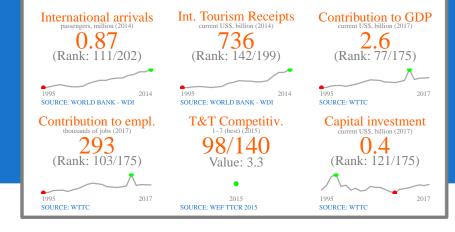
Tourism 360

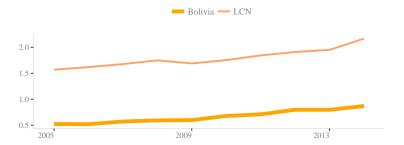
Bolivia

Country Snapshot



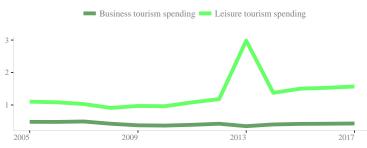
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 98/140 Value: 3.1

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 43/140 Value: 3.5
1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

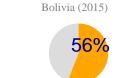
43/140 Value: 2.8

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2

51/139

TRAVEL SERVICES, % of commercial service exports



LCN (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Bolivia (2014) LCN (average, 2014)

5%

22%

T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene. Price competitiv.

HR & labour inkt Inti. Openness

ICT readiness Prioritiz. of T&T

Bolivia ● LCN ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

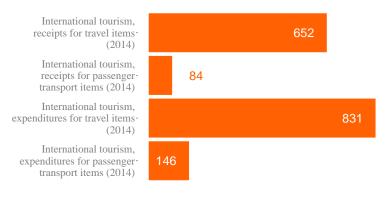
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion-2.6 3.5% (2017)Total contribution to employment, thousands of-292.9 5.7% jobs (2017) Direct contribution to 1.4% GDP, current US\$, billion-1.1 (2017)Direct contribution to 2.2% 113.4 employment, thousands ofjobs (2017)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	2	(Rank: 85/175)
Domestic tourism spending (2017)	0.5	(Rank: 101/175)
Capital investment (2017) SOURCE: WTTC	0.2	(Rank: 123/175)

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	93/139 Value: 2.2
Ground & port infrast. 1–7 (best) (2015)	124/140 Value: 2.4

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	17/140 Value: 5.3	Prioritiz. of T&T 1–7 (best) (2015)	120/139 Value: 3.5
Business envmnt	130/139 Value: 3.4	HR & labour mkt	106/140 Value: 4
1-7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

