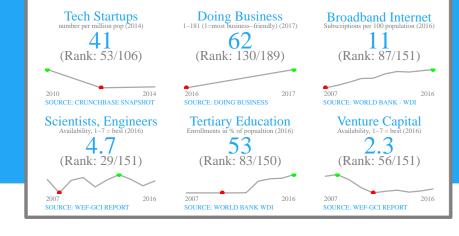
Digital Entrepreneurship 360

Costa Rica

Country Snapshot



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

Time needed to setup a foreign business number of days (2012)	63	(Rank: 18/87)
FDI Regulation Index (aggregatacross telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 15/84)
Procedures to set up a foreign business number of procedures (2012)	14	(Rank: 14/87)
Efficiency of legal framework i settling disputes	3.7	(Rank: 65/151)

SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	68.49	68.5	0.01	60	62	-2
Dealing with Construction Permits	74.61	74.63	0.02	49	53	-4
Enforcing Contracts	52.41	52.41	0	125	125	0
Getting Credit	85	85	0	7	7	0
Getting Electricity	85.01	85.04	0.03	22	27	-5
Paying Taxes	79.03	78.98	-0.05	60	62	-2
Protecting Minority Investors	35	35	0	166	165	1
Registering Property	73.39	73.39	0	52	52	0
Resolving Insolvency	26.7	27.2	0.5	106	107	-1
Starting a Business	81.2	81.57	0.37	119	125	-6
Trading Across Borders	79.86	79.32	-0.54	69	71	-2

SOURCE: DOING BUSINESS

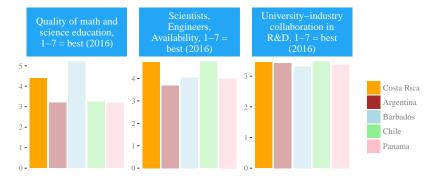
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

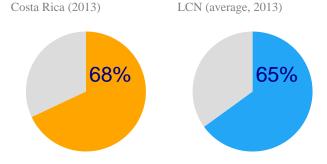
HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

2012



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

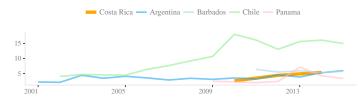
FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



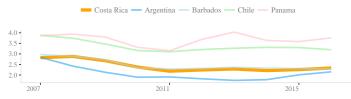
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

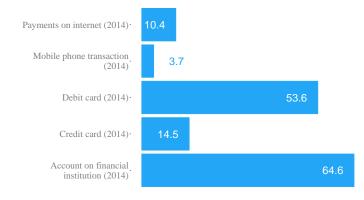
VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	7.4	(Rank: 15/137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	88.6	(Rank: 30/146)
Firms with their own Website % of firms (2014)	54	(Rank: 39/143)
ICT service exports % of service exports, BoP (2014)	13	(Rank: 110/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	3.8	3.6	3.5	3.5	3.5	3.5	3.5	
Listed domestic companies, total, Number	14.8	9.0	9.0	9.0	9.0	10.0	_	
Perceived Capabilities, % of 18-64 population	68.8	NA	63.3	NA	59.4	NA	_	
Fear of Failure Rate, % of 18-64 population	36.0	NA	35.3	NA	36.8	NA	_	
Tech Startups, number per million pop	58.3	NA	40.5	NA	41.4	NA	_	
High Status Successful Entrepreneurship, % of 18-64 population	63.4	NA	71.8	NA	59.0	NA	_	
Media Attention for Entrepreneurship, % of 18-64 population	60.8	NA	79.0	NA	79.7	NA	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	13.4	NA	15.0	NA	11.3	NA	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	37.8	NA	47.9	NA	63.5	NA	_	
New Product early-stage Entrepr. Activity, % of TEA	38.3	NA	26.7	NA	41.2	NA	_	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	54.3	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	60.5	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	5.6	5.5	5.5	5.6	5.6	5.6	5.6	•
Broadband Internet, Subscriptions per 100 population	3.8	6.2	8.7	10.0	9.7	10.4	11.2	
Internet bandwidth, kb/s/capita	5.9	5.9	36.2	30.0	73.5	45.3	61.8	
Access to electricity, % population	98.0	NA	99.5	NA	NA	NA	_	•
ICT goods imports, % total goods imports	20.1	18.2	18.3	18.5	NA	NA	_	
Internet users, per 100 population	28.8	39.2	47.5	46.0	53.0	59.8	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

