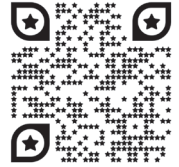


Hannah Farnham

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Multidisciplinary designer, artist, & aspiring creative coder

Education

Parsons School of Design
New York, NY | May, 2025
Masters of Professional Studies

Pratt Institute
Remote | December, 2020
Courses

- › Introduction to Web Design
- › Introduction to Web Dev.

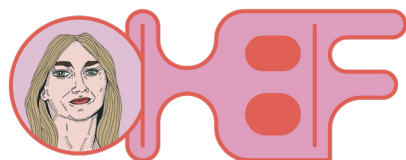
University of Massachusetts
Amherst, MA | May, 2019
Bachelors of Fine Arts

- › Primary Major | Studio Arts
- › Secondary Major | Sustainable Food & Agriculture

Skills

- › *Design* | Proficiency in Figma & Adobe Suite, CSS, HTML, *Javascript & After Effects
- › *Fine Arts* | Painting, Drawing, Printmaking, Ceramics, Illustration
- › *Project Management* | Client Relations, Project Planning, Task Management, Invoice and Billing
- › *Shopify Business + Product Fundamentals Certified*

**learning*



Experience

Trellis | Remote | 2022–2024
UI/UX Design Lead

- › Secured client contracts by conducting sales meetings, presenting tailored mockups, and clearly outlining the design and implementation process
- › Conducted UX research to inform client projects, through problem discovery, competitive analysis, sketching, mapping, and wireframes
- › Establish robust style guide and design system with reusable components for responsive web mockups using Figma
- › Strengthened client relationships by presenting concepts, thoughtfully incorporating feedback, and advocating for best practices to balance client preferences with best practices
- › Fostered collaboration between design and development teams by implementing recurring meetings to ideate on improvement and optimizing design files for clearer developer implementation
- › Create comprehensive documentation outlining design processes for internal reference and knowledge sharing
- › Generate branding identities and assets, including packaging, iconography, and logo designs, for both client projects and internal initiatives

Trellis | Remote | 2021–2022
Senior Designer

- › Designed responsive website mockups for both client and internal use, resulting in enhanced user experience, by presenting to clients, gathering feedback, and refining designs

Trellis | Boston | 2019–2021
Junior Designer

- › Produced graphic design deliverables and website mockups

Independent Contractor | Remote | 2016–present
Freelance Designer / Artist

- › Design engaging assets, including branding, product materials, company documents, and website mockups for Hanacure, a skincare brand
- › Designed a comprehensive visual identity for a restaurant pop-up, including logo, color palette, typography, illustrations, and promotional assets
- › Produced various art and design projects; custom illustrations, apparel design, and album cover art