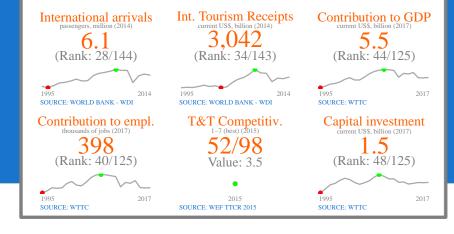
Tourism 360

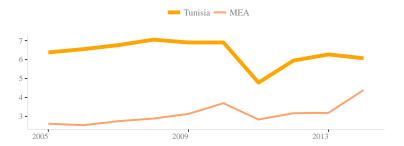
Tunisia

Country Snapshot



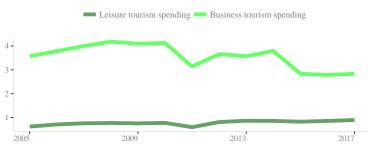
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 42/98 Value: 4.5

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 68/98 Value: 2.4

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

68/98 Value: 2

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.6

TRAVEL SERVICES, % of commercial service exports



Tunisia (2015)

MEA (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Tunisia (2014)

14%

MEA (average, 2014)



T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

Tunisia ● MEA ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

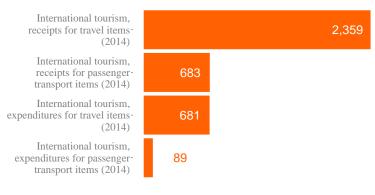
DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-5.5 42.7% (2017)Total contribution to employment, thousands of-398.2 9.9% jobs (2017) Direct contribution to GDP, current US\$, billion-2.6 19.8% (2017)Direct contribution to 185.8 4.6% employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	2.5	(Rank: 55/125)
Domestic tourism spending (2017)	0.7	(Rank: 64/125)
Capital investment (2017) SOURCE: WTTC	1.6	(Rank: 49/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	56/97	Value: 2.5
Ground & port infrast. 1–7 (best) (2015)	67/98	Value: 3

SOURCE: WORLD BANK - WDI

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OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	8/98	Value: 5.6	Prioritiz. of T&T 1–7 (best) (2015)	32/97	Value: 4.9
Business envmnt	51/97	Value: 4.4	HR & labour mkt	64/98	Value: 4.3
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

