Tourism 360

atar

Country Snapshot



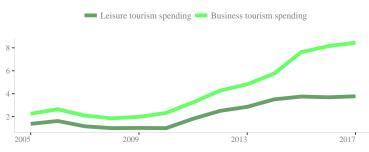
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 47/140 Value: 4.8

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

SOURCE: WEF TTCR 2015

subindex

1-7 (best) (2015)

114/140 Value: 1.8

124/140 Value: 2.1

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 1.5

84/139

TRAVEL SERVICES, % of commercial service exports



MEA (average, 2015)

INTERNATIONAL TOURISM RECEIPTS, % of total exports

Oatar (2014)

MEA (average, 2014)





T&T policy & enabling cond. Safety & security Environmental sustain. Health & hygie Price competitiv. HR & labour mkt ICT readiness Prioritiz. of T&T

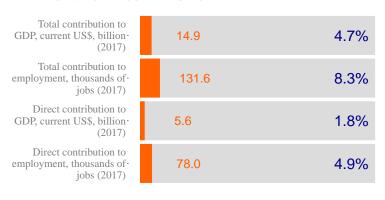
● Qatar ● MEA ● World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

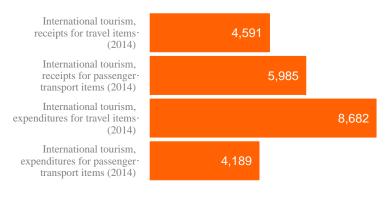
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	2.5	(Rank: 82/175)
Domestic tourism spending (2017)	1	(Rank: 78/175)
Capital investment	2.3	(Rank: 55/175)

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	29/139	Value: 4.2
Ground & port infrast. 1–7 (best) (2015)	27/140	Value: 4.8

OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1–7 (best) (2015)	25/140 Value: 5.3	Prioritiz. of T&T 1–7 (best) (2015)	45/139 Value: 4.9
Business envmnt	3/139 Value: 6	HR & labour mkt	22/140 Value: 5.2
1-7 (best) (2015)		1-7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

