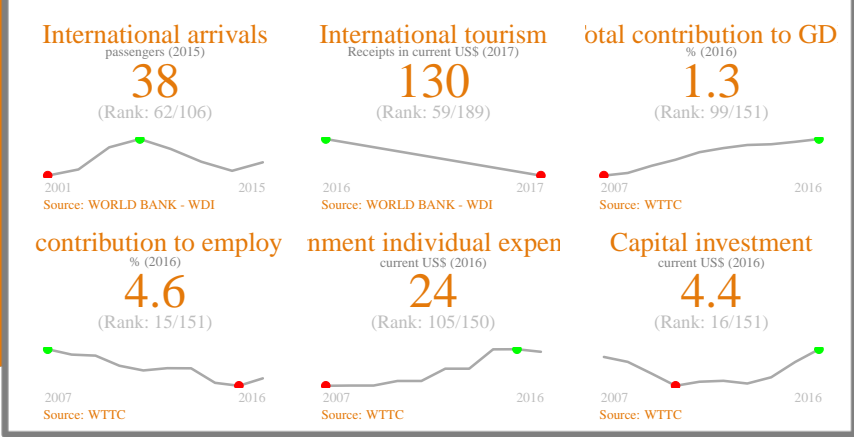


Tourism 360

India

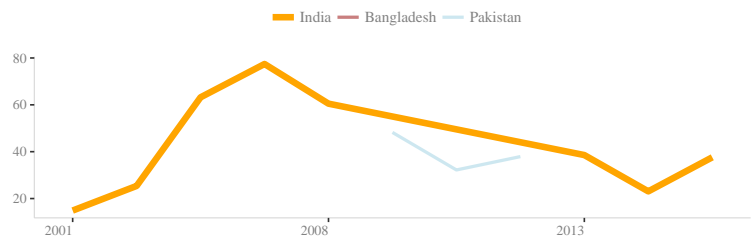
Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description

PASSENGER ARRIVALS



SOURCE: WORLD BANK - WDI

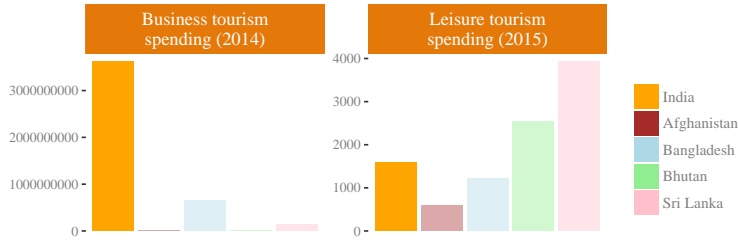
CULTURAL RESOURCES

Cultural resources and business travel 1–7 (best) (2016) 5 (Rank: 36/151)

Tourist service infrastructure 1–7 (best) (2016) 4.2 (Rank: 58/151)

SOURCE: WEF TTCR 2015

PURPOSE



SOURCE: WTTC

NATURAL RESOURCES

Natural resources 1–7 (best) (2016) 5.7 (Rank: 3/151)

Natural and cultural resources subindex 1–7 (best) (2016) 3.9 (Rank: 41/151)

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

Here goes a description

Here goes a title



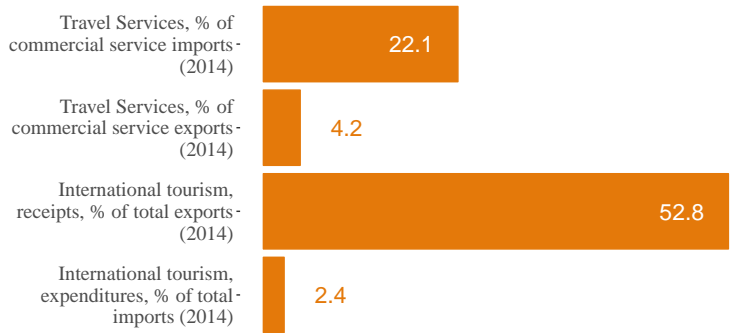
SOURCE: WORLD BANK - WDI

Here goes a title



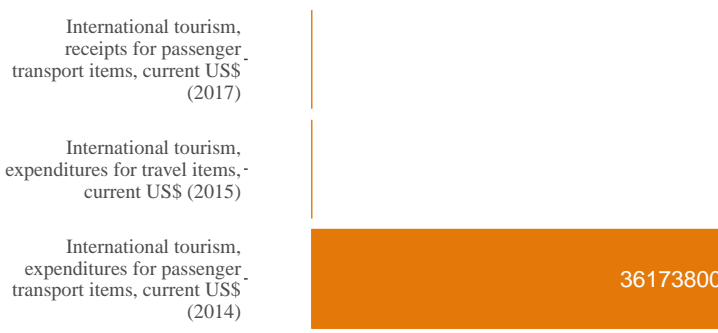
SOURCE: WORLD BANK - WDI

INTERNATIONAL TOURISM, % of exports



SOURCE: WORLD BANK - WDI

INTERNATIONAL TOURISM, in \$US



SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION

Direct contribution to GDP
% (2010) **21.3** (Rank: 101/141)

Direct contribution to employm
% (2009) **15.1** (Rank: 110/147)

Total contribution to GDP
% (2016) **0.9** (Rank: 98/151)

Total contribution to employe
% (2016) **5** (Rank: 16/151)

SOURCE: WTTC

CAPITAL INVESTMENT

Internal T&T consumption
current US\$ (2014) **83000000** (Rank: 1/136)

Domestic tourism spending
current US\$ (2011) **353.3** (Rank: 171/206)

Government individual expendi
current US\$ (2016) **13.5** (Rank: 105/150)

Capital investment
current US\$ (2016) **4** (Rank: 17/151)

SOURCE: WTTC

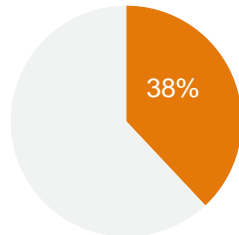
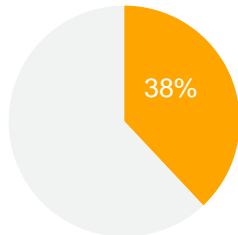
TOURISM COMPETITIVENESS

Here goes a description

TOURISM COMPETITIVENESS INDEX

India (2015)

SAS (simple average, 2015)



Here goes a title

	2011	2012	2013	2014	2015	2016
Safety and security, 1-7 (best)	50	52	53	50	53	54
Price competitiveness, 1-7 (best)	NA	NA	NA	NA	NA	51
International Openness, 1-7 (best)	NA	NA	NA	NA	NA	144
Environmental sustainability, 1-7 (best)	NA	NA	NA	NA	NA	172
Prioritization of Travel & Tourism, 1-7 (best)	NA	NA	NA	NA	NA	42
Business environment, 1-7 (best)	NA	NA	NA	NA	NA	10
Infrastructure subindex, 1-7 (best)	NA	NA	NA	NA	NA	151
T&T policy and enabling conditions subindex, 1-7 (best)	NA	NA	NA	NA	NA	184
Health and hygiene, 1-7 (best)	17	17	20	18	33	33
Human resources & labour market, 1-7 (best)	NA	NA	NA	NA	NA	140
Enabling environment subindex, 1-7 (best)	NA	NA	NA	NA	NA	178
ICT readiness, 1-7 (best)	NA	NA	NA	NA	NA	135

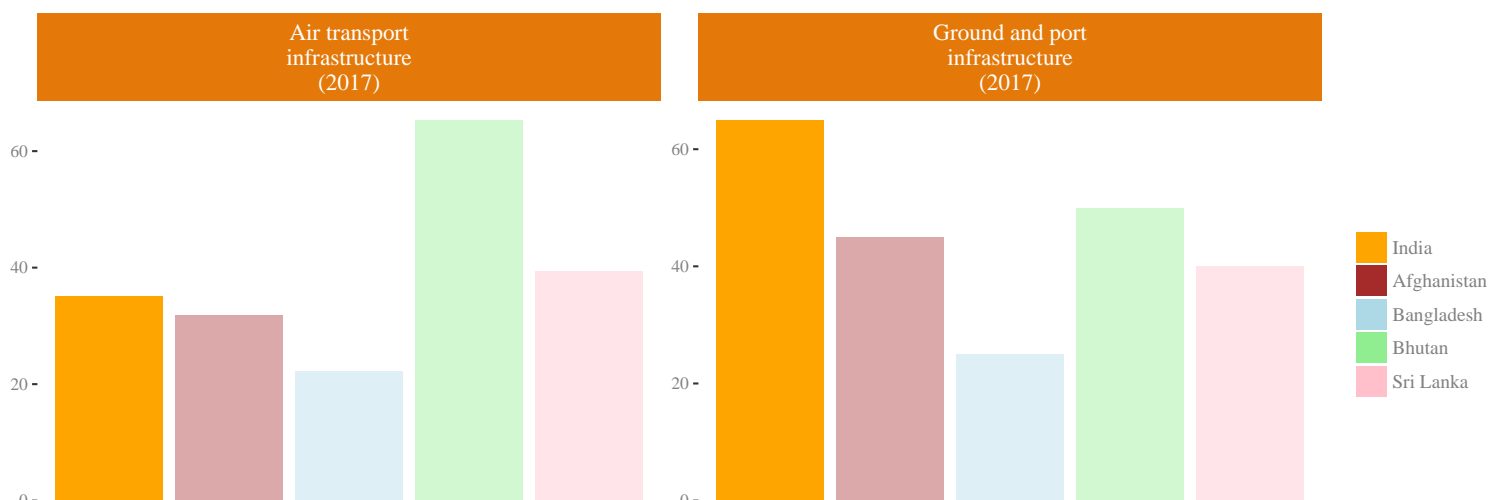
SOURCE: Here goes a description

SOURCE: WEF TCCR 2015

ACCESS AND TRANSPORT

Here goes a description

Here goes a title



SOURCE: WEF TCCR 2015