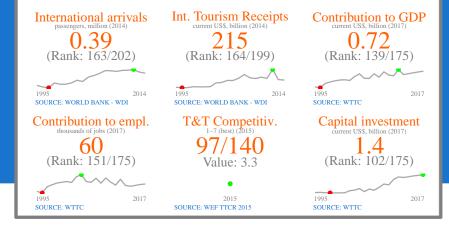
Tourism 360

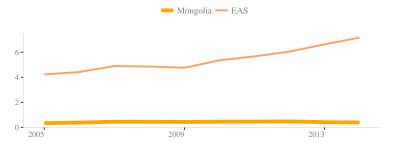
Mongolia

Country Snapshot



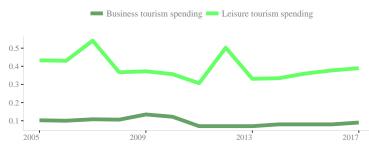
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 97/140 Value: 3.2

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

98/140

Value: 2.5

1-7 (best) (2015)

Natural and cultural res. subindex

1-7 (best) (2015)

84/140

Value: 2.1

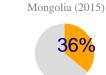
SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.8

56/139

TRAVEL SERVICES, % of commercial service exports



EAS (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports Mongolia (2014) EAS (average, 2014)





T&T policy & enabling cond. Safety & security Environmental sustain. Health & hygier Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T ■ Mongolia ■ EAS World

SOURCE: WORLD BANK - WDI SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-0.7 2% (2017)Total contribution to employment, thousands of-60.1 4.5% jobs (2017) Direct contribution to 0.9% GDP, current US\$, billion-0.3 (2017)Direct contribution to

28.7

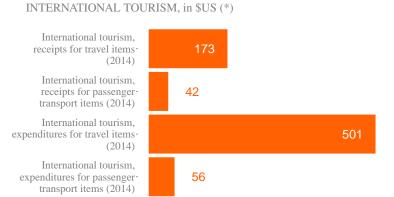
CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	0.5	(Rank: 133/175)
Domestic tourism spending (2017)	0.2	(Rank: 133/175)
Capital investment (2017)	0.4	(Rank: 105/175)

SOURCE: WTTC

employment, thousands of-

jobs (2017)



ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast.	90/139 Value: 2.3
1–7 (best) (2015)	
Ground & port infrast.	137/140 Value: 2.1
1-7 (best) (2015)	

SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	30/140 Value: 5.2	Prioritiz. of T&T 1–7 (best) (2015)	103/139 Value: 4
Business envmnt	72/139 Value: 4.4	HR & labour mkt	60/140 Value: 4.6
1–7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

2.2%

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

