Tourism 360

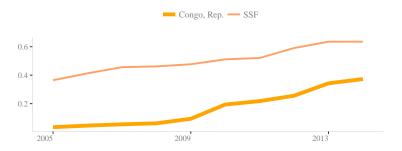
Congo, Rep.

Country Snapshot



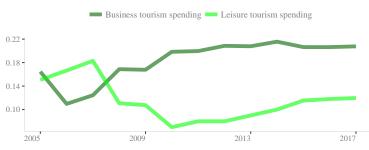
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

NATURAL RESOURCES

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



SSF (average, 2007)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

1%

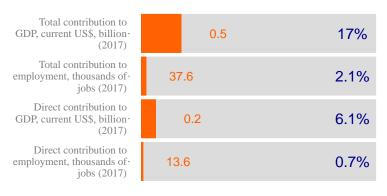
Congo, Rep. (2007) SSF (average, 2007)

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC



International tourism, receipts for passenger-transport items (2004)

International tourism, expenditures for travel items (2013)

International tourism, expenditures for passengertransport items (2004)

INTERNATIONAL TOURISM, in \$US (*)

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



Domestic tourism spending
0.2 (Rank: 87/125)

Capital investment

(Rank: 113/125)

SOURCE: WTTC

ACCESS AND TRANSPORT

Data not available

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Data not available

Data not available

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

236.0

