

Lebanon

Country Snapshot

International arrivals

1.4
(Rank: 58/144)

Int. Tourism Receipts

6,576
(Rank: 55/143)

Contribution to GDP

11
(Rank: 90/125)

Contribution to empl.

350
(Rank: 43/125)

T&T Competitiv.

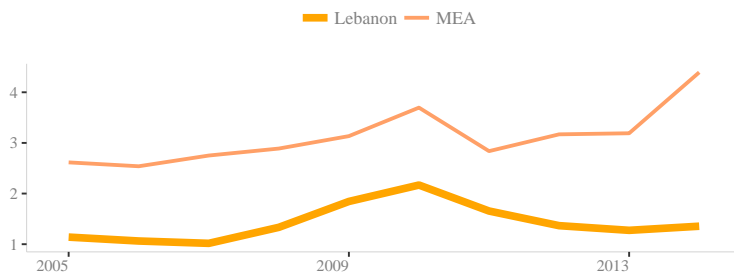
65/98
Value: 3.4

Capital investment

2.7
(Rank: 67/125)

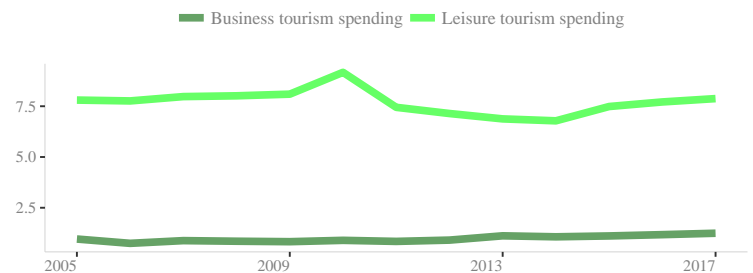
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

23/98 Value: 5.2

Cultural resour. & business travel

1-7 (best) (2015)

58/97 Value: 1.5

SOURCE: WEF TCCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

97/98 Value: 1.7

Natural and cultural res. subindex

1-7 (best) (2015)

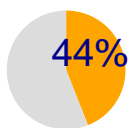
91/98 Value: 1.6

SOURCE: WEF TCCR 2015

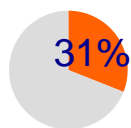
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Lebanon (2015)

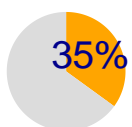


MEA (average, 2015)

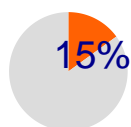


INTERNATIONAL TOURISM RECEIPTS, % of total exports

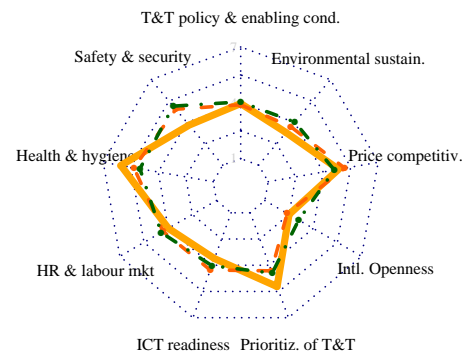
Lebanon (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI

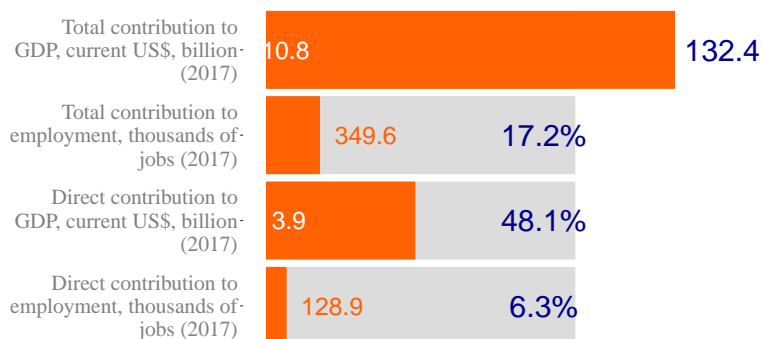


● Lebanon ● MEA ● World

SOURCE: WEF TCCR 2015

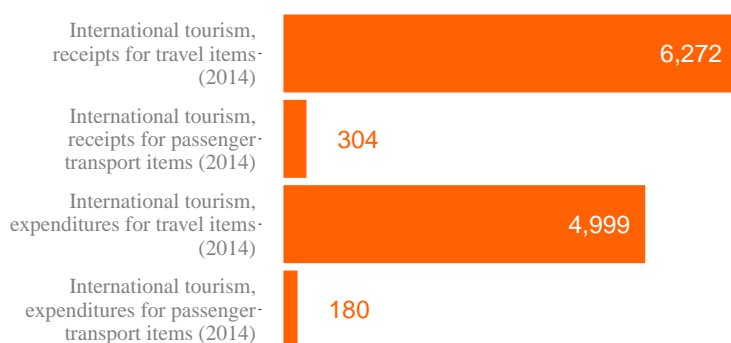
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



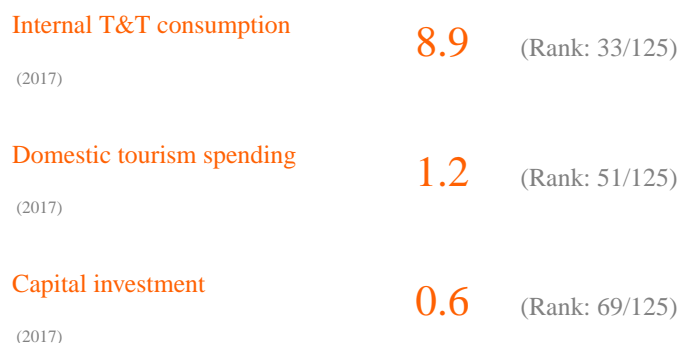
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



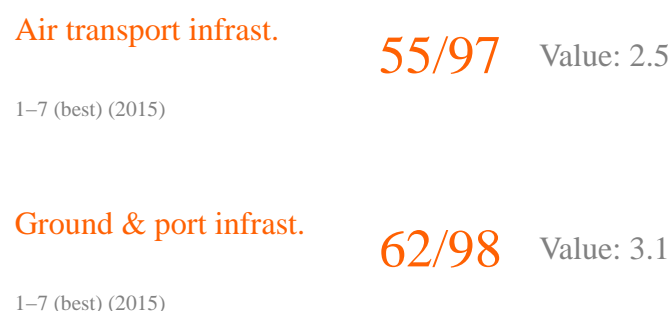
SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.