Tourism 360

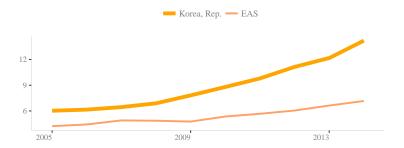
Korea, Rep.

Country Snapshot



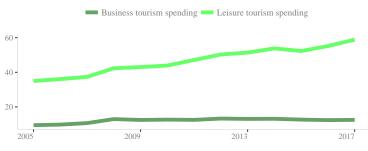
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 70/140 Value: 4.3

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

subindex

1-7 (best) (2015)

108/140 Value: 2.3

21/140 Value: 3.6

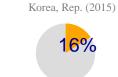
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 4.8

12/139

TRAVEL SERVICES, % of commercial service exports



EAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Korea, Rep. (2014)

EAS (average, 2014)





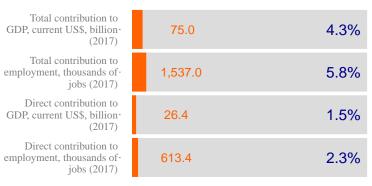
Safety & security ... Environmental sustain. Health & hygie Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T World • Korea, Rep. • EAS

T&T policy & enabling cond.

SOURCE: WORLD BANK - WDI SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

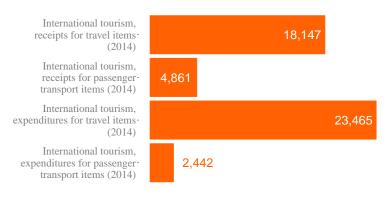


CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	55.5	(Rank: 15/175)
Domestic tourism spending (2017)	44.2	(Rank: 13/175)
Capital investment	12.9	(Rank: 17/175)

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	33/139 Value: 4
Ground & port infrast. 1–7 (best) (2015)	19/140 Value: 5.1

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	107/140 Value: 4.1	Prioritiz. of T&T 1–7 (best) (2015)	73/139 Value: 4.5
Business envmnt	70/139 Value: 4.4	HR & labour mkt	41/140 Value: 4.8
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

