

International arrivals  
passengers, million (2014)

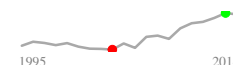
1.9

(Rank: 63/202)

Int. Tourism Receipts  
current US\$, billion (2014)

827

(Rank: 127/199)

Contribution to GDP  
current US\$, billion (2017)

1.5

(Rank: 107/175)

Contribution to empl.  
thousands of jobs (2017)

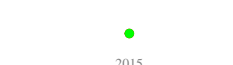
405

(Rank: 86/175)

T&T Competitiv.  
1-7 (best) (2015)

114/140

Value: 3.1

Capital investment  
current US\$, billion (2017)

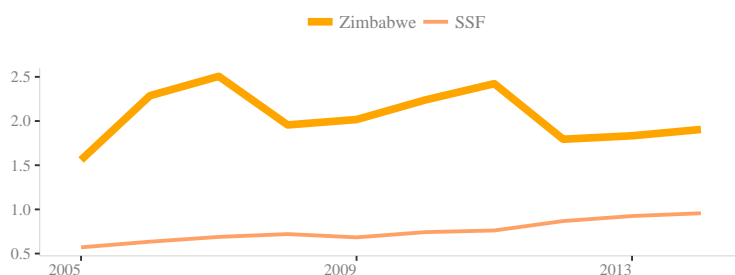
0.16

(Rank: 133/175)

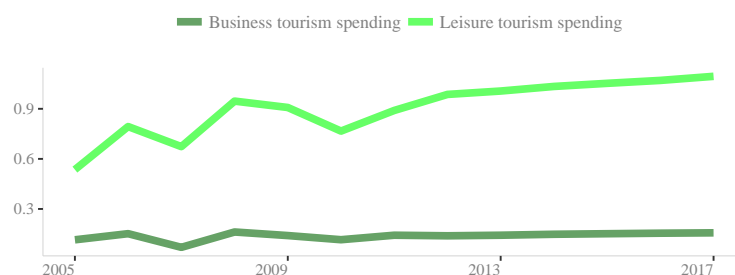


## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

112/140 Value: 2.8

1-7 (best) (2015)

Cultural resour. & business  
travel

86/139 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

47/140 Value: 3.5

1-7 (best) (2015)

Natural and cultural res.  
subindex

62/140 Value: 2.5

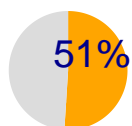
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

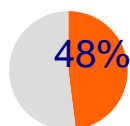
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Zimbabwe (2015)

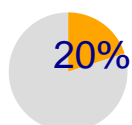


SSF (average, 2015)

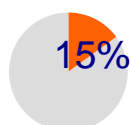


INTERNATIONAL TOURISM RECEIPTS, % of total exports

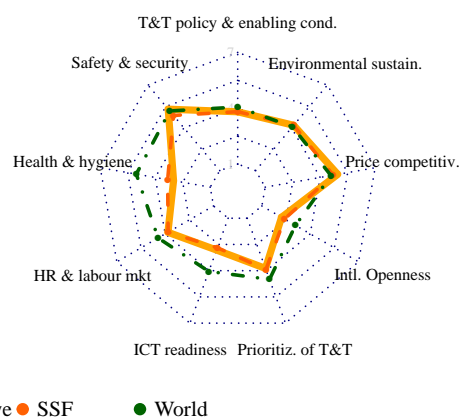
Zimbabwe (2014)



SSF (average, 2014)



SOURCE: WORLD BANK - WDI



SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	1.5	5.6%
Total contribution to employment, thousands of jobs (2017)	405.2	5.2%
Direct contribution to GDP, current US\$, billion- (2017)	0.7	2.6%
Direct contribution to employment, thousands of jobs (2017)	177.6	2.3%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

Data not available

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.5	(Rank: 136/175)
Domestic tourism spending (2017)	0.3	(Rank: 120/175)
Capital investment (2017)	0.2	(Rank: 133/175)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 129/139 Value: 1.8  
1-7 (best) (2015)

Ground & port infrast. 110/140 Value: 2.7  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 44/140 Value: 5  
1-7 (best) (2015)

Business envmnt 136/139 Value: 3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 109/139 Value: 3.9  
1-7 (best) (2015)

HR & labour mkt 122/140 Value: 3.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.