

International arrivals

passengers, million (2014)

0.12
(Rank: 160/202)

Int. Tourism Receipts

current US\$, billion (2014)

146
(Rank: 147/199)No data available
(Rank: /175)

SOURCE: WTTC

No data available
(Rank: /175)

SOURCE: WTTC

No data available
(Rank: /140)

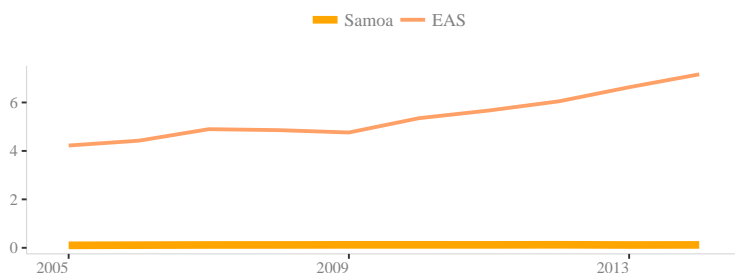
SOURCE: WEF TTCR 2015

No data available
(Rank: /175)

SOURCE: WTTC

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion

Data not available

SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Data not available

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

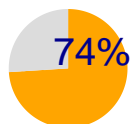
Data not available

SOURCE: WEF TTCR 2015

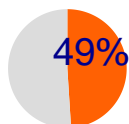
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Samoa (2014)

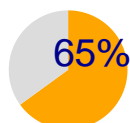


EAS (average, 2014)

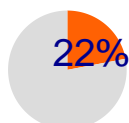


INTERNATIONAL TOURISM RECEIPTS, % of total exports

Samoa (2014)



EAS (average, 2014)



Data not available

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

CAPITAL INVESTMENT, current \$US billion

Data not available

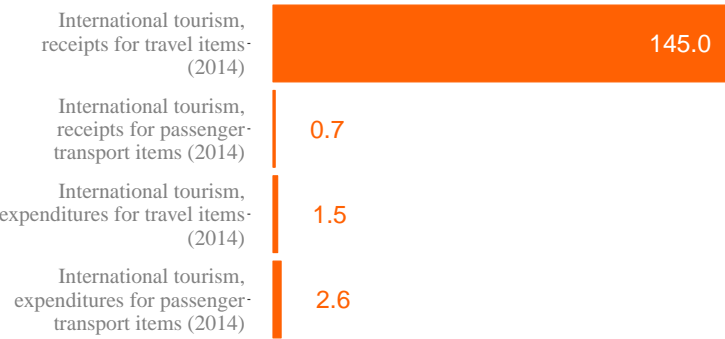
Data not available

SOURCE: WTTC

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

ACCESS AND TRANSPORT



Data not available

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Data not available

Data not available

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.