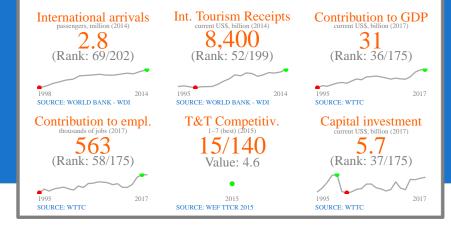
Tourism 360

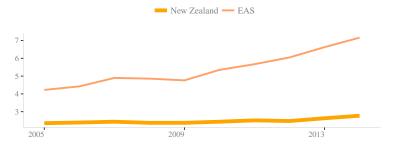
New Zealand

Country Snapshot



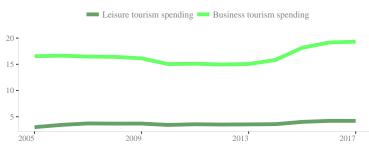
TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast. 18/140 Value: 5.9

1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

1-7 (best) (2015)

Natural and cultural res.

SOURCE: WEF TTCR 2015

subindex

1-7 (best) (2015)

32/140

28/140

Value: 3.2

Value: 4.1

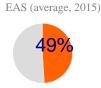
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 2.3

42/139

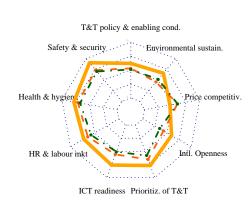
TRAVEL SERVICES, % of commercial service exports





INTERNATIONAL TOURISM RECEIPTS, % of total exports

Data not available



New ZealandEAS

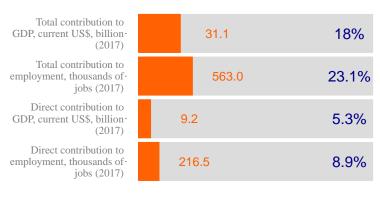
World

SOURCE: WORLD BANK - WDI

SOURCE: WEF TTCR 2015

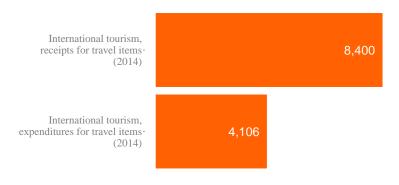
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion

Internal T&T consumption (2017)	16	(Rank: 35/175)
Domestic tourism spending (2017)	9.6	(Rank: 35/175)
Capital investment	5.5	(Rank: 37/175)

ACCESS AND TRANSPORT

SOURCE: WEF TTCR 2015

SOURCE: WTTC

Air transport infrast. 1–7 (best) (2015)	15/139 Value: 4.7
Ground & port infrast. 1–7 (best) (2015)	46/140 Value: 4.1

OTHER COMPETITIVENESS INDICATORS

Price competitiv.	116/140 Value: 3.8	Prioritiz. of T&T	15/139 Value: 5.6
1–7 (best) (2015)		1-7 (best) (2015)	
Business envmnt	8/139 Value: 5.7	HR & labour mkt	10/140 Value: 5.3
1–7 (best) (2015)		1–7 (best) (2015)	
SOURCE: WEF TTCR 2015		SOURCE: WEF TTCR 2015	

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

