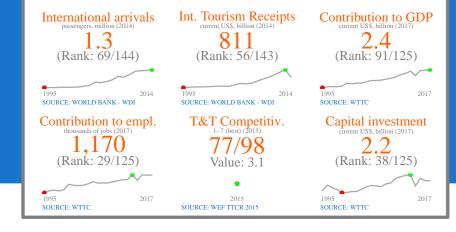
Tourism 360

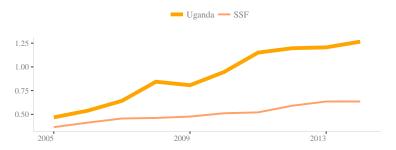
Uganda

Country Snapshot



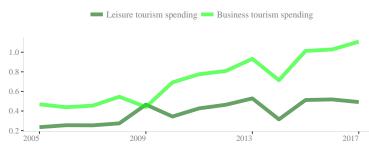
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 86/98 Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

33/98

Value: 3.5

1-7 (best) (2015)

Natural and cultural res.

subindex 1–7 (best) (2015)

42/98

Value: 2.5

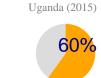
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

60/97

TRAVEL SERVICES, % of commercial service exports



SSF (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Uganda (2014)

SSF (average, 2014)





T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiene Price competitiv.

HR & labour mkt Inti. Openness

ICT readiness Prioritiz. of T&T

● Uganda ● SSF ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption GDP, current US\$, billion-2.4 32.8% 1.6 (Rank: 70/125) (2017)(2017) Total contribution to employment, thousands of-1,170.3 7.7% jobs (2017) Domestic tourism spending 0.3(Rank: 82/125) Direct contribution to GDP, current US\$, billion-13.2% 1.0 (2017)(2017)Direct contribution to Capital investment 3% 456.4 employment, thousands of-2.5 (Rank: 39/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (*) ACCESS AND TRANSPORT International tourism, 792 receipts for travel items-Air transport infrast. (2014)Value: 1.8 International tourism, 19 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. expenditures for travel items-(2014)Ground & port infrast. Value: 2.6 International tourism, expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	46/98	Value: 4.8	1–7 (best) (2015)	72/97	Value: 4
Business envmnt	79/97	Value: 3.9	HR & labour mkt	74/98	Value: 4.1
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

D.: - .: 4: - - CTOT

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



Drigo compatitiv