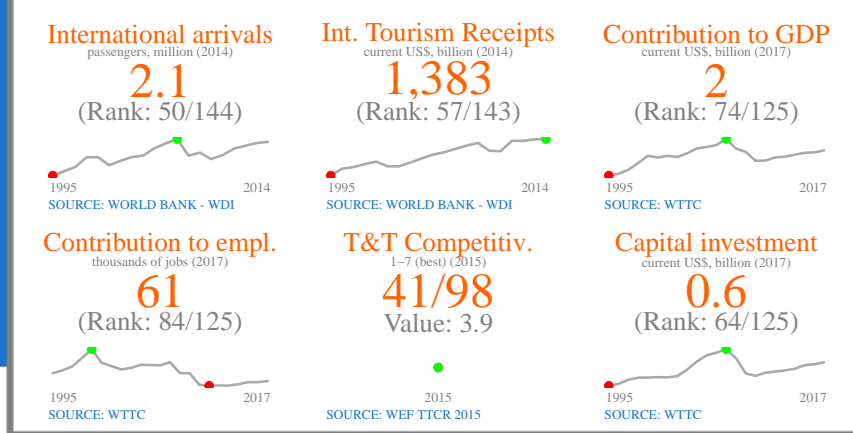


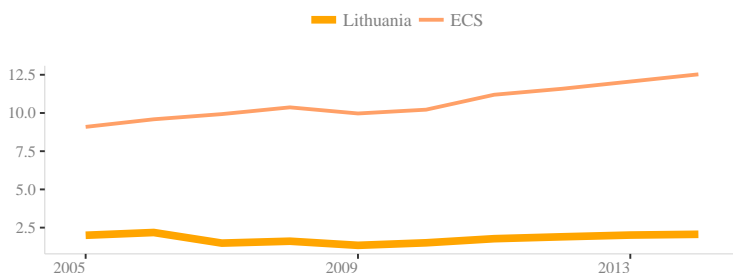
Lithuania

Country Snapshot



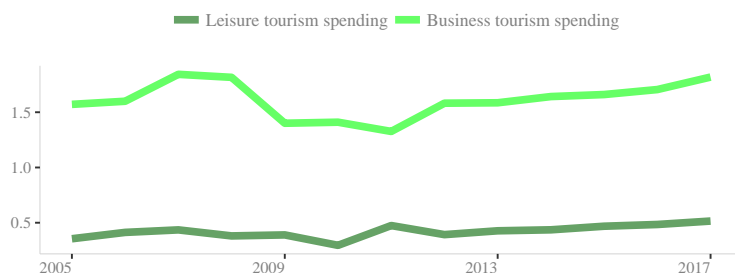
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **48/98** Value: 4.2
1-7 (best) (2015)

Cultural resour. & business travel **59/97** Value: 1.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **67/98** Value: 2.4
1-7 (best) (2015)

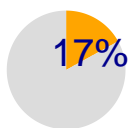
Natural and cultural res. subindex **66/98** Value: 2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

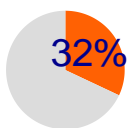
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Lithuania (2015)

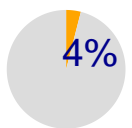


ECS (average, 2015)



INTERNATIONAL TOURISM RECEIPTS, % of total exports

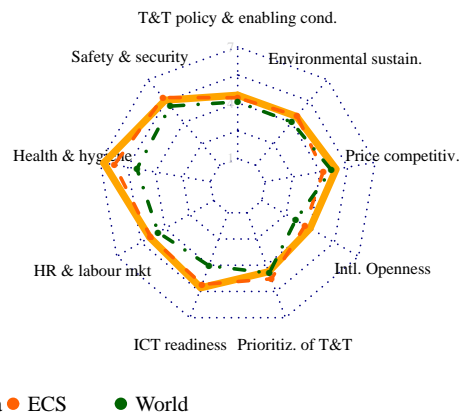
Lithuania (2014)



ECS (average, 2014)



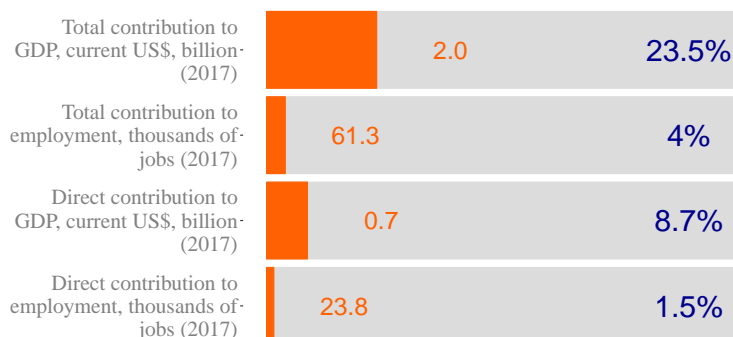
SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

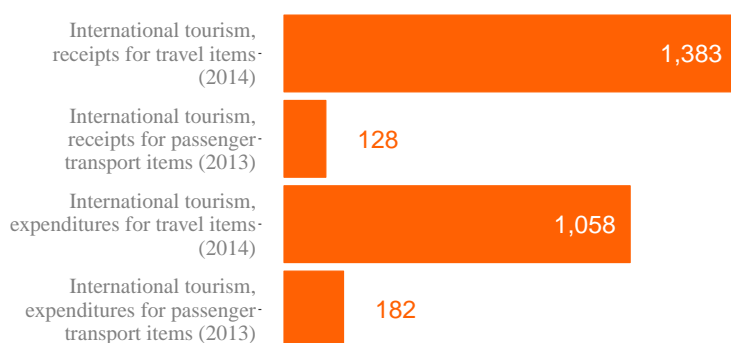
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 34/98 Value: 4.9
1-7 (best) (2015)

Business envmnt 43/97 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 1.5 (Rank: 72/125)
(2017)

Domestic tourism spending 0.9 (Rank: 58/125)
(2017)

Capital investment 0.7 (Rank: 64/125)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 59/97 Value: 2.4
1-7 (best) (2015)

Ground & port infrast. 24/98 Value: 4.5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 58/97 Value: 4.4
1-7 (best) (2015)

HR & labour mkt 20/98 Value: 5
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.