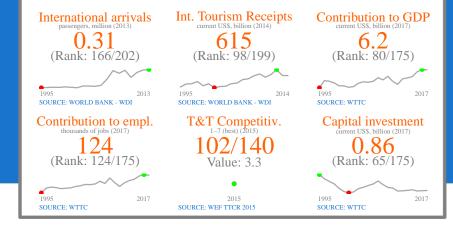
Tourism 360

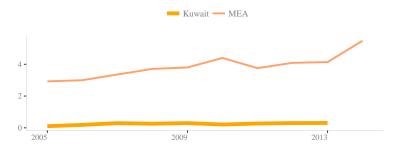
# Kuwait

Country Snapshot



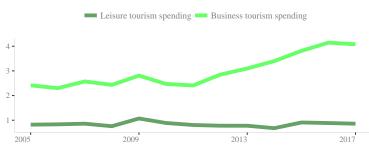
### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### **RESOURCE BASE**

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Natural resources

1-7 (best) (2015)

Natural and cultural res.

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

subindex

1-7 (best) (2015)

136/140 Value: 1.5

135/140 Value: 1.9

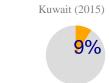
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

122/139 Value: 1.2

Value: 3.8

80/140

TRAVEL SERVICES, % of commercial service exports



MEA (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Kuwait (2014)

MEA (average, 2014)





Health & hygiens

Price competitive

HR & labour inkt

Intl. Openness

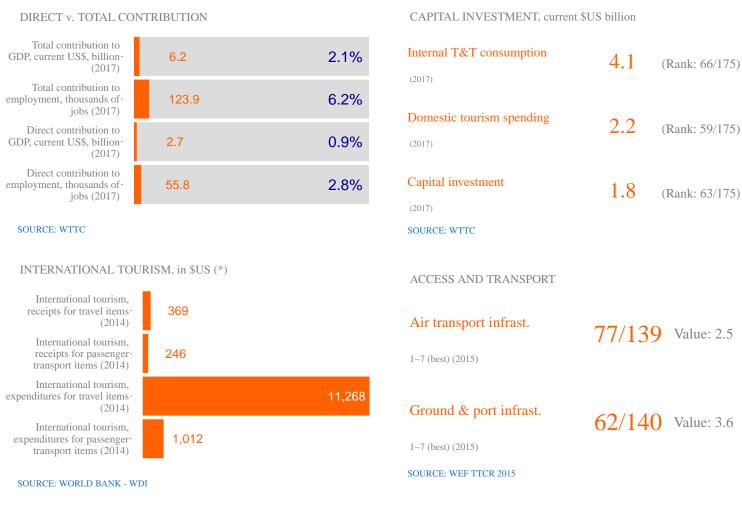
ICT readiness Prioritiz. of T&T

T&T policy & enabling cond.

Kuwait • MEA • World

SOURCE: WORLD BANK - WDI SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS



# OTHER COMPETITIVENESS INDICATORS

Price competitiv.  1–7 (best) (2015)	41/140 Value: 5	Prioritiz. of T&T  1–7 (best) (2015)	134/139 Value: 3
Business envmnt	<b>44/139</b> Value: 4.7	HR & labour mkt	<b>86/140</b> Value: 4.3
1–7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

