Tourism 360

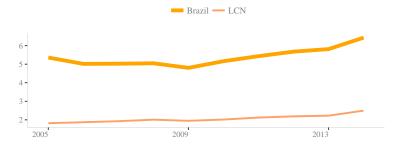
Brazil

Country Snapshot



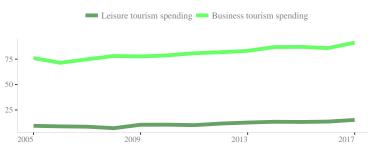
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 32/98 Value: 4.7
1–7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

NATURAL RESOURCES

Natural resources 1/98 Value: 6

Natural and cultural res. subindex
1-7 (best) (2015)

Value: 5.7

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 5.3

7/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiene Price competitiv.

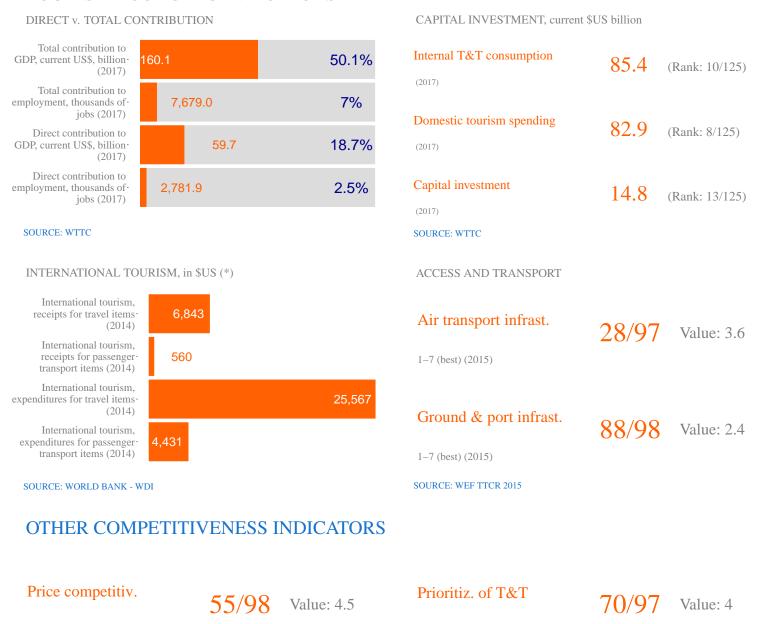
HR & labour inkt Inil. Openness

ICT readiness Prioritiz. of T&T

● Brazil ● LCN ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy.

Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by

Value: 3.6

resident carriers and passenger services performed within an economy by nonresident carriers.

1-7 (best) (2015)

1-7 (best) (2015)

HR & labour mkt



1-7 (best) (2015)

1-7 (best) (2015)

Business envmnt

46/98

Value: 4.5