



## What is *Make Your Mark*?

“Make Your Mark” is a book about women currently working in the design industry telling their stories, in their own words.

As part of this project, I will be interviewing women working throughout the design industry, asking them about their careers and their lives so I can create an inspirational resource solely dedicated to talking about our industry from a female designer’s perspective.

As a woman working in design, one issue that I feel needs to be addressed is the lack of diversity in the industry. On the Interaction Design course, there are a great number of women studying, but I don’t see this reflected in the amount of working female designers.

According to The Design Council, 78% of the UK’s design workforce is male. This is significant as women make up 63% of all students studying creative arts and design subjects at university. For many reasons, women are not currently making the transition from university to the world of work as easily as their male counterparts.

My project aims to change that!

I am providing beacons that young women designers who are aspirational can identify with. This will give them the self-belief I think they need to succeed.

I believe that this thoughtfully designed and illustrated book will inspire women who are about to make the leap from studying design and allow them to feel supported. This book will be an important resource for individuals who feel like they are isolated from or can't find other female designers or mentors where they live. It will also be an incredible resource for anyone else who just wants to read interviews with genuinely great designers.



\*Everyone!\* No matter who you are, I believe you can find something worthwhile within this book. believe that everyone in our industry can benefit from breaking down stereotypical gender roles through considered conversation and greater representation.

### **Backer rewards**

#### **£5- HB pencil**

A donation.

#### **£15- Felt Tip Pen**

The early-bird price for the book.  
Bookmark.

#### **£20- Ink Pen**

The regular price for the book.  
Bookmark.

#### **£200- Stylus pen**

The book, complete with

### **Funding breakdown**

Price breakdown-

Book Printing- £2026

Kickstarter Fees- £300

200 x bookmarks (£80)

100 x A6 sticker sheets (£75)

200 x 1in badges with box (£45)

50 x A4 art prints (£35)

10 x A2 posters (£60)

The rest goes towards paying for the filming and for shipping supplies.

### **About the creator**

My name is Hannah Sharp and I am a final year student studying BDes (Hons) Interaction Design at Belfast School of Art. I am extremely passionate and committed to my study and I would love to see my final year project through to publication.

### **Timeline**

**End of march-** Kickstarter ends. Orders for backer rewards go out

**March and April-** Finalizing book design and book ordering

**Late May** - Sending out backer rewards

**June** - Final year university show

Tier name brainstorm-

HB pencil

mechanical pencil

paintbrush

fountain pen

pen tool