# Yuhan (Hannah) Wang

Empower people to live the lives they want

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#### **EXPERIENCE**

# Beijing Shangjian Tech. Co. Ltd., Data Operation Intern

Apr 2020 - Sep 2020, Jul 2021 - Sep 2021

- Updated data dashboard daily which tracks 50000 user data and app proceeds
- Conducted data analysis with SQL to support app update decisions
- Designed user surveys and conducted one-to-one user interviews to better understand user needs for improving the app

## ProtoLab, UX Designer & Front-end Developer

Jun 2019 - Jan 2020

- Designed, developed and launched the website for a civic design initiative, D4SD.
- Collaborated with 2 designers, 2 content strategists to design and keep iterating the website for better outreach.

# Bainbridge Inc., Front-end Developer Intern

Jan 2019 - Dec 2019

- Collaborated with a supervisor and a full-stack developer to build and launch the platform, CapitalSphere, from scratch, which provides investors with a secure exchange for M&A opportunities.
- Created and revised information architecture with supervisor.
- Created hi-fi prototypes for developer to develop.

## **PROJECTS**

# Smart Hygiene, UX Researcher & Designer

Sept 2021 - Dec 2021

- Conducted contextual inquiries and conducted desk research to explore the space of cross-contamination during food preparation stage for college students who cook for themselves.
- Created prototypes and conducted usability testing to test the viability of our design idea.

# Meeting APPropriately, UX Researcher & Designer

Jan 2019 - Apr 2019

- Researched the factors that prevent people from speaking up in meetings by conducting user interviews and secondary research.
- Prototyped possible solutions for further user testing and presented the findings at a UX professional gathering.

#### **SKILLS**

## Design

Persona Storyboarding Rapid Prototyping

#### Research

User interview
Usability testing
Contextual inquiry
Competitive analysis

## **Development**

ReactJS HTML/CSS Javascript Java

# **Data Analysis**

SQL Python

#### Soft Skills

Creative Confidence Empathy Cooperation

#### **EDUCATION**

# **UW Seattle**

Sep 2021 – Jun 2023 M.S. in Info Management w/ spec User Experience

## **UC San Diego**

Sep 2016 - Jun 2019
B.S. in Cognitive Science,
w/ spec Design & Interaction