

# 谢瀚贤

(86) 13826136615 | hannahxie@outlook.com



## 教育经历

多伦多大学圣乔治主校区

2017 年 9 月-2022 年 6 月

统计-数学-心理学 本科 文理学院

加拿大

- GPA: 3.38/4.0 Dean's list Scholar 院长优秀学生获得者
- 相关课程: 统计理论, 抽样调查理论, 计算机程序, 基础心理学, 社会心理学

## 实习经历

广州市花都区稀区艺术培训中心 全职 玩美英语部

2019 年 9 月-2020 年 2 月

- 参与创办青少年儿童英语教育培训机构, 管理组织日常运营并进行团队建设, 协助校区各部门规划, 设计管理发展方案等工作
- 负责收集分析教育市场家长偏好数据, 设计定性调查问卷, 进行相关招生工作
- 从语言传播技巧、教材使用、儿童发展心理教育方面对中外教师进行能力培训, 英语教学班级成员达 100 多人

加拿大房大师 (RealMaster) 兼职客户代表 销售部

2018 年 1 月-2018 年 3 月

- 负责从各渠道开发客户资源, 推广本平台广告投放招商, 与各大地产经纪机构及个人合作
- 参与多伦多房地产行业研究分析, 帮助通过广告归因及核心数据分析优化投放策略, 协调广告预算分配及出价调整
- 协助合同谈判及进行流程跟进, 超出原计划 30% 完成每月广告成交量, 获得优秀实习生称号

广州佳美展览有限公司 实习生 市场销售部

2017 年 3 月

- 评估各参展公司运营情况, 结合美容行业趋势进行数据分析, 根据分析结果绘制专业图表, 制作分析报告
- 前期参与分配展会资源, 参会期间与各界中外参展商沟通, 会后协助编辑整理展会资料

## 活动经历

多伦多大学中国学生学者联谊会 (UTCSSA)

活动部 副部长

2017 年 9 月-2019 年 8 月

- 担任多项活动策划组长, 如中秋求职晚宴 (500 人)、新生校园游 (200 人) 等学生活动。2019 CSSA 春晚 (1000+观众) 负责人
- 组织大型团队活动, 可独立撰写活动策划案, 跟进活动流程, 后期进行活动复盘

多伦多大学中国音乐社 (UTC MC)

演艺部 经纪人

2017 年 10 月-2019 年 7 月

- 担任部门艺人与活动主办方之间的代理经纪人, 负责演出安排、联系活动主办方等工作, 具备优秀沟通能力

## 技能及语言

- 熟练使用 Microsoft Office 办公软件
- 可操作 Python、R、SAS 等计算机语言
- 语言能力: 普通话 (母语), 粤语 (母语), 英语 (流利), 韩语 (基础)

# Hanxian (Hannah) Xie

(86) 13826136615 | hannahxie@outlook.com

## EDUCATION

**University of Toronto St. George Campus**

**09/2017-04/2022**

- Bachelor of Science Major in Statistics, Minor in Mathematics, Psychology
- GPA : 3.38/4.0 (Dean's list Scholar)
- Related courses : Statistical Theory, Sample Survey Theory, Computer Programming, Intro Psychology, Social Psychology

## WORK EXPERIENCE

**Full-time Startup Team Member      Perfect English Edu., Guangzhou, China**

**09 /2019-02/2020**

- Running a young children's English educational establishment, managed and organized the daily operation.
- Assisted all departments in teaching, trained teachers in terms of language communication skills, use of teaching materials and psychological education for children's development
- Collected and analyzed data on parents' preferences in the market of education, designed qualitative questionnaires and carried out relevant campus enrollment.

**Part-time Customer Representative Realmaster Technology Inc., Canada**  
**01/2018-03/2018**

- Responsible for developing customer resources, promoting advertising on our APP, cooperating with real estate brokerage agencies and individuals.
- Participated in researching and analyzing the real estate industry in Toronto, optimized the advertising delivery strategy through advertising attribution and core data analysis.

**Intern, Marketing Department      China International Beauty Expo, Guangzhou, China**

**03/2017**

- Evaluated the operation of participated companies, drew professional charts according to their analysis results and produce analysis reports
- allocated resources of the expo according to the trend data analysis of beauty industry, communicated with domestic and foreign exhibitors, and assisted to edit and organize the exhibition materials.

## EVENT EXPERIENCE

**Vice Director, Event Department      Chinese Students and Scholars Association (UTCSSA)**

**09/2017-08/2019**

- Project manager of several events and main director of 2019 CSSA Chinese New Year Gala.
- Having the ability to plan and write event proposal independently.

**Agent, Performance Department      University of Toronto Chinese Music Club**

**10/2017-07/2019**

- Served as the talent agent between the entertainer of the department and the event organizer, responsible for performance arrangement and contacting the event organizer, etc.

## SKILLS AND LANGUAGE

- Proficient in Microsoft Office
- Familiar with Python, R, SAS etc.
- Language: Mandarin (native), Cantonese (native), English (fluent), Korean (basic)