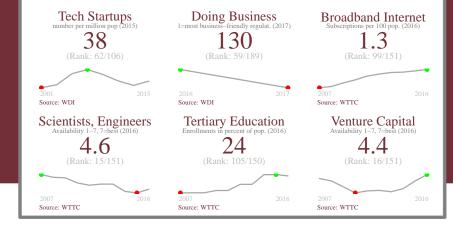
Tourism 360

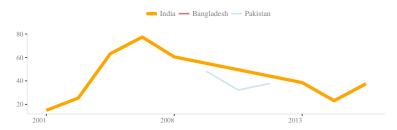
India

Country Snapshot



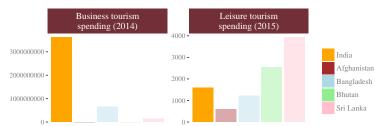
Tourism Demand and Supply NA

PASSENGER ARRIVALS



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

PASSENGER ARRIVALS



SOURCES: GLOBAL INFORMATION TECHNOLOGY REPORT; WORLD BANK - WDI

INVESTMENT FRIENDLINESS

Cultural resources and business travel, 1–7 (best)

Tourist service infrastructure

7–Jan (2016) SOURCE: INVESTING ACROSS BORDERS **5** (Rank: 36/151)

 $4.2 \quad \text{(Rank: 58/151)}$

INVESTMENT FRIENDLINESS

Natural resources, 1–7 (best)

Natural and cultural resources subindex

SOURCE: INVESTING ACROSS BORDERS

5.7

(Rank: 3/151)

3.9 (Rank: 41/151)

Tourism Competitiveness NA

FDI, PUBLIC CAPITAL MARKET AND VENTURE CAPITAL

Doing Business 1=most business-friendly regulat. (2017)

130
(Rank: 59/189



Test indicator Availability 1-7, 7=best (2015) 1,582 (Rank: 105/206)

INVESTMENT FRIENDLINESS

International tourism, receipts for passenger

transport items (2017)

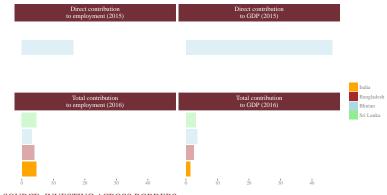


International tourism, expenditures for travel items(2015)

International tourism, expenditures for passengertransport items (2014)

Tourism Economic Indicators

INVESTMENT FRIENDLINESS



INVESTMENT FRIENDLINESS

Internal T&T consumption

current US\$ (2014)

current US\$ (2011)

8300000 (136)

Domestic tourism spending

353.3 (Rank: 171/206)

Government individual expendi current US\$ (2016)

(Rank: 105/150)

Capital investment

SOURCE: INVESTING ACROSS BORDERS

current US\$ (2016)

(Rank: 17/151)

SOURCE: INVESTING ACROSS BORDERS

Tourism Competitiveness

INVESTMENT FRIENDLINESS

India (2015)



SAS (simple average, 2015)



SOURCE: INVESTING ACROSS BORDERS

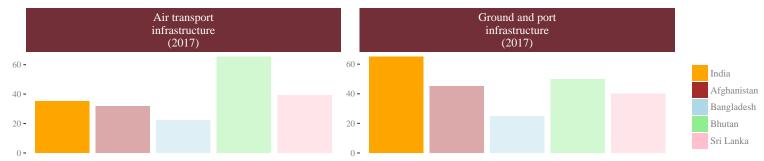
NA NA

	Avg 2003-2011	2011	2012	2013	2014	2015	2016	2011
Safety and security, 7-Jan	49	50	52	53	50	53	54	
Price competitiveness, 7-Jan	NaN	NA	NA	NA	NA	NA	51	•
International Openness, 7-Jan	NaN	NA	NA	NA	NA	NA	144	•
Environmental sustainability, 7-Jan	NaN	NA	NA	NA	NA	NA	172	•
Prioritization of Travel & Tourism, 7-Jan	NaN	NA	NA	NA	NA	NA	42	•
Business environment, 7-Jan	NaN	NA	NA	NA	NA	NA	10	•
Infrastructure subindex, 7-Jan	NaN	NA	NA	NA	NA	NA	151	•
T&T policy and enabling conditions subindex, 7-Jan	NaN	NA	NA	NA	NA	NA	184	•
Health and hygiene, 7-Jan	17	17	17	20	18	33	33	
Human resources and labour market, 7-Jan	NaN	NA	NA	NA	NA	NA	140	•
Enabling environment subindex, 7-Jan	NaN	NA	NA	NA	NA	NA	178	•
ICT readiness, 7-Jan	NaN	NA	NA	NA	NA	NA	135	•

SOURCES: GLOBAL ENTREPRENEURSHIP MONITOR - ADULT POPULATION; WORLD BANK - WDI

Access and transport NA

INVESTMENT FRIENDLINESS



SOURCE: INVESTING ACROSS BORDERS

