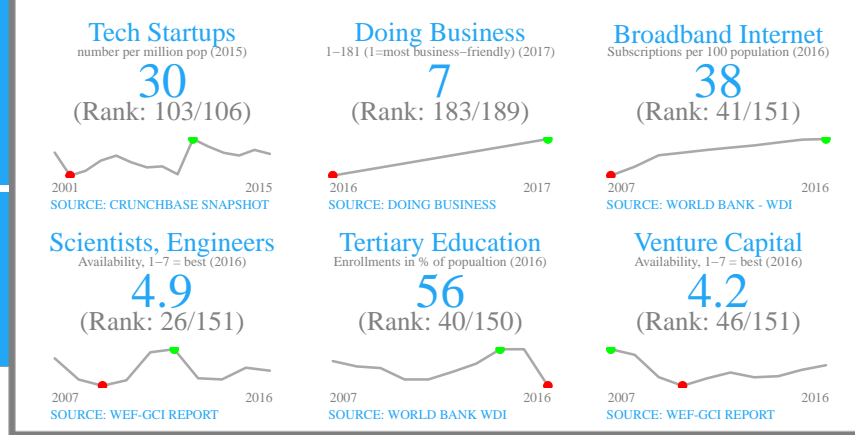
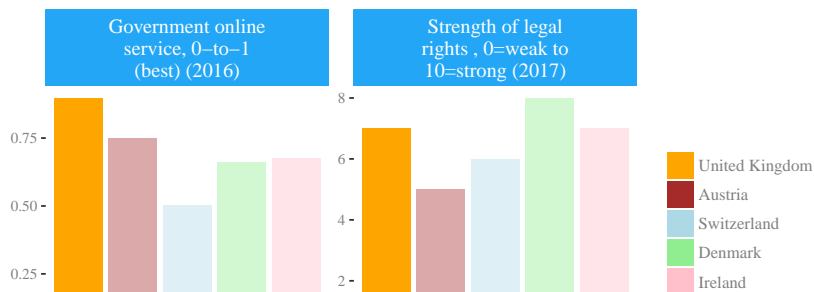


United Kingdom



POLICY Laws, regulations, and government initiatives

GOVERNMENT INDEXES



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

INVESTMENT FRIENDLINESS

Time needed to setup a foreign business
number of days (2012) **14** (Rank: 65/87)

FDI Regulation Index (aggregated across telecoms, media, electric)
100=full ownership allowed (2012) **100** (Rank: 21/84)

Procedures to set up a foreign business
number of procedures (2012) **7** (Rank: 70/87)

Efficiency of legal framework in settling disputes
1-7 = best (2016) **5.7** (Rank: 5/151)

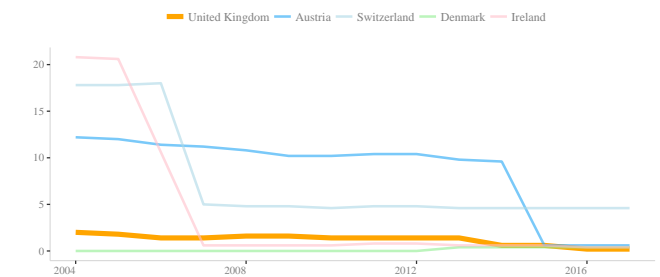
SOURCE: INVESTING ACROSS BORDERS; WDI

DOING BUSINESS 2017

	2016	DTF 2017	Change	2016 Rank	2017 Rank	Change
Ease of doing business index	82.73	82.74	0.01	6	7	-1
Dealing with Construction Permits	80.29	80.34	0.05	16	17	-1
Enforcing Contracts	69.36	69.36	0	30	31	-1
Getting Credit	75	75	0	19	20	-1
Getting Electricity	89.12	89.12	0	15	17	-2
Paying Taxes	90.37	90.74	0.37	11	10	1
Protecting Minority Investors	78.33	78.33	0	5	6	-1
Registering Property	74.5	74.11	-0.39	46	47	-1
Resolving Insolvency	88.6	88.6	0	13	13	0
Starting a Business	94.57	94.58	0.01	13	16	-3
Trading Across Borders	93.76	93.76	0	28	28	0

SOURCE: DOING BUSINESS

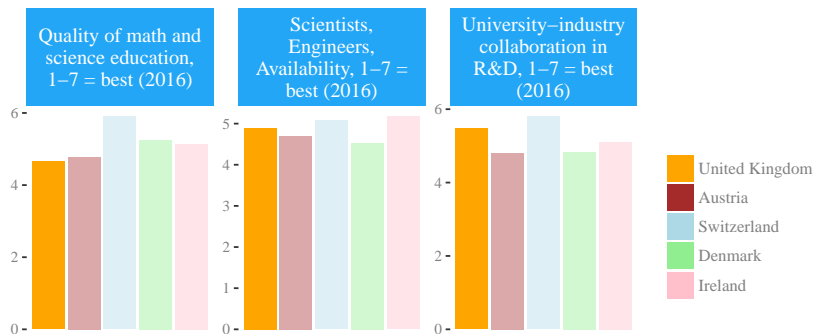
COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



SOURCE: WORLD BANK WDI

HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)

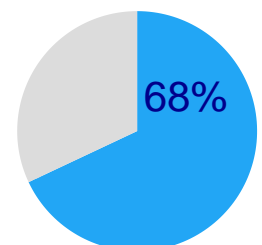
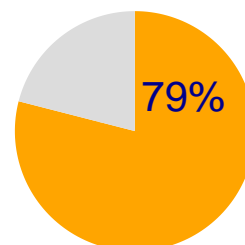


SOURCE: WEF-GCI REPORT

POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)

United Kingdom (2014)

ECS (average, 2014)



SOURCE: WORLD BANK WDI

FINANCING

Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

FDI, net inflows
BoP, current US\$, as % GDP (2015)

1.8

(Rank: 118/195)



No data available

(Rank: /136)

Market Capitaliz. of Listed Companies
% of GDP (2008)

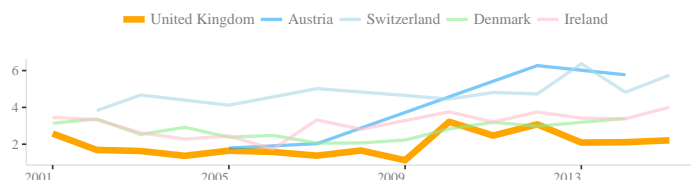
67

(Rank: 34/115)



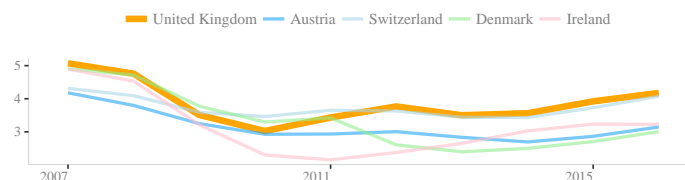
SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

VENTURE CAPITAL AVAILABILITY (1-7, best)

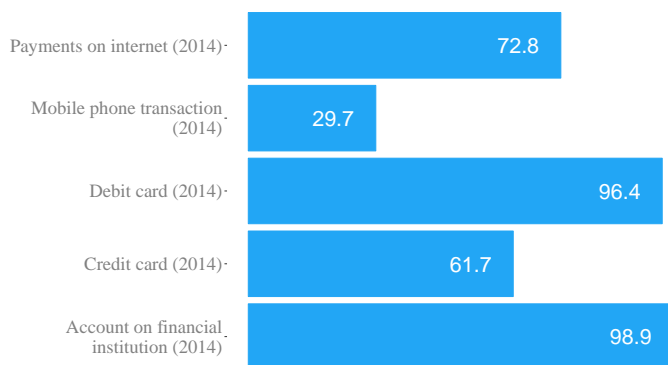


SOURCE: WEF-GCI REPORT

MARKETS

Existence of early customers and distribution channels

FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

DIGITAL COMMERCE & INTERNET ACCESS

New business density new registrations per 1,000 people ages 15-64 (2009)	11.1	(Rank: 11/137)
Ratio of online/in store purchases Percentage (2016)	105	(Rank: 2/54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)		(Rank: /146)
Firms with their own Website % of firms (2014)		(Rank: /143)
ICT service exports % of service exports, BoP (2014)	25.1	(Rank: 45/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

CULTURE

Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
Company spending on R&D, 1-7 = best	4.8	4.7	4.8	4.7	4.8	4.9	4.9	
Listed domestic companies, total, Number	2,415.7	1,987.0	1,879.0	1,857.0	1,858.0	NA	—	
Perceived Capabilities, % of 18-64 population	49.0	42.5	47.1	43.9	46.4	43.6	—	
Fear of Failure Rate, % of 18-64 population	32.9	36.0	36.0	36.4	36.8	34.9	—	
Tech Startups, number per million pop	27.8	32.0	30.1	29.2	30.9	29.7	—	
High Status Successful Entrepreneurship, % of 18-64 population	74.1	81.0	76.7	79.3	75.0	79.2	—	
Media Attention for Entrepreneurship, % of 18-64 population	52.8	47.3	47.0	49.6	58.4	61.1	—	
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	6.2	7.3	9.0	7.1	10.7	6.9	—	
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	49.5	46.3	42.6	45.2	52.7	51.2	—	
New Product early-stage Entrepr. Activity, % of TEA	39.6	51.8	37.8	43.5	31.3	54.3	—	

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

SUPPORTS

Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	
% firms identifying transportation as major constraint, NA	—	—	—	—	—	—	—	
% of firms with an annual fin. Statem. reviewed by ext. audit., NA	—	—	—	—	—	—	—	
Quality of electricity supply, 1-7 = best	6.5	6.7	6.7	6.7	6.6	6.6	6.7	
Broadband Internet, Subscriptions per 100 population	25.6	31.4	32.7	34.0	35.7	37.4	37.7	
Internet bandwidth, kb/s/capita	31.1	31.1	166.1	188.9	352.6	429.8	374.6	
Access to electricity, % population	100.0	NA	100.0	NA	NA	NA	—	
ICT goods imports, % total goods imports	10.2	8.2	7.3	7.9	7.8	NA	—	
Internet users, per 100 population	75.2	85.4	87.5	89.8	91.6	92.0	—	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI