

## Botswana

## Country Snapshot

## International arrivals

1.5  
(Rank: 54/144)

## Int. Tourism Receipts

113  
(Rank: 74/143)

## Contribution to GDP

1.8  
(Rank: 73/125)

## Contribution to empl.

79  
(Rank: 92/125)

## T&amp;T Competitiv.

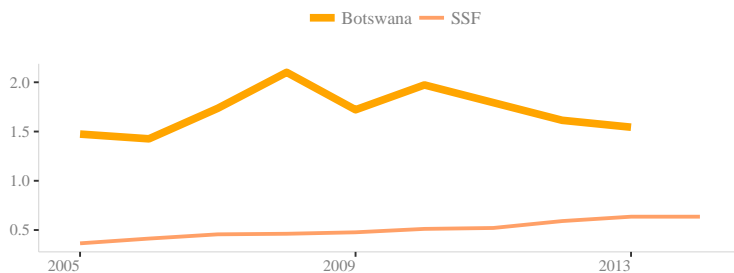
62/98  
Value: 3.4

## Capital investment

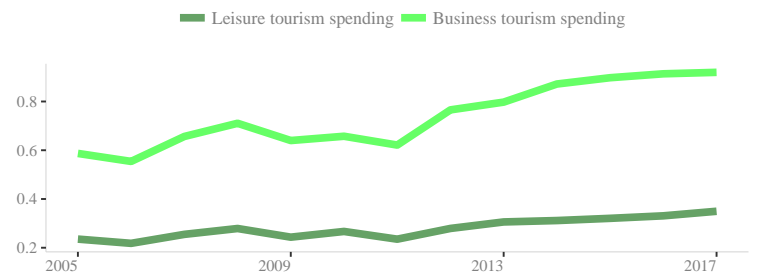
14  
(Rank: 25/125)

## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



## RESOURCE BASE

CULTURAL RESOURCES

## Tourist service infrast.

1-7 (best) (2015)

60/98 Value: 3.5

## Cultural resour. &amp; business travel

1-7 (best) (2015)

63/97 Value: 1.4

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

## Natural resources

1-7 (best) (2015)

25/98 Value: 3.6

## Natural and cultural res. subindex

1-7 (best) (2015)

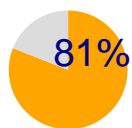
38/98 Value: 2.5

SOURCE: WEF TTCR 2015

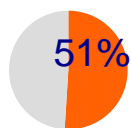
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Botswana (2015)

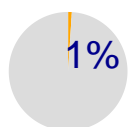


SSF (average, 2015)

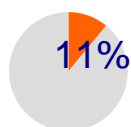


INTERNATIONAL TOURISM RECEIPTS, % of total exports

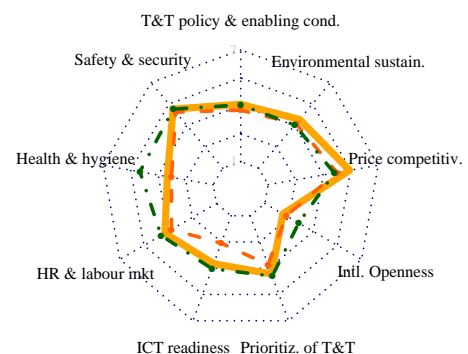
Botswana (2013)



SSF (average, 2013)



SOURCE: WORLD BANK - WDI

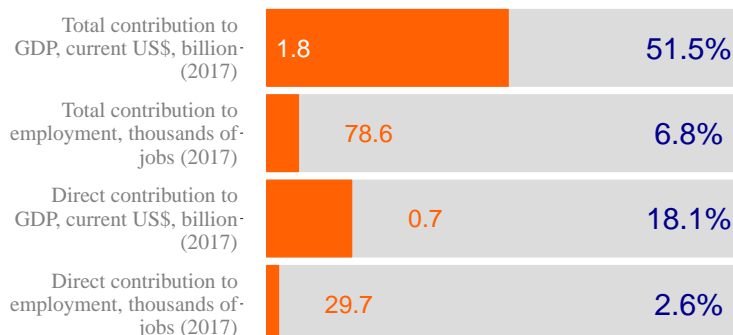


● Botswana ● SSF ● World

SOURCE: WEF TTCR 2015

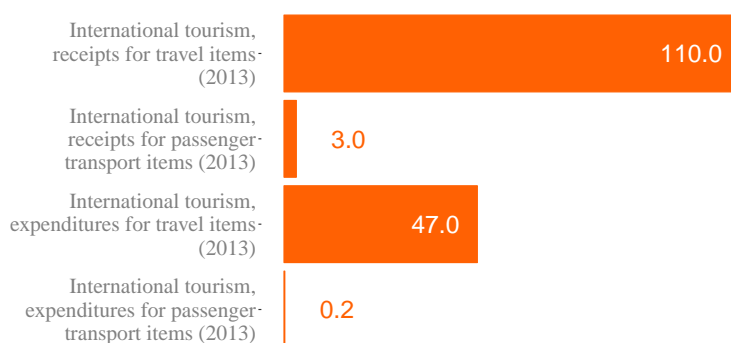
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



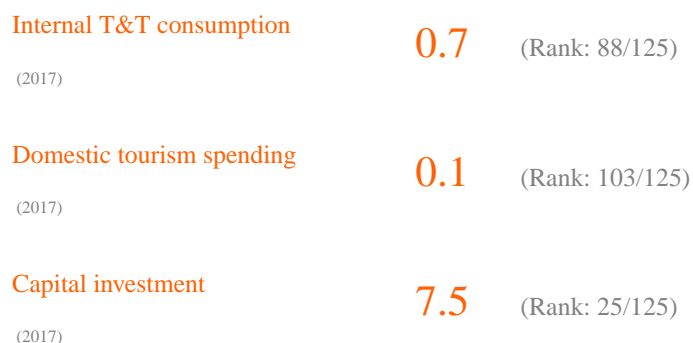
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



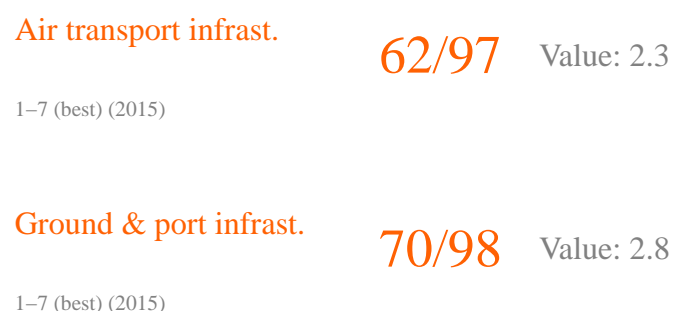
SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.