Tourism 360

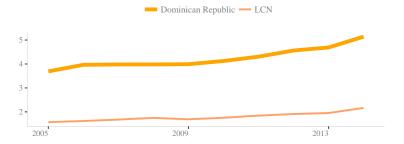
# Dominican Republic

Country Snapshot



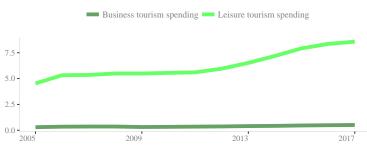
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## **RESOURCE BASE**

**CULTURAL RESOURCES** 

Tourist service infrast. 57/140 Value: 4.6

1-7 (best) (2015)

Cultural resour. & business travel

1–7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

86/140

Value: 2.6

1-7 (best) (2015)

Natural and cultural res.

subindex 1–7 (best) (2015) 87/140

Value: 2

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

72/139

TRAVEL SERVICES, % of commercial service exports

Dominican Republic (2015)

LCN (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Dominican Republic (2014)

LCN (average, 2014)





T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiene Price competitive

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

Dominican Republic LCN World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

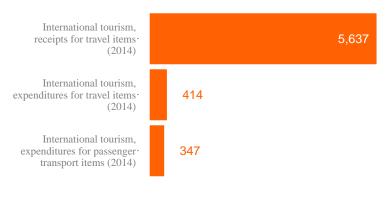
# Total contribution to GDP, current US\$, billion-(2017) Total contribution to employment, thousands of jobs (2017) Direct contribution to GDP, current US\$, billion3.7 2.5%

Direct contribution to employment, thousands of jobs (2017)

#### SOURCE: WTTC

#### INTERNATIONAL TOURISM, in \$US (\*)

(2017)



SOURCE: WORLD BANK - WDI

#### CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	5.8	(Rank: 57/175)
Domestic tourism spending (2017)	2	(Rank: 60/175)
Capital investment	1.3	(Rank: 72/175)

# SOURCE: WTTC

#### ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	65/139	Value: 2.8
Ground & port infrast.  1–7 (best) (2015)	61/140	Value: 3.6

# OTHER COMPETITIVENESS INDICATORS

Price competitiv.	111/140 Value: 4	Prioritiz. of T&T	8/139 Value: 5.8
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	<b>81/139</b> Value: 4.2	HR & labour mkt	96/140 Value: 4.2
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

