

Hanna Duker User Experience Designer

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WORK EXPERIENCE

Pondo. User Experience Designer Mar.2023-ongoing | Remote. RSA

UX Design consultant, supporting the lead UX consultant on the design of a Rapid Development Platform:

- Conducted user research to understand the target audience, their needs, and pain points
- Developed a **UX** strategy for a phased product release, aligned with the Company's business goals and vision
- Established design guidelines to maintain consistency across the product
- Collaborated closely with developers and a cross-functional product team to ensure alignment with business and technical requirements
- Created, evaluated and iterated rapid prototypes, to support key design decisions early and often throughout the process
- Presented compelling experience stories to executive leadership, business stakeholders and project teams.

She Can Do (Non Profit Company). Product Designer Mar.2024-ongoing | Remote. RSA

Six month part-time commitment to a voluntary product design role, involving user-centred work on a range of design projects related to the She Can Do Training Program and Brand

- Designed training program manuals in collaboration with a UX writer, rapidly developing high quality digital products
- Increased production of deliverables by establishing replicable templates for educational manuals to be utilised by other designers on the team
- Ensured brand quality without compromising user experience
- Planned and co-hosted portfolio workshop events in collaboration with team members and partners

R&L Architects. Senior Project Architect Sept.2021-Feb.2023 | Cape Town/ hybrid. RSA

Created new design solutions for a leading South African retail chain, helping to optimise the customer experience and improve business operations.

- Lead and mentored two junior designers, rapidly iterating designs to ensure timely delivery of a high quality product.
- Oversaw construction and quality control focusing on details
- Worked within an existing design system, ensuring consistency, excellent user experience and compliance with standards.
- Ensured the design met the tight budget and delivery requirements, by collaborating closely with a cross-functional team.
- Advocated for design improvements, based on the challenges users experienced using previous designs for the retail chain.

EDUCATION

UX Immersion Course

May.2022-Dec.2022 | Career Foundry

Frontend Development for Designers

Jan.2023-June.2023 | Career Foundry

Intro to UX Design

April.2022-May.2022 | Career Foundry

Masters in Architecture (Professional)

Jan.2007-Dec.2012

University of Cape Town | RSA

BS. Social Work (Psychology Specialization)

Jan.2005-Dec.2007 (2 years)

University of Cape Town | RSA

SKILLS

Critical thinking

Strategic thinking

Design thinking

Communication

Negotiation

UX Research

UX Design

Interaction Design

UI Design

Project Management

TOOLS

Figma & FigJam

Lucid

Principle

Adobe Photoshop

Adobe InDesign

Microsoft Suite

Autodesk Revit & AutoCad

Miro

VPUU (NPC). Project Architect Oct.2018-Sept.2021 | Cape Town. RSA

Designed and tested Waste Recycling Centres, as a proposed solution for the waste crisis in informal settlements in Cape Town.

- Conducted ethnographic research to identify user requirements and pain points.
- **Developed project requirements and features** based on the user research, municipal requirements, and a technical briefing.
- Facilitated a timely, albeit challenging, implementation during Covid, involving complex problem solving and collaborating with a community participation team and cross-functional project team.
- Designed improvements for subsequent implementations, based on user experience and feedback on what did not work well.

SUN Development. Architect & Urban Designer (Assistant) Mar.2013-Dec.2018 | Cape Town. RSA

Worked on multiple public sector Urban Regeneration Projects and Community Buildings, with the purpose of solving specific urban problems and creating safer public spaces.

- Established an understanding of specific community needs, per project, through user interviews, ethnographic research and urban systems research, guided by community participation teams and existing base line surveys.
- Designed urban intervention concepts in response to community needs and pain points.
- Facilitated co-design workshops and negotiations with stakeholders and community user groups to obtain feedback and validate concepts.
- Ensured compliance with accessibility standards and building regulations.
- Collaborated closely with technical consultants to realise concepts and prepare construction documentation and specifications.

HH Architects. Principal architect Jan .2017-Jan.2021 | Cape Town. RSA

Ran a small architectural consultancy, in partnership with another architect, focussing on residential renovations.

- Helped people to optimise their homes by **creating ergonomic design** solutions, specifically tailored to client requirements.
- Managed the building contracts and project meetings for small scale residential construction projects
- Managed design documentation throughout the project lifecycle, integrating the work of technical consultants into the design.
- Ran an iterative design process to produce solutions that met user requirements and budget.

FURTHER UX CERTIFICATIONS

Web Design for Usability

Jan.2023 | **IxDF**

User Research - Methods and Best Practice

Dec.2022 | **IxDF**

Conducting Usability Testing

Nov.2022 | **IxDF**