

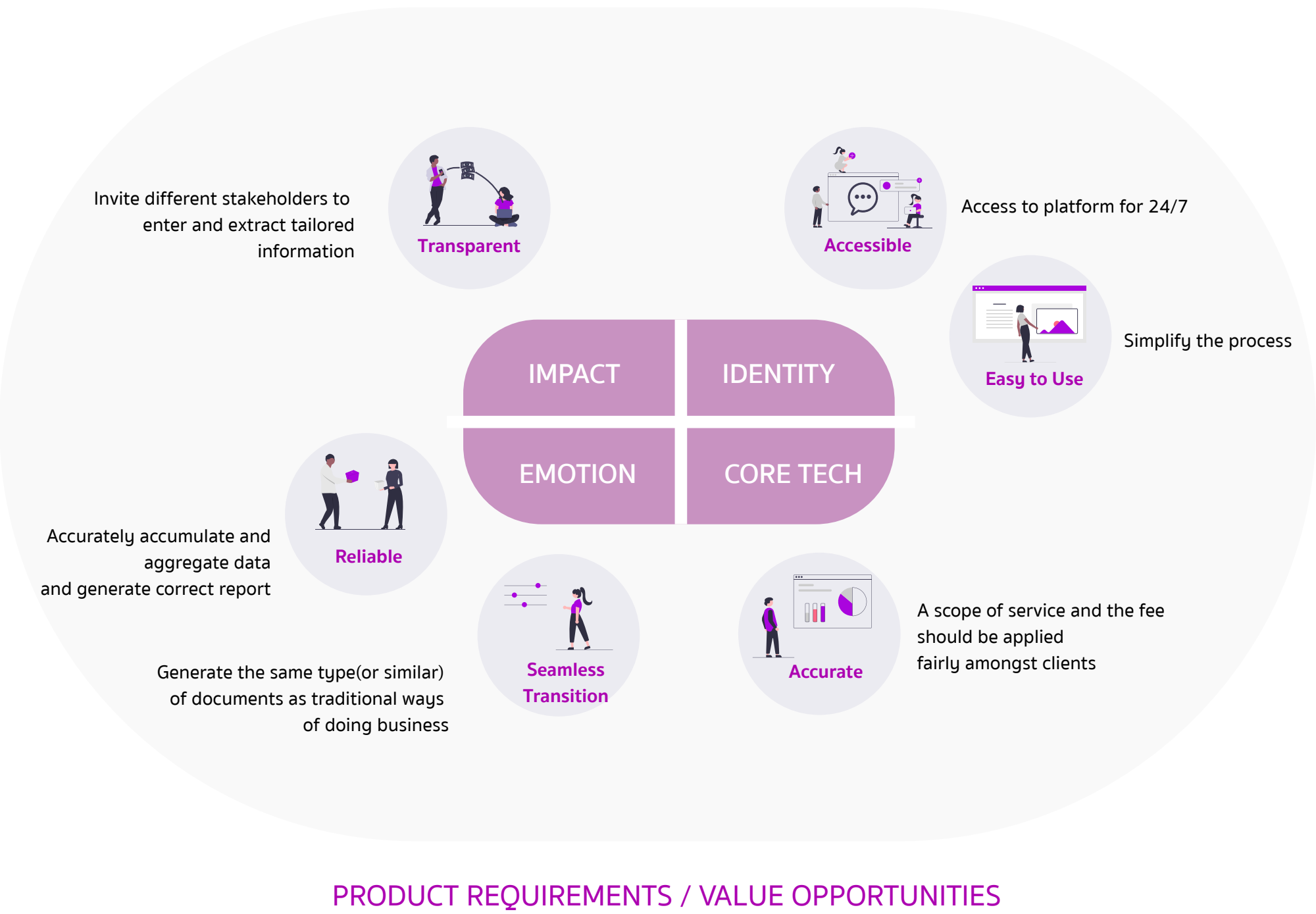
# Define Product Development Opportunity

## Semi Co-Design

In this design phase, I interviewed internal and external stakeholders for a semi co-design session to identify key value propositions including product requirements, and the features they would appreciate to use when the product is deployed.

The platform should monitor and manage the production tasks, assign jobs to apprentices, track workflow, manage related documents, and create financial reports to increase the service capacity.

Here are the key product requirements that I identified through the semi co-design session.



## Define Opportunity

After fully understanding the problem space and each stakeholders' needs, I saw there are some unmet needs and opportunity gaps throughout the journey. Based on all the insights that we found, we re-define the product development opportunity and key features for developing a MVP product.

How might we empower a program manager to automate her tasks while distributing service benefits amongst various stakeholders?