

International arrivals

6.1
(Rank: 28/144)

Int. Tourism Receipts

3,042
(Rank: 34/143)

Contribution to GDP

5.5
(Rank: 44/125)

Contribution to empl.

398
(Rank: 40/125)

T&T Competitiv.

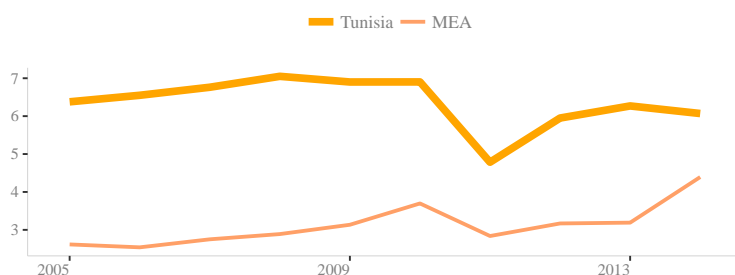
52/98
Value: 3.5

Capital investment

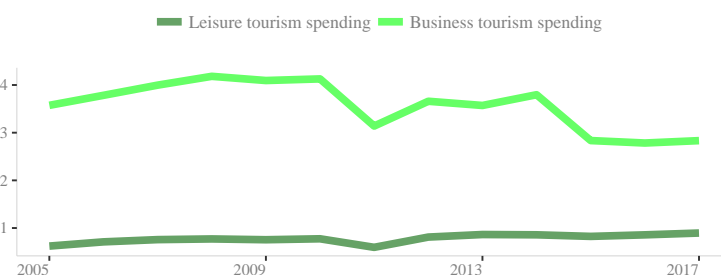
1.5
(Rank: 48/125)

TOURISM DEMAND

PASSENGER ARRIVALS, in millions



TOURISM EXPENDITURE BY PURPOSE, current \$US billion



RESOURCE BASE

CULTURAL RESOURCES

Tourist service infrast.

42/98 Value: 4.5

1-7 (best) (2015)

Cultural resour. & business travel

48/97 Value: 1.6

1-7 (best) (2015)

SOURCE: WEF TTCR 2015

NATURAL RESOURCES

Natural resources

68/98 Value: 2.4

1-7 (best) (2015)

Natural and cultural res. subindex

68/98 Value: 2

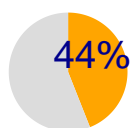
1-7 (best) (2015)

SOURCE: WEF TTCR 2015

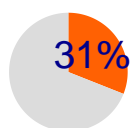
TOURISM ECONOMIC INDICATORS — COMPETITIVENESS

TRAVEL SERVICES, % of commercial service exports

Tunisia (2015)

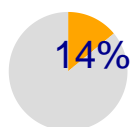


MEA (average, 2015)

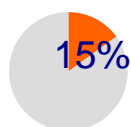


INTERNATIONAL TOURISM RECEIPTS, % of total exports

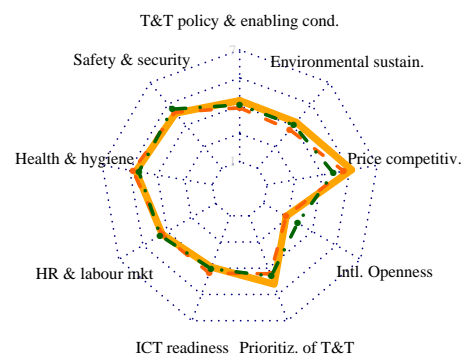
Tunisia (2014)



MEA (average, 2014)



SOURCE: WORLD BANK - WDI

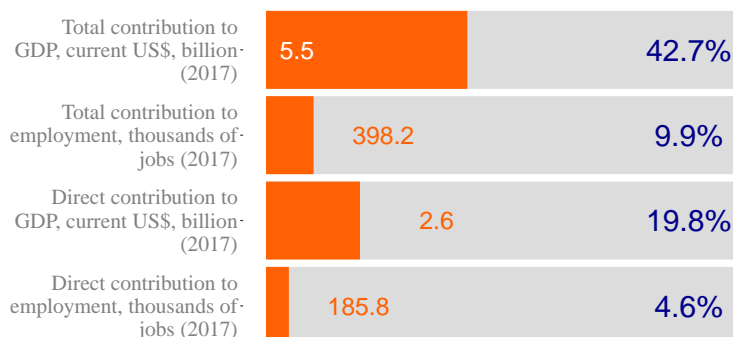


Tunisia MEA World

SOURCE: WEF TTCR 2015

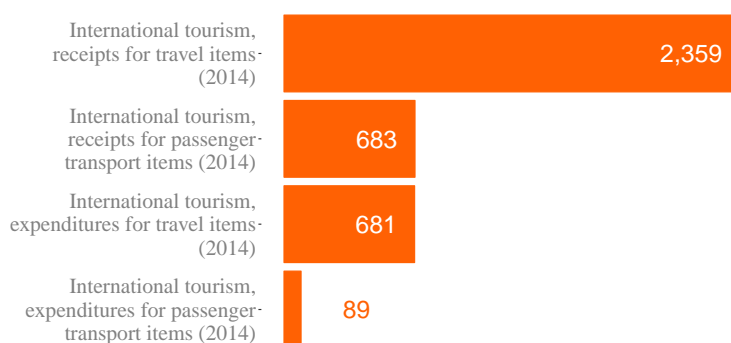
TOURISM ECONOMIC INDICATORS

DIRECT v. TOTAL CONTRIBUTION



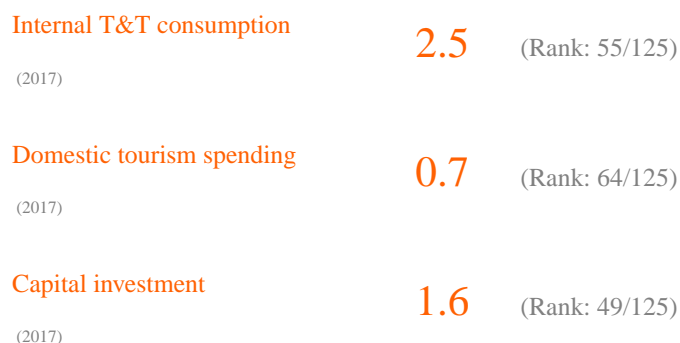
SOURCE: WTTC

INTERNATIONAL TOURISM, in \$US (*)



SOURCE: WORLD BANK - WDI

CAPITAL INVESTMENT, current \$US billion



SOURCE: WTTC

ACCESS AND TRANSPORT



SOURCE: WEF TTCR 2015

OTHER COMPETITIVENESS INDICATORS



SOURCE: WEF TTCR 2015

SOURCE: WEF TTCR 2015

(*) Receipt for travel items: These expenditures by international inbound visitors, or in their behalf, to purchase goods and services in the reporting economy. Receipts for passenger transport items: These are expenditures by international inbound visitors for all services provided in the international transportation by resident carriers and passenger services performed within an economy by nonresident carriers.