

Iceland

Country Snapshot

International arrivals

1
(Rank: 101/144)



Int. Tourism Receipts

1,367
(Rank: 72/143)



Contribution to GDP

4.5
(Rank: 67/125)



Contribution to empl.

51
(Rank: 111/125)



T&T Competitiv.

12/98
Value: 4.5



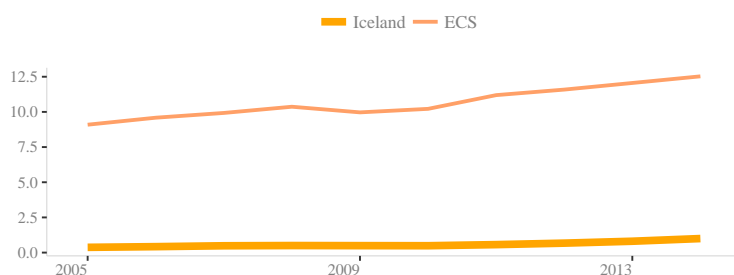
Capital investment

1.6
(Rank: 58/125)

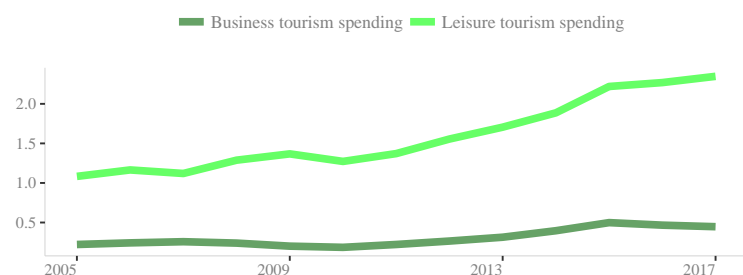


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

5/98 Value: 6.3

1-7 (best) (2015)

Cultural resour. & business travel

56/97 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

27/98 Value: 3.6

1-7 (best) (2015)

Natural and cultural res. subindex

37/98 Value: 2.6

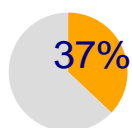
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

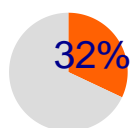
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Iceland (2015)

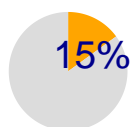


ECS (average, 2015)

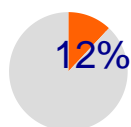


INTERNATIONAL TOURISM RECEIPTS, % of total exports

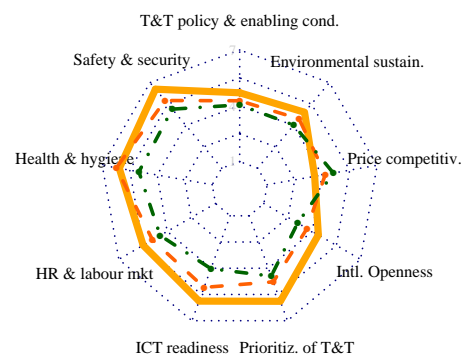
Iceland (2014)



ECS (average, 2014)



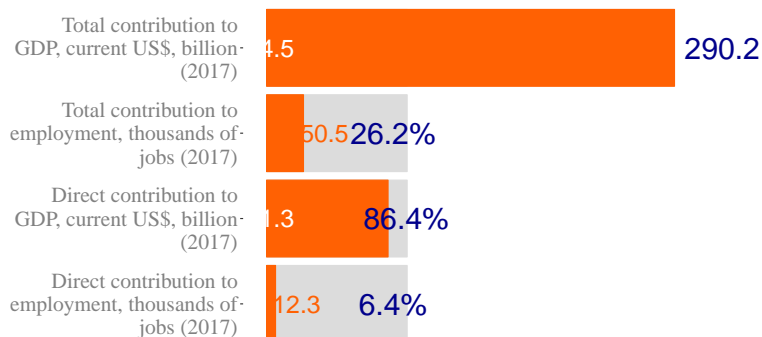
SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



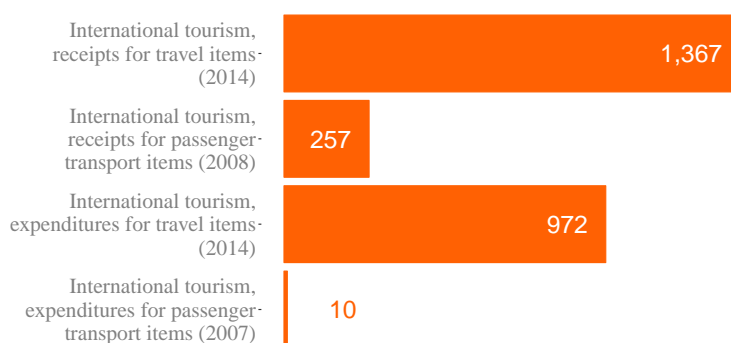
SOURCE: WTTC

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption	1.3	(Rank: 78/125)
Domestic tourism spending	0.6	(Rank: 68/125)
Capital investment	0.8	(Rank: 58/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT

Air transport infrast.	9/97	Value: 4.7
Ground & port infrast.	28/98	Value: 4.3

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	91/98	Value: 3.6
1-7 (best) (2015)		

Prioritiz. of T&T	4/97	Value: 5.9
1-7 (best) (2015)		

Business envmnt	18/97	Value: 5
1-7 (best) (2015)		

HR & labour mkt	2/98	Value: 5.5
1-7 (best) (2015)		

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.