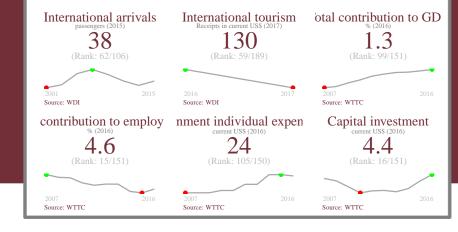
Tourism 360

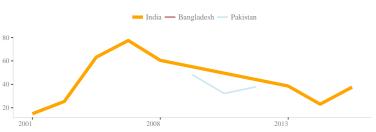
India

Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description



SOURCE: WORLD BANK - WDI

PASSENGER ARRIVALS

CULTURAL RESOURCES

Cultural resources and business travel

Tourist service infrastructure 1-7 (best) (2016)

SOURCE: WEF TTCR 2015



(Rank: 36/151)

(Rank: 58/151)



20000000000 -

1000000000 -

PURPOSE



Leisure tourism

spending (2015)

Afghanistan Bangladesh Bhutan Sri Lanka

SOURCE: WTTC

NATURAL RESOURCES

Business tourism

spending (2014)

Natural resources 1-7 (best) (2016)

Natural and cultural resources subindex

1-7 (best) (2016) SOURCE: WEF TTCR 2015

(Rank: 3/151)

(Rank: 41/151)

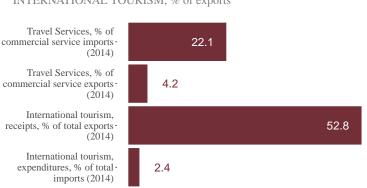
TOURISM ECONOMIC INDICATORS

Here goes a description



INTERNATIONAL TOURISM, % of exports

SOURCE: WORLD BANK - WDI

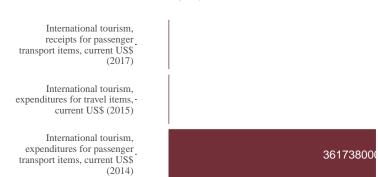


International tourism, expenditures

(Rank: 105/206)



INTERNATIONAL TOURISM, in \$US



SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION

Direct contribution to GDP

% (2010)

21.3 (Rank: 101/141)

(Rank: 110/147)

(Rank: 98/151)

(Rank: 16/151)

Direct contribution to employm

% (2009)

Total contribution to GDP

% (2016)

Total contribution to employme

% (2016)

SOURCE: WTTC

CAPITAL INVESTMENT

Internal T&T consumption

current US\$ (2014)

Domestic tourism spending

current US\$ (2011)

Government individual expendi

current US\$ (2016)

Capital investment

current US\$ (2016)

SOURCE: WTTC

8300000(136)

353.3 (Rank: 171/206)

13.5 (Rank: 105/150)

(Rank: 17/151)

TOURISM COMPETITIVENESS Here goes a description

5

TOURISM COMPETITIVENESS INDEX

India (2015)



SAS (simple average, 2015)



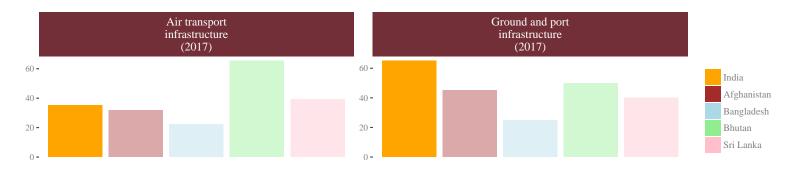
SOURCE: WEF TTCR 2015

COMPETITIVENESS INDICATORS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Safety and security, 1-7 (best)	49	50	52	53	50	53	54	•
Price competitiveness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	51	
International Openness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	144	•
Environmental sustainability, 1-7 (best)	NaN	NA	NA	NA	NA	NA	172	•
Prioritization of Travel & Tourism, 1-7 (best)	NaN	NA	NA	NA	NA	NA	42	•
Business environment, 1-7 (best)	NaN	NA	NA	NA	NA	NA	10	•
Infrastructure subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	151	•
T&T policy and enabling conditions subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	184	•
Health and hygiene, 1-7 (best)	17	17	17	20	18	33	33	
Human resources & labour market, 1-7 (best)	NaN	NA	NA	NA	NA	NA	140	•
Enabling environment subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	178	•
ICT readiness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	135	•

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT Here goes a description



SOURCE: WEF TTCR 2015

