Tourism 360

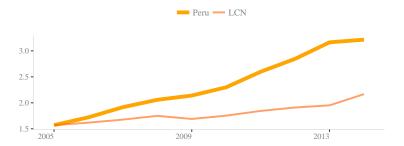
# Peru

Country Snapshot



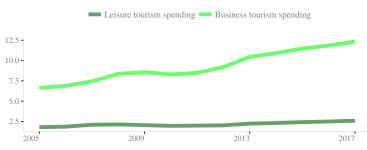
# **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

# TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

# **RESOURCE BASE**

CULTURAL RESOURCES

Tourist service infrast. 46/140 Value: 4.8

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 14/140 Value: 4.6

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

15/140 Value: 3.8

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 3

26/139

TRAVEL SERVICES, % of commercial service exports



LCN (average, 2015)

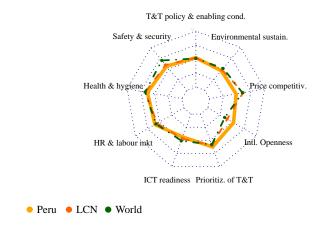
INTERNATIONAL TOURISM RECEIPTS, % of total exports

Peru (2014)

LCN (average, 2014)







SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

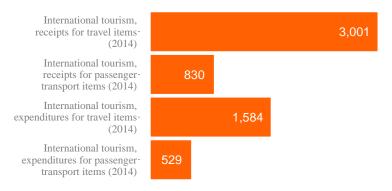
# TOURISM ECONOMIC INDICATORS

### DIRECT v. TOTAL CONTRIBUTION

#### Total contribution to GDP, current US\$, billion-20.6 5.2% (2017)Total contribution to employment, thousands of-1,347.5 7.9% jobs (2017) Direct contribution to 2% GDP, current US\$, billion-7.9 (2017)Direct contribution to 404.4 2.4% employment, thousands ofjobs (2017)

### SOURCE: WTTC

# INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

Drice competitive

# CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	4.8	(Rank: 60/175)
Domestic tourism spending (2017)	3	(Rank: 55/175)
Capital investment	2.2	(Rank: 56/175)

# ACCESS AND TRANSPORT

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	84/139 Value: 2.4
Ground & port infrast.	118/140 Value: 2.6

SOURCE: WEF TTCR 2015

Data at the Land Company

1-7 (best) (2015)

# OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	114/140 Value: 3.9	Prioritiz. of T&T  1–7 (best) (2015)	53/139 Value: 4.8
Business envmnt	<b>77</b> /139 Value: 4.3	HR & labour mkt	61/140 Value: 4.6
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

