

## Denmark

## Country Snapshot

## International arrivals

10  
(Rank: 20/144)

## Int. Tourism Receipts

7,002  
(Rank: 24/143)

## Contribution to GDP

21  
(Rank: 27/125)

## Contribution to empl.

211  
(Rank: 65/125)

## T&amp;T Competitiv.

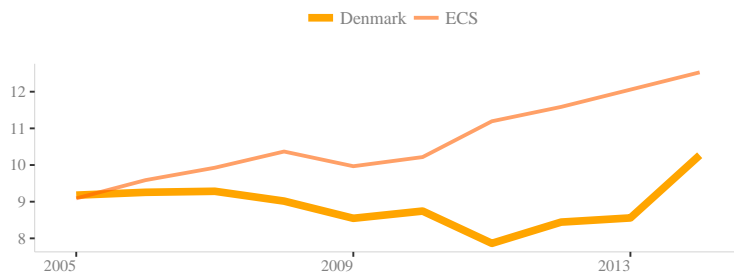
18/98  
Value: 4.4

## Capital investment

5.8  
(Rank: 24/125)

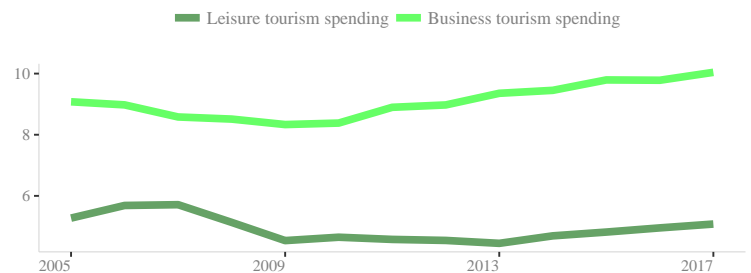
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

## Tourist service infrast.

33/98 Value: 4.7

1-7 (best) (2015)

## Cultural resour. &amp; business travel

31/97 Value: 2.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

## Natural resources

31/98 Value: 3.5

1-7 (best) (2015)

## Natural and cultural res. subindex

31/98 Value: 2.8

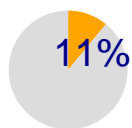
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

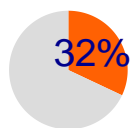
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Denmark (2015)

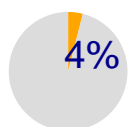


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

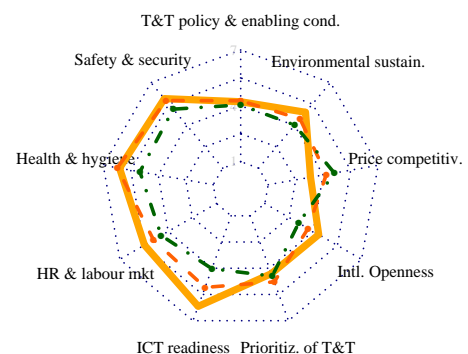
Denmark (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

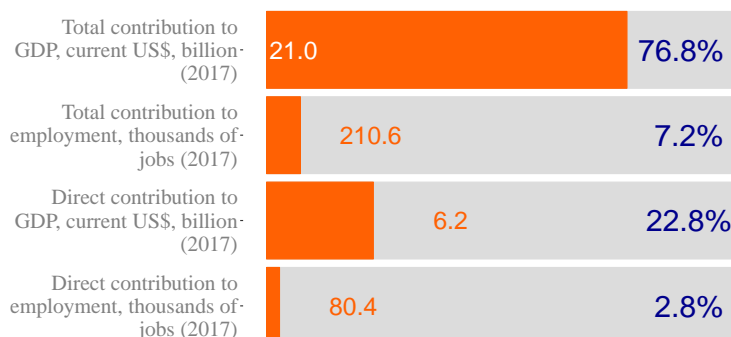


Denmark ECS World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	14.5	(Rank: 27/125)
Domestic tourism spending (2017)	7.7	(Rank: 27/125)
Capital investment (2017)	7.6	(Rank: 24/125)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	23/97	Value: 3.9
Ground & port infrast. 1-7 (best) (2015)	8/98	Value: 5.5

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	94/98	Value: 3.3
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Prioritiz. of T&T 1-7 (best) (2015)	63/97	Value: 4.3
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Business envmnt 1-7 (best) (2015)	11/97	Value: 5.3
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HR & labour mkt 1-7 (best) (2015)	1/98	Value: 5.5
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SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.