

Yuhan Wang

UX Designer

Empathetic | Motivated to find Impactful solutions

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EXPERIENCE

Beijing Shangjian Tech. Co. Ltd, Data operation Intern

Apr 2020 – Sept 2020, July 2021 – Sept 2021

Updated data dashboard everyday which tracks basic user data and proceeds of the app

Designed user surveys and conducted one-to-one user interviews to better understand user needs for improving the app

ProtoLab, UX Designer & Front-end Developer

Jun 2019 – Jan 2020

Designed, developed and launched the website for a civic design initiative, D4SD.

Collaborated with 2 designers, 2 content strategists to design and keep iterating the website for better outreach.

Bainbridge Inc., Front-end Developer

Jan 2019 – Dec 2019

Collaborated with another full-stack developer to develop and launch a B2B platform, Capitalsphere, which provides investors with a secure exchange for M&A opportunities.

Conducted competitive analysis and created wireframes for the UI of the website.

PROJECTS

Meeting APPropriately, UX Researcher & Designer

Nov 2019 - Present

Researched about the factors that prevent people from speaking up in meetings by conducting user interviews and secondary research.

Creating journey maps and prototyping possible solutions for further user testing.

Lito Nail, UX Designer

Jan 2019 - Apr 2019

Designed interactive prototypes with 4 UX designers for a salon, Lito Nail and Eyelashes.

Conducted user interviews and competitive analysis to understand client's needs and brand the website.

Iterated on the design based on feedback from our client, classmates and professors.

SKILLS

Design

Persona

Storyboarding

Rapid Prototyping

Research

User interview

Usability testing

Competitive analysis

Development

ReactJS

HTML/CSS

Javascript

Java

SQL

Python

Soft Skills

Creative Confidence

Empathy

Cooperation

EDUCATION

UW Seattle

Sept 2021 -

M.S. in Info Management

w/ spec User Experience

UC San Diego

Sept 2016 - Jun 2019

B.S. in Cognitive Science,

w/ spec Design & Interaction

GPA: 3.9/4.0