

International arrivals

1.2  
(Rank: 93/202)

Int. Tourism Receipts

517  
(Rank: 90/199)

Contribution to GDP

2.2  
(Rank: 131/175)

Contribution to empl.

141  
(Rank: 115/175)

T&amp;T Competitiv.

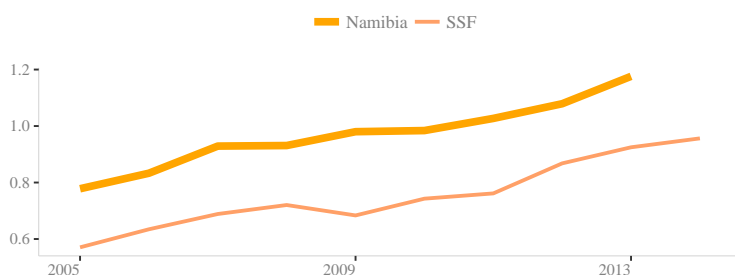
68/140  
Value: 3.7

Capital investment

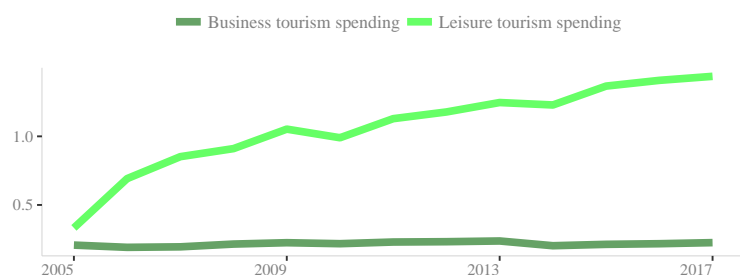
1  
(Rank: 100/175)

## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

45/140 Value: 4.8

1-7 (best) (2015)

Cultural resour. &amp; business travel

134/139 Value: 1.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

31/140 Value: 3.9

1-7 (best) (2015)

Natural and cultural res. subindex

59/140 Value: 2.5

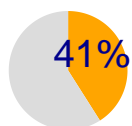
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

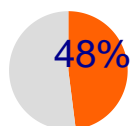
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Namibia (2015)

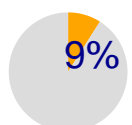


SSF (average, 2015)

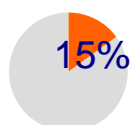


INTERNATIONAL TOURISM RECEIPTS, % of total exports

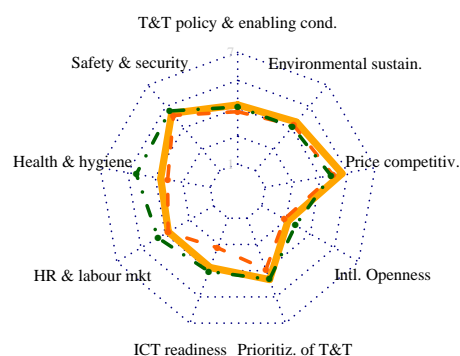
Namibia (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

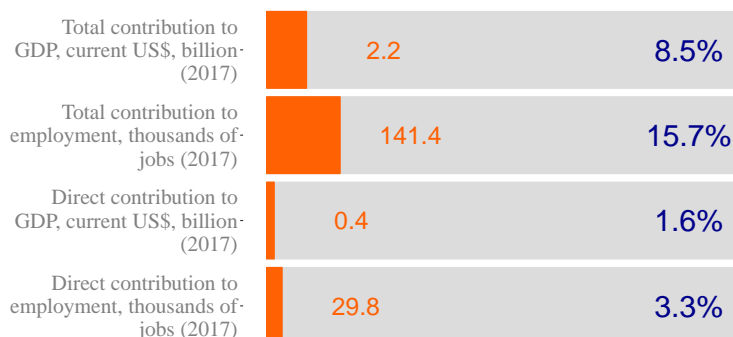


● Namibia ● SSF ● World

SOURCE: WEF TTCR 2015

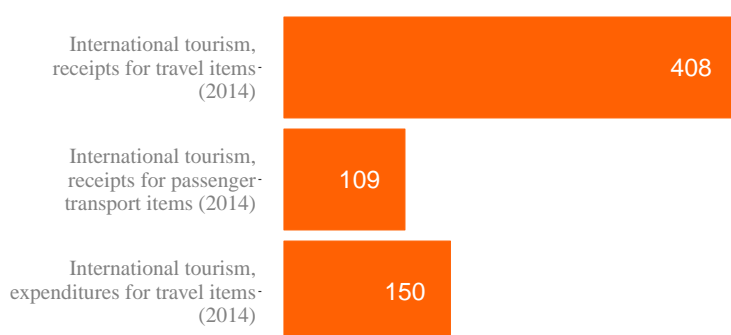
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



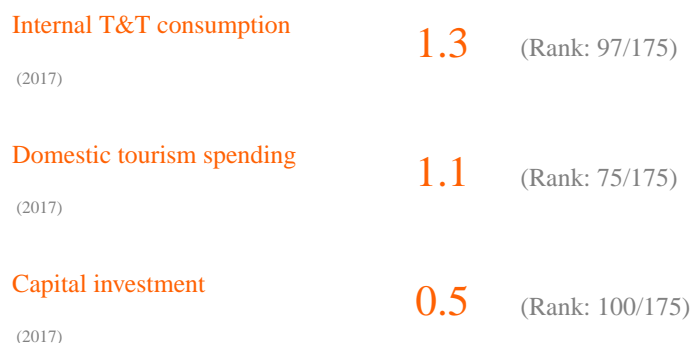
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



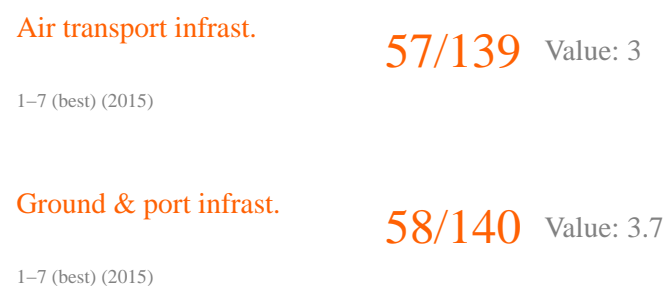
SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TCCR 2015



SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.