

International arrivals
passengers, million (2014)

4

(Rank: 51/144)

Int. Tourism Receipts
current US\$, billion (2014)

5,537

(Rank: 48/143)

Contribution to GDP
current US\$, billion (2017)

8.2

(Rank: 41/125)

Contribution to empl.
thousands of jobs (2017)

299

(Rank: 66/125)

T&T Competitiv.
1-7 (best) (2015)

50/98

Value: 3.6

Capital investment
current US\$, billion (2017)

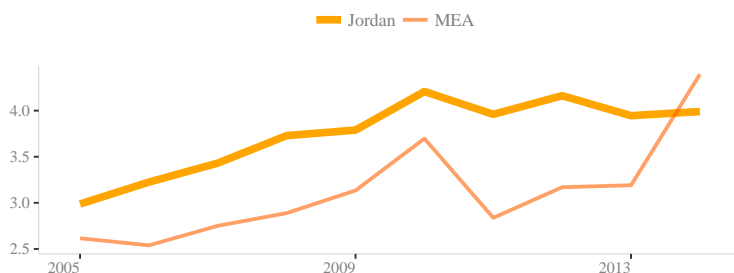
1.6

(Rank: 51/125)

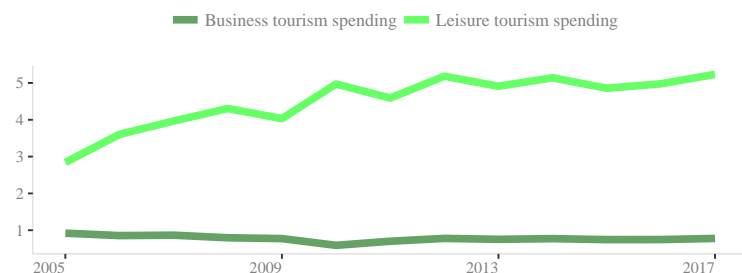


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

43/98

Value: 4.4

1-7 (best) (2015)

Cultural resour. & business
travel

77/97

Value: 1.3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

88/98

Value: 2

1-7 (best) (2015)

Natural and cultural res.
subindex

84/98

Value: 1.7

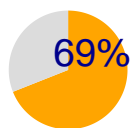
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

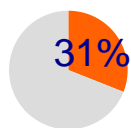
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Jordan (2015)

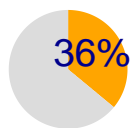


MEA (average, 2015)

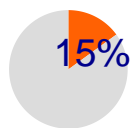


INTERNATIONAL TOURISM RECEIPTS, % of total exports

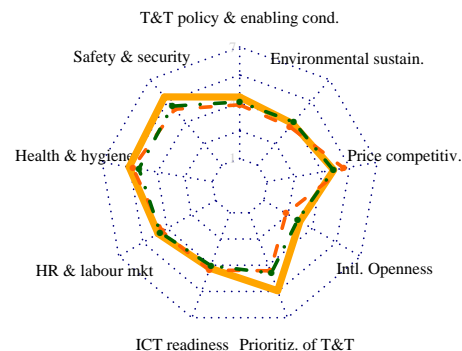
Jordan (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI

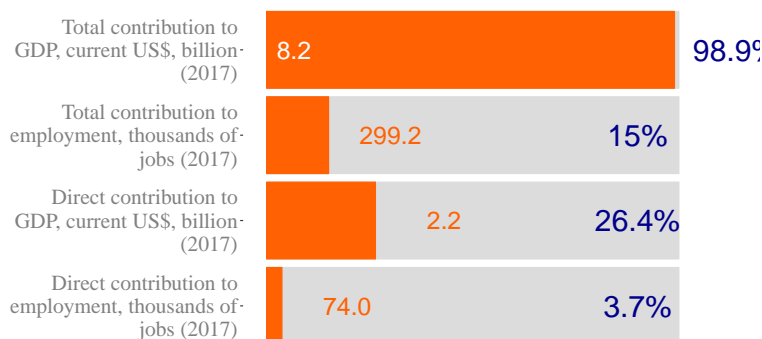


● Jordan ● MEA ● World

SOURCE: WEF TTCR 2015

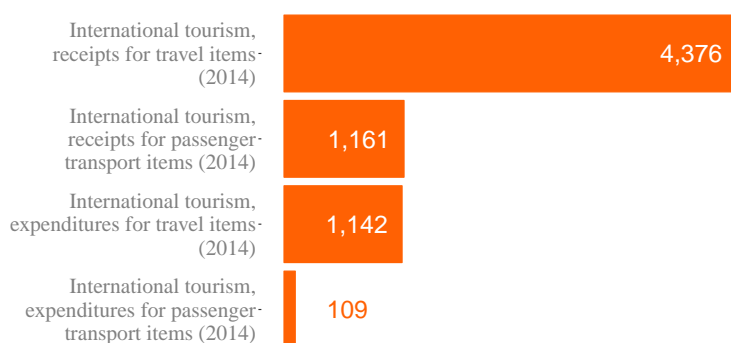
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



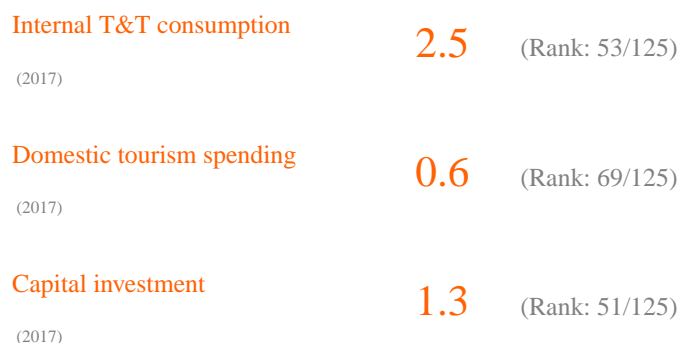
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



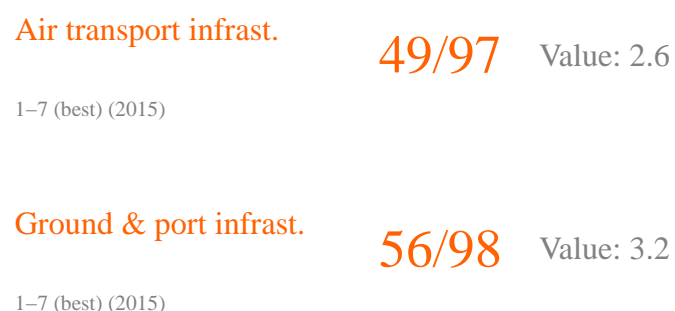
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.