

## Austria

## Country Snapshot

International arrivals  
passengers, million (2014)

25

(Rank: 10/203)

International tourism  
Receipts in current US\$, million (2014)

20,907

(Rank: 12/200)

Contribution to GDP  
% (2017)

56

(Rank: 96/176)

Contribution to empl.  
% (2017)

17

(Rank: 34/176)

Govt. indiv. expend.  
current US\$ (2017)

0.43

(Rank: 86/176)

Capital investment  
current US\$ (2017)

3.8

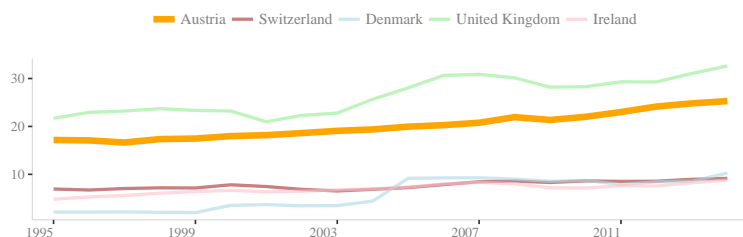
(Rank: 100/176)



## TOURISM DEMAND AND SUPPLY

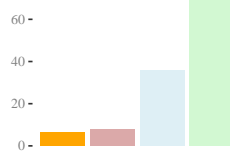
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## PASSENGER ARRIVALS



SOURCE: WORLD BANK - WDI

## PURPOSE

Business tourism  
spending, current US  
\$, billion (2017)Leisure tourism  
spending, current US  
\$ (2017)

SOURCE: WTTC

## CULTURAL RESOURCES

Tourist service infrastructure

1-7 (best) (2015)

6.8

(Rank: 1/140)

Cultural resources and  
business travel

1-7 (best) (2015)

2.9

(Rank: 27/140)

SOURCE: WEF TCR 2015

## NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

4.1

(Rank: 24/140)

Natural and cultural resources  
subindex

1-7 (best) (2015)

3.5

(Rank: 23/140)

SOURCE: WEF TCR 2015

## TOURISM ECONOMIC INDICATORS

Here goes a description

International tourism  
Receipts in current US\$, million (2014)

20,907

(Rank: 12/200)



SOURCE: WORLD BANK - WDI

Intl. tourism expend.  
current US\$, million (2014)

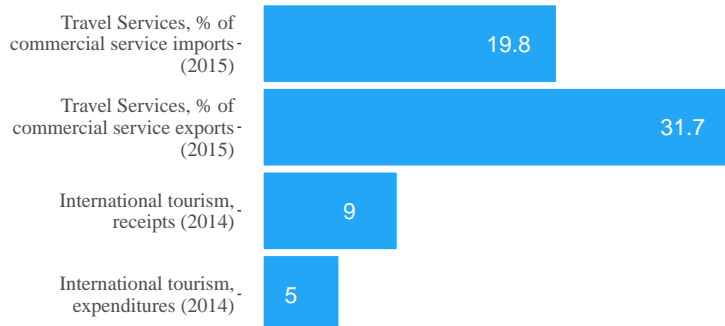
10,849

(Rank: 21/195)



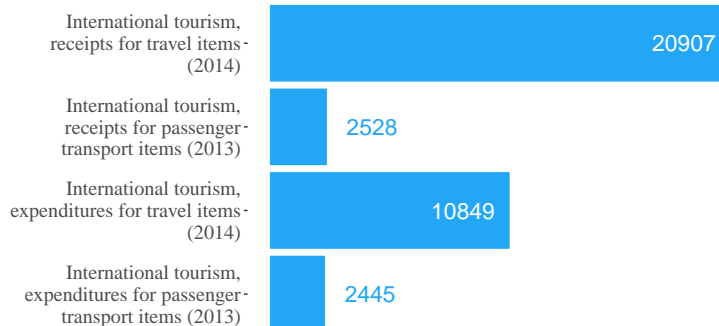
SOURCE: WORLD BANK - WDI

## INTERNATIONAL TOURISM, % of exports



SOURCE: WORLD BANK - WDI

## INTERNATIONAL TOURISM, in \$US

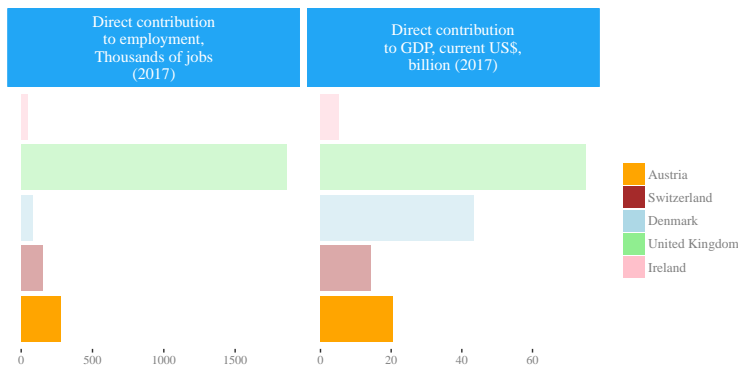


SOURCE: WORLD BANK - WDI

## TOURISM ECONOMIC INDICATORS

Here goes a description

### DIRECT CONTRIBUTION



SOURCE: WTTC

### CAPITAL INVESTMENT

Internal T&T consumption current US\$ (2017)	30.1	(Rank: 88/176)
Domestic tourism spending current US\$ (2017)	13.8	(Rank: 84/176)
Capital investment current US\$ (2017)	2.8	(Rank: 100/176)
Govt. indiv. expend. current US\$ (2017)	0.3	(Rank: 86/176)

SOURCE: WTTC

## TOURISM COMPETITIVENESS

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### T&T Competitiveness

1-7 (best) (2015)

4.8

(Rank: 12/140)

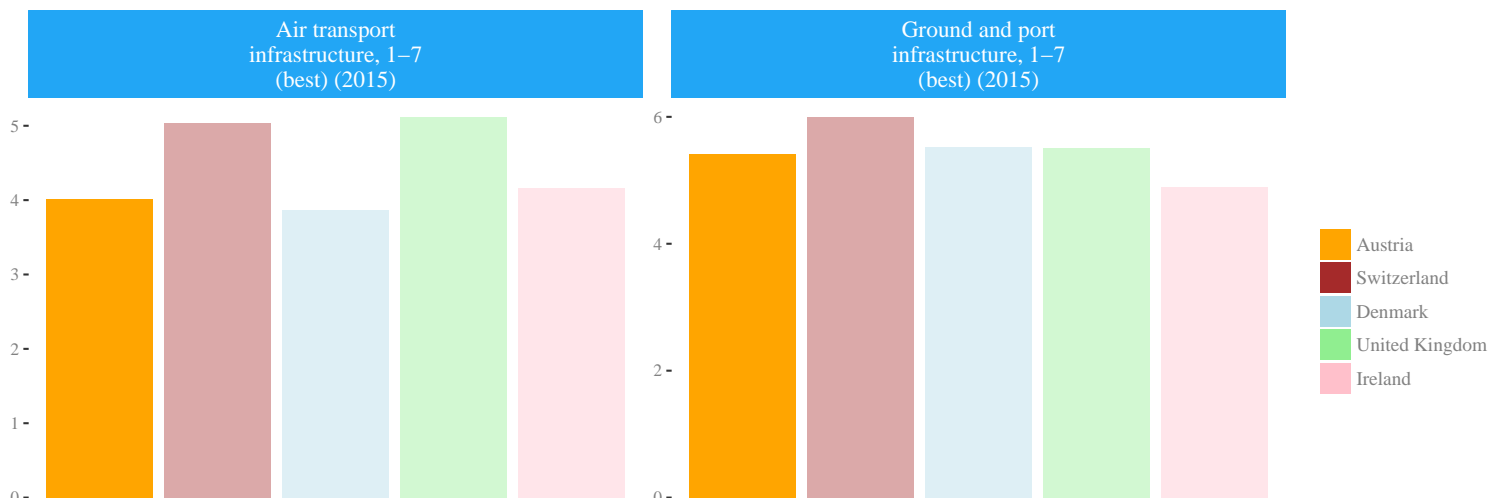
SOURCE: WEF TCR 2015

	(1-7=best)			
	Austria	Denmark	Iceland	Ireland
Business environment	4.94	5.28	4.96	5.37
Enabling environment subindex	5.84	5.79	5.79	5.58
Environmental sustainability	5.13	4.92	4.92	5.31
Health and hygiene	6.97	6.11	6.07	5.80
Human resources & labour market	5.09	5.47	5.49	5.27
ICT readiness	5.70	6.18	5.88	5.28
Infrastructure subindex	5.42	4.68	5.10	5.05
International Openness	3.99	4.34	4.38	4.53
Price competitiveness	3.49	3.31	3.59	3.69
Prioritization of Travel & Tourism	5.52	4.31	5.89	5.25
Safety and security	6.47	5.88	6.54	6.18
T&T policy and enabling conditions	4.53	4.22	4.70	4.69

SOURCE: WEF TCR 2015

## ACCESS AND TRANSPORT

Here goes a description



SOURCE: WEF TCR 2015