



KASETSART UNIVERSITY THAILAND

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STUDENT ID 6111303643

NAME Mr. Hannarong Santichawalit

นายหาญณรงค์ สันติขลิท

ID NO. 1 1043 00249 099

PLACE OF BIRTH Thailand

DATE OF ADMISSION August 6, 2018

FACULTY OF Business Administration

FIELD OF STUDY Marketing

DEGREE CONFERRED B.B.A. (Marketing) with Second Class Honours

DATE OF GRADUATION April 11, 2022

COURSE				COURSE			
CODE	COURSE TITLE	GR	CR	CODE	COURSE TITLE	GR	CR
<u>First Semester 2018</u>				<u>Second Semester 2019</u>			
01009102	Agricultural Resources & Environment	B+	3	01001317	Kings & State Leaders on Agricultural Sec. Development	A	3
01130171	Financial Accounting	B+	3	01101101	General Economics in Globalization	A	3
01132111	Principles of Management	B+	3	01131211	Business Finance	D+	3
01132142	Legal Environment of Business	B+	3	01132231	Business Statistics	B+	3
01355111	Foundation English I	P	3	01134321	International Marketing	W	3
01355112	Foundation English II	P	3	01134324	Sport Marketing	A	3
01999033	Arts of Living	B+	3	01255101	Man and Sea	B	3
01999111	Knowledge of the Land	A	2				
sem. G.P.A. = 3.56		cum. G.P.A. = 3.56		sem. G.P.A. = 3.33		cum. G.P.A. = 3.19	
<u>Second Semester 2018</u>				<u>Summer Session 2020</u>			
01101181	Microeconomics I	B	3	01173352	Sex Education and Reproductive Health	A	3
01130172	Management Accounting	B	3	sem. G.P.A. = 4.00			
01134111	Principles of Marketing	C+	3	<u>First Semester 2020</u>			
01355113	Foundation English III	B+	3	01132332	Quantitative Analysis for Decision Making in Business	B+	3
01999012	Health for Life	B	3	01132342	Business Tax System	D+	3
01999021	Thai Language for Communication	C+	3	01134332	Strategic Product Management	B	3
sem. G.P.A. = 2.92		cum. G.P.A. = 3.23		01134351	Integrated Marketing Communication	A	3
<u>Summer Session 2019</u>				01134356	Advertising	B+	3
01387101	The Art of Living with Others	B+	3	sem. G.P.A. = 3.10		cum. G.P.A. = 3.21	
sem. G.P.A. = 3.50				<u>Second Semester 2020</u>			
<u>First Semester 2019</u>				01134312	Sales Management	B+	3
01101182	Macroeconomics I	C	3	01134315	Marketing for Social and Environment Responsibility	A	3
01133211	Operations Management	B+	3	01134321	International Marketing	B	3
01134212	Consumer Behavior	B+	3	01134322	Digital Marketing	B+	3
01371111	Information Media for Learning	B	1	01134333	Marketing for Luxury Products	A	3
01459101	Psychology for Modern Life	C+	3	01134341	Marketing Channel Management	C+	3
01999032	Thai Studies	B	3	01134491	Basic Research Methods in Marketing	B+	3
sem. G.P.A. = 2.91		cum. G.P.A. = 3.15		sem. G.P.A. = 3.43		cum. G.P.A. = 3.25	

Explanation:

1. One credit hour is equal to 1 hour of lecture or recitation per week, or 2-3 hours of practice per week, during a regular semester.

2. Grading system: A : excellent = 4.0 S : satisfactory
B+: very good = 3.5 U : unsatisfactory
B : good = 3.0 P : passed
C+: fairly good = 2.5 NP: not passed
C : fair = 2.0 W : withdrawn
D+: poor = 1.5 I : incomplete
D : very poor = 1.0 N : grade not reported
F : fail = 03. Credit symbols: * = not required in current curriculum or field of study
() = not accredited but required in current curriculum or field of study, and included in computation of Grade Point Average
4. A minimum cumulative Grade Point Average of 2.00 is required for receiving a Bachelor Degree.เอกสารเลขที่
Document ID

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วันที่ออกเอกสาร
Issued date

3 October 2022

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COURSE				COURSE			
CODE	COURSE TITLE	GR	CR	CODE	COURSE TITLE	GR	CR
<u>First Semester 2021</u>							
01132413	Strategic Management	A	3				
01134311	Purchasing	A	3				
01134323	Strategic Marketing Planning	A	3				
01134411	Marketing Management	C+	3				
01134412	Sales Forecasting	B+	3				
01134432	Price Strategy	A	3				
01134497	Seminar	A	1				
01355109	Essential English Listening-Speaking Skills	C+	3				
sem. G.P.A. = 3.52		cum. G.P.A. = 3.29					
<u>Second Semester 2021</u>							
01134422	Service Marketing	B+	3				
01134498	Special Problems	A	3				
01175117	Meditation with Archery Activity	A	1				
01600132	Lovely Pets	A	3				
sem. G.P.A. = 3.85		cum. G.P.A. = 3.33					
		cum. CR. = 146					

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