Tourism 360

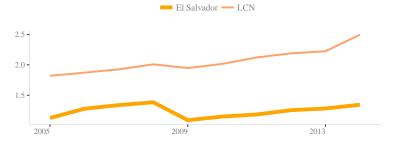
# El Salvador

Country Snapshot



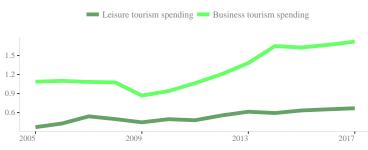
#### **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

#### **RESOURCE BASE**

**CULTURAL RESOURCES** 

Tourist service infrast. 57/98 Value: 3.7

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

80/98

Value: 2.2

1-7 (best) (2015)

Natural and cultural res. subindex

1–7 (best) (2015)

79/98

Value: 1.8

F TTCR 2015 SOURCE: WEF TTCR 2015

Value: 1.4

## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

69/97

TRAVEL SERVICES, % of commercial service exports



57%

LCN (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

El Salvador (2014)

LCN (average, 2014)





T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygiene. Price competitiv.

HR & labour inkt Intl. Openness

ICT readiness Prioritiz. of T&T

■ El Salvador
 ■ LCN

World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

## TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption 2.9 54.6% GDP, current US\$, billion-1.5 (Rank: 73/125) (2017)(2017) Total contribution to employment, thousands of-265.6 9.7% jobs (2017) Domestic tourism spending 0.8 (Rank: 60/125) Direct contribution to 22.2% GDP, current US\$, billion-1.2 (2017)(2017)Direct contribution to Capital investment 106.5 3.9% employment, thousands of-0.7 (Rank: 65/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (\*) ACCESS AND TRANSPORT International tourism, 821 receipts for travel items-Air transport infrast. (2014)Value: 2.2 International tourism, 464 receipts for passenger-1-7 (best) (2015) transport items (2014) International tourism. 248 expenditures for travel items-(2014)Ground & port infrast. Value: 4.1 International tourism, 29 expenditures for passenger transport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	37/98 Value: 4.9	Prioritiz. of 1&1  1–7 (best) (2015)	54/97 Value: 4.5
Business envmnt	62/97 Value: 4.2	HR & labour mkt	63/98 Value: 4.3
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEETTCR 2015	

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(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.



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