Tourism 360

Israel

Country Snapshot



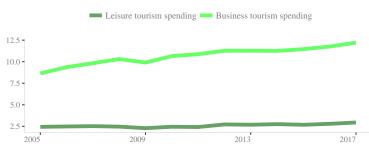
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 47/98 Value: 4.2

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 62/98 Value: 2.5

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

54/98

Value: 2.2

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2

39/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Israel (2014) MEA (average, 2014) 6%



T&T policy & enabling cond. · Environmental sustain. Health & hygier Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T

Israel ● MEA ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

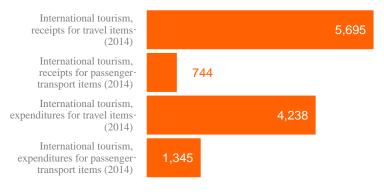
Total contribution to GDP, current US\$, billion-70.9% 21.7 (2017)Total contribution to employment, thousands of-278.3 7.4% jobs (2017) Direct contribution to GDP, current US\$, billion-6.3 20.6% (2017)Direct contribution to 88.2 2.4% employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	14	(Rank: 29/125)
Domestic tourism spending (2017)	7	(Rank: 29/125)
Capital investment	5.1	(Rank: 29/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	35/97	Value: 3.2
Ground & port infrast.	36/98	Value: 3.9
1–7 (best) (2015)		

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	95/98 Value: 3.2	Prioritiz. of T&T 1–7 (best) (2015)	44/97 Value: 4.6
Business envmnt	36/97 Value: 4.6	HR & labour mkt	30/98 Value: 4.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

