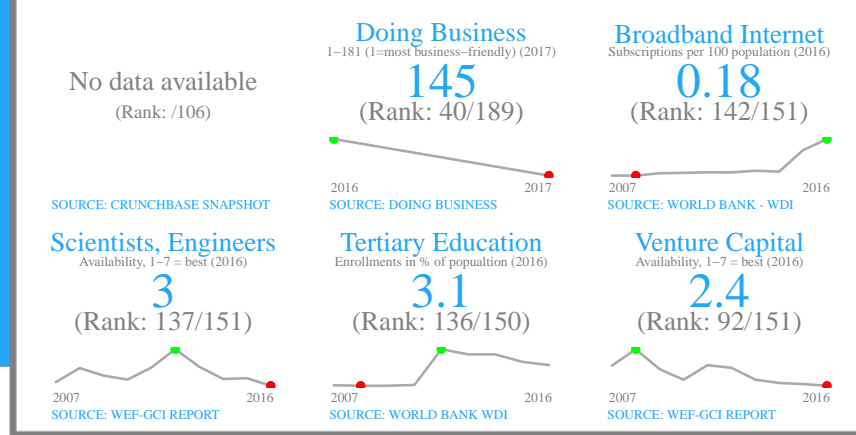


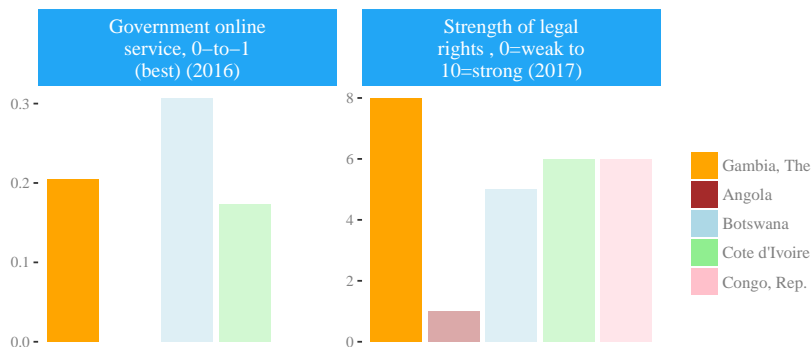
Gambia, The

Country Snapshot



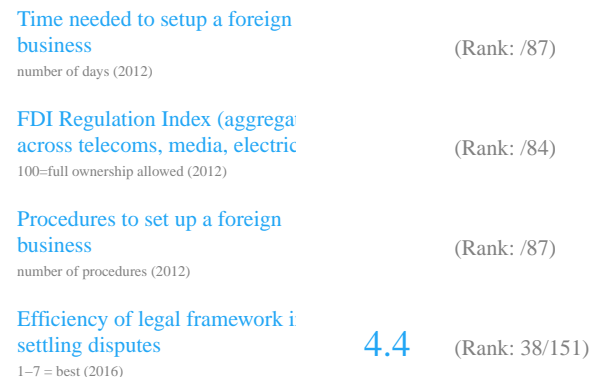
POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS



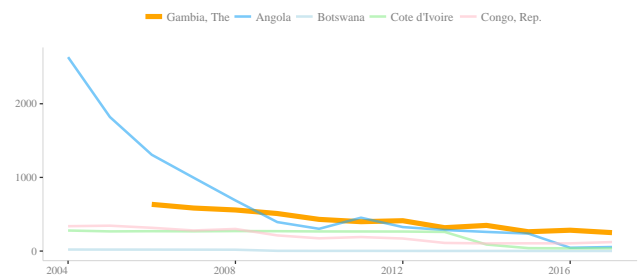
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

	2016	DTF	Change	2016	Rank	Change
Ease of doing business index	49.28	51.7	2.42	150	145	5
Dealing with Construction Permits	63.84	64.27	0.43	123	122	1
Enforcing Contracts	54.84	54.84	0	105	107	-2
Getting Credit	20	40	20	163	118	45
Getting Electricity	47.4	49.13	1.73	153	154	-1
Paying Taxes	48.08	48.08	0	167	171	-4
Protecting Minority Investors	35	35	0	166	165	1
Registering Property	52.83	53.27	0.44	127	124	3
Resolving Insolvency	27.6	26.6	-1	112	117	-5
Starting a Business	67.32	69.37	2.05	169	168	1
Trading Across Borders	65.27	65.27	0	109	112	-3

SOURCE: DOING BUSINESS

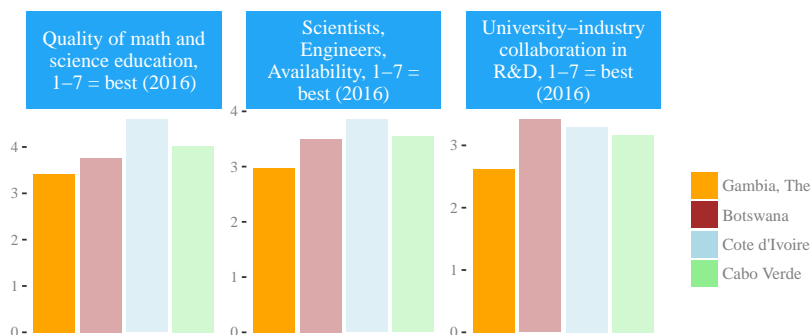
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

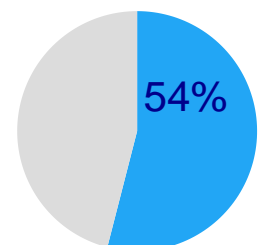
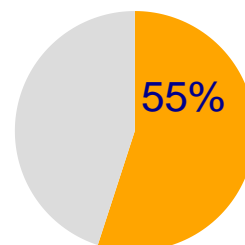


SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

Gambia, The (2014)

SSF (average, 2014)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2014)

3.3

(Rank: 125/195)



Investment in Telecoms w/ Private Part.
current US\$ Million (2007)

35

(Rank: 117/136)



No data available

(Rank: /115)

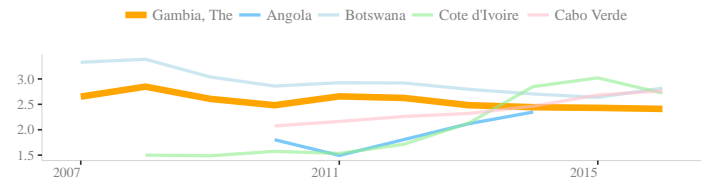
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)

Data not available

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)



SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)

Data not available

SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density

new registrations per 1,000 people ages 15-64 (2009)

(Rank: /137)

Ratio of online/in store purchases

Percentage (2016)

(Rank: /54)

Firms using email to interact with clients/suppliers (%)
% of firms (2010)

42.6

(Rank: 125/146)

Firms with their own Website
% of firms (2014)

13.6

(Rank: 132/143)

ICT service exports

% of service exports, BoP (2014)

11.5

(Rank: 123/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	2.7	3.0	3.3	2.9	2.9	3.1	3.0	
Listed domestic companies, total, NA	—	—	—	—	—	—	—	
Perceived Capabilities, NA	—	—	—	—	—	—	—	
Fear of Failure Rate, NA	—	—	—	—	—	—	—	
Tech Startups, NA	—	—	—	—	—	—	—	
High Status Successful Entrepreneurship, NA	—	—	—	—	—	—	—	
Media Attention for Entrepreneurship, NA	—	—	—	—	—	—	—	
Total early-stage Entrepr. Activity (TEA), NA	—	—	—	—	—	—	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, NA	—	—	—	—	—	—	—	
New Product early-stage Entrepr. Activity, NA	—	—	—	—	—	—	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, % of firms	11.10	NA	NA	NA	NA	NA	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	32.70	NA	NA	NA	NA	NA	—	
Quality of electricity supply, 1-7 = best	4.36	4.40	4.12	3.83	3.27	2.99	3.47	
Broadband Internet, Subscriptions per 100 population	0.01	0.02	0.02	0.03	0.02	0.12	0.18	
Internet bandwidth, kb/s/capita	0.22	0.22	1.71	2.08	7.18	10.93	13.34	
Access to electricity, % population	31.00	NA	34.53	NA	NA	NA	—	
ICT goods imports, % total goods imports	3.65	1.94	3.03	1.76	2.20	NA	—	
Internet users, per 100 population	6.17	10.87	12.45	14.00	16.50	17.12	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI