

# **EDUCATION**

## ILLINOIS STATE UNIVERSITY | Normal, Illinois

Bachelor of Arts in Graphic Design, 05.2020

Major GPA: 3.8/4.0

#### PROFESSIONAL PRACTICE

### **DESIGN STREAK STUDIO | Graphic Designer**

Illinois State University, 08.2019–12.2019

- Collaborated with team members to research and generate designs that for outside clients.
- Communicated with clients to conceptualize the best solution for their design needs, and presented final designs to clients.

## ISU MARKETING AND COMMUNICATIONS | Graphic Design Intern

Normal, Illinois, 08.2019-12.2019

- Designed cross-platform pieces for an audience of over 23,000 faculty and staff.
- Material included posters, products, flyers, and more for various events, specific campus departments, and promotional campaigns.

# SHANGHAI NORMAL UNIVERSITY TIANHUA COLLEGE OF ART AND DESIGN | Teacher's Assistant

Shanghai, China, 11.2019

• Assisted teaching a Special Topics class in exploring Cultural Identity in Graphic Design.

# ISU SCHOOL OF ART | Graphic Design Intern

Illinois State University, o6.2019-08.2019

- Communicated with the Administrative Department at Illinios State University's Center for the Visual Arts.
- Illustrated and designed a T-shirt to be distributed to all faculty and students in the School of Art.

# MISERICORDIA CAMPUS | Graphic Design Intern

Chicago, Illinois, 05.2018-08.2018

- Created posters, flyers, cards, and T-Shirts for fundraising events.
- Worked through a design process of research, brainstorming, illustrating, designing, printing, and cutting while communicating with clients to bring visions to life.

# **LEADERSHIP**

#### ISU SCHOOL OF ART | Ambassador

Illinois State University, 01.2018-12.2019

- Served as a mentor for six incoming students.
- Helped lead and presented at recruiting events for the School of Art.

# PHI SIGMA SIGMA SORORITY | Apparel Chair

Illinois State University, 05.2017-05.2018

- Designed T-shirts, sweatshirts, hats, and decals for philantrhropic, social, and promotional events.
- Was responsible for communicating with vendors, product accountability and distribution.

#### **ACHIEVEMENTS**

#### **HONORS STUDENT**

Illinois State University

12.2018–05.2020 Earned a GPA higher than 3.5. Explored deeper research in Art History and Graphic Design.

#### SENIOR EXHIBITION

Illinois State University

11.2019

Showcased a brand identity for an original prospective Non-For-Profit organization.

# YOU ARE NOT ALONE EXHIBITION

**Illinois State University** 

09.2019

Presented a piece that promotes social and emotional awareness.

### **REFERENCES**

#### **ARCHANA SHEKARA**

Creative Director of Design Streak Studio, Associate Professor of Graphic Design ashekar@ilstu.edu

#### **GENEMARIE BEEGAN**

Former Graphic Designer at Misericordia Campus, Chicago (773) 329.6730