

Tonga

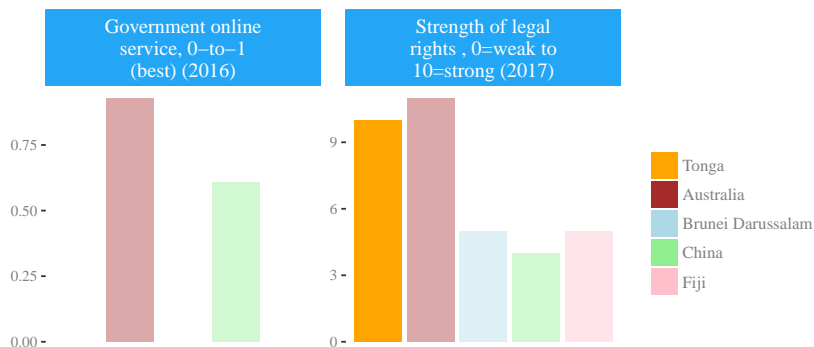
Country Snapshot



POLICY

Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

Data not available

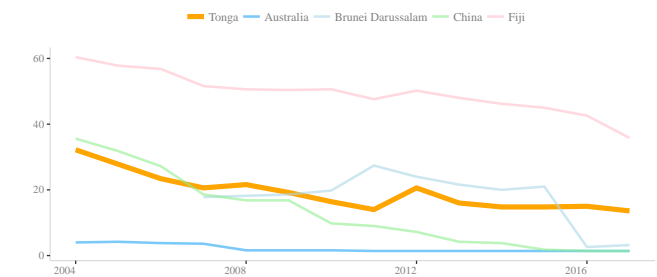
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
		2017			2017	
Ease of doing business index	63.83	63.58	-0.25	76	85	-9
Dealing with Construction Permits	83.79	80.96	-2.83	7	14	-7
Enforcing Contracts	57.32	57.32	0	91	92	-1
Getting Credit	65	65	0	42	44	-2
Getting Electricity	76.26	76.29	0.03	64	67	-3
Paying Taxes	73.76	73.76	0	78	80	-2
Protecting Minority Investors	45	45	0	118	123	-5
Registering Property	44.64	44.64	0	156	158	-2
Resolving Insolvency	27.6	28	0.4	131	132	-1
Starting a Business	90.75	90.85	0.1	48	55	-7
Trading Across Borders	68.2	68.2	0	98	100	-2

SOURCE: DOING BUSINESS

COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL

State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

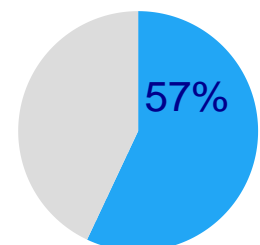
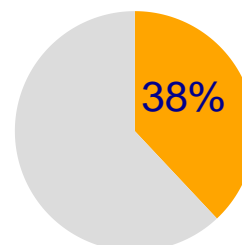
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SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Tonga (2003)

EAS (average, 2003)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2014)

13

(Rank: 70/195)



Investment in Telecoms w/ Private Part.
current US\$ Million (2003)

10

(Rank: 132/136)

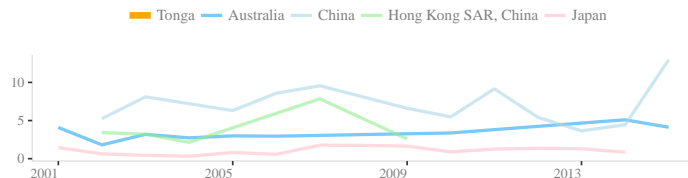


No data available

(Rank: /115)

SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

Data not available

SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)

Data not available

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

1.8

(Rank: 61/137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)
% of firms (2010)

56.5

(Rank: 107/146)

Firms with their own Website

% of firms (2014)

7

(Rank: 140/143)

ICT service exports

% of service exports, BoP (2014)

17.9

(Rank: 82/178)

SOURCE: WORLD BANK - FINDEX

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
Company spending on R&D, NA	—	—	—	—	—	—	—		
Listed domestic companies, total, NA	—	—	—	—	—	—	—		
Perceived Capabilities, % of 18-64 population	53	NA	NA	NA	NA	NA	—		
Fear of Failure Rate, % of 18-64 population	65	NA	NA	NA	NA	NA	—		
Tech Startups, number per million pop	66	NA	NA	NA	NA	NA	—		
High Status Successful Entrepreneurship, % of 18-64 population	52	NA	NA	NA	NA	NA	—		
Media Attention for Entrepreneurship, % of 18-64 population	80	NA	NA	NA	NA	NA	—		
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	17	NA	NA	NA	NA	NA	—		
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	39	NA	NA	NA	NA	NA	—		
New Product early-stage Entrepr. Activity, % of TEA	52	NA	NA	NA	NA	NA	—		

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011	2016
% firms identifying transportation as major constraint, % of firms	16.9	NA	NA	NA	NA	NA	—		
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	45.2	NA	NA	NA	NA	NA	—		
Quality of electricity supply, NA	—	—	—	—	—	—	—		
Broadband Internet, NA	—	—	—	—	—	—	—		
Internet bandwidth, NA	—	—	—	—	—	—	—		
Access to electricity, % population	92.3	NA	95.9	NA	NA	NA	—		
ICT goods imports, % total goods imports	5.8	3.9	3.8	7.0	10.2	NA	—		
Internet users, per 100 population	9.3	25.0	33.0	35.0	40.0	45.0	—		

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI