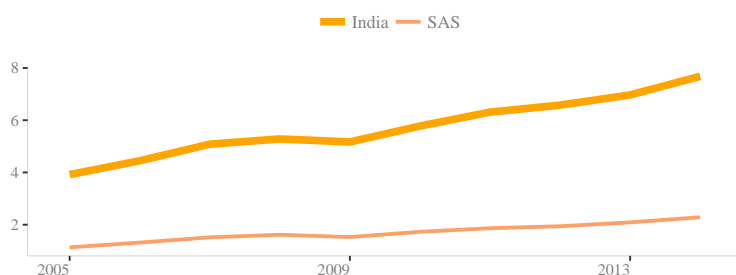


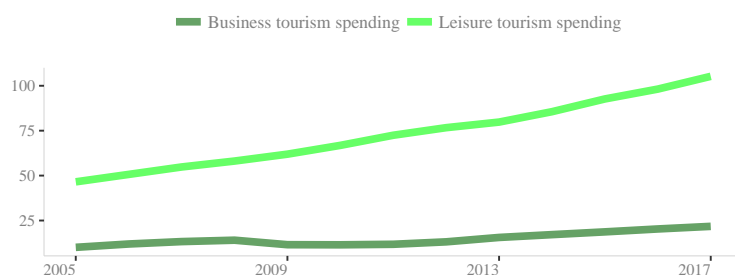
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

**Tourist service infrast.** **72/98** Value: 2.9  
1-7 (best) (2015)

**Cultural resour. & business travel** **9/97** Value: 5.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

**Natural resources** **17/98** Value: 4.4  
1-7 (best) (2015)

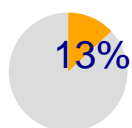
**Natural and cultural res. subindex** **11/98** Value: 4.8  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

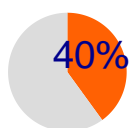
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

India (2015)

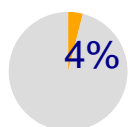


SAS (average, 2015)

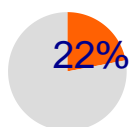


INTERNATIONAL TOURISM RECEIPTS, % of total exports

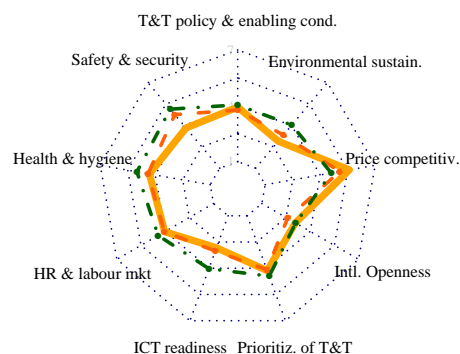
India (2014)



SAS (average, 2014)



SOURCE: WORLD BANK - WDI



● India ● SAS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US\$, billion- (2017)	149.0	18.6%
Total contribution to employment, thousands of jobs (2017)	39,249.2	7.9%
Direct contribution to GDP, current US\$, billion- (2017)	47.9	6%
Direct contribution to employment, thousands of jobs (2017)	24,737.9	5%

SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)

International tourism, receipts for travel items- (2014)	19,700
International tourism, receipts for passenger-transport items (2014)	1,056
International tourism, expenditures for travel items- (2014)	14,596
International tourism, expenditures for passenger-transport items (2014)	2,897

SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	118.4	(Rank: 8/125)
Domestic tourism spending (2017)	56.4	(Rank: 12/125)
Capital investment (2017)	15.3	(Rank: 12/125)

SOURCE: WTTC

## ACCESS AND TRANSPORT

Air transport infrast. 1-7 (best) (2015)	24/97	Value: 3.9
Ground & port infrast. 1-7 (best) (2015)	34/98	Value: 4

SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS

Price competitiv. 1-7 (best) (2015)	7/98	Value: 5.6
-------------------------------------	------	------------

Prioritiz. of T&T 1-7 (best) (2015)	67/97	Value: 4.1
-------------------------------------	-------	------------

Business envmnt 1-7 (best) (2015)	74/97	Value: 4
-----------------------------------	-------	----------

HR & labour mkt 1-7 (best) (2015)	78/98	Value: 4
-----------------------------------	-------	----------

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.