

International arrivals

0.84  
(Rank: 104/202)

Int. Tourism Receipts

439  
(Rank: 125/199)

Contribution to GDP

1.8  
(Rank: 113/175)

Contribution to empl.

659  
(Rank: 87/175)

T&amp;T Competitiv.

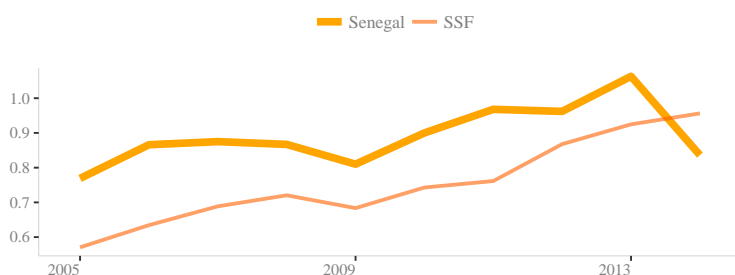
110/140  
Value: 3.1

Capital investment

0.27  
(Rank: 122/175)

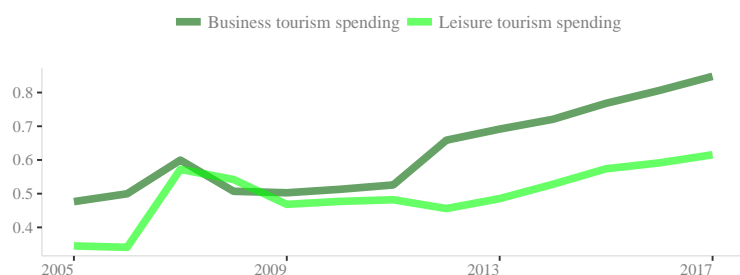
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

91/140 Value: 3.4

1-7 (best) (2015)

Cultural resour. &amp; business travel

96/139 Value: 1.4

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

63/140 Value: 3

1-7 (best) (2015)

Natural and cultural res. subindex

81/140 Value: 2.2

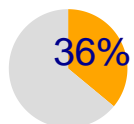
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

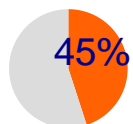
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Senegal (2014)



SSF (average, 2014)

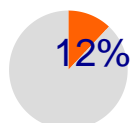


INTERNATIONAL TOURISM RECEIPTS, % of total exports

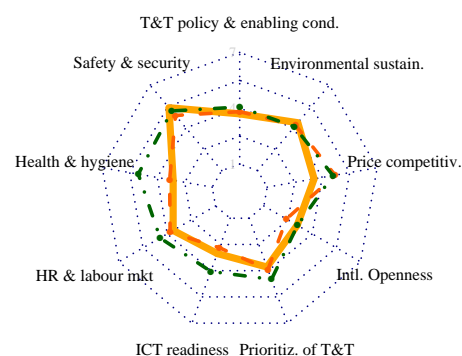
Senegal (2013)



SSF (average, 2013)



SOURCE: WORLD BANK - WDI

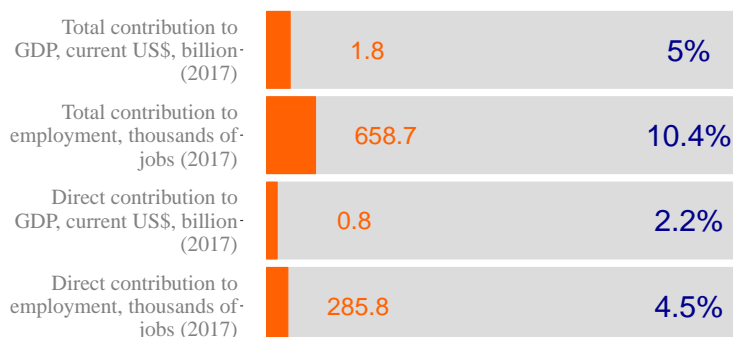


Senegal SSA World

SOURCE: WEF TTCR 2015

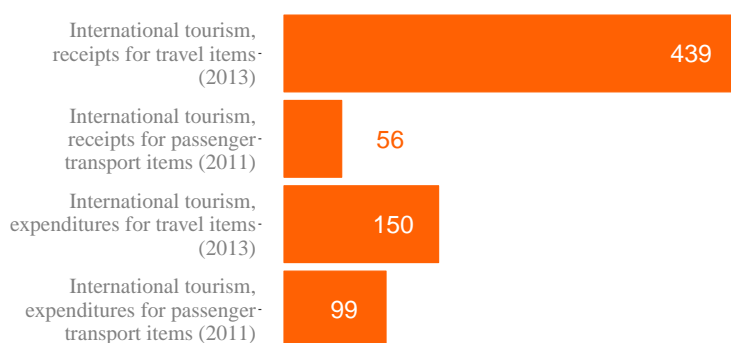
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

# OTHER COMPETITIVENESS INDICATORS

**Price competitiv.** 130/140 Value: 3.6  
1-7 (best) (2015)

**Business envmnt** 100/139 Value: 4.1  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

## CAPITAL INVESTMENT, current \$US billion

**Internal T&T consumption** 0.5 (Rank: 134/175)  
(2017)

**Domestic tourism spending** 0.2 (Rank: 134/175)  
(2017)

**Capital investment** 0.2 (Rank: 130/175)  
(2017)

SOURCE: WTTC

## ACCESS AND TRANSPORT

**Air transport infrast.** 114/139 Value: 2  
1-7 (best) (2015)

**Ground & port infrast.** 100/140 Value: 2.9  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

**Prioritiz. of T&T** 114/139 Value: 3.8  
1-7 (best) (2015)

**HR & labour mkt** 129/140 Value: 3.6  
1-7 (best) (2015)

SOURCE: WEF TCCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.