

Yuhan (Hannah) Wang

Aspiring qualitative UX researcher looking for internships

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EXPERIENCE

Develop for Good, UX Consultant volunteer

Nov 2021 - Present, Remote

- Redesign website for a non-profit organization, Scattering Resources, to improve donation conversion rate and user experience in general
- Design user interview protocols and conduct user interviews to understand user pain points while using the current website

Beijing Entropy Reduction Tech. Co. Ltd., Operation Intern

Apr 2020 - Sep 2020, Jul 2021 - Sep 2021, Beijing

- Monitored multiple metrics including app performance and user behavior and updated data dashboard daily for a social media app
- Designed and analyzed surveys (200+ submissions) and conducted in-depth user interviews which resulted in designing 3 new app features

UCSD Design Lab, UX Designer & Front-end Developer

Jun 2019 - Jan 2020, La Jolla

- Led production team to design, develop and launch website for a civic design challenge (D4SD) with 175+ participants
- Collaborated with designers, developers, content strategists to iterate on website for better outreach

Bainbridge Inc., Web Developer & Designer Intern

Jan 2019 - Dec 2019, La Jolla

- Designed, built and launch CapitalSphere, an MVP web app which digitalizes traditional M&A process

PROJECTS

Smart Hygiene, UX Researcher

Sept 2021 - Dec 2021, Seattle

- Conducted 5 contextual inquiries to explore food hygiene issues for college students who cook for themselves
- Conducted 5 usability testings to test proof of concept prototypes and iterated based on findings and feedbacks

Meeting APPropriately, UX Researcher & Designer

Jan 2019 - Apr 2019, La Jolla

- Conducted 7 user interviews and desk research to discover the factors that prevent people from speaking up in meetings
- Presented findings and prototypes at a UX professional gathering

EDUCATION

U of Washington, Seattle

Sept 2021 - Jun 2023

M.S. in Information Management
w/Spec User Experience

UC San Diego

Sept 2016 - Jun 2019

B.S. in Cognitive Science
w/Spec Design & Interaction

SKILLS

Research

Contextual Inquiry
User interview
Usability testing
Competitive analysis

Design

Persona
Storyboarding
Rapid Prototyping

Development

ReactJS
HTML/CSS
Javascript
Java
Python

Soft Skills

Creative Confidence
Empathy
Cooperation