Tourism 360

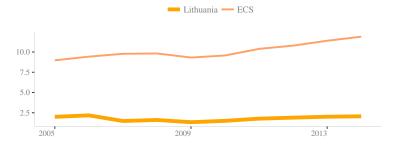
Lithuania

Country Snapshot



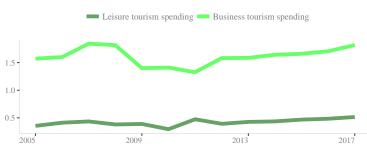
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 74/140 Value: 4.2

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

101/140 Value: 2.4

94/140 v

Value: 2

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

81/139

TRAVEL SERVICES, % of commercial service exports



30%

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Lithuania (2014)

ECS (average, 2014)





T&T policy & enabling cond.

Safety & security ... Environmental sustain.

Health & hygore ... Price competitiv.

HR & labour mkt ... Inti. Openness

ICT readiness Prioritiz. of T&T

Lithuania • ECS • World

SOURCE: WORLD BANK - WDI SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

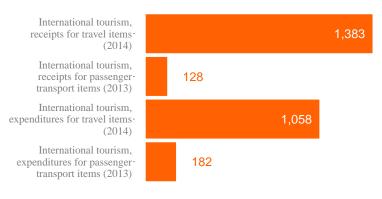
Total contribution to GDP, current US\$, billion-2.0 2.3% (2017)Total contribution to employment, thousands of-61.3 4% jobs (2017) Direct contribution to 0.9% GDP, current US\$, billion-0.7 (2017)Direct contribution to 1.5% 23.8 employment, thousands ofjobs (2017)

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	2	(Rank: 86/175)
Domestic tourism spending (2017)	0.4	(Rank: 113/175)
Capital investment (2017) SOURCE: WITC	0.6	(Rank: 92/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

Air transport infrast. 1–7 (best) (2015)	82/139 Value: 2.4
Ground & port infrast. 1–7 (best) (2015)	33/140 Value: 4.5

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	47/140 Value: 4.9	Prioritiz. of T&T 1–7 (best) (2015)	82/139 Value: 4.4
Business envmnt	60/139 Value: 4.5	HR & labour mkt	28/140 Value: 5
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

