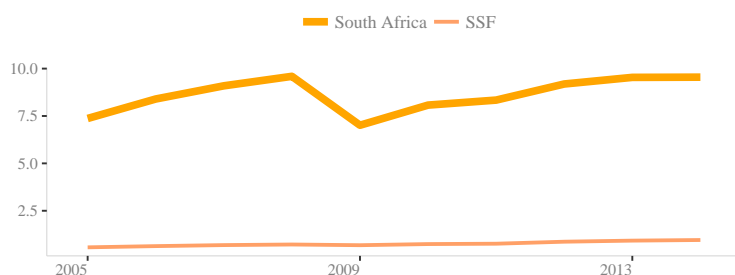


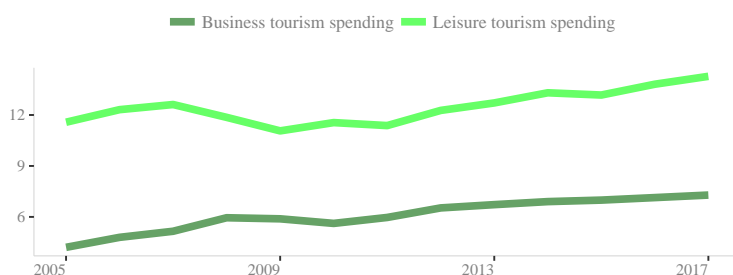
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** 42/140 Value: 5  
1-7 (best) (2015)

**Cultural resour. & business travel** 20/139 Value: 3.4  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** 22/140 Value: 4.3  
1-7 (best) (2015)

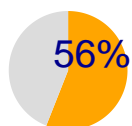
**Natural and cultural res. subindex** 16/140 Value: 3.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

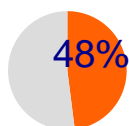
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

South Africa (2015)



SSA (average, 2015)

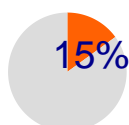


INTERNATIONAL TOURISM RECEIPTS, % of total exports

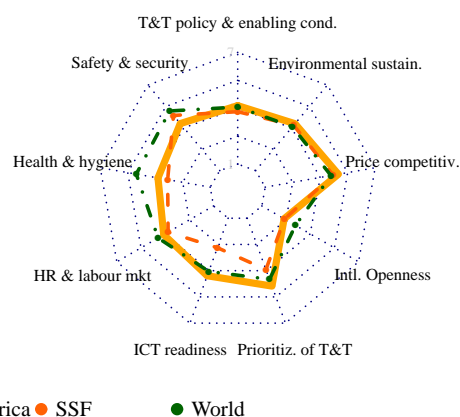
South Africa (2014)



SSA (average, 2014)



SOURCE: WORLD BANK - WDI



● South Africa ● SSA ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	31.3	4.3%
Total contribution to employment, thousands of jobs (2017)	1,606.8	8%
Direct contribution to GDP, current US\$, billion- (2017)	10.0	1.4%
Direct contribution to employment, thousands of jobs (2017)	743.2	3.7%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	9,338
International tourism, receipts for passenger transport items (2014)	1,146
International tourism, expenditures for travel items- (2014)	3,169
International tourism, expenditures for passenger transport items (2014)	3,145

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	14.3	(Rank: 40/175)
Domestic tourism spending (2017)	4.9	(Rank: 46/175)
Capital investment (2017)	3.7	(Rank: 45/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	47/139	Value: 3.3
Ground & port infrast. 1-7 (best) (2015)	63/140	Value: 3.6

SOURCE: WEF TCCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	43/140	Value: 5
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Business envmnt 1-7 (best) (2015)	20/139	Value: 5.3
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	48/139	Value: 4.9
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HR & labour mkt 1-7 (best) (2015)	105/140	Value: 4.1
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SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.