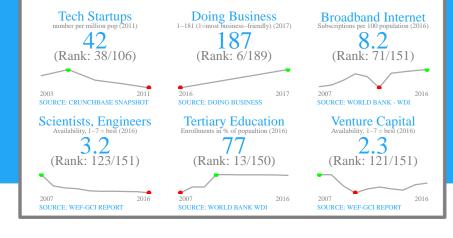
# Digital Entrepreneurship 360

# Venezuela, RB

Country Snapshot



# POLICY Laws, regulations, and government initiatives

#### **GOVERNMENT INDEXES**



SOURCE: GLOBAL INFORMATION TECH. REPORT; WDI

#### **INVESTMENT FRIENDLINESS**

Time needed to setup a foreign business number of days (2012)	179	(Rank: 3/87)
FDI Regulation Index (aggregatacross telecoms, media, electric 100=full ownership allowed (2012)	100	(Rank: 60/84)
Procedures to set up a foreign business number of procedures (2012)	19	(Rank: 2/87)
Efficiency of legal framework i settling disputes 1–7 = best (2016)	1.6	(Rank: 151/151)

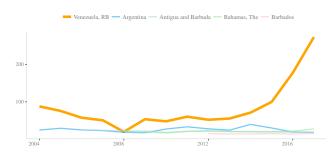
SOURCE: INVESTING ACROSS BORDERS; WDI

#### **DOING BUSINESS 2017**

		DTF			Rank	
	2016	2017	Change	2016	2017	Change
Ease of doing business index	36.33	33.37	-2.96	185	187	-2
Dealing with Construction Permits	62.12	61.65	-0.47	133	137	-4
Enforcing Contracts	48.97	48.97	0	137	137	0
Getting Credit	40	40	0	109	118	-9
Getting Electricity	39.6	16.85	-22.75	170	186	-16
Paying Taxes	22.33	22.49	0.16	185	185	0
Protecting Minority Investors	31.67	31.67	0	176	175	1
Registering Property	52.67	52.36	-0.31	129	129	0
Resolving Insolvency	6.4	5.9	-0.5	165	165	0
Starting a Business	38.91	32.94	-5.97	187	189	-2
Trading Across Borders	7.93	7.93	0	187	187	0

SOURCE: DOING BUSINESS

# COST OF BUSINESS STARTUP PROCEDURES, % of GNI per capita



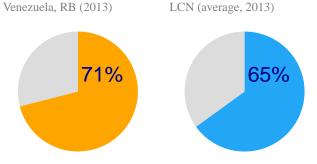
SOURCE: WORLD BANK WDI

#### HUMAN CAPITAL State of educational institutions and access to skilled labor

AVAILABILITY OF SKILLED LABOR AND EDUCATION (1-7, 7 = best)



POPULATION EMPLOYED IN SERVICES SECTOR (% total employed population)



SOURCE: WEF-GCI REPORT SOURCE: WORLD BANK WDI

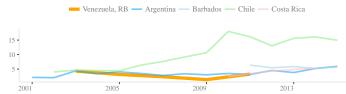
# FINANCING Sources of capital available for digital entrepreneurs, including debt, equity, grants, blended financing, etc

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL



SOURCE: WEF-GCI REPORT; WORLD BANK - WDI

#### INFORMAL INVESTORS RATE (% of 18-64 population)



SOURCE: WEF-GCI REPORT

3.5 -

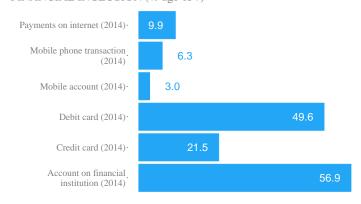
3.0 -

2.5 -

SOURCE: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION

#### MARKETS Existence of early customers and distribution channels

## FINANCIAL INCLUSION (% age 15+)



SOURCE: WORLD BANK - FINDEX

# DIGITAL COMMERCE & INTERNET ACCESS

VENTURE CAPITAL AVAILABILITY (1-7, best)

Venezuela, RB — Argentina — Barbados — Chile — Costa Rica

2015

2011

New business density new registrations per 1,000 people ages 15–64 (2009)		(Rank: /137)
Ratio of online/in store purchases Percentage (2016)		(Rank: /54)
Firms using email to interact with clients/suppliers (%) % of firms (2010)	77.3	(Rank: 69/146)
Firms with their own Website % of firms (2014)	51.5	(Rank: 43/143)
ICT service exports % of service exports, BoP (2014)	13.8	(Rank: 105/178)

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

## CULTURE Societal attitudes toward entrepreneurship

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
Company spending on R&D, 1-7 = best	2.6	2.5	2.5	2.5	2.5	2.5	2.6	
Listed domestic companies, total, Number	54.6	41.0	41.0	39.0	37.0	NA	_	
Perceived Capabilities, % of 18-64 population	69.9	66.9	NA	NA	NA	NA	_	<u> </u>
Fear of Failure Rate, % of 18-64 population	27.9	24.1	NA	NA	NA	NA	_	•
Tech Startups, number per million pop	48.2	42.0	NA	NA	NA	NA	_	•
High Status Successful Entrepreneurship, % of 18-64 population	73.6	77.3	NA	NA	NA	NA	_	•
Media Attention for Entrepreneurship, % of 18-64 population	53.6	63.2	NA	NA	NA	NA	_	•
Total early-stage Entrepr. Activity (TEA), % of 18-64 population	21.2	15.4	NA	NA	NA	NA	_	•
Improvement-Driven Opp. Entrepr. Activity: Rel. Prevalence, % of TEA	43.8	43.4	NA	NA	NA	NA	_	•
New Product early-stage Entrepr. Activity, % of TEA	27.2	29.7	NA	NA	NA	NA	_	•

SOURCE: ES; WEF-GCI REPORT; WDI; CONSUMER BAROMETER

#### **SUPPORTS** Infrastructure and support services available through incubators, accelerators and other NGOs

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011 2016
% firms identifying transportation as major constraint, % of firms	20.50	NA	NA	NA	NA	NA	_	
% of firms with an annual fin. Statem. reviewed by ext. audit., % of firms	64.40	NA	NA	NA	NA	NA	_	
Quality of electricity supply, 1-7 = best	2.95	1.93	2.00	1.78	1.74	1.93	1.80	
Broadband Internet, Subscriptions per 100 population	3.82	5.37	0.87	6.74	7.31	7.82	8.24	
Internet bandwidth, kb/s/capita	5.20	5.20	8.11	10.94	10.18	14.40	16.31	
Access to electricity, % population	100.00	NA	100.00	NA	NA	NA	_	•
ICT goods imports, % total goods imports	8.91	6.17	6.14	4.19	NA	NA	_	
Internet users, per 100 population	22.30	40.22	49.05	54.90	57.00	61.87	_	

SOURCE: ES; WEF-GCI REPORT; WORLD BANK - WDI

