Tourism 360

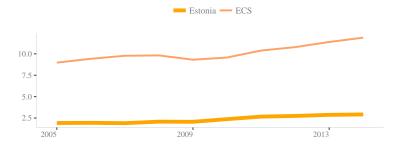
Estonia

Country Snapshot



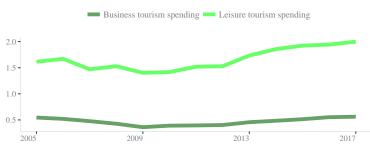
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 17/140 Value: 5.9

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res. subindex

SOURCE: WEF TTCR 2015

1-7 (best) (2015)

82/140

77/140

Value: 2.1

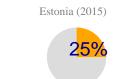
Value: 2.7

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

73/139

TRAVEL SERVICES, % of commercial service exports



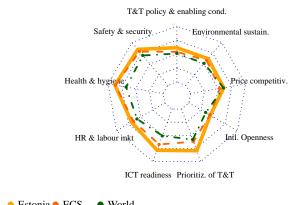
ECS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Estonia (2014) ECS (average, 2014)







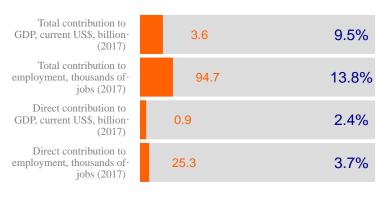
Estonia • ECS • World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

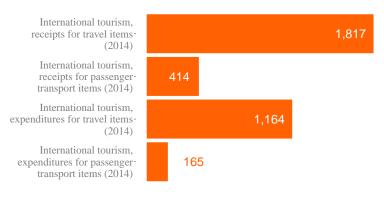


CAPITAL INVESTMENT, current \$US billion

(2017)	1.6	(Rank: 92/175)
Domestic tourism spending (2017)	0.2	(Rank: 124/175)
Capital investment (2017)	0.5	(Rank: 97/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	54/139 v	⁷ alue: 3
Ground & port infrast. 1–7 (best) (2015)	36/140 v	⁷ alue: 4.4

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	71/140 Value: 4.6	Prioritiz. of T&T	9/139 Value: 5.8
1–7 (best) (2015)		1-7 (best) (2015)	
Business envmnt	24/139 Value: 5.1	HR & labour mkt	24/140 Value: 5.1
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

