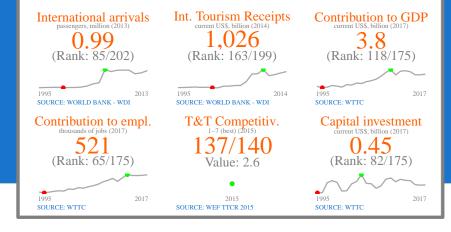
Tourism 360

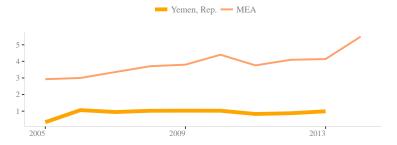
# Yemen, Rep.

Country Snapshot



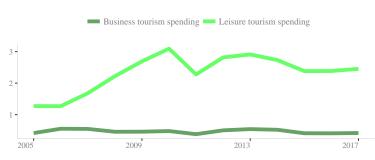
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

# **RESOURCE BASE**

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

111/14() Value: 2.8

100/139 Value: 1.4

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

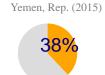
131/140 Value: 2

126/140 Value: 1.7

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



MEA (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Yemen, Rep. (2014)

MEA (average, 2014)



13%

T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene Price competitiv.

HR & labour inkt Inti. Openness

ICT readiness Prioritiz. of T&T

Yemen, Rep. • MEA • World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

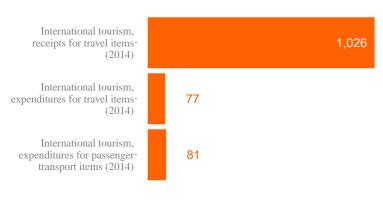
# TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION Total contribution to 3.8 5% (2017)Total contribution to 520.7 6.8% jobs (2017) Direct contribution to 2.1% 1.6

SOURCE: WTTC



### INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

#### CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	3.3	(Rank: 69/175)
Domestic tourism spending (2017)	1.5	(Rank: 68/175)
Capital investment (2017)	0.8	(Rank: 84/175)

#### ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	135/139 Value: 1.6
Ground & port infrast.  1–7 (best) (2015)	123/140 Value: 2.5

# OTHER COMPETITIVENESS INDICATORS

Price competitiv.	4/140 Value: 6	Prioritiz. of T&T	135/139 Value: 2.8
1–7 (best) (2015)		1–7 (best) (2015)	
Business envmnt	127/139 Value: 3.6	HR & labour mkt	135/140 Value: 3.3
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

