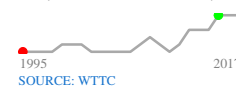
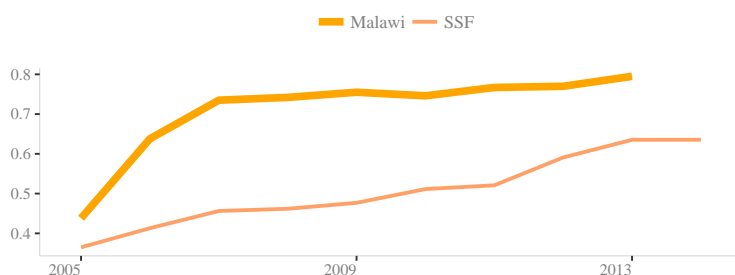


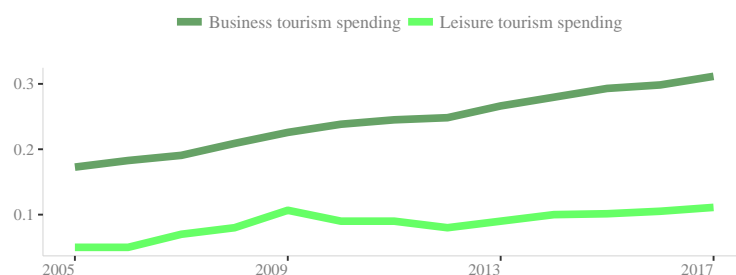
International arrivals
passengers, million (2013)0.8
(Rank: 70/144)Int. Tourism Receipts
current US\$, billion (2014)36
(Rank: 121/143)Contribution to GDP
current US\$, billion (2017)0.54
(Rank: 101/125)Contribution to empl.
thousands of jobs (2017)472
(Rank: 47/125)T&T Competitiv.
1-7 (best) (2015)88/98
Value: 2.9Capital investment
current US\$, billion (2017)0.07
(Rank: 116/125)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

88/98 Value: 2.5

Cultural resour. & business travel

1-7 (best) (2015)

82/97 Value: 1.3

SOURCE: WEF TCCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

44/98 Value: 2.9

Natural and cultural res. subindex

1-7 (best) (2015)

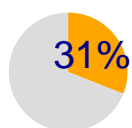
57/98 Value: 2.1

SOURCE: WEF TCCR 2015

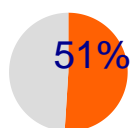
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Malawi (2015)

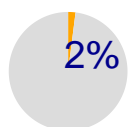


SSF (average, 2015)

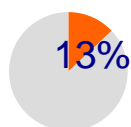


INTERNATIONAL TOURISM RECEIPTS, % of total exports

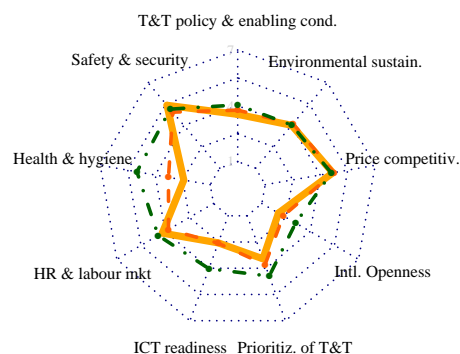
Malawi (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

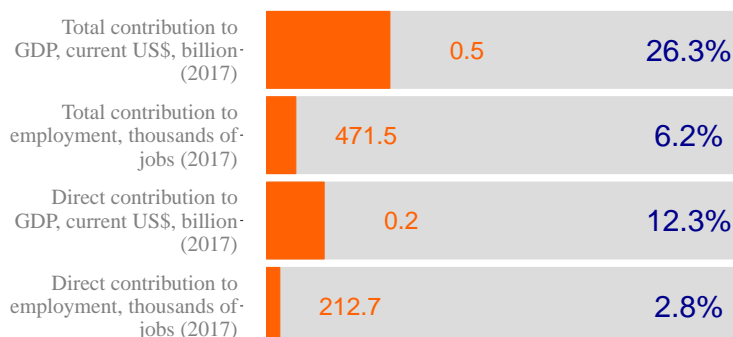


● Malawi ● SSF ● World

SOURCE: WEF TCCR 2015

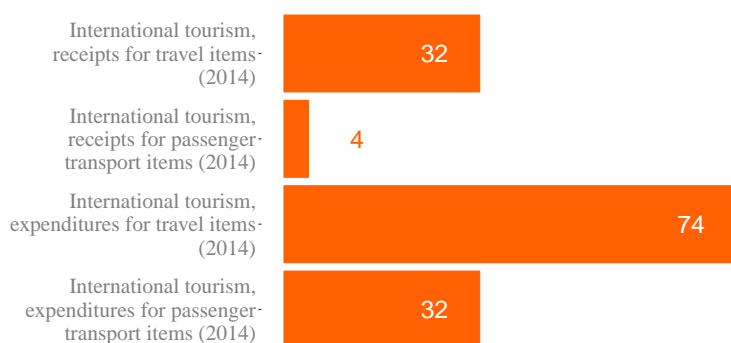
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 48/98 Value: 4.7
1-7 (best) (2015)

Business envmnt 75/97 Value: 4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.2 (Rank: 110/125)
(2017)

Domestic tourism spending 0.3 (Rank: 81/125)
(2017)

Capital investment 0 (Rank: 121/125)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 96/97 Value: 1.5
1-7 (best) (2015)

Ground & port infrast. 81/98 Value: 2.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 82/97 Value: 3.5
1-7 (best) (2015)

HR & labour mkt 71/98 Value: 4.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.