

Armenia

Country Snapshot

International arrivals
passengers, million (2014)
1.2
 (Rank: 96/144)

Int. Tourism Receipts
current US\$, billion (2014)
994
 (Rank: 68/143)

Contribution to GDP
current US\$, billion (2017)
1.5
 (Rank: 117/125)

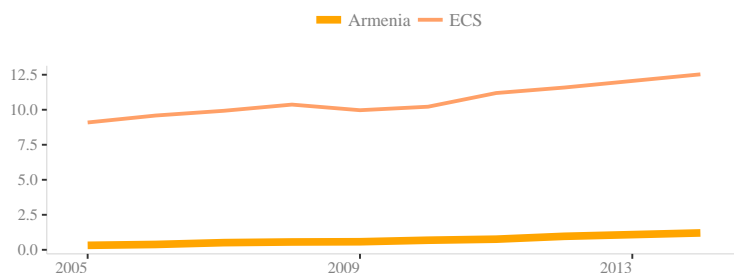
Contribution to empl.
thousands of jobs (2017)
152
 (Rank: 86/125)

T&T Competitiv.
1-7 (best) (2015)
61/98
 Value: 3.4

Capital investment
current US\$, billion (2017)
0.19
 (Rank: 117/125)

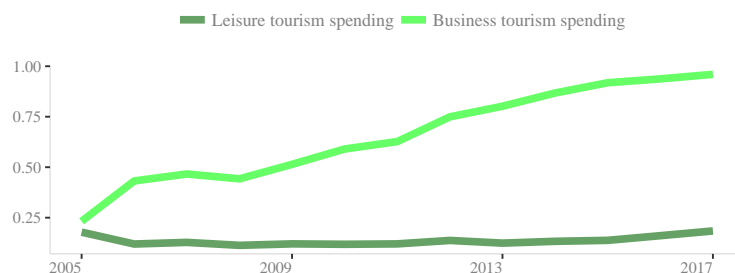

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.
46/98 Value: 4.2

1-7 (best) (2015)

Cultural resour. & business travel
62/97 Value: 1.4

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources
92/98 Value: 1.9

1-7 (best) (2015)

Natural and cultural res. subindex
88/98 Value: 1.6

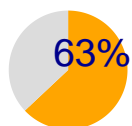
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

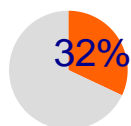
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Armenia (2015)

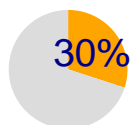


ECS (average, 2015)

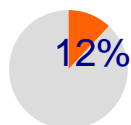


INTERNATIONAL TOURISM RECEIPTS, % of total exports

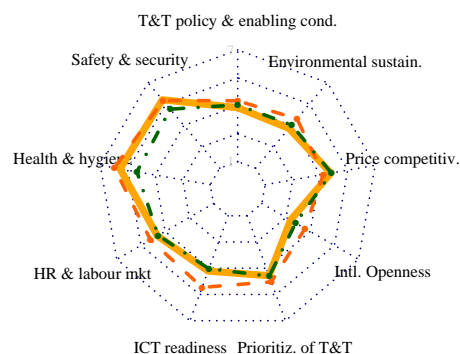
Armenia (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

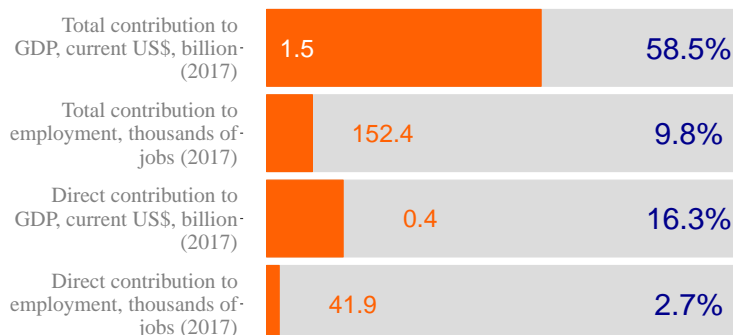


● Armenia ● ECS ● World

SOURCE: WEF TTCR 2015

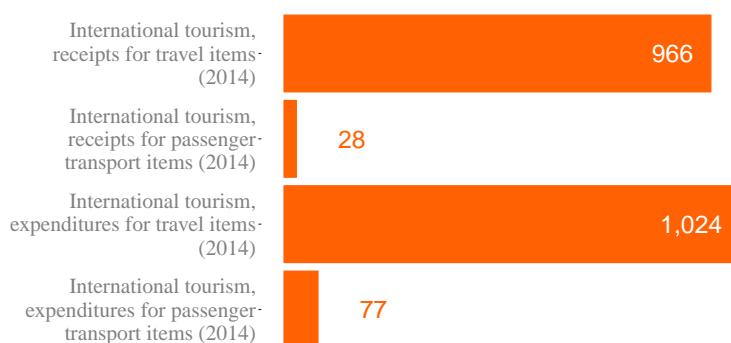
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 49/98 Value: 4.6
1-7 (best) (2015)

Business envmnt 31/97 Value: 4.6
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.6 (Rank: 91/125)
(2017)

Domestic tourism spending 0 (Rank: 112/125)
(2017)

Capital investment 0 (Rank: 106/125)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 61/97 Value: 2.3
1-7 (best) (2015)

Ground & port infrast. 65/98 Value: 3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 55/97 Value: 4.4
1-7 (best) (2015)

HR & labour mkt 45/98 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.