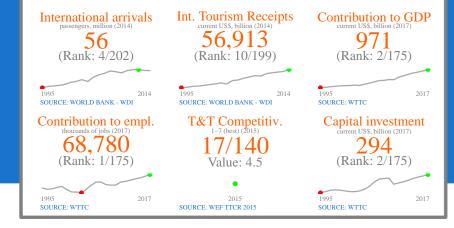
Tourism 360

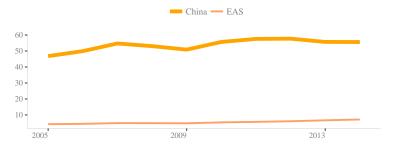
China

Country Snapshot



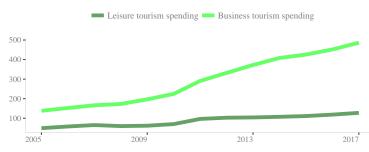
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 101/140 Value: 3

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 6/140Value: 5

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

2/140 Value: 5.7

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 6.4

4/139

TRAVEL SERVICES, % of commercial service exports



EAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

China (2014)

EAS (average, 2014)





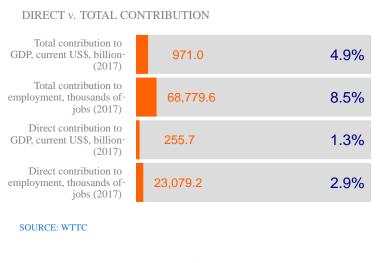
Safety & security Environmental sustain. Health & hygiene Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T ChinaEASWorld

T&T policy & enabling cond.

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS



CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	138.7	(Rank: 6/175)
Domestic tourism spending (2017)	89.3	(Rank: 8/175)
Capital investment (2017) SOURCE: WTTC	78.9	(Rank: 2/175)

INTERNATIONAL TOURISM, in \$US (*)	
International tourism, receipts for travel items- (2014) 56,913	
International tourism, receipts for passenger-transport items (2013) 4,737	
International tourism, expenditures for travel items- (2014)	164,859
International tourism, expenditures for passenger-transport items (2013) 9,722	

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	24/139	Value: 4.3
Ground & port infrast. 1–7 (best) (2015)	51/140	Value: 3.9

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	34/140 Value: 5.1	Prioritiz. of T&T 1–7 (best) (2015)	55/139 Value: 4.7
Business envmnt	80/139 Value: 4.2	HR & labour mkt	14/140 Value: 5.2
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

