Tourism 360

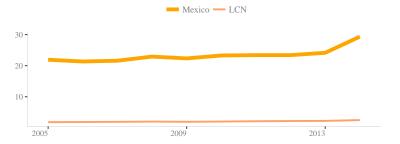
Mexico

Country Snapshot



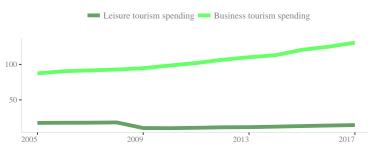
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 41/98 Value: 4.5

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 4/98 Value: 5.2

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

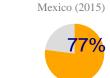
8/98 Value: 5

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 4.9

10/97

TRAVEL SERVICES, % of commercial service exports



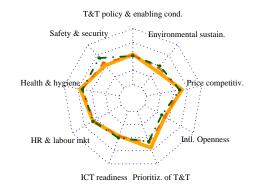
LCN (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

4%

Mexico (2014)

LCN (average, 2014)



Mexico ● LCN ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption 187.8 87% GDP, current US\$, billion-97.1 (Rank: 9/125) (2017)(2017) Total contribution to employment, thousands of-8,370.3 15.1% jobs (2017) Domestic tourism spending 80.4 (Rank: 9/125) Direct contribution to GDP, current US\$, billion-40.2% 86.6 (2017)(2017)Direct contribution to Capital investment 3.945.8 7.1% employment, thousands of-5 (Rank: 30/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (*) ACCESS AND TRANSPORT International tourism, 16,208 receipts for travel items-Air transport infrast. (2014)Value: 3.6 International tourism, 399 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. 9,606 expenditures for travel items-(2014)Ground & port infrast. Value: 3.4 International tourism, 2,950 expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI OTHER COMPETITIVENESS INDICATORS Drice competitive Drioritiz of T&T

1–7 (best) (2015)	36/98 Value:	4.9 Prioritiz. of 1&1 1–7 (best) (2015)	22/97	Value: 5.2
Business envmnt	69/97 Value:	4.1 HR & labour mkt	51/98	Value: 4.5
1-7 (best) (2015)		1-7 (best) (2015)		
SOURCE: WEETTCR 2015		SOURCE: WEETTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

