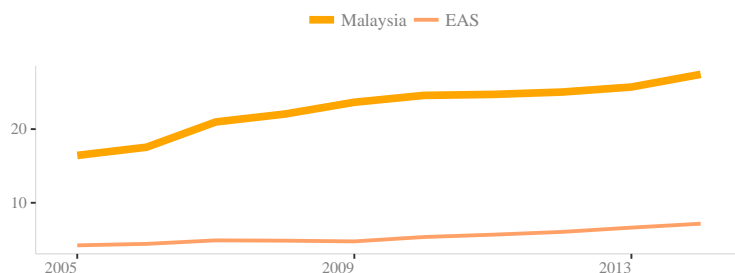


International arrivals  
passengers, million (2014)27  
(Rank: 22/202)Int. Tourism Receipts  
current US\$, billion (2014)22,600  
(Rank: 9/199)Contribution to GDP  
current US\$, billion (2017)44  
(Rank: 31/175)Contribution to empl.  
thousands of jobs (2017)1,732  
(Rank: 32/175)T&T Competitiv.  
1-7 (best) (2015)25/140  
Value: 4.4Capital investment  
current US\$, billion (2017)11  
(Rank: 21/175)

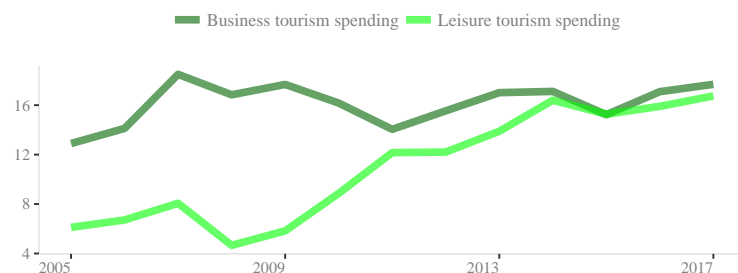
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

67/140 Value: 4.4

1-7 (best) (2015)

Cultural resour. & business  
travel

25/139 Value: 3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

26/140 Value: 4.1

1-7 (best) (2015)

Natural and cultural res.  
subindex

24/140 Value: 3.5

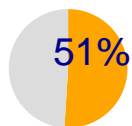
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

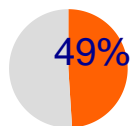
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Malaysia (2015)

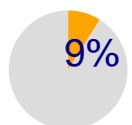


EAS (average, 2015)

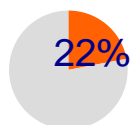


INTERNATIONAL TOURISM RECEIPTS, % of total exports

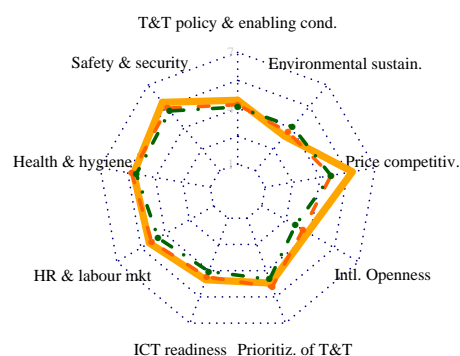
Malaysia (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI



● Malaysia ● EAS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	43.9	5.4%
Total contribution to employment, thousands of jobs (2017)	1,732.0	13%
Direct contribution to GDP, current US\$, billion- (2017)	14.7	1.8%
Direct contribution to employment, thousands of jobs (2017)	631.1	4.7%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	22,600
International tourism, receipts for passenger-transport items (2009)	1,433
International tourism, expenditures for travel items- (2014)	12,369
International tourism, expenditures for passenger-transport items (2009)	688

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	27.7	(Rank: 25/175)
Domestic tourism spending (2017)	6.8	(Rank: 42/175)
Capital investment (2017)	11.1	(Rank: 21/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	19/139	Value: 4.5
Ground & port infrast. 1-7 (best) (2015)	34/140	Value: 4.5

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	6/140	Value: 5.8
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Business envmnt 1-7 (best) (2015)	10/139	Value: 5.6
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	57/139	Value: 4.7
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HR & labour mkt 1-7 (best) (2015)	29/140	Value: 5
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SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.