

International arrivals
passengers, million (2014)

0.87

(Rank: 119/202)

1995 2014
SOURCE: WORLD BANK - WDIInt. Tourism Receipts
current US\$, billion (2014)

642

(Rank: 91/199)

1995 2014
SOURCE: WORLD BANK - WDIContribution to GDP
current US\$, billion (2017)

3.3

(Rank: 87/175)

1995 2017
SOURCE: WTTCContribution to empl.
thousands of jobs (2017)

462

(Rank: 72/175)

1995 2017
SOURCE: WTTCT&T Competitiv.
1-7 (best) (2015)

88/140

Value: 3.4

2015
SOURCE: WEF TTCR 2015Capital investment
current US\$, billion (2017)

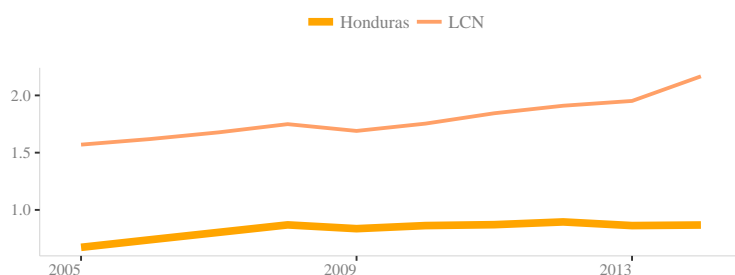
0.96

(Rank: 131/175)

1995 2017
SOURCE: WTTC

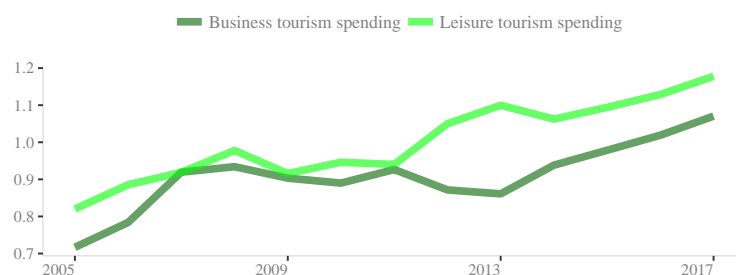
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

83/140

Value: 3.7

1-7 (best) (2015)

Cultural resour. & business travel

77/139

Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

62/140

Value: 3

1-7 (best) (2015)

Natural and cultural res. subindex

76/140

Value: 2.2

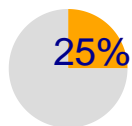
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

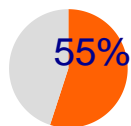
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Honduras (2015)



LCN (average, 2015)

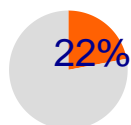


INTERNATIONAL TOURISM RECEIPTS, % of total exports

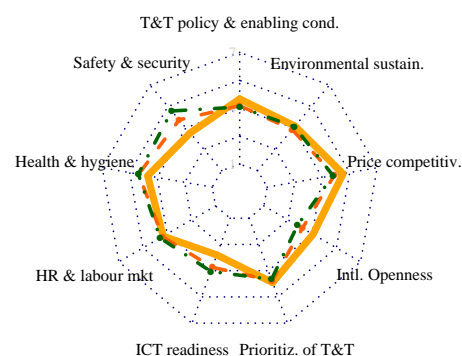
Honduras (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

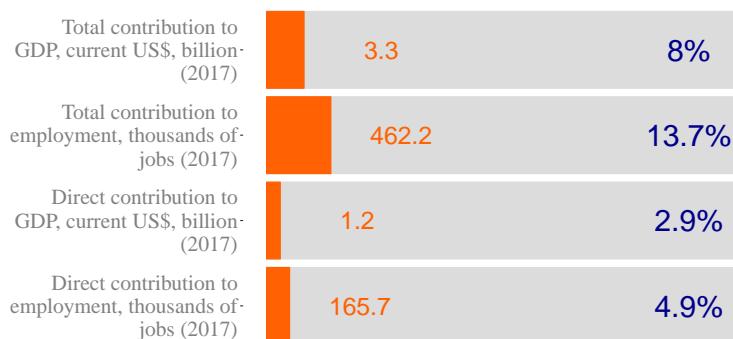


● Honduras ● LCN ● World

SOURCE: WEF TTCR 2015

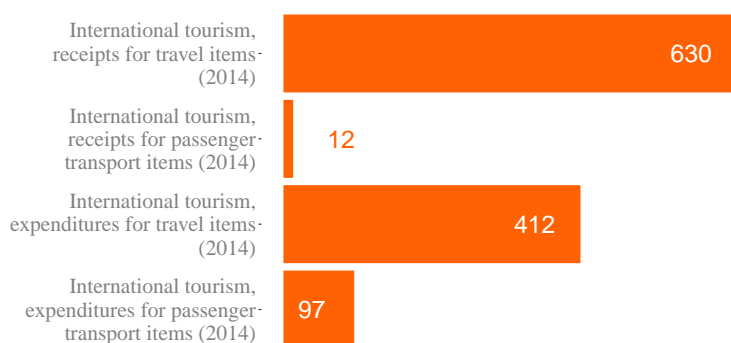
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 35/140 Value: 5.1
1-7 (best) (2015)

Business envmnt 96/139 Value: 4.1
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 0.9 (Rank: 110/175)
(2017)

Domestic tourism spending 0.7 (Rank: 91/175)
(2017)

Capital investment 0.2 (Rank: 125/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 100/139 Value: 2.1
1-7 (best) (2015)

Ground & port infrast. 80/140 Value: 3.2
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

Prioritiz. of T&T 56/139 Value: 4.7
1-7 (best) (2015)

HR & labour mkt 97/140 Value: 4.2
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.