

Yuhan (Hannah) Wang

Aspiring UX researcher looking for internships

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EXPERIENCE

Develop for Good, UX Consultant volunteer

Nov 2021 - Present, Remote

- Redesign website for a non-profit organization to improve donation conversion rate and website accessibility to different types of users
- Design 2 interview protocols and conduct 3 interviews in total to inform redesign iterations

Beijing Entropy Reduction Tech. Co. Ltd., Operation Intern

Apr 2020 - Sep 2020, Jul 2021 - Sep 2021, Beijing

- Conducted quantitative data analysis on app features to inform iteration direction for a social media app
- Conducted surveys (200+ respondents) and 40+ semi-structured interviews to correct team's false assumption and increase user purchase rate by 18%

UCSD Design Lab, UX Designer & Front-end Developer

Jun 2019 - Jan 2020, La Jolla

- Collaborated with designers, developers and content strategists to design, develop and launch website for a design challenge with 175+ participants

Bainbridge Inc., Web Developer & Designer Intern

Jan 2019 - Dec 2019, La Jolla

- Designed, built and launched an MVP web app (CapitalSphere) to digitalizes company's traditional consulting process, increasing process efficiency and collaboration between clients and consultants

PROJECTS

Smart Hygiene, UX Researcher

Sep 2021 - Dec 2021, Seattle

- Conducted desk research and 5 contextual inquiries to explore food hygiene issues for college students who cook for themselves
- Tested proof of concept prototypes with 5 usability testings and found that it is hard to get students on board for things with only invisible long-term effects

Meeting APPropriately, UX Researcher

Jan 2019 - Apr 2019, La Jolla

- Conducted desk research and 7 user interviews to discover the factors that prevent people from speaking up in meetings
- Hypothesized that external environment has dominant impacts, proposed solutions and presented this project at a UX professional gathering

EDUCATION

U of Washington, Seattle

Sep 2021 - Jun 2023

M.S. in Information Management
w/Spec User Experience

UC San Diego

Sep 2016 - Jun 2019

B.S. in Cognitive Science
w/Spec Design & Interaction

SKILLS

Research

Contextual Inquiry
User interview
Usability testing
Competitive analysis
Survey

Design

Persona
Storyboarding
Rapid Prototyping

Data Analysis

SQL
Python

Development

ReactJS
HTML/CSS
Javascript
Java