Tourism 360

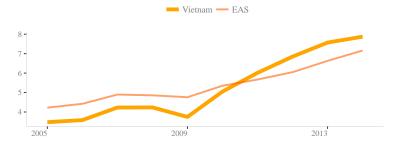
Vietnam

Country Snapshot



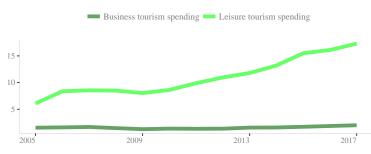
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 104/140 Value: 3

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

41/140

Value: 3.6

1-7 (best) (2015)

Natural and cultural res.

subindex 1–7 (best) (2015)

34/140

Value: 3.2

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.8

34/139

TRAVEL SERVICES, % of commercial service exports

Data not available

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Vietnam (2014) EAS (average, 2014)





T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene Price competitiv.

HR & labour inkt Intl. Openness

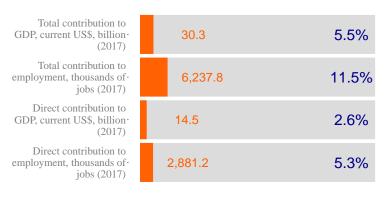
ICT readiness Prioritiz. of T&T

Vietnam • EAS • World

SOURCE: WORLD BANK - WDI SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

Data not available

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	12.3	(Rank: 45/175)
Domestic tourism spending (2017)	5.4	(Rank: 43/175)
Capital investment (2017) SOURCE: WTTC	2.6	(Rank: 51/175)

ACCESS AND TRANSPORT

Air transport infrast. 69/139 Value: 2.7

1-7 (best) (2015)

Ground & port infrast. 91/140 Value: 3.1

SOURCE: WEF TTCR 2015

1-7 (best) (2015)

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	27/140 Value: 5.3	Prioritiz. of T&T	117/139 Value: 3.7
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	66/139 Value: 4.5	HR & labour mkt	56/140 Value: 4.7
1–7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

