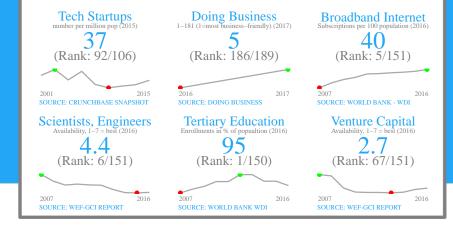
Digital Entrepreneurship 360

Korea, Rep.

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)	17	(Rank: 62/87)
FDI Regulation Index (aggrega across telecoms, media, electric 100=full ownership allowed (2012)	49	(Rank: 79/84)
Procedures to set up a foreign business number of procedures (2012)	11	(Rank: 32/87)
Efficiency of legal framework i settling disputes	3.9	(Rank: 57/151)

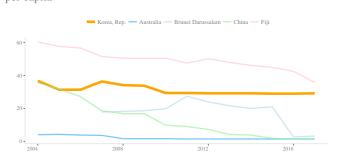
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	83.86	84.07	0.21	4	5	-1
Dealing with Construction Permits	77.83	77.84	0.01	28	31	-3
Enforcing Contracts	84.15	84.15	0	1	1	0
Getting Credit	65	65	0	42	44	-2
Getting Electricity	99.88	99.88	0	1	1	0
Paying Taxes	86.54	86.56	0.02	25	23	2
Protecting Minority Investors	73.33	73.33	0	10	13	-3
Registering Property	76.22	76.34	0.12	41	39	2
Resolving Insolvency	83.6	84.5	0.9	6	4	2
Starting a Business	94.36	95.83	1.47	17	11	6
Trading Across Borders	92.52	92.52	0	32	32	0

SOURCE: DOING BUSINESS

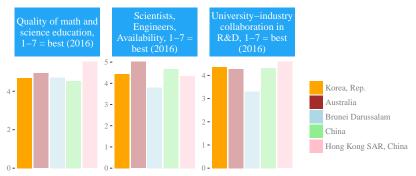
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



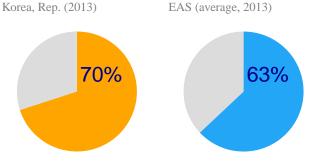
SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

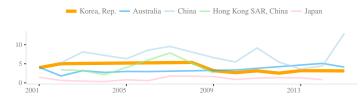
FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



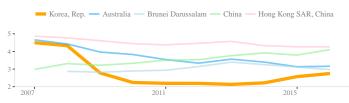
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

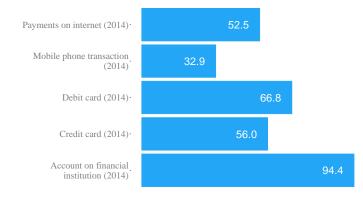
VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	1.4	(Rank: 70/137)
Ratio of online/in store purchases Percentage (2016)	125	(Rank: 1/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	77.4	(Rank: 67/146)
Firms with their own Website % of firms (2014)		(Rank: /143)
ICT service exports % of service exports, BoP (2014)	21.4	(Rank: 61/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	5.1	4.8	4.8	4.5	4.5	4.6	4.5	
Listed domestic companies, total, Number	1,703.9	1,799.0	1,767.0	1,798.0	1,849.0	1,948.0	_	
Perceived Capabilities, % of 18-64 population	34.6	26.7	26.9	28.1	NA	27.4	_	
Fear of Failure Rate, % of 18-64 population	33.5	45.1	43.0	42.3	NA	38.1	_	•
Tech Startups, number per million pop	36.4	26.2	28.7	30.6	NA	37.0	_	
High Status Successful Entrepreneurship, % of 18-64 population	68.2	67.2	69.6	67.8	NA	53.5	_	
Media Attention for Entrepreneurship, % of 18-64 population	60.9	62.2	68.1	67.6	NA	61.5	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	7.8	7.8	6.6	6.8	NA	9.2	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	43.5	36.2	46.2	51.1	NA	62.1	_	
New Product early-stage Entrepr. Activity, % of TEA	46.3	47.0	52.4	49.6	NA	61.1	_	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	7.8	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	36.4	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	6.2	6.4	6.0	5.7	5.5	5.7	6.2	•
Broadband Internet, Subscriptions per 100 population	31.4	36.6	36.9	37.6	38.0	38.8	40.2	
Internet bandwidth, kb/s/capita	34.1	34.1	17.2	26.0	30.3	45.2	46.8	
Access to electricity, % population	99.7	NA	100.0	NA	NA	NA	_	•
ICT goods imports, % total goods imports	13.8	10.4	9.8	10.4	11.4	NA	_	
Internet users, per 100 population	77.6	83.8	84.1	84.8	87.9	89.9	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

