

Value Sensitive Design Assignment #1

Due Date: submit w/ Final Project

Write the privacy policy for the website you are designing. Your aim is to be sensitive to all the values that are at play, and make appropriate tradeoffs between them. There are two parts to this assignment:

- Write the privacy policy itself (length is somewhat flexible, but it must be readable by an average person in 5 minutes or less).
- Complete a worksheet (see attached) explaining why you wrote your privacy policy as you did.

Be realistic about what data you're going to collect, and what you're going to do with it. At a minimum, you're presumably going to want some data to improve your website via analytics, so don't just go with a utopian 'we won't collect any of your data' approach. Your interests matter too (e.g. producing a good website that will make money), and collecting data can be an important part of this. What we're looking for is a reasonable and intelligible privacy policy that, through being sensitive to all the values that are at stake, strikes an appropriate balance between collecting useful data, and respecting user privacy.

Privacy Policy Justification Worksheet

1. Briefly describe the website you are building (its purpose/functionality/etc.)

It's a website where people can view/write movie reviews

2. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Anonymous user: user who can view movie & reviews and search movies by actors

Log in user: user who can view movie & reviews, search movies by actors and write reviews

Admin: admin user who can delete reviews

Moderator: moderator can add movies

3. What data will you have access to, and what might this data reveal about its subjects?

We will have access to user's log in information as well as their movie reviews.

4. What values are relevant to your website and its privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

User's movie reviews are relevant to our website as people benefit from other people's review.

User's username and password is used to personalize the service.

5. What counts as "success" for the website you are building?

People can find good movie to watch and avoid movie they are not interested in.

6. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

For account registration data, i.e. username & password. Although it contains user's personal information, we decided to collect the data because it personalizes user's experience and we can potentially provide personalized ads in the future.

For user generated content, i.e. movie reviews. Although it possibly reflect user's movie taste, we decided to collect the data because it provide values to other users of the website.