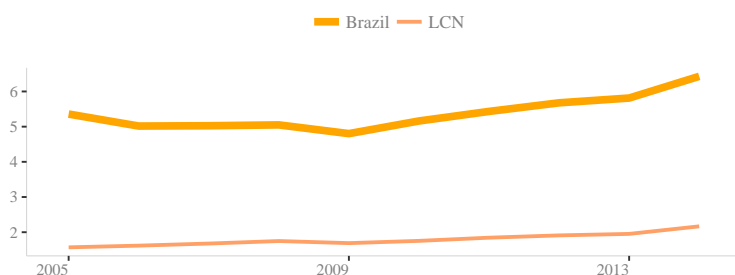


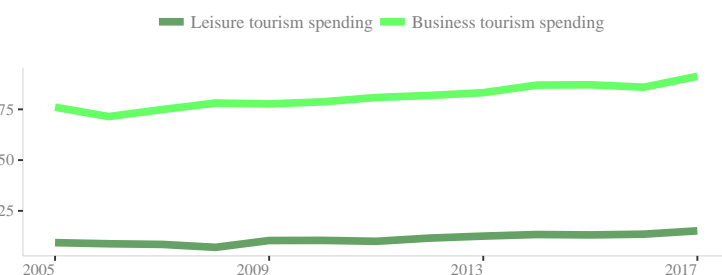
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. **50/140** Value: 4.7
1-7 (best) (2015)

Cultural resour. & business travel **8/139** Value: 5.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources **1/140** Value: 6
1-7 (best) (2015)

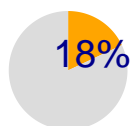
Natural and cultural res. subindex **1/140** Value: 5.7
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

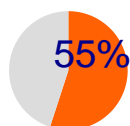
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Brazil (2015)

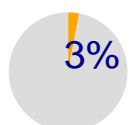


LCN (average, 2015)

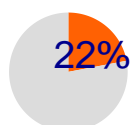


INTERNATIONAL TOURISM RECEIPTS, % of total exports

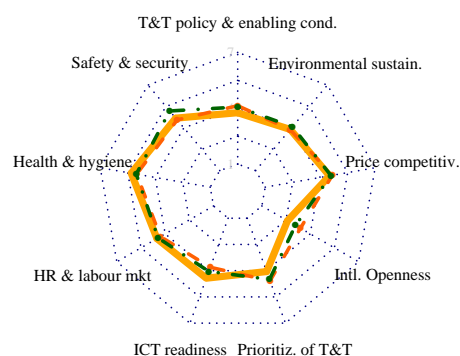
Brazil (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI



● Brazil ● LCN ● World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	160.1	5%
Total contribution to employment, thousands of jobs (2017)	7,679.0	7%
Direct contribution to GDP, current US\$, billion- (2017)	59.7	1.9%
Direct contribution to employment, thousands of jobs (2017)	2,781.9	2.5%

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

International tourism, receipts for travel items- (2014)	6,843
International tourism, receipts for passenger transport items (2014)	560
International tourism, expenditures for travel items- (2014)	25,567
International tourism, expenditures for passenger transport items (2014)	4,431

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	106.4	(Rank: 10/175)
Domestic tourism spending (2017)	86.4	(Rank: 9/175)
Capital investment (2017)	26.8	(Rank: 11/175)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	41/139	Value: 3.6
Ground & port infrast. 1-7 (best) (2015)	125/140	Value: 2.4

SOURCE: WEF TCCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	78/140	Value: 4.5
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Business envmnt 1-7 (best) (2015)	123/139	Value: 3.6
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SOURCE: WEF TCCR 2015

Prioritiz. of T&T 1-7 (best) (2015)	100/139	Value: 4
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HR & labour mkt 1-7 (best) (2015)	66/140	Value: 4.5
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SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.