Tourism 360

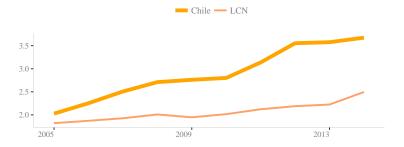
Chile

Country Snapshot



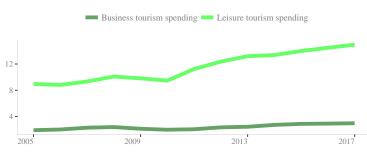
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 30/98 Value: 4.8

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 43/98 Value: 2.9

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

34/98

Value: 2.7

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.5

28/97

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

Chile (2014) LCN (average, 2014) 4%

T&T policy & enabling cond. Environmental sustain. Health & hygiene Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T

● Chile ● LCN ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-26.1 62.3% (2017)Total contribution to employment, thousands of-828.0 9.5% jobs (2017) Direct contribution to GDP, current US\$, billion-8.6 20.5% (2017)Direct contribution to 284.9 3.3% employment, thousands of-

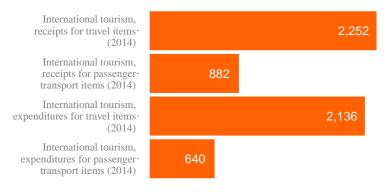
CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	7.6	(Rank: 36/125)
Domestic tourism spending (2017)	6.8	(Rank: 30/125)
Capital investment	2.6	(Rank: 36/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)

jobs (2017)



ACCESS AND TRANSPORT

SOURCE: WTTC

Air transport infrast.

44/97 Value: 2.8

1–7 (best) (2015)

Ground & port infrast. 40/98 Value: 3.6

SOURCE: WEF TTCR 2015

1-7 (best) (2015)

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	64/98	Value: 4.4	Prioritiz. of T&T 1–7 (best) (2015)	30/97	Value: 4.9
Business envmnt	17/97	Value: 5	HR & labour mkt	38/98	Value: 4.7
1-7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

