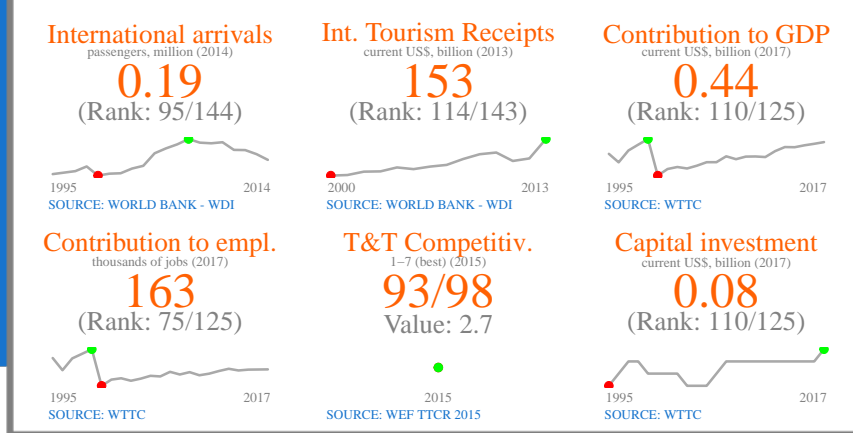


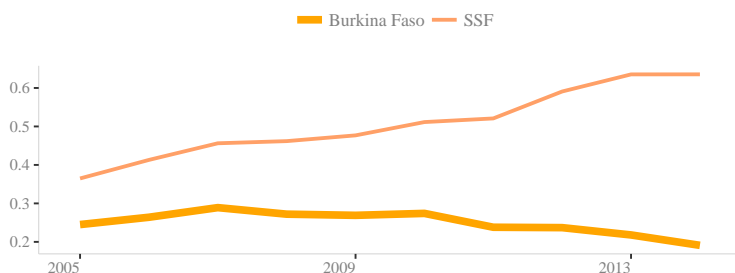
Burkina Faso

Country Snapshot



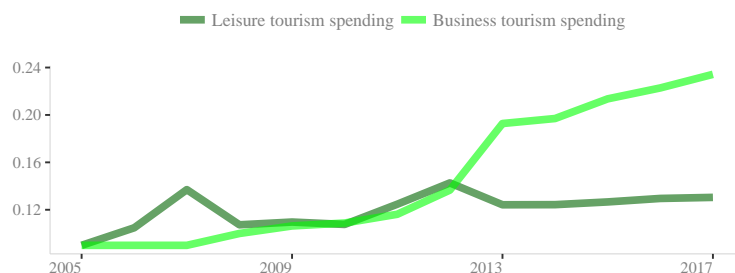
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **91/98** Value: 2.3
1-7 (best) (2015)

Cultural resour. & business travel **71/97** Value: 1.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **75/98** Value: 2.2
1-7 (best) (2015)

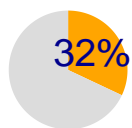
Natural and cultural res. subindex **82/98** Value: 1.7
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

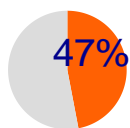
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Burkina Faso (2014)

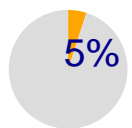


SSF (average, 2014)

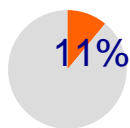


INTERNATIONAL TOURISM RECEIPTS, % of total exports

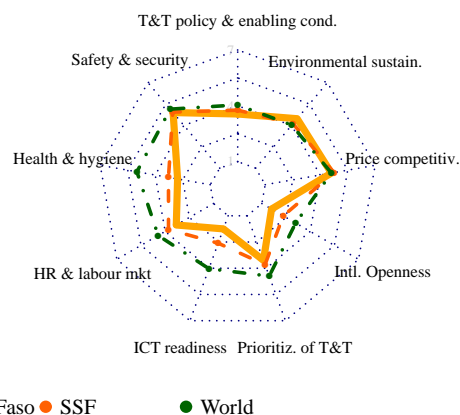
Burkina Faso (2013)



SSF (average, 2013)



SOURCE: WORLD BANK - WDI



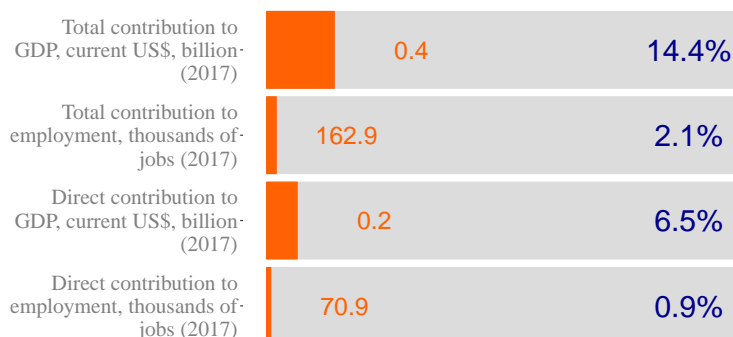
● Burkina Faso ● SSF

● World

SOURCE: WEF TTCR 2015

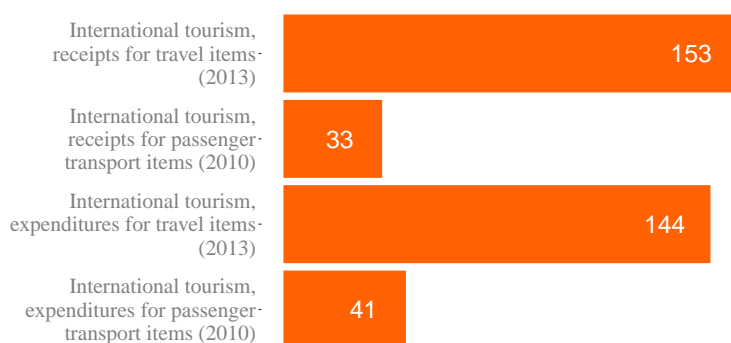
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 50/98 Value: 4.6
1-7 (best) (2015)

Business envmnt 70/97 Value: 4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.2 (Rank: 105/125)
(2017)

Domestic tourism spending 0.2 (Rank: 85/125)
(2017)

Capital investment 0 (Rank: 109/125)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 91/97 Value: 1.6
1-7 (best) (2015)

Ground & port infrast. 92/98 Value: 2.1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 79/97 Value: 3.5
1-7 (best) (2015)

HR & labour mkt 91/98 Value: 3.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.