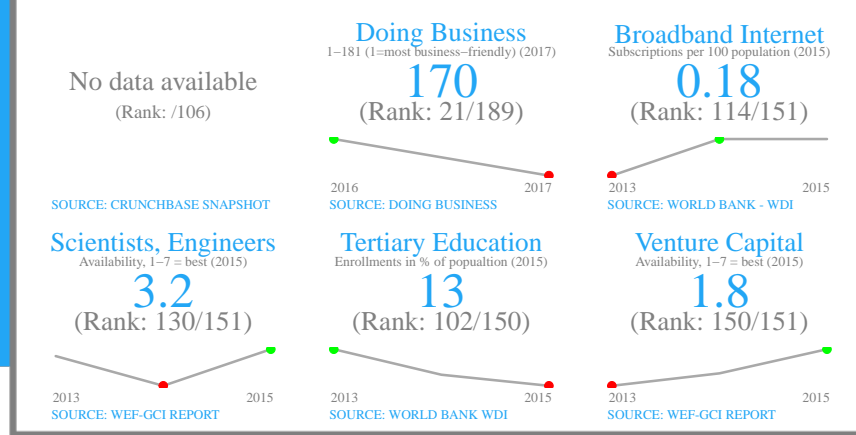


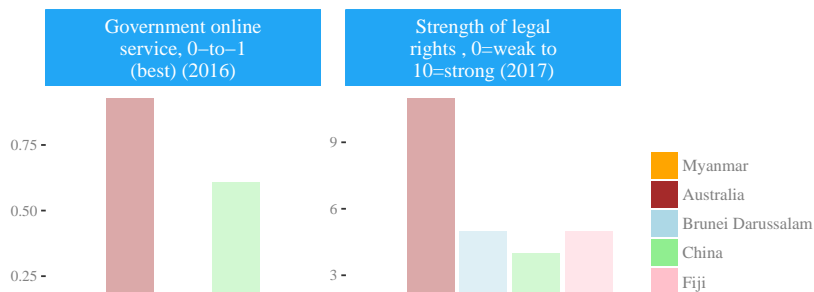
Myanmar

Country Snapshot



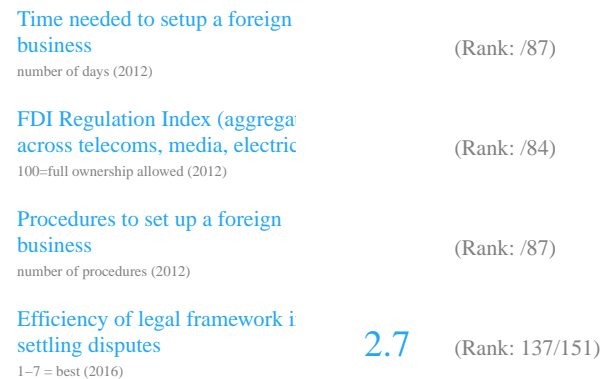
POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS



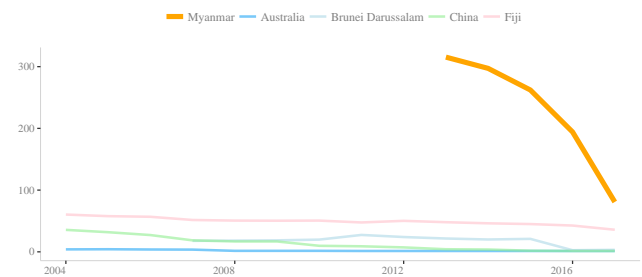
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
Ease of doing business index	44.01	44.56	0.55	171	170	1
Dealing with Construction Permits	71.03	72.23	1.2	72	66	6
Enforcing Contracts	24.53	24.53	0	188	188	0
Getting Credit	10	10	0	174	175	-1
Getting Electricity	50.92	52.17	1.25	150	149	1
Paying Taxes	63.95	64.05	0.1	117	119	-2
Protecting Minority Investors	28.33	28.33	0	181	179	2
Registering Property	49.32	49.37	0.05	145	143	2
Resolving Insolvency	14.7	14.7	0	163	164	-1
Starting a Business	66.57	77.1	10.53	170	146	24
Trading Across Borders	55.05	47.4	-7.65	149	159	-10

SOURCE: DOING BUSINESS

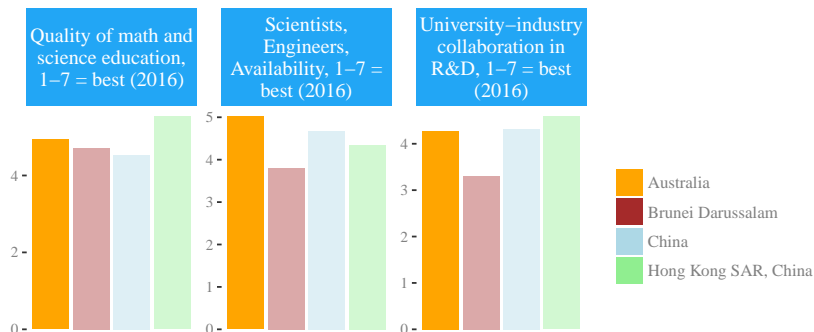
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Data not available

SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

4.8

(Rank: 60/195)



Investment in Telecoms w/ Private Part.
current US\$ Million (2014)

1,500

(Rank: 12/136)



No data available

(Rank: /115)

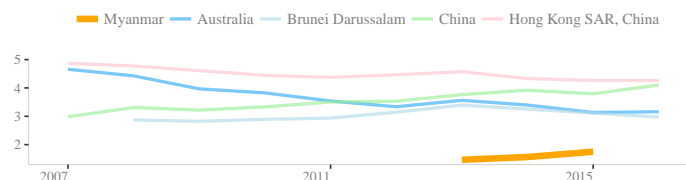
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)

Payments on internet (2014)-

0.2

Mobile phone transaction (2014)

0.0

Mobile account (2014)-

0.2

Debit card (2014)-

1.7

Credit card (2014)-

0.0

Account on financial institution (2014)

22.6

SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)
% of firms (2010)

30.1

(Rank: 136/146)

Firms with their own Website

% of firms (2014)

14.8

(Rank: 128/143)

ICT service exports

% of service exports, BoP (2014)

6.9

(Rank: 150/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	NaN	NA	NA	2.2	2.2	2.7	—	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, NA	—	—	—	—	—	—	—	
Fear of Failure Rate, NA	—	—	—	—	—	—	—	
Tech Startups, NA	—	—	—	—	—	—	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—	
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	NaN	NA	NA	NA	12.40	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	NaN	NA	NA	NA	20.50	NA	—	
Quality of electricity supply, 1-7 = best	NaN	NA	NA	2.94	2.84	2.72	—	
Broadband Internet, Subscriptions per 100 population	NaN	NA	NA	0.01	0.18	0.18	—	
Internet bandwidth, kb/s/capita	NaN	NA	NA	10.21	26.20	28.67	—	
Access to electricity, % population	48.80	NA	52.36	NA	NA	NA	—	
ICT goods imports, % total goods imports	1.69	NA	NA	NA	NA	NA	—	
Internet users, per 100 population	0.24	0.98	1.44	1.80	11.52	21.80	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI