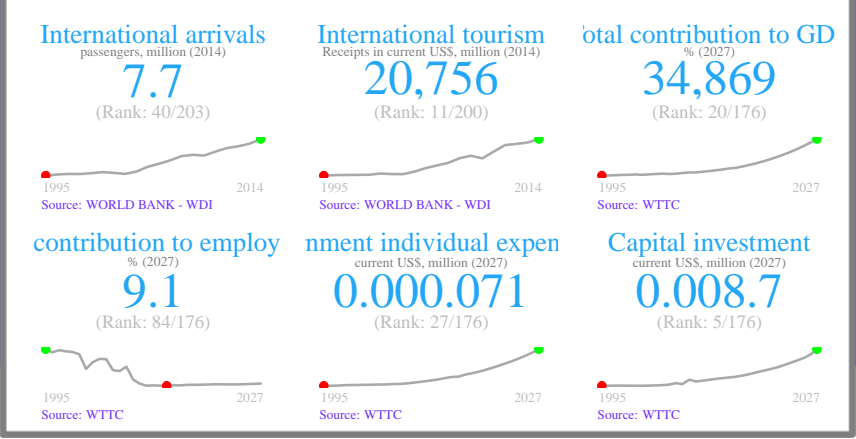


Tourism 360

India

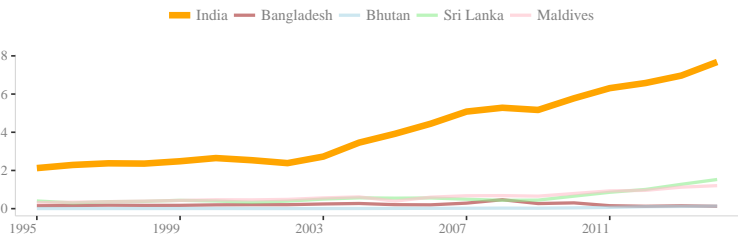
Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description

PASSENGER ARRIVALS

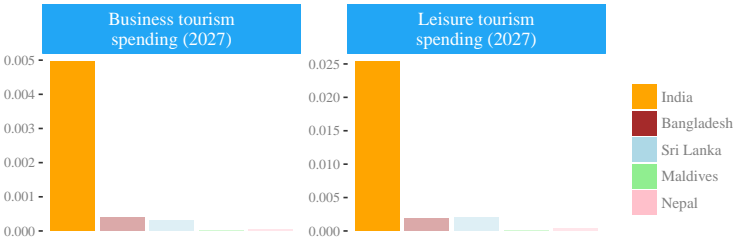


SOURCE: WORLD BANK - WDI

CULTURAL RESOURCES



PURPOSE



SOURCE: WTTC

NATURAL RESOURCES



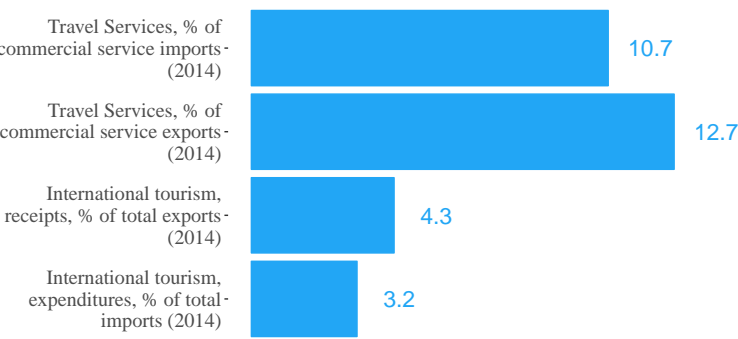
TOURISM ECONOMIC INDICATORS

Here goes a description

Here goes a title



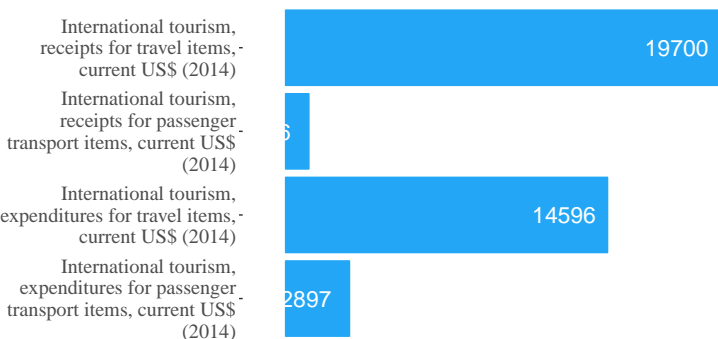
INTERNATIONAL TOURISM, % of exports



Here goes a title



INTERNATIONAL TOURISM, in \$US



TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION

Total contribution to GDP
% (2027)

1060.3 (Rank: 20/176)

Direct contribution to GDP
% (2027)

431.4 (Rank: 22/176)

Direct contribution to employm
% (2027)

10651.6 (Rank: 2/176)

Total contribution to employe
% (2027)

9.1 (Rank: 84/176)

SOURCE: WTTC

CAPITAL INVESTMENT

Internal T&T consumption
current US\$ (2027)

3813 (Rank: 16/176)

Domestic tourism spending
current US\$ (2027)

5308.3 (Rank: 4/176)

Capital investment
current US\$ (2027)

1657.4 (Rank: 5/176)

Government individual expendi
current US\$ (2027)

5.5 (Rank: 27/176)

SOURCE: WTTC

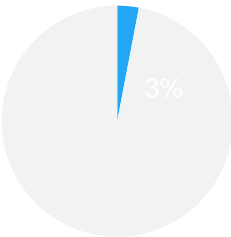
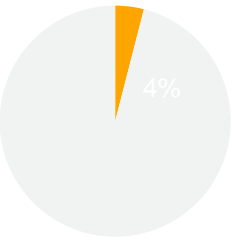
TOURISM COMPETITIVENESS

Here goes a description

TOURISM COMPETITIVENESS INDEX

India (2015)

SAS (simple average, 2015)



Here goes a title

	2011	2012	2013	2014	2015	2016
Enabling environment subindex, 1-7 (best)	NA	NA	NA	NA	3.8	—
T&T policy and enabling conditions subindex, 1-7 (best)	NA	NA	NA	NA	3.9	—
Infrastructure subindex, 1-7 (best)	NA	NA	NA	NA	3.6	—
Business environment, 1-7 (best)	NA	NA	NA	NA	4.0	—
Safety and security, 1-7 (best)	NA	NA	NA	NA	3.8	—
Health and hygiene, 1-7 (best)	NA	NA	NA	NA	4.3	—
Human resources & labour market, 1-7 (best)	NA	NA	NA	NA	4.0	—
ICT readiness, 1-7 (best)	NA	NA	NA	NA	2.8	—
Prioritization of Travel & Tourism, 1-7 (best)	NA	NA	NA	NA	4.1	—
International Openness, 1-7 (best)	NA	NA	NA	NA	3.1	—
Price competitiveness, 1-7 (best)	NA	NA	NA	NA	5.6	—
Environmental sustainability, 1-7 (best)	NA	NA	NA	NA	2.9	—

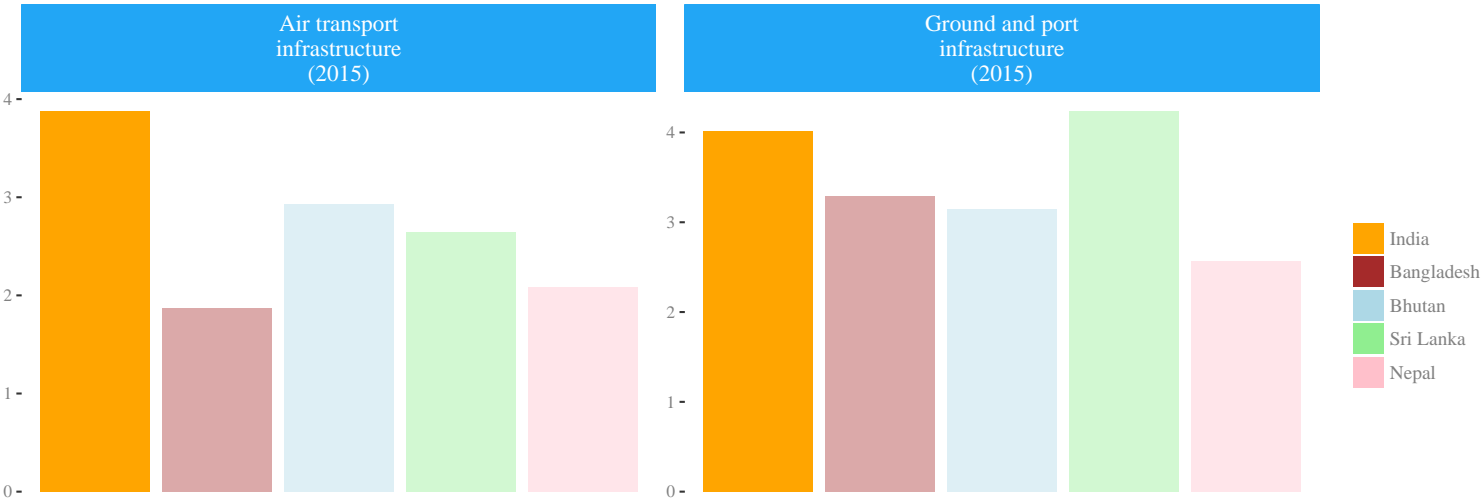
SOURCE: Here goes a description

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT

Here goes a description

Here goes a title



SOURCE: WEF TTCR 2015