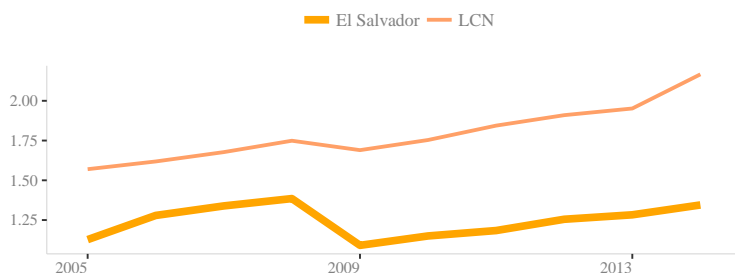


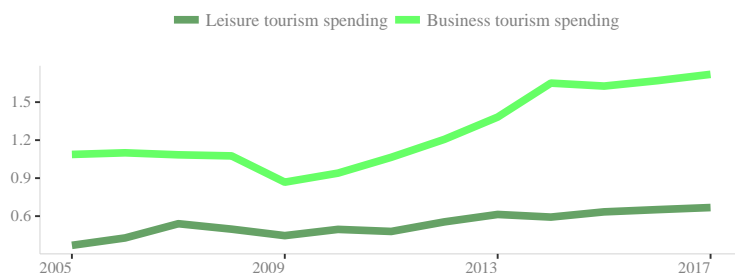
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 85/140 Value: 3.7
1-7 (best) (2015)

Cultural resour. & business travel 97/139 Value: 1.4
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources 118/140 Value: 2.2
1-7 (best) (2015)

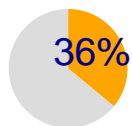
Natural and cultural res. subindex 116/140 Value: 1.8
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

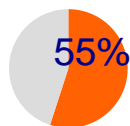
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

El Salvador (2015)

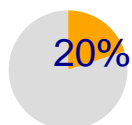


LCN (average, 2015)

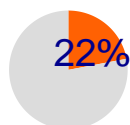


INTERNATIONAL TOURISM RECEIPTS, % of total exports

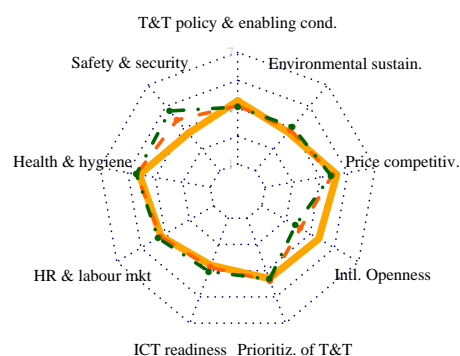
El Salvador (2014)



LCN (average, 2014)



SOURCE: WORLD BANK - WDI

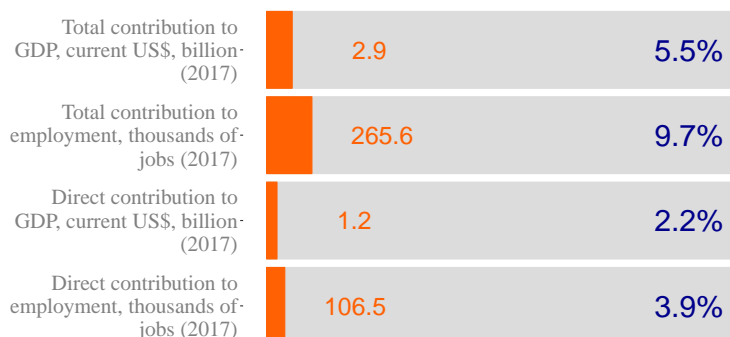


● El Salvador ● LCN ● World

SOURCE: WEF TTCR 2015

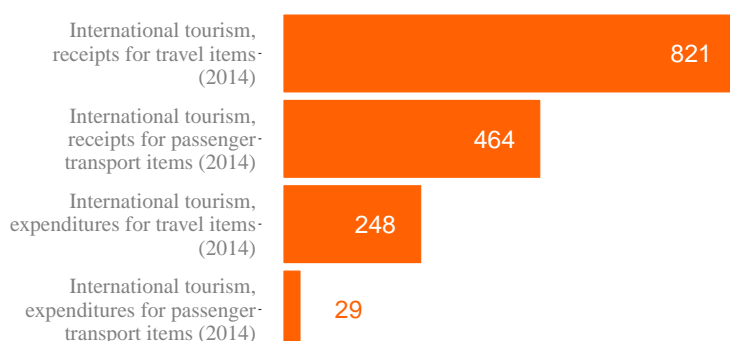
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 54/140 Value: 4.9
1-7 (best) (2015)

Business envmnt 89/139 Value: 4.2
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption 1.2 (Rank: 103/175)
(2017)

Domestic tourism spending 0.7 (Rank: 94/175)
(2017)

Capital investment 0.9 (Rank: 78/175)
(2017)

SOURCE: WTTC

ACCESS AND TRANSPORT

Air transport infrast. 96/139 Value: 2.2
1-7 (best) (2015)

Ground & port infrast. 48/140 Value: 4.1
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

Prioritiz. of T&T 78/139 Value: 4.5
1-7 (best) (2015)

HR & labour mkt 89/140 Value: 4.3
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.