

Malaysia

Country Snapshot

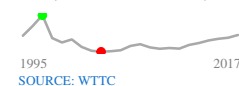
International arrivals
passengers, million (2014)
27
 (Rank: 9/144)

Int. Tourism Receipts
current US\$, billion (2014)
22,600
 (Rank: 9/143)

Contribution to GDP
current US\$, billion (2017)
44
 (Rank: 20/125)

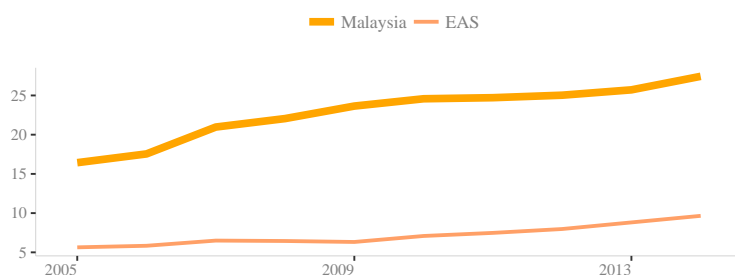
Contribution to empl.
thousands of jobs (2017)
1,732
 (Rank: 25/125)

T&T Competitiv.
1-7 (best) (2015)
17/98
 Value: 4.4

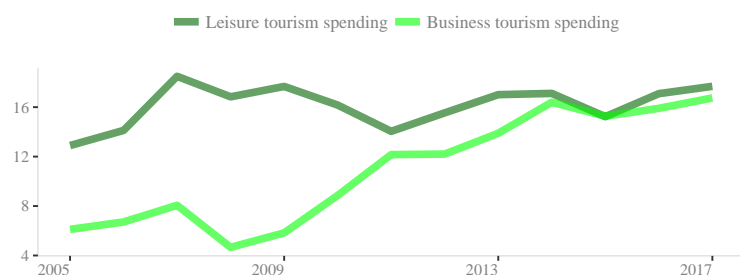
Capital investment
current US\$, billion (2017)
11
 (Rank: 18/125)


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.
44/98 Value: 4.4

1-7 (best) (2015)

Cultural resour. & business travel
19/97 Value: 3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources
21/98 Value: 4.1

1-7 (best) (2015)

Natural and cultural res. subindex
19/98 Value: 3.5

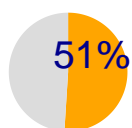
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

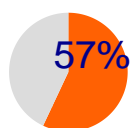
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Malaysia (2015)

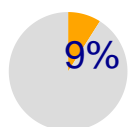


EAS (average, 2015)

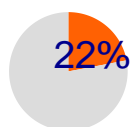


INTERNATIONAL TOURISM RECEIPTS, % of total exports

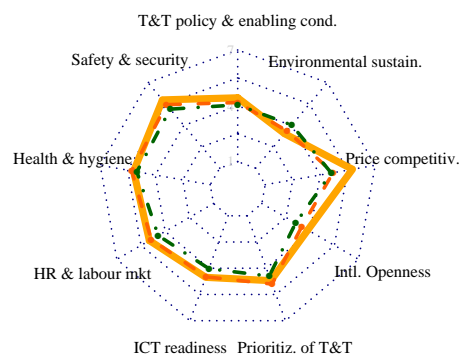
Malaysia (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI

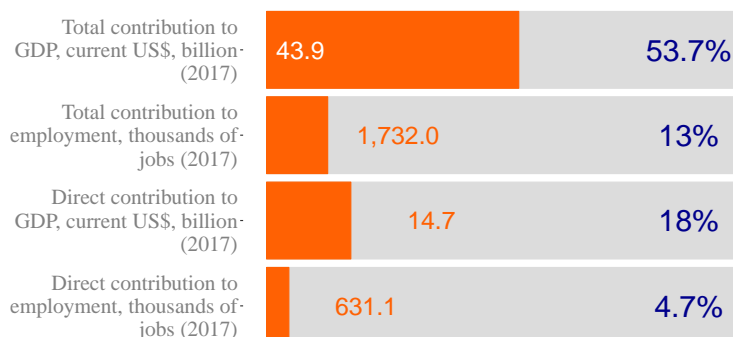


● Malaysia ● EAS ● World

SOURCE: WEF TTCR 2015

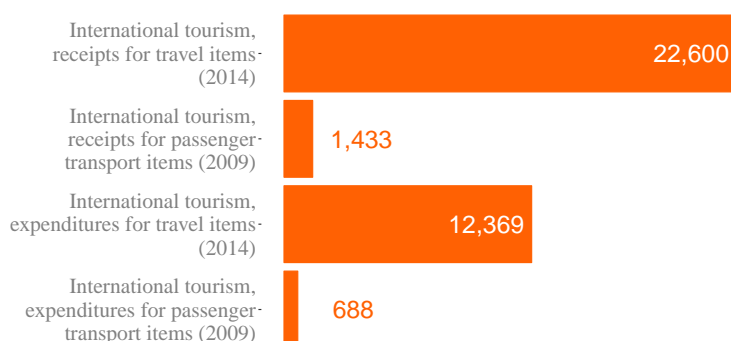
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



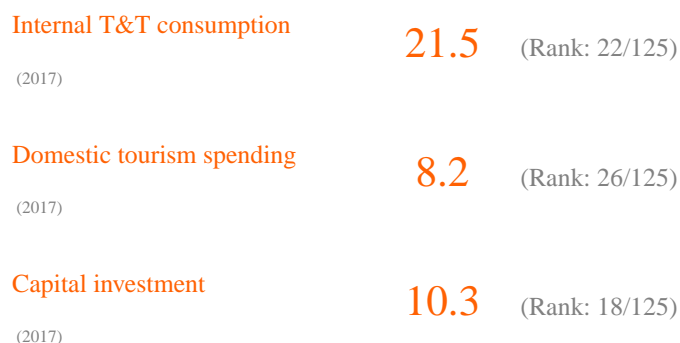
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



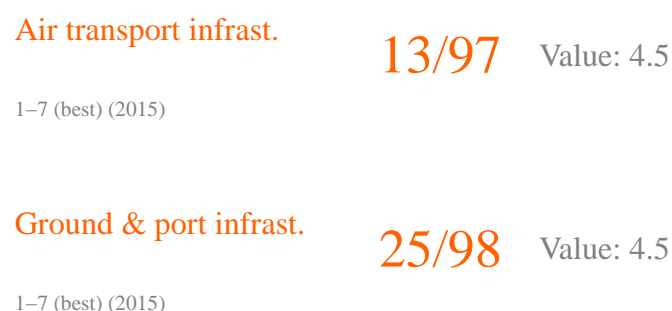
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015



SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.