Tourism 360

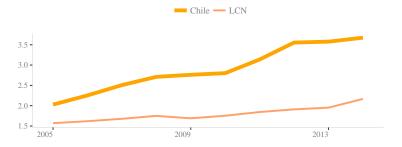
Chile

Country Snapshot



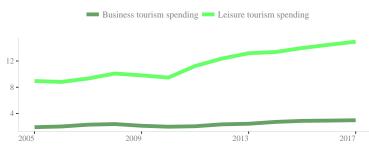
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 44/140 Value: 4.8

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

65/140

1-7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

48/140 Value: 2.7

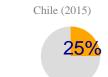
Value: 2.9

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.5

38/139

TRAVEL SERVICES, % of commercial service exports



LCN (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Chile (2014) LCN (average, 2014)





T&T policy & enabling cond.

Safety & security Environmental sustain.

Health & hygiene Price competitiv.

HR & labour mkt Intl. Openness

ICT readiness Prioritiz. of T&T

• Chile • LCN • World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

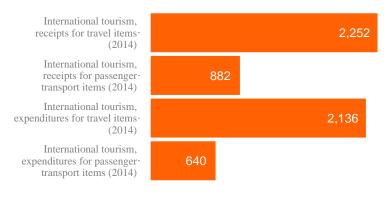
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion-26.1 6.2% (2017)Total contribution to employment, thousands of-828.0 9.5% jobs (2017) Direct contribution to 2% GDP, current US\$, billion-8.6 (2017)Direct contribution to 284.9 3.3% employment, thousands ofjobs (2017)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	17.9	(Rank: 31/175)
Domestic tourism spending (2017)	12.2	(Rank: 28/175)
Capital investment (2017)	2.4	(Rank: 53/175)

ACCESS AND TRANSPORT

Air transport infrast.	64/139	Value: 2.8
	U 1 /139	varue. 2.0

1-7 (best) (2015)

SOURCE: WTTC

Ground & port infrast. 60/140 Value: 3.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	90/140 Value: 4.4	Prioritiz. of T&T 1–7 (best) (2015)	42/139 Value: 4.9
Business envmnt	28/139 Value: 5	HR & labour mkt	51/140 Value: 4.7
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

