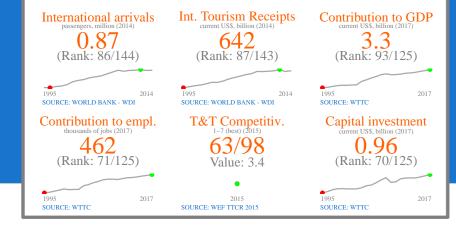
Tourism 360

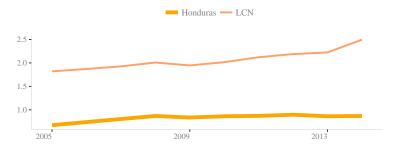
# Honduras

Country Snapshot



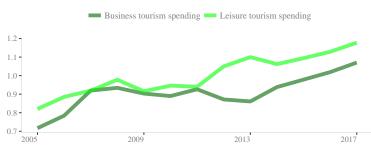
#### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

#### **RESOURCE BASE**

**CULTURAL RESOURCES** 

Tourist service infrast. 56/98 Value: 3.7
1–7 (best) (2015)

. (..., ( . . . ,

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

42/98

Value: 3

1-7 (best) (2015)

Natural and cultural res.

**subindex** 1–7 (best) (2015)

53/98

Value: 2.2

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

55/97

TRAVEL SERVICES, % of commercial service exports



LCN (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Honduras (2014)

LCN (average, 2014)





T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiene Price competitiv.

HR & labour mkt Intl. Openness

ICT readiness Prioritiz. of T&T

Honduras ● LCNWorld

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

### TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-3.3 79.9% (2017)Total contribution to employment, thousands of-462.2 13.7% jobs (2017) Direct contribution to 29.2% GDP, current US\$, billion-1.2 (2017)Direct contribution to 165.7 4.9% employment, thousands ofjobs (2017) SOURCE: WTTC

#### CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	1.9 (Rank: 64/125)
Domestic tourism spending (2017)	1.3 (Rank: 48/125)
Capital investment (2017) SOURCE: WTTC	<b>0.5</b> (Rank: 70/125)
ACCESS AND TRANSPORT	
Air transport infrast.  1–7 (best) (2015)	71/97 Value: 2.1
Ground & port infrast.	55/09 Volum 2.2

# INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)							6	30	
International tourism, receipts for passenger-transport items (2014)	12	2							
International tourism, expenditures for travel items- (2014)					412				
International tourism, expenditures for passenger- transport items (2014)	97								

SOURCE: WORLD BANK - WDI

### OTHER COMPETITIVENESS INDICATORS

Price competitiv.	24/98 Value: 5.1	Prioritiz. of T&T	<b>39/97</b> Value: 4.7
1–7 (best) (2015)		1-7 (best) (2015)	
Business envmnt	68/97 Value: 4.1	HR & labour mkt	70/98 Value: 4.2
1-7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



55/98 Value: 3.2