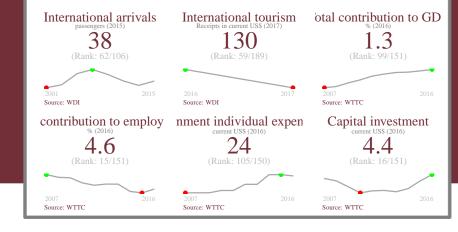
Tourism 360

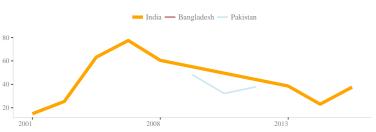
# India

Country Snapshot



### TOURISM DEMAND AND SUPPLY

Here goes a description



SOURCE: WORLD BANK - WDI

PASSENGER ARRIVALS

#### **CULTURAL RESOURCES**

Cultural resources and business travel

Tourist service infrastructure 1-7 (best) (2016)

SOURCE: WEF TTCR 2015



(Rank: 36/151)

(Rank: 58/151)



20000000000 -

1000000000 -

**PURPOSE** 



Leisure tourism

spending (2015)

Afghanistan Bangladesh Bhutan Sri Lanka

SOURCE: WTTC

#### NATURAL RESOURCES

Business tourism

spending (2014)

Natural resources 1-7 (best) (2016)

Natural and cultural resources subindex

1-7 (best) (2016) SOURCE: WEF TTCR 2015

(Rank: 3/151)

(Rank: 41/151)

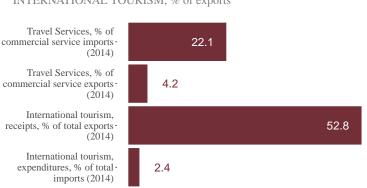
# TOURISM ECONOMIC INDICATORS

Here goes a description



INTERNATIONAL TOURISM, % of exports

SOURCE: WORLD BANK - WDI

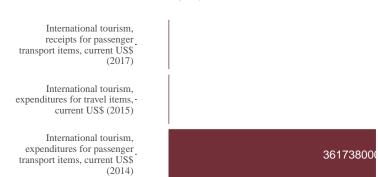


# International tourism, expenditures

(Rank: 105/206)



#### INTERNATIONAL TOURISM, in \$US



SOURCE: WORLD BANK - WDI

# TOURISM ECONOMIC INDICATORS

Here goes a description

DIRECT CONTRIBUTION

Direct contribution to GDP

% (2010)

21.3 (Rank: 101/141)

5

(Rank: 110/147)

(Rank: 98/151)

(Rank: 16/151)

Direct contribution to employm

% (2009)

Total contribution to GDP

% (2016)

Total contribution to employme

% (2016)

SOURCE: WTTC

CAPITAL INVESTMENT

Internal T&T consumption

current US\$ (2014)

Domestic tourism spending

current US\$ (2011)

Government individual expendi

current US\$ (2016)

Capital investment

current US\$ (2016)

SOURCE: WTTC

8300000/136)

353.3 (Rank: 171/206)

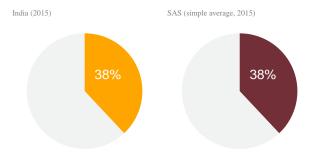
13.5 (Rank: 105/150)

(Rank: 17/151)

# TOURISM COMPETITIVENESS

Here goes a description

#### TOURISM COMPETITIVENESS INDEX

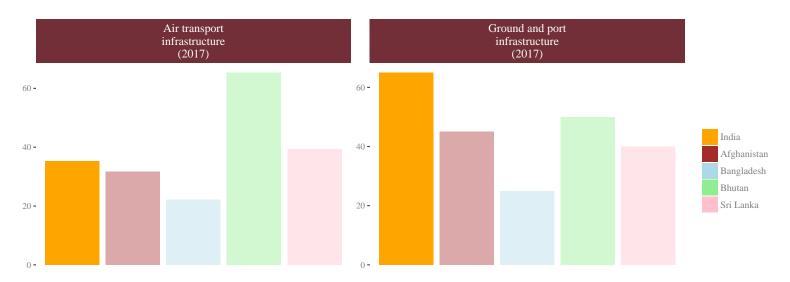


2011	2012	2013	2014	2015	2016
50	52	53	50	53	54
NA	NA	NA	NA	NA	51
NA	NA	NA	NA	NA	144
NA	NA	NA	NA	NA	172
NA	NA	NA	NA	NA	42
NA	NA	NA	NA	NA	10
NA	NA	NA	NA	NA	151
NA	NA	NA	NA	NA	184
17	17	20	18	33	33
NA	NA	NA	NA	NA	140
NA	NA	NA	NA	NA	178
NA	NA	NA	NA	NA	135
	50 NA	50 52  NA NA  NA	50 52 53  NA NA NA  NA NA  NA NA  NA NA  NA NA  NA NA  NA	50         52         53         50           NA         NA         NA         NA           NA         NA         NA         NA	50         52         53         50         53           NA         NA         NA         NA         NA           NA         NA         NA         NA         NA

SOURCE: WEF TTCR 2015

# ACCESS AND TRANSPORT

Here goes a description



SOURCE: WEF TTCR 2015

