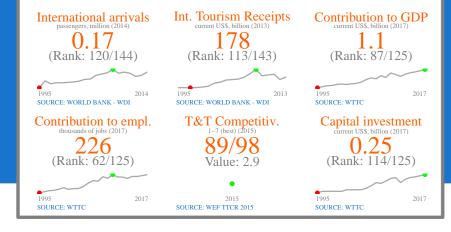
Tourism 360

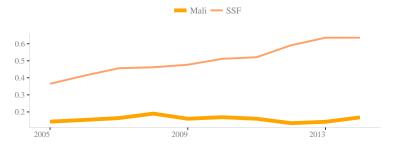
Mali

Country Snapshot



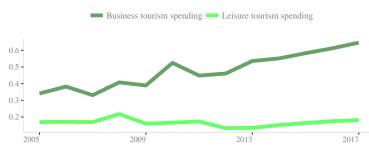
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 85/98 Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 83/98 Value: 2.1

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

71/98 Value: 1.9

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.7

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Mali (2013) SSF (average, 201

5%



T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

MaliSSFWorld

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-1.1 31.1% (2017)Total contribution to employment, thousands of-225.9 3.8% jobs (2017) Direct contribution to GDP, current US\$, billion-0.5 13.7% (2017)Direct contribution to 83.9 1.4% employment, thousands of-

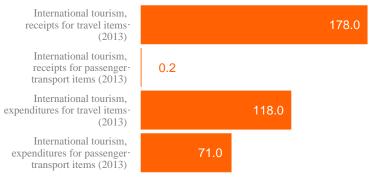
CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.5	(Rank: 96/125)
Domestic tourism spending (2017)	0.2	(Rank: 94/125)
Capital investment (2017) SOURCE: WTTC	0	(Rank: 120/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

jobs (2017)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast.	87/97	Value: 1.8
1–7 (best) (2015)		
Ground & port infrast.	80/98	Value: 2.6
1–7 (best) (2015)		

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	72/98	Value: 4.2	Prioritiz. of T&T 1–7 (best) (2015)	73/97	Value: 3.9
Business envmnt	78/97	Value: 3.9	HR & labour mkt	93/98	Value: 3.3
1-7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

