

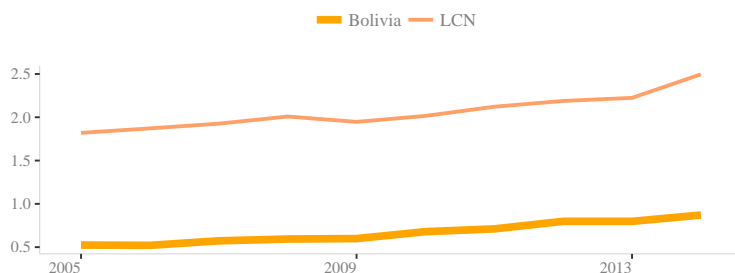
## Bolivia

## Country Snapshot

International arrivals  
passengers, million (2014)0.87  
(Rank: 73/144)Int. Tourism Receipts  
current US\$, billion (2014)736  
(Rank: 104/143)Contribution to GDP  
current US\$, billion (2017)2.6  
(Rank: 65/125)Contribution to empl.  
thousands of jobs (2017)293  
(Rank: 54/125)T&T Competitiv.  
1-7 (best) (2015)69/98  
Value: 3.3Capital investment  
current US\$, billion (2017)0.4  
(Rank: 76/125)

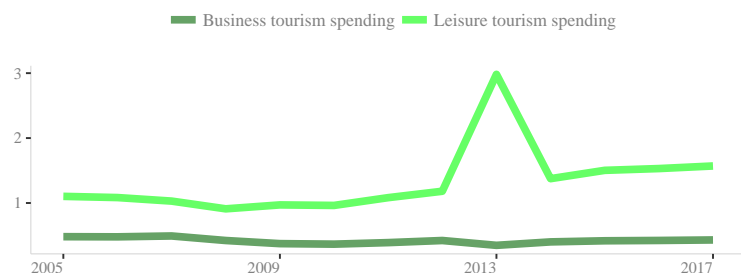
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

65/98 Value: 3.1

Cultural resour. &amp; business travel

1-7 (best) (2015)

37/97 Value: 2

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

30/98 Value: 3.5

Natural and cultural res. subindex

1-7 (best) (2015)

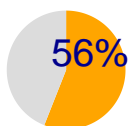
30/98 Value: 2.8

SOURCE: WEF TTCR 2015

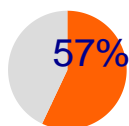
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Bolivia (2015)

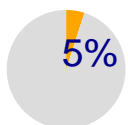


LCN (average, 2015)

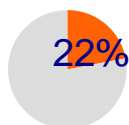


INTERNATIONAL TOURISM RECEIPTS, % of total exports

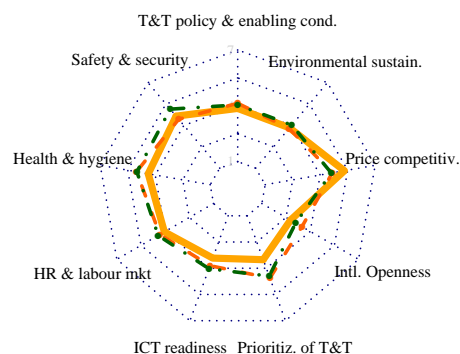
Bolivia (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

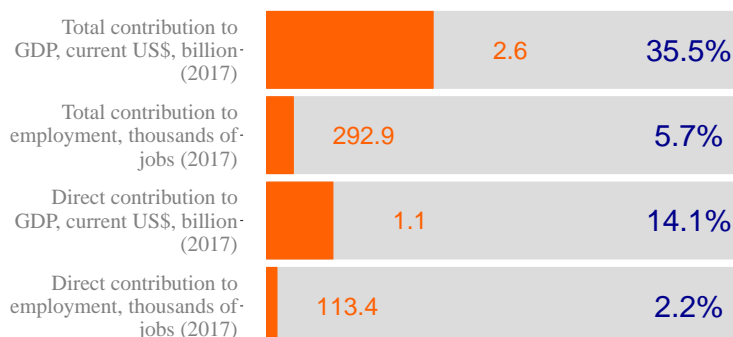


● Bolivia ● LCN ● World

SOURCE: WEF TTCR 2015

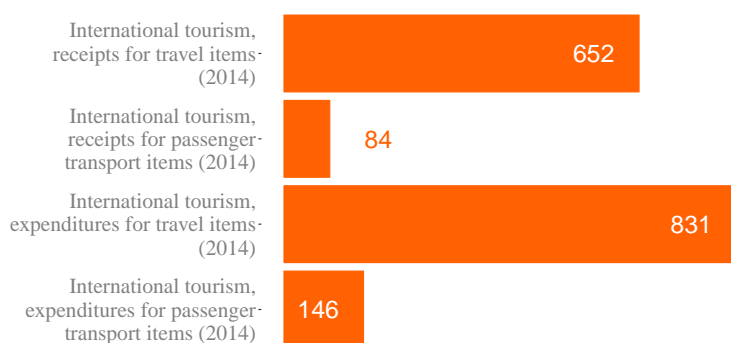
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 14/98 Value: 5.3  
1-7 (best) (2015)

**Business envmnt** 90/97 Value: 3.4  
1-7 (best) (2015)

SOURCE: WEF TPCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 2 (Rank: 62/125)  
(2017)

**Domestic tourism spending** 0.9 (Rank: 57/125)  
(2017)

**Capital investment** 0.4 (Rank: 73/125)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 66/97 Value: 2.2  
1-7 (best) (2015)

**Ground & port infrast.** 87/98 Value: 2.4  
1-7 (best) (2015)

SOURCE: WEF TPCR 2015

**Prioritiz. of T&T** 80/97 Value: 3.5  
1-7 (best) (2015)

**HR & labour mkt** 75/98 Value: 4  
1-7 (best) (2015)

SOURCE: WEF TPCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.