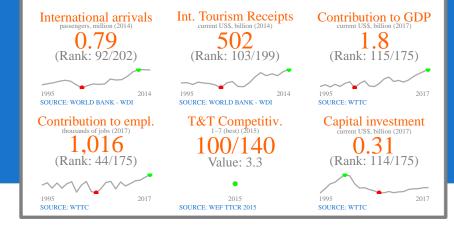
Tourism 360

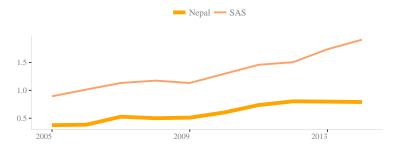
Nepal

Country Snapshot



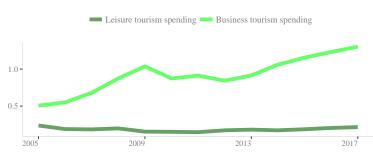
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 122/140 Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

27/140

Value: 4.1

1-7 (best) (2015)

Natural and cultural res. subindex

subindex 1–7 (best) (2015)

50/140

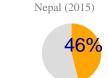
Value: 2.7

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

124/139 Value: 1.2

TRAVEL SERVICES, % of commercial service exports



SAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Nepal (2014)

SAS (average, 2014)





Safety & security Environmental sustain.

Health & hygiene Price competitiv.

HR & labour mkt Intl. Openness

ICT readiness Prioritiz. of T&T

T&T policy & enabling cond.

Nepal ● SAS ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

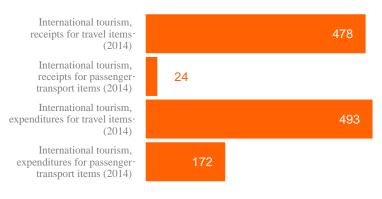
Total contribution to GDP, current US\$, billion-1.8 2.6% (2017)Total contribution to employment, thousands of-1,016.5 6.5% jobs (2017) Direct contribution to 1.3% GDP, current US\$, billion-0.9 (2017)Direct contribution to 3.1% 475.8 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	1.4	(Rank: 94/175)
Domestic tourism spending (2017)	0.8	(Rank: 87/175)
Capital investment (2017) SOURCE: WTTC	0.3	(Rank: 118/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	102/139 Value: 2.1
Ground & port infrast.	117/140 Value: 2.6

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	22/140 Value: 5.3	Prioritiz. of T&T 1–7 (best) (2015)	59/139 Value: 4.7
Business envmnt	108/139 Value: 4	HR & labour mkt	99/140 Value: 4.2
1–7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

