

## Colombia

## Country Snapshot

## International arrivals

2.6  
(Rank: 74/144)

## Int. Tourism Receipts

4,887  
(Rank: 50/143)

## Contribution to GDP

19  
(Rank: 33/125)

## Contribution to empl.

1,383  
(Rank: 24/125)

## T&amp;T Competitiv.

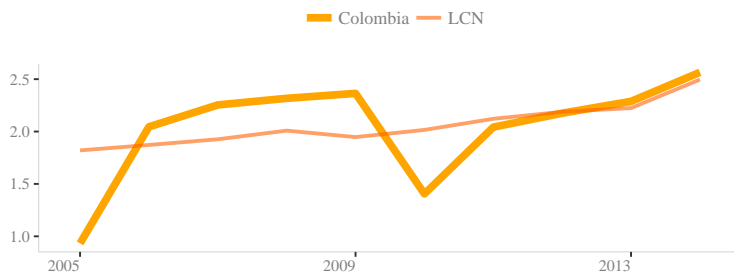
43/98  
Value: 3.7

## Capital investment

5.7  
(Rank: 27/125)

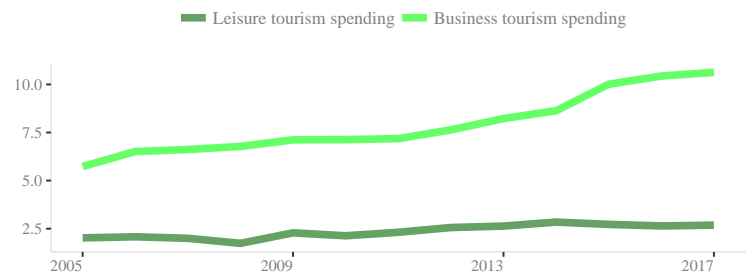
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

## Tourist service infrast.

58/98 Value: 3.6

1-7 (best) (2015)

## Cultural resour. &amp; business travel

17/97 Value: 3.2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

## Natural resources

20/98 Value: 4.1

1-7 (best) (2015)

## Natural and cultural res. subindex

14/98 Value: 3.7

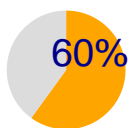
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

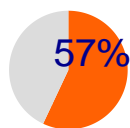
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Colombia (2015)

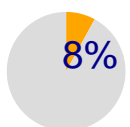


LCN (average, 2015)

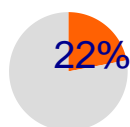


INTERNATIONAL TOURISM RECEIPTS, % of total exports

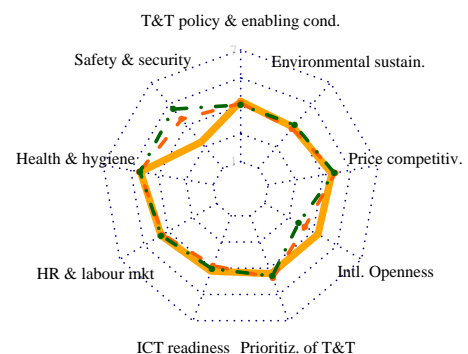
Colombia (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

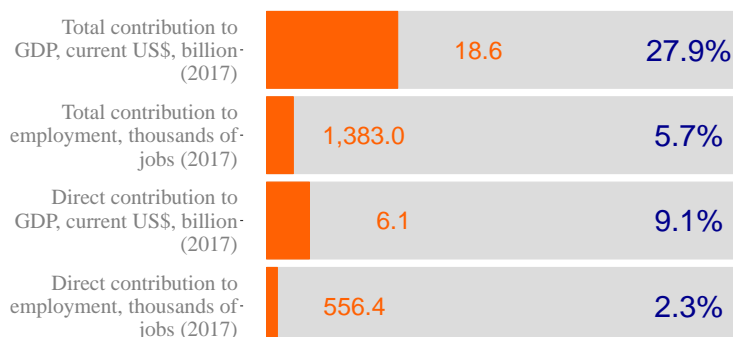


Colombia LCN World

SOURCE: WEF TTCR 2015

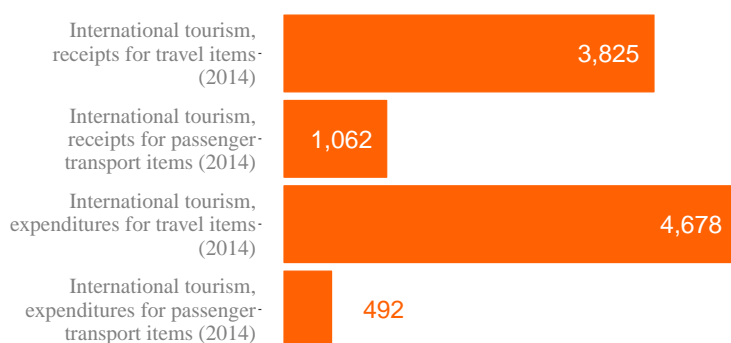
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



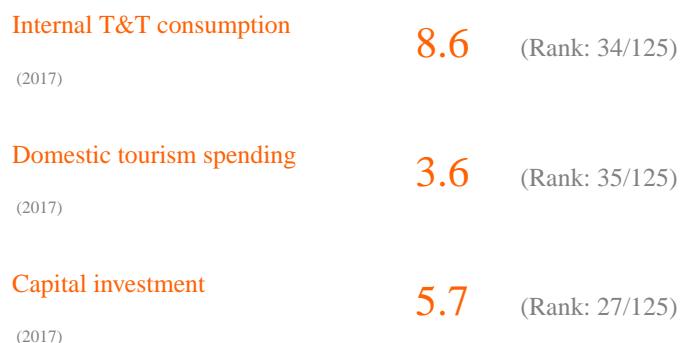
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.