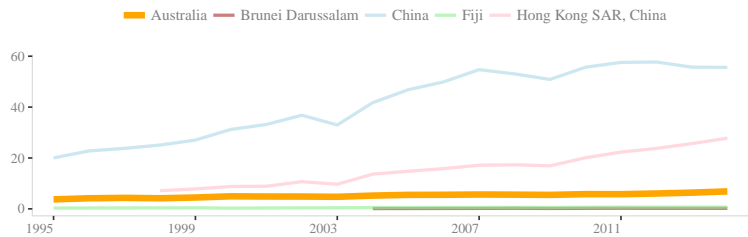




TOURISM DEMAND AND SUPPLY

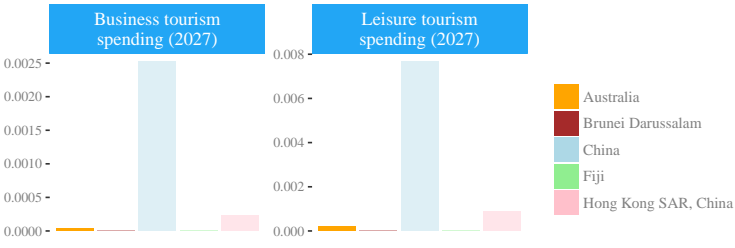
Here goes a description

PASSENGER ARRIVALS



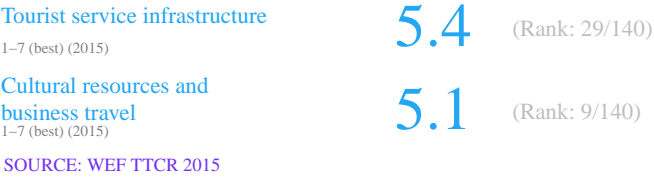
SOURCE: WORLD BANK - WDI

PURPOSE



SOURCE: WTTC

CULTURAL RESOURCES



NATURAL RESOURCES



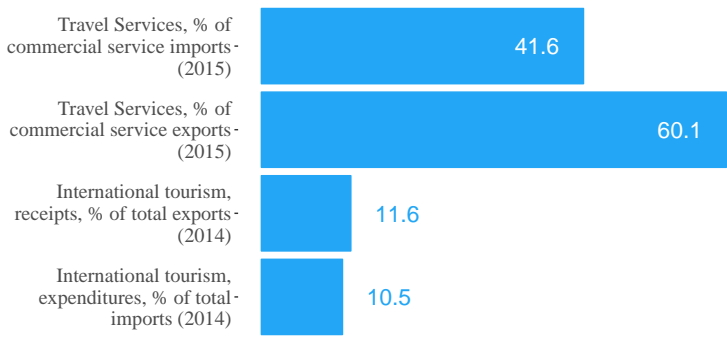
TOURISM ECONOMIC INDICATORS

Here goes a title

Here goes a title

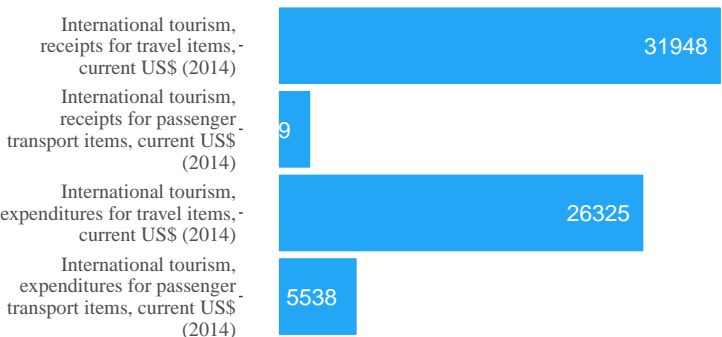


INTERNATIONAL TOURISM, % of exports



SOURCE: WORLD BANK - WDI

INTERNATIONAL TOURISM, in \$US

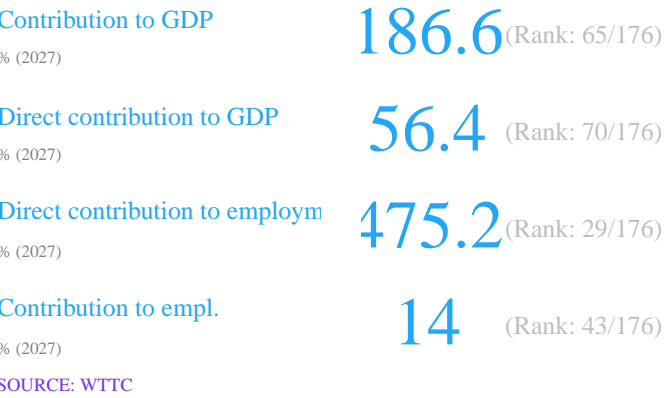


SOURCE: WORLD BANK - WDI

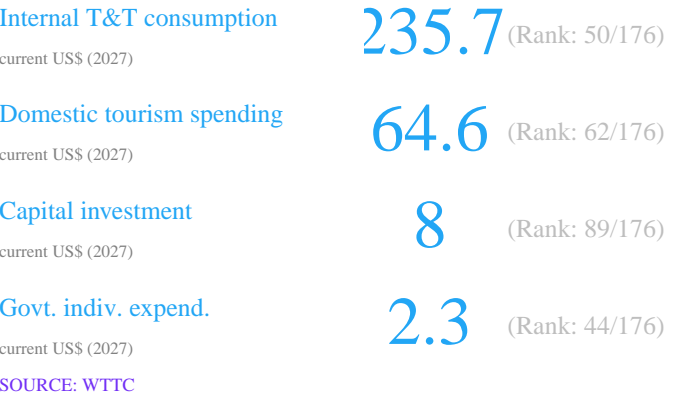
TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION



CAPITAL INVESTMENT



TOURISM COMPETITIVENESS

Here goes a description

TOURISM COMPETITIVENESS INDEX



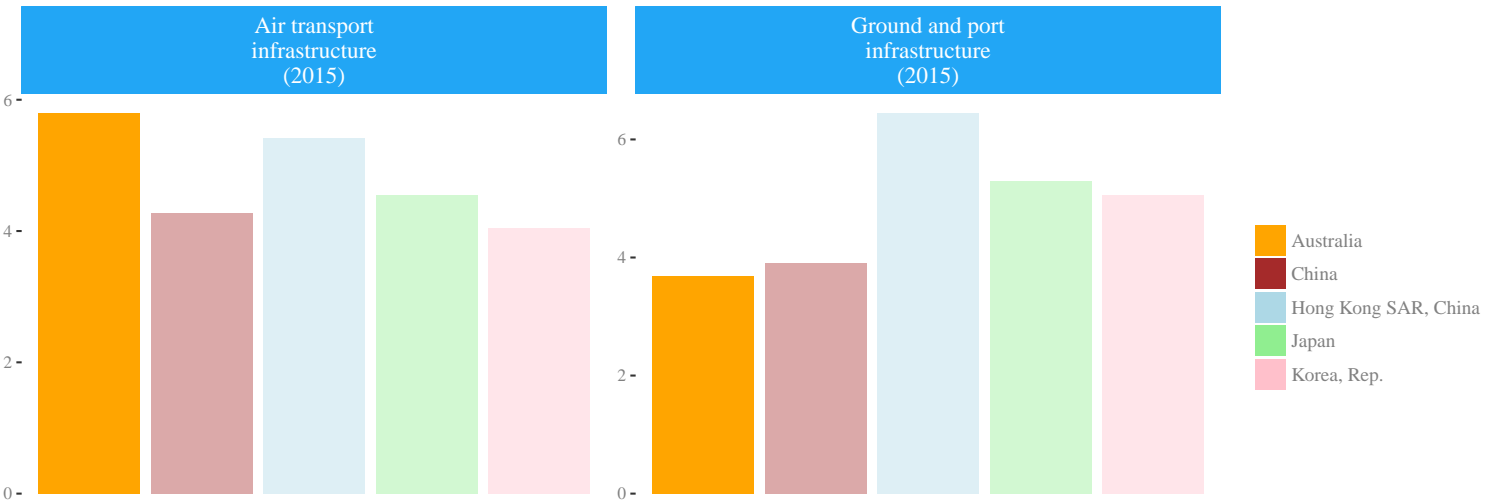
	(1-7=best) Australia	China	Hong Kong SAR, China	Japan
Business environment	5.04	4.25	6.08	5.12
Enabling environment subindex	5.57	4.87	6.07	5.76
Environmental sustainability	4.64	2.93	3.96	4.30
Health and hygiene	6.14	5.29	6.41	6.43
Human resources & labour market	4.72	5.20	5.30	5.20
ICT readiness	5.73	4.15	6.22	5.10
Infrastructure subindex	4.98	3.74	5.31	4.65
International Openness	4.04	2.52	3.78	4.16
Price competitiveness	3.06	5.10	3.59	3.75
Prioritization of Travel & Tourism	4.81	4.73	5.63	5.44
Safety and security	6.24	5.47	6.31	6.05
T&T policy and enabling conditions	4.14	3.82	4.24	4.41

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT

Here goes a description

Here goes a title



SOURCE: WEF TTCR 2015