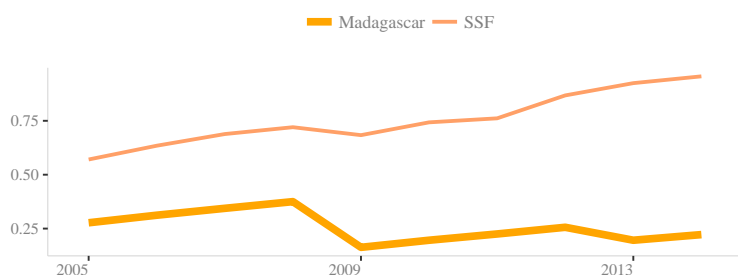


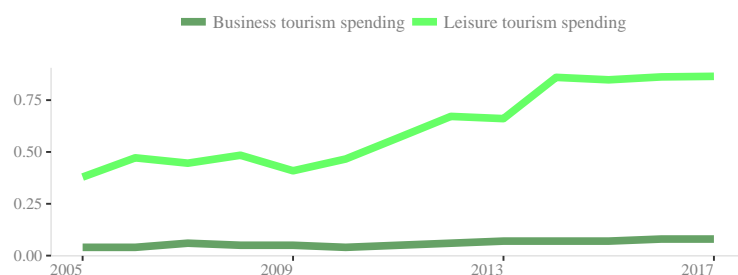
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 107/140 Value: 2.9
1-7 (best) (2015)

Cultural resour. & business travel 92/139 Value: 1.4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 88/140 Value: 2.6
1-7 (best) (2015)

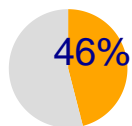
Natural and cultural res. subindex 95/140 Value: 2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

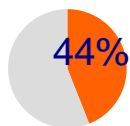
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Madagascar (2013)

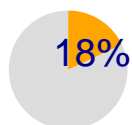


SSF (average, 2013)

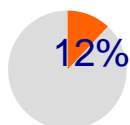


INTERNATIONAL TOURISM RECEIPTS, % of total exports

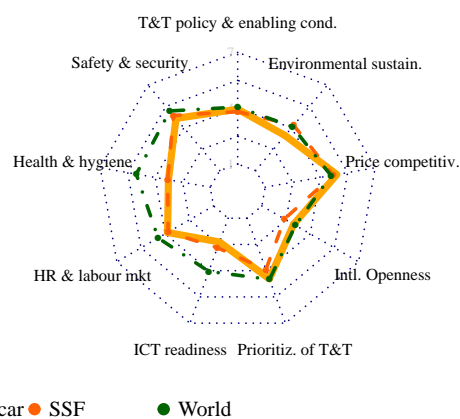
Madagascar (2013)



SSF (average, 2013)



SOURCE: WORLD BANK - WDI



● Madagascar ● SSF ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	1.5	4.4%
Total contribution to employment, thousands of jobs (2017)	599.4	5%
Direct contribution to GDP, current US\$, billion- (2017)	0.6	1.6%
Direct contribution to employment, thousands of jobs (2017)	204.7	1.7%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2013)	574
International tourism, receipts for passenger-transport items (2013)	4
International tourism, expenditures for travel items- (2013)	134
International tourism, expenditures for passenger-transport items (2013)	27

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.5	(Rank: 131/175)
Domestic tourism spending (2017)	0.2	(Rank: 131/175)
Capital investment (2017)	0.5	(Rank: 99/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	119/139	Value: 1.9
Ground & port infrast. 1-7 (best) (2015)	127/140	Value: 2.4

SOURCE: WEF TCCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	49/140	Value: 4.9
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Business envmnt 1-7 (best) (2015)	113/139	Value: 3.9
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	74/139	Value: 4.5
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HR & labour mkt 1-7 (best) (2015)	118/140	Value: 3.8
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SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.