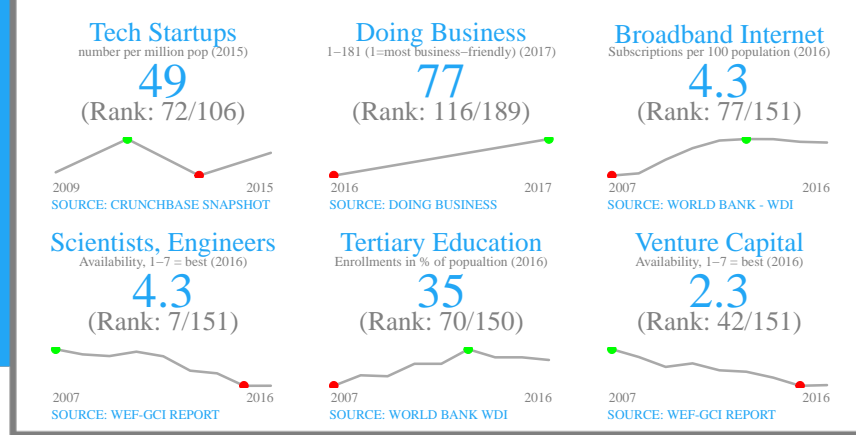


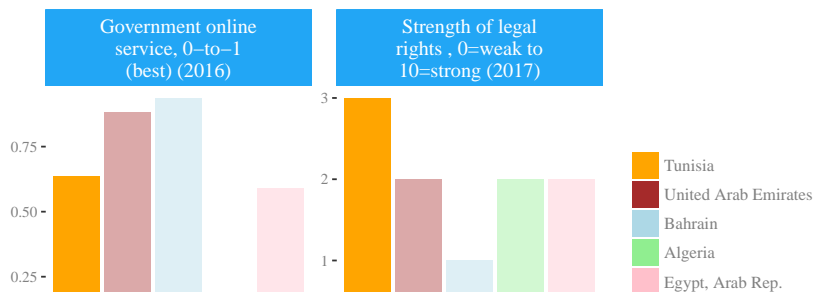
Tunisia

Country Snapshot



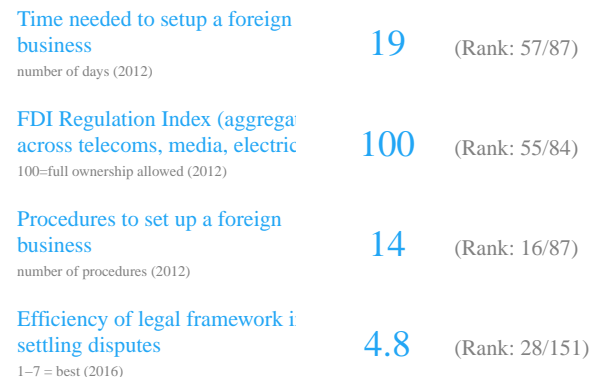
POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS



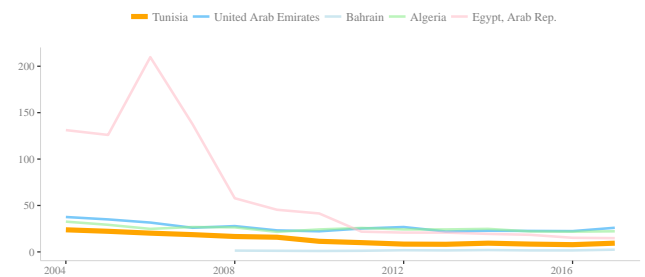
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

	2016	DTF 2017	Change	2016	Rank 2017	Change
Ease of doing business index	63.91	64.89	0.98	75	77	-2
Dealing with Construction Permits	73.39	73.34	-0.05	57	59	-2
Enforcing Contracts	59.33	59.33	0	76	76	0
Getting Credit	35	45	10	127	101	26
Getting Electricity	82.38	82.32	-0.06	38	40	-2
Paying Taxes	68.96	68.96	0	103	106	-3
Protecting Minority Investors	46.67	46.67	0	112	118	-6
Registering Property	63.22	63.22	0	90	92	-2
Resolving Insolvency	52	52	0	55	58	-3
Starting a Business	85.11	85.01	-0.1	91	103	-12
Trading Across Borders	70.5	70.5	0	91	92	-1

SOURCE: DOING BUSINESS

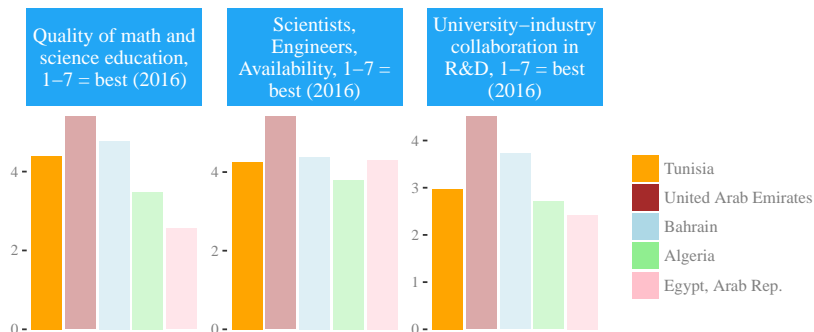
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



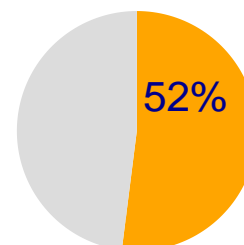
SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

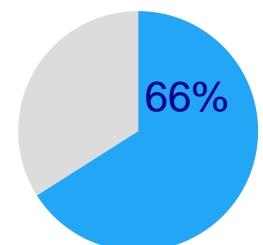
AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)
Tunisia (2014)

MEA (average, 2014)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

2.3

(Rank: 103/195)



Investment in Telecoms w/ Private Part.
current US\$ Million (2014)

114

(Rank: 11/136)



Market Capitaliz. of Listed Companies
% of GDP (2011)

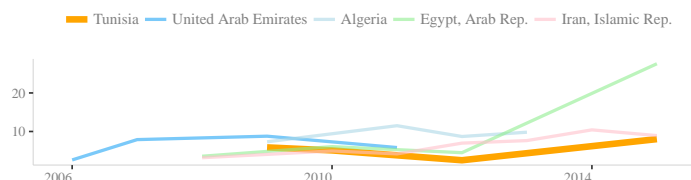
21

(Rank: 61/115)



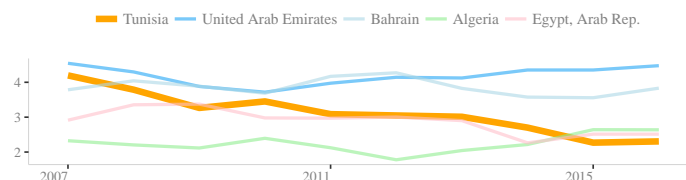
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

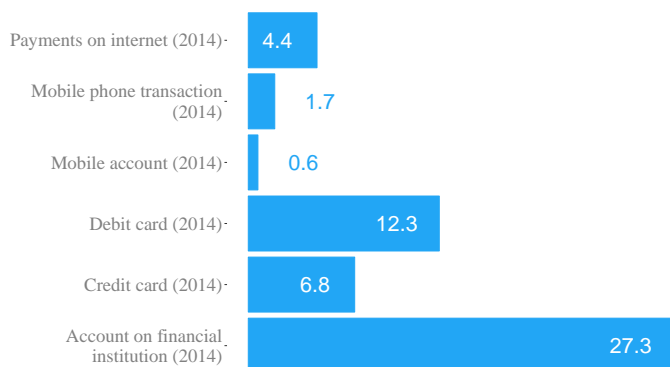


SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	1.3	(Rank: 73/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	93.6	(Rank: 17/146)
Firms with their own Website % of firms (2014)	66.3	(Rank: 25/143)
ICT service exports % of service exports, BoP (2014)	8.8	(Rank: 141/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	3.6	3.4	NA	2.8	2.9	2.8	2.9	
Listed domestic companies, total, Number	56.5	57.0	59.0	71.0	77.0	78.0	—	
Perceived Capabilities, % of 18-64 population	46.7	NA	62.2	NA	NA	59.9	—	
Fear of Failure Rate, % of 18-64 population	28.5	NA	14.9	NA	NA	40.2	—	
Tech Startups, number per million pop	47.0	NA	34.6	NA	NA	48.9	—	
High Status Successful Entrepreneurship, % of 18-64 population	93.3	NA	93.9	NA	NA	72.1	—	
Media Attention for Entrepreneurship, % of 18-64 population	74.4	NA	47.6	NA	NA	48.4	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	7.8	NA	4.8	NA	NA	10.1	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	52.3	NA	42.3	NA	NA	64.1	—	
New Product early-stage Entrepr. Activity, % of TEA	31.1	NA	51.9	NA	NA	53.0	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	7.6	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	74.5	NA	NA	—	
Quality of electricity supply, 1-7 = best	5.8	5.7	NA	5.2	5.0	4.8	5.1	
Broadband Internet. Subscriptions per 100 population	2.2	4.6	NA	4.8	4.8	4.4	4.3	
Internet bandwidth, kb/s/capita	4.0	4.0	NA	19.0	19.1	26.0	33.8	
Access to electricity, % population	99.5	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	5.3	6.6	5.8	5.0	NA	NA	—	
Internet users, per 100 population	21.4	39.1	41.4	43.8	46.2	48.5	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI