Tourism 360

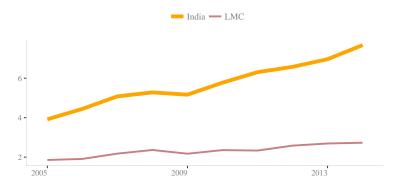
India

Country Snapshot



TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

CULTURAL RESOURCES

Health & hygiene	72/98
Tourist service infrast.	72/98
Safety & security	87/98
tra (best) (2015)	9/9/
ICT readiness	78/98
Business envmnt Prioritization of T&T	14/97
Prioritization of T&T Environmental sustain.	06/07
T&T policy & enabling cond.	67/98
Intl Openness 1-7 (best) (2015)	51/98

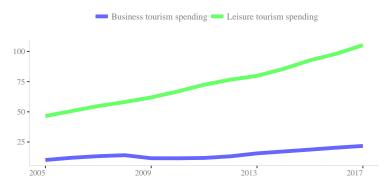
Value: 4.1 Value: 2.9 Value: 3.9 Value: 3.1

Value: 4.3 Value: 2.9 Value: 3.8

Value: 5.1 Value: 2.8

Value: 4

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

NATURAL RESOURCES

Natural resources 17/98 Value: 4.4

1-7 (best) (2015)

Natural and cultural res. 11/98 Value: 4.8 subindex

1-7 (best) (2015)

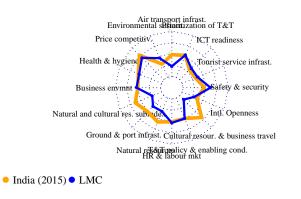
RESOURCE BASE

SOURCE: WEF TTCR 2015

TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports



SOURCE: WEF TTCR 2015

RESOURCE BASE

Total contribution to GDP, current US\$, billion- (2017)	149.0	18.6%
Total contribution to employment, thousands of jobs (2017)	39,249.2	7.9%
Direct contribution to GDP, current US\$, billion- (2017)	47.9	6%
Direct contribution to employment, thousands of jobs (2017)	24,737.9	5%

 $\begin{array}{ccc} \text{Internal T\&T consumption} & & 118.4 \text{(Rank: 8/125)} \end{array}$

current US\$, billion (2017)

Domestic tourism spending 56.4 (Rank: 12/125)

current US\$, billion (2017)

150

Capital investment

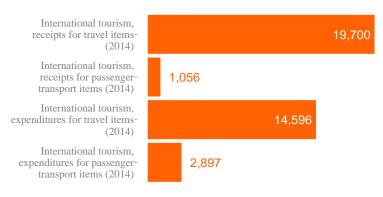
current US\$, billion (2017)

NA

15.3 (Rank: 12/125)

NA

NA



Air transport infrast.

24/97 Value: 3

1-7 (best) (2015)

Ground & port infras

34/98 Value: 4

1-7 (best) (2015)

NA

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Tourist service infrast.

72/98 V

Value: 2.9

1-7 (best) (2015)

7/98 Value: 5.6

1-7 (best) (2015)

74/97 Value: 4

HR & labour mkt

Price competitiv.

78/98 Value: 4

1-7 (best) (2015)

Business envmnt

1-7 (best) (2015)

SOURCE: WORLD BANK - WDI

WORLD BANK GROUP
Trade & Competitiveness

SOURCE: WORLD BANK - WDI

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