

Yuhan (Hannah) Wang

UX Researcher looking for internships | Provide data-driven evidence to design unique and meaningful experience

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EXPERIENCE

University of Washington, UX Student Researcher

Apr 2022 - Present, Seattle

- Code and analyze survey data to understand how people accomplish behavior changes by tracking their behaviors
- Schedule and conduct interviews to explore how technology can assist people in making positive changes

University of Washington, Student Researcher

Apr 2022 - Present, Seattle

- Analyze and synthesize interview data through qualitative coding and affinity diagramming to inform design direction of an online environment that empowers oral health practitioners in Kenya
- Review and annotate literature, identify best practices to inform design
- Build interview protocols and conduct mock interviews to test and refine it

Develop for Good, UX Consultant Volunteer

Nov 2021 - Feb 2022, Remote

- Improve website accessibility for a non-profit organization through design thinking with 2 PMs, 2 designers, and 1 developer
- Test prototypes through 2 remote usability tests to understand non-tech savvy users' experience, communicate key findings with team and client to inform redesign

Beijing Entropy Reduction Tech. Co. Ltd., Operation Intern

Apr 2020 - Sep 2020, Jul 2021 - Sep 2021, Beijing

- Updated data dashboard which keeps track of data such as revenue and user activities, and measured iteration effectiveness through app analytics for a social app with 4000+ daily active users
- Planned research to understand why user purchase rates were low with surveys (200+ respondents) and 40+ follow-up interviews, uncovering unexpected problems which went against team's assumptions
- Suggested priorities and new features to product team, resulting in increased purchase rate and helping team see the value of UX research

Bainbridge Inc., Web Developer & Designer Intern

Jan 2019 - Dec 2019, San Diego

- Designed, built and launched an MVP web app (CapitalSphere) to digitalize company's traditional consulting process, increasing process efficiency and collaboration between clients and consultants
- Gathered stakeholder requirements and created hi-fi prototypes for development

EDUCATION

U of Washington, Seattle

Sep 2021 - Jun 2023

M.S. in Information Management
w/Spec User Experience

UC San Diego

Sep 2016 - Jun 2019

B.S. in Cognitive Science
w/Spec Design & Interaction

SKILLS

Qualitative Research

User Interview
Usability Testing
Heuristic Evaluation
Contextual Inquiry
Literature Review
Qualitative Analysis
Affinity Diagram

Quantitative Research

Survey
SQL
Python
Data Visualization - Tableau

Research Communication

Persona
Journey Mapping
Storyboarding

Design

Wireframing
Prototyping
Information Architecture

Development

ReactJS
HTML/CSS
Javascript
Java