

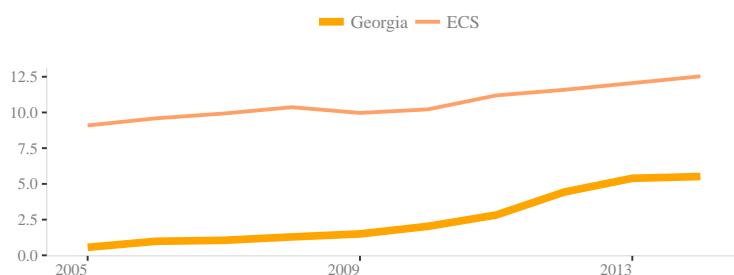
## Georgia

## Country Snapshot

International arrivals  
passengers, million (2014)5.5  
(Rank: 92/144)Int. Tourism Receipts  
current US\$, billion (2014)1,972  
(Rank: 92/143)Contribution to GDP  
current US\$, billion (2017)3.5  
(Rank: 70/125)Contribution to empl.  
thousands of jobs (2017)358  
(Rank: 61/125)T&T Competitiv.  
1-7 (best) (2015)45/98  
Value: 3.7Capital investment  
current US\$, billion (2017)0.29  
(Rank: 99/125)

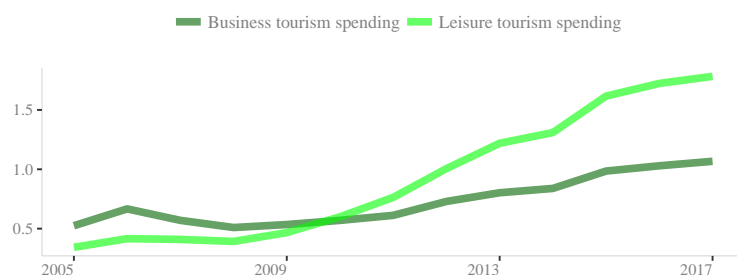
## TOURISM DEMAND

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

## RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

34/98 Value: 4.7

1-7 (best) (2015)

Cultural resour. &amp; business travel

53/97 Value: 1.5

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

81/98 Value: 2.1

1-7 (best) (2015)

Natural and cultural res. subindex

74/98 Value: 1.8

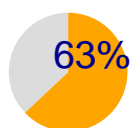
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

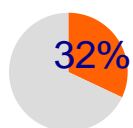
## TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Georgia (2015)

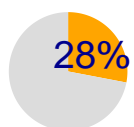


ECS (average, 2015)

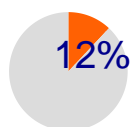


INTERNATIONAL TOURISM RECEIPTS, % of total exports

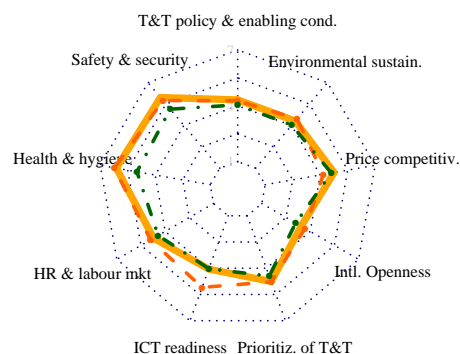
Georgia (2014)



ECS (average, 2014)



SOURCE: WORLD BANK - WDI

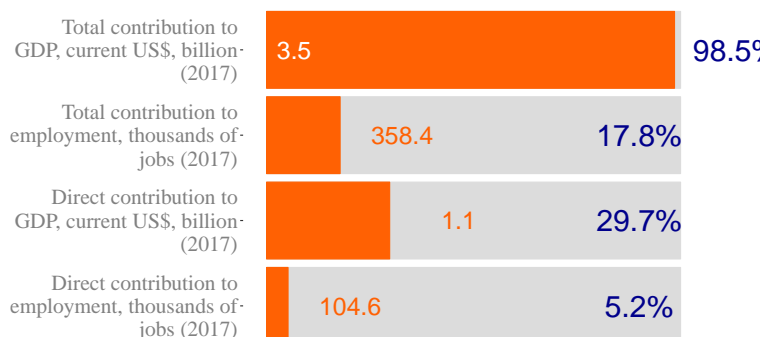


● Georgia ● ECS ● World

SOURCE: WEF TTCR 2015

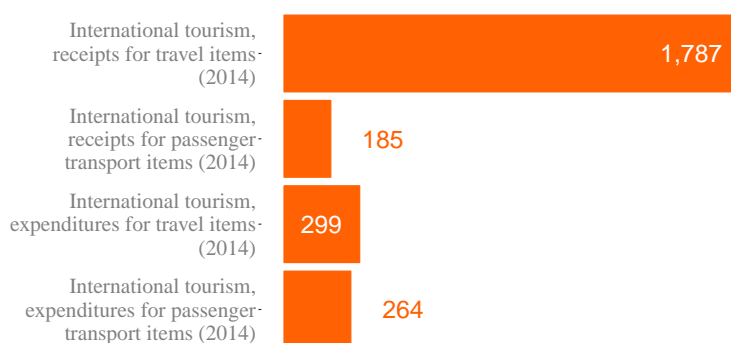
# TOURISM ECONOMIC INDICATORS

## DIRECT v. TOTAL CONTRIBUTION



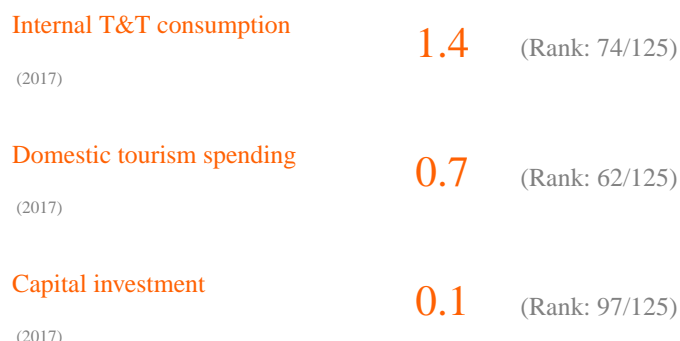
SOURCE: WTTC

## INTERNATIONAL TOURISM, in \$US (\*)



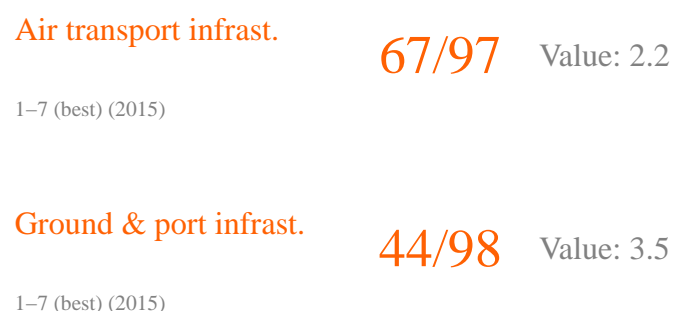
SOURCE: WORLD BANK - WDI

## CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

## ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

# OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.