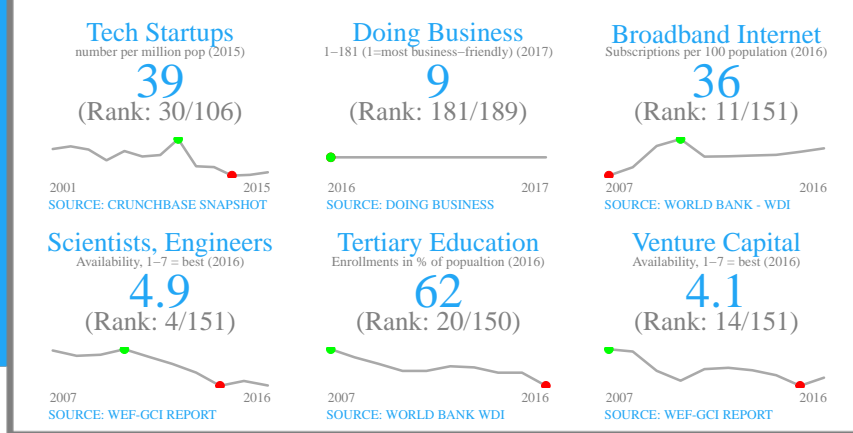


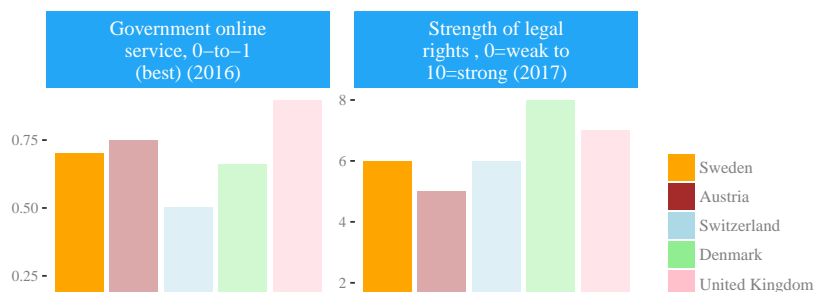
Sweden

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

Time needed to setup a foreign business
number of days (2012) (Rank: /87)

FDI Regulation Index (aggregates across telecoms, media, electric)
100=full ownership allowed (2012) (Rank: /84)

Procedures to set up a foreign business
number of procedures (2012) (Rank: /87)

Efficiency of legal framework in settling disputes
1-7 = best (2016) **5.7** (Rank: 8/151)

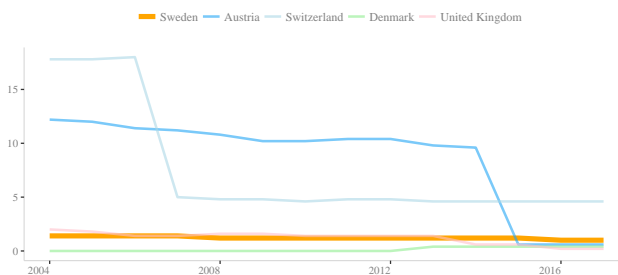
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
Ease of doing business index	81.61	82.13	0.52	9	9	0
Dealing with Construction Permits	78.75	78.85	0.1	23	25	-2
Enforcing Contracts	72.04	72.04	0	22	22	0
Getting Credit	55	55	0	70	75	-5
Getting Electricity	93.08	96.2	3.12	8	6	2
Paying Taxes	85.28	85.28	0	30	28	2
Protecting Minority Investors	71.67	71.67	0	15	19	-4
Registering Property	88.86	90.11	1.25	11	10	1
Resolving Insolvency	76.6	77.9	1.3	19	19	0
Starting a Business	94.61	94.64	0.03	12	15	-3
Trading Across Borders	98.04	98.04	0	18	18	0

SOURCE: DOING BUSINESS

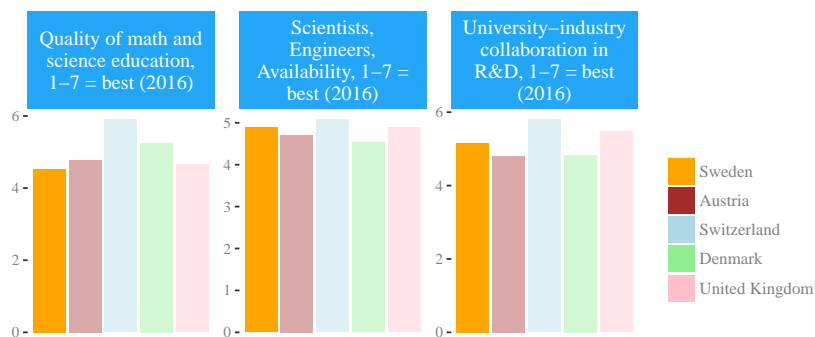
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

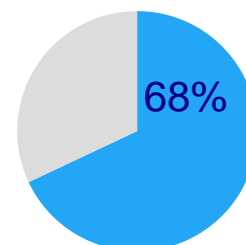
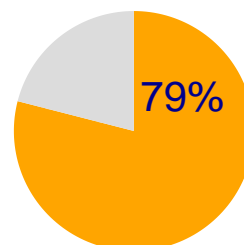


SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Sweden (2014)

ECS (average, 2014)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

3.2
(Rank: 158/195)



No data available

(Rank: /136)

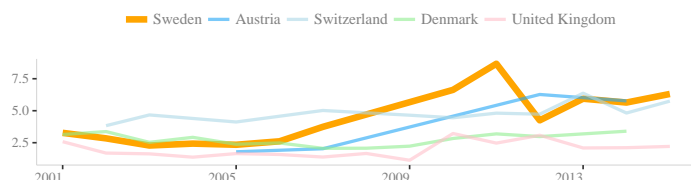
Market Capitaliz. of Listed Companies
% of GDP (2003)

88
(Rank: 22/115)



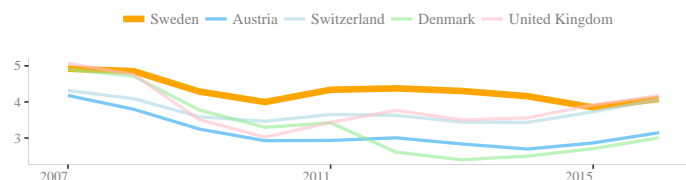
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

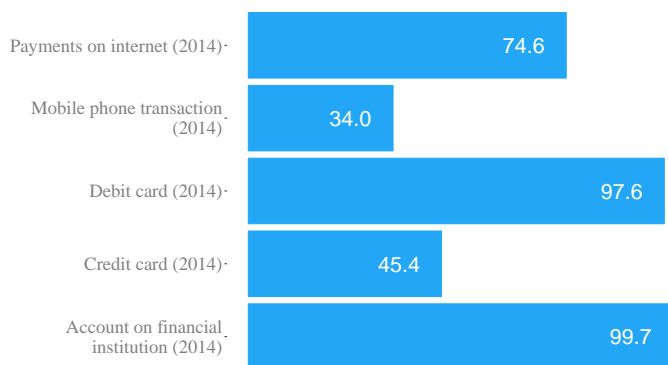


SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density
new registrations per 1,000 people ages 15-64 (2009) **7.2** (Rank: 18/137)

Ratio of online/in store purchases
Percentage (2016) **79** (Rank: 6/54)

Firms using email to interact with clients/suppliers (%)
% of firms (2010) (Rank: /146)

Firms with their own Website
% of firms (2014) **91.7** (Rank: 1/143)

ICT service exports
% of service exports, BoP (2014) **15.5** (Rank: 94/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	5.8	5.8	5.5	5.3	5.4	5.4	5.5	
Listed domestic companies, total, Number	NaN	NA	NA	NA	NA	NA	—	
Perceived Capabilities, % of 18-64 population	42.2	40.3	37.0	38.8	36.6	36.7	—	
Fear of Failure Rate, % of 18-64 population	30.9	34.6	32.6	36.6	36.5	36.5	—	
Tech Startups, number per million pop	47.1	41.4	41.0	37.1	37.5	38.7	—	
High Status Successful Entrepreneurship, % of 18-64 population	64.5	70.8	NA	71.5	70.9	69.8	—	
Media Attention for Entrepreneurship, % of 18-64 population	58.1	62.3	NA	58.5	60.3	61.3	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	4.3	5.8	6.4	8.2	6.7	7.2	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	70.2	67.6	48.6	58.4	56.2	52.6	—	
New Product early-stage Entrepr. Activity, % of TEA	37.2	40.6	36.0	45.5	45.4	45.1	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	2.2	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	96.1	NA	—	
Quality of electricity supply, 1-7 = best	6.7	6.7	6.6	6.5	6.3	6.5	6.8	
Broadband Internet, Subscriptions per 100 population	31.4	31.6	31.8	32.2	32.5	34.2	36.1	
Internet bandwidth, kb/s/capita	35.2	35.2	244.4	279.8	374.8	527.5	421.2	
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	10.7	10.7	10.0	9.7	9.9	NA	—	
Internet users, per 100 population	86.8	92.8	93.2	94.8	92.5	90.6	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI