Tourism 360

Kazakhstan

Country Snapshot



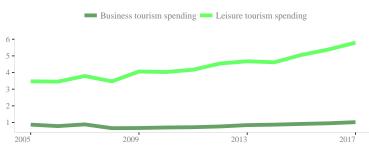
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 53/98 Value: 3.8

1–7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 72/98 Value: 2.3

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

76/98 Value: 1.8

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.4

65/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

ECS (average, 2014)

2%

T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygine Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

Kazakhstan • ECS • World

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-11.2 25.6% (2017)Total contribution to employment, thousands of-470.8 5.1% jobs (2017) Direct contribution to 8% GDP, current US\$, billion-3.5 (2017)Direct contribution to 1.8% 170.9 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Ground & port infrast.

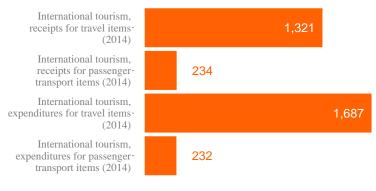
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Internal T&T consumption (2017)	4.2	(Rank: 44/125)
Domestic tourism spending (2017)	1.8	(Rank: 44/125)
Capital investment	2.7	(Rank: 35/125)
SOURCE: WTTC		
ACCESS AND TRANSPORT		
Air transport infrast.	53/97	Value: 2.5
1–7 (best) (2015)		

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	32/98	Value: 4.9	Prioritiz. of T&T	57/97	Value: 4.4
1–7 (best) (2015)			1–7 (best) (2015)		
Business envmnt	29/97	Value: 4.7	HR & labour mkt	31/98	Value: 4.8
1–7 (best) (2015) SOURCE: WEF TTCR 2015			1–7 (best) (2015) SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



Value: 2.8