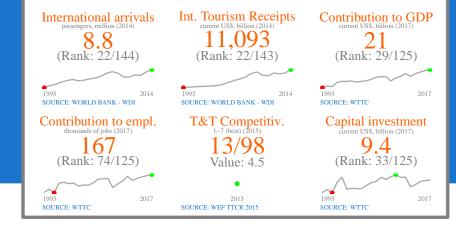
Tourism 360

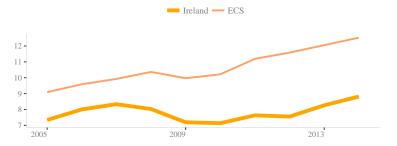
# Ireland

Country Snapshot



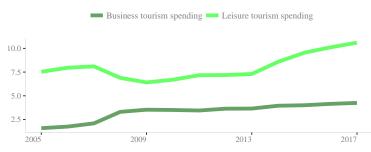
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## **RESOURCE BASE**

**CULTURAL RESOURCES** 

Tourist service infrast. 10/98 Value: 6.1

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

#### NATURAL RESOURCES

Natural resources 47/98 Value: 2.8

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

32/98 Value: 2.8

SOURCE: WEF TTCR 2015

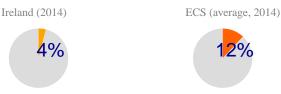
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.8

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygier Price competitiv.

HR & labour inkt Inti. Openness

ICT readiness Prioritiz. of T&T

Ireland ● ECS ● World

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption 20.6 64.7% GDP, current US\$, billion-6.2 (Rank: 37/125) (2017)(2017) Total contribution to employment, thousands of-167.1 7.6% jobs (2017) Domestic tourism spending 2.7 (Rank: 39/125) Direct contribution to GDP, current US\$, billion-5.5 17.3% (2017)(2017)Direct contribution to Capital investment 2.1% 46.0 employment, thousands of-3 (Rank: 33/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (\*) ACCESS AND TRANSPORT International tourism, 4,862 receipts for travel items-Air transport infrast. (2014)Value: 4.2 International tourism, 6,231 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. 6,059 expenditures for travel items-(2014)Ground & port infrast. Value: 4.9 International tourism, 114 expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI OTHER COMPETITIVENESS INDICATORS Drice competitiv CTOT

1–7 (best) (2015)	86/98	Value: 3.7	Prioritiz. of T&T  1–7 (best) (2015)	20/97	Value: 5.2
Business envmnt	8/97	Value: 5.4	HR & labour mkt	7/98	Value: 5.3
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

