESOURCES
Natural resources
58/98 Value: 2.6

1-7 (best) (2015)

Natural and cultural res. subindex
67/98 Value: 2

1-7 (best) (2015)

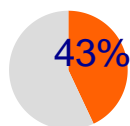
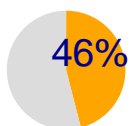
SOURCE: WEF TCCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

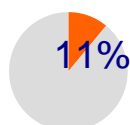
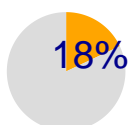
Madagascar (2013)

SSF (average, 2013)

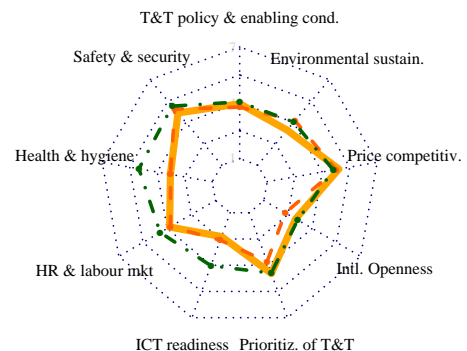

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Madagascar (2013)

SSF (average, 2013)



SOURCE: WORLD BANK - WDI

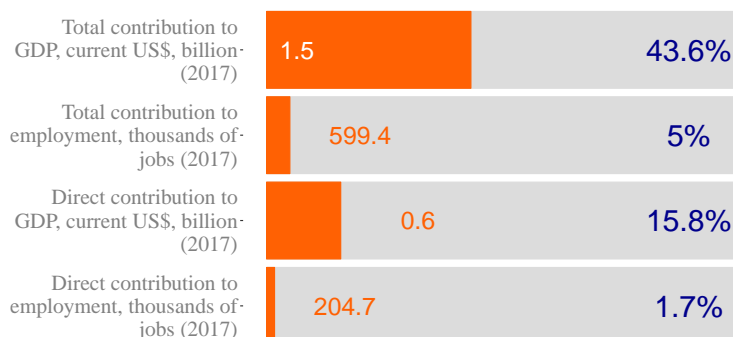


● Madagascar ● SSF ● World

SOURCE: WEF TCCR 2015

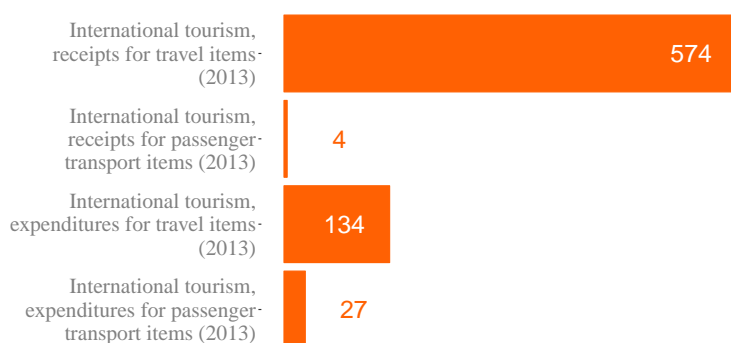
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



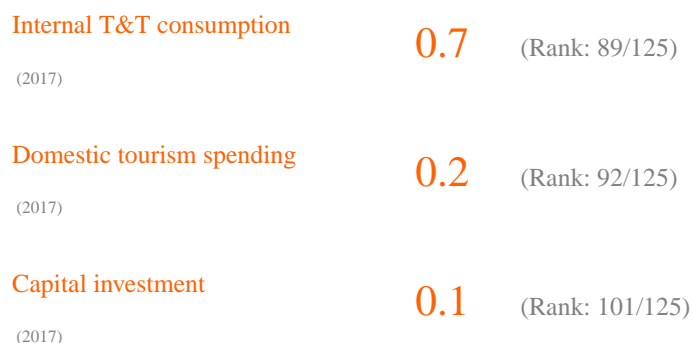
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



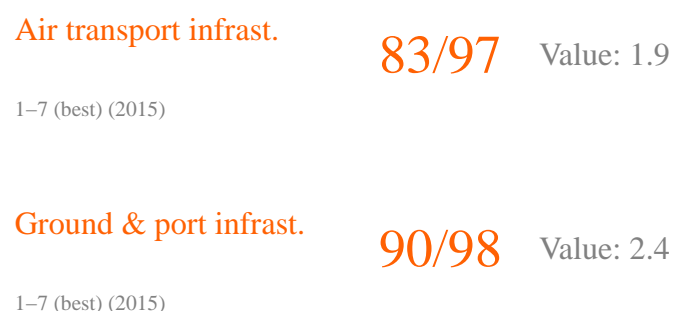
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.