

Albania

Country Snapshot

International arrivals

3.3
(Rank: 33/144)

Int. Tourism Receipts

1,849
(Rank: 60/143)

Contribution to GDP

2.7
(Rank: 88/125)

Contribution to empl.

189
(Rank: 69/125)

T&T Competitiv.

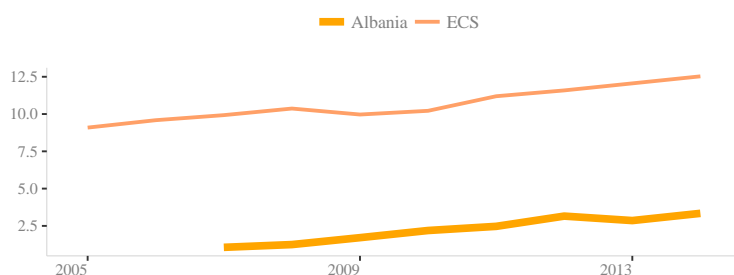
73/98
Value: 3.2

Capital investment

12
(Rank: 26/125)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

52/98 Value: 3.9

1-7 (best) (2015)

Cultural resour. & business travel

89/97 Value: 1.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

85/98 Value: 2

1-7 (best) (2015)

Natural and cultural res. subindex

87/98 Value: 1.6

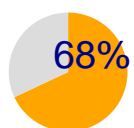
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

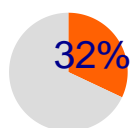
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Albania (2015)

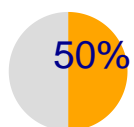


ECS (average, 2015)

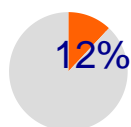


INTERNATIONAL TOURISM RECEIPTS, % of total exports

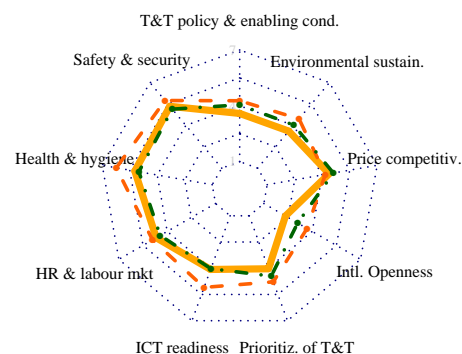
Albania (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

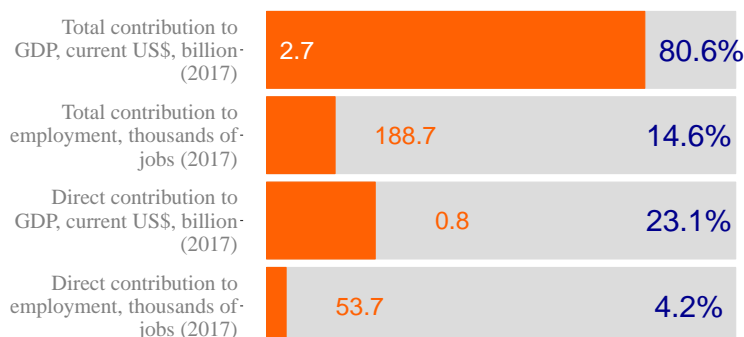


● Albania ● ECS ● World

SOURCE: WEF TTCR 2015

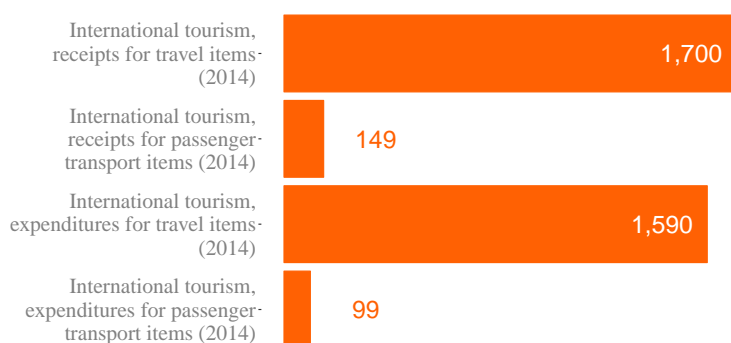
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



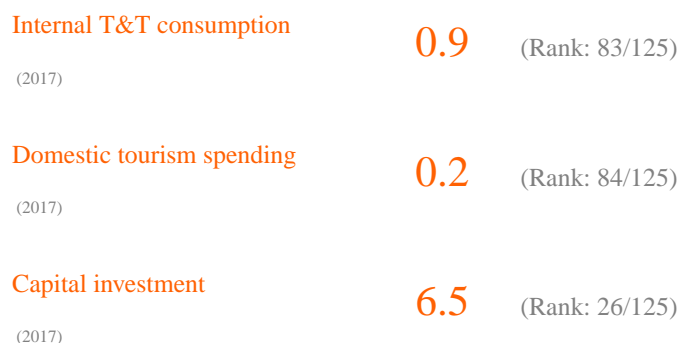
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.