

Ethiopia

Country Snapshot

International arrivals
passengers, million (2014)

0.77

(Rank: 107/144)

Int. Tourism Receipts
current US\$, billion (2012)

1,980

(Rank: 37/143)

Contribution to GDP
current US\$, billion (2017)

6

(Rank: 61/125)

Contribution to empl.
thousands of jobs (2017)

2,228

(Rank: 33/125)

T&T Competitiv.
1-7 (best) (2015)

81/98

Value: 3

Capital investment
current US\$, billion (2017)

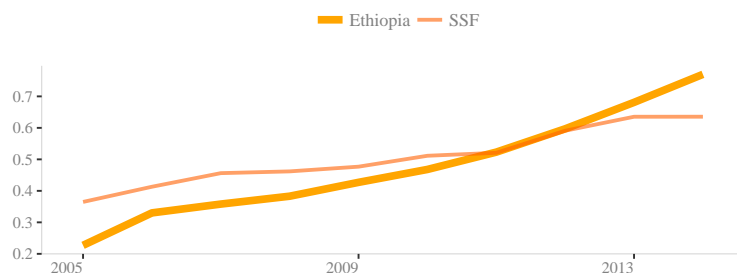
1.5

(Rank: 65/125)



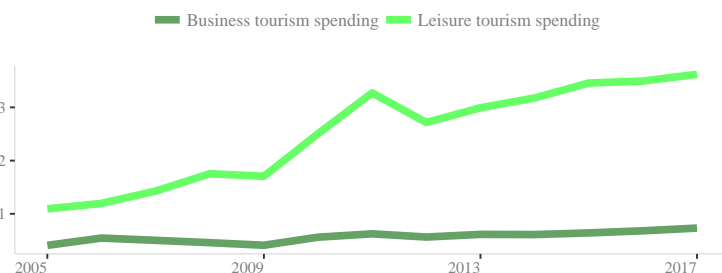
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

93/98

Value: 2.2

1-7 (best) (2015)

Cultural resour. & business
travel

52/97

Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

41/98

Value: 3

1-7 (best) (2015)

Natural and cultural res.
subindex

52/98

Value: 2.2

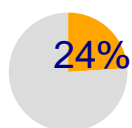
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

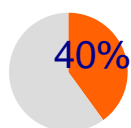
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Ethiopia (2012)

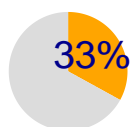


SSF (average, 2012)

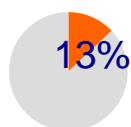


INTERNATIONAL TOURISM RECEIPTS, % of total exports

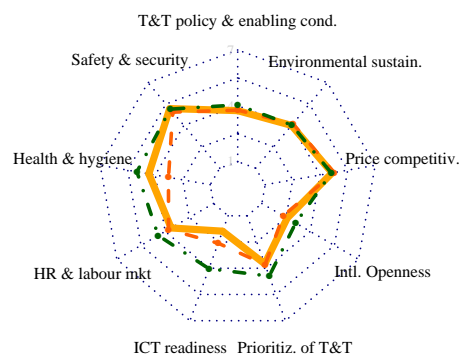
Ethiopia (2012)



SSF (average, 2012)



SOURCE: WORLD BANK - WDI

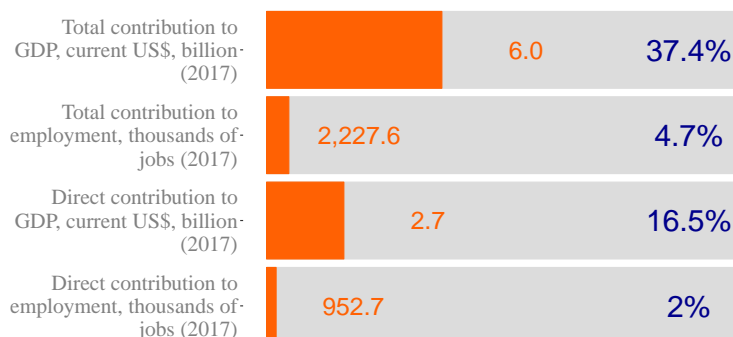


Ethiopia SSF World

SOURCE: WEF TTCR 2015

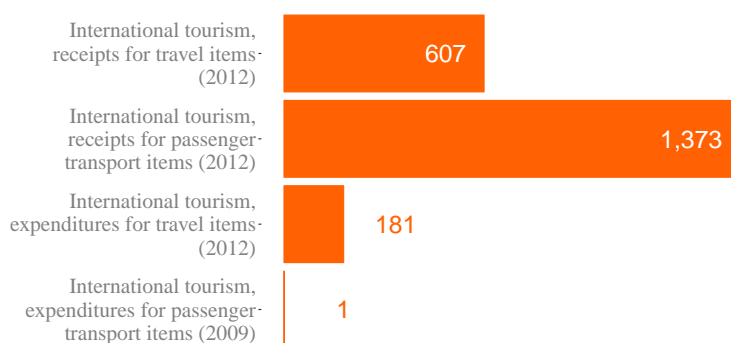
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



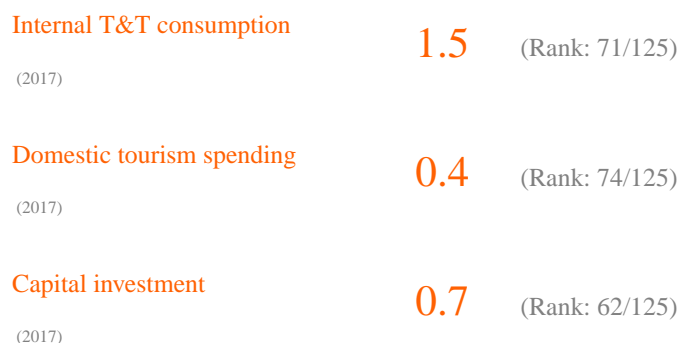
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



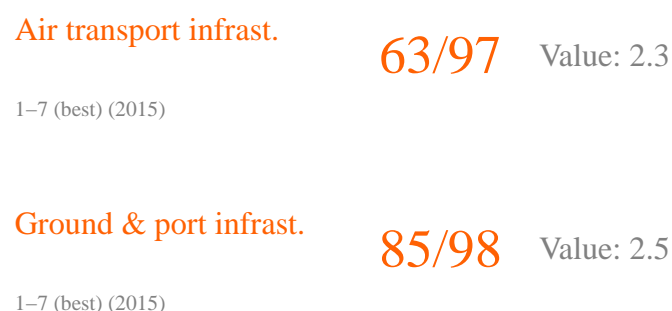
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.