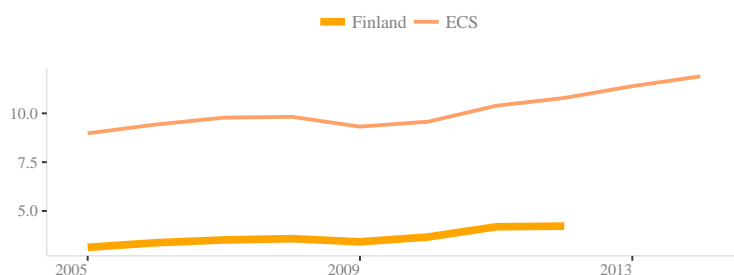


International arrivals  
passengers, million (2012)4.2  
(Rank: 50/202)Int. Tourism Receipts  
current US\$, billion (2014)3,599  
(Rank: 51/199)Contribution to GDP  
current US\$, billion (2017)15  
(Rank: 49/175)Contribution to empl.  
thousands of jobs (2017)169  
(Rank: 94/175)T&T Competitiv.  
1-7 (best) (2015)22/140  
Value: 4.5Capital investment  
current US\$, billion (2017)3.2  
(Rank: 63/175)

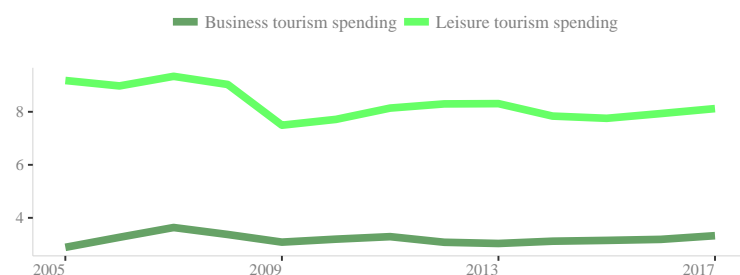
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

38/140 Value: 5

1-7 (best) (2015)

Cultural resour. &amp; business travel

46/139 Value: 2.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

53/140 Value: 3.2

1-7 (best) (2015)

Natural and cultural res. subindex

51/140 Value: 2.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

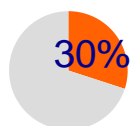
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Finland (2015)

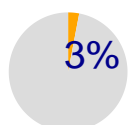


ECS (average, 2015)

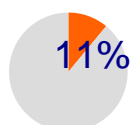


INTERNATIONAL TOURISM RECEIPTS, % of total exports

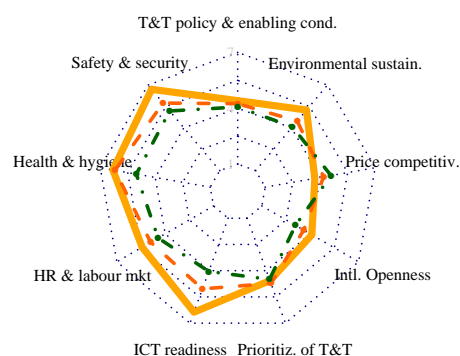
Finland (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Finland ● ECS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	14.8	6.4%
Total contribution to employment, thousands of- jobs (2017)	169.2	6.2%
Direct contribution to GDP, current US\$, billion- (2017)	5.0	2.1%
Direct contribution to employment, thousands of- jobs (2017)	55.5	2%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	3,599
International tourism, receipts for passenger- transport items (2013)	1,702
International tourism, expenditures for travel items- (2014)	5,286
International tourism, expenditures for passenger- transport items (2013)	1,065

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	12.1	(Rank: 46/175)
Domestic tourism spending (2017)	9.5	(Rank: 36/175)
Capital investment (2017)	1.8	(Rank: 62/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	22/139	Value: 4.4
Ground & port infrast. 1-7 (best) (2015)	24/140	Value: 4.8

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	120/140	Value: 3.7
-------------------------------------	---------	------------

Business envmnt 1-7 (best) (2015)	9/139	Value: 5.6
-----------------------------------	-------	------------

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	63/139	Value: 4.6
-------------------------------------	--------	------------

HR & labour mkt 1-7 (best) (2015)	5/140	Value: 5.4
-----------------------------------	-------	------------

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.