Yuhan (Hannah) Wang

Aspiring qualitative UX researcher looking for internships

hannahh1425.github.io/portfolio
(206) 466-8393
yuw431@gmail.com

EXPERIENCE

Develop for Good, UX Consultant volunteer
Nov 2021 - Present, Remote

- Redesign website for a non-profit organization, Scattering Resources, to improve donation conversion rate and user experience in general
- Design user interview protocols and conduct user interviews to understand user pain points while using the current website

Beijing Entropy Reduction Tech. Co. Ltd., Operation Intern
Apr 2020 – Sep 2020, Jul 2021 – Sep 2021, Beijing

- Designed surveys and conducted in-depth user interviews which resulted in designing 3 new app features.
- Monitored multiple metrics such as app performance, user retention, and daily active user, and updated data dashboard daily

UCSD Design Lab, UX Designer & Front-end Developer
Jun 2019 - Jan 2020, La Jolla

- Led the production team to design, develop and launch the website for a civic design initiative (D4SD) with over 75 participants.
- Conducted subject matter experts and focus group interviews.

Bainbridge Inc., Web Developer & Designer Intern
Jan 2019 - Dec 2019, La Jolla

- Designed, built and launch CapitalSphere, an MVP web app which digitalizes traditional M&A process

PROJECTS

Smart Hygiene, UX Researcher
Sept 2021 – Dec 2021, Seattle

- Conducted 5 contextual inquiries to explore food hygiene issues for college students who cook for themselves
- Conducted 5 usability testing to test proof of concept prototypes and made iterations

Meeting APPropriately, UX Researcher & Designer
Jan 2019 - Apr 2019, La Jolla

- Conducted 7 user interviews and desk research to discover the factors that prevent people from speaking up in meetings
- Prototyped possible solutions and presented findings at a UX professional gathering

EDUCATION

UW Seattle
Sept 2021 - Jun 2023
M.S. in Information Management
w/Spec User Experience

UC San Diego
Sept 2016 - Jun 2019
B.S. in Cognitive Science
w/Spec Design & Interaction

SKILLS

Design
Persona
Storyboarding
Rapid Prototyping

Research
Contextual Inquiry
User interview
Usability testing
Competitive analysis

Development
ReactJS
HTML/CSS
Javascript
Java
Python

Soft Skills
Creative Confidence
Empathy
Cooperation