



# MicroTech Sales Report

MicroTech is the company that sales electronic goods from 2020 year. It works in two countries – France and Belgium and has a wide range of products in many categories. The company supports four payment types and delivers the goods from warehouses, placed in different parts of countries. Existed type of sales helps to reduce the cost of renting premises and, accordingly, the final cost for customers.

The main business process of the company is the sale of units of equipment. So this was taken as the object of the presentation.

The report was made to help the users with understanding the distribution of revenue in different periods of time by different categories - country, product category, payment type, etc. It lets answer such business questions as:

- how the sales distribute throughout the year in different countries
- what kind of payment type is the most popular
- which category of products is not popular and it is possible to refuse to sell it in the future
- what discounts are most popular
- what is top5 products by total sale and by total sale quantity
- what categories of products bring the most profit

## The report was published to Power BI Service Portal

