

Finland

Country Snapshot

International arrivals

4.2
(Rank: 39/144)

Int. Tourism Receipts

3,599
(Rank: 31/143)

Contribution to GDP

15
(Rank: 30/125)

Contribution to empl.

169
(Rank: 76/125)

T&T Competitiv.

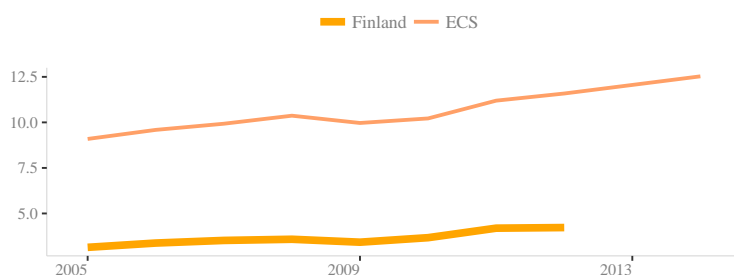
15/98
Value: 4.5

Capital investment

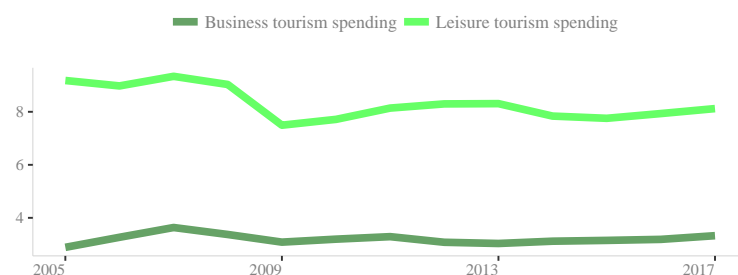
3.2
(Rank: 37/125)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

27/98 Value: 5

1-7 (best) (2015)

Cultural resour. & business travel

33/97 Value: 2.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

38/98 Value: 3.2

1-7 (best) (2015)

Natural and cultural res. subindex

35/98 Value: 2.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

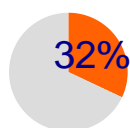
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Finland (2015)

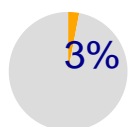


ECS (average, 2015)

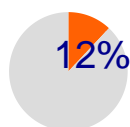


INTERNATIONAL TOURISM RECEIPTS, % of total exports

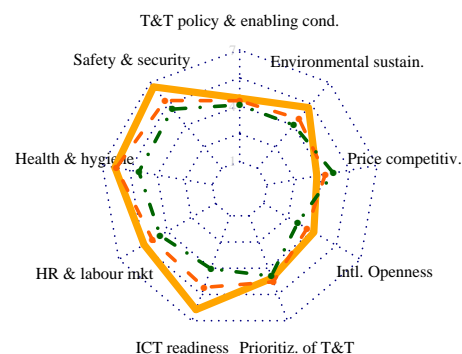
Finland (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

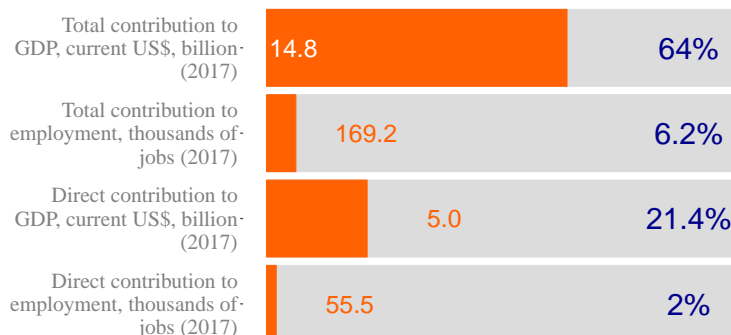


● Finland ● ECS ● World

SOURCE: WEF TTCR 2015

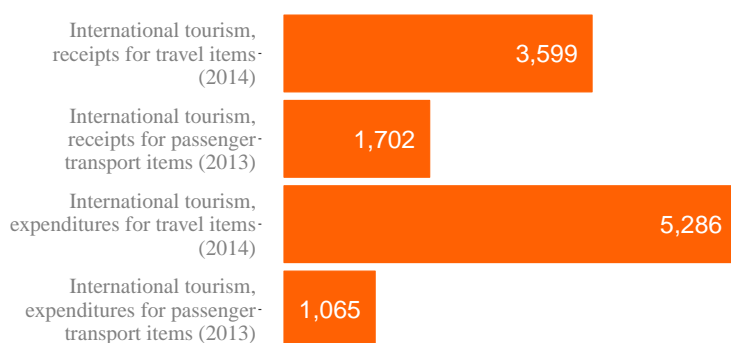
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



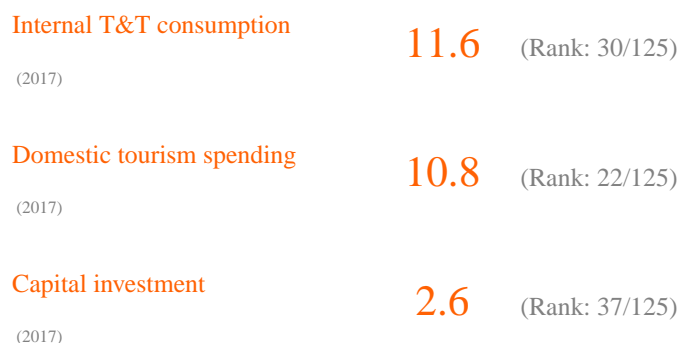
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



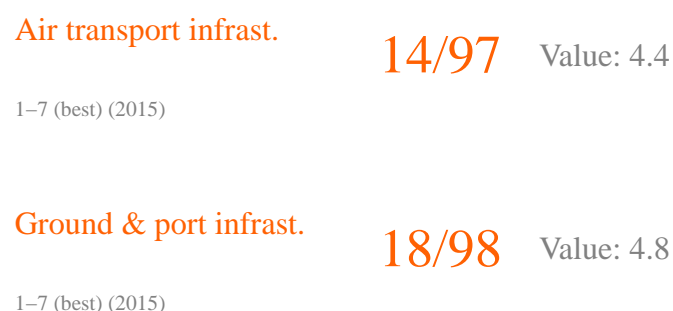
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.