Tourism 360

India

Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description

PASSENGER ARRIVALS India — Bangladesh — Pakistan 80 -60 -40 -



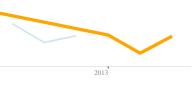
CULTURAL RESOURCES

Cultural resources and business travel 1-7 (best) (2016)

Tourist service infrastructure

1-7 (best) (2016)

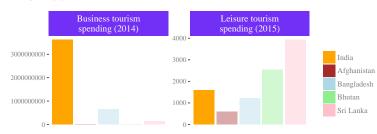
SOURCE: WEF TTCR 2015



(Rank: 36/151)

(Rank: 58/151)

PURPOSE



SOURCE: WTTC

NATURAL RESOURCES

Natural resources 1-7 (best) (2016)

Natural and cultural resources subindex 1-7 (best) (2016)

SOURCE: WEF TTCR 2015

(Rank: 3/151)

(Rank: 41/151)

TOURISM ECONOMIC INDICATORS

Here goes a description

International tourism

(Rank: 59/189)



International tourism, expenditures

(Rank: 105/206)



INTERNATIONAL TOURISM, % of exports



SOURCE: WORLD BANK - WDI

INTERNATIONAL TOURISM, in \$US

International tourism, receipts for passengertransport items (2017)

International tourism, expenditures for travel items (2015)

International tourism. expenditures for passengertransport items (2014)

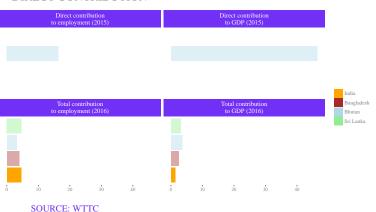
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SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION



CAPITAL INVESTMENT

Internal T&T consumption

current US\$ (2014)

8300000/136)

Domestic tourism spending current US\$ (2011)

353.3 (Rank: 171/206)

Government individual expendi current US\$ (2016)

(Rank: 105/150)

Capital investment

(Rank: 17/151)

current US\$ (2016)

SOURCE: WTTC

TOURISM COMPETITIVENESS

Here goes a description

TOURISM COMPETITIVENESS INDEX

India (2015)



SAS (simple average, 2015)



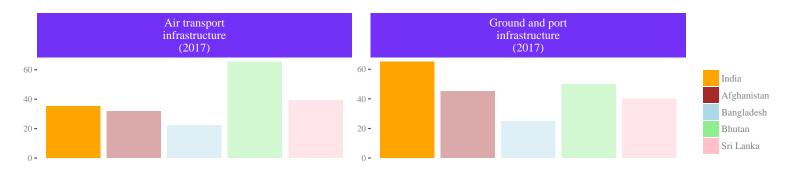
SOURCE: WEF TTCR 2015

COMPETITIVENESS INDICATORS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011
Safety and security, 1-7 (best)	49	50	52	53	50	53	54	-
Price competitiveness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	51	
International Openness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	144	•
Environmental sustainability, 1-7 (best)	NaN	NA	NA	NA	NA	NA	172	•
Prioritization of Travel & Tourism, 1-7 (best)	NaN	NA	NA	NA	NA	NA	42	•—
Business environment, 1-7 (best)	NaN	NA	NA	NA	NA	NA	10	•
Infrastructure subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	151	•
T&T policy and enabling conditions subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	184	•
Health and hygiene, 1-7 (best)	17	17	17	20	18	33	33	
Human resources & labour market, 1-7 (best)	NaN	NA	NA	NA	NA	NA	140	-
Enabling environment subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	178	•
ICT readiness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	135	•

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT Here goes a description



SOURCE: WEF TTCR 2015

