

Barbados

Country Snapshot

International arrivals

0.52
(Rank: 75/144)



Int. Tourism Receipts

992
(Rank: 66/143)



Contribution to GDP

1.8
(Rank: 77/125)



Contribution to empl.

50
(Rank: 104/125)



T&T Competitiv.

32/98
Value: 4.1



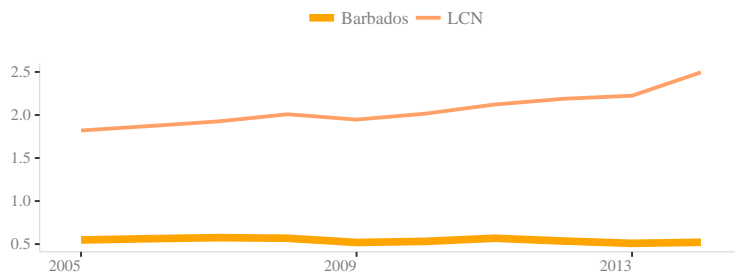
Capital investment

0.32
(Rank: 84/125)

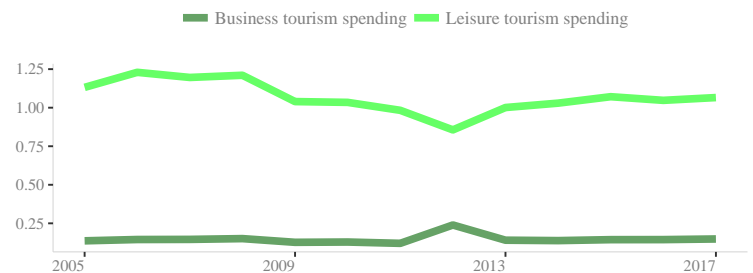


TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

1-7 (best) (2015)

12/98 Value: 5.9

Cultural resour. & business travel

1-7 (best) (2015)

91/97 Value: 1.1

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

76/98 Value: 2.2

Natural and cultural res. subindex

1-7 (best) (2015)

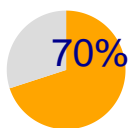
90/98 Value: 1.6

SOURCE: WEF TTCR 2015

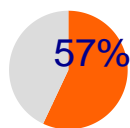
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Barbados (2013)

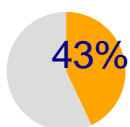


LCN (average, 2013)

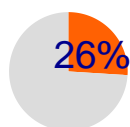


INTERNATIONAL TOURISM RECEIPTS, % of total exports

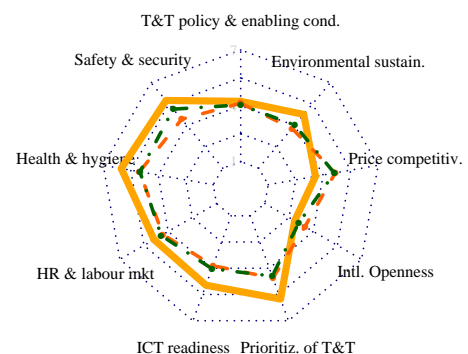
Barbados (2013)



LCN (average, 2013)



SOURCE: WORLD BANK - WDI

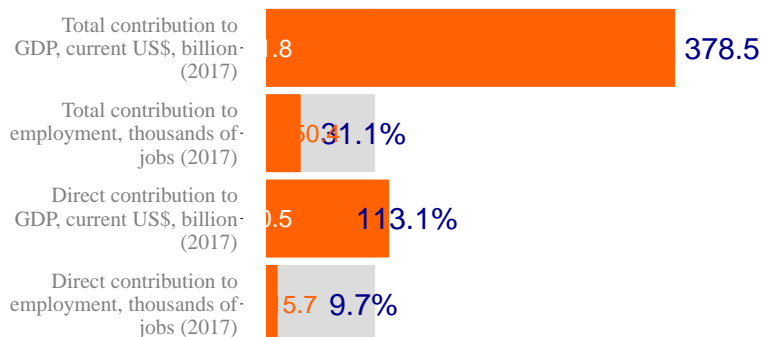


● Barbados ● LCN ● World

SOURCE: WEF TTCR 2015

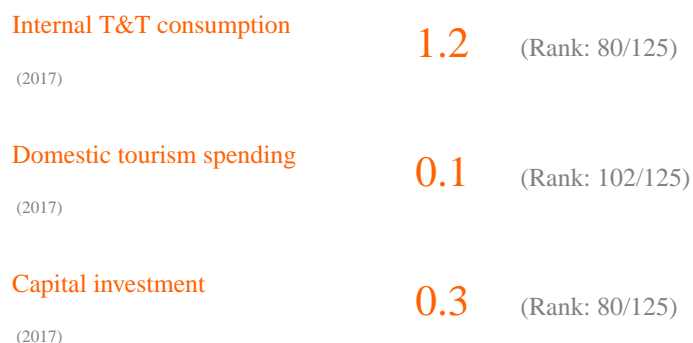
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



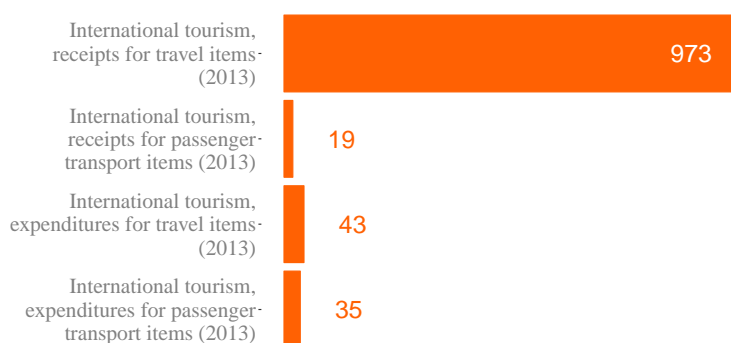
SOURCE: WTTC

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.