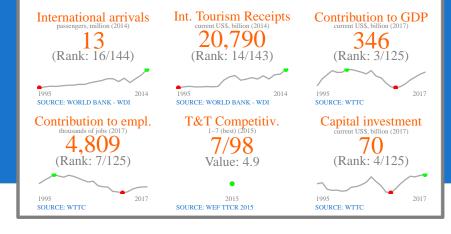
Tourism 360

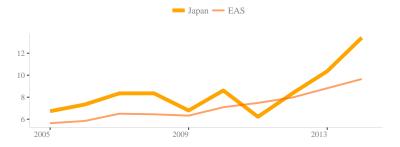
Japan

Country Snapshot



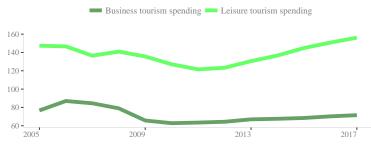
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 49/98 Value: 4.1

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 22/98 Value: 3.9

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

10/98 Value: 4.9

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 5.9

6/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Japan (2014) EAS (average, 2014)

T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygicale Price competitiv.

HR & labour inkt Intl. Openness

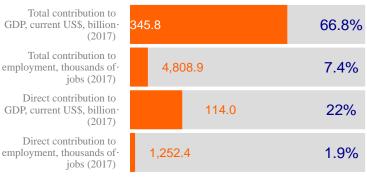
ICT readiness Prioritiz. of T&T

● Japan ● EAS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

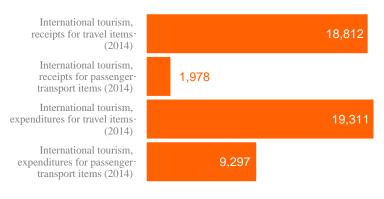


CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	213.3	(Rank: 4/125)
Domestic tourism spending (2017)	177.4	(Rank: 3/125)
Capital investment (2017) SOURCE: WTTC	55.9	(Rank: 4/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

Air transport infrast. 12/97 Value: 4.5

Ground & port infrast. 11/98 Value: 5.3

1–7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	82/98	Value: 3.8	Prioritiz. of T&T 1–7 (best) (2015)	16/97	Value: 5.4
Business envmnt	15/97	Value: 5.1	HR & labour mkt	13/98	Value: 5.2
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

