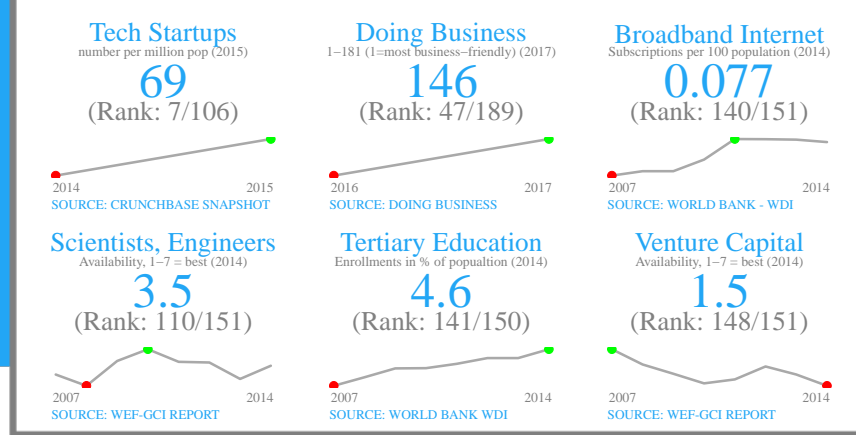


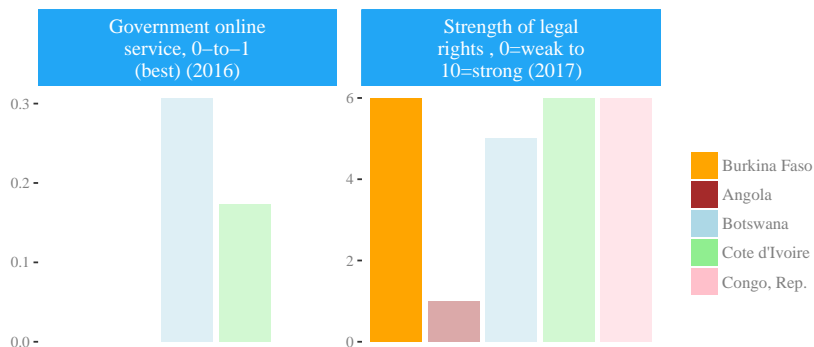
## Burkina Faso

## Country Snapshot



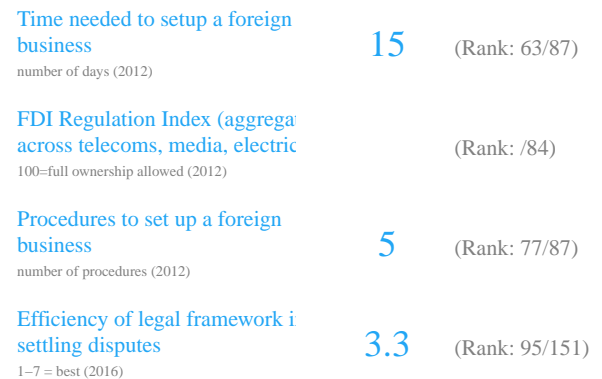
## POLICY Laws, regulations, and government initiatives

## GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

## INVESTMENT FRIENDLINESS



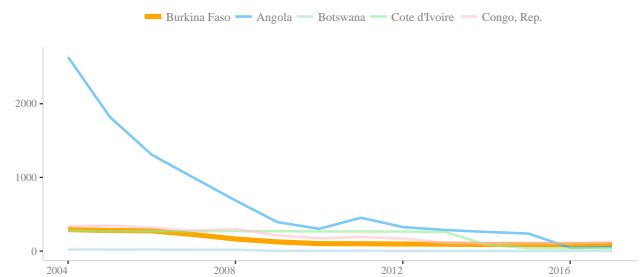
SOURCE: INVESTING ACROSS BORDERS; WDI

## DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
<b>Ease of doing business index</b>	<b>51.06</b>	<b>51.33</b>	<b>0.27</b>	<b>142</b>	<b>146</b>	<b>-4</b>
Dealing with Construction Permits	72.78	72.87	0.09	61	61	0
Enforcing Contracts	41.05	41.05	0	161	161	0
Getting Credit	30	30	0	134	139	-5
Getting Electricity	29.42	29.42	0	181	181	0
Paying Taxes	55.77	55.77	0	149	150	-1
Protecting Minority Investors	40	40	0	145	145	0
Registering Property	50.21	50.26	0.05	137	136	1
Resolving Insolvency	18.5	20.7	2.2	113	112	1
Starting a Business	86.69	88.06	1.37	77	72	5
Trading Across Borders	66.58	66.58	0	104	104	0

SOURCE: DOING BUSINESS

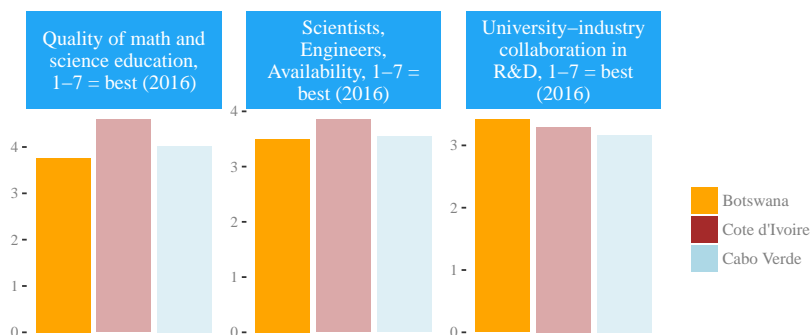
## COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

## HUMAN CAPITAL State of educational institutions and access to skilled labor

## AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

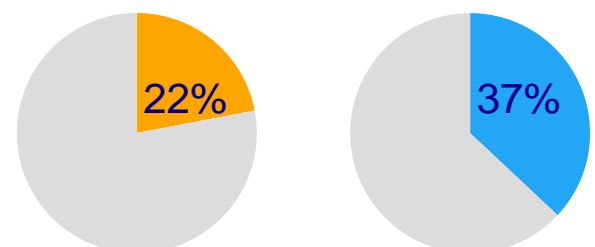


SOURCE: WEF-GCI REPORT

## POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Burkina Faso (2007)

SSF (average, 2007)



SOURCE: WORLD BANK WDI

## FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

### FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

#### FDI, net inflows

BoP, current US\$, as % GDP (2015)

1.5

(Rank: 151/195)



#### Investment in Telecoms w/ Private Part.

current US\$ Million (2014)

43

(Rank: 41/136)

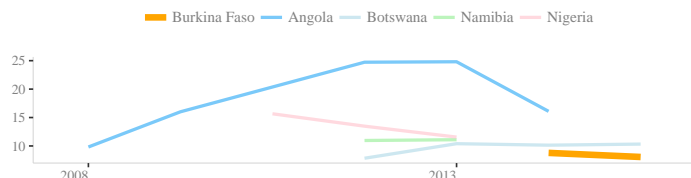


No data available

(Rank: /115)

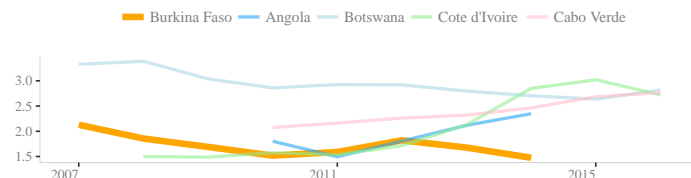
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

### VENTURE CAPITAL AVAILABILITY (1-7, best)

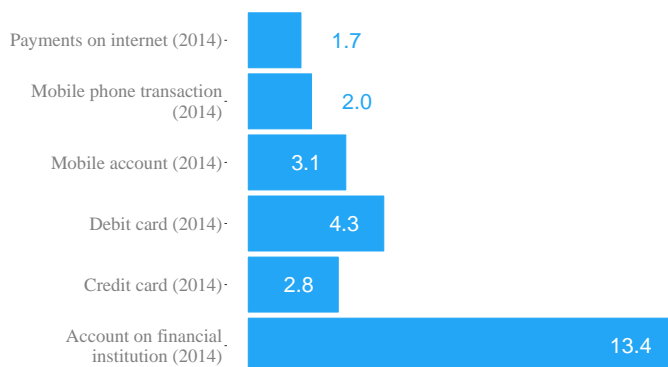


SOURCE: WEF-GCI REPORT

## MARKETS

Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

#### New business density

new registrations per 1,000 people ages 15-64 (2009)

0.2

(Rank: 116/137)

#### Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

#### Firms using email to interact with clients/suppliers (%)

% of firms (2010)

57.5

(Rank: 102/146)

#### Firms with their own Website

% of firms (2014)

17.2

(Rank: 124/143)

#### ICT service exports

% of service exports, BoP (2014)

8.9

(Rank: 139/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	2.7	2.7	2.7	2.6	2.3	NA	—	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, % of 18-64 population	NaN	NA	NA	NA	65.9	78.0	—	
Fear of Failure Rate, % of 18-64 population	NaN	NA	NA	NA	23.8	17.9	—	
Tech Startups, number per million pop	NaN	NA	NA	NA	63.3	69.0	—	
High Status Successful Entrepreneurship, % of 18-64 population	NaN	NA	NA	NA	NA	83.4	—	
Media Attention for Entrepreneurship, % of 18-64 population	NaN	NA	NA	NA	NA	67.3	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	NaN	NA	NA	NA	21.7	29.8	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	NaN	NA	NA	NA	52.8	37.3	—	
New Product early-stage Entrepr. Activity, % of TEA	NaN	NA	NA	NA	22.9	26.0	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	40.30	NA	NA	NA	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	46.00	NA	NA	NA	NA	NA	—	
Quality of electricity supply, 1-7 = best	2.68	1.90	2.27	1.98	1.69	NA	—	
Broadband Internet. Subscriptions per 100 population	0.03	0.08	0.08	0.08	0.08	NA	—	
Internet bandwidth, kb/s/capita	0.11	0.11	2.18	1.71	3.15	NA	—	
Access to electricity, % population	13.10	NA	13.10	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.56	3.24	NA	1.85	2.35	NA	—	
Internet users, per 100 population	1.12	3.00	3.73	9.10	9.40	11.39	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI