

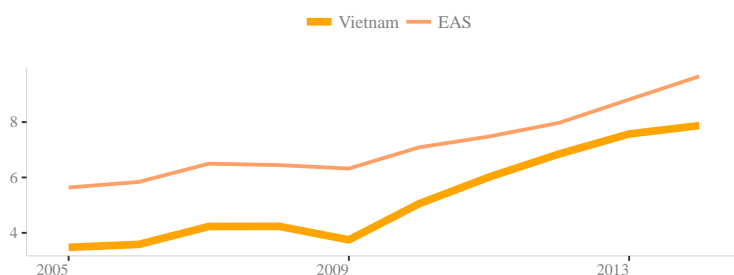
## Vietnam

## Country Snapshot

International arrivals  
passengers, million (2014)7.9  
(Rank: 29/144)Int. Tourism Receipts  
current US\$, billion (2014)7,330  
(Rank: 39/143)Contribution to GDP  
current US\$, billion (2017)30  
(Rank: 39/125)Contribution to empl.  
thousands of jobs (2017)6,238  
(Rank: 11/125)T&T Competitiv.  
1-7 (best) (2015)48/98  
Value: 3.6Capital investment  
current US\$, billion (2017)12  
(Rank: 16/125)

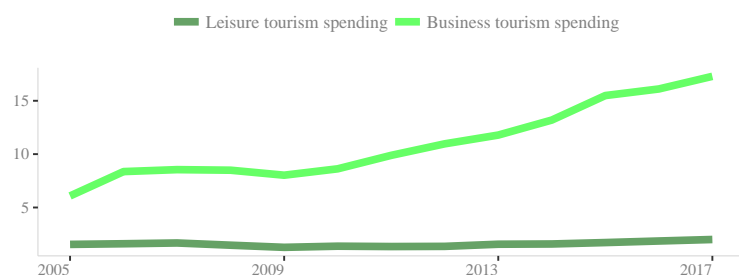
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

71/98 Value: 3

1-7 (best) (2015)

Cultural resour. & business  
travel

24/97 Value: 2.8

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

28/98 Value: 3.6

1-7 (best) (2015)

Natural and cultural res.  
subindex

26/98 Value: 3.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

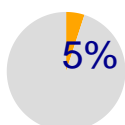
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

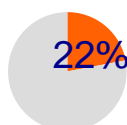
Data not available

INTERNATIONAL TOURISM RECEIPTS, % of total exports

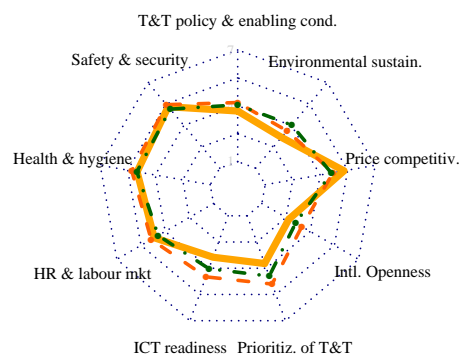
Vietnam (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI

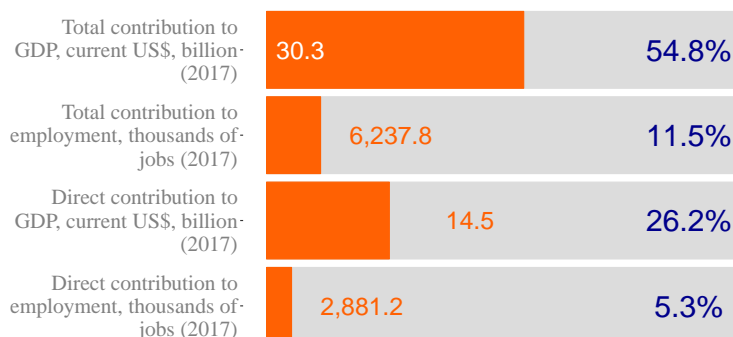


● Vietnam ● EAS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

Data not available

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption	4.6	(Rank: 43/125)
(2017)		
Domestic tourism spending	3.6	(Rank: 36/125)
(2017)		
Capital investment	11.7	(Rank: 16/125)
(2017)		

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 48/97 Value: 2.7  
1-7 (best) (2015)

Ground & port infrast. 63/98 Value: 3.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 19/98 Value: 5.3  
1-7 (best) (2015)

Prioritiz. of T&T 77/97 Value: 3.7  
1-7 (best) (2015)

Business envmnt 46/97 Value: 4.5  
1-7 (best) (2015)

HR & labour mkt 41/98 Value: 4.7  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.