Tourism 360

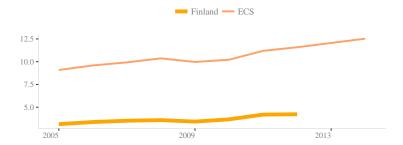
Finland

Country Snapshot



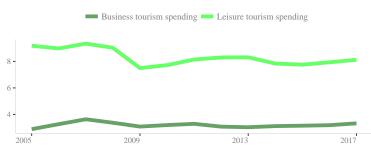
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 27/98 Value: 5

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 38/98 Value: 3.2

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

35/98 Value: 2.6

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.1

33/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygicile Price competitiv.

HR & labour mkt Inti. Openness

ICT readiness Prioritiz. of T&T

● Finland ● ECS ● World

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to 14.8 64% GDP, current US\$, billion-(2017)Total contribution to employment, thousands of-169.2 6.2% jobs (2017) Direct contribution to 21.4% GDP, current US\$, billion-5.0 (2017)Direct contribution to 2% 55.5 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Ground & port infrast.

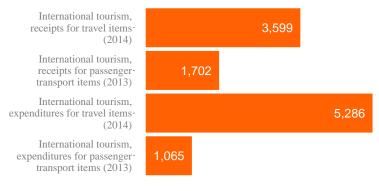
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Internal T&T consumption (2017)	11.6	(Rank: 30/125)
Domestic tourism spending (2017)	10.8	(Rank: 22/125)
Capital investment (2017)	2.6	(Rank: 37/125)
SOURCE: WTTC ACCESS AND TRANSPORT		
Air transport infrast.	14/97	Value: 4.4
1–7 (best) (2015)		

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	85/98	Value: 3.7	Prioritiz. of T&T	43/97	Value: 4.6
1–7 (best) (2015)			1–7 (best) (2015)		
Business envmnt	5/97	Value: 5.6	HR & labour mkt	3/98	Value: 5.4
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



18/98 Value: 4.8