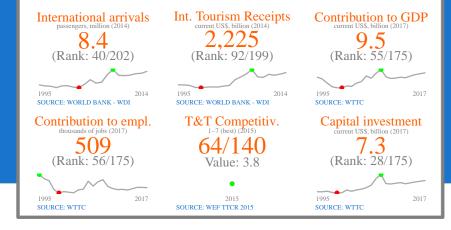
Tourism 360

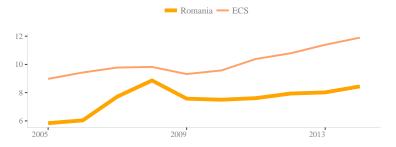
# Romania

Country Snapshot



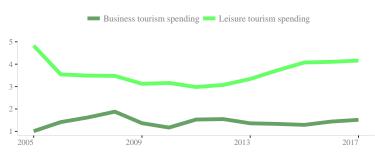
# **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## **RESOURCE BASE**

CULTURAL RESOURCES

Tourist service infrast. 40/140 Value: 5

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

### NATURAL RESOURCES

Natural resources 82/140 Value: 2.7

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

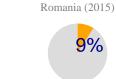
65/140 Value: 2.4

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.1

47/139

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

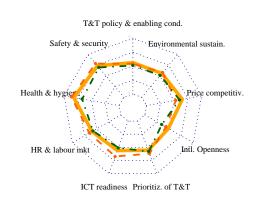
Romania (2014)

ECS (average, 2014)





SOURCE: WORLD BANK - WDI



Romania ● ECS ● World

SOURCE: WEF TTCR 2015

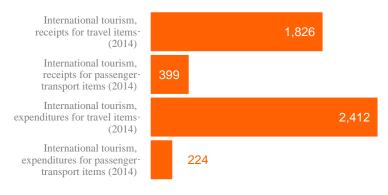
# TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION

#### Total contribution to GDP, current US\$, billion-9.5 2.2% (2017)Total contribution to employment, thousands of-508.9 5.3% jobs (2017) Direct contribution to 0.6% GDP, current US\$, billion-2.4 (2017)Direct contribution to 2% 186.7 employment, thousands ofjobs (2017)

#### SOURCE: WTTC

#### INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

Duine commediates

#### CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	3	(Rank: 74/175)
Domestic tourism spending (2017)	2.8	(Rank: 57/175)
Capital investment (2017) SOURCE: WTTC	8.1	(Rank: 28/175)

#### ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

c m o m

Air transport infrast.  1–7 (best) (2015)	91/139 Value: 2.3
Ground & port infrast.  1–7 (best) (2015)	<b>89/140</b> Value: 3.1

# OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	<b>52/140</b> Value: 4.9	Prioritiz. of T&T  1–7 (best) (2015)	89/139 Value: 4.3
Business envmnt	99/139 Value: 4.1	HR & labour mkt	63/140 Value: 4.6
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

