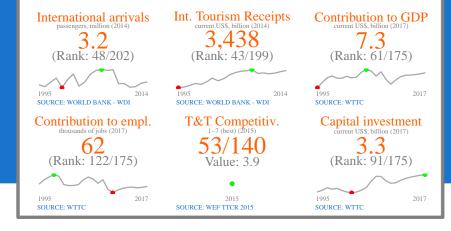
Tourism 360

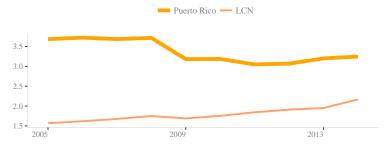
Puerto Rico

Country Snapshot



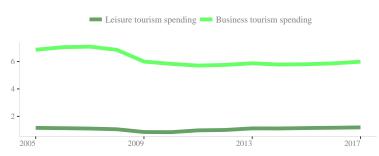
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 31/140 Value: 5.4

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

67/140

Value: 2.9

1-7 (best) (2015)

Natural and cultural res.

subindex 1–7 (best) (2015) 80/140

Value: 2.2

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

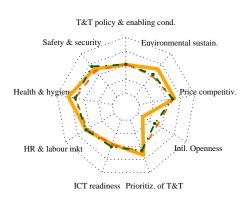
83/139

TRAVEL SERVICES, % of commercial service exports

Data not available

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Data not available



● Puerto Rico ● LCN ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

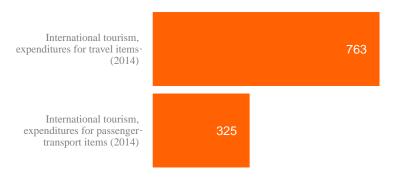
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion-7.3 5.8% (2017)Total contribution to employment, thousands of-62.2 5.1% jobs (2017) Direct contribution to 1.9% GDP, current US\$, billion-2.5 (2017)Direct contribution to 1.5% 18.9 employment, thousands ofjobs (2017)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	7	(Rank: 56/175)
Domestic tourism spending (2017)	3.2	(Rank: 53/175)
Capital investment (2017) SOURCE: WTTC	0.6	(Rank: 93/175)

ACCESS AND TRANSPORT

Air transport infrast. 1–7 (best) (2015)	59/139 Value: 3
Ground & port infrast.	14/140 Value: 5.5
1–7 (best) (2015)	
SOURCE: WEF TTCR 2015	

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	64/140 Value: 4.8	Prioritiz. of T&T 1–7 (best) (2015)	39/139 Value: 5
Business envmnt	38/139 Value: 4.8	HR & labour mkt	81/140 Value: 4.4
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

