

International arrivals

7.3
(Rank: 32/202)

Int. Tourism Receipts

4,557
(Rank: 40/199)

Contribution to GDP

6.5
(Rank: 83/175)

Contribution to empl.

351
(Rank: 61/175)

T&T Competitiv.

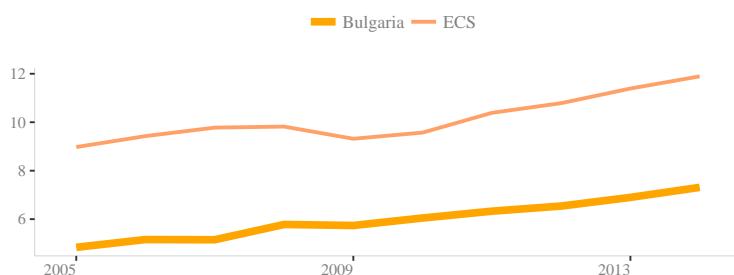
48/140
Value: 4

Capital investment

1.6
(Rank: 52/175)

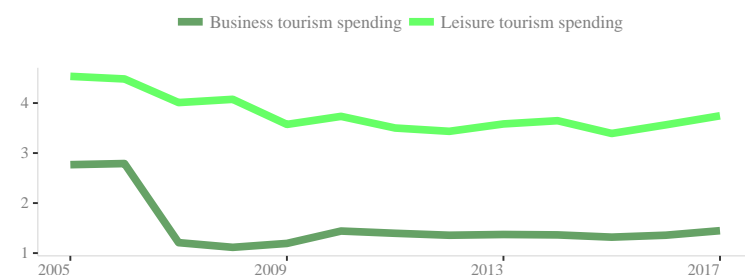
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

10/140 Value: 6.1

1-7 (best) (2015)

Cultural resour. & business travel

50/139 Value: 2

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

48/140 Value: 3.4

1-7 (best) (2015)

Natural and cultural res. subindex

47/140 Value: 2.7

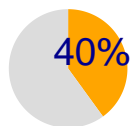
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

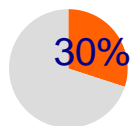
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Bulgaria (2015)

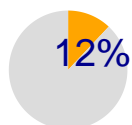


ECS (average, 2015)

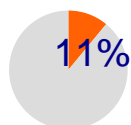


INTERNATIONAL TOURISM RECEIPTS, % of total exports

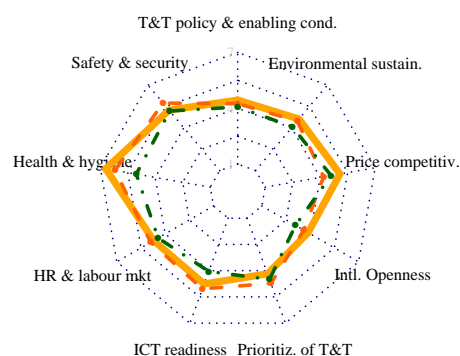
Bulgaria (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI



● Bulgaria ● ECS ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	6.5	4.9%
Total contribution to employment, thousands of jobs (2017)	351.2	10.6%
Direct contribution to GDP, current US\$, billion- (2017)	1.8	1.4%
Direct contribution to employment, thousands of jobs (2017)	96.8	2.9%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	3,967
International tourism, receipts for passenger-transport items (2014)	590
International tourism, expenditures for travel items- (2014)	1,202
International tourism, expenditures for passenger-transport items (2014)	257

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	5.2	(Rank: 59/175)
Domestic tourism spending (2017)	1.1	(Rank: 73/175)
Capital investment (2017)	2.5	(Rank: 52/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	75/139	Value: 2.5
Ground & port infrast. 1-7 (best) (2015)	74/140	Value: 3.3

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	33/140	Value: 5.1
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Business envmnt 1-7 (best) (2015)	79/139	Value: 4.2
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SOURCE: WEF TTCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	93/139	Value: 4.2
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HR & labour mkt 1-7 (best) (2015)	49/140	Value: 4.7
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SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.