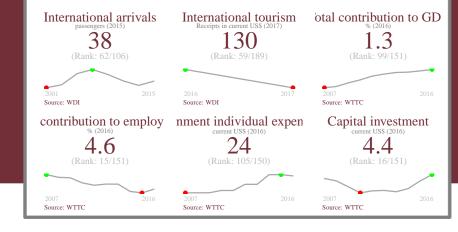
Tourism 360

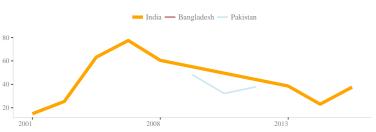
India

Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description



SOURCE: WORLD BANK - WDI

PASSENGER ARRIVALS

CULTURAL RESOURCES

Cultural resources and business travel

Tourist service infrastructure 1-7 (best) (2016)

SOURCE: WEF TTCR 2015



(Rank: 36/151)

(Rank: 58/151)



20000000000 -

1000000000 -

PURPOSE



Leisure tourism

spending (2015)

Afghanistan Bangladesh Bhutan Sri Lanka

SOURCE: WTTC

NATURAL RESOURCES

Business tourism

spending (2014)

Natural resources 1-7 (best) (2016)

Natural and cultural resources subindex

1-7 (best) (2016) SOURCE: WEF TTCR 2015

(Rank: 3/151)

(Rank: 41/151)

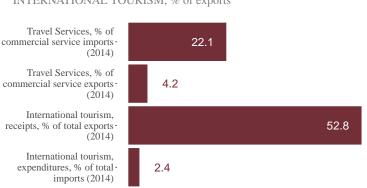
TOURISM ECONOMIC INDICATORS

Here goes a description



INTERNATIONAL TOURISM, % of exports

SOURCE: WORLD BANK - WDI

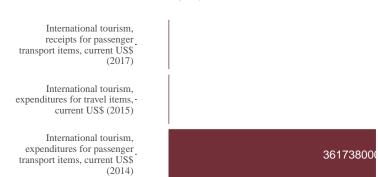


International tourism, expenditures

(Rank: 105/206)



INTERNATIONAL TOURISM, in \$US



SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION

Direct contribution to GDP

% (2010)

21.3 (Rank: 101/141)

(Rank: 110/147)

(Rank: 98/151)

(Rank: 16/151)

Direct contribution to employm

% (2009)

Total contribution to GDP

% (2016)

Total contribution to employme

% (2016)

SOURCE: WTTC

CAPITAL INVESTMENT

Internal T&T consumption

current US\$ (2014)

Domestic tourism spending

current US\$ (2011)

Government individual expendi

current US\$ (2016)

Capital investment

current US\$ (2016)

SOURCE: WTTC

 $8300000^{(136)}$

33000000130

353.3 (Rank: 171/206)

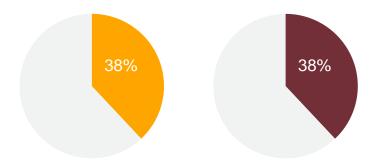
13.5 (Rank: 105/150)

(Rank: 17/151)

TOURISM COMPETITIVENESS Here goes a description

TOURISM COMPETITIVENESS INDEX

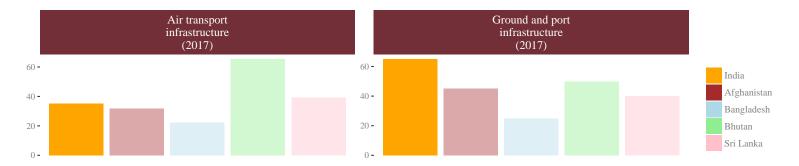
India (2015) SAS (simple average, 2015)



	2011	2012	2013	2014	2015	2016
Safety and security, 1-7 (best)	50	52	53	50	53	54
Price competitiveness, 1-7 (best)	NA	NA	NA	NA	NA	51
International Openness, 1-7 (best)	NA	NA	NA	NA	NA	144
Environmental sustainability, 1-7 (best)	NA	NA	NA	NA	NA	172
Prioritization of Travel & Tourism, 1-7 (best)	NA	NA	NA	NA	NA	42
Business environment, 1-7 (best)	NA	NA	NA	NA	NA	10
Infrastructure subindex, 1-7 (best)	NA	NA	NA	NA	NA	151
T&T policy and enabling conditions subindex, 1-7 (best)	NA	NA	NA	NA	NA	184
Health and hygiene, 1-7 (best)	17	17	20	18	33	33
Human resources & labour market, 1-7 (best)	NA	NA	NA	NA	NA	140
Enabling environment subindex, 1-7 (best)	NA	NA	NA	NA	NA	178
ICT readiness, 1-7 (best)	NA	NA	NA	NA	NA	135

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT Here goes a description



SOURCE: WEF TTCR 2015

