Tourism 360

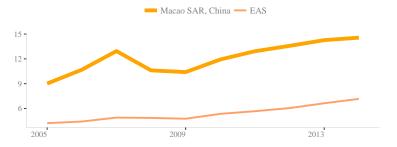
# Macao SAR, China

Country Snapshot



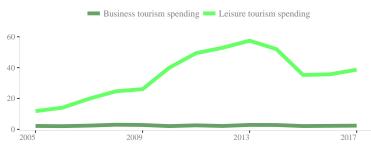
# **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### RESOURCE BASE

**CULTURAL RESOURCES** 

Data not available

NATURAL RESOURCES

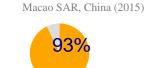
Data not available

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports



EAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Macao SAR, China (2014)

EAS (average, 2014)



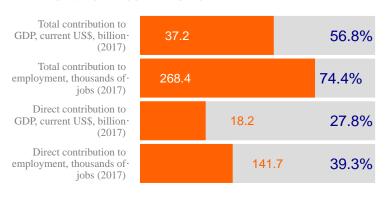
22%

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

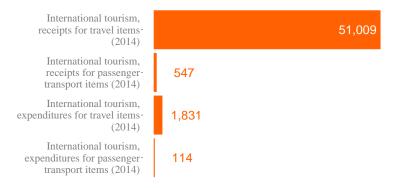
# TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION



#### SOURCE: WTTC

#### INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

#### CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	41.1	(Rank: 17/175)
Domestic tourism spending (2017)	0.7	(Rank: 93/175)
Capital investment	9.2	(Rank: 25/175)

SOURCE: WTTC

#### ACCESS AND TRANSPORT

Data not available

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Data not available

Data not available

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

