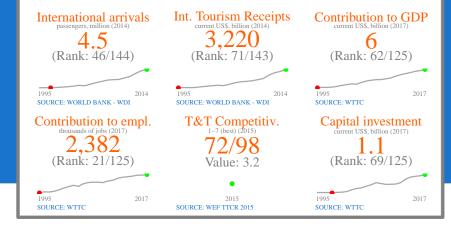
Tourism 360

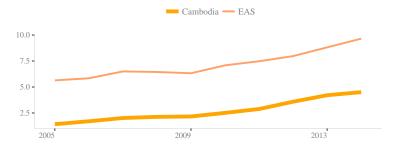
# Cambodia

Country Snapshot



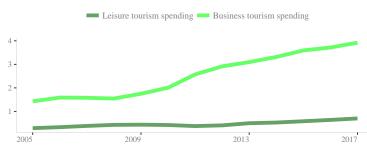
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### RESOURCE BASE

**CULTURAL RESOURCES** 

Tourist service infrast. 73/98 Value: 2.9 1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 48/98 Value: 2.8

T&T policy & enabling cond.

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

55/98 Value: 2.2

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

57/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Cambodia (2014) EAS (average, 2014)

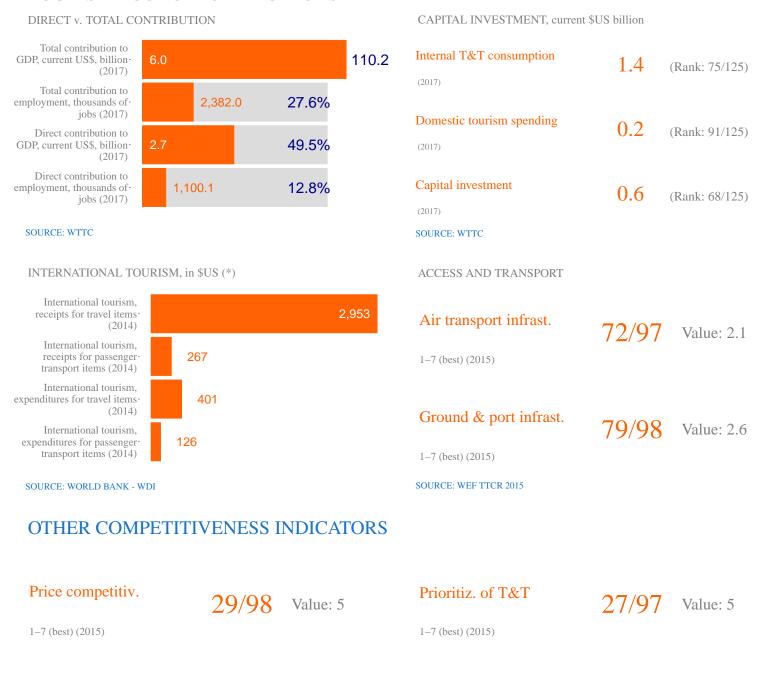


Environmental sustain. Health & hygiene Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T CambodiaEAS World

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

## TOURISM ECONOMIC INDICATORS



(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

87/97

Value: 3.6

HR & labour mkt

1-7 (best) (2015)

SOURCE: WEF TTCR 2015



**Business** envmnt

SOURCE: WEF TTCR 2015

1-7 (best) (2015)

Value: 4.5