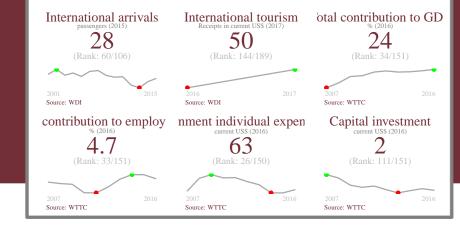
Tourism 360

Italy

Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description





CULTURAL RESOURCES

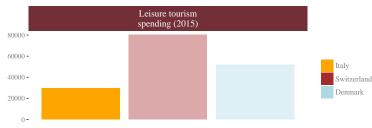
Cultural resources and business travel

Tourist service infrastructure

1-7 (best) (2016)

SOURCE: WEF TTCR 2015

PURPOSE



SOURCE: WTTC

NATURAL RESOURCES

Natural resources 1–7 (best) (2016) Natural and cultural resources subindex 1–7 (best) (2016)

SOURCE: WEF TTCR 2015

3.

(Rank: 56/151)

3.7 (Rank: 54/151)

TOURISM ECONOMIC INDICATORS

Here goes a description

(Rank: 133/151)

(Rank: 67/151)

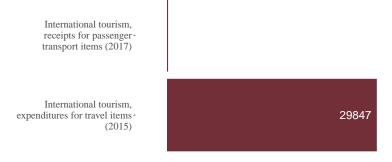
International tourism Receipts in current US\$ (2017) 50 (Rank: 144/189)

International tourism, expenditures $29,\!847$

(Rank: 51/206)

INTERNATIONAL TOURISM, in \$US

INTERNATIONAL TOURISM, % of exports Air transport infrastructure (2017) 6040200SOURCE: WORLD BANK - WDI

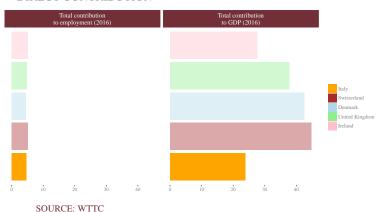


SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION



CAPITAL INVESTMENT

Internal T&T consumption

current US\$ (2014)

Domestic tourism spending

current US\$ (2011)

Government individual expendi

current US\$ (2016)

Capital investment

current US\$ (2016)

SOURCE: WTTC

(Rank: /136)

651.9Rank: 106/206)

67.2 (Rank: 26/150)

2.3 (Rank: 109/151)

TOURISM COMPETITIVENESS

Here goes a description

TOURISM COMPETITIVENESS INDEX

Italy (2015)



ECS (simple average, 2015)



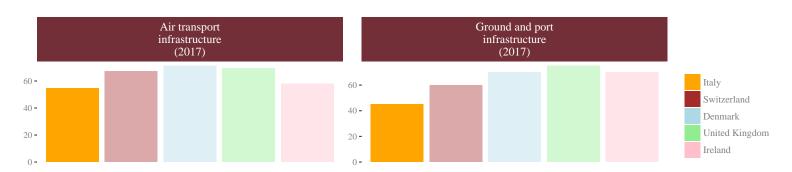
SOURCE: WEF TTCR 2015

COMPETITIVENESS INDICATORS

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011
Safety and security, 1-7 (best)	66	66	67	67	68	72	72	· .
Price competitiveness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	45	
International Openness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	1	•
Environmental sustainability, 1-7 (best)	NaN	NA	NA	NA	NA	NA	134	•
Prioritization of Travel & Tourism, 1-7 (best)	NaN	NA	NA	NA	NA	NA	97	•
Business environment, 1-7 (best)	NaN	NA	NA	NA	NA	NA	40	•
Infrastructure subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	57	•
T&T policy and enabling conditions subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	82	•
Health and hygiene, 1-7 (best)	68	68	68	68	68	69	69	
Human resources & labour market, 1-7 (best)	NaN	NA	NA	NA	NA	NA	24	•
Enabling environment subindex, 1-7 (best)	NaN	NA	NA	NA	NA	NA	106	•
ICT readiness, 1-7 (best)	NaN	NA	NA	NA	NA	NA	23	•

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT Here goes a description



SOURCE: WEF TTCR 2015

