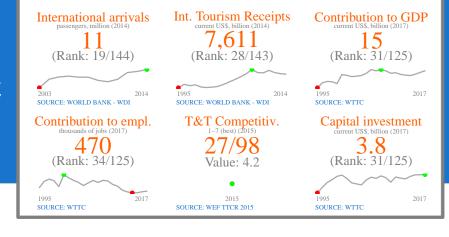
Tourism 360

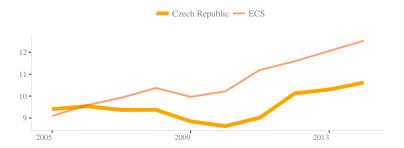
Czech Republic

Country Snapshot



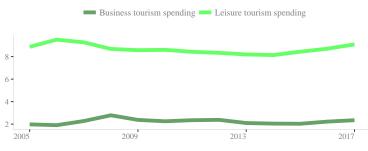
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 21/98 Value: 5.4

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 55/98 Value: 2.6

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

39/98 Value: 2.5

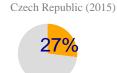
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.3

30/97

TRAVEL SERVICES, % of commercial service exports



ECS (average, 2015)

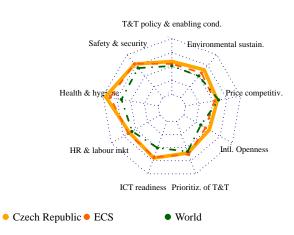
INTERNATIONAL TOURISM RECEIPTS, % of total exports

Czech Republic (2014)

ECS (average, 2014)







SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

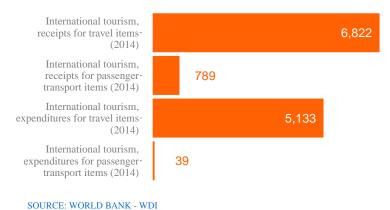
DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-15.0 42.2% (2017)Total contribution to employment, thousands of-470.2 8.8% jobs (2017) Direct contribution to 14.1% GDP, current US\$, billion-5.0 (2017)Direct contribution to 4.1% 217.6 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	10.2	(Rank: 32/125)
Domestic tourism spending (2017)	4.1	(Rank: 32/125)
Capital investment (2017) SOURCE: WTTC	3.8	(Rank: 31/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	36/97	Value: 3.1
Ground & port infrast. 1–7 (best) (2015)	12/98	Value: 5.2

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	59/98 Value: 4.5	Prioritiz. of T&T 1–7 (best) (2015)	41/97 Value: 4.6
Business envmnt	52/97 Value: 4.3	HR & labour mkt	27/98 Value: 4.8
1-7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

