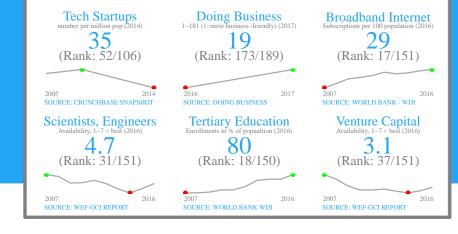
## Digital Entrepreneurship 360

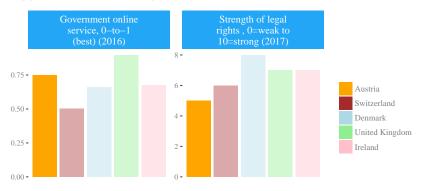
# Austria

Country Snapshot



## POLICY Laws, regulations, and government initiatives

### **GOVERNMENT INDEXES**



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

#### **INVESTMENT FRIENDLINESS**

Time needed to setup a foreign business number of days (2012)	30	(Rank: 42/87)
FDI Regulation Index (aggregatacross telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 5/84)
Procedures to set up a foreign business number of procedures (2012)	10	(Rank: 39/87)
Efficiency of legal framework i settling disputes	5	(Rank: 20/151)

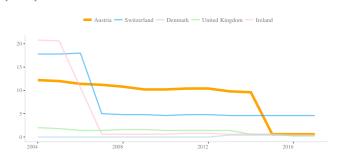
SOURCE: INVESTING ACROSS BORDERS; WDI

### **DOING BUSINESS 2017**

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	78.88	78.92	0.04	18	19	-1
Dealing with Construction Permits	74.93	74.96	0.03	45	49	-4
Enforcing Contracts	75.49	75.49	0	10	10	0
Getting Credit	60	60	0	60	62	-2
Getting Electricity	87.7	87.7	0	17	20	-3
Paying Taxes	83.36	83.39	0.03	39	42	-3
Protecting Minority Investors	65	65	0	30	32	-2
Registering Property	79.97	79.97	0	30	30	0
Resolving Insolvency	82.7	82.8	0.1	18	20	-2
Starting a Business	83.45	83.72	0.27	106	111	-5
Trading Across Borders	100	100	0	1	1	0

SOURCE: DOING BUSINESS

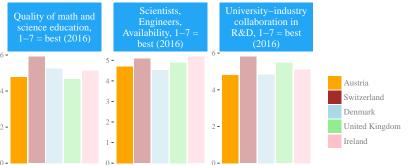
## COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



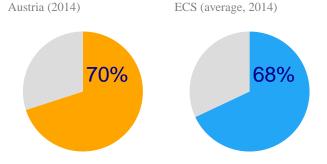
SOURCE: WORLD BANK WDI

### HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

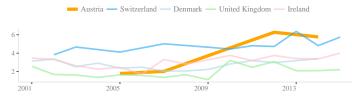
## FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

#### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

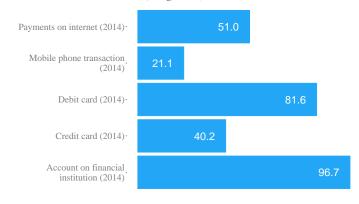
#### VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

## MARKETS Existence of early customers and distribution channels

### FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

### DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15–64 (2009)	0.7	(Rank: 89/137)
Ratio of online/in store purchases Percentage (2016)	50	(Rank: 28/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)		(Rank: /146)
Firms with their own Website % of firms (2014)		(Rank: /143)
ICT service exports % of service exports, BoP (2014)	27.5	(Rank: 38/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	4.6	4.6	4.8	4.7	4.8	4.9	4.9	
Listed domestic companies, total, Number	96.6	88.0	84.0	82.0	82.0	79.0	_	
Perceived Capabilities, % of 18-64 population	49.3	NA	49.6	NA	48.7	NA	_	
Fear of Failure Rate, % of 18-64 population	32.3	NA	36.0	NA	34.9	NA	_	
Tech Startups, number per million pop	41.2	NA	38.6	NA	35.3	NA	_	
High Status Successful Entrepreneurship, % of 18-64 population	70.5	NA	75.8	NA	NA	NA	_	•
Media Attention for Entrepreneurship, % of 18-64 population	57.9	NA	NA	NA	NA	NA	_	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	3.9	NA	9.6	NA	8.7	NA	_	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	57.2	NA	38.2	NA	37.4	NA	_	
New Product early-stage Entrepr. Activity, % of TEA	44.0	NA	48.2	NA	47.1	NA	_	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## SUPPORTS Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, NA	_	_	_	_	_	_	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	_	_	_	_	_	_	_	
Quality of electricity supply, 1-7 = best	6.7	6.8	6.7	6.7	6.7	6.6	6.6	
Broadband Internet, Subscriptions per 100 population	19.9	23.9	26.5	25.2	26.0	27.5	28.6	
Internet bandwidth, kb/s/capita	25.7	25.7	81.9	108.5	128.5	79.6	90.5	
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	_	•
ICT goods imports, % total goods imports	6.5	4.9	5.1	5.2	5.2	NA	_	
Internet users, per 100 population	65.3	78.7	80.0	80.6	81.0	83.9	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

