Tourism 360

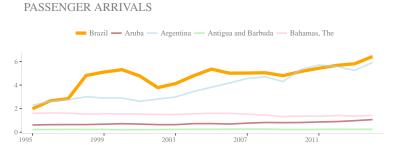
Brazil

Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description





CULTURAL RESOURCES

Tourist service infrastructure

Cultural resources and business travel 1–7 (best) (2015)

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

4.7

(Rank: 50/140)

5.3

(Rank: 8/140)

PURPOSE



SOURCE: WTTC

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural resources

subindex 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

6

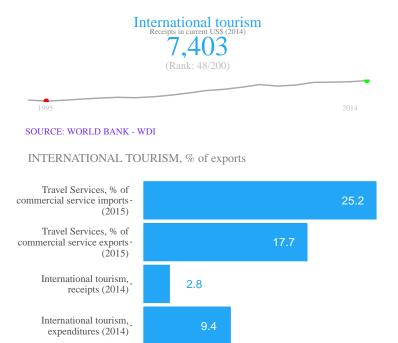
(Rank: 1/140)

5.7

(Rank: 1/140)

TOURISM ECONOMIC INDICATORS

Here goes a description



SOURCE: WORLD BANK - WDI INTERNATIONAL TOURISM, in \$US International tourism, 6,843 receipts for travel items-(2014)International tourism, 560 receipts for passengertransport items (2014) International tourism, expenditures for travel items-25,567 (2014)International tourism, 4,431 expenditures for passengertransport items (2014)

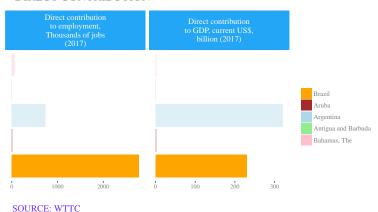
Intl. tourism expend.

SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION



CAPITAL INVESTMENT

SOURCE: WTTC

Internal T&T consumption 212 (Rank: 43/176)

Domestic tourism spending acurrent US\$ (2017) 318.8 (Rank: 25/176)

Govt. indiv. expend.

current US\$ (2017)

Current US\$ (2017)

(Rank: 21/176)

(1 7-bost)

TOURISM COMPETITIVENESS

Here goes a description

T&T Competitiveness

1–7 (best) (2015)

4.4

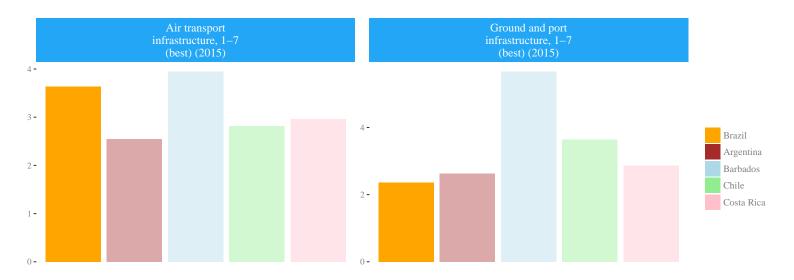
(Rank: 28/140)

SOURCE: WEF TTCR 2015

	(1-/=best)			
	Brazil	Argentina	Barbados	Chile
Business environment	3.60	2.67	4.62	5.03
Enabling environment subindex	4.51	4.45	5.25	5.09
Environmental sustainability	3.89	3.32	4.77	4.38
Health and hygiene	5.31	6.20	6.02	5.18
Human resources & labour market	4.51	4.20	4.88	4.66
ICT readiness	4.43	4.16	4.97	4.62
Infrastructure subindex	3.56	3.27	5.18	3.77
International Openness	2.59	2.77	2.85	4.65
Price competitiveness	4.51	3.97	3.58	4.44
Prioritization of Travel & Tourism	4.05	4.54	5.76	4.88
Safety and security	4.68	5.03	5.75	5.98
T&T policy and enabling conditions	3.76	3.65	4.24	4.59

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT Here goes a description



SOURCE: WEF TTCR 2015

