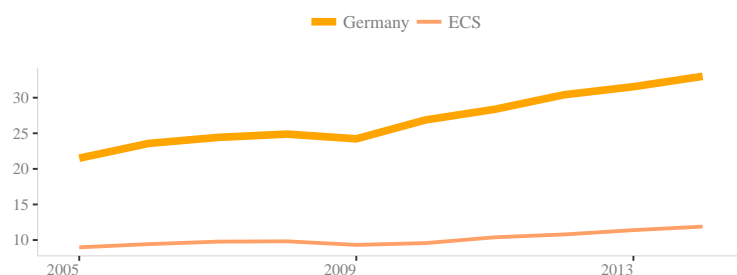


International arrivals
passengers, million (2014)33
(Rank: 13/202)Int. Tourism Receipts
current US\$, billion (2014)55,924
(Rank: 8/199)Contribution to GDP
current US\$, billion (2017)315
(Rank: 5/175)Contribution to empl.
thousands of jobs (2017)5,295
(Rank: 7/175)T&T Competitiv.
1-7 (best) (2015)3/140
Value: 5.2Capital investment
current US\$, billion (2017)58
(Rank: 7/175)

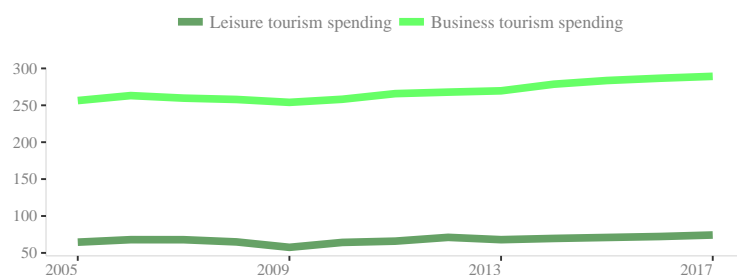
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

23/140 Value: 5.6

1-7 (best) (2015)

Cultural resour. & business travel

5/139 Value: 6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

17/140 Value: 4.4

1-7 (best) (2015)

Natural and cultural res. subindex

8/140 Value: 5.2

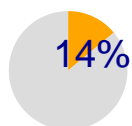
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

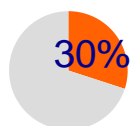
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Germany (2015)

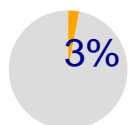


ECS (average, 2015)

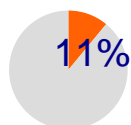


INTERNATIONAL TOURISM RECEIPTS, % of total exports

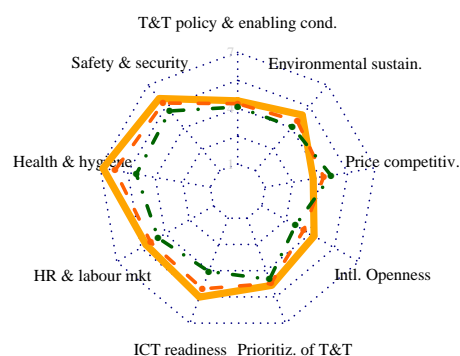
Germany (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Germany ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	315.1	8%
Total contribution to employment, thousands of jobs (2017)	5,295.1	12.5%
Direct contribution to GDP, current US\$, billion- (2017)	137.2	3.5%
Direct contribution to employment, thousands of jobs (2017)	3,091.2	7.3%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	43,269
International tourism, receipts for passenger-transport items (2014)	12,655
International tourism, expenditures for travel items- (2014)	93,252
International tourism, expenditures for passenger-transport items (2014)	13,378

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	331.1	(Rank: 2/175)
Domestic tourism spending (2017)	296	(Rank: 2/175)
Capital investment (2017)	44.1	(Rank: 7/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	11/139	Value: 4.9
Ground & port infrast. 1-7 (best) (2015)	6/140	Value: 6

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	125/140	Value: 3.6
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Business envmnt 1-7 (best) (2015)	16/139	Value: 5.3
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	50/139	Value: 4.8
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HR & labour mkt 1-7 (best) (2015)	16/140	Value: 5.2
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SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.