Tourism 360

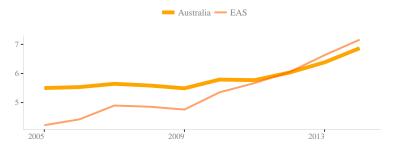
Australia

Country Snapshot



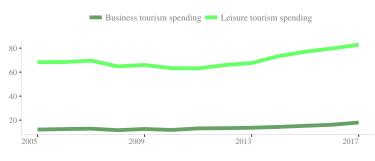
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 29/140 Value: 5.4 1-7 (best) (2015)

Cultural resour. & business travel 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

NATURAL RESOURCES

Natural resources 2/140 Value: 5.3 1-7 (best) (2015)

Natural and cultural res. subindex 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

7/140 Value: 5.2

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 5.1

9/139

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Australia (2014) EAS (average, 2014) 12%

T&T policy & enabling cond. Safety & security . . . Environmental sustain. Health & hygie Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T Australia
 EAS World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

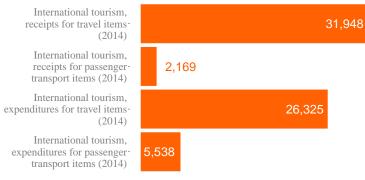
Total contribution to GDP, current US\$, billion-144.1 13.1% (2017)Total contribution to employment, thousands of-1,519.2 12.2% jobs (2017) Direct contribution to GDP, current US\$, billion-38.0 3.5% (2017)Direct contribution to 520.2 4.2% employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	81.2	(Rank: 11/175)
Domestic tourism spending (2017)	61.5	(Rank: 11/175)
Capital investment	30.3	(Rank: 9/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	4/139	Value: 5.8
Ground & port infrast.	56/140	Value: 3.7

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	137/140 Value: 3.1	Prioritiz. of T&T 1–7 (best) (2015)	49/139 Value: 4.8
Business envmnt	27 /139 Value: 5	HR & labour mkt	48/140 Value: 4.7
1-7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

^(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

