

International arrivals

1.4
(Rank: 103/202)

Int. Tourism Receipts

6,576
(Rank: 69/199)

Contribution to GDP

11
(Rank: 56/175)

Contribution to empl.

350
(Rank: 67/175)

T&T Competitiv.

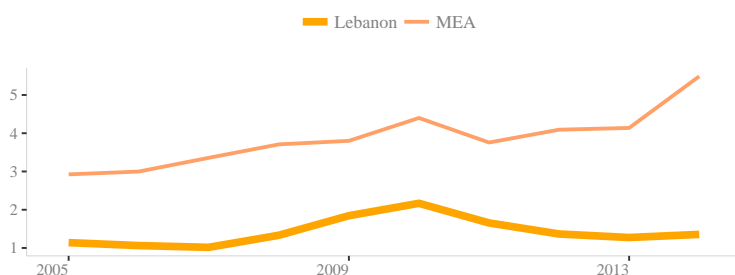
91/140
Value: 3.4

Capital investment

2.7
(Rank: 93/175)

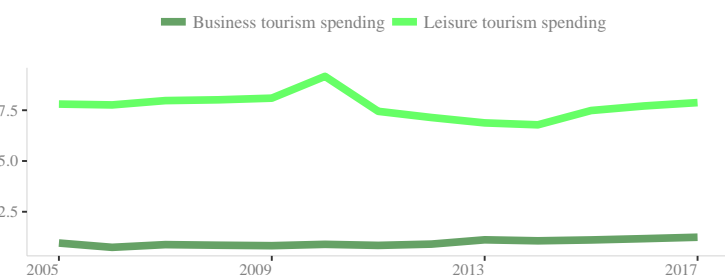
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

33/140 Value: 5.2

1-7 (best) (2015)

Cultural resour. & business travel

80/139 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

139/140 Value: 1.7

1-7 (best) (2015)

Natural and cultural res. subindex

131/140 Value: 1.6

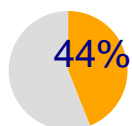
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

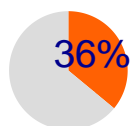
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Lebanon (2015)

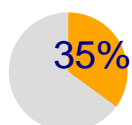


MEA (average, 2015)

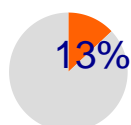


INTERNATIONAL TOURISM RECEIPTS, % of total exports

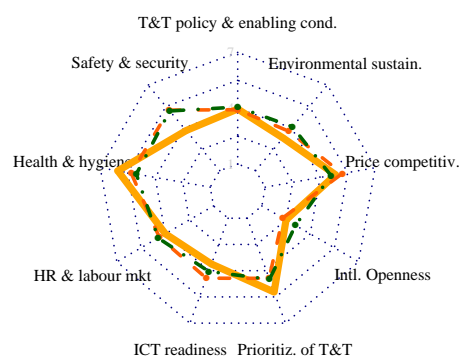
Lebanon (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI

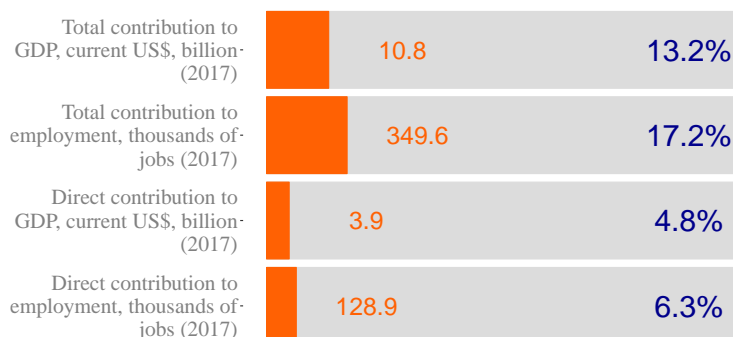


● Lebanon ● MEA ● World

SOURCE: WEF TTCR 2015

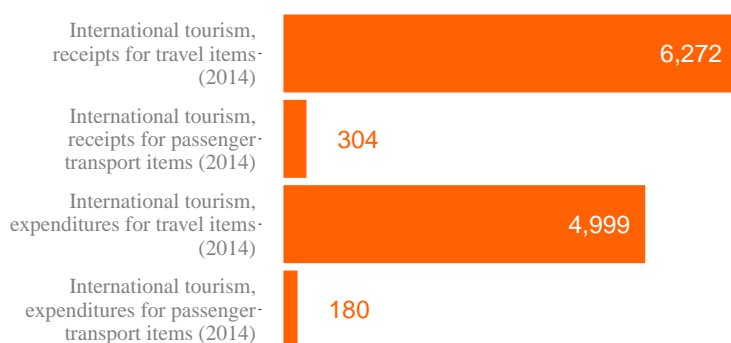
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 60/140 Value: 4.8
1-7 (best) (2015)

Business envmnt 120/139 Value: 3.8
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 8.3 (Rank: 54/175)
(2017)

Domestic tourism spending 1.3 (Rank: 70/175)
(2017)

Capital investment 0.6 (Rank: 91/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 78/139 Value: 2.5
1-7 (best) (2015)

Ground & port infrast. 88/140 Value: 3.1
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 30/139 Value: 5.2
1-7 (best) (2015)

HR & labour mkt 111/140 Value: 4
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.