

## Venezuela, RB

## Country Snapshot

International arrivals  
passengers, million (2014)

0.86

(Rank: 72/144)

Int. Tourism Receipts  
current US\$, billion (2013)

926

(Rank: 70/143)

Contribution to GDP  
current US\$, billion (2017)

53

(Rank: 14/125)

Contribution to empl.  
thousands of jobs (2017)

952

(Rank: 27/125)

T&T Competitiv.  
1-7 (best) (2015)

76/98

Value: 3.2

Capital investment  
current US\$, billion (2017)

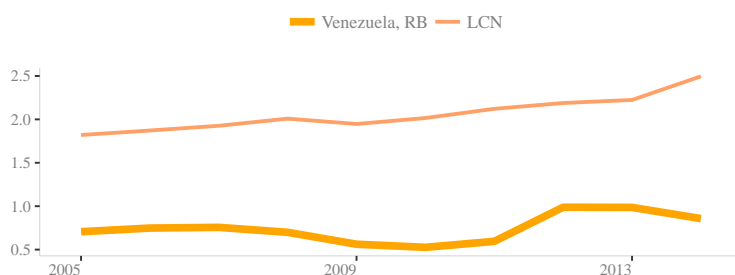
8.7

(Rank: 23/125)



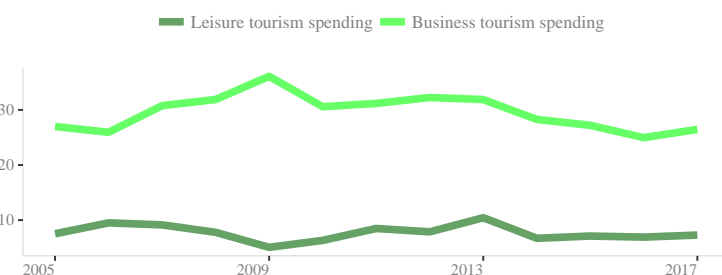
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

67/98

Value: 3.1

1-7 (best) (2015)

Cultural resour. & business  
travel

34/97

Value: 2.1

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

14/98

Value: 4.5

1-7 (best) (2015)

Natural and cultural res.  
subindex

22/98

Value: 3.3

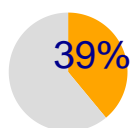
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

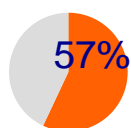
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Venezuela, RB (2015)

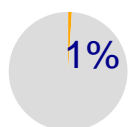


LCN (average, 2015)

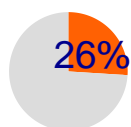


INTERNATIONAL TOURISM RECEIPTS, % of total exports

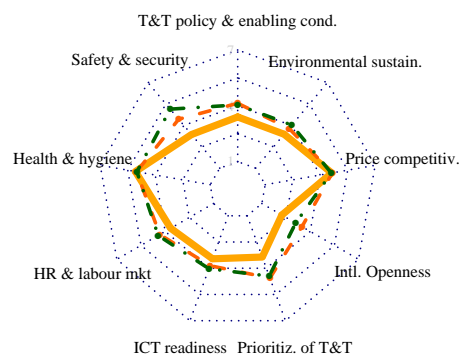
Venezuela, RB (2013)



LCN (average, 2013)



SOURCE: WORLD BANK - WDI



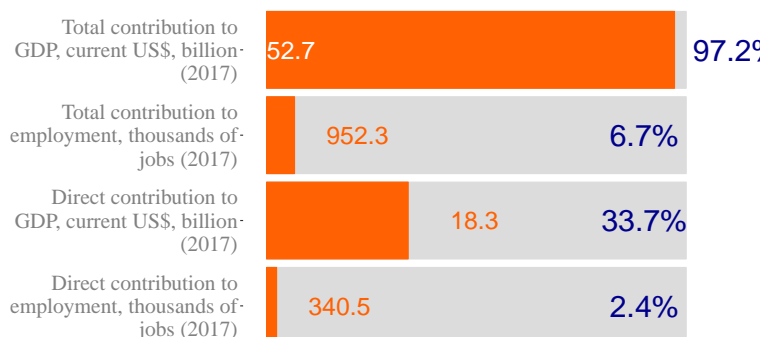
Venezuela, RB LCN

World

SOURCE: WEF TTCR 2015

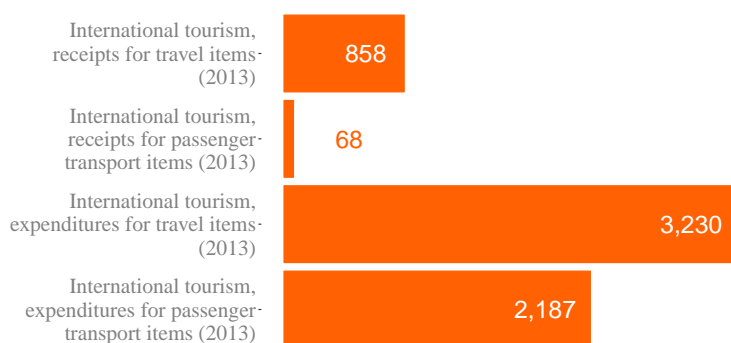
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 54/98 Value: 4.6  
1-7 (best) (2015)

**Business envmnt** 97/97 Value: 2.4  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 28.5 (Rank: 19/125)  
(2017)

**Domestic tourism spending** 34.8 (Rank: 13/125)  
(2017)

**Capital investment** 8.1 (Rank: 23/125)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 74/97 Value: 2.1  
1-7 (best) (2015)

**Ground & port infrast.** 97/98 Value: 2.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**Prioritiz. of T&T** 86/97 Value: 3.4  
1-7 (best) (2015)

**HR & labour mkt** 87/98 Value: 3.7  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.