

## Value Sensitive Design Assignment #2 (submit with your final project)

### [General]

1. Briefly describe the website you are building (its purpose/functionality/etc.)

Our website is a movie review website, like a clone of Rotten Tomatoes. Users can leave a review for a movie, and can see reviews of all movies.

2. What problem is your website meant to solve? (If your website wasn't intended to solve a problem, instead answer the following: what problem or problems *could* a website like yours solve?)

Our website provide a place for users to express their personal opinions freely towards a movie and share the reviews with other users.

3. Identify the stakeholders (direct and indirect) whose interests are relevant to your website.

Movie reviewers, actors, directors.

4. What values are at stake for these stakeholders?

For movie reviewers, their reviews are shown here on this website with their username attached. User login informations are safely stored in our database.

For actors and directors, users can utilise the search functionality to search movies for an actor. Our website display a list of movie performed by that actor. They can register an account and be a Moderator who can add a movie into our website.

5. Is your website likely to undermine or compromise any of these values? Which ones, for which stakeholders, and how?

We won't share our users login information with any third parties.

6. Which values does your website promote, for which stakeholders, and how?

We promote a free speech environment here in our website, anyone can register an account and leave a review for a movie. However, we have a Admin role that has the right to delete a review due to discrimination content.

7. What counts as “success” for the website you are building? Given the relevant problem(s), stakeholders, and values that are at play, why is this account of success reasonable?

We think our website a success when users can express their opinion to a movie freely. An actor or director can register an account as a Moderator and add their new movie into our database so users can review on this new movie.

8. How does the broader social context surrounding your website affect the likelihood it will succeed?

We think our website will be a success as people tends to use social media and platform to share their lives, express their opionions. And there are a lot of movie lovers that would love to see reviews from other people.

**[Privacy]**

9. What user data will you have access to, and what might this data reveal about its subjects?

We will have access to user's log in information as well as their movie reviews.

10. What values are relevant to your website's privacy policy? (Note that the relevant values will depend in part on the kind of website you are building).

User's movie reviews are relevant to our website as people benefit from other people's review.

User's username and password is used to personalize the service.

11. Describe how you took the relevant values into account in writing your privacy policy (e.g. what decisions and tradeoffs were made, and why).

For account registration data, i.e. username & password. Although it contains user's personal information, we decided to collect the data because it personalizes user's experience and we can potentially provide personalized ads in the future.

For user generated content, i.e. movie reviews. Although it possibly reflect user's movie taste, we decided to collect the data because it provide values to other users of the website.

### **[Autonomy]**

12. In what ways might your user interface "nudge" users? Analyze a minimum of 3 features.

1. when user click profile tab, the website would redirect user to log in page because you need to log in to view profile. User is not forced to log in as they can view movie & list without signing in.

2. when user log in, user will be taken to profile tab to edit/provide more information, user is not force to fill those information as they can simply navigate away
3. when user click into a movie detail page, website will prompt user to leave a review, user is not force to leave a review as they can scroll away to view detail & other's reviews.

13. Do any of these constitute “dark patterns”? For each previously identified feature, explain why it does or does not.

1. User is not forced to log in as they can view movie & list without signing in. There are no sign that forbid user from movie/search page. They can simply click the navigation bar and navigate away
2. User is not force to fill those information as they can simply navigate away. There are no sign that indicate those field are required. They can simply click the navigation bar and navigate away
3. User is not force to leave a review as they can scroll away to view detail & other's reviews.