Tourism 360

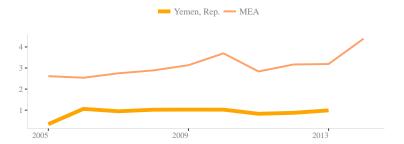
# Yemen, Rep.

Country Snapshot



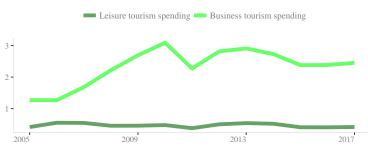
# **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### RESOURCE BASE

**CULTURAL RESOURCES** 

Tourist service infrast. 76/98 Value: 2.8 1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

#### NATURAL RESOURCES

Natural resources 91/98 Value: 2 1-7 (best) (2015)

Natural and cultural res. 86/98 Value: 1.7 subindex 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.4

70/97

TRAVEL SERVICES, % of commercial service exports

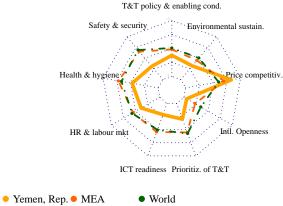


INTERNATIONAL TOURISM RECEIPTS, % of total exports

Yemen, Rep. (2014) MEA (average, 2014)







SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION CAPITAL INVESTMENT, current \$US billion Total contribution to Internal T&T consumption GDP, current US\$, billion-3.8 50.4% 3.3 (Rank: 49/125) (2017)(2017) Total contribution to employment, thousands of-520.7 6.8% jobs (2017) Domestic tourism spending 1.3 (Rank: 49/125) Direct contribution to 21.2% GDP, current US\$, billion-1.6 (2017) (2017)Direct contribution to Capital investment 185.9 2.4% employment, thousands of-0.7 (Rank: 66/125) jobs (2017) (2017)SOURCE: WTTC SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (\*) ACCESS AND TRANSPORT International tourism, Air transport infrast. 1,026 receipts for travel items-Value: 1.6 1-7 (best) (2015) International tourism, 77 expenditures for travel items-(2014)Ground & port infrast. International tourism, Value: 2.5 81 expenditures for passengertransport items (2014) 1-7 (best) (2015) SOURCE: WEF TTCR 2015 SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

Price competitiv.	4/98	Value: 6	Prioritiz. of T&T	93/97	Value: 2.8
1–7 (best) (2015)			1–7 (best) (2015)		
Business envmnt	88/97	Value: 3.6	HR & labour mkt	94/98	Value: 3.3
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

