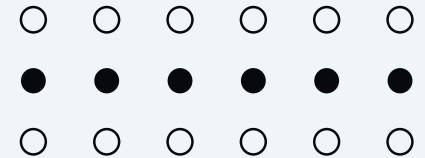# Opedia
TECHNOLOGIES LIMITED

OPEDIA
TECHNOLOGIES LIMITED

SERVING IT,
EMPOWERING
FUTURE

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COMPANY CONCEPT

The global situation is driven by digital and technological expansion. The expectations of modern customers are driven by digital innovations and technologies. Customers are interconnected because of the advanced technologies and they are always looking for new things from your business. They also expect businesses to be more flexible and adaptable to their needs. Hence, modern businesses need to walk away from the traditional business system to a new practice of digitization. Almost 50% of the world's leading manufacturing companies invest in IT applications and infrastructures to help them be more flexible and agile.

OUR MISSION

Develop concept and spread quality in mainstream technology service to empower the future. We strive to let no birds fall from the nest.

OUR VISION

Establish a reliable and real technology-based industry, explore newness and bring sustainability to the IT world. Provide customers with the most astounding service experience possible.

Word from
THE MD

MD TAJUL ISLAM
Managing Director

The ICT industry is a relatively new sector in the country's economy. Though it has yet to make tangible contributions to the national economy. As internet usage increases, the government expects the IT sector to add a significant percentage to the country's GDP growth. Having said that, it is really necessary to have a qualified IT service provider to fulfill both national and global demands. It is also important to have a qualified IT training provider to prepare a competent workforce for the ICT sector in Bangladesh as well as to make the competent freelancers for the international marketplaces.

With this motto, we have formed a company with dynamic partners, named Opedia Technologies Limited. The company has been registered under "Registrar of Joint Stock Companies and Firms". Opedia Technologies Limited is an organization that empowers the communities with an excellent standard of service. We will endeavor for the continuous improvement of our leaders who will work for constructing a better future.

Our service methodology makes business grow fundamentally creating economic value

ABOUT THE COMPANY

Opedia Technologies Ltd is a growing IT and digital service provider entity. We create value for your business by providing technological and digital solutions through interaction and integration. We guide businesses to strengthen their performance technically. We take the initiative to make a positive impact on customers and increase brand presence in the marketplaces. By developing digital platforms tailored to consumers' specific needs for real-time solutions, we strive to achieve our clients' satisfaction.

+40
EMPLOYEES

+08
DEPARTMENTS

+05
DIFFERENT SERVICES

OUR SERVICES

IT SERVICES

IT TRAINING

IT SUPPORT & SOLUTIONS

SAFETY & SECURITY

ENGINEERING & CONSTRUCTION

FREELANCING & SELF-PUBLISHING

WEB & SOFTWARE

We develop professional custom made software and web solutions.

In the era of digitalization to get acknowledgement, it's essential to leave a strong presence online. To work systematically, automation is one of the handy solutions. If you are planning to get trendy online presence as web and software service, offering better security, smooth user experience with great speed that can contribute to making a profit for you, you are welcome to try our professional Web & Software Service.

We strive to offer our clients best practices of technology that can be optimized smoothly. In terms of web presence, people tend to watch trending content and consumers from any industry have plenty of unlimited alternatives. Our skilled web & software development team has proven track records in the marketplace for introducing impeccable services that can drag audiences' attention easily.

We follow system development life cycle approach:

- Planning and analysis
- Designing the product architecture
- Building or developing the product
- Testing & Deployment

PRODUCT DESIGN

Before digging deep into the product design designers have to be clear of the following matters.

We believe products designed for customers should relate to their emotional level, motivate them to use the product and give them the feel of easiness while using or interacting with the product. Product design should have user functionality and be relevant enough to the purpose of the user's interest.

We have designer team with the capability of in-depth focus for interactive visual presentation. They are clear about the representational communication approach when it comes to design. With the highest level of satisfaction of our clients across overseas markets, our product designers have set a standard of skill for design.

Product design process:

- We concentrate on the user experience of the product.
- By modeling the user journey we get an initial idea of the product design.
- Our designer team creates prototypes to test the product experience and runs tests to check if the product is fine for users or not.

DIGITAL MARKETING

Only digital marketing can get you that exposure despite competition.

You know you need to do the right kind of marketing for your business, but what should that be? To what extent do you need to conduct the campaigns? Do you have the budget for that or is it enough for you? If you have already decided to go for a professional digital marketing service then opedia technologies ltd. might be your ultimate service provider for the long run.

Opedia technologies ltd. has past track records in leading local market and international market as the digital marketing solution provider. Considering the facts of growing digital marketing trends and demands we have grown bigger as a company with time and become wiser as a group of digital service experts. We have kept our focus on doing our best in the market to meet customers' demands. We have also kept our phase with the changing nature of global business marketing strategies.

Services we offer best:

- Display ads
- Audience research
- Sponsored content
- Online campaign service
- Email marketing
- Influencer marketing

We help to grow your business.

Our digital marketing experts are highly efficient in ranking business names on search engine ranking pages. With such a customer base that is engaged mostly with online activities and interactions, online visibility is the best route to reach them in a short span of time and cost.

Growing business is less costly.

Every marketing strategy has its own specific beauty. We offer cost-effective budget packages with separate specific marketing plans tailored to the clients' demands and specifications. You can customize your services in need.

We don't target competitors but defeat them.

We use trending platforms, paid professional tools, technologies, marketing strategies and techniques to meet your target. By making great bonding with your audiences through your online presence such as social media pages, channels or websites, we make sure that you can win your target audience's hearts.

We contribute to establishing your brand.

As a business entity, every business has its brand strategy. Business needs to build brand value.

E-COMMERCE SOLUTION

Get dynamic e-commerce service offered for your business.

Professional e-commerce solution has become an undeniable matter for marketers that sell products online or offline. We Opedia technologies ltd. offers you dynamic e-commerce solutions with secure and easy online experiences to boost your customers range.

Normally, e-commerce owners face difficulties with their sites for the lengthy checkout process, difficulties in tracking orders, user-unfriendly mobile apps, confusing return process and what not!

Services we offer as an e-commerce solution provider.

Our e-commerce developer team ensures full coverage solutions including common and difficult situations. We offer great e-commerce design and app development services that will make your website eye-catching to every extent. In case you are looking for customized e-commerce design, integration among multiple platforms, data integration and migration, e-commerce shopping cart customization, e-commerce enterprise, cloud-based e-commerce migration, secure payment service, we are the right company for you.

MULTIMEDIA & PRINTING

Opedia technologies ltd. offers you classy and creative top-notch multimedia solutions.

Professional multimedia printing services have always been considered the most convenient and engaging tool to create business awareness. In addition, unique and creative vibe found in business multimedia assets takes your business to the next level. Multimedia and printing are still considered great online and offline tools to get target audiences' attention. Multimedia and printing is such a tool that can take your business to a mass audience in a steady format. While it stays with target audiences for a longer-term than digital mediums do. Our offered creative solutions can make your business stand alone among the crowd that will separate you easily from your competitors.

- We create corporate brand guideline solutions for our clients.
- We do not only design print mediums but also we can get you premium printed items if you only want to source the printing service alone.
- We produce videos that are a combination of standard technology supported and contain good content.
- We deliver eye-grabbing video editing solutions according to your demand.

WEB & SOFTWARE

- Web Design
- Web Development
- SAAS (Software as a Service)
- WordPress Development
- Apps Development

- MERN Service
- React Application
- Dashboard Design
- API Integration
- Payment Gateway Integration

DIGITAL MARKETING

- SEO Service
- SMM Service
- Email Marketing
- F-commerce Service
- Content Marketing

MULTIMEDIA & PRINTING

- Corporate Brand Guideline
- 2D Video Animation
- Promotional Video Creation
- Video Editing Service
- Print Design Service

PRODUCT DESIGN

- UI Design
- UX Design
- Web Application UI
- Mobile Application UI
- Product Redesign

E-COMMERCE SOLUTION

- Ecommerce Design
- Ecommerce Development
- Ecommerce Product UI
- Ecommerce App Development
- Ecommerce Marketing

OUR WORK PROCESS

- Understand Our Clients and their Brand values.
- Work on updating clients
- Research/analysis the competition, local and world market
- Implement, Evaluate and Improvement
- Outline the work plan Idea/combine the structure and content
- Handover and support

IT SUPPORT
& SOLUTIONS

An IT setup and IT solution speed up the workflow and enhance productivity in any corporate or business place. Global digitalization emphasizes the need for technical IT setup and leaves no space for compromise, especially in the productive work environment. Considering the rapid growth of digitalization, Opedia initiates dedicated IT supply and set up wings to deliver all types of IT solutions to our valued clients. With any modern business, there is a need to utilize technology efficiently. Even the most basic of IT systems will require some support eventually. Without a quality support structure in place, you can open your organization to devastating downtimes or potential losses.

- Corporate Office IT Support
- Corporate Office Networking
- CCTV Monitoring Setup
- Attendance or Security Setup
- IT Product Supply & Installation
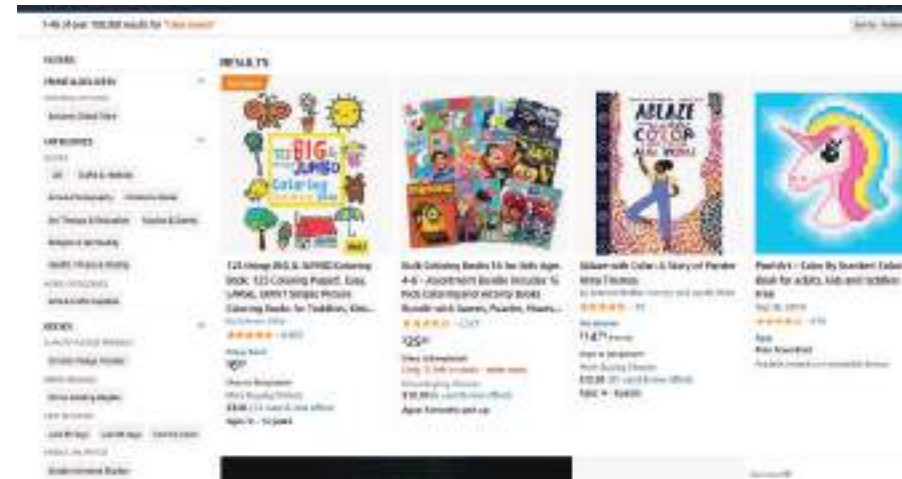- Device Supply & Installation

FREELANCING & SELF-PUBLISHING

We have a specified team of freelance experts, currently active in the global marketplaces and delivering excellent performance globally. Our skilled freelancers are successfully continuing this journey in different fields of expertise and thriving forward.

We also have a separate self-publishing team that is successfully designing and publishing fictional and non-fictional eBooks, kids & adults painting paperbacks and hardcover books. By doing this we are expanding the book's availability on a global scale, making it more accessible for readers around the world. We have 20+ members in this team currently and planning to add more in the future.

- Fiverr
- Upwork
- Self-Publishing
- Shutterstock
- POD Marketplaces

WE WORKED FOR:

We are a very passionate & dedicated team since 2017. We have worked for our respected clients until they are satisfied with our performance.

We have completed regular jobs as per company or our client needs, like web design, development, SAAS, digital marketing, design & video creation, etc.

We serve with expertise in the sectors where we feel confident and empowered.

Technological solutions for
GLOBAL STAKEHOLDERS

Technological advancement involves a variety of stakeholders, business, industry, economic actor, start-ups, or area of society that stands on their own, like banking, healthcare, hospitality, construction, manufacturing, logistics, packaging, education including retail and wholesale business. We can't even think about business growth without digital performance. Almost 50% of the world's leading manufacturing companies invest in IT applications and infrastructures to help them be more flexible and agile.

✓ Support with Industry Standard IT Solutions.

✓ Guide Business Development Stakeholders and Startups.

✓ Thrive Old Analogue Business into Modern Digital Practice.

Digital technologies have advanced more rapidly than any innovation in the world. Digital and technological revolutions have changed the labor force and way of business creating new forms and patterns of work. Again, the importance of digital technology cannot be understated in terms of faster, wider, and more efficient means of communication.

WHY CHOOSE OPEDIA?

You may consider several reasons why you should choose Opedia which is a blend of passion and professionalism in terms of productivity.

Planning and Drafting:

Before we start any project, we draw and configure the total strategy of work keeping consistency. We provide a free consultation to help you develop your business in a holistic process.

Face to face client conference:

Opedia emphasizes a direct client conference with the whole work team for better output, maintaining clients' requirements attributes while valuing their points of importance and going to the destination.

Work updates to clients:

We keep our clients up to date on the status of the ongoing project in a timely manner to ensure their complete satisfaction.

Service and support to international clients:

Our international service provider team are proactive to keep an eye on international clients' need. We welcome the American, Canadian, European, and Australian clients to the available time from 11:00 am to 5:00 pm (UTC) and 12:00 am to 5:00 am (UTC), which go along with their work time or office hours. Also facilitating the time for the clients from the USA and Canada, if need to hold a conference at night at their local time.

WHY CHOOSE OPEDIA?

You may consider several reasons why you should choose Opedia which is a blend of passion and professionalism in terms of productivity.

Professional and convenient work force:

Opedia maintains a smart, professional, and research based engineering team to keep trendy with the latest web & software technology. research, education, and training are integral parts of our team infrastructure in technologies, industries, and applications.

Preserve International Work Standards:

As an instrument setting out a promotional framework, Opedia doesn't compromise any work quality in terms of international standards, market trends, and quality.

Value clients' suggestions:

We believe in clients' suggestion and revision processes while maintaining a long-term relationship and strong commitment, creating an example of best practices in real-world problem solving and technological development. We feel proud to work with every client from the beginning.

DON,T MISS OUT!
WE ARE HERE AT YOUR CONVENIENCE.

Message of Thanks

Thank you for connecting with us. Your valuable steps with Opedia and confidence in us are always esteemed and appreciated. We would be happy to work with you in near future and serve the best. We hope for a noticeable development together.