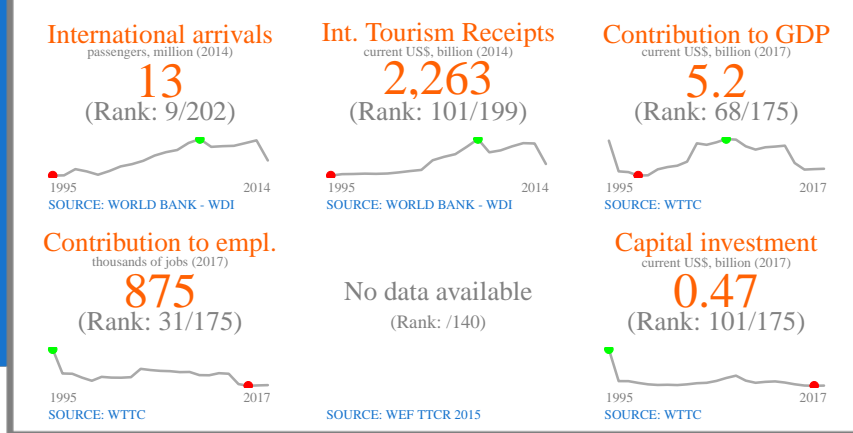


# Tourism 360

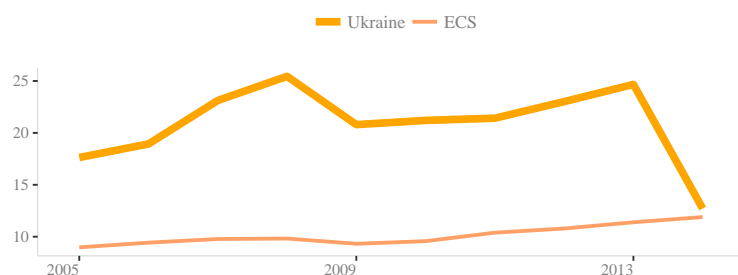
## Ukraine

### Country Snapshot



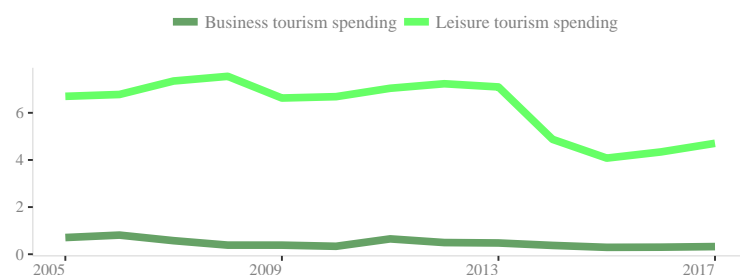
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Data not available

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

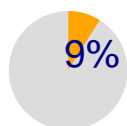
Data not available

SOURCE: WEF TTCR 2015

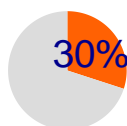
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ukraine (2015)

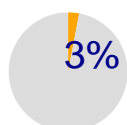


ECS (average, 2015)

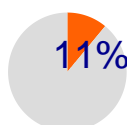


INTERNATIONAL TOURISM RECEIPTS, % of total exports

Ukraine (2014)



ECS (average, 2014)



Data not available

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion· (2017)	5.2	1.5%
Total contribution to employment, thousands of jobs (2017)	874.5	3.8%
Direct contribution to GDP, current US\$, billion· (2017)	1.4	0.4%
Direct contribution to employment, thousands of jobs (2017)	228.8	1%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items· (2014)	1,612
International tourism, receipts for passenger· transport items (2014)	651
International tourism, expenditures for travel items· (2014)	5,061
International tourism, expenditures for passenger· transport items (2014)	409

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	7.6	(Rank: 55/175)
Domestic tourism spending (2017)	4	(Rank: 50/175)
Capital investment (2017)	0.5	(Rank: 101/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Access and transport	Data not available
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SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Other competitiveness indicators	Data not available
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SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.