

Zimbabwe

Country Snapshot

International arrivals
passengers, million (2014)

1.9

(Rank: 57/144)

Int. Tourism Receipts
current US\$, billion (2014)

827

(Rank: 109/143)

Contribution to GDP
current US\$, billion (2017)

1.5

(Rank: 104/125)

Contribution to empl.
thousands of jobs (2017)

405

(Rank: 39/125)

T&T Competitiv.
1-7 (best) (2015)

78/98

Value: 3.1

Capital investment
current US\$, billion (2017)

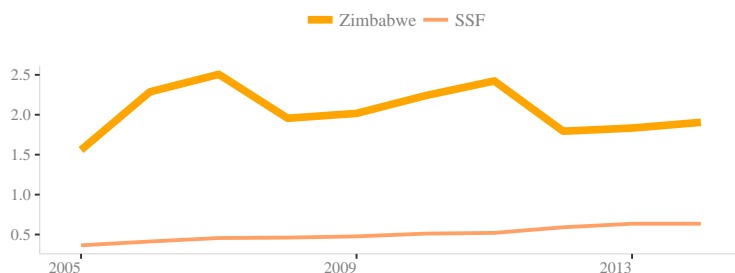
0.16

(Rank: 100/125)



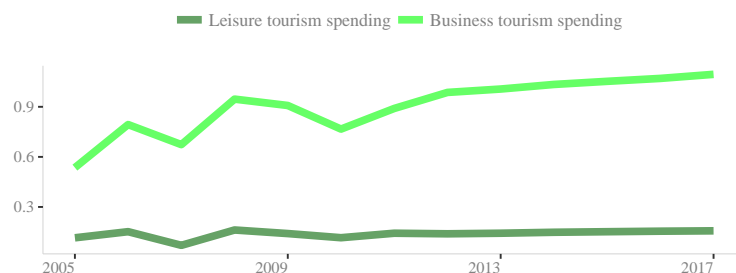
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

77/98

Value: 2.8

1-7 (best) (2015)

Cultural resour. & business
travel

61/97

Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

34/98

Value: 3.5

1-7 (best) (2015)

Natural and cultural res.
subindex

43/98

Value: 2.5

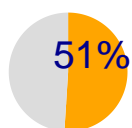
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

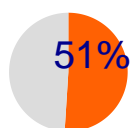
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Zimbabwe (2015)



SSF (average, 2015)

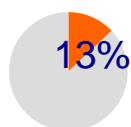


INTERNATIONAL TOURISM RECEIPTS, % of total exports

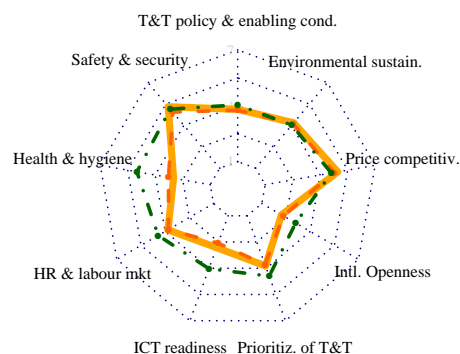
Zimbabwe (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI

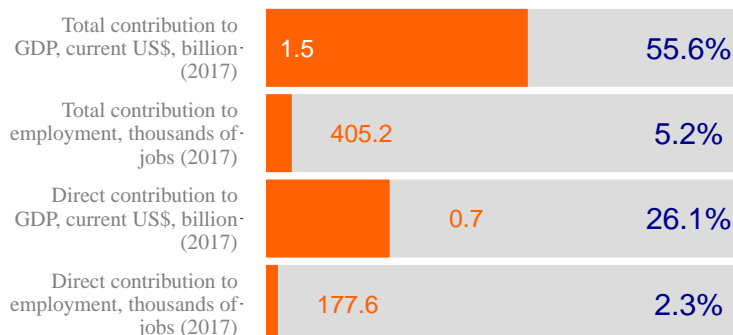


Zimbabwe SSF World

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

Data not available

SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption	0.9	(Rank: 85/125)
(2017)		
Domestic tourism spending	0.3	(Rank: 83/125)
(2017)		
Capital investment	0.1	(Rank: 105/125)
(2017)		

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. **89/97** Value: 1.8
1-7 (best) (2015)

Ground & port infrast. **75/98** Value: 2.7
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. **31/98** Value: 5
1-7 (best) (2015)

Prioritiz. of T&T **74/97** Value: 3.9
1-7 (best) (2015)

Business envmnt **94/97** Value: 3
1-7 (best) (2015)

HR & labour mkt **86/98** Value: 3.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.