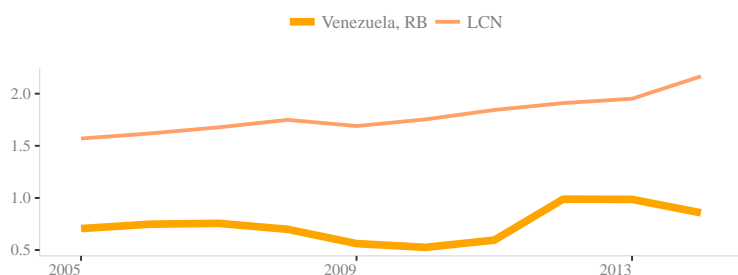


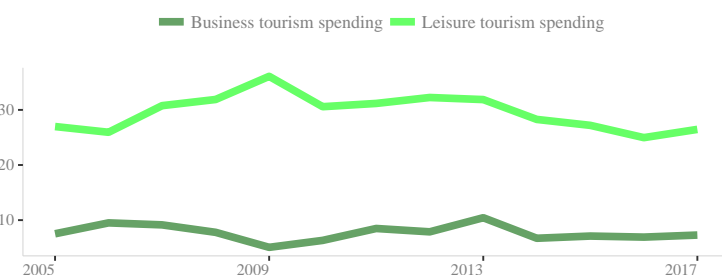
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **100/140** Value: 3.1
1-7 (best) (2015)

Cultural resour. & business travel **48/139** Value: 2.1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **16/140** Value: 4.5
1-7 (best) (2015)

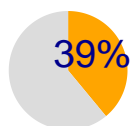
Natural and cultural res. subindex **29/140** Value: 3.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

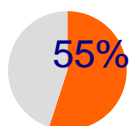
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Venezuela, RB (2015)

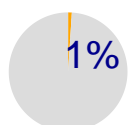


LCN (average, 2015)

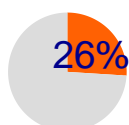


INTERNATIONAL TOURISM RECEIPTS, % of total exports

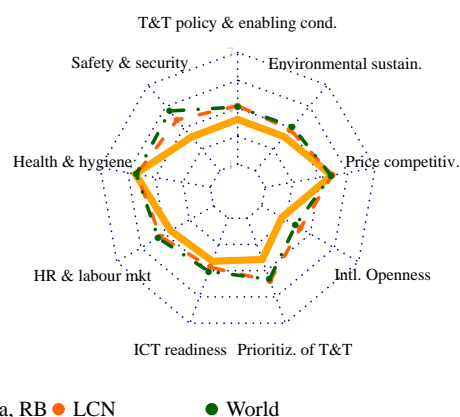
Venezuela, RB (2013)



LCN (average, 2013)



SOURCE: WORLD BANK - WDI



Legend: Venezuela, RB (orange), LCN (red), World (green)

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	52.7	9.7%
Total contribution to employment, thousands of jobs (2017)	952.3	6.7%
Direct contribution to GDP, current US\$, billion- (2017)	18.3	3.4%
Direct contribution to employment, thousands of jobs (2017)	340.5	2.4%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2013)	858
International tourism, receipts for passenger-transport items (2013)	68
International tourism, expenditures for travel items- (2013)	3,230
International tourism, expenditures for passenger-transport items (2013)	2,187

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	24.3	(Rank: 28/175)
Domestic tourism spending (2017)	38	(Rank: 15/175)
Capital investment (2017)	9.6	(Rank: 24/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	106/139	Value: 2.1
Ground & port infrast. 1-7 (best) (2015)	139/140	Value: 2.1

SOURCE: WEF TCCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	77/140	Value: 4.6
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Business envmnt 1-7 (best) (2015)	139/139	Value: 2.4
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	127/139	Value: 3.4
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HR & labour mkt 1-7 (best) (2015)	124/140	Value: 3.7
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SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.