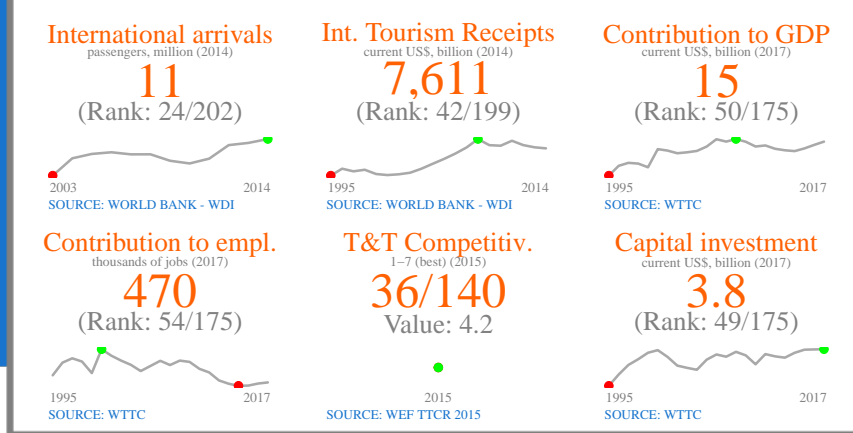


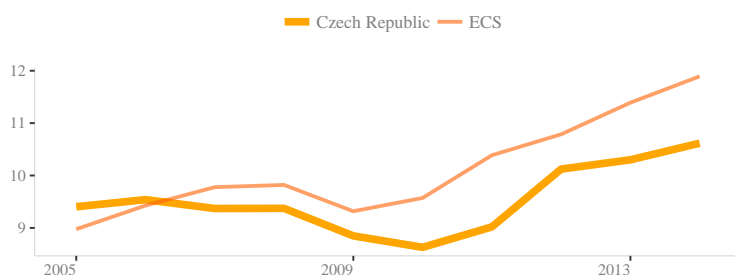
## Czech Republic

## Country Snapshot



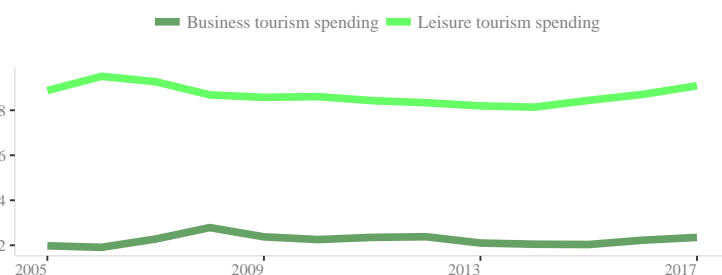
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** 30/140 Value: 5.4  
1-7 (best) (2015)

**Cultural resour. & business travel** 41/139 Value: 2.3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** 85/140 Value: 2.6  
1-7 (best) (2015)

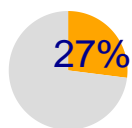
**Natural and cultural res. subindex** 56/140 Value: 2.5  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

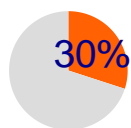
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Czech Republic (2015)

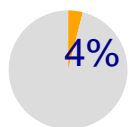


ECS (average, 2015)

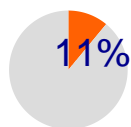


INTERNATIONAL TOURISM RECEIPTS, % of total exports

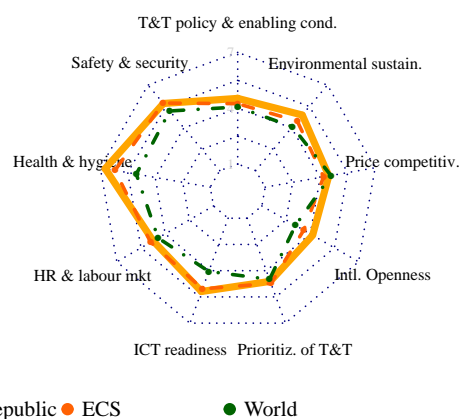
Czech Republic (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Czech Republic ● ECS

● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	15.0	4.2%
Total contribution to employment, thousands of- jobs (2017)	470.2	8.8%
Direct contribution to GDP, current US\$, billion- (2017)	5.0	1.4%
Direct contribution to employment, thousands of- jobs (2017)	217.6	4.1%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	6,822
International tourism, receipts for passenger- transport items (2014)	789
International tourism, expenditures for travel items- (2014)	5,133
International tourism, expenditures for passenger- transport items (2014)	39

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	10.1	(Rank: 50/175)
Domestic tourism spending (2017)	4.1	(Rank: 48/175)
Capital investment (2017)	2.7	(Rank: 50/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	50/139	Value: 3.1
Ground & port infrast. 1-7 (best) (2015)	17/140	Value: 5.2

SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	82/140	Value: 4.5
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Business envmnt 1-7 (best) (2015)	74/139	Value: 4.3
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	61/139	Value: 4.6
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HR & labour mkt 1-7 (best) (2015)	36/140	Value: 4.8
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SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.