

# Cameroon

## Country Snapshot

**International arrivals**  
passengers, million (2013)
**0.91**  
 (Rank: 68/144)

**Int. Tourism Receipts**  
current US\$, billion (2013)
**607**  
 (Rank: 91/143)

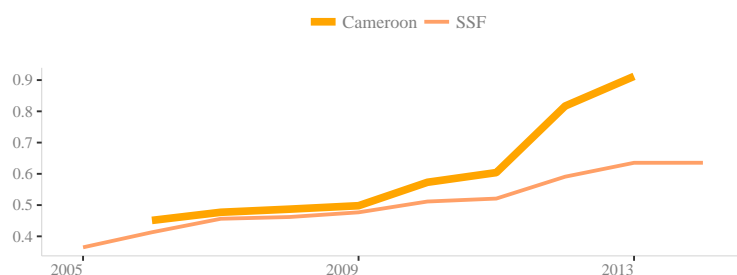
**Contribution to GDP**  
current US\$, billion (2017)
**2.2**  
 (Rank: 83/125)

**Contribution to empl.**  
thousands of jobs (2017)
**329**  
 (Rank: 48/125)

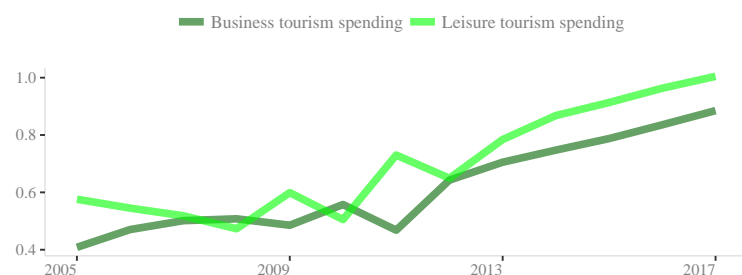
**T&T Competitiv.**  
1-7 (best) (2015)
**84/98**  
 Value: 3

**Capital investment**  
current US\$, billion (2017)
**0.34**  
 (Rank: 92/125)


## TOURISM DEMAND

**PASSENGER ARRIVALS**, in millions


SOURCE: WORLD BANK - WDI

**TOURISM EXPENDITURE BY PURPOSE**, current \$US billion


SOURCE: WTTC

## RESOURCE BASE

**CULTURAL RESOURCES**
**Tourist service infrast.**
**82/98** Value: 2.6

1-7 (best) (2015)

**Cultural resour. & business travel**
**75/97** Value: 1.3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

**NATURAL RESOURCES**
**Natural resources**
**37/98** Value: 3.2

1-7 (best) (2015)

**Natural and cultural res. subindex**
**51/98** Value: 2.2

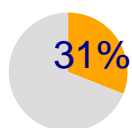
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

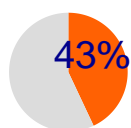
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

**TRAVEL SERVICES**, % of commercial service exports

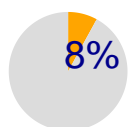
Cameroon (2013)



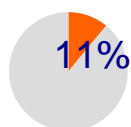
SSF (average, 2013)


**INTERNATIONAL TOURISM RECEIPTS**, % of total exports

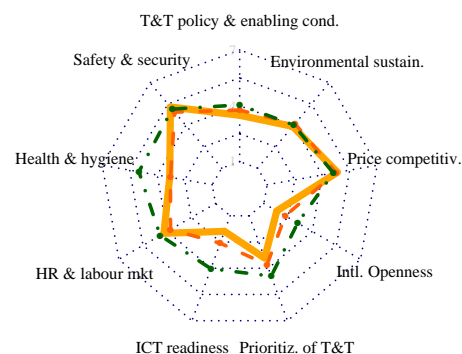
Cameroon (2013)



SSF (average, 2013)



SOURCE: WORLD BANK - WDI

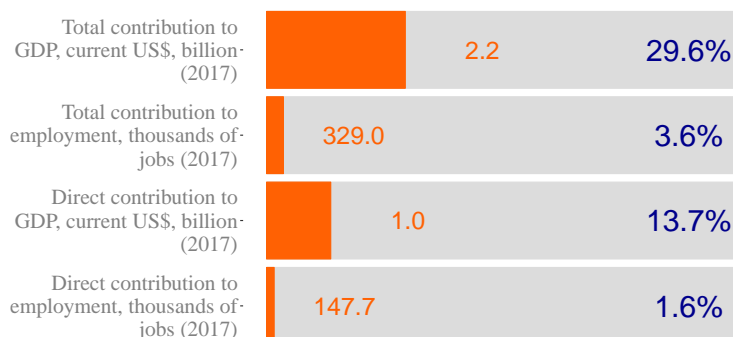


● Cameroon ● SSF ● World

SOURCE: WEF TTCR 2015

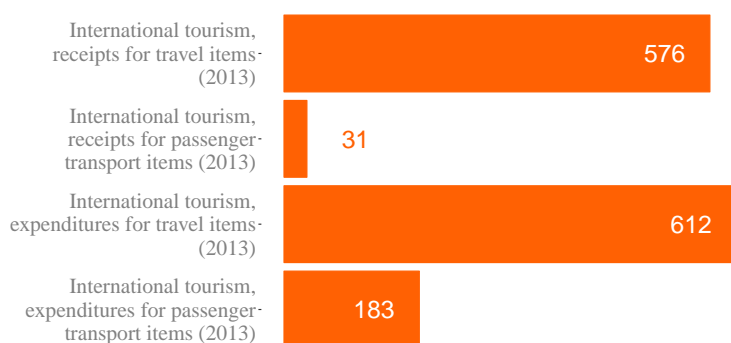
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



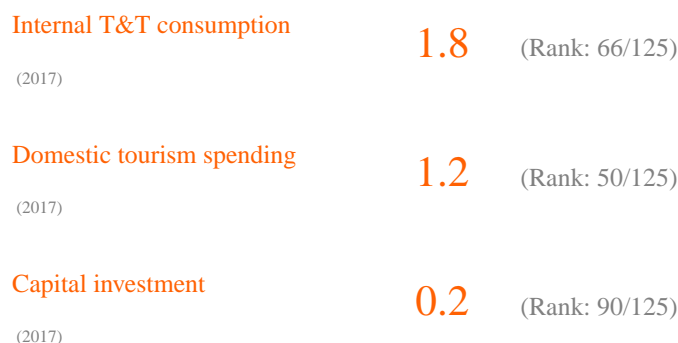
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.