Tourism 360

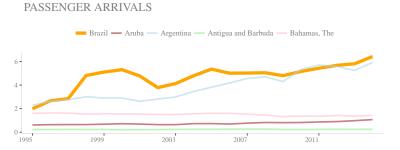
Brazil

Country Snapshot



TOURISM DEMAND AND SUPPLY

Here goes a description





CULTURAL RESOURCES

Tourist service infrastructure 1-7 (best) (2015)

Cultural resources and business travel

SOURCE: WEF TTCR 2015

SOURCE: WORLD BANK - WDI

(Rank: 50/140)

(Rank: 8/140)

PURPOSE



SOURCE: WTTC

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural resources

subindex 1-7 (best) (2015)

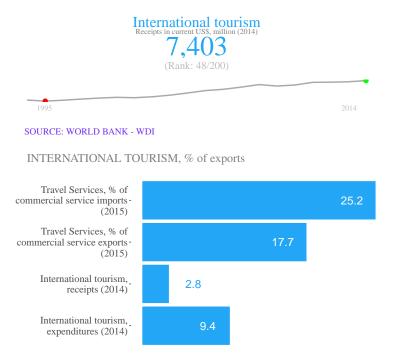
SOURCE: WEF TTCR 2015

(Rank: 1/140)

(Rank: 1/140)

TOURISM ECONOMIC INDICATORS

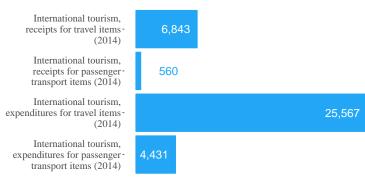
Here goes a description





SOURCE: WORLD BANK - WDI

INTERNATIONAL TOURISM, in \$US

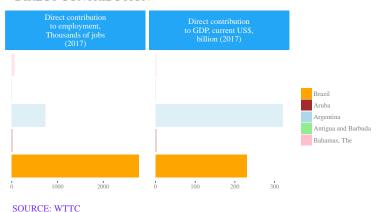


SOURCE: WORLD BANK - WDI

TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION



CAPITAL INVESTMENT

current US\$ (2017)

current US\$ (2017)

SOURCE: WTTC

Internal T&T consumption 212 (Rank: 43/176) current US\$ (2017)

Domestic tourism spending 318.8 (Rank: 25/176)

Capital investment (Rank: 52/176)

Govt. indiv. expend. (Rank: 21/176) current US\$ (2017)

TOURISM COMPETITIVENESS

Here goes a description

T&T Competitiveness

1–7 (best) (2015)

4.4

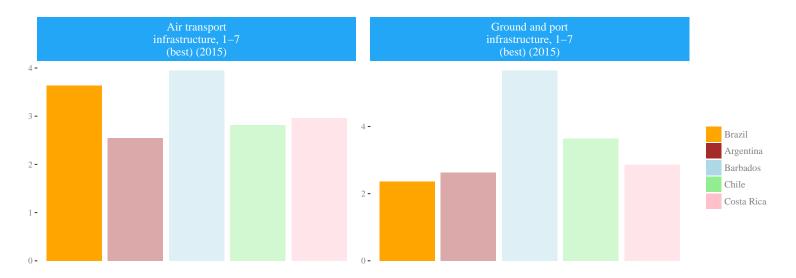
(Rank: 28/140)

SOURCE: WEF TTCR 2015

| | (1-7=best) | | | |
|------------------------------------|------------|-----------|----------|-------|
| | Brazil | Argentina | Barbados | Chile |
| Business environment | 3.60 | 2.67 | 4.62 | 5.03 |
| Enabling environment subindex | 4.51 | 4.45 | 5.25 | 5.09 |
| Environmental sustainability | 3.89 | 3.32 | 4.77 | 4.38 |
| Health and hygiene | 5.31 | 6.20 | 6.02 | 5.18 |
| Human resources & labour market | 4.51 | 4.20 | 4.88 | 4.66 |
| ICT readiness | 4.43 | 4.16 | 4.97 | 4.62 |
| Infrastructure subindex | 3.56 | 3.27 | 5.18 | 3.77 |
| International Openness | 2.59 | 2.77 | 2.85 | 4.65 |
| Price competitiveness | 4.51 | 3.97 | 3.58 | 4.44 |
| Prioritization of Travel & Tourism | 4.05 | 4.54 | 5.76 | 4.88 |
| Safety and security | 4.68 | 5.03 | 5.75 | 5.98 |
| T&T policy and enabling conditions | 3.76 | 3.65 | 4.24 | 4.59 |

SOURCE: WEF TTCR 2015

ACCESS AND TRANSPORT Here goes a description



SOURCE: WEF TTCR 2015

