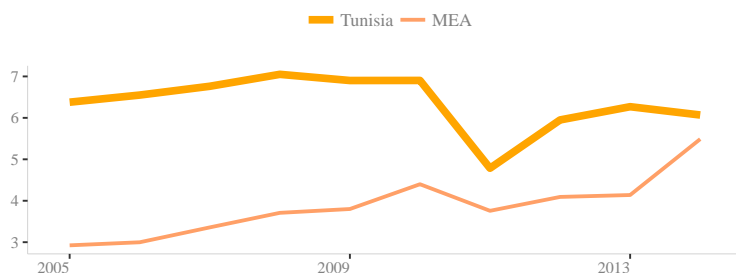


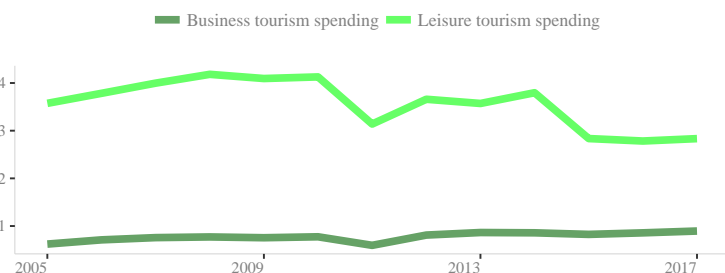
International arrivals
passengers, million (2014)6.1
(Rank: 42/202)Int. Tourism Receipts
current US\$, billion (2014)3,042
(Rank: 46/199)Contribution to GDP
current US\$, billion (2017)5.5
(Rank: 73/175)Contribution to empl.
thousands of jobs (2017)398
(Rank: 63/175)T&T Competitiv.
1-7 (best) (2015)77/140
Value: 3.5Capital investment
current US\$, billion (2017)1.5
(Rank: 69/175)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

64/140 Value: 4.5

1-7 (best) (2015)

Cultural resour. & business
travel

70/139 Value: 1.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

103/140 Value: 2.4

1-7 (best) (2015)

Natural and cultural res.
subindex

100/140 Value: 2

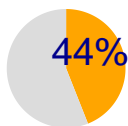
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

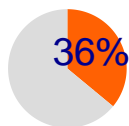
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Tunisia (2015)

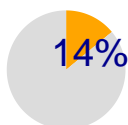


MEA (average, 2015)

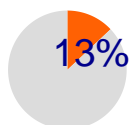


INTERNATIONAL TOURISM RECEIPTS, % of total exports

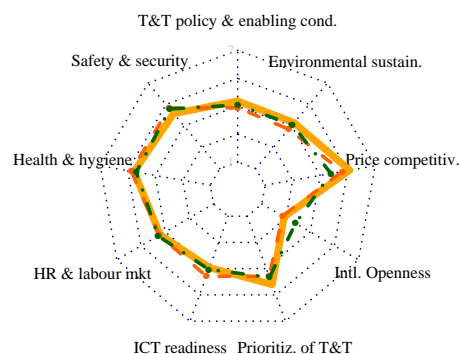
Tunisia (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI

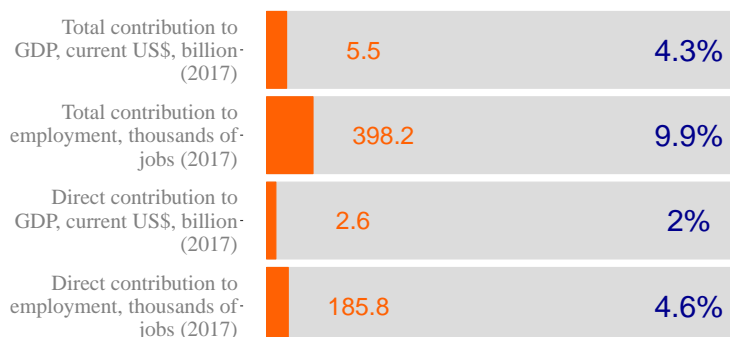


● Tunisia ● MEA ● World

SOURCE: WEF TTCR 2015

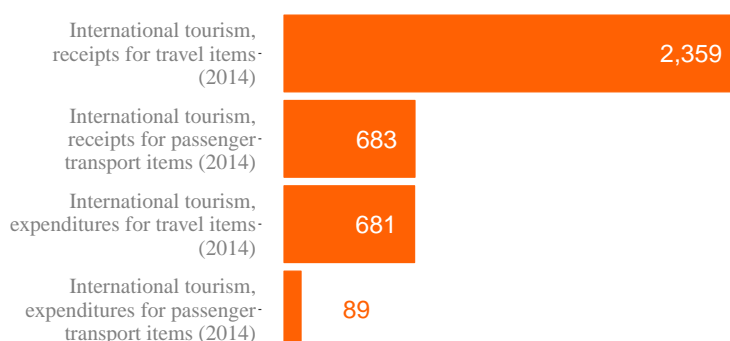
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 9/140 Value: 5.6
1-7 (best) (2015)

Business envmnt 73/139 Value: 4.4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 2.7 (Rank: 79/175)
(2017)

Domestic tourism spending 1 (Rank: 79/175)
(2017)

Capital investment 1.5 (Rank: 70/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 79/139 Value: 2.5
1-7 (best) (2015)

Ground & port infrast. 97/140 Value: 3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 47/139 Value: 4.9
1-7 (best) (2015)

HR & labour mkt 91/140 Value: 4.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.