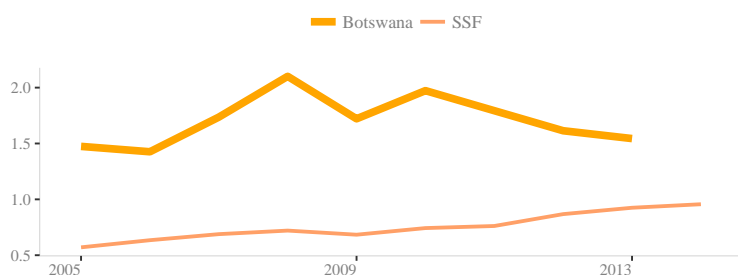


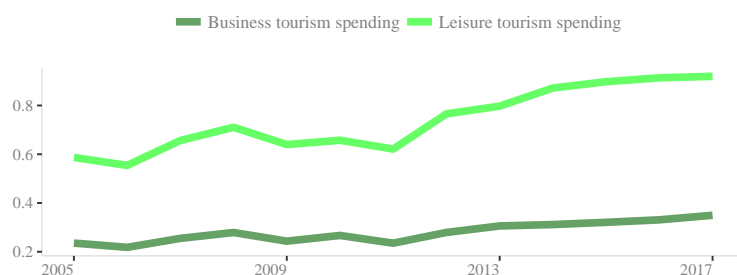
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 90/140 Value: 3.5
1-7 (best) (2015)

Cultural resour. & business travel 88/139 Value: 1.4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 38/140 Value: 3.6
1-7 (best) (2015)

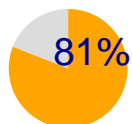
Natural and cultural res. subindex 55/140 Value: 2.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

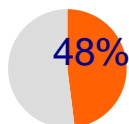
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Botswana (2015)

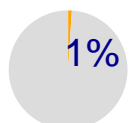


SSF (average, 2015)

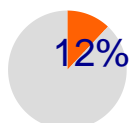


INTERNATIONAL TOURISM RECEIPTS, % of total exports

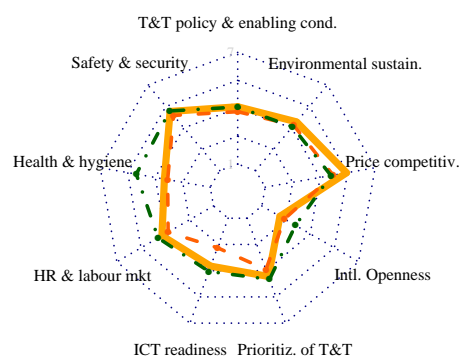
Botswana (2013)



SSF (average, 2013)



SOURCE: WORLD BANK - WDI



● Botswana ● SSF ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion· (2017)	1.8	5.2%
Total contribution to employment, thousands of· jobs (2017)	78.6	6.8%
Direct contribution to GDP, current US\$, billion· (2017)	0.7	1.8%
Direct contribution to employment, thousands of· jobs (2017)	29.7	2.6%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items· (2013)	110.0
International tourism, receipts for passenger· transport items (2013)	3.0
International tourism, expenditures for travel items· (2013)	47.0
International tourism, expenditures for passenger· transport items (2013)	0.2

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.3	(Rank: 143/175)
Domestic tourism spending (2017)	0.1	(Rank: 140/175)
Capital investment (2017)	4.2	(Rank: 42/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1–7 (best) (2015)	87/139	Value: 2.3
Ground & port infrast. 1–7 (best) (2015)	102/140	Value: 2.8

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	14/140	Value: 5.4
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Business envmnt 1–7 (best) (2015)	31/139	Value: 4.9
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1–7 (best) (2015)	85/139	Value: 4.3
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HR & labour mkt 1–7 (best) (2015)	94/140	Value: 4.2
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SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.