

Uganda

Country Snapshot

International arrivals

1.3
(Rank: 69/144)

Int. Tourism Receipts

811
(Rank: 56/143)

Contribution to GDP

2.4
(Rank: 91/125)

Contribution to empl.

1,170
(Rank: 29/125)

T&T Competitiv.

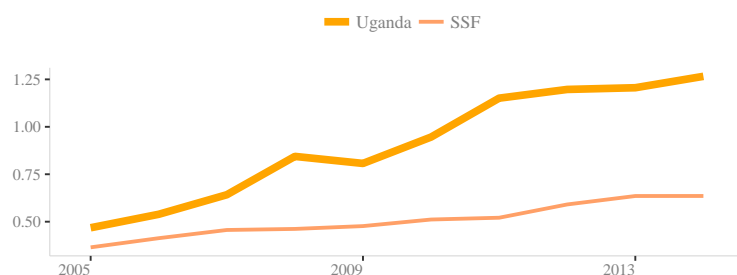
77/98
Value: 3.1

Capital investment

2.2
(Rank: 38/125)

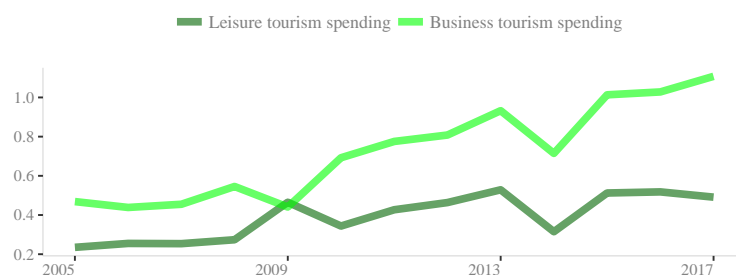
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

86/98 Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel

60/97 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

33/98 Value: 3.5

1-7 (best) (2015)

Natural and cultural res. subindex

42/98 Value: 2.5

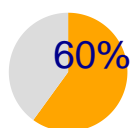
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

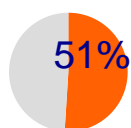
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Uganda (2015)

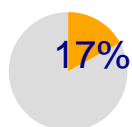


SSF (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

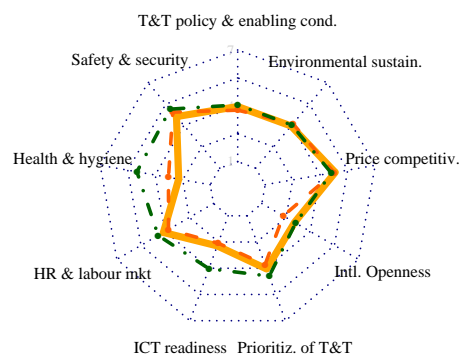
Uganda (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

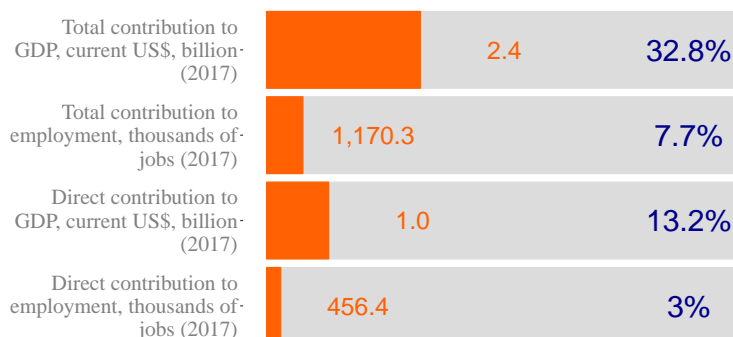


Uganda SSF World

SOURCE: WEF TTCR 2015

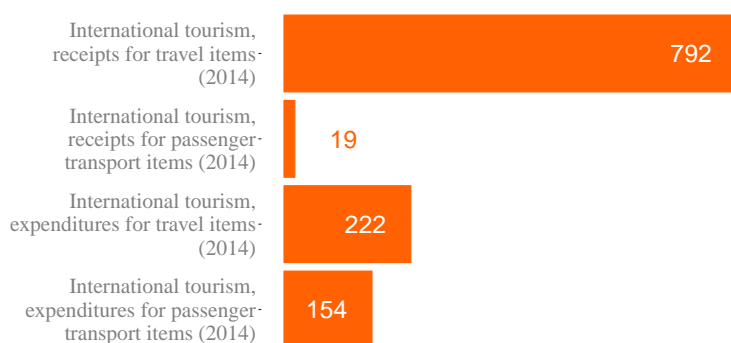
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



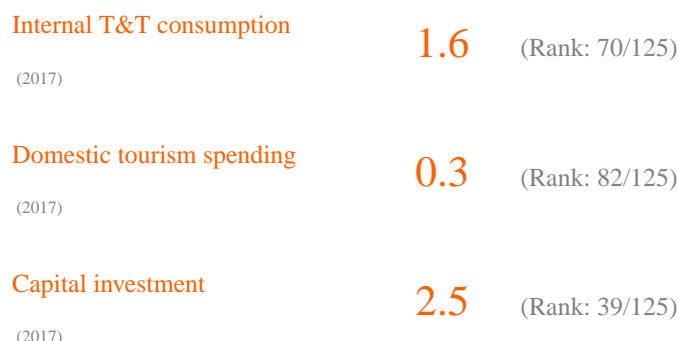
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



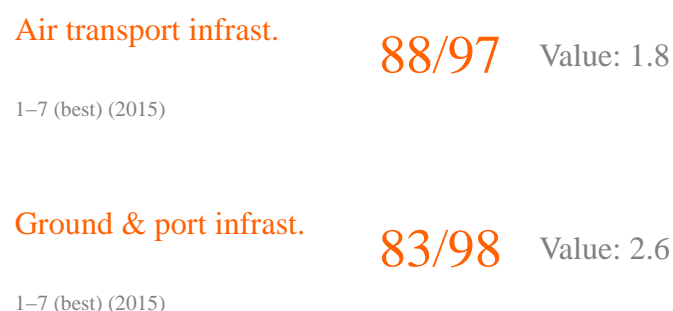
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.