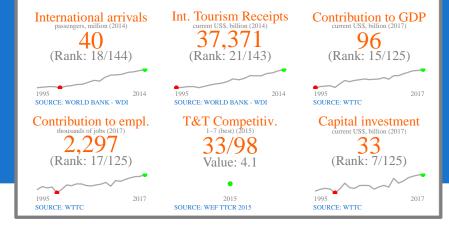
Tourism 360

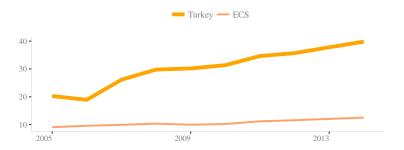
# Turkey

Country Snapshot



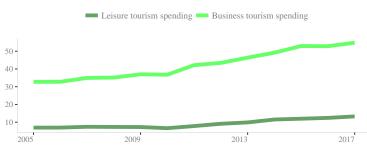
### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

#### **RESOURCE BASE**

**CULTURAL RESOURCES** 

Tourist service infrast. 29/98 Value: 5

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

49/98

Value: 2.8

1-7 (best) (2015)

Natural and cultural res.

**subindex** 1–7 (best) (2015)

21/98

Value: 3.3

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 3.8

15/97

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Turkey (2014)

ECS (average, 2014)





T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiete. Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

● Turkey ● ECS ● World

SOURCE: WORLD BANK - WDI SOURCE: WEF TTCR 2015

### TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption GDP, current US\$, billion-96.1 61.1% 19.9 (Rank: 25/125) (2017)(2017) Total contribution to employment, thousands of-2,297.4 8.1% jobs (2017) Domestic tourism spending 22.8 (Rank: 16/125) Direct contribution to GDP, current US\$, billion-37.5 23.8% (2017) (2017)Direct contribution to Capital investment 635.3 2.2% employment, thousands of-32.2 (Rank: 7/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (\*) ACCESS AND TRANSPORT International tourism, 29,552 receipts for travel items-Air transport infrast. (2014)Value: 4.7 International tourism, 7,819 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. expenditures for travel items-(2014)Ground & port infrast. Value: 3.9 International tourism, 403 expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI

### OTHER COMPETITIVENESS INDICATORS

| Price competitiv. 1–7 (best) (2015) | 66/98 | Value: 4.4 | Prioritiz. of T&T  1–7 (best) (2015) | 60/97 | Value: 4.4 |
|-------------------------------------|-------|------------|--------------------------------------|-------|------------|
| Business envmnt                     | 45/97 | Value: 4.5 | HR & labour mkt                      | 65/98 | Value: 4.3 |
| 1–7 (best) (2015)                   |       |            | 1–7 (best) (2015)                    |       |            |
| SOURCE: WEF TTCR 2015               |       |            | SOURCE: WEF TTCR 2015                |       |            |

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

