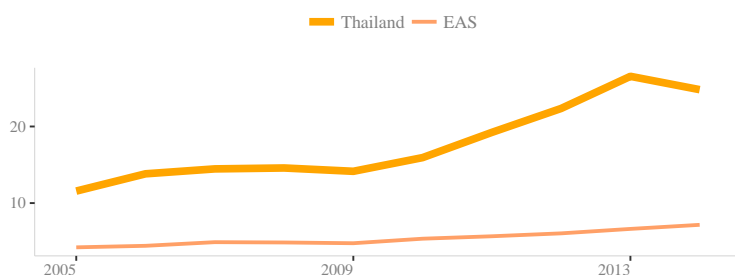


International arrivals  
passengers, million (2014)25  
(Rank: 15/202)Int. Tourism Receipts  
current US\$, billion (2014)42,063  
(Rank: 20/199)Contribution to GDP  
current US\$, billion (2017)89  
(Rank: 26/175)Contribution to empl.  
thousands of jobs (2017)6,159  
(Rank: 10/175)T&T Competitiv.  
1-7 (best) (2015)34/140  
Value: 4.3Capital investment  
current US\$, billion (2017)16  
(Rank: 19/175)

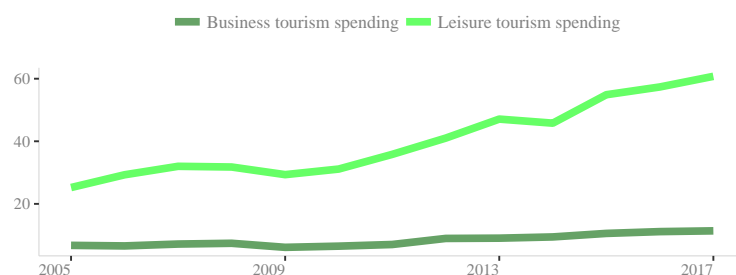
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

22/140 Value: 5.7

1-7 (best) (2015)

Cultural resour. &amp; business travel

33/139 Value: 2.8

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

15/140 Value: 4.5

1-7 (best) (2015)

Natural and cultural res. subindex

22/140 Value: 3.6

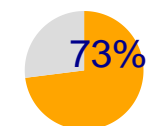
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

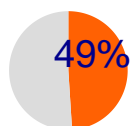
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Thailand (2015)

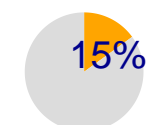


EAS (average, 2015)

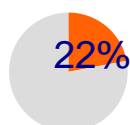


INTERNATIONAL TOURISM RECEIPTS, % of total exports

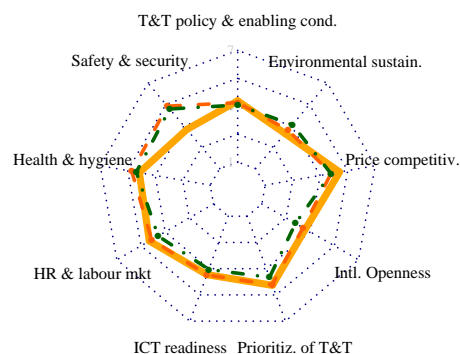
Thailand (2014)



EAS (average, 2014)



SOURCE: WORLD BANK - WDI



● Thailand ● EAS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	89.3	8%
Total contribution to employment, thousands of jobs (2017)	6,158.5	15.4%
Direct contribution to GDP, current US\$, billion- (2017)	40.0	3.6%
Direct contribution to employment, thousands of jobs (2017)	2,498.3	6.2%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	38,433
International tourism, receipts for passenger transport items (2014)	3,630
International tourism, expenditures for travel items- (2014)	7,070
International tourism, expenditures for passenger transport items (2014)	1,752

SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 36/140 Value: 5.1  
1-7 (best) (2015)

**Business envmnt** 39/139 Value: 4.8  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 56.1 (Rank: 14/175)  
(2017)

**Domestic tourism spending** 11.9 (Rank: 30/175)  
(2017)

**Capital investment** 11.6 (Rank: 19/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 17/139 Value: 4.6  
1-7 (best) (2015)

**Ground & port infrast.** 72/140 Value: 3.4  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

**Prioritiz. of T&T** 40/139 Value: 5  
1-7 (best) (2015)

**HR & labour mkt** 30/140 Value: 5  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.