

# Bhutan

## Country Snapshot

International arrivals  
passengers, million (2014)

**0.13**  
(Rank: 141/144)



Int. Tourism Receipts  
current US\$, billion (2014)

**125**  
(Rank: 119/143)



No data available  
(Rank: /125)

SOURCE: WTTC

T&T Competitiv.  
1-7 (best) (2015)

**60/98**  
Value: 3.4



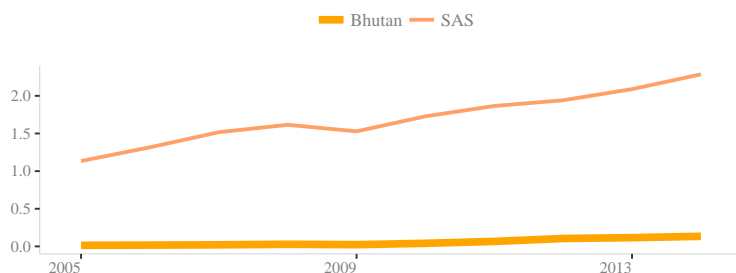
No data available  
(Rank: /125)

SOURCE: WTTC

SOURCE: WTTC

## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion

Data not available

SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

**81/98** Value: 2.6

1-7 (best) (2015)

Cultural resour. & business travel

**73/97** Value: 1.3

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

**39/98** Value: 3.1

1-7 (best) (2015)

Natural and cultural res. subindex

**50/98** Value: 2.2

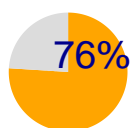
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

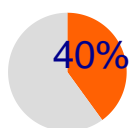
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Bhutan (2015)

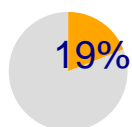


SAS (average, 2015)

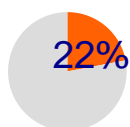


INTERNATIONAL TOURISM RECEIPTS, % of total exports

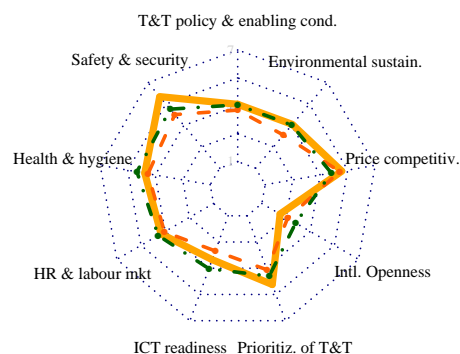
Bhutan (2014)



SAS (average, 2014)



SOURCE: WORLD BANK - WDI



● Bhutan ● SAS ● World

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

## Error: Aesthetics must be either length 1 or the same as the data (1): y, label, x

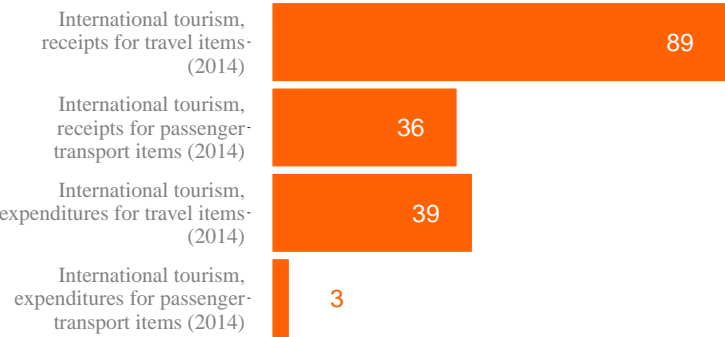
CAPITAL INVESTMENT, current \$US billion

Data not available

SOURCE: WTTC

SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (\*)



SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT

Air transport infrast. 42/97 Value: 2.9  
1-7 (best) (2015)

Ground & port infrast. 59/98 Value: 3.1  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

## OTHER COMPETITIVENESS INDICATORS

Price competitiv. 20/98 Value: 5.2  
1-7 (best) (2015)

Prioritiz. of T&T 29/97 Value: 4.9  
1-7 (best) (2015)

Business envmnt 33/97 Value: 4.6  
1-7 (best) (2015)

HR & labour mkt 60/98 Value: 4.3  
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.