Yuhan (Hannah) Wang

Aspiring UX researcher looking for internships

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EXPERIENCE

Develop for Good, UX Consultant volunteer

Nov 2021 - Present, Remote

- Collaborate with 2 PMs, 2 designers, 1 developer to improve website accessibility for a non-profit organization
- Design interview protocols, conduct 3 interviews and usability tests, and communicate findings with team and client to inform redesign directions

Beijing Entropy Reduction Tech. Co. Ltd., Operation Intern

Apr 2020 – Sep 2020, Jul 2021 – Sep 2021, Beijing

- Conducted usage data analysis on app features to inform iteration direction for a social app with 4000+ daily active users
- Designed and conducted surveys (200+ respondents) and 40+ semi-structured interviews to investigate the problem of low user purchase rate, resulting in increased purchase rate

UCSD Design Lab, UX Designer & Front-end Developer

Jun 2019 - Jan 2020, La Jolla

- Collaborated with designers, developers and content strategists to design, develop and launch website for a design challenge with 175+ participants

Bainbridge Inc., Web Developer & Designer Intern

Jan 2019 - Dec 2019, La Jolla

- Designed, built and launched an MVP web app (CapitalSphere) to digitalizes company's traditional consulting process, increasing process efficiency and collaboration between clients and consultants

PROJECTS

Smart Hygiene, UX Researcher

Sep 2021 – Dec 2021, Seattle

- Conducted desk research and 5 contextual inquiries to explore food hygiene issues for college students who cook for themselves
- Reimagined food preparation experience and tested proof of concept prototypes with 5 usability tests

Meeting APPropriately, UX Researcher

Jan 2019 - Apr 2019, La Jolla

- Conducted desk research and 7 user interviews to discover the factors that prevent people from speaking up in meetings
- Hypothesized that external environment has dominant impacts, proposed solutions and presented this project at a UX professional gathering

EDUCATION

U of Washington, Seattle

Sep 2021 - Jun 2023

M.S. in Information Management
w/Spec User Experience

UC San Diego

Sep 2016 - Jun 2019

B.S. in Cognitive Science
w/Spec Design & Interaction

SKILLS

Research
User interview
Usability testing
Survey
Heuristic Evaluation
Contextual Inquiry
Competitive analysis
Persona

Design
Wireframes
Storyboarding
Rapid Prototyping

Data Analysis
SQL
Python

Development
ReactJS
HTML/CSS
Javascript
Java