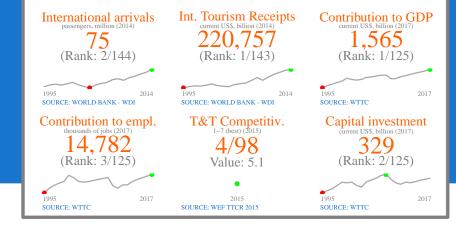
Tourism 360

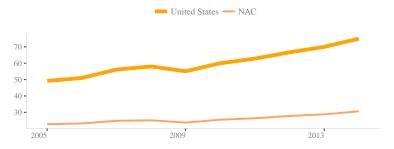
# United States

Country Snapshot



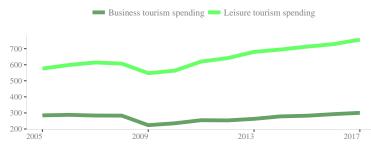
## **TOURISM DEMAND**

PASSENGER ARRIVALS, in millions



SOURCE: WORLD BANK - WDI

#### TOURISM EXPENDITURE BY PURPOSE, current \$US billion



SOURCE: WTTC

### RESOURCE BASE

**CULTURAL RESOURCES** 

Tourist service infrast. 6/98 Value: 6.3 1-7 (best) (2015)

Cultural resour. & business travel

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

#### NATURAL RESOURCES

Natural resources 3/98 Value: 5.3 1-7 (best) (2015)

9/98

Value: 5

Natural and cultural res. subindex 1-7 (best) (2015)

SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

Value: 4.8

12/97

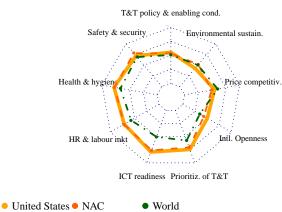
TRAVEL SERVICES, % of commercial service exports



INTERNATIONAL TOURISM RECEIPTS, % of total exports

United States (2014) NAC (average, 2014)





SOURCE: WEF TTCR 2015

# TOURISM ECONOMIC INDICATORS

#### DIRECT v. TOTAL CONTRIBUTION Total contribution to GDP, current US\$, billion-.564.5 86.79 (2017)Total contribution to employment, thousands of-14,781.7 9.2% jobs (2017) Direct contribution to 28.8% GDP, current US\$, billion-519.5 (2017)Direct contribution to 5,779.2 3.6% employment, thousands ofjobs (2017) SOURCE: WTTC INTERNATIONAL TOURISM, in \$US (\*)

#### CAPITAL INVESTMENT, current \$US billion

2	Internal T&T consumption (2017)	1056.7	(Rank: 1/125)
	Domestic tourism spending (2017)	634	(Rank: 1/125)
	Capital investment (2017) SOURCE: WTTC	177.8	(Rank: 2/125)
	ACCESS AND TRANSPORT		
	Air transport infrast.  1–7 (best) (2015)	2/97	Value: 6
	Ground & port infrast.  1–7 (best) (2015)	22/98	Value: 4.7

SOURCE: WORLD BANK - WDI

International tourism,

International tourism, receipts for travel items-

International tourism,

receipts for passengertransport items (2014) International tourism,

expenditures for travel items-

expenditures for passenger transport items (2014)

(2014)

(2014)

# OTHER COMPETITIVENESS INDICATORS

110,788

43,516

34,890

1–7 (best) (2015)	71/98	Value: 4.3	Prioritiz. of T&T  1–7 (best) (2015)	13/97	Value: 5.5
Business envmnt	12/97	Value: 5.3	HR & labour mkt	8/98	Value: 5.3
1–7 (best) (2015)			1–7 (best) (2015)		
SOURCE: WEF TTCR 2015			SOURCE: WEF TTCR 2015		

SOURCE: WEF TTCR 2015

(\*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.

