

International arrivals

1.5  
(Rank: 70/202)

Int. Tourism Receipts

1,564  
(Rank: 93/199)

Contribution to GDP

5.6  
(Rank: 98/175)

Contribution to empl.

505  
(Rank: 100/175)

T&amp;T Competitiv.

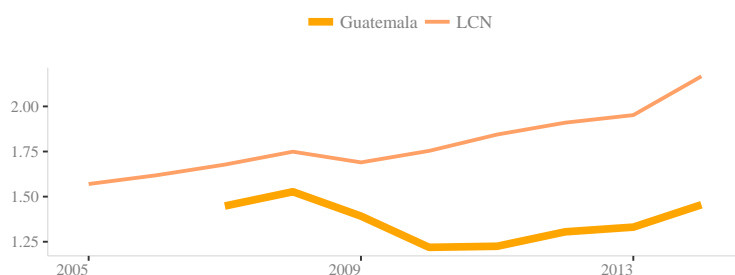
78/140  
Value: 3.5

Capital investment

1.5  
(Rank: 70/175)

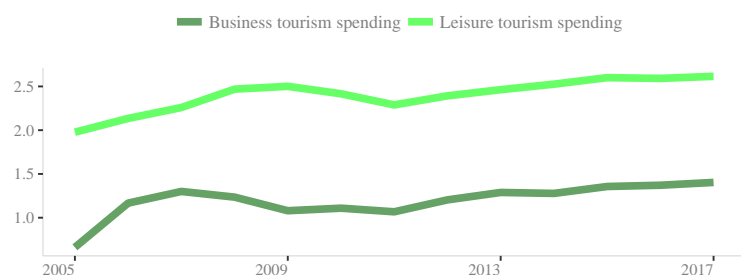
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

82/140 Value: 3.7

1-7 (best) (2015)

Cultural resour. &amp; business travel

66/139 Value: 1.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

36/140 Value: 3.7

1-7 (best) (2015)

Natural and cultural res. subindex

52/140 Value: 2.6

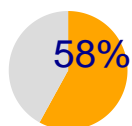
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

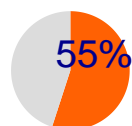
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Guatemala (2015)

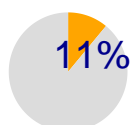


LCN (average, 2015)

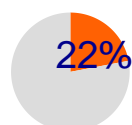


INTERNATIONAL TOURISM RECEIPTS, % of total exports

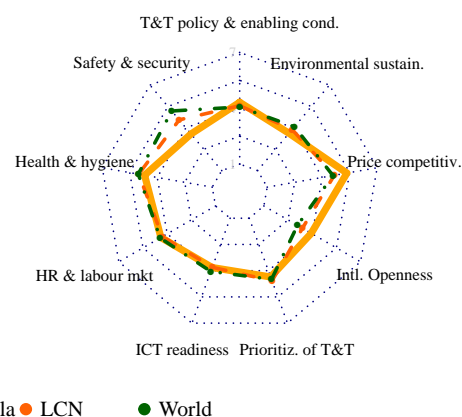
Guatemala (2014)



LCN (average, 2014)



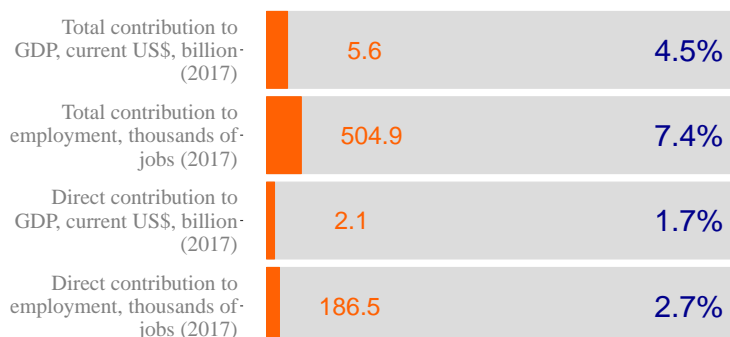
SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

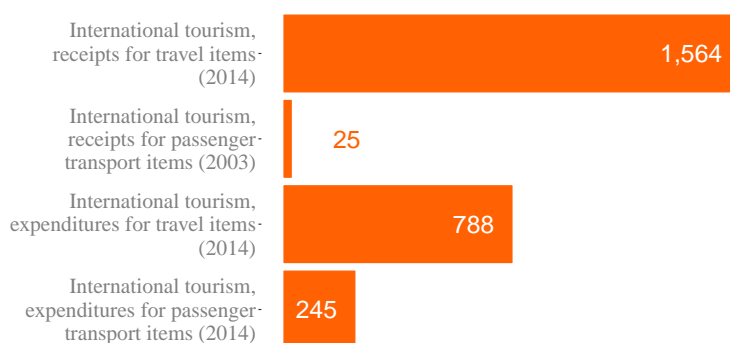
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 18/140 Value: 5.3  
1-7 (best) (2015)

**Business envmnt** 83/139 Value: 4.2  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 1.4 (Rank: 93/175)  
(2017)

**Domestic tourism spending** 2 (Rank: 61/175)  
(2017)

**Capital investment** 1.5 (Rank: 68/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 116/139 Value: 1.9  
1-7 (best) (2015)

**Ground & port infrast.** 76/140 Value: 3.3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**Prioritiz. of T&T** 80/139 Value: 4.4  
1-7 (best) (2015)

**HR & labour mkt** 78/140 Value: 4.4  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.