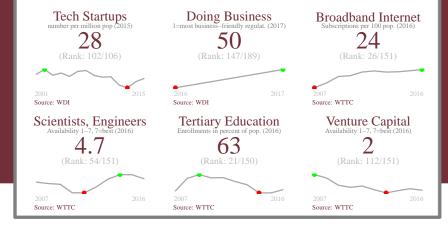
Tourism 360

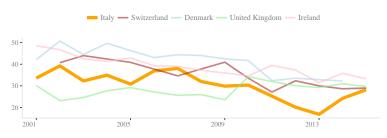
Italy

Country Snapshot



Tourism Demand and Supply

PASSENGER ARRIVALS



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

PASSENGER ARRIVALS



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS

Tourist service infrastructure 7-Jan (2016)

Cultural resources and business travel, 1–7 (best)

SOURCE: INVESTING ACROSS BORDERS

(Rank: 99/151)

(Rank: 109/151)

INVESTMENT FRIENDLINESS

Natural resources, 1–7 (best) 7-Jan (2016)

Natural and cultural resources subindex

SOURCE: INVESTING ACROSS BORDERS

(Rank: 45/151)

(Rank: 107/151)

Tourism competitiveness

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

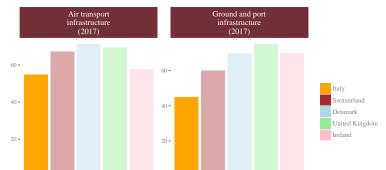
Doing Business

1=most business-friendly regulat. (2017)

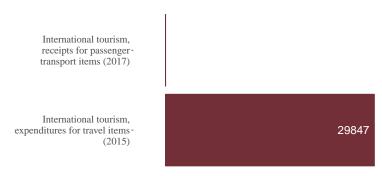
(Rank: 147/189)



INVESTMENT FRIENDLINESS



INVESTMENT FRIENDLINESS



SOURCE: INVESTING ACROSS BORDERS

SOURCE: INVESTING ACROSS BORDERS

Tourism Economic Indicators NA

INVESTMENT FRIENDLINESS

SOURCE: INVESTING ACROSS BORDERS

INVESTMENT FRIENDLINESS

Internal T&T consumption

Domestic tourism spending

current US\$ (2014)

current US\$ (2015)

3596.4 ank: 24/206)

Government individual expendi

current US\$ (2016)

 $68.1 \ (\text{Rank: 21/150})$

(Rank: /136)

Capital investment

current US\$ (2016)

SOURCE: INVESTING ACROSS BORDERS

(Rank: 108/151)