Tourism 360

Uruguay

Country Snapshot

International arrivals
passengers, million (2014)
2.7
(Rank: 37/144)
SOURCE: WORLD BANK - WDI

Int. Tourism Receipts
current US$, billion (2014)
1,861
(Rank: 32/143)
SOURCE: WORLD BANK - WDI

Contribution to GDP
current US$, billion (2017)
4.7
(Rank: 52/125)
SOURCE: WTTC

Contribution to empl.
thousands of jobs (2017)
131
(Rank: 79/125)
SOURCE: WTTC

T&T Competitiv.
1–7 (best) (2015)
47/98
Value: 3.6
SOURCE: WEF TTCR 2015

Capital investment
current US$, billion (2017)
1.8
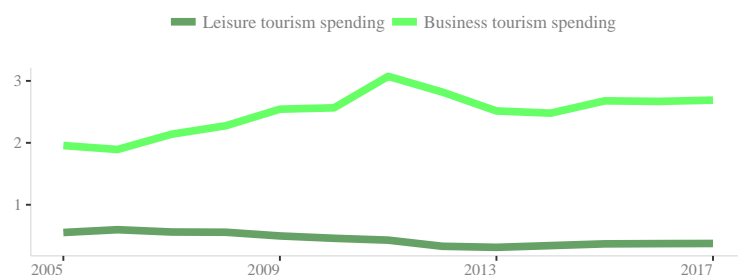(Rank: 90/125)
SOURCE: WTTC

TOURISM DEMAND

PASSENGER ARRIVALS, in millions
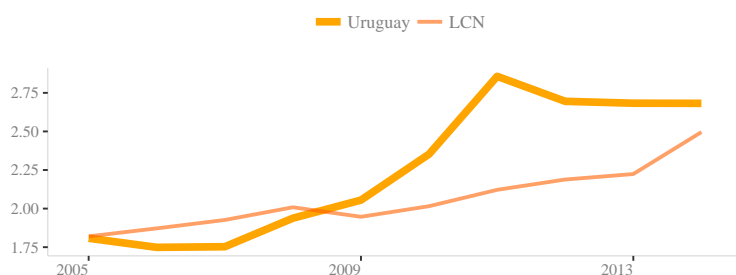
SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current $US billion

SOURCE: WTTC

RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.
1–7 (best) (2015)
50/98   Value: 4.1

Cultural resour. & business travel
1–7 (best) (2015)
41/97   Value: 1.8

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources
1–7 (best) (2015)
69/98   Value: 2.4

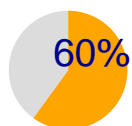**Natural and cultural res. subindex**
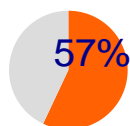1–7 (best) (2015)
58/98   Value: 2.1

SOURCE: WEF TTCR 2015

TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

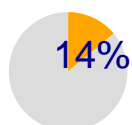## TRAVEL SERVICES, % of commercial service exports
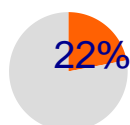
Uruguay (2015)
60%

LCN (average, 2015)
57%

INTERNATIONAL TOURISM RECEIPTS, % of total exports

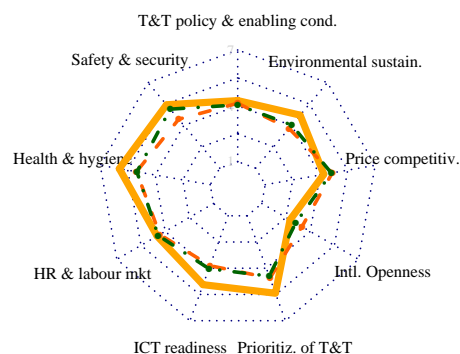Uruguay (2014)
14%

LCN (average, 2014)
22%

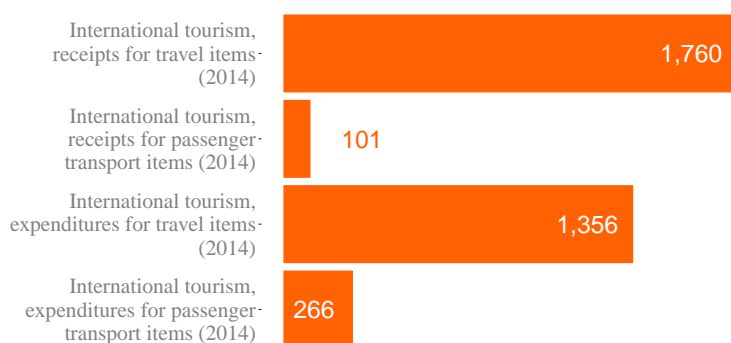SOURCE: WORLD BANK - WDI

- Uruguay
- LCN
- World

SOURCE: WEF TTCR 2015

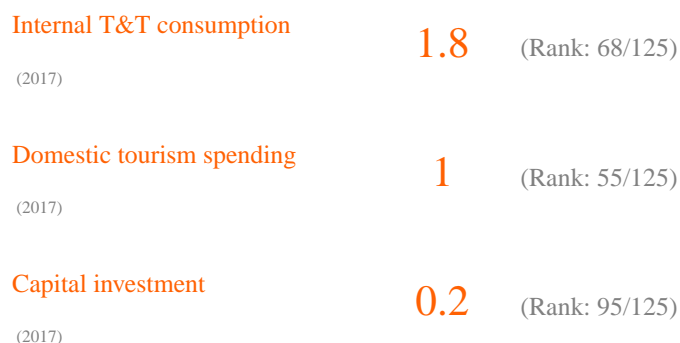# TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION

Total contribution to GDP, current US$, billion (2017)	4.7	64.6%
Total contribution to employment, thousands of jobs (2017)	131.0	7.4%
Direct contribution to GDP, current US$, billion (2017)	1.5	20.8%
Direct contribution to employment, thousands of jobs (2017)	43.7	2.5%

SOURCE: WTTC

CAPITAL INVESTMENT, current $US billion

Internal T&T consumption
(2017)
1.8 (Rank: 68/125)

Domestic tourism spending
(2017)
1 (Rank: 55/125)

Capital investment
(2017)
0.2 (Rank: 95/125)

SOURCE: WTTC

INTERNATIONAL TOURISM, in $US (*)

International tourism, receipts for travel items (2014)	1,760
International tourism, receipts for passenger transport items (2014)	101
International tourism, expenditures for travel items (2014)	1,356
International tourism, expenditures for passenger transport items (2014)	266

SOURCE: WORLD BANK - WDI

ACCESS AND TRANSPORT

Air transport infrast.
1–7 (best) (2015)
73/97 Value: 2.1

Ground & port infrast.
1–7 (best) (2015)
58/98 Value: 3.2

SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS

Price competitiv.
1–7 (best) (2015)
74/98 Value: 4.2

Prioritiz. of T&T
1–7 (best) (2015)
18/97 Value: 5.4

Business envmnt
1–7 (best) (2015)
39/97 Value: 4.6

HR & labour mkt
1–7 (best) (2015)
53/98 Value: 4.5

SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.