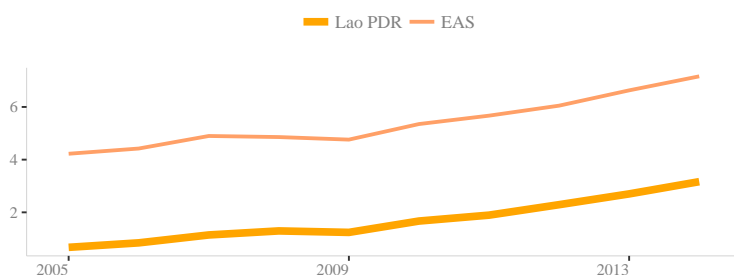


International arrivals
passengers, million (2014)3.2
(Rank: 175/202)Int. Tourism Receipts
current US\$, billion (2014)642
(Rank: 140/199)Contribution to GDP
current US\$, billion (2017)2
(Rank: 160/175)Contribution to empl.
thousands of jobs (2017)400
(Rank: 101/175)T&T Competitiv.
1-7 (best) (2015)94/140
Value: 3.3Capital investment
current US\$, billion (2017)1
(Rank: 125/175)

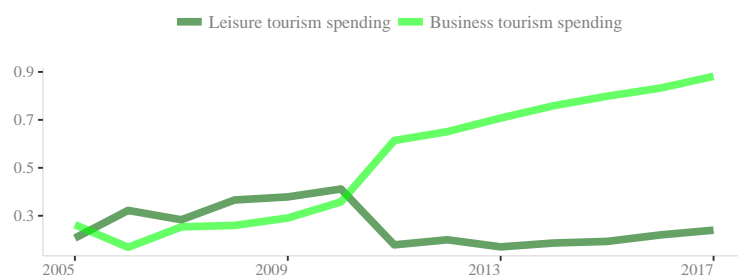
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

96/140 Value: 3.2

1-7 (best) (2015)

Cultural resour. & business
travel

108/139 Value: 1.3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

79/140 Value: 2.7

1-7 (best) (2015)

Natural and cultural res.
subindex

93/140 Value: 2

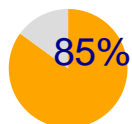
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

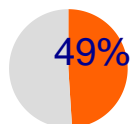
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Lao PDR (2015)

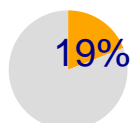


EAS (average, 2015)

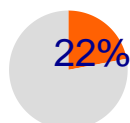


INTERNATIONAL TOURISM RECEIPTS, % of total exports

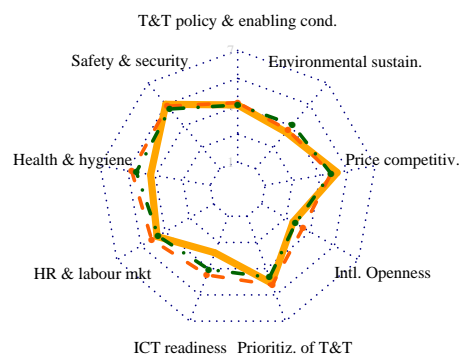
Lao PDR (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI



● Lao PDR ● EAS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	2.0	5.1%
Total contribution to employment, thousands of jobs (2017)	399.6	11.8%
Direct contribution to GDP, current US\$, billion- (2017)	0.6	1.7%
Direct contribution to employment, thousands of jobs (2017)	126.6	3.7%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	642
International tourism, receipts for passenger-transport items (2013)	17
International tourism, expenditures for travel items- (2013)	398
International tourism, expenditures for passenger-transport items (2013)	3

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.9	(Rank: 112/175)
Domestic tourism spending (2017)	0.1	(Rank: 145/175)
Capital investment (2017)	0.2	(Rank: 126/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	89/139	Value: 2.3
Ground & port infrast. 1-7 (best) (2015)	94/140	Value: 3

SOURCE: WEF TCCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	46/140	Value: 4.9
-------------------------------------	--------	------------

Business envmnt 1-7 (best) (2015)	52/139	Value: 4.6
-----------------------------------	--------	------------

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	52/139	Value: 4.8
-------------------------------------	--------	------------

HR & labour mkt 1-7 (best) (2015)	70/140	Value: 4.5
-----------------------------------	--------	------------

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.