Tourism 360

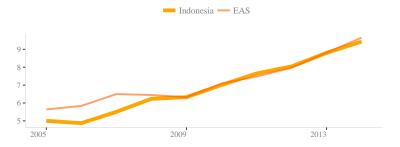
# Indonesia

Country Snapshot



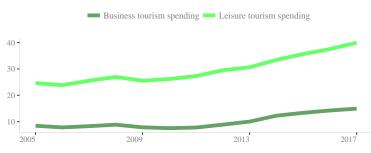
#### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

#### **RESOURCE BASE**

**CULTURAL RESOURCES** 

Tourist service infrast. 66/98 Value: 3.1 1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

#### NATURAL RESOURCES

Natural resources 16/98 Value: 4.4

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

15/98 Value: 3.7

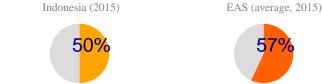
SOURCE: WEF TTCR 2015

### TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 3.1

18/97

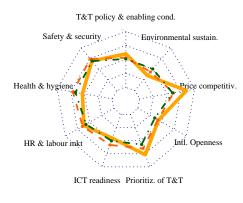
TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports
Indonesia (2014) EAS (average, 2014)

6%

22%



Indonesia ● EAS ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption GDP, current US\$, billion-92.5 32.5% 32.7 (Rank: 16/125) (2017)(2017)Total contribution to employment, thousands of-10,824.5 8.7% jobs (2017) Domestic tourism spending (Rank: 15/125) Direct contribution to GDP, current US\$, billion-31.6 11.1% (2017) (2017)Direct contribution to Capital investment 3,642.9 2.9% employment, thousands of-9.8 (Rank: 20/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (\*) ACCESS AND TRANSPORT International tourism, 10,261 receipts for travel items-Air transport infrast. (2014)Value: 3.8 International tourism, 1,306 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. 7,682 expenditures for travel items-(2014)Ground & port infrast. Value: 3.3 International tourism, 2,581 expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI OTHER COMPETITIVENESS INDICATORS Price competitiv. Prioritiz, of T&T 3/98 10/97 Value: 5.6 Value: 6.1 1-7 (best) (2015) 1-7 (best) (2015) **Business** envmnt HR & labour mkt Value: 4.7 Value: 4.5

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

1-7 (best) (2015)

SOURCE: WEF TTCR 2015



1-7 (best) (2015)

SOURCE: WEF TTCR 2015