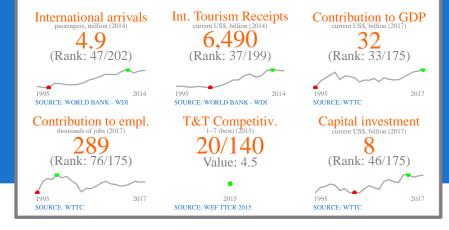
Tourism 360

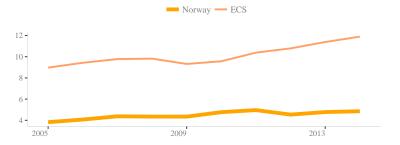
Norway

Country Snapshot



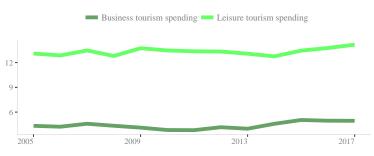
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 27/140 Value: 5.5

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

29/140

Value: 4

1-7 (best) (2015)

Natural and cultural res.

subindex 1–7 (best) (2015)

38/140

Value: 3.1

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

45/139

Value: 2.2

TRAVEL SERVICES, % of commercial service exports



30%

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Norway (2014)

ECS (average, 2014)





T&T policy & enabling cond.

Safety & security. Environmental sustain.

Health & hygic to Price competitiv.

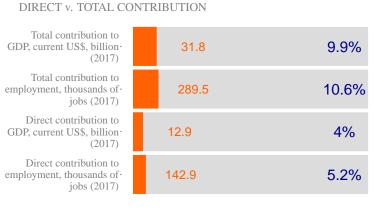
HR & labour inkt Inti. Openness

ICT readiness Prioritiz. of T&T

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS



CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	17.9	(Rank: 32/175)
Domestic tourism spending (2017)	13.4	(Rank: 27/175)
Capital investment	3.4	(Rank: 46/175)

SOURCE: WTTC

INTERNATIONAL TOU	RISM, in \$US	(*)
International tourism, receipts for travel items- (2014)	5,650	
International tourism, receipts for passenger-transport items (2014)	840	
International tourism, expenditures for travel items- (2014)		18,853
International tourism, expenditures for passenger- transport items (2014)	477	

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

C TO O TO

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	10/139	Value: 5
Ground & port infrast.	54/140	Value: 3.8
1–7 (best) (2015)		

SOURCE: WORLD BANK - WDI

Duine commediation

OTHER COMPETITIVENESS INDICATORS

1–7 (best) (2015)	136/140 Value: 3.2	Prioritiz. of T&T 1–7 (best) (2015)	35/139 Value: 5.1
Business envmnt	14/139 Value: 5.4	HR & labour mkt	20/140 Value: 5.2
1–7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

